



BUSINESS FORUM "FROM EXPORT TO INVESTMENT: HOW TO EFFECTIVELY STRENGTHEN POLAND'S ECONOMIC PRESENCE IN AFRICA"

ARTUS COURT, TORUŃ | 25 FEBRUARY 2026 | 09:00 – 15:30

09:00 – 09:30 | Official Opening of the Forum

- **Dr Adam Marszałek**, Vice-President, Centre for Eastern and African Studies
- Representative of the Polish Investment and Trade Agency (PAIH)
- **H.E. Michał Murkociński**, Ambassador of the Republic of Poland to Egypt
- **H.E. Mohamed Salah Eddine Belaid**, Ambassador of Algeria to the Republic of Poland
- **Piotr Calbecki**, Marshal of the Kuyavian-Pomeranian Voivodeship
- **Paweł Gulewski**, Mayor of Toruń
- **Prof. Marlena Ciechan-Kujawa**, Dean of the Faculty of Economic Sciences and Management, Nicolaus Copernicus University (UMK)

09:30 – 10:00 | Research and Analysis Session

Foreign Direct Investment in Africa, with Particular Focus on the Investment Activity of Polish Enterprises

- **Prof. Małgorzata Jaworek**, Faculty of Economic Sciences and Management, UMK
- **Prof. Włodzimierz Karaszewski**, Faculty of Economic Sciences and Management, UMK
- **Julia Domańska**, Faculty of Economic Sciences and Management, UMK

Africa in Numbers: Economic Cooperation and Development Directions

- **Monika Markieta**, Senior Specialist, Africa and Middle East Department, Export Support Department, PAIH

10:00 – 10:15 | Coffee Break and Business Networking

10:15 – 11:30 | Panel I

Poland's Economic Presence in Africa: Opportunities and Challenges

Moderator:

- **Justyna Sitarska**, Head of the Foreign Trade Office in Nigeria, PAIH

Panelists:

- **H.E. Michał Murkociński**, Ambassador of the Republic of Poland to Egypt
- **Juliusz Gojło**, Head of the Bilateral Economic Cooperation Unit, Ministry of Development and Technology (MRiT)
- **Maciej Srebro**, Director of the Export Support Department, PAIH
- **Andrzej Szumowski**, Vice-President of the National Chamber of Commerce (KIG)
- **Dr Anna Masłoń-Oracz**, Rector's Plenipotentiary for Africa, SGH Warsaw School of Economics

11:30 – 12:00 | Coffee Break and Business Networking

12:00 – 13:15 | Panel II

Team Poland: Support Instruments for Investment and Experiences of Polish Enterprises

Moderator:

- **Prof. Dominik Kopiński**, Head of the Department of International Economic Relations, University of Wrocław (UWr)

Panelists:

- **Piotr Kuffel**, Director of Foreign Expansion Office, Polish Development Bank (BGK)
- **Łukasz Kowalski**, Director of International Relations Office, Export Credit Insurance Corporation (KUKE)
- **Justyna Sitarska**, Head of the Foreign Trade Office in Nigeria, PAIH
- **Paweł Hansdorfer**, Director of Foreign Markets, Asseco Data Systems
- **Natalia Rachubińska**, Contract Director – Ghana, PESA Bydgoszcz

13:15 – 14:15 | Coffee Break and Business Networking

14:15 – 15:30 | Panel III

Doing Business in Africa: Cultural Factors and Practical Aspects of Cooperation

Moderator:

- **Jakub Piątkowski**, Expert, International Projects Department, Industrial Development Agency (ARP)

Panelists:

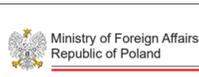
- **Łukasz Słoniowski**, Head of the Foreign Trade Office in Kenya, PAIH
- **Loubna El-Hassouni**, Business Development Manager, Foreign Trade Office in Morocco, PAIH
- **Marcin Kaleta**, Managing Director, Faspol Africa
- **Michał Łupkowski**, Director for Emerging Markets, LUG Light Factory
- **Gregory Radek**, Managing Director, Electro Technology

15:30 | Official Closing of the Forum

The diplomatic reception is graciously hosted by
Mr. Piotr Calbecki, Marshal of the Kuyavian-Pomeranian Voivodeship,
Mr. Paweł Gulewski, Mayor of the City of Toruń,
and **Mr. Jarosław Żurawski**, President of Polski Tabor Szynowy – Wagon Ltd.

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of the Kuyawsko-Pomorskie Region
Piotr Calbecki



President of the City of Toruń
Paweł Gulewski

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Samorząd Województwa
Kujawsko-Pomorskiego



KUJAWY
POMORZE



Marszałek Województwa
Kujawsko-Pomorskiego
Piotr Calbecki

Partnerem strategicznym wydarzenia
jest Samorząd Województwa
Kujawsko-Pomorskiego



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Kujawsko-Pomorskiego