

AGENDA

5th Polish Economic and Technology Forum in Switzerland

**Poland & Switzerland – active players in the global technology race.
Together we can achieve more.**

May 21st 2026

Address: Startup Space Zürich, Wiesenstrasse 10A, 8952 Schlieren

In the debate on the digital economy and artificial intelligence, the focus is usually on software, algorithms, and applications. However, all this infrastructure could not exist without a solid foundation— semiconductors, data centers, cooling systems, cables, space technologies and green energy sources. These are the elements that determine supply security and economic resilience. This is precisely where opportunities arise for Polish–Swiss cooperation: Poland has innovative suppliers in these areas, while Switzerland as well as other Western European countries are natural recipients seeking reliable business partners and secure and independent supply chains.

Organisers:

Embassy of Poland in Bern, Polish Investment & Trade Agency, LEXcellence

8:30 – 9:00 Registration & Morning Coffee

9:00 – 9:15 Welcome and Opening remarks:



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Marek Prawda, Ambassador, Embassy of Poland to Switzerland

Paweł Pudłowski, Member of the Board, Polish Investment & Trade Agency, Poland

Katharina Lasota Heller, Founding & Managing Partner, Lexcellence, Switzerland

Jacques Ducrest, Ambassador, Head of International Relations Division, State Secretariat for Education, Research and Innovation (SERI), Switzerland

9:15 – 9:30 Keynote speech

EU, Poland & Switzerland and its Tech Sovereignty: From Vision to Action

Max Dropiński, Bridge Foundation, Semi Europe, Poland

9:30 – 10:15 Panel session I

Poland and Switzerland in the global technology race – where do we stand, and where we will be by 2036?

Partner. Rockfin GmbH

The technological race behind the digital economy has accelerated significantly. We shall not forget, AI requires from us additional energy, connectivity, cooling systems and sophisticated infrastructure systems. How not to fall behind in the race and meet global competition?

Moderator: Katharina Lasota Heller, Founding & Managing Partner, Lexcellence, Chairperson Polish-Swiss Innovation Association, Switzerland

Speakers:

Aleksander Siemaszko, Director, International Cooperation Department, Ministry for Development and Technology (MRiT), Poland

Michał Wroblewski, CEO Rockfin, Poland

Krzysztof Gulda, CEO, Polish Agency for Enterprise Development (PARP), Poland

Zippora Segessenmann, CEO, Swissgas, Switzerland

A Representative from CERN, Switzerland (TBC)

10:15 – 10:30 Coffee Break

10:30 – 11:15 Panel session II

Partner. Cycommsec



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New Threats – Cyberattacks, desinformation, hybrid war.

Strengthening governmental, business and social resilience

Moderator: Leo Niedermann, Senior Digital & Technology Risk Manager, Swiss Re, Switzerland

Speakers:

Grzegorz Wrochna, Global Affairs Director, Creotech, Poland

Doron Zimmermann, Principal Consultant, EPAM, Switzerland

Eva Selamlar-Leuthold, Co-CEO Eurospider Information Technology AG, Switzerland

Michał Suchocki, CEO, Cycommsec, Poland

in Parallel

10:30 – 11:15 Business Workshop I

Partner : Softwarehut

Presenter: Karol Rogowski, Head of Engineering, SoftwareHut, Poland

Modernizing legacy systems with AI: from technical debt to business value

This session shares real stories of modernizing legacy systems that were critical to the business – not just IT – and shows how AI increasingly supports smarter, safer modernization decisions. A key theme of the talk is how AI tools supported these steps: helping uncover hidden dependencies, explore architectural trade-offs, model impact before changes were made, and reduce uncertainty during transition.

Key takeaways:

- How to lower risk and keep operations safe while changing core systems.
- Why trust and collaboration with stakeholders matter more than technical shortcuts.
- Simple ways to find hidden business value in old systems.
- How targeted automation and AI can deliver quick, meaningful wins.

