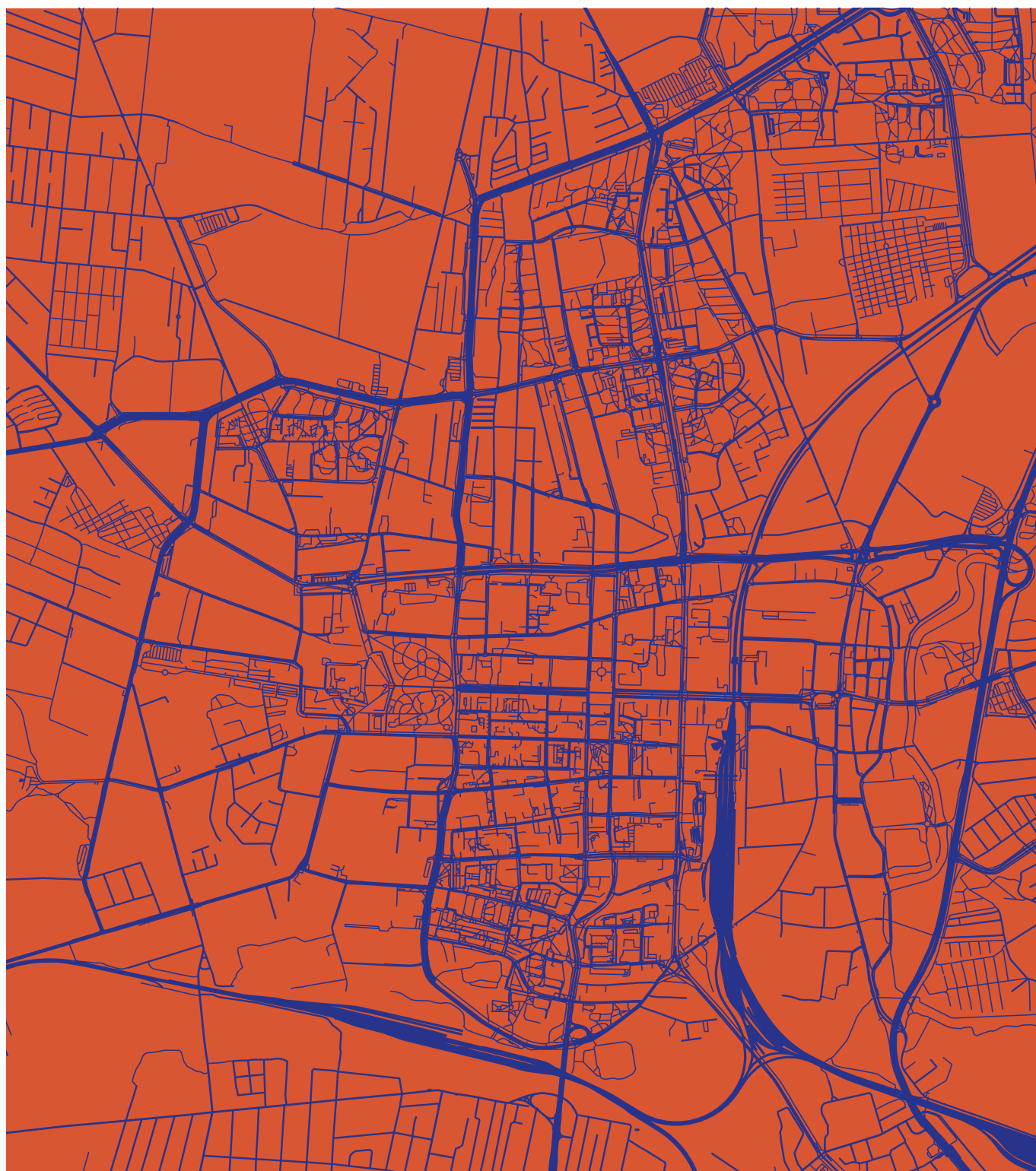


FOCUS ON

Created by **Pro Progressio**

Częstochowa



4/ City

5/ Education

6/ Transport

12/ Real Estate

14/ Business

18/ Salaries

20/ Culture,
entertainment,
recreation



Monika Grzelak
Team Leader | Centre
for Investments, PAIH

Częstochowa is one of smaller BSS centers in Poland, however it provides a competitive counterbalance to the offer of the nearby GZM Metropolis. The city functions as an economic, cultural and administrative center of the northern

part of Silesia. What is important for the Business Services Sector, there are 5 universities that cooperate extensively with local employers. As a result, every year, nearly 4,000 graduates enter the labor market and are prepared to work in the business. They include IT specialists, engineers, accounting and finance specialists, among others.

