

Polish Daysⁱⁿ Georgia

5th Edition

შამანჭობა

საპროგრამო განხილვისათვის

შამანჭობა - ჩვენი პოლიტიკის

ფორმირების მიზნად

შამანჭობა -

საპროგრამო განხილვისათვის



Welcome – We are from Poland
Polish Days in Georgia
celebrating the 5th Edition

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Artwork by Karolina Izdebska

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Authors & Contributors :

Poland: Driving Growth and Talent in the
Heart of Europe – Michał Górecki

Content verification

PAIH Industry Expert Team

Graphic design

Karolina Izdebska

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პოლონეთის დღეები საქართველოში — უკვე მეხუთედ!

გამარჯობა

ჩვენ პოლონეთიდან ვართ

სიხარულით წარმოგიდგენთ კატალოგს, რომელიც თან ახლავს ღონისძიებას „პოლონეთის დღეები საქართველოში – მეხუთე გამოცემა“, ორგანიზებულს პოლონეთის საინვესტიციო და სავაჭრო სააგენტოს (PAIH) მიერ. ეს ღონისძიება, რომელიც ტარდება თბილისში, წარმოადგენს ერთ-ერთ მთავარ ინიციატივას, რომელიც პოლონეთის ეკონომიკის პოპულარიზაციას ემსახურება კავკასიის რეგიონში. მისი მიზანია პოლონეთსა და საქართველოს შორის ეკონომიკური ურთიერთობების განმტკიცება და იმ კომპანიებისთვის შესაძლებლობების შექმნა, რომლებიც აქტიურად ცდილობენ საქმიანობის გაფართოებას ამ დინამიკურ და პერსპექტიულ ბაზარზე.

პოლონეთსა და საქართველოს აერთიანებთ ხანგრძლივი მეგობრობა, ურთიერთნდობა და საერთო ღირებულებები — საწარმოო სულისკვეთება, გახსნილობა და ხარისხისა და ტრადიციის პატივისცემა. ეს ღირებულებები ქმნის მყარ საფუძველს ეკონომიკური თანამშრომლობის გაღრმავებისა და ახალი პარტნიორობის განვითარებისათვის ორივე ქვეყნის კომპანიებს შორის.

კატალოგი წარმოგიჩენს პოლონურ კომპანიებს სხვადასხვა სექტორებიდან — მათ შორის კოსმეტიკის, საკვების, რძის მრეწველობის, განათების, შეფუთვისა და ავტომობილების ნაწილების სფეროებიდან. მრავალი მათგანი სთავაზობს ფართო ასორტიმენტს ინოვაციურ და ეკოლოგიურად პასუხისმგებელ პროდუქტებზე, რომლებიც შეესაბამება უმაღლეს წარმოების სტანდარტებს. მათი მონაწილეობა საქართველოში ასახავს მზარდ ინტერესს ადგილობრივ დისტრიბუტორებთან, იმპორტიორებთან და საცალო ქსელებთან თანამშრომლობის მიმართ.

„პოლონეთის დღეები საქართველოში“ წარმოადგენს არა მხოლოდ საგამოფენო ღონისძიებას, არამედ ბიზნეს დიალოგის პლატფორმას, რომელიც ხელს უწყობს B2B შეხვედრებს, გამოცდილების გაზიარებას და გრძელვადიანი კომერციული ურთიერთობების ჩამოყალიბებას. PAIH-ის თბილისის საგარეო სავაჭრო ოფისის მხარდაჭერით, მონაწილე კომპანიები სარგებლობენ კომპლექსური დახმარებით — მათ შორის პრომოციით, ბიზნეს კონტაქტებითა და ექსპორტის კონსულტაციებით.

როგორც ამ კატალოგის გამომცემლები, გვჯერა, რომ ეს გამოცემა იქნება არა მხოლოდ პოლონური ექსპორტის შესაძლებლობების წარმოჩენა, არამედ შთაგონების წყაროც — პოლონეთსა და საქართველოს შორის ეკონომიკური თანამშრომლობის კიდევ უფრო გასაძლიერებლად. ორი ქვეყანა, რომლებიც მეგობრობით, ნდობითა და საერთო განვითარების ხედვით არიან დაკავშირებული.

