

startup **bw**

# SUMMIT



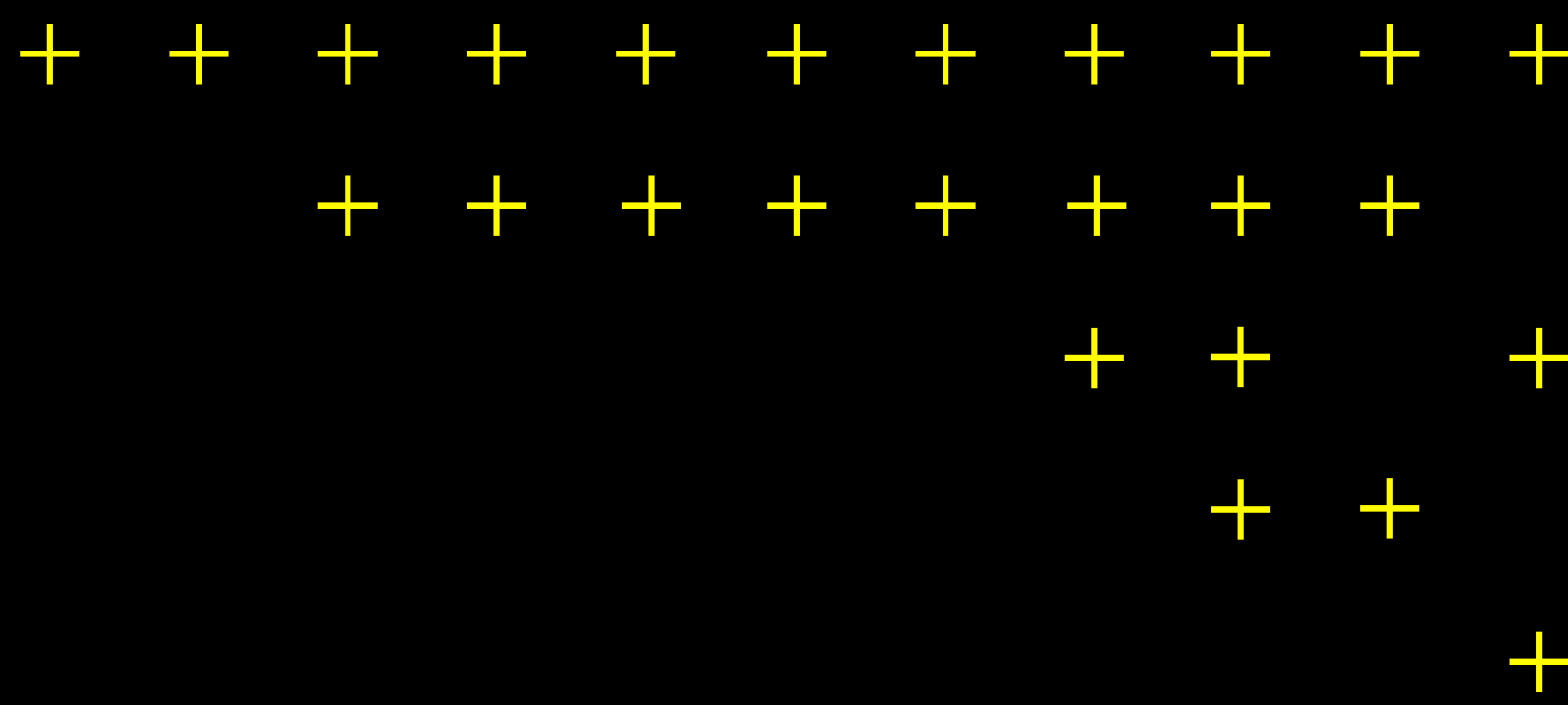

**2nd June 2025 × Stuttgart**

Fair & Congress

Festival

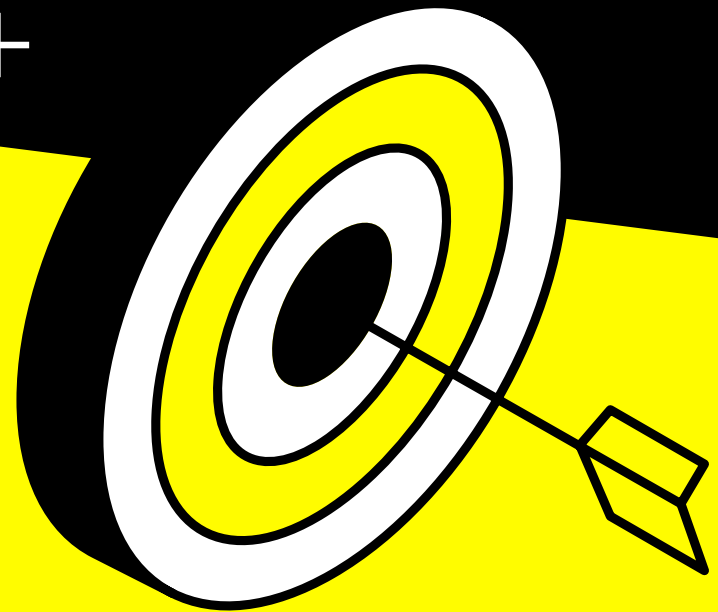
*Welcome to*  
**STARTUP  
LÄND**





# ***The main start**up **bw** Event*

and most important network meeting of  
Baden-Württemberg's start-up community.





more than

3,500

visitors and  
participants

unique combination of  
fair, congress  
& festival

200  
exhibiting  
start-ups

networking

with investors  
and corporates

top-class  
keynotes

numerous  
funding opportunities



# ***Start-up BW Summit 2025***

**Networking, pitching and exchanging ideas –  
this is where the start-up scene meets!**

