

FOCUS ON

Created by **Pro Progressio**

Katowice



4/ City

5/ Education

6/ Transport

12/ Real Estate

14/ Business

18/ Salaries

20/ Culture,
entertainment,
recreation



Jan Kamoji-Czapiński
Director, Centre for Strategic
Investments, PAIH

Katowice, a former industrial city and capital of the mining region, is now a thriving center of modern business services, a center of creativity and advanced technologies.

Recent investments in Katowice emphasize the city's specialization in IT projects, although many shared service centers and BPOs are also located here. Recently in PAIH's portfolio, Katowice, together with Warsaw and Krakow, is one of the most frequently selected locations.

The city's strong position results mainly from its location in the center of the well-connected Silesian Metropolis GZM. The proximity of three international airports – in Pyrzowice, Krakow and Ostrawa is another advantage.

In addition to the favorable communication infrastructure, investors from the BSS sector cooperating with PAIH also appreciate the city's access to a wide pool of qualified employees and a strong academic background.

What is also significant is that many of the cities in the Metropolis are on the list on 122 medium-sized cities that are eligible for support for projects with only 50 new workplaces and 300 thousand PLN investment outlays under the investment support programme, as opposed to as many as 250 new workplaces and PLN 1.5 mn CAPEX.

Local authorities play an enormous role in attracting investments to Katowice. It is not without reason that Katowice were granted 1st place in the fDi Polish Cities of the future 2019/20 ranking in the category of fDi Strategy. In turn, the Katowice Special Economic Zone was recognized as the best economic zone in Europe and the second in the world in 2019.

It is expected that the favorable investment climate and the city's high quality of life will attract further investments, but also new inhabitants, to Katowice.



Wiktor Doktor
CEO, Pro Progressio

Katowice, together with a much larger agglomeration area consisting of many cities directly surrounding the capital of the Śląskie Voivodeship, is undoubtedly one of the most important centers of the modern business services sector in Poland.

In the last decade, the city has significantly developed office infrastructure and thus attracted a number of interesting investments of BPO, SSC and IT profiles.

Excellent geographical location, access to two highways, own airport

and a well-connected train station mean that Katowice is eagerly chosen as the first or next location for BSS-type operational centers.

The potential for further growth of BSS investments is significant, and together with Krakow, Katowice create a peculiar tandem of cities called „KraKowice”, which in the eyes of investors can be treated as a much wider area to locate or diversify BPO or SSC investment projects.

I invite you to read the *Focus on Katowice* report!