პოლონეთის საინვესტიციო და სავაჭრო სააგენტო (PAIH)

Polish Days in Georgia

celebrating the 5th Edition

მამარჯობა

— ჩვენი

მეგობარი

— მამარჯობა

მეგობარი

Welcome

We are from Poland !

We are pleased to present this catalogue accompanying the **5th Edition of the Polish Days in Georgia**, organized by the Polish Investment and Trade Agency (PAIH). This event, held in Tbilisi, is one of the key initiatives promoting the Polish economy in the Caucasus region. Its goal is to strengthen economic relations between Poland and Georgia and to create opportunities for companies seeking to expand their presence in this dynamic and promising market.

Poland and Georgia share a long-standing friendship, mutual trust, and common values — entrepreneurship, openness, and respect for quality and tradition. These values form a solid foundation for closer economic cooperation and for building new partnerships between companies from both countries.

This catalogue showcases Polish companies from a wide range of sectors — including cosmetics, food, dairy, lighting, packaging, and automotive components. Many of them offer a broad portfolio of products that combine innovation with environmental responsibility and high production standards. Their participation in Georgia reflects growing interest in cooperation with local distributors, importers, and retail networks.

The Polish Days in Georgia are not only a trade showcase but also a business dialogue platform, facilitating B2B meetings, experience sharing, and the establishment of lasting commercial relationships.

With the support of the **PAIH Foreign Trade Office in Tbilisi**, participating companies benefit from comprehensive promotional, networking, and export advisory assistance.

As the publisher of this catalogue, we believe that it will serve not only as a presentation of Polish export potential but also as an inspiration to deepen economic cooperation between Poland and Georgia — two nations connected by friendship, trust and a shared vision of development.

Polish Investment and Trade Agency (PAIH)

The Polish Investment and Trade Agency

The Polish Investment and Trade Agency (PAIH) is a leader in export and investment support, operating in dozens of markets worldwide. As the first point of contact, PAIH acts as a trusted advisory partner for entrepreneurs on both domestic and foreign markets. The Agency is part of the Polish Development Fund Group (PFR) and provides modern, professional services to businesses seeking international growth.

Our Mission as a Government Agency

- To enable small and medium-sized companies to reach their full export potential by promoting their products and services worldwide.
- To support potential investors in Poland by providing comprehensive, up-to-date information on legal and tax aspects, available financial incentives, and suitable locations.
- To promote Poland as a Brand.

How We Can Help

PAIH's team of experienced experts combines hands-on support with an excellent understanding of entrepreneurs' needs, ensuring that projects move forward quickly and smoothly. We provide :

- Information packages including macroeconomic, legal, and sector-specific data
- Databases of potential Polish business partners
- Organization of B2B meetings and business missions
- Analysis of export potential
- Verification of business partners
- Support in contacts with government agencies

Key Areas of the Polish Investment and Trade Agency

Global Presence

Through its network of Foreign Trade Offices (ZBH), PAIH operates worldwide, providing on-the-ground support to entrepreneurs and investors in key markets across Europe, Asia, the Americas, Africa, and the Middle East.

Where Can You Find Us?

Network of Foreign Trade Offices (ZBH)



Export

In the first half of 2023, with PAIH's support 1,333 export contracts were signed, worth over EUR 25 million, 4,721 Polish and 1,426 foreign clients were supported, Over 2,600 B2B meetings were organized.

Investment

Over 25 years of experience in assisting foreign investors in Poland,

More than 1,000 investment projects successfully completed,

Total project value exceeding EUR 30 billion, with over 250,000 new jobs pledged.