Who shall attend: If you're accountable for results in a legacy-heavy organization and need modernization to enable strategy – not disrupt it – this talk is about taking the first realistic step, understanding where AI adds real leverage, and making the investment pay off.



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11:15 – 11:20 Break

11:20 – 12:00 Panel session III

Empowering a Technological Sovereign Europe – between politics and business.

Moderator: Maciej Borkowski, Chief Business Officer, Bielik.AI, Poland

Speakers:

Anja Fiedler, CEO, Switzerland Global Enterprise, Switzerland

Ignacy Niemczycki, Secretary of State, Ministry of Foreign Affairs, Poland

Paweł Pudłowski, Member of the Board, Polish Investment & Trade Agency, Poland

12:00 – 13:00 Panel session IV

Partner: Bridge Foundation

Europe in the game for semiconductors.

Advantages of education system in Poland and Switzerland. Exchange of experience and best practices. Models of financing and investment in the high-tech research.

Moderator: Max Dropinski, Bridge Foundation, Semi Europe, Poland

Speakers:

Tomasz Szpikowski, Founder, Bergman, Poland

Mario Patane', Global Sales and Marketing Director, VIGO Photonics, Poland

Przemysław Włoczkowski, Sii, Head of Industry High-Tech, Poland

Thomas Küssner, Head of CEE, Georg Fischer Switzerland (TBC)

Followed by a Presentation: **From Science to Industry: Polish contribution to the CERN Innovations**

in Parallel

12:00 – 13:00 Business Workshop II

Partner: Cloud on Mars



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Moderator: Estera Kot, Cloud on Mars

This workshop demonstrates how Clouds on Mars designs, builds, and operates scalable and secure cloud and platform solutions. Using concrete use cases, it shows how cloud strategy is translated into practical execution, covering architecture, DevOps, cost control, security, and operations.

Why to attend?

Gain practical insight into building reliable digital platforms, avoiding common cloud pitfalls, and aligning cloud engineering with real business needs.

Who shall attend?

CEOs, CTOs, CIOs, heads of IT and digital transformation, and senior technology decision-makers.

13:00 - 14:00 Lunch

14:00 - 14:20 Fireside chat

The Power of the “Made in Switzerland” Brand

Dominika Dropiński, Vice President & Co-Founder, Marka Polska, CEO Brand AIQ in talk with **Martin Hirzel**, Chairman of Swissmem, Vice Chairman, Economiesuisse, Switzerland

14:20 - 15:05 Panel Session V

Partner: Pekao SA

Research and Investment in Critical Infrastructure in Poland & Switzerland

Moderator: Antonina Karwasińska, Director of the Operations and Development Office, Pekao S.A., Poland

Speakers:

Dominika Muchorska, Vice President, Pekao Investment Banking S.A., Poland

Marcin Wlazło, Director, Brokerage Office Pekao S.A, Poland

Robert Strzelecki, CEO Tenderhut, Poland

Lukasz Golebiewski, Founding Partner, Capmont Private Equity, Switzerland

Marcin Borratyński, CEO, Quantise, Switzerland



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Pascal Widmer, Founder, Alpana Ventures, Switzerland

Hywel Franklin, Head of European Equities, Mirabaud Asset Management, Switzerland (TBC)

in Parallel

14:25 - 15:05 Business Workshop III

Partner: Google Switzerland

Demystifying AI for Business: Google Tools and Strategies for Real-World Applications

Presenter: **Dawid Ostrowski**, Senior Program Manager, Developer Ecosystem, Google Switzerland.

15:05 - 15:20 Coffee Break

15:20 - 16:05 Panel session VI

Partner: TBC

Europe's Digital Sovereignty at a Crossroads: IT, Competitiveness, and the Draghi Agenda

The panel will discuss how Europe can strengthen its digital sovereignty in light of the Draghi Report, focusing on IT as a key driver of competitiveness, resilience, and strategic autonomy. It will examine practical choices around digital infrastructure, data control, vendor dependency, and the role of European IT capabilities in securing Europe's economic future.