164,7 km²

Town area

276 499

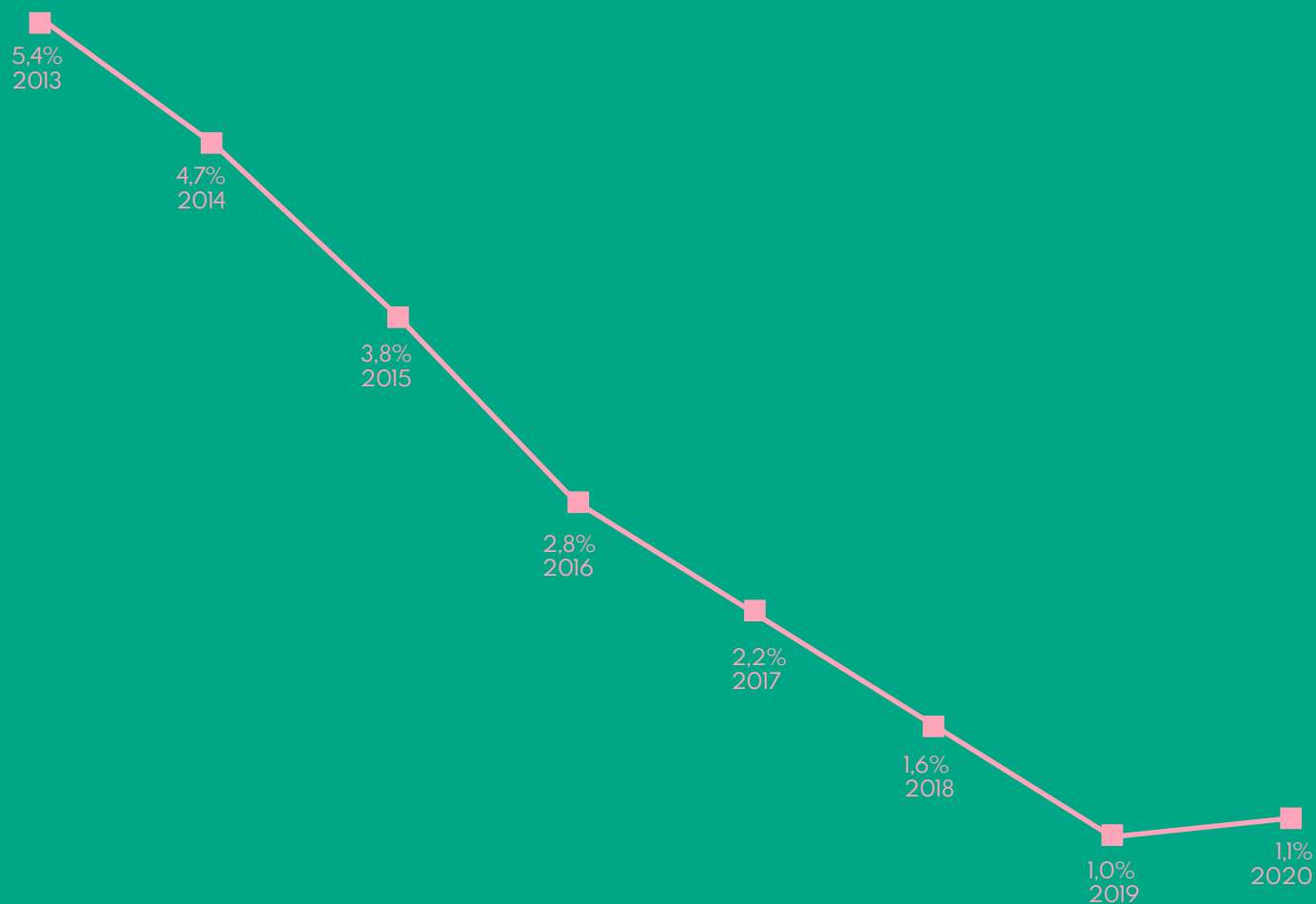
Population

ok. 2 300 000

Population of Górnośląsko-
-Zagłębiowska Metropolis

over 40%

of the city area is forests



Unemployment rate

17



universities

7 public universities  14 789
 10 private universities  55 660

125



kindergartens

79 public kindergartens
 46 private kindergartens
 4 multilingual kindergartens

Primary schools:



68  19 585

High schools:

20  4 715
 1 487

Technical schools:

23

	SUBJECTS	
7 532*	philology (foreign languages)	1 850*
24 572*	administration, business and law	7 146*
7 679*	IT/ICT	1 401*
11 969*	engineering and technology	3 612*
1 854*	logistics	440*
3 726*	architecture and construction	1 181*

 Graduates

 Students

* data for Silesia region

/Transport

17 car rentals



3 carsharing companies



10 taxi companies



1114 taxis

PLN 4,5 initial charge

PLN 1,8 cost per 1 km

28 tram lines



7 trolleybuses

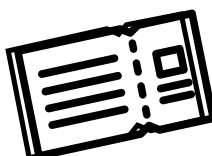


408 bus lines



383 day bus lines

25 night bus lines



Public transport tickets

PLN 3,4 normal 20-min ticket price

PLN 4 normal 40-min ticket price

PLN 5 normal 90-min ticket price

PLN 10 one-day ticket price

PLN 93 monthly ticket price

4 scooter rentals

632 city bikes

77,5 km length of bicycle routes
 76 city bikes stations
 PLN1 / h rental cost

Distance from Katowice to other cities



























Warsaw	296 km
Wrocław	191 km
Poznań	376 km
Szczecin	567 km
Lublin	347 km
Łódź	213 km
Kraków	82 km
Rzeszów	246 km
Gdańsk	527 km
 Berlin	518 km
 Hamburg	802 km
 Prague	460 km
 Minsk	842 km
 Kiev	942 km
 Moscow	1543 km
 Vilnius	769 km