As last year, the summit consists of a trade fair and congress section with exhibiting start-ups, pitches and keynotes, as well as a festival with music and pitches in a relaxed atmosphere – all in the heart of Stuttgart.

## **Fair & Congress**

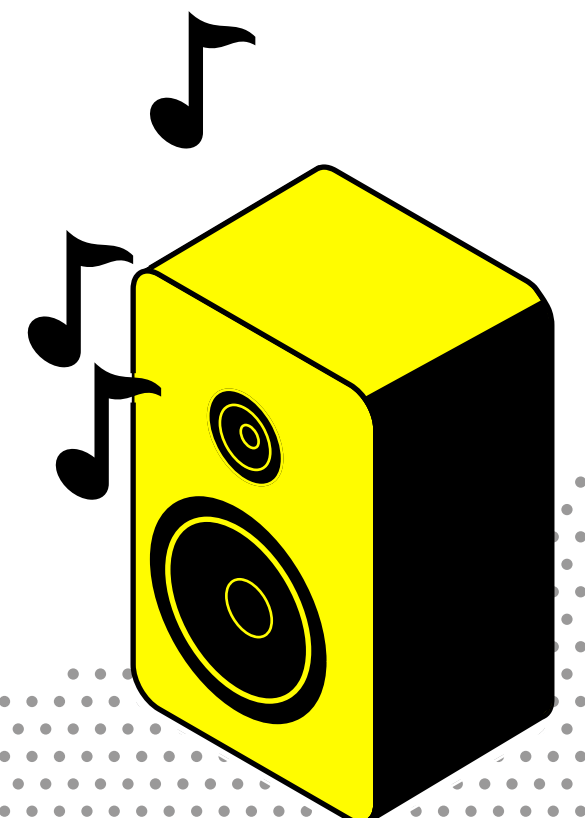
at the „Haus der Wirtschaft“

- + Over 3,500 visitors and participants
- + 200 exhibiting start-ups from Germany and abroad
- + Acceleratoren, initiatives und ecosystems
- + Keynotes
- + Panels
- + Pitches
- + Matchmaking area for investors and corporates
- + Financing & Venture Partnering

## **Festival**

at the „Börsenplatz“

- + Pitching Corner
- + State finals Start-up BW Elevator Pitch
- + Bands
- + Start-ups
- + Food Trucks
- + Hands-on activities / outdoor festival activities