Partnership

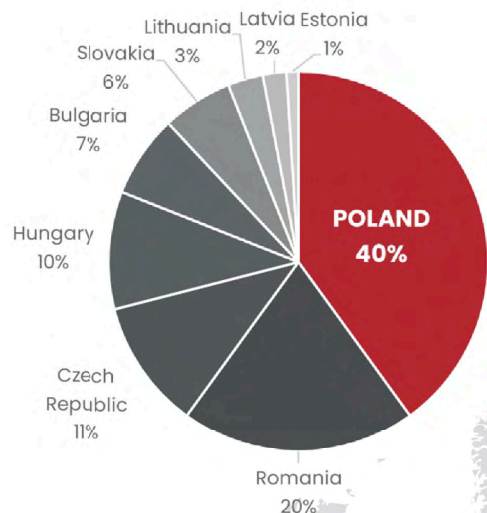
PAIH builds strong partnerships by connecting Polish companies with international business opportunities, ensuring long-term cooperation and mutual growth.

Poland's Expertise, Europe's Strength

Excellence that Unites and Inspires

Poland

Population of CEE countries



 **Largest country**
in Central Eastern Europe

 Population **38,4 mln**
(**5th** in EU)

 **60%** of the population
live in cities

 **23 mln** of Poles in working
age

 **39** - number of cities
above 100,000 inhabitants

Source: Statistics Poland, Eurostat, December 2019

Driving Growth and Talent in the Heart of Europe



Innovative consumers

Progressive consumers,
open to tech innovations
and fond of modern
banking solutions



Knowledge of foreign languages

13th worldwide English proficiency
6th place for Poland among OECD
countries in terms of students'
mathematical and language
competencies



Programming experts

Polish programmers are
among the **world's best**.
3rd in Global Developer
Ranking of Hacker Rank
554,000 ICT employees in
Poland in 2020



Vast pool of highly skilled labor

35% of the working population
with higher education



Young Population

63% of the population
in production age



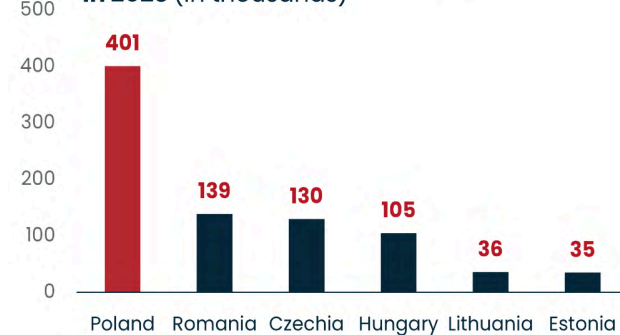
Well educated

1.2 million students (25% in
engineering-related subjects).
Poland is ranked high in EU
regarding **STEM Graduates**.
Poland is a leader in a number
of female graduates.



1st in CEE
5th in EU
most populous
country

Number of software developers in CEE
in 2023 (in thousands)



Source: Statista.com

გამარჯობა

ჩვენ

პოლონეთიდან

ვართ

Excellence that strengthens Europe

**Polish Companies
at the Polish Days in Georgia**



GRUPA STEINHOF

www.steinhof.pl

About us :

Nearly 65 years of experience in the production of brake pads and tow bars for passenger cars and for European heavy trucks. High quality of our products is also confirmed by testing carried out by independent governmental units like VCA, RDW. We still invest in technological development by creating modern production processes and specialized laboratory.



Form of cooperation

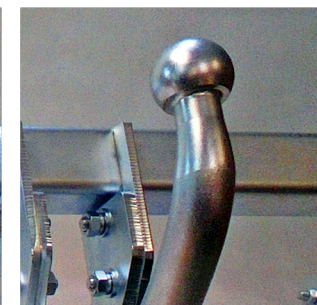
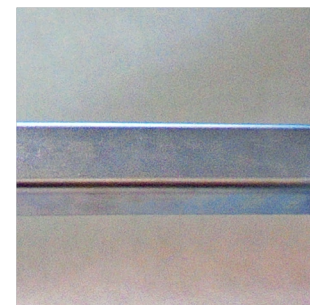
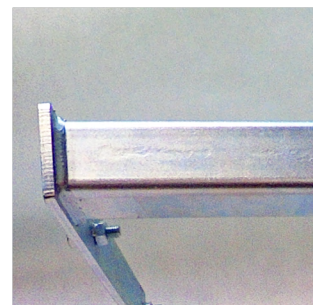
International trade and distribution