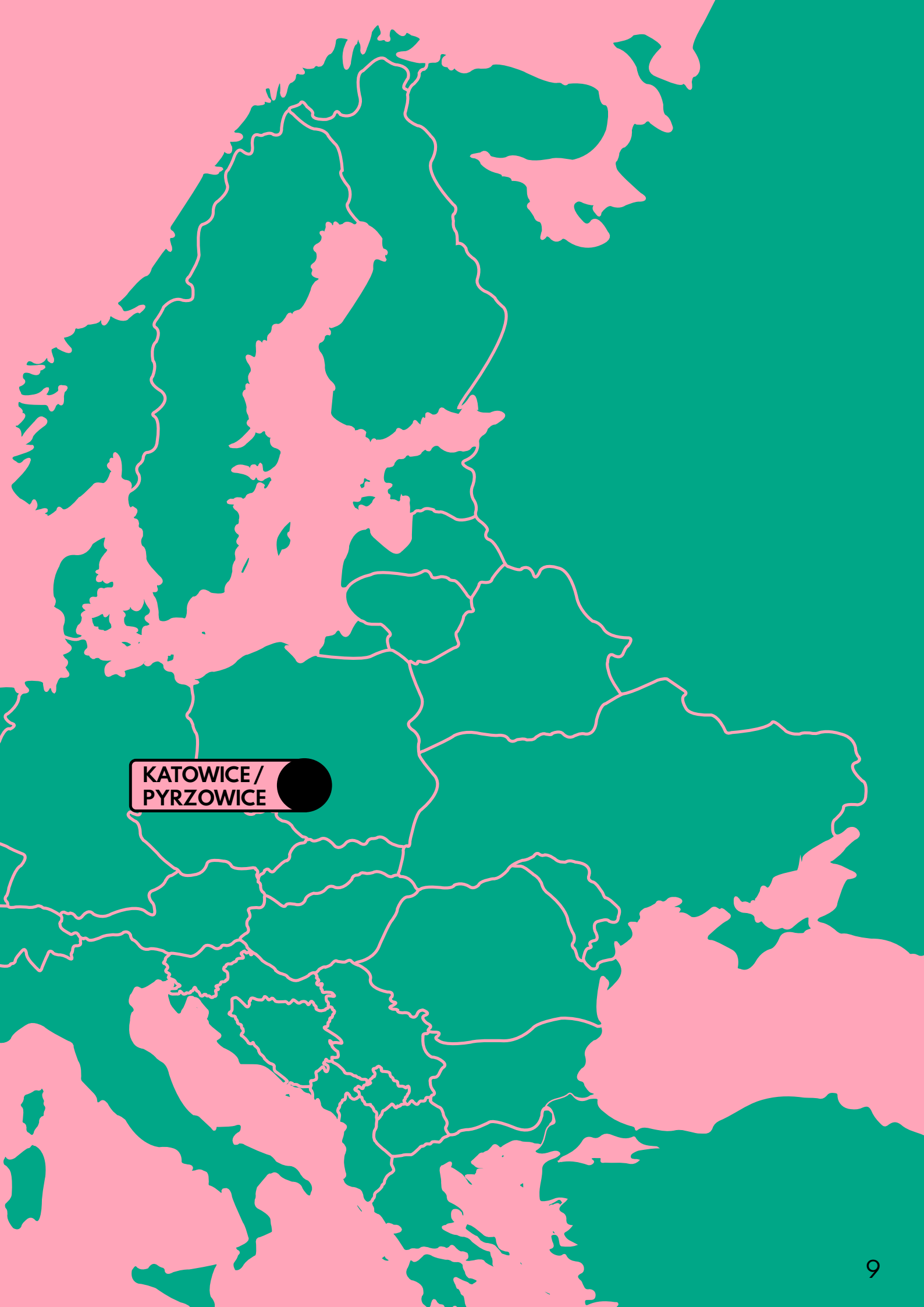
Roads

- 1 highway
- 1 express way
- 1 regional roads
- 3 national roads

Katowice Airport - flights

 Alghero	 London Stansted
 Amsterdam	 Lviv
 Athens	 Malmo Sturup
 Barcelona	 Malta
 Bergen	 Manchester
 Birmingham	 Milan Bergamo
 Bologna	 Munich
 Brindisi	 Odessa
 Bristol	 Oslo Torp
 Burgas	 Palma de Mallorca
 Castellon	 Paphos
 Catania	 Podgorica
 Cologne Bonn	 Reykjavik
 Cork	 Rome Ciampino
 Doncaster-Sheffield	 Santander
 Dortmund	 Split
 Dubai	 Stavanger
 Dublin	 Stockholm Skavska
 Edinburgh	 Tel Aviv
 Eindhoven	 Tenerife
 Frankfurt	 Warsaw
 Fuerteventura	
 Kharkiv	
 Kherson	
 Kiev Boryspil	
 Kiev Zhulyany	
 Kutaisi	
 Larnaca	
 Liverpool	
 London Luton	