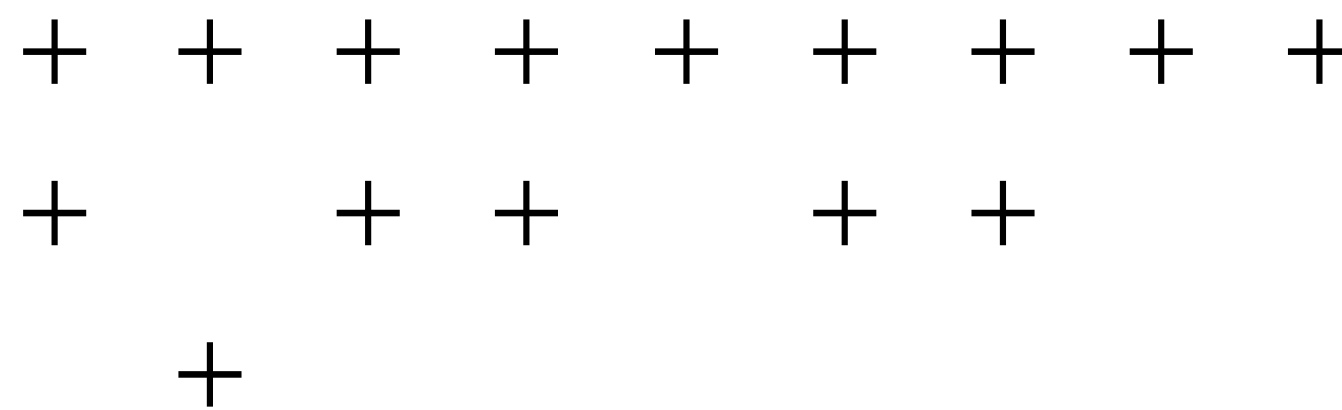


# ***Take a Chance!***

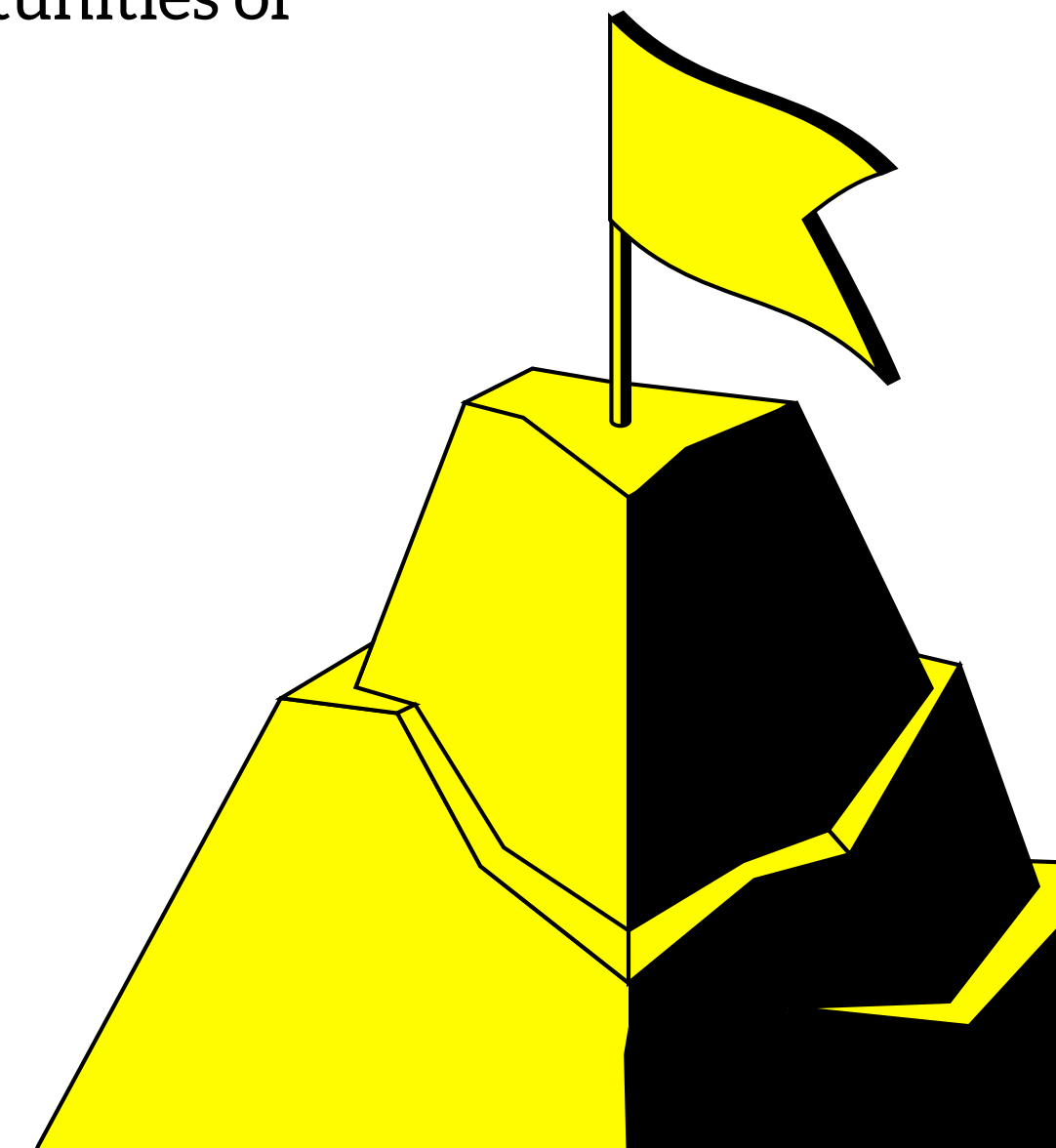
**Do you have an idea or have already  
founded a start-up, but lack the contacts  
or the right tips to help you move  
forward?**