The A1 motorway connects the city with the Silesian Agglomeration. The great location ensures a quick, 30-minute access to the Katowice Airport. Most of the cities of the GZM Metropolis are within a 1-hour drive, which additionally increases the availability of qualified labor. The Częstochowa city authorities provide support to investors through a dedicated Investor Center and the Technological Park. Companies interested in obtaining tax exemptions can count on the support of the Katowice Special Economic Zone.

Apart from the abovementioned advantages, Częstochowa's offer is

characterized by competitive real estate prices, low living costs and access to qualified labor force, which led to such investors as ZF TRW, SFC Solutions and Sii opening their business service centers there. The scope of services provided includes, among others, IT, research and development, finance and accounting. ZF TRW's financial and accounting center in Częstochowa provides services for all its factories located in Europe. The company has also located an Engineering Center and an IT Center there, both cooperating with the global network.

A favorable business environment, access to human resources and free space for new investments are undoubtedly the main advantages of the city. The offer of Częstochowa and other smaller centers is an important supplement to the offer of larger cities from the so-called TIER 1 or TIER 2 category, proving the competitiveness and attractiveness of Poland for this sector and allowing for its sustainable development.



Wiktor Doktor
CEO, Pro Progressio

For years, Częstochowa has been strengthening its position on the Polish map of regional cities that are an attractive location for companies from the business services sector. It is here that shared service centers or IT companies increase their presence every year and provide valuable services to their national and international clients. Częstochowa is also the most important urban center located in the north of the Silesian Voivodeship, providing strong support for Katowice and Metropolis GZM. A good base of office properties and access to human resources are conducive to

the launch of medium-sized operating centers with BPO / SSC and IT profiles.

The year 2020, will be exactly 800 years since the first mention of the city of Częstochowa appeared. We are glad that we can, together with Pro Progressio, continue the process of sharing information about how the City of Częstochowa is changing and what how the city supports the development of entrepreneurship in Poland.

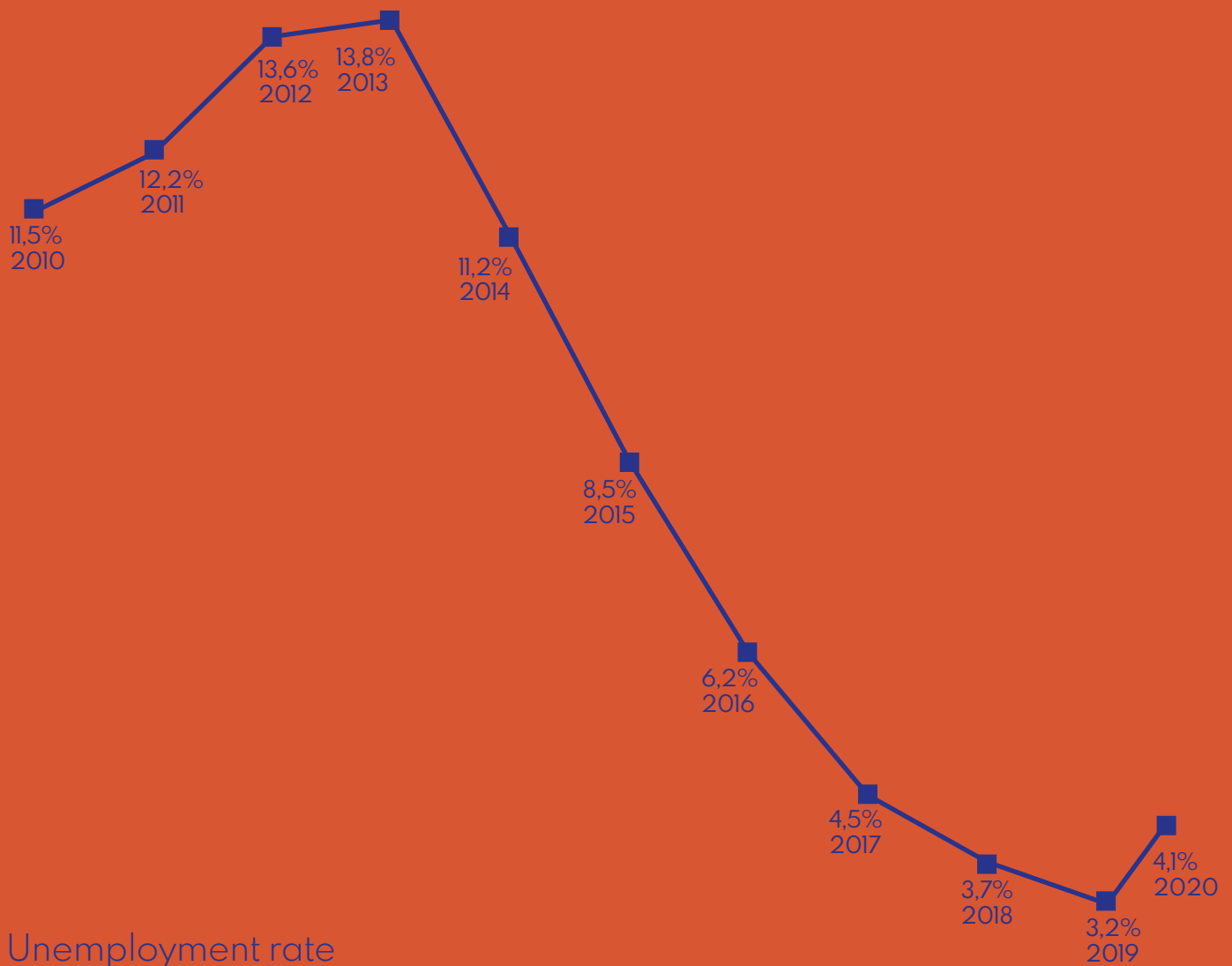
I invite you to read the a report "Focus On Częstochowa" - a city full of many opportunities for the expansion of the BSS sector.