**KATOWICE /
PYRZOWICE**


Distance from the Katowice Railway Station

  **41 min** 
Katowice Airport

  **19 min** 
University of Silesia  **9 min**

  **8 min** 
Katowice City Hall / Investor Assistance Department  **5 min**

  **30 min** 
University of Economics  **8 min**

  **15 min** 
The Municipal Business Incubator Rawa.Ink  **7 min**

  **26 min** 
Silesian University of Technology


  **22 min** 
The International Congress Centre  **9 min**

  **53 min** 
Mariacka street  **12 min**

  **22 min** 
NOSPR  **9 min**

  **51 min** 
Porcelain Factory  **12 min**

  **21 min** 
The Spodek Arena  **7 min**

  **22 min** 
Scientific Information Center and Academic Library (CINiBA)  **9 min**

  **8 min** 
The Silesian Museum  **28 min**

  **11 min** 
Stanisław Wyspiański Silesian Theatre  **9 min**

  **16 min** 
Nikiszowiec 

  **8 min** 
Silesian Philharmonic  **4 min**

  **11 min** 
Silesian Park 

  **24 min** 
Kościuszko Park  **6 min**

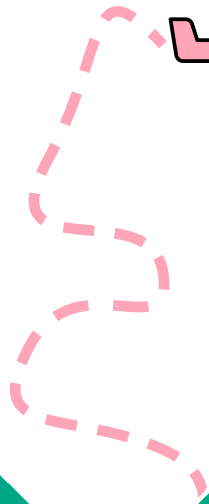
  **11 min** 
The market  **9 min**

  **44 min** 
The Three Ponds Valley  **12 min**





KATOWICE AIRPORT
IN PYRZOWICE



KATOWICE RAILWAY
STATION



528 400 sq m

Total existing A/B+ Class office space

206 800 sq m

Total A/B+ Class office space
under construction

335 800 sq m

Total A/B+ Class office space
planned to 2022

92

A/B+ Class office spaces

16

A/B+ Class office spaces
under construction

23

A/B+ Class office spaces
planned to 2022

Office spaces

Minimum rent in A/B+ Class	EUR 13,5 / sq m / month
Maximum rent in A/B+ Class	EUR 14,5 / sq m / month
Average services fees in A/B+ Class	PLN 15 / sq m/ month

Selected office buildings

BUILDING	LOCATION	DEVELOPER	EXISTING SPACE	PLANNED SPACE
.KTW	Roździeńskiego 1	TDJ	18 200 sq m	39 900 sq m
A4 Business Park	Francuska 42	Echo Investment	29 900 sq m	-
DL Center Point II	al. Korfantego 138	DL Invest	8 600 sq m	27 400 sq m
GPP Business Park	Konduktorska 33-39	GPP Business Park	30 000 sq m	33 100 sq m
Green Park	Murckowska 20	Arkad Invest	23 200 sq m	-
Katowice Business Point	Ściegiennego 3	Ghelamco	17 000 sq m	-
Silesia Business Park	Chorzowska 152/158	Skanska	42 700 sq m	-
Silesia Star	Roździeńskiego 10	Develia	25 100 sq m	-

Warehouses (Upper Silesia)

Total existing warehouse space	3 147 900 sq m
Total warehouse space under construction	478 100 sq m
Total planned warehouse space	1 301 600 sq m
Prime rent in warehouses (city and environs)	EUR 3,2–3,8 / sq m/ month

