



# **Great cities**

Wrocław - Mid-Sized European Cities of the Future (2024)

Kraków – TOP 20 of the Travelers' Choice Awards 2025 in the Culture category Gdańsk – CNN Travel's Best destinations to visit 2025



### Attractive place for expats

Young, increasingly international society, with a very high level of English proficiency

### **Rich history**

Vast legacy of bravery and resilience

17 UNESCO World Heritage sites and five more cultural sites on the tentative list

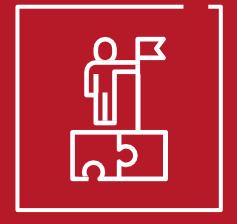




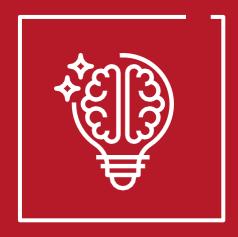
WHY POLAND



FACTS ABOUT
THE RAIL VEHICLES
SECTOR



WHAT MAKES US DIFFERENT



DID YOU KNOW THAT



SUPPORT INSTITUTIONS



HOW WE CAN HELP YOU

#### **Unprecedented growth**

Highest growth rate in the OECD between 1990 and 2019

#### Superb market share

Poland is the sixth largest economy in the European Union in terms of GDP

#### Large, high-quality talent pool

Nearly 300k of well-educated graduates annually

#### Resilient economy

Poland is considered to be one of the most economically stable and fastest developing countries in the world.

#### **Transparent**

Regional leader (2nd in CEE) in the Transparency International Corruption Perceptions Index

#### FDI magnet

In 2023, Poland was ranked highest in the CEE region and sixth in Europe in terms of the number of inward foreign direct investments.

#### **Top-notch infrastructure**

5th longest highway network in the EU Over 5,205 km total length of motorways and expressways

### Ratings remain high despite the turbulent times

Moody's: A2, S&P: A-, Fitch: A-, as of the second half of 2024

#### Competitive, well-developed cities

European Cities of the Future 2024 (fDi Intelligence):

Warsaw – 4th position overall (ahead of Paris and Munich) and 2nd in the business friendliness category among major cities;

The Silesia region ranked 3rd in the "cost-effectiveness" category;

Western Pomerania – European Entrepreneurial Region in 2022-2023,



# FACTS ABOUT THE POLISH RAIL VEHICLES SECTOR



### Extensive railway network

19,539 km of railway lines, of which 62.5% are electrified. (2023).



### Freight railway

Number of freight wagons on the railway market (2024): 83 761



### Orders for new passenger carriages:

The value of orders for new passenger cars placed in 2024 by the largest Polish railway company *PKP Intercity* amounted to 4.2 bn PLN.

### Value of Polish export:

\$971.85 m. (2014)



\$1750.61 m. (2024)

CAGR (2014 - 2024):

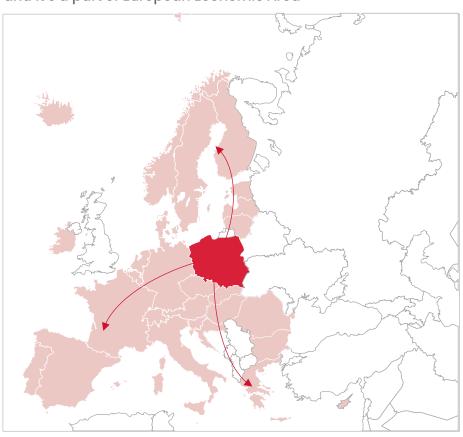
+6.1% annually



## WHAT MAKES US DIFFERENT

#### **Central localization**

Poland is in the heart of Europe and it's a part of European Economic Area



### Competitive labour market



Attractive labor market - according to Eurostat data, Poland continues to be highly competitive in terms of labor costs (average €14.5/hour in 2023). At the same time, Poland is characterized by highly qualified employees and a broad human resources base.

### High development potential in a long term

The rail network development program in Poland announces connecting key Polish cities with rail connections that take less than 100 minutes. A key railway line will be the so-called "Y Line,, the high-speed line connecting Warsaw with Łódź, Poznań, and Wrocław. Trains will travel at speeds of 300-320 km/h. Completion of the first section is scheduled for 2032.

#### Sources:

# DID YOU KNOW THAT



### Development of railways in Poland

The Central Communication Port (CPK) under construction in Poland is not only an airport but also a railway component. Following the enormous success of the expressway and highway construction program, Poland is beginning to develop an extensive railway network. High-speed rail, capable of speeds up to 300-320 km/h, is planned. The development of railways in Poland presents a significant opportunity for manufacturers of rolling stock and rail infrastructure.



## Poland – place where rolling stock and trams are produced

Rail vehicle production is well-developed in Poland. Three major rolling stock manufacturers operate in the market: PESA Bydgoszcz, Newag, and H. Cegielski FPS. Furthermore, foreign manufacturers, such as Alstom, Stadler, and Siemens, also have a presence in Poland. Trams are also manufactured by companies such as PESA Bydgoszcz, Solaris, Modertrans, and Stadler.



## Hydrogen trains are the future of rail transport

Hydrogen trains are the future of rail transport – Polish rolling stock manufacturer PESA Bydgoszcz is developing the hydrogen-powered vehicle segment. Its first design of this type, the SM42-6Dn shunting locomotive, is gaining a growing number of customers. The first customer was the Polish oil company PKN Orlen, seeking new, eco-friendly solutions. In mid-2024, PESA and the Swedish companies Väte Rail and Hankavik signed a letter of intent regarding the commissioning of hydrogen locomotives in Sweden (at the turn of 2027/28). Swedes praised the operating parameters, and Swedish drivers highly rated the comfortable working conditions.

# SUPPORT INSTITUTIONS

# Polish Chamber of Manufacturers of Equipment and Services for Railways

The Polish Chamber of Manufacturers of Equipment and Services for Railways (izbakolei.pl) is a non-profit institution that brings together economic entities related to the railway market.

The primary goal of the Chamber is to represent and protect the interests of its members, as well as to inspire and support the development of rail transport in Poland. The seat of the Chamber is Bydgoszcz. The activity is based on organizing thematic conferences, seminars, economic missions, trainings, workshops and exhibition activities at trade fairs, which give great opportunities to present themselves to a large number of recipients operating not only in the railway industry.

<u>izbakolei.pl</u>

### Office of Rail Transport

The Office of Rail Transport (Urząd Transportu Kolejowego) is a Polish authority regulating rail traffic in Poland and transport services provided by rail carriers. It regularly publishes reports on the demand for railway services and the characteristics of the railway market in Poland.

<u>utk.gov.pl</u>





# The Polish Investment and Trade Agency

The Polish Investment and Trade Agency's (PAIH) mission as a Government Agency is:

- To enable small- and medium-sized companies to reach their full potential in exporting their products and services around the world
- To support potential investors in Poland by providing comprehensive and up-to-date information services regarding legal
  and tax aspects, location and human capital, as well as on the available financial incentives
- To promote 'Poland as a Brand'

# How we can help

PAIH's experienced team of experts with a hands-on approach and excellent understanding of the needs of entrepreneurs will ensure that your projects will move as fast and smooth as possible.



**Information packs** macroeconomic, HR, legal, sectoral data



Analysis of export potential



Preparing information packs



Verifying business partners





Preparing lists of possible business partners



Organising B2B meetings



Support in contacts with Government Agencies

# Contact us

The Polish Investment & Trade Agency

Krucza St. 50 00-025 Warsaw

NIP: 526-030-01-67 KRS: 0000109815 Contact FORM:



Service PAIH24: +48 2: Contact PAIH24: paih2

+48 22 334 99 55 paih24@paih.gov.pl

Social media:











