



Polish Investment
& Trade Agency
PFR Group

THE CONSTRUCTION SECTOR

Poland. Business Forward



Poland is an internationally acclaimed destination for:



Pristine nature

A top 10 country to visit according to Lonely Planet



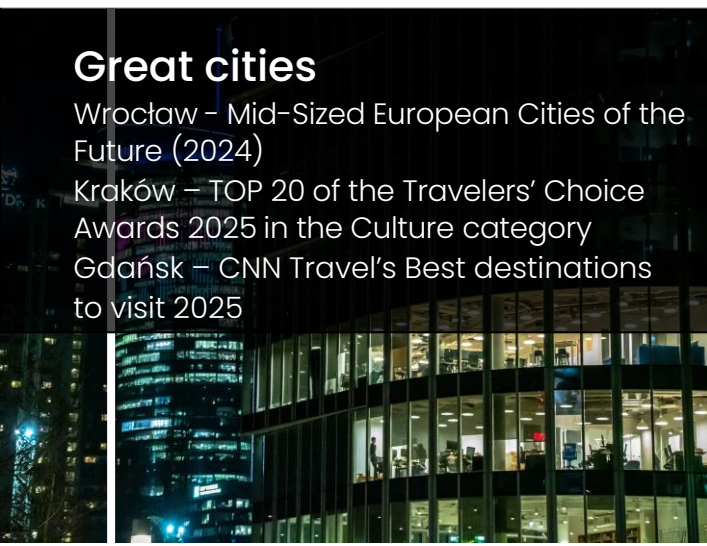
A place where East meets West

Dynamic business hub at the heart of Europe



Vibrant food scene

Warsaw among Top 20 Vegan-Friendly Cities in the World (HappyCow 2024)
Poland ranked 11th in the TasteAtlas awards 24/25 of the 100 best cuisines in the World



Great cities

Wrocław – Mid-Sized European Cities of the Future (2024)

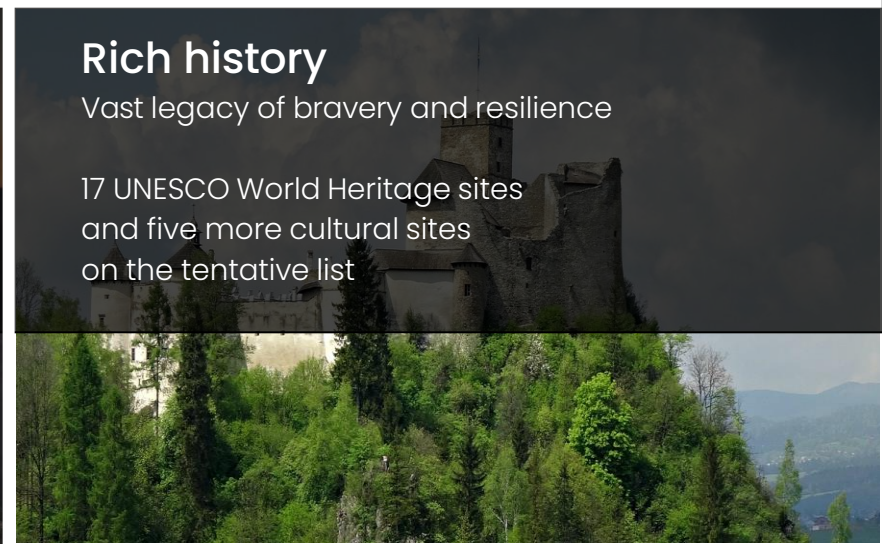
Kraków – TOP 20 of the Travelers' Choice Awards 2025 in the Culture category

Gdańsk – CNN Travel's Best destinations to visit 2025



Attractive place for expats

Young, increasingly international society, with a very high level of English proficiency



Rich history

Vast legacy of bravery and resilience

17 UNESCO World Heritage sites and five more cultural sites on the tentative list



WHY
POLAND



FACTS ABOUT
THE POLISH
CONSTRUCTION
SECTOR



WHAT MAKES
US DIFFERENT



DID YOU KNOW
THAT



SUPPORT
INSTITUTIONS



HOW WE CAN
HELP YOU

Unprecedented growth

Highest growth rate in the OECD between 1990 and 2019

Superb market share

Poland is the sixth largest economy in the European Union in terms of GDP

Large, high-quality talent pool

Nearly 300k of well-educated graduates annually

Resilient economy

Poland is considered to be one of the most economically stable and fastest developing countries in the world.

Transparent

Regional leader (2nd in CEE) in the Transparency International Corruption Perceptions Index

FDI magnet

In 2023, Poland was ranked highest in the CEE region and sixth in Europe in terms of the number of inward foreign direct investments.

Top-notch infrastructure

5th longest highway network in the EU
Over 5,205 km total length of motorways and expressways

Ratings remain high despite the turbulent times

Moody's: A2, S&P: A-, Fitch: A-, as of the second half of 2024

Competitive, well-developed cities

European Cities of the Future 2024 (fDi Intelligence):
Warsaw – 4th position overall (ahead of Paris and Munich)
and 2nd in the business friendliness category among major cities;
The Silesia region ranked 3rd in the “cost-effectiveness” category;
Western Pomerania – European Entrepreneurial Region in 2022–2023,



FACTS ABOUT THE POLISH CONSTRUCTION SECTOR

The construction sector comprises a crucial component of Poland's GDP. The size of the construction market is about 10.5% of GDP in 2023. It also forms a significant part of the EU construction sector, with Polish companies accounting for 11% of all of the EU's construction firms, while also being responsible for roughly 6–8% of the industry's turnover and profits.