Selected warehouses

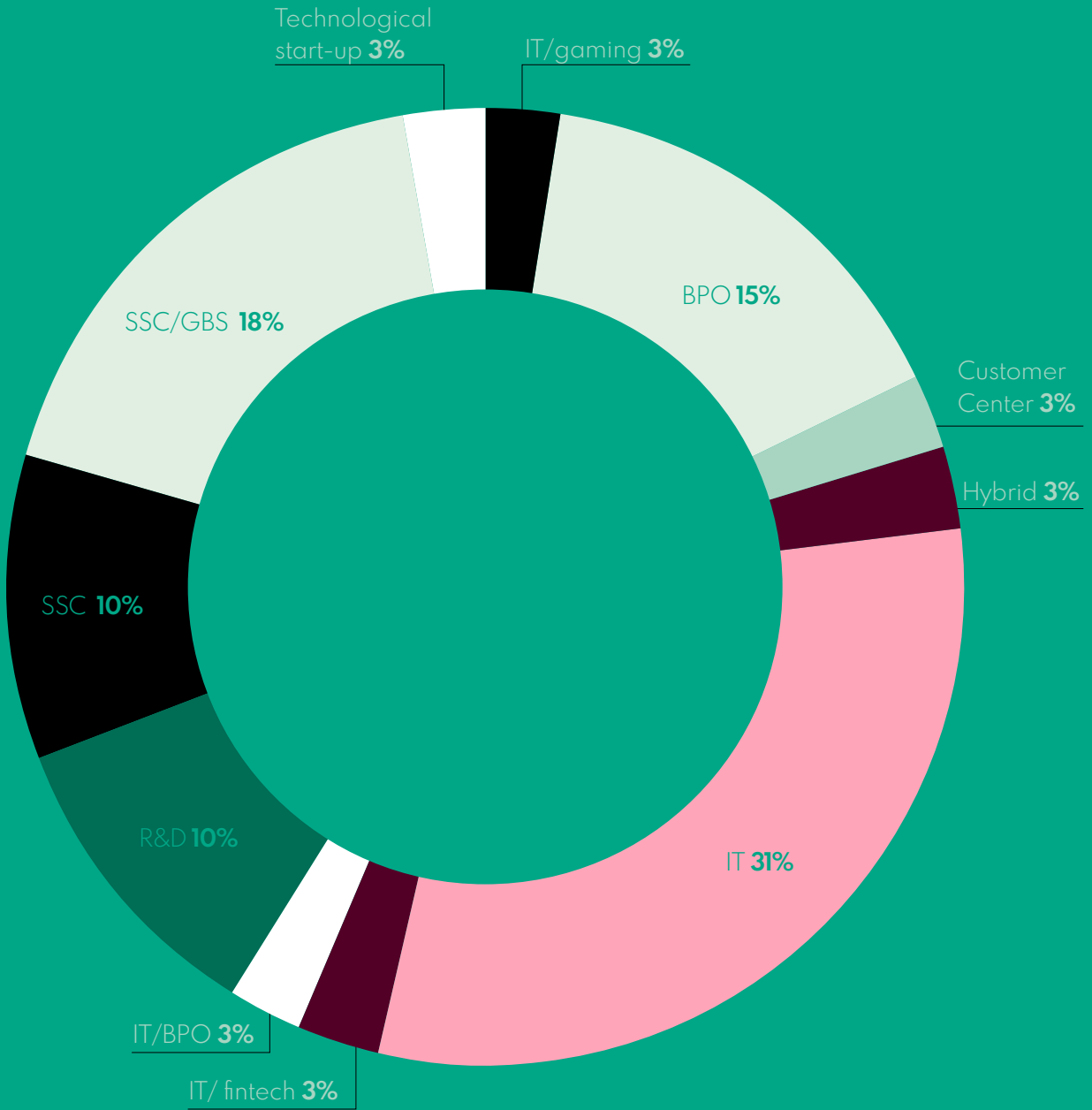
BUILDING	LOCATION	LANDLORD	EXISTING SPACE	SPACE UNDER CONSTRUCTION
Prologis Park Chorzów	Niedźwiedziniec 10, Chorzów	Prologis	251 100 sq m	-
Panattoni BTS Amazon Gliwice	Bojkowska 80, Gliwice	Panattoni	210 000 sq m	-
Hillwood Sosnowiec Zagłębie I	Baczyńskiego 2, Sosnowiec	Hillwood	48 900 sq m	7 100 sq m

Shopping malls

	Katowice	Śląsko-Zagłębiowska Metropolis
Number of shopping malls	10	49
Total existing space	349 000 sq m	1 186 493 sq m
Total planned space	-	43 300 sq m
Total empty space	1%	2,5%
Average rents in prime spaces	35–40 EUR/sq m/month	-

Selected shopping malls

BUILDING	LOCATION	DEVELOPER	EXISTING SPACE
Silesia City Center, Katowice	Chorzowska 107	Allianz	85 500 sq m
Galeria Katowicka, Katowice	3 maja 30	Savills Investment Management	50 300 sq m
Trzy Stawy, Katowice	Pułaskiego 60	Union Investment	48 200 sq m
Supersam, Katowice	Skargi 6A	Globalworth Poland Real Estate	19 700 sq m
Galeria Libero, Katowice	Kościuszki 229	Echo Investment	45 000 sq m