Moderator: TBC

Speakers:

Nicolas Grunder, Global Lead Counsel Digital, Data & Cyber, ABB

Annabella Bassler, CFO, Ringier Group, Switzerland

Alicia Montoya, Head of Industry Development, Swiss Data Science Center

Paweł Wrona, COO, Billenium, Poland (TBC)



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15:20 – 16:05 Business Workshop IV

Partner: Ampere Node Polska Sp. z o.o.

Why Algorithms Matter More Than Batteries in the Energy Transition

Presenter: **Dr. Jonasz Staszek**, Co-Founder & Chief Technology Officer, Poland

This presentation explores a counterintuitive claim: the main bottleneck in scaling the energy transition is not hardware, but intelligence. Drawing on experience deploying optimization algorithms for energy storage and grid operations in Poland and the Nordics, we will discuss how mathematical optimization transforms passive battery assets into active participants in electricity markets, and why this distinction matters for investors, grid operators, and policymakers.

Why attend: For anyone involved in energy investment, grid technology, or the broader clean energy value chain, this talk challenges the assumption that deploying more hardware is enough – and makes the case for where the real competitive advantage lies.

Who shall attend: investors, cleantech companies, grid technology providers, policymakers working on energy transition, and business leaders interested in the role of AI and optimization in critical infrastructure.

16:05 – 16:20 Coffee Break

16:20– 17:00 Panel session VII

Partner: FOTC

How AI is Shifting Competitive Landscapes

Issues to be discussed: the AI capability shift and how it is rewiring Europe's competitive landscape, the geopolitical and platform dynamics shaping tomorrow's winners; strategic frameworks to position Europe at the forefront of AI innovation

Moderator: Aleksandra Kjemhus, Co-founder & CEO, Black Door Technology AS, Switzerland

Speakers:



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Franziska Klebon, CEO, Clouds on Mars, Switzerland

Mariusz Zysk, AI Leader, Cloud Data Evangelist, FOTC, Poland

Paweł Mazurkiewicz, AI Creative Director, Humanverse, Poland

Anders Fløystad, Group Head of AI & Competitive Intelligence, SMG Swiss Marketplace Group, Switzerland

in Parallel

16:20– 17:00 Business Workshop V

Partner: Lexcellence

Mergers & Acquisitions as an Expansion Strategy

Presenter: **Florian Müller**, Partner, Lexcellence, Switzerland

A focused workshop on Swiss–Polish M&A transactions, addressing deal structures, legal and regulatory frameworks, financing, valuation, and key execution risks in cross-border acquisitions.

Why it's worth to attend?

Gain practical insights into how Swiss–Polish M&A deals are structured in practice, identify key risks and value drivers, exchange views with experienced dealmakers and advisors.

Who shall attend?

Business owners, CEOs, CFOs, board members, investors, and senior legal, tax, and financial advisors involved in transactions between Switzerland & Poland.

17:00 – 17:15 Fireside chat

“You shouldn't fear the world but rather try to understand it” (Maria Skłodowska Curie): **About passion for science and the friendship of Maria Skłodowska Curie & Albert Einstein.**

Dr. Benedikt Knüsel, Executive Director of the Einstein School of Public Policy, ETH Zurich, Switzerland in talk with **Dr. Ewa Łabno-Falęcka**, Chairperson of the Education for Industry Foundation, Poland

17:15 – 17:30 Closing remarks

17:30 – 19:30 Reception



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Side events:

1. **From Laboratory to Market: How Science Communication Accelerates Polish–Swiss Technology Transfer** (10:20 – 11:20)
2. **Polish Swiss Business Dialogue** (14:00–15:30)

Institutional partners:



Ministry of Economic Development and Technology
Republic of Poland



Media partner:

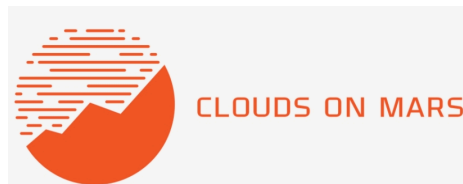


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Business partners:



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