Products:

- Brake pads for trucks, for tractors, for construction machineries
- Tow bars for passenger cars and light commercial vehicles
- Brake discs for heavy trucks

Certificates :

- E11,
- E20,
- e20,
- EAC,
- e4





Ava Cosmetic Laboratory

www.ava-laboratorium.pl

About us :

AVA® brand is constantly active on the Polish market since 1961. Our mission is to create beauty care in harmony with nature. AVA® is the first Polish cosmetic manufacturer of natural and organic cosmetics, which obtained the prestigious ECOCERT certificate. We combine nature with innovative technologies and create products for all skin types. Tradition, effectiveness, and care for the environment are our main qualities.



Form of cooperation

International trade and distribution

Products:

- dermocosmetics;
- natural and organic cosmetics;
- sun protective cosmetics;
- anti-aging cosmetics;
- young skin care;
- body care;
- men's line;

Certificates :

- ECOCERT Organic cosmetics,
- ECOCERT Natural cosmetics



FLOSLEK LABORATORIUM

FLOSLEK Sp. z o.o.

www.floslek.pl

About us :

FLOSLEK Sp. z o.o. – manufacturer with over 30 years of experience, great importance to the production standards, safety and quality. Certified GMP, ISO 9001:2015, ISO 13485:2016.

Formulations are created in the modern R&D laboratory, in line with European regulations, are based on latest advancement in biotechnology, natural active ingredients, with high effectiveness and safety of use as well as very high tolerance and excellent application properties. Brands – Floslek Pharma, Floslek Laboratorium, Sensibiome



Form of cooperation

International trade and distribution

Products:

FLOSLEK Pharma is a brand of dermocosmetics created for the care of problematic skin, requiring the use of specialized preparations that complement the therapies recommended by dermatologists. Lines are dedicated for different skin problems: acne, oily and mixed skin, discoloration, uneven skin tone, sensitivity.

Certificates :

- Certified GMP,
- ISO 9001:2015,
- ISO 13485:2016





"PEKPOL Ostrołęka" S.A.

www.pekpol.pl

ZM Pekpol Ostrołęka S.A., established officially in 1974, is a prominent Polish meat processing company based in Ławy near Ostrołęka. It exports to numerous European countries including the UK, Ireland, Germany, France, and the Baltic states. Pekpol operates under high quality and safety standards such as IFS Food and BRC Food. In 2024 it reported revenues of ~336.7 million PLN and a net profit of ~375 000 PLN.

The company has earned titles like "Brylant Polskiej Gospodarki 2023" and "Gepard Biznesu 2023" recognizing its dynamic growth.