Type of operation

Institutions supporting entrepreneurship

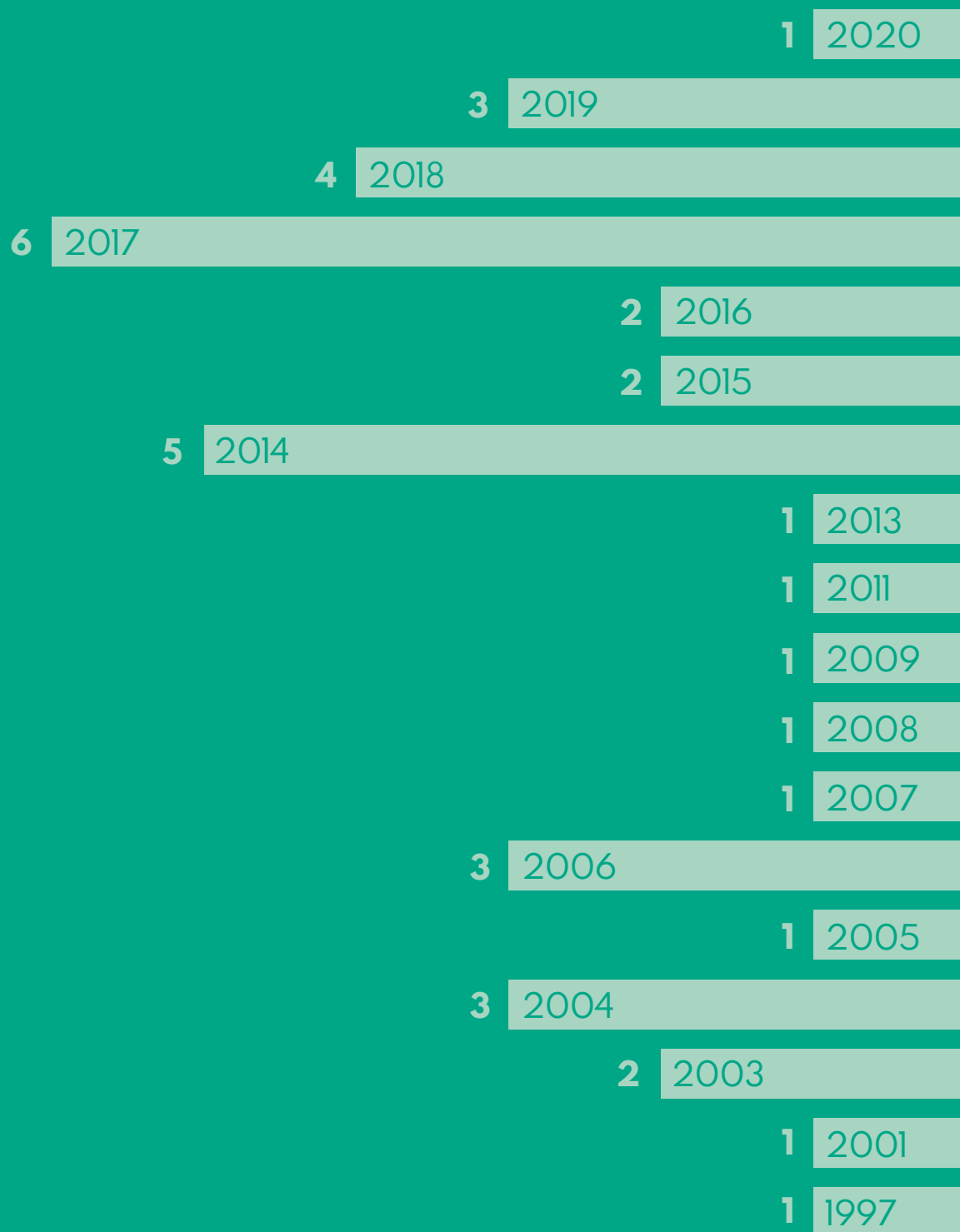
- The Municipal Business Incubator Rawa.Ink
- ABSL The Association of Business Service Leaders
- PAIH The Polish Trade and Investment Agency
- KSSE The Katowice Special Economic Zone
- Metropolis GZM
- Silesian ICT Cluster
- Chamber of Commerce and Industry in Katowice
- Izba Rzemieślnicza oraz Małej i Średniej Przedsiębiorczości w Katowicach
- Fund Górnośląski SA
- Klaster Innowacyjne Strategie S.A.
- Klaster Technologii Energooszczędnych – Euro Centrum
- Południowy Klaster Kolejowy
- Silesian Nano Cluster
- Śląski Klaster Wodny
- Ogólnopolski Klaster Techniczno-Technologiczny POWEARTH
- Klaster Business Process Outsourcing
- Silesia Automotive & Advanced Manufacturing
- Klaster Bezpieczna Praca
- Klaster Innowacji Społecznych
- Business Centre Club Łoża Katowicka
- Śląski Regionalny Fundusz Poręczeniowy Sp. z o.o.
- Krajowa Izba Doradców Podatkowych
- Wojewódzki Urząd Pracy w Katowicach
- Śląski Fundusz Rozwoju Sp. z o.o.
- Śląski Klaster Czystych Technologii Węglowych