160 km²

City area

220 000

Citizens



10



Universities

2 public universities

3 832

8 private universities

12 809

73



Kindergartens

40 public kindergartens

33 private kindergartens
including 1 multilingual

Primary schools:

69

15 863

High schools:

14

1 670
 4 996

Technical schools:

11



SUBJECTS*



7 532*	philology (foreign languages)	1 850*
24 572*	administration, business and law	7 146*
7 679*	IT/ICT	1 401*
11 969*	engineering and technology	3 612*
1 854*	logistics	440*
3 726*	architecture and construction	1 181*

Graduates

Students

* data for Śląsk region

/Transport

 **13** Car rentals

 **8** Taxi companies

521 Number of taxis

PLN 8 Initial charge

PLN 2 Cost per 1 km

 **30** Bus lines

29 Day bus lines

1 Night bus line

 **1** Tram line

 **Public Transport tickets**

PLN 3 Normal ticket price

PLN 10 One-day ticket price

PLN 100 Monthly ticket price

185 City bikes

78,2 km Length of bicycle routes

20 City bikes stations

PLN 2 / h Rental cost

Distance from Częstochowa to other cities:

Warsaw	220 km
Wrocław	194 km
Poznań	296 km
Lublin	303 km
Bydgoszcz	334 km
Szczecin	563 km
Łódź	125 km
Katowice	74 km
Kraków	141 km
Rzeszów	261 km
Gdańsk	444 km
 Berlin	539 km
 Hamburg	832 km
 Prague	397 km
 Minsk	777 km
 Kiev	923 km
 Moscow	1486 km
 Vilnius	705 km






















