Form of cooperation

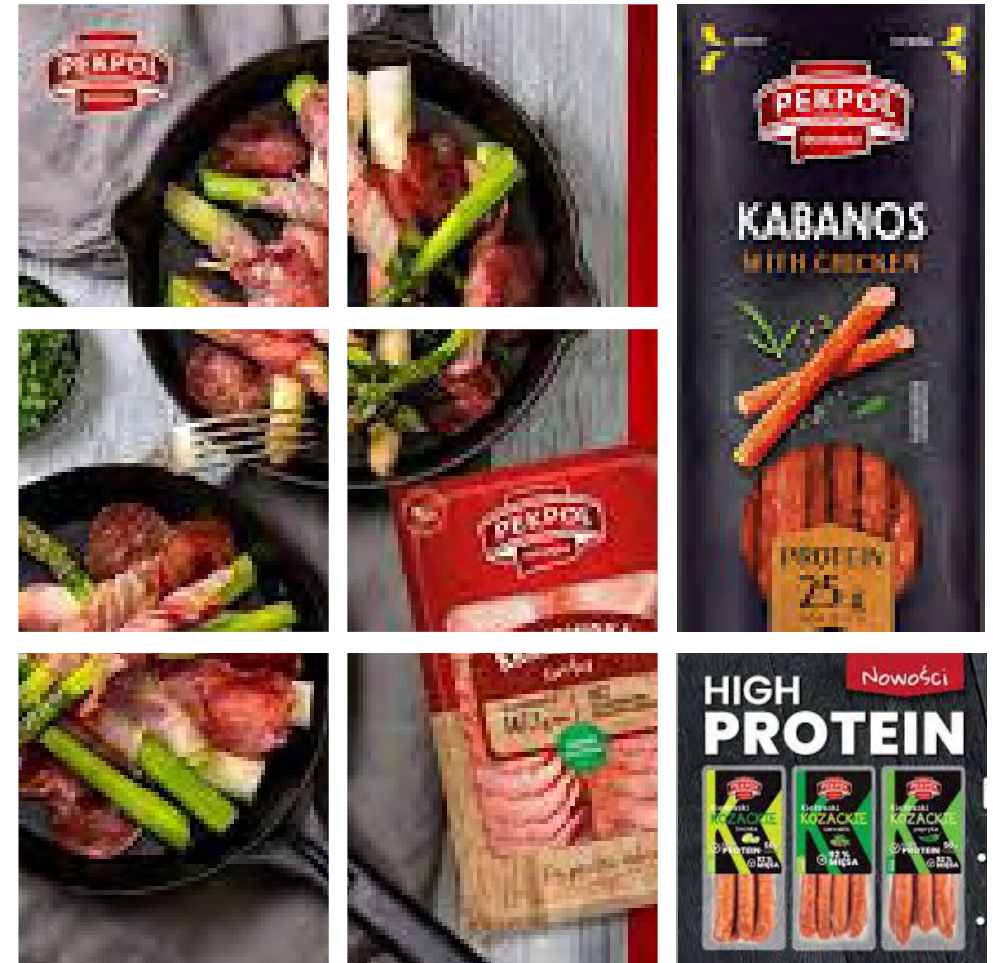
International trade and distribution

Products:

The firm produces over 180 products: kabanos, snack, smoked meats, sausages (thin and thick), cold cuts, pâtés, block-meat, as well as vegetarian and vegan items.

Certificates :

IFS Food





AKSAM Sp. z o.o. Sp.K.

www.aksam.pl

About us :

We bring the joy of crunching for over 30 years!



Form of cooperation

International trade and distribution

Products:

- Salty Snacks:
- Sticks, Pretzels,
- Crackers,
- Bagels,
- Peanuts,
- Popcorn,
- Corn Puffs

Certificates :

IFS, BRC, V-label, Halal, Kosher, Sedex





MASPEX Group Sp. z o.o.

www.maspex.com

About us :

Maspex was founded in 1990 and during 35 years became one of the largest private food companies in the Central and Eastern Europe. The company employs almost 9 000 people, our facilities are 18 modern production plants with fully equipped logistic centres. Current sales revenues – 3,5 billion EUR. Maspex products reach more than 80 countries around the world.



Form of cooperation

International trade and distribution



Products:

Maspex is the owner of the most recognisable and the strongest brands on the food market including:

- TYMBARK,
- KUBUŚ,
- ŁOWICZ,
- LUBELLA,
- LA FESTA,
- BRUMI,
- KRAKUS,
- BECHEROVKA and ŻUBRÓWKA.

Certificates :

- IFS





POLBIOECO

www.polbioeco.pl

About us :

Our company is the owner of most famous brands in Poland like **BioNatura**, **Natura**, **EcoNatura** and one of the largest distributors and representatives of ecological brands on the Polish market, dynamically developing also on foreign markets.

It promotes a healthy and ecological lifestyle by building awareness of its value. In response to the growing expectations of customers, PolBioEco is constantly expanding its offer with new proposals of organic food, cosmetics, but also solutions for the home. Thanks to our innovative ideas, we adapt our offer to the consumer needs and expectations.