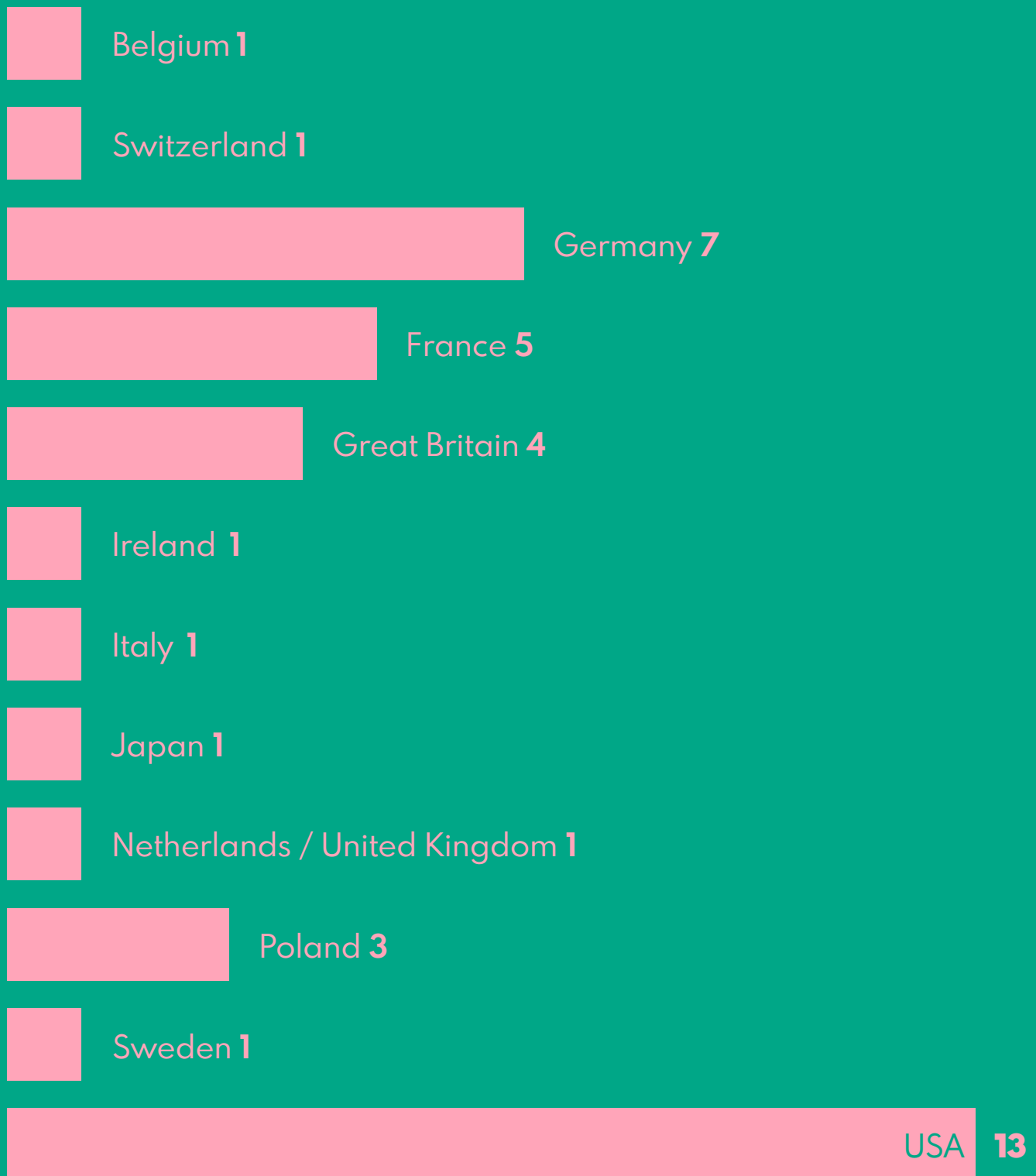
COMPANY	TYPE
Accenture Advanced Technology Center	IT
Arvato Polska	BPO
Capgemini	IT/BPO
Diebold Nixdorf	IT
DisplayLink (Polska)	R&D
Dunlop Tires	SSC
EPAM Systems	IT
eSky	IT
Eurofins	SSC/GBS
Fujitsu	IT
Groupon	SSC/GBS
Guardian	SSC/GBS
HireRight Polska	BPO
Honeywell	Customer Center
Hyland	R&D
IBM Client Innovation Centre	IT
ING Tech Poland	IT
ista Shared Services Polska	SSC/GBS
ista Shared Services Polska	R&D
JCommerce	IT
Keywords Studios	IT/gaming
KLDiscovery Ontrack	Hybrid
Knauf IT Services	IT
Majorel	BPO
Mentor Graphics	R&D
NBC	IT
Northmill	IT/ fintech
PubNub	Technological Start-up
PwC	SSC/GBS
Rockwell Automation	SSC/GBS
RSM Poland	BPO
SGS Global Business Services Europe	SSC/GBS
Sii	IT
Sms Metallurgia Polska	SSC
Sopra Steria	IT
Teleperformance Polska	BPO
TMF Poland	BPO
TÜV Rheinland	SSC
Unilever Polska	SSC