Meet investors, corporates and founders  
from all over the world and take advantage  
of the numerous opportunities.

**Start-ups &  
future  
Entrepreneurs**



- +** The entire Baden-Württemberg network of partners with different institutional backgrounds
- +** International showcase and networking event for start-ups, corporates, SMEs, VCs and Business Angels
- +** Wide range of funding offers from the start-up support scene for financing and consulting
- +** Mentoring and idea-exchange platform
- +** Get to know each other and exchange opportunities of different levels within the start-up scene

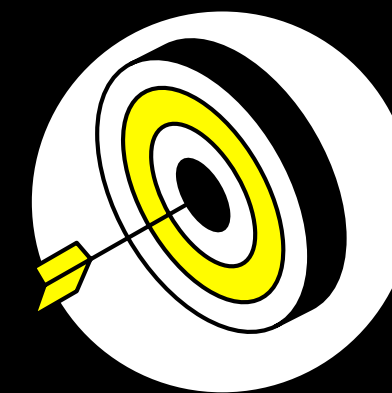
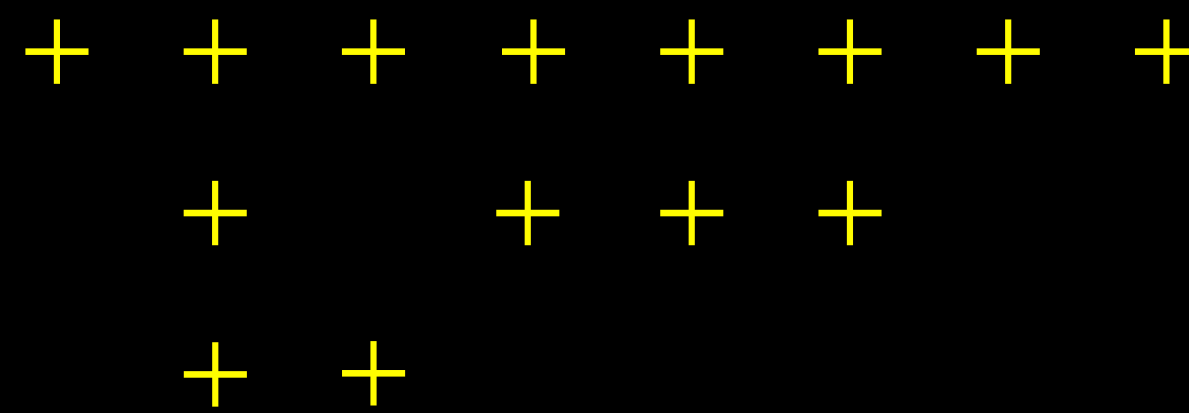
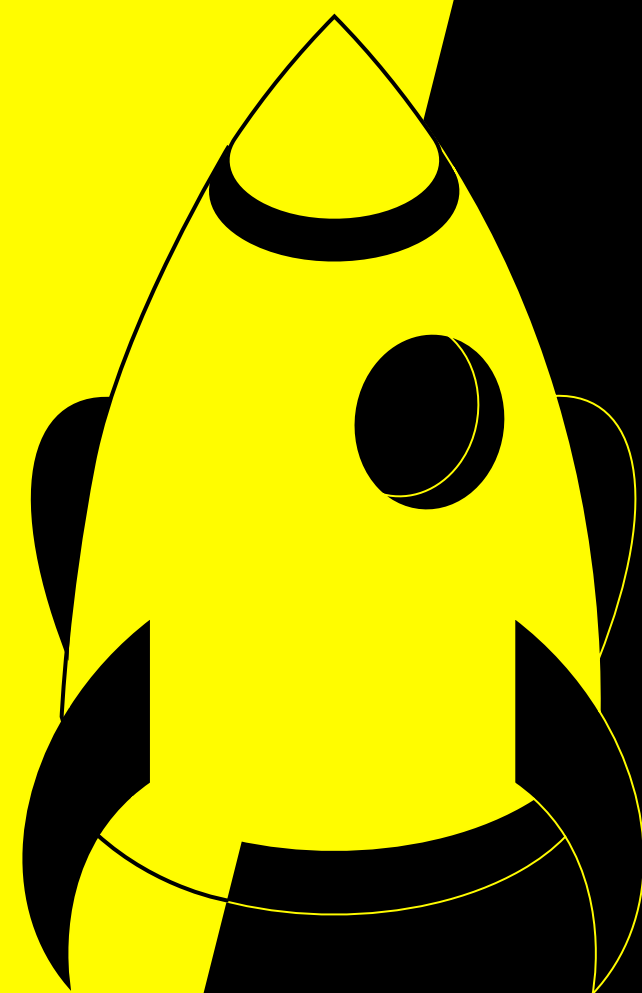