Roads

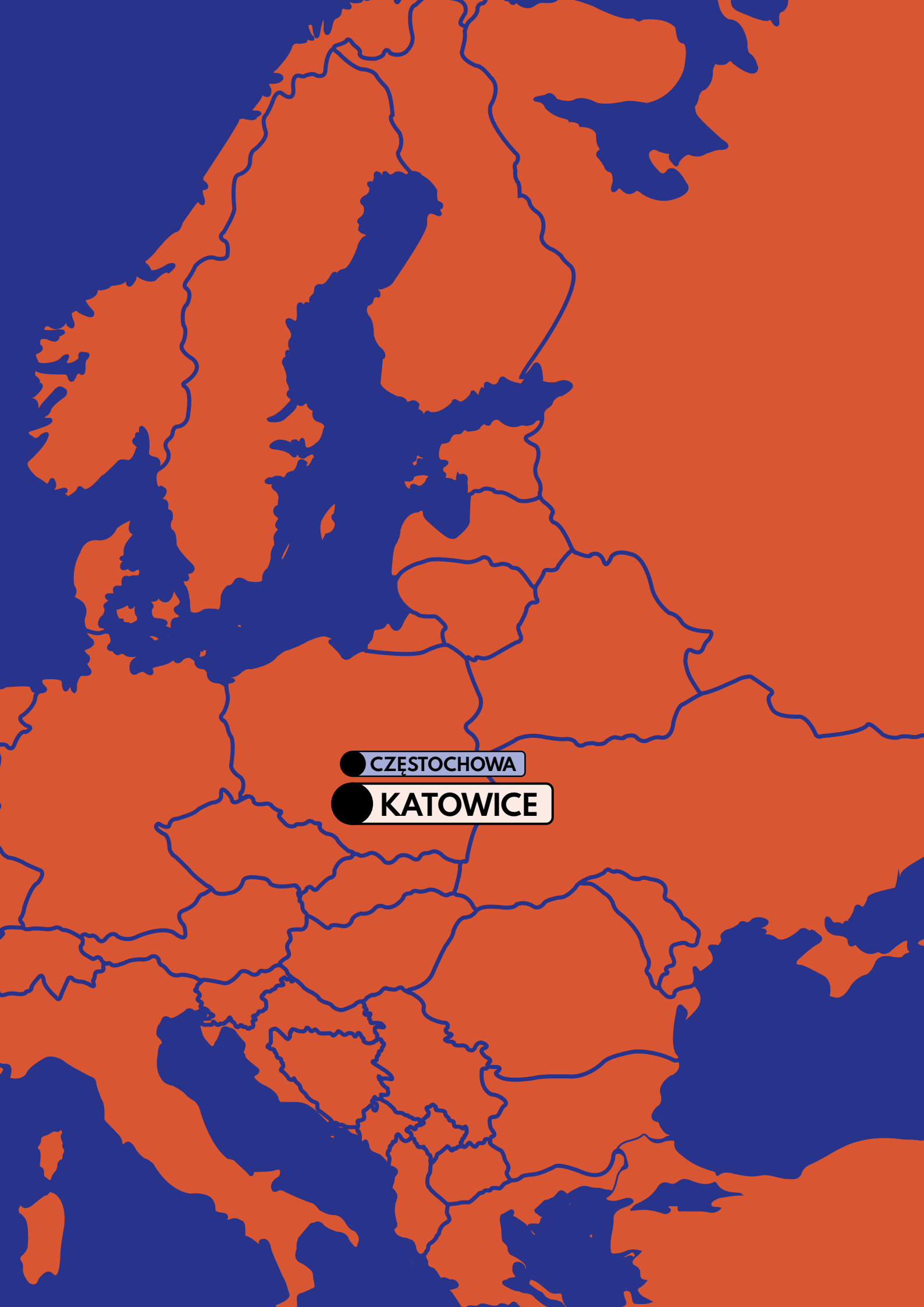
1 Highway

5 Regional roads

4 National roads

Nearest airport: Katowice-Pyrzowice (56 km). Regular destinations

 Alghero	 Liverpool
 Amsterdam	 London Luton
 Athens	 London Stansted
 Barcelona	 Lviv
 Bergen	 Malmo Sturup
 Birmingham	 Malta
 Bologna	 Manchester
 Brindisi	 Milan Bergamo
 Bristol	 Munich
 Burgas	 Odessa
 Castellon	 Oslo Torp
 Catania	 Palma de Mallorca
 Cologne Bonn	 Paphos
 Cork	 Podgorica
 Doncaster-Sheffield	 Reykjavik
 Dortmund	 Rome Ciampino
 Dubai	 Santander
 Dublin	 Split
 Edinburgh	 Stavanger
 Eindhoven	 Stockholm Skavska
 Frankfurt	 Tel Aviv
 Fuerteventura	 Tenerife
 Kharkiv	 Warsaw
 Kherson	
 Kiev Boryspil	
 Kiev Zhulyany	
 Kutaisi	
 Larnaca	




● CZĘSTOCHOWA


● KATOWICE

Distance from the Main Railway Station in Częstochowa

 Investor Assistance Centre
 Car: 5 min
 Pedestrian: 6 min
 Train: 


 Old Market
 Car: 5 min
 Pedestrian: 6 min
 Train: 

 Jan Długosz University - Waszyngtona st.
 Car: 3 min
 Pedestrian: 5 min
 Train: 

 Jan Długosz University - Armii Krajowej av.
 Car: 7 min
 Pedestrian: 24 min
 Train: 

 University of Technology
 Car: 7 min
 Pedestrian: 24 min
 Train: 


 Industrial and Technological Park - 117/121, Waly Dwernickiego st.
 Car: 8 min
 Pedestrian: 24 min
 Train: 



 Industrial and Technological Park - 43, Odlewników st.
 Car: 14 min
 Bicycle: 22 min
 Train: 

 Częstochowa City Hall - President's Main Office
 Car: 8 min
 Bicycle: 8 min
 Train: 

 City Hall
 Car: 7 min
 Pedestrian: 10 min
 Train: 

 Lisowiec Park
 Car: 10 min
 Bicycle: 15 min
 Train: 



 Czesław Niemen Promenade
 Car: 11 min
 Bicycle: 14 min
 Train: 

 Sports Hall
 Car: 12 min
 Bicycle: 14 min
 Train: 

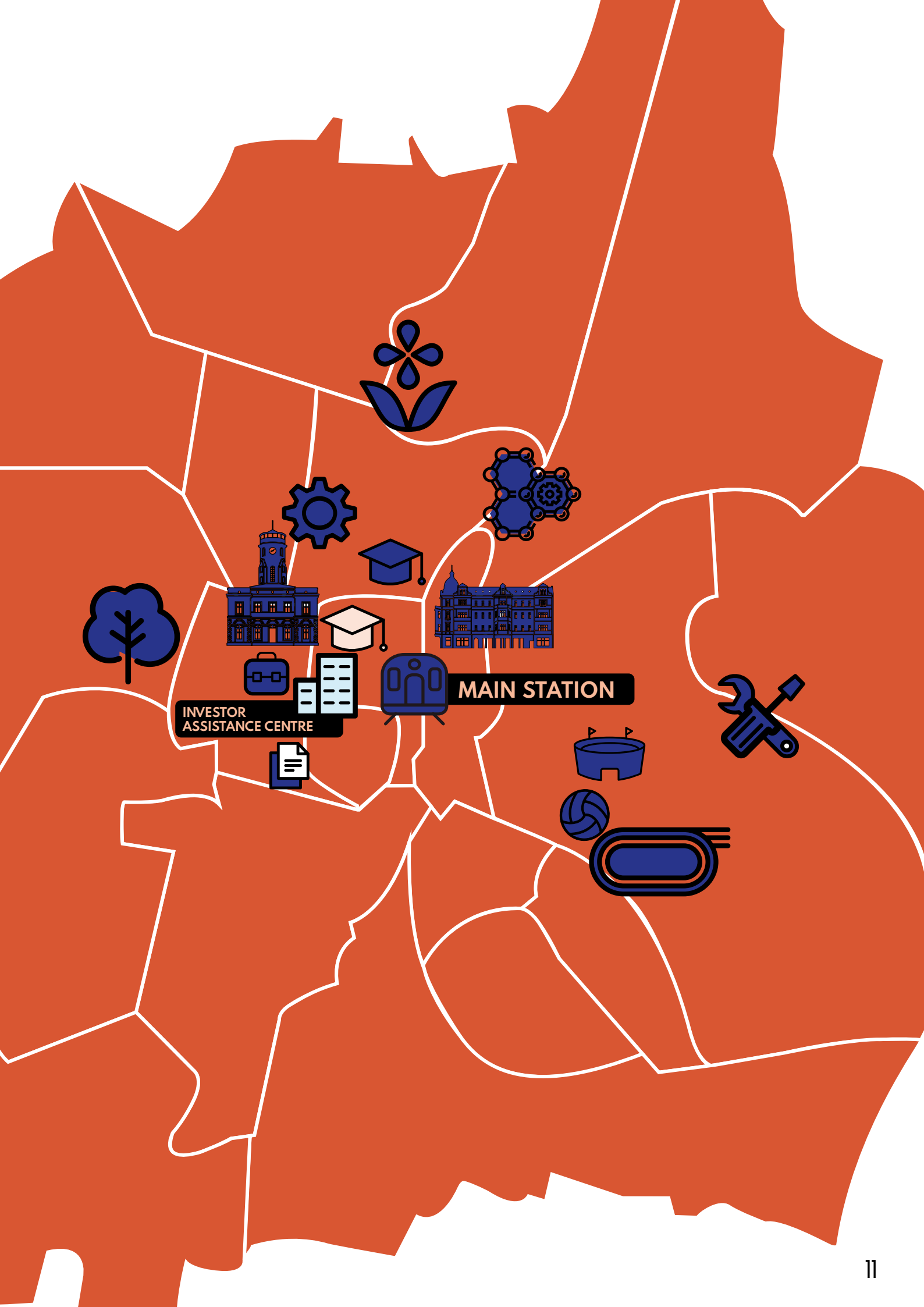
 CKM Włókniarz - speedway stadium
 Car: 12 min
 Pedestrian: 41 min
 Train: 

 RKS Raków - football stadium
 Car: 11 min
 Bicycle: 19 min
 Train: 

 Silesian Voivodship Office in Katowice. Office branch in Częstochowa
 Car: 5 min
 Bicycle: 6 min
 Train: 

 Katowice Airport
 Car: 38 min
 Train: 

 Katowice Special Economic Zone (Katowice)
 Car: 1 h 10 min
 Train: 



**INVESTOR
ASSISTANCE CENTRE**

MAIN STATION

Offices

Total existing A/B+ Class office space	10 700 sq m
Total A/B+ Class office space under construction	5 000 sq m
Total A/B+ Class office space planned	17 300 sq m
A/B+ Class office spaces	4
A/B+ Class office spaces under construction	1
Planned A/B+ Class office spaces	4
Minimum rent in A/B+ Class	PLN 33
Maximum rent in A/B+ Class	PLN 40
Average services fees in A/B+ Class	according to use