Total number of business entities in Katowice

48 402

Year of inauguration in Katowice





Country of origin

Customer Service

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Consultant	4 000	5 000
Consultant	5 000	6 500
Senior Consultant	6 500	7 500
Team Leader	8 000	11 000
Supervisor	7 500	10 000
Manager	11 000	17 000

IT

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Net Developer	7 000	18 000
C++ Developer	6 000	16 000
Help Desk	5 000	10 000

Gross average monthly salary
in PLN in Katowice

6 374.31

Accounts payables / Accounts Receivables

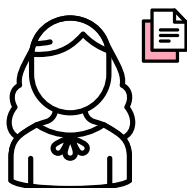
Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	4 500	6 000
Accountant	6 000	7 200
Senior accountant	7 200	8 500
Team Leader	9 000	13 000
Supervisor	8 000	11 000
Manager	14 000	18 000

General Ledger

Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	5 000	6 200
Accountant	6 200	7 500
Senior accountant	7 200	9 500
Team Leader	10 000	14 000
Supervisor	8 000	12 000
Manager	14 500	21 000

Source: HRK

/Culture, entertainment, recreation

8  cinemas

2  theatres

10  shopping malls

6  museums

9  festivals

Examples of business, cultural and sports events

- Intel Extreme Masters:
28.02–03.03.2019
- The European Economic Congress
- Tauron Nowa Muzyka Festival:
20–22.06.2019
- OFF Festival: 2–4.08.2019
- Tour de Pologne UCI World Tour:
04.08.2019
- Impact mobility rEvolution'19:
9–10.10.2019
- Rawa Blues Festival: 11–12.10.2019
- The World Anti-Doping Agency
WADA: 5–7.11.2019
- The 24th Conference of the Parties
to the United Nations Framework
Convention on Climate Change:
3.12.2018

22  hospitals



- 1 five-star hotel *****
- 5 four-star hotels ****
- 6 three-star hotel ***

Conference facilities

- The International Congress Centre in Katowice
- The Spodek Arena
- The Faculty of Law and Administration at the University of Silesia
- Polish National Radio Symphony Orchestra
- The Wilson Shaft Gallery
- Katowice Culture Centre
- Hotel Marysin Dwór
- Revita Park
- The Stanisław Wyspiański Teatr Śląski in Katowice
- The Concert hall of the Academy of Music
- The Silesian Philharmonic
- Best Western Premier Hotel Forum
- Vienna House Easy Katowice
- The Silesian Museum
- The Municipal Business Incubator Rawa.Ink
- Silesian Voivodeship Office
- Kamsoft Conference Center
- Qubus Hotel Prestige
- Park Hotel Diament
- Hotel Monopol
- Endorfina Club and Business Space
- Hotel Novotel
- Facility of the Faculty of Theology of the University of Silesia
- SWPS University
- Complex "Opolska 22"
- Hotel Focus
- Euro-Centrum Science and Technology Park
- Korez Theater
- Campanill Hotel
- Q Hotel Plus
- Hotel Katowice
- Quality&Economy Silesian Hotel
- Ekoenergia Silesia S.A.
- Hotel Diament Spodek
- Authorized DAGMA Training Center
- Wanda Hill Inn
- Calvados Hotel Rooms
- Centre for Scientific Information and Academic Library
- Moniuszki Office and Training Center 7
- Hotel Diament Plaza
- Hotel Senator
- Hotel Załęże
- Apartments K3
- Hotel Jantor
- The Inn Dylizans Pocztowy
- The InnSportowy
- Europrofes Center
- Hotel Assistant at the University of Silesia
- Best Western Brewery Mariacki
- Hotel B&B



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