# Matchmaking and Networking

Shape the future of the Start-up **LÄND** and create effective connections at the Start-up BW Summit.

The **LÄND** of Investors & Corporates brings together start-ups, VCs, CVCs, business angels, corporates and SMEs come together. Dive into the world of Venture Partnering and Financing.

Investors &  
Corporates



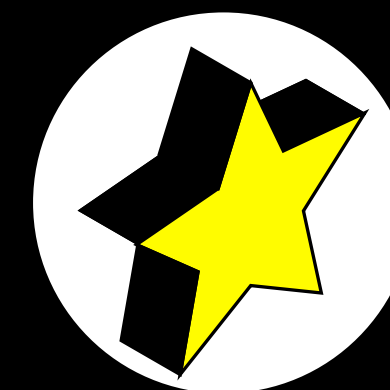
Access to selected start-ups  
from **THE LÄND**



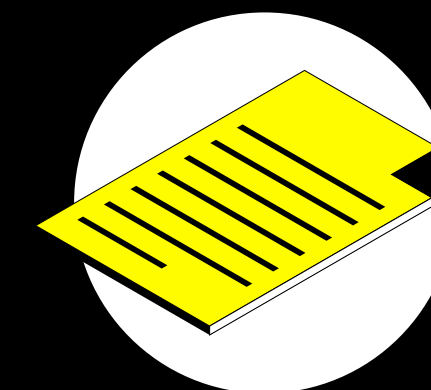
On-site visibility  
on the logo wall



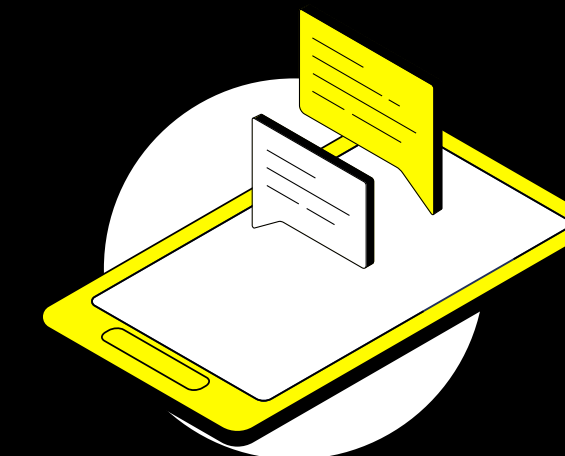
Logo presence on  
the website



Access to  
lounge area



Stage program for Venture  
Partnering & Financing

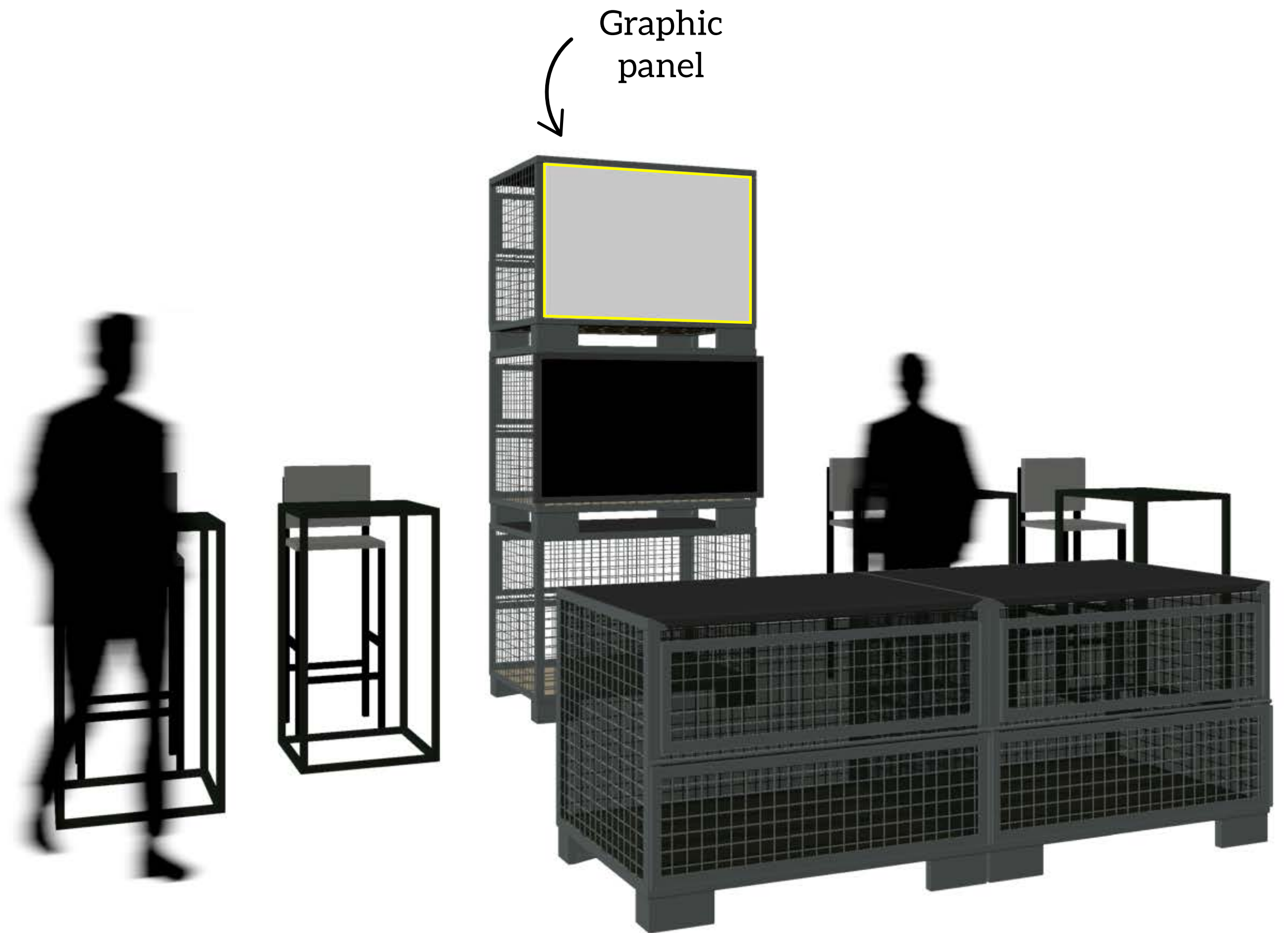
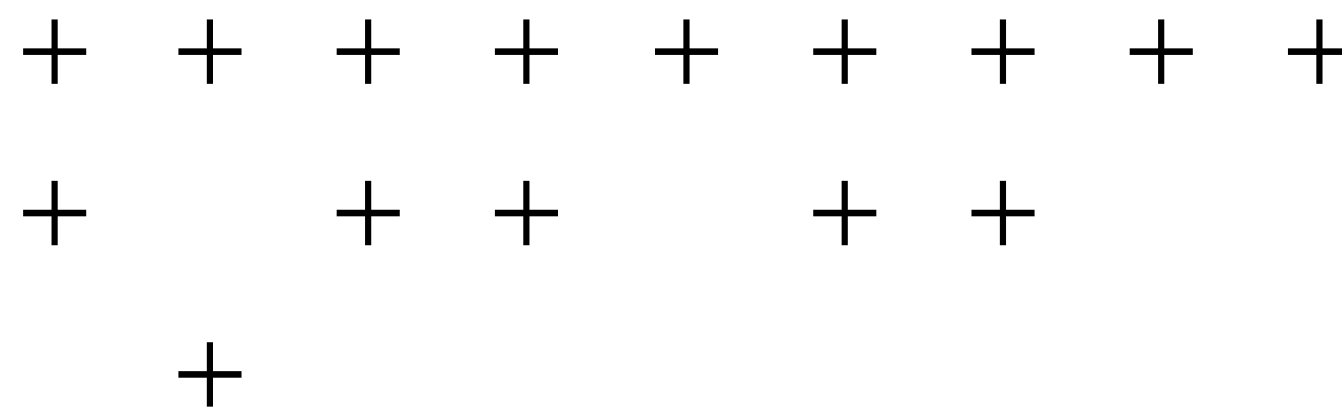


Simple and fast  
matchmaking via  
event app

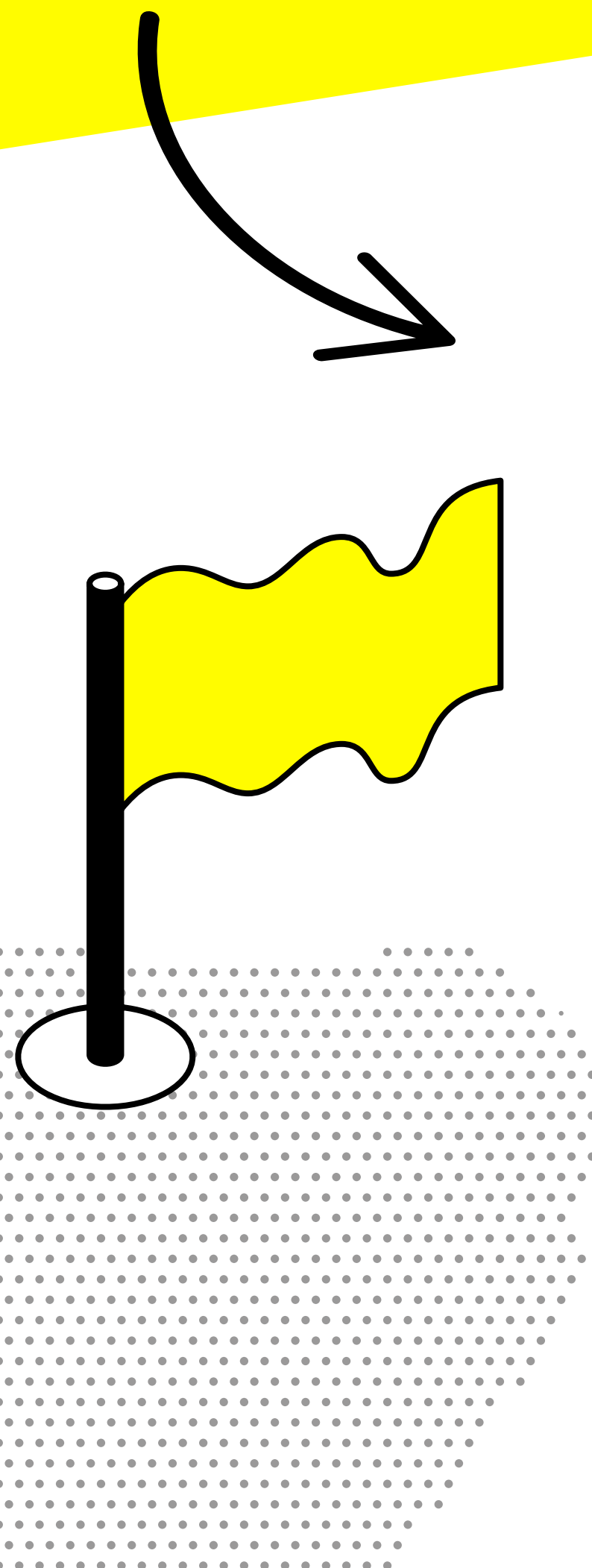


# ***International Partners Set-up***

- + “Pallet cage” tower for graphic panel and screen
- + Graphic panel (120 x 80 cm) with the flag of the country or international ecosystem will be placed as a standard set-up
- + Logos of start-ups and institutions can be presented via the screen
- + High tables for conversations and exchange



# International Start-ups Program – One Trip several Networking Opportunities

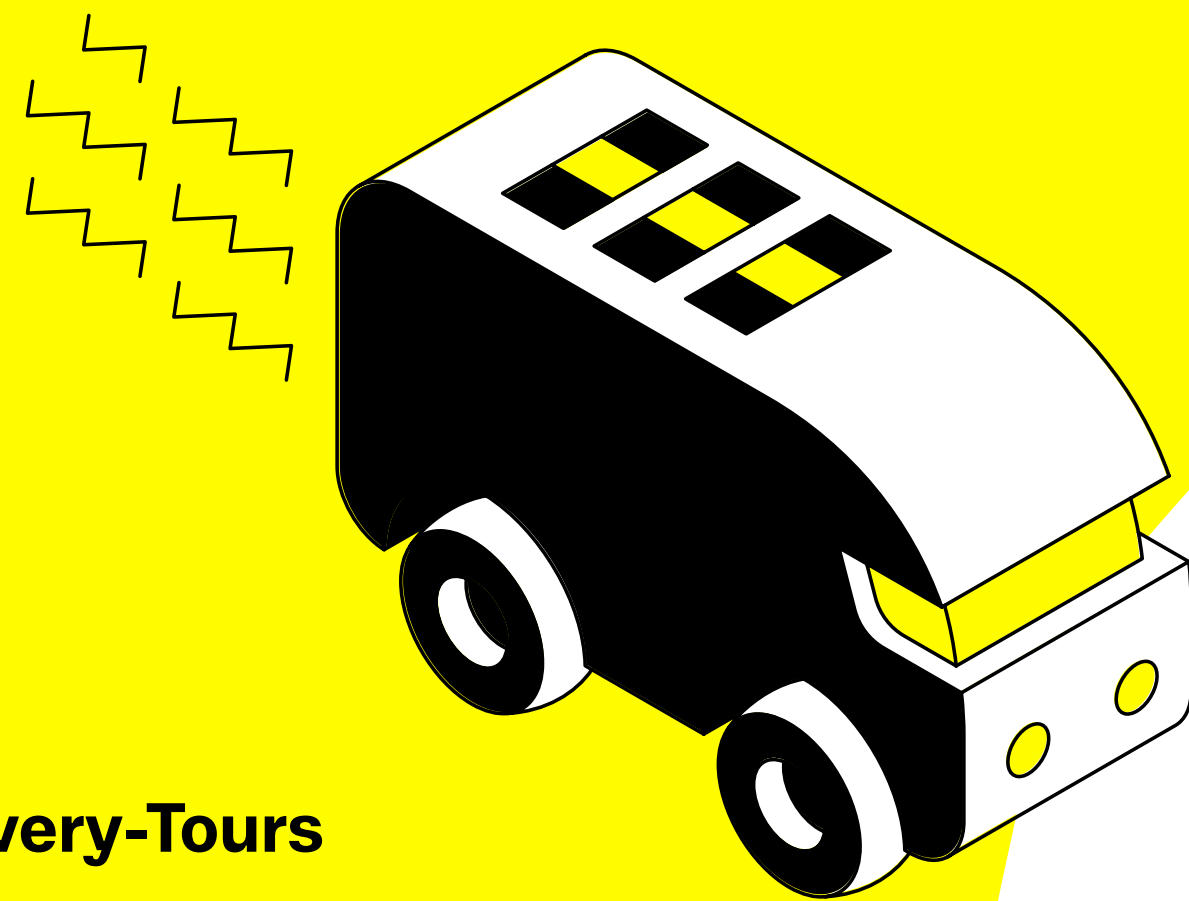


Event	Date	Institution	How to register
Start-up BW Summit	Monday, 2nd June 2025	Ministry of Economic Affairs, Labour & Tourism	via institution
Start-up BW Discovery-Tours	Tuesday till Wednesday, 3rd – 4th June 2025	Baden-Württemberg International	via institution
Closing-Event	Wednesday, 4th June 2025	Baden- Württemberg International