The Polish construction sector in numbers:

Approximately 1,3 mln

employees in the sector in 2023, which accounts for 6–8% of all working people in the economy



About 22% of Poland's total construction output is invested in new infrastructure projects.

2,2%

growth in construction output in 2023



Poland is a leader in joinery production.

According to estimates, exports in this industry have increased more than 12 times since 2004.

CAGR of 3.5% (2025–2028)

according to the forecast, construction output in Poland is expected to increase thanks to transport and renewable energy infrastructure projects

In 2023, Polish companies accounted for almost 36% of the export value of wooden windows and 53% of PVC windows and doors of all EU countries.

Sources: Statistics Poland

<https://www.riskman.pl/branza-budowlana-analiza/>

<https://thinking.com/articles/low-growth-expected-in-polish-construction-sector/#ai>

The Polish Association of Construction Industry Employers, „Przyszłość budownictwa w Polsce” report.

Poland Construction Industry Report 2023, Research and Markets

PKO BP, Centre for sectoral analysis

Euroconstruct.org

WHAT MAKES US DIFFERENT

Poland has the sixth largest construction sector in Europe.

The Polish construction industry is highly regarded for its technical proficiency, talented specialists, great value for money and innovative solutions. This has been recognised by a number of high-profile foreign investors that have chosen to build their factories in Poland.

But Polish businesses are also eager to expand abroad, as is clearly shown in the form of both greenfield and M&A investments by such companies as Oknoplat, the Pietrucha group and Selena in such countries as Germany, Ukraine, Spain, the Philippines and Romania.

While 2024 has brought about a deceleration in the industry across the EU, the Polish construction sector is expected to rebound in 2025.

Sources:

Center for Industry Analysis, <https://cab-badania.pl/en/>

PAIH's own data.

Statistics Poland

WITS database

Pekao Bank, June 2024 report: „Przejściowe turbulencje,żywienie na horyzoncie. Co czeka branżę budowlaną w najbliższych latach?”

Eco-innovation

Polish construction industry boasts a number of the world's finest, eco-friendly solutions. They range from composite building materials made of PET bottles and prefabricates to energy-efficient 'passive' houses and smart home solutions.

Soundproofing

Poland remained the world's largest exporter of doors and PVC windows in 2023. These products are Poland's export hit, shipped to more than 100 countries around the world.

This is a dynamically growing category due to the thermal and acoustic insulation that such windows and doors provide.

In 2024, exports of windows and doors from Poland increased by roughly 1% to €3.89bn (compared to €3.86bn in 2023).

DID YOU KNOW THAT

Palaces and residences



The advanced energy-saving technology developed by the Polish company Izodom has been used in 3,000 residences built in the United Arab Emirates, as well as a 10,000m² Royal palace in Morocco.

Leaders in modular building



Walking down Sixth Avenue in New York you will soon find the world's tallest modular hotel, the Marriott. This 26-floor-high hotel had its modules manufactured by a Polish company DMDmodular and some experts have already acclaimed it a major architectural achievement. Another Polish manufacturer Polkon has recently been contracted to manufacture a prefabricated student hall of residence for Kampala University in Uganda. Their well-appreciated modules can be found in low-rise and high-rise buildings in Europe, Canada, the Caribbean and on both the East and West coasts of the US.

Constructing the world



Polish construction companies have been involved in a wide range of infrastructural projects all over the world, ranging from metro systems in Almaty and Saint Petersburg, Charkov's tram tracks to a rail bridge in Stockholm and a wastewater treatment plant in Riga, to name just a few.

Sources:

PAIH's own data

Polcom Group webpage: <https://polcomgroup.com/portfolio/>

SUPPORT INSTITUTIONS

The Polish Construction Cluster

The Polish Construction Cluster project is complementary to what is dealt within the confines of the Business Environment Institutions Cluster – a project coordinated by the Polish Consulting Association – and is also a continuation of promotion of the clustering concept and development of ties between business and science.

- Comprises of 400+ companies from the construction industry and is the largest construction cluster in Poland
- It fosters cooperation between industry, various organisations, universities and R&D Centres
- Facilitates cooperation within the industry

Find out more at: <https://polskiklaster.pl/>

The Polish Association of Construction Industry Employers (PZPB)

This country-wide organisation associates over 80 of the largest construction contractors, construction materials manufacturers, specialist design and geodetic companies, developers and other specialists related to the construction industry.

The Polish Association of Construction Industry Employers, among other things:

- Represents its associates and their interests in talks with various State authorities
- Provides opinions on legal provisions in the construction industry and grants „Developer Certificate”
- Organises national and international conferences and conduct specialised training

Find out more at: <https://pzpb.com.pl/about-us/>



Polish Construction Cluster
Key National Cluster



PZPB

The Polish Investment and Trade Agency

The Polish Investment and Trade Agency's (PAIH) mission as a Government Agency is:

- To enable small- and medium-sized companies to reach their full potential in exporting their products and services around the world
- To support potential investors in Poland by providing comprehensive and up-to-date information services regarding legal and tax aspects, location and human capital, as well as on the available financial incentives
- To promote 'Poland as a Brand'

How we can help

PAIH's experienced team of experts with a hands-on approach and excellent understanding of the needs of entrepreneurs will ensure that your projects will move as fast and smooth as possible.



Information packs
macroeconomic, HR,
legal, sectoral data



**Analysis
of export
potential**



**Preparing
information
packs**



**Verifying
business
partners**



**Organising
business
missions**



**Preparing lists
of possible
business partners**



**Organising
B2B meetings**



**Support in contacts
with Government
Agencies**

Contact us

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2025



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