Form of cooperation

International trade and distribution

Products:

- Organic apple vinegars,
- NFC Juices,
- Pickled juices,
- Kvass,
- Sap birch water,
- Pomegranate juice,
- Cranberry juice etc.

Certificates :

- Organic,
- IFS Broker





Gostyn Dairy Cooperative

www.smgostyn.pl

About us :

The Dairy Cooperative in Gostyn is company with a tradition dating back 130 years — it has been providing consumers with top quality dairy products since 1889. Our headquarters in the heart of Greater Poland combine the heritage of dairy industry and modern approach to production and management.

At present the company has 320 employees and offers nearly 50 products, purchased by millions of consumers both in Poland and abroad. As a leader in condensed milk production in Poland, the company has consistently invested in development, innovation and technologies, combining in this way the experience of subsequent generations with contemporary needs of the market.

Form of cooperation

International trade and distribution

Products:

- evaporated and condensed sweetened milks,
- kajmak fudge masses,
- protein drinks, coffee drink,
- creams,
- UHT milk,
- Butter,
- milk powders,
- HoReCa products

Certificates :

BRC Certificate, Halal Certificate, Kosher Certificate



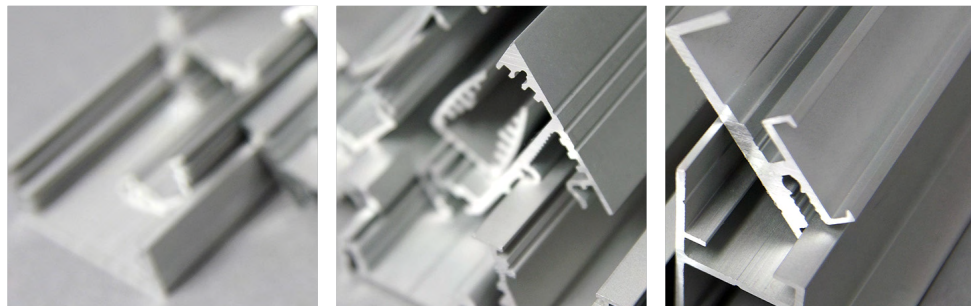


TOPMET LIGHT

www.topmet.com

About us :

TOPMET is a Polish manufacturer of aluminium LED profiles and accessories. The production is located in Poznan. 100% made in Poland. Own design and technology. 80% of the goods are being exported to the EU countries, UK, Africa, Middle East, Kazakhstan, Uzbekistan, Balcan, USA.



Form of cooperation

International trade and distribution,
Investment

Products:

- Aluminium LED profiles:
- Surface LED profiles,
- Recessed LED profiles,
- Corner LED Profiles,
- Plaster-in LED Profiles,
- Tile-in LED Profiles,
- Diffusers,
- Accessories.

Certificates :

- CE,
- EUR1





POLTAN Sp. z o.o. S.K.A.

www.politan.pl

About us :

Politan is a Polish company with over 30 years of expertise in the FMCG sector. We proudly manage the consumer brands Gosia, Amigo, and Helios—bringing smart, practical solutions to everyday household needs.

Our products reach consumers across Europe, with distribution network in countries such as Albania, Armenia, Cyprus, Czechia, Estonia, Hungary, Ireland, Latvia, Lithuania, Malta, Moldova, Montenegro, Romania, Slovakia,



Form of cooperation

International trade and distribution

Products:

- Chemicals (Household chemistry, Shoe care products)
- Cleaning products (rubbish bags, cloths, mops)
- Baking products (baking paper, roasting bags)
- Storing products (slider bags, ziplock bags, cling film)

Certificates :

- ISO 9001:2025
- Global standard for packaging materials BRCGS Issue 6
- HACCP system
- Quality Policy
- Environmental Protection and Occupation Health and Safety Policy
- Code of Conduct



**Polish Investment and Trade Agency
(PAIH)**

50 Krucza Street
00-025 Warsaw, Poland



www.paih.gov.pl