

FOCUS ON

Created by **Pro Progressio**

Kielce



4/ City

5/ Education

6/ Transport

14/ Real Estate

16/ Business

18/ Salaries

20/ Culture,
entertainment,
recreation



Monika Grzelak
Team Leader | Centre
for Investments, PAIH

Kielce has built its presence on the map of Poland's business services sector as a city which is an attractive alternative to larger centers.

The capital of Świętokrzyskie region is actively responding to new investments and the related market demand for employees, as evidenced in recent years by the implementation of a number of investments supporting staff training tailored to the needs of local entrepreneurs. In 2020, the CK Technik Vocational Training Center was established, which, as of September, enables the improvement of qualifications in the metal, mechanical, electrical and IT industries, giving the possibility of learning and supplementing skills to students of Kielce schools, but also to adults. Also this year, the Kielce University of Technology launched the Świętokrzyskie

Region's Intelligent Specialization Science and Implementation Center, the aim of which is to strengthen cooperation between science and business, as well as the broadly understood development of the region, based on new technologies. In response to the demand for specialists from the labor market, the Kielce University of Technology launched new study programs, including Industrial IT and Teleinformatics.

PAIH's experience shows that it is the availability of qualified staff that is the main factor in choosing a location in the modern services sector. Taking into account the involvement of the city authorities and local universities in creating the potential of the labor market, one should expect further inflow of BSS investments to Kielce.



Wiktor Doktor
CEO, Pro Progressio

Kielce - the capital of the Świętokrzyskie Voivodeship has been associated with Kielce Fairs for many years. It is here that every year many industries meet at trade fairs, congresses and other business events, including those related to the business services sector.

The pandemic year limited trade fair activities, but did not limit the activities of BSS companies in Kielce. It is here that companies such as Transition Technologies, Medicovert, Telbridge or even Altar Contact Center and CCIG have their offices and operating centers. Kielce has been proving for years that as a regional city it is a good location for IT, call center or financial

centers, and this is quite an interesting set of companies showing the variety of businesses that are and can be managed in the capital of Świętokrzyskie Voivodeship.

Located next to the main highway connecting Warsaw and Krakow, Kielce is a city that can be quickly reached from the two largest centers of the BSS sector in Poland.

A city of services, a city of fairs, an IT city, a city that is developing and more and more open to the business services sector - this is the City of Kielce.

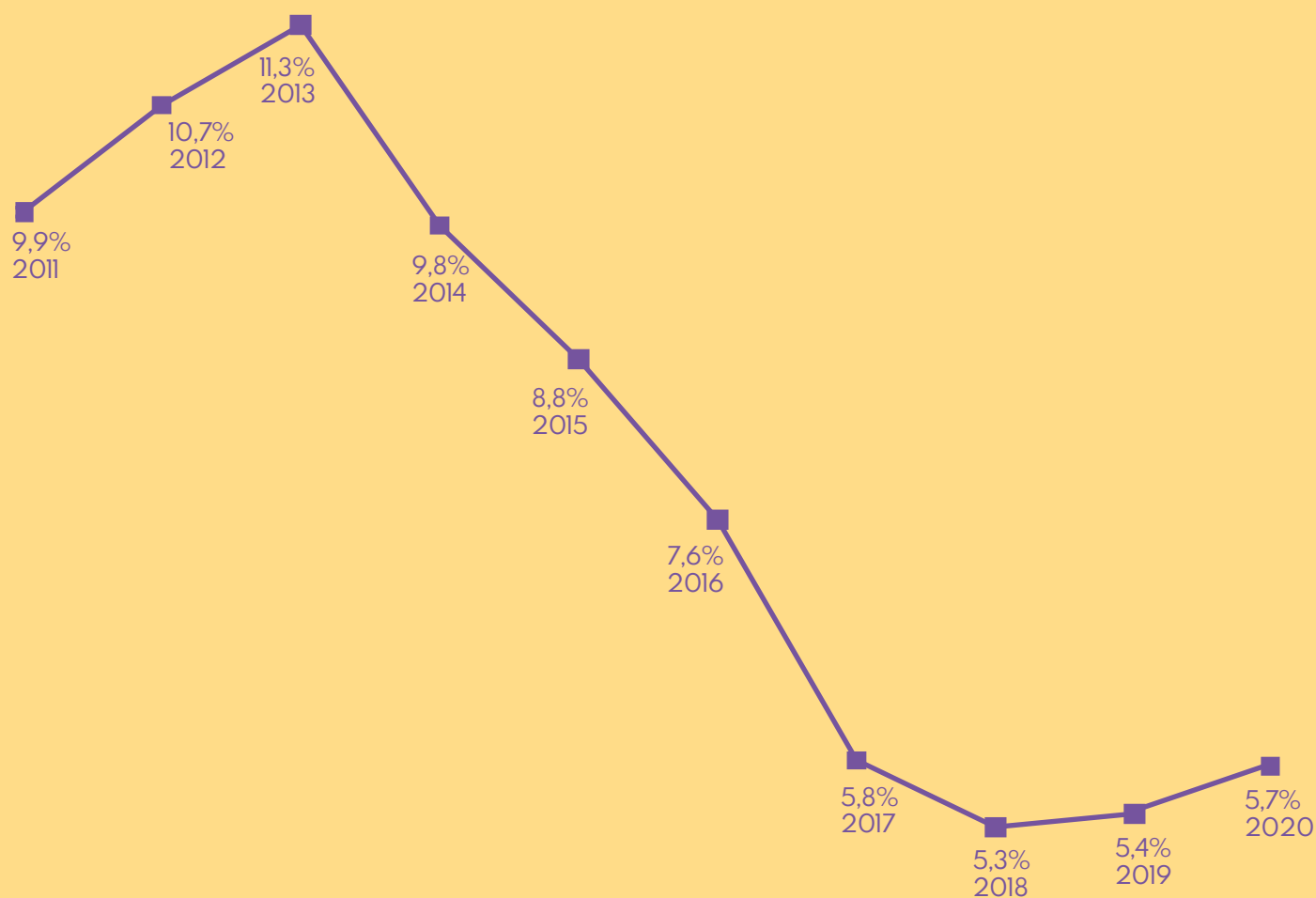
I invite you to read the *Focus on Kielce* report and to analyse deeper the investment potential of this city.

109,45 km²

Town area

194 852

Population



Unemployment rate

60



Kindergartens

33 public kindergartens

27 private kindergartens
including 8 multilingual

10



Universities

2 public universities

5 570

8 private universities

19 072

Primary schools:

40 14 119

High schools:

8 7 289
 7 289

Technical schools:

9

	SUBJECTS*	
475	philology (foreign languages)	105
3 631	administration, business and law	1 085
1 150	IT/ICT	210
1 917	engineering and technology	527
1 801	architecture and construction	635

graduates

students

* data for Świętokrzyskie region

/Transport

 **19** Car rentals

 **9** Taxi companies

399 Number of taxis

6 PLN Initial charge

2 PLN Cost per 1 km

 **62** Bus lines

60 Day bus lines

2 Night bus lines

 **Public Transport tickets**

PLN 3.4 Normal ticket price

PLN 11 One-day ticket price

PLN 100 Monthly ticket price



Roads

- 2 Express ways
- 5 Regional roads
- 3 National roads

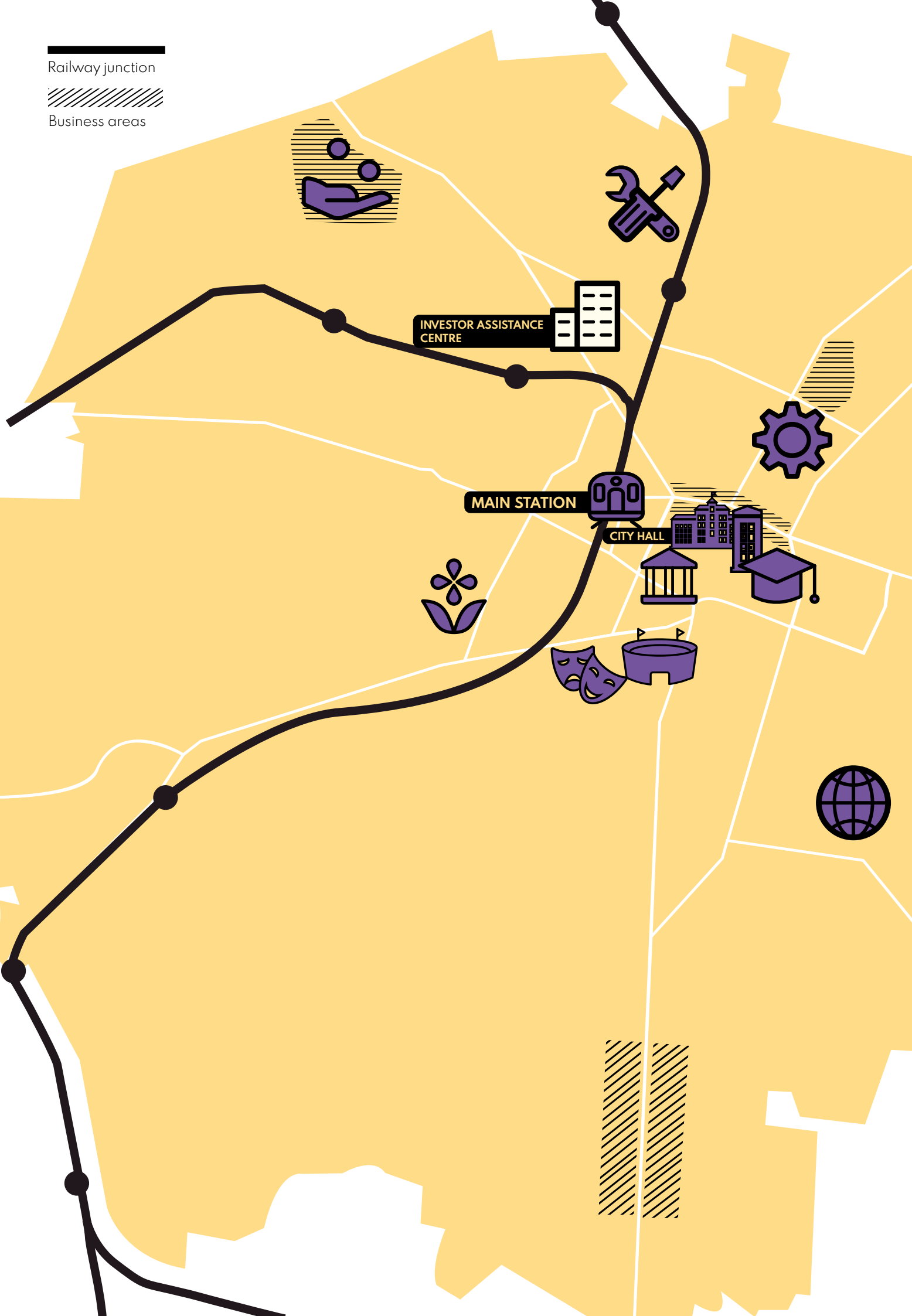
 **53.4 km**

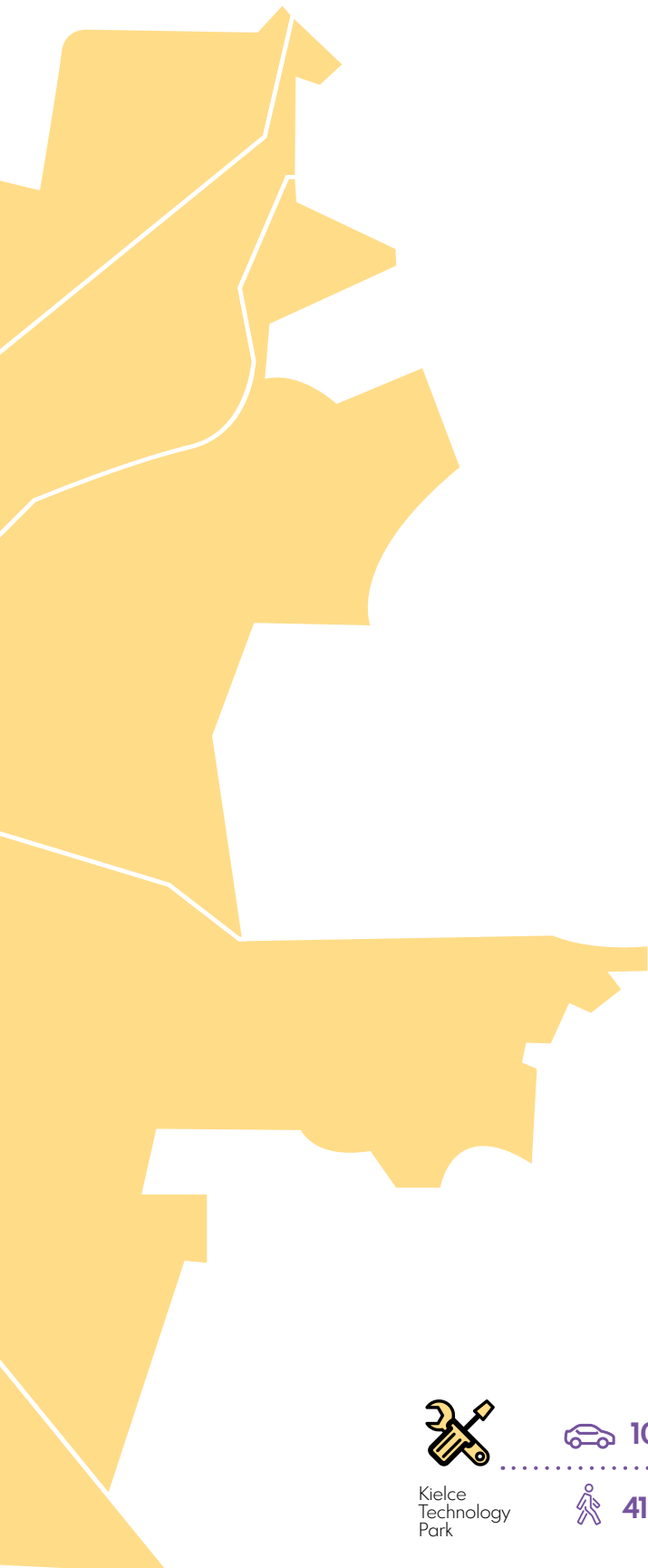
Length of bicycle routes

Distance from Kielce to other cities:

Warsaw	179 km
Wrocław	346 km
Poznań	362 km
Szczecin	625 km
Łódź	152 km
Bydgoszcz	364 km
Katowice	155 km
Kraków	116 km
Rzeszów	157 km
Gdańsk	468 km
 Berlin	624 km
 Hamburg	904 km
 Prague	615 km
 Minsk	654 km
 Kiev	766 km
 Moscow	1366 km
 Vilnius	635 km

Railway junction
Business areas





Distance from the Main Railway Station in Kielce

  **7 min** 
 **30 min**

  **10 min** 
 **15 min**

  **10 min** 
 **15 min**

  **11 min** 
 **27 min**

  **10 min** 
 **24 min**





  **9 min** 
 **17 min**

  **10 min** 
 **41 min**

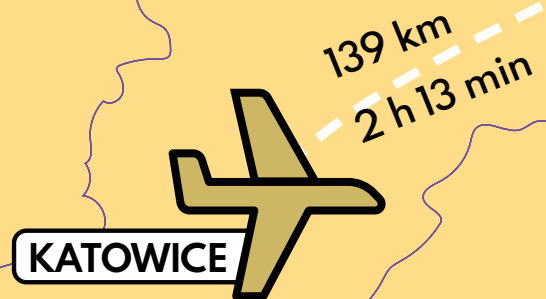
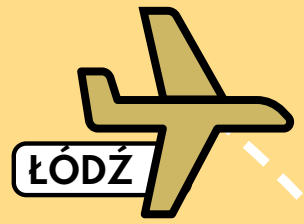
  **5 min** 
 **30 min**

  **9 min** 
 **28 min**

  **13 min** 
 **1 godz.**

  **13 min** 
 **57 min**

  **6 min** 
 **28 min**



**Nearest airports
– distance from Kielce**



WARSAW

LUBLIN

KIELCE

RZESZÓW

KRAKÓW

177 km
2 h 22 min













































































































209 km
2 h 49 min

153 km
2 h 11 min

126 km
2 h 5 min

147 km
2 h 23 min

Nearest airport: Jan Paweł II Kraków Airport. Flights

 Alicante	 Gdańsk	 Nice
 Amman	 Geneva	 Nuremberg
 Amsterdam	 Glasgow	 Odesa
 Athens	 Goteborg Landvetter	 Olsztyn-Mazury
 Barcelona	 Gran Canaria	 Oslo
 Barcelona Girona	 Hamburg	 Oslo Torp
 Bari	 Helsinki	 Paphos
 Basel	 Catania	 Paris Beauvais
 Belfast	 Kyiv Boryspol	 Paris Charles de Gaulle
 Bergen	 Kyiv Zhuliany	 Pescara
 Berlin Tegel	 Copenhagen	 Pisa
 Billund	 Kutaisi	 Porto
 Birmingham	 Lamezia Terme	 Prague
 Bologna	 Larnaka	 Reykjavik
 Bordeaux	 Leeds Bradford	 Rimini
 Bournemouth	 Liverpool	 Rome Ciampino
 Bristol	 Lisbon	 Rome Fiumicino
 Brussels	 London Gatwick	 Thessaloniki
 Brussels Charleroi	 London Heathrow	 Seville
 Budapest	 London Luton	 Shannon
 Bucharest	 London Stansted	 Stavanger
 Burgas	 Lourdes	 Stuttgart
 Cagliari	 Lviv	 Szczecin
 Chania	 Lyon	 Stockholm Arlanda
 Kharkiv	 Madrid	 Stockholm Skavsta
 Chicago	 Palma de Mallorca	 Tel Aviv
 Doncaster Sheffield	 Malaga	 Tenerife
 Dortmund	 Malmo	 Trondheim
 Dubai	 Malta	 Turku
 Dublin	 Manchester	 Turin
 Dubrovnik	 Marseille	 Valencia
 Dusseldorf	 Milan Bergamo	 Warsaw
 East Midlands	 Milan Malpensa	 Venice Treviso
 Edinburgh	 Munich	 Vienna
 Eindhoven	 Naples	 Zadar
 Frankfurt	 Newcastle	 Zurich



KIELCE

KRAKÓW

Offices

Total existing A/B+ Class office space	93 400 sq m
Total A/B+ Class office space planned	13 000 sq m
A/B+ Class office spaces	18
Planned A/B+ Class office spaces	1
Minimum rent in A/B+ Class	PLN 25 / sq m
Maximum rent in A/B+ Class	PLN 60 / sq m
Average services fees in A/B+ Class	PLN 18 / sq m

Selected office spaces

BUILDING	ADDRESS	OWNER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Kieleckie Centrum Biznesu	Solidarności 34	City Core	21 000 sq m	-
Astra Park	Solidarności 36	Echo Investment	16 200 sq m	-
Golden Tower	Zagnańska 61	Kolporter	7 625 sq m	-
Orange Inc & Skye Inc.	Olszewskiego 6	KPT	6 310 sq m	-
Apollo VIP	Warszawska 21	Apolloplast	5 400 sq m	-
Aqua	aleja IX Wieków 6	Budar	5 025 sq m	-
Zagnańska 119	Zagnańska 119	Grupa Kapitałowa MAC	-	13 000 sq m

Warehouses

Total existing warehouse space	95 177 sq m
Total planned warehouse space	41 463 sq m
Average rent in warehouses (city and environs)	EUR 3,30 – 3,50 / sq m

Selected warehouses

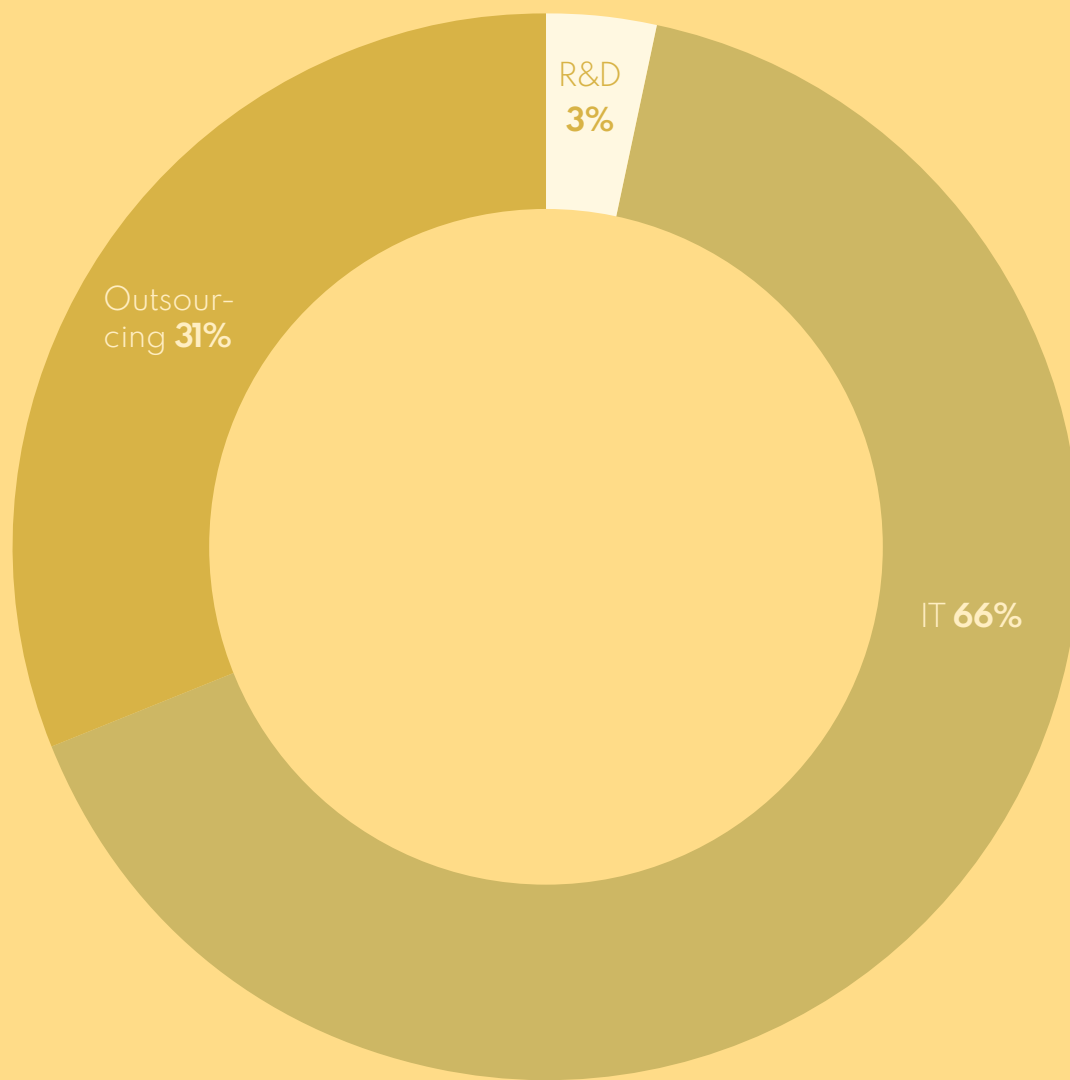
BUILDING	ADDRESS	DEVELOPER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Panattoni Park Kielce	Malików 147, 25-639 Kielce	Panattoni Park Europe	48 740 sq m	16 500 sq m
7R Park Kielce	Logistyczna 9, 26-060 Chęciny	7R SA	46 437 sq m	24 963 sq m

Shopping malls

Number of shopping malls	4
Total existing space	157 800 sq m
Total empty space	3 560 sq m
Average rents in prime spaces	EUR 24–26 / sq m

Selected shopping malls

BUILDING	ADDRESS	DEVELOPER/ OWNER	TOTAL EXISTING SPACE
Power Park Kielce	Radomska 20C	Metro/ Chariot Group/ EPP	37 000 sq m
Galeria Echo Kielce	Świętokrzyska 20	Echo Investment/ EPP	70 000 sq m
Galeria Korona	Warszawska 26	Church Land Development/ MGC Inwest	34 100 sq m
Pasaż Świętokrzyski	Massalskiego 3	Echo Investment/ Catalyst Capital	16 700 sq m



Type of operation

Outsourcing centres using foreign languages

🇵🇱 Polish: **29**

🇬🇧 English: **8**

🇩🇪 German: **1**

COMPANY	TYPE
AI Forcel	IT
Albit	IT
Altar Contact Center Sp. z o.o.	IT
APR System	IT
BC&O Polska Sp. z o.o. sp.k.	Outsourcing
Biurex	Outsourcing
BPO Center Poland	Outsourcing
Business Impel Solutions	Outsourcing
Call Center Inter Galactica	Outsourcing
Comarch	IT
Complex Computers Sp. z o.o.	IT
CoSurfing.net	IT
CSK ZETO S.A.	IT
Exentis Software	IT/ICT
GeNeo	Outsourcing
Infonetax	IT
Infover S. A.	IT
Inwex jednostka innowacyjno-wdrożeniowa	R&D
Iris Telecommunication Poland Sp. z o.o.	IT
Medicover Sp. z o.o.	IT
MasterBorn	ITO
MJ Systems	IT
Nitro Digital	IT
Onwelo	IT
PT-I "ZUBIX" Sp. z o.o.	IT
Telbridge Sp. z o.o.	Outsourcing
Tele-Promo	Outsourcing
Transition Technologies	IT
Wirtuale	IT

Institutions supporting entrepreneurship

- Investor Assistance Centre of the Kielce City Hall
- Kielce Technology Park
- EPRD Office for Economic Policy and Regional Development
- Staropolska Chamber of Industry and Commerce
- Świętokrzyskie Centre for Innovation and Technology Transfer
- Świętokrzyskie Centre of the Foundation for the Development of Local Democracy
- Chamber of Craftsmen and Entrepreneurs
- Employers' Forum Association
- Chamber of Commerce "Grono Targowe Kielce"
- Świętokrzyskie Voivodeship Loan Fund
- Świętokrzyskie Guarantee Fund
- Main Information Point of the European Funds (GPIoFE)
- Świętokrzyskie Lodge of Business Centre Club (BCC)
- Association for Integration and Development
- Świętokrzyskie Private Employers' Union "Lewiatan"
- Vocational Training Institution in Kielce

Total number of business entities in Kielce

29 078

Call Center

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Consultant	3 000	4 000
Consultant	4 000	5 000
Senior Consultant	5 000	7 000
Team Leader	6 000	9 000
Supervisor	7 000	11 000
Manager	9 000	12 000

IT

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Net Developer	8 000	14 000
C++ Developer	8 000	14 000
Help Desk	4 500	7 500

Gross average monthly salary
in PLN in Kielce

4 617

Accounts payables / Accounts Receivables

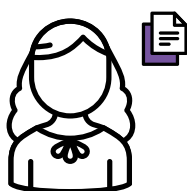
Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	3 800	4 800
Accountant	4 300	6 000
Senior accountant	6 000	8 000
Team Leader	7 500	10 500
Supervisor	9 000	11 000
Manager	10 000	13 000

General Ledger

Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Accountant	5 000	7 000
Senior accountant	6 000	8 500
Team Leader	8 000	12 000
Supervisor	9 000	13 000
Manager	11 000	14 000

Source: Antal

/Culture, entertainment, recreation

5  cinemas

5  theatres

8  museums

28  festivals

40  fairs

Conference facilities

- Kielce Trade Fair – Conference Centre
- Kielce Technology Park
- Grand Meeting Center / Best Western Grand Hotel
- The Jan Kochanowski University in Kielce
- Kielce Business Centre
- Kielce Culture Centre
- Kielce Castle Hill Institute of Design
- Odyssey Hotel
- Qubus Hotel
- Bińkowski Hotel
- Świętokrzyska Concert Hall
- Tęczowy Młyn
- Fokusownia Kielce
- Fokus Studio Kielce
- The National Museum in Kielce
- CK Technik Vocational Training Center

Examples of business, cultural and sports events

- The Business Council at the Mayor of Kielce
- Świętokrzyskie Economic Forum
- Kielce Technology Park
- International Defence Industry Exhibition MSPO
- The economic award „NOVATOR”
- International Congress of Accounting Offices MKBR
- Kielce Holidays
- International Competition for Designers and OFF FASHION Fashion Enthusiasts
- The Scout Festival of School Youth Culture
- Dance Music Festival - Kadzielnia Amphitheater
- Kadzielnia Sport Festival
- The Magic End of Vacation - Amphitheater Kadzielnia
- Jazz Music Festival Memorial to Miles
- Documentary Forms Festival NURT
- Nationwide Photo Competition “Life is beautiful”
- Handball league matches
- Football league matches

5  hospitals

27  hotels including:

1 five-star *****

6 four-star ****

12 three-star ***

Addresses to the Investor Assistance Centre

Focus on Kielce
prepared by:



Kielce City Hall
Investor Assistance Centre
Strycharska 6 St.
25-659 Kielce

☎ phone: (+48) 41 36 76 571, 41 36 76 557
✉ e-mail: coi@um.kielce.pl

www.invest.kielce.pl/en
www.mapa.invest.kielce.pl/en

Pro Progressio - foundation supporting growth and promotion of outsourcing industry in Poland. The foundation cooperates with the public and private sector as well as with the international organisations operating in the outsourcing sector. Pro Progressio is a publisher of outsourcing sector media that is with OutsourcingPortal and *Outsourcing&More* magazine.

Pro Progressio manages the Pro Progressio Club, to which it invites business entities providing outsourcing services and organisations operating in direct environment of the sector. The club promotes and supports the development of the outsourcing activities, both in the area of services and production, furthermore, it facilitates the establishment of new contacts and increases the outsourcing brand awareness.

Fundacja Pro Progressio ☎ +48 22 213 02 44
ul. Dziekońskiego 1 ✉ info@proprogressio.pl
00-728 Warszawa www.proprogressio.pl

In cooperation with:



The Focus On Report may be disseminated or provided solely as a whole and with a reference to the Report source: <http://www.proprogressio.pl/pl/bazawiedzy/focus-on.html>. All copyrights to the Focus On Report, including the right to publish in print, are owned exclusively by the Fundacja Pro Progressio and "RIPOSTA" DOKTOR spółka jawna. Duplicating, copying, providing

and disseminating the Report in print or parts of is prohibited and each and every time requires a permission by Fundacja Pro Progressio provided in writing under pain of nullity. Content of the Focus On Report is subject to protection as prescribed by provision of law and in particular by the Act on Copyright and Neighbouring Rights of February 4th 1994 (consolidated text Journal of Laws 2006 No. 90, item 631).

Sources: Pro Progressio, Investor Assistance Centre in Kielce, Main Statistical Office, Antal, Cushman & Wakefield.