Selected office buildings

BUILDING	OWNER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE	SPACE UNDER CONSTRUCTION
DL Center Point	DL Invest Group	8 100 sq m	-	-
Jasnogórska Office Centre	Brenda	1400 sq m	-	-
Częstochowianka	Polontex	-	12 000 sq m	-
Biurowiec al. NMP 49	Kar-Bud	-	-	5 000 sq m

Warehouses

Total existing warehouse space:	67 600 sq m
Total planned warehouse space	101 900 sq m
Avarage rent in warehouses (city and environs)	EUR 2.90-3.70 / sq m / month

Selected warehouses

BUILDING	DEVELOPER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Panattoni Park Częstochowa	Panattoni (Landlord: Accolade)	31 700 sq m	-
Hillwood Częstochowa Zachód	Hillwood	19 300 sq m	37 900 sq m
Logicor Częstochowa	Logicor (Landlord Logicor&Blackstone)	16 600 sq m	-
Hillwood Częstochowa Miasto	Hillwood	-	64 000 sq m

Shopping malls

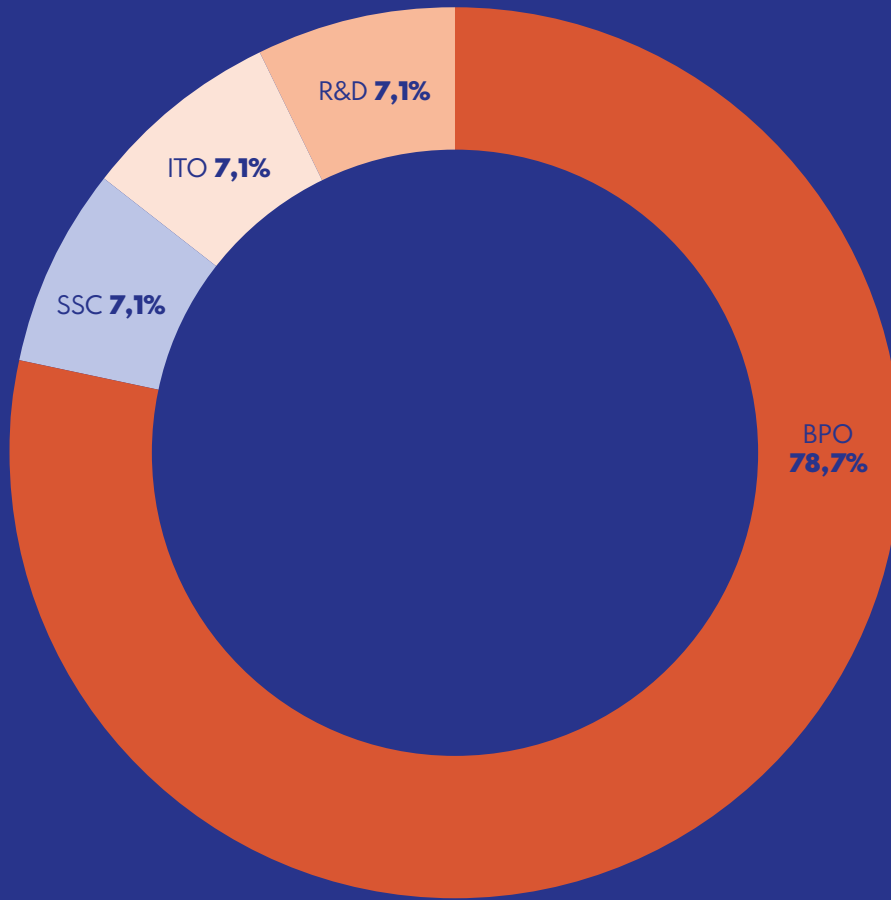
Number of shopping malls	6
Total existing space	152 200 sq m
Total empty space	8% (as of H2 2019)
Average rents in prime spaces	EUR 35-45/sq m/ month (as of Q4 2019)

Selected shopping centres

BUILDING	OWNER	TOTAL EXISTING SPACE (GLA)
Galeria Jurajska	GTC	48 800 sq m
MI	EPP	28 800 sq m
Auchan Poczesna (+ Leroy Merlin + Decathlon)	Ceetrus	44 300 sq m
Vendo Park	TREI Real Estate	8 200 sq m

26 600

Total number of business entities in Częstochowa



Type of operation

COMPANY	TYPE
TRW Automotive	SSC
TRW Automotive	R&D
LGBS	ITO
TeleConcept	BPO
Contact Center One	BPO
Telbridge	BPO
Polcall	BPO
Call Center Inter Galactica	BPO
Sii	BPO
SGP	BPO
Work Service	BPO
Human Hunter	BPO
Havier	BPO
Exact Systems	BPO

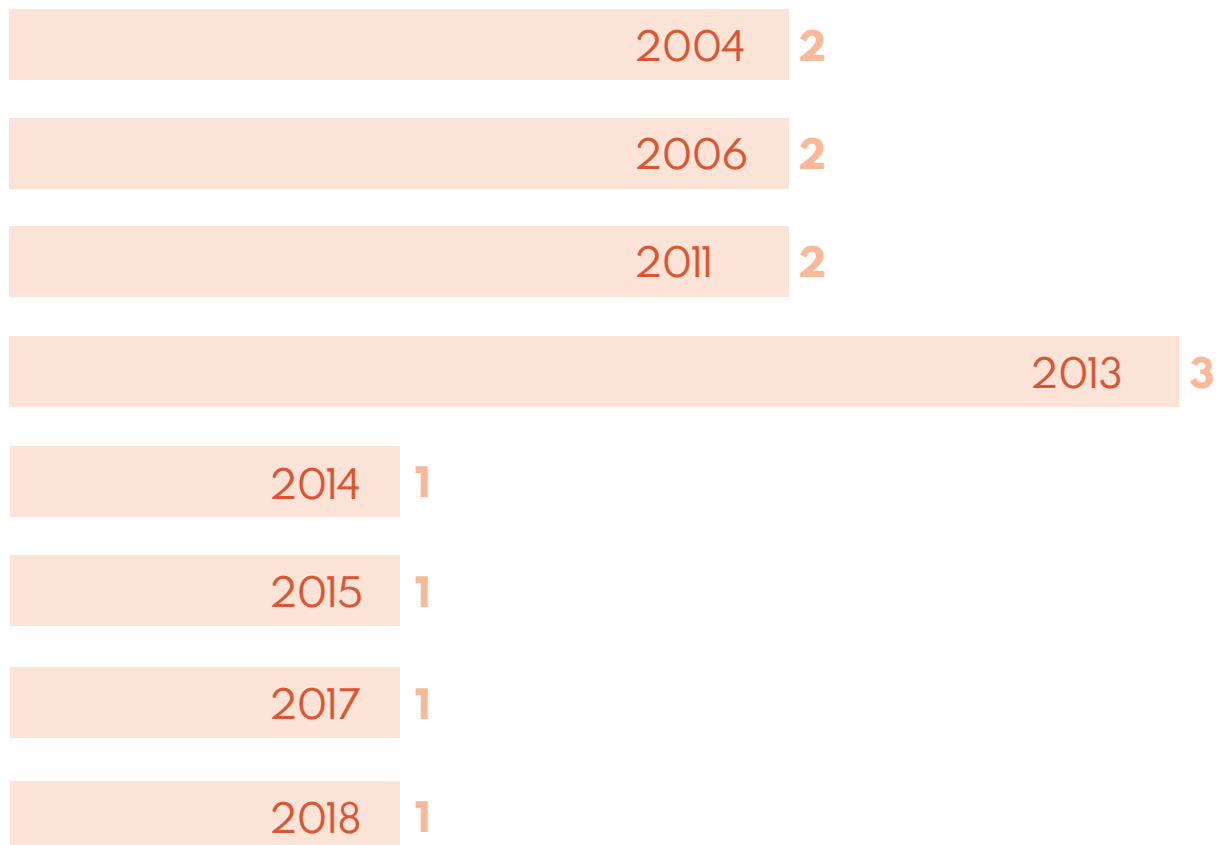
Institutions supporting entrepreneurship

- Regional Development Agency
- Academic Incubator of Entrepreneurship
- Business Center Club
- Various Crafts Guild
- Technology Transfer Centre
- Częstochowa Chamber of Craft and Entrepreneurship
- AGGLOMERATION Częstochowa Municipal Cluster
- Częstochowa Industrial and Technological Park
- Jurassic Centre for Social Economy Support
- Katowice Special Economic Zone
- Regional Chamber of Commerce and Industry in Częstochowa
- Regional Employers' Organization
- BUDOSFERA Regional Częstochowa Construction and Infrastructure Cluster

Outsourcing centres using foreign languages

-  Polish: **14**
-  English: **14**
-  German: **10**
-  Spanish: **2**
-  French: **2**
-  Italian: **2**
-  Russian: **4**
-  Hungarian: **1**
-  Greek: **1**
-  Romanian: **2**
-  Czech: **4**

Year of inauguration in Częstochowa



Country of origin



Call Center

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Consultant	4 200	4 500
Consultant	4 500	5 500
Senior Consultant	5 500	6 500
Team Leader	6 500	7 500
Supervisor	7 500	10 000
Manager	7 500	10 000

IT

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Net Developer	11 000	14 500
C++ Developer	10 000	13 500
Help Desk	7 500	9 000

Gross average monthly salary
in PLN in Częstochowa

4 500

Accounts payables/ Accounts Receivables

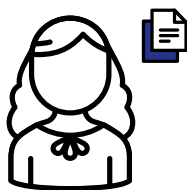
Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Accountant	5 000	6 000
Accountant	7 000	8 000
Senior Accountant	7 000	8 500
Team Leader	9 000	13 500
Supervisor	12 000	18 000
Manager	12 000	18 000

General Ledger

Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Accountant	5 000	6 000
Accountant	7 000	8 000
Senior Accountant	7 500	10 000
Team Leader	9 500	14 000
Supervisor	13 000	18 000
Manager	13 000	18 000

Source: The Adecco Group

According to the observations of The Adecco Group experts and data from the Central Statistical Office in Poland, the average salary in the Silesian Voivodeship oscillates around PLN 4500 gross per month. The most attractive salaries are offered in Katowice. Slightly lower in Częstochowa.

However, specialisation is a key factor influencing the level of remuneration. IT and research and development experts can count on the most attractive salaries. At the bottom of the list there are specialisations related to sales, customer service and physical work.



Marta Koziarska

Expert of The Adecco Group,
Recruitment Specialist

/Culture, entertainment, recreation

4  cinemas

1  theatres

4  museums

2  festivals

12  hospitals

Conference facilities

- Congress Centre of the Polonia Academy
- Częstochowa Industrial and Technological Park
- Sports Hall in Częstochowa
- Hotel Arche
- Hotel Grand
- Hotel Mercure Częstochowa Centrum
- Hotel Scout
- Hotel Sekwana
- Hotel Bonaparte
- "WOM" Regional Teacher Training Centre
- Social Sciences Faculty at the Jan Długosz University
- Management Faculty at the Częstochowa University of Technology
- Złote Arkady Hotel
- Higher Theological Seminary of the Archdiocese of Częstochowa



5 three-star hotels ***

Examples of business, cultural and sports events

- HBR Conference – A Company Ready for Innovation
- Breakfasts with Entrepreneurs
- Congress of Regions
- Jurassic Congress
- “Promoter of Częstochowa Economy” Competition
- Competition for the Jurassic Product of the Year
- Auto Event 2019
- Entrepreneurship Day in Zones with students from the Pułaski School and the Vocational
- Continuous Education Centre
- Information meeting entitled “European Funds for Starting Up a Business”
- Young and Creative
- “Zawodowiec” School Trade Fair – education and business fair
- Intelligent Cities Conference co-organized by the U.S. Bureau of Commercial Services of the U.S. Embassy
- CSR Corporate Social Responsibility Conference
- BOSS Festival
- “Gaude Mater” International Festival of Sacred Music
- Hip Hop Elements
- Hot Jazz Spring International Festival of Traditional Jazz
- FRYTKA OFF Festival of Alternative Culture in Częstochowa
- Retro Festival
- Częstochowa Days
- JAZZtochowa Festival
- Częstochowa Cultural Night
- Theatrical Review of Significant Productions “Przez Dotyk”
- Local Government Days
- New Year’s Eve Meeting
- Senioralia
- Organ Music Festival
- Bach Family Music Festival
- European People’s Culture Days
- A series of events “Aleje – tu się dzieje!”
- Easter Palm Festival
- Triathlon Częstochowa
- International Street Run – Golden Mile of Częstochowa
- Częstochowa Run
- Finale of the Great Orchestra of Christmas Charity Foundation
- Juwenalia
- Pink Ribbon March
- Photo competition of the International Street Photography Biennale “Moment”
- Night of Museums
- Industriada – Festival of the Industrial Monuments
- Route of the Silesian Voivodeship
- Kalina Jędrusik Festival
- Concerts in Park Summer House
- Classic Tea Concerts
- Festival of Deconstruction of the Word “Read!”
- Summer Chill Częstochowa

/Notes



Investor Assistance Centre
Waszyngtona 5 St., room 112
42-217 Częstochowa

☎ phone: (34) 37 07 212/213/216/788

Pro Progressio - foundation supporting growth and promotion of outsourcing industry in Poland. The foundation cooperates with the public and private sector as well as with the international organisations operating in the outsourcing sector. Pro Progressio is a publisher of outsourcing sector media that is with OutsourcingPortal and *Outsourcing&More* magazine.

Pro Progressio manages the Pro Progressio Club, to which it invites business entities providing outsourcing services and organisations operating in direct environment of the sector. The club promotes and supports the development of the outsourcing activities, both in the area of services and production, furthermore, it facilitates the establishment of new contacts and increases the outsourcing brand awareness.

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Source: Pro Progressio, Investor Assistance Centre in Częstochowa, Main Statistical Office, JLL and The Adecco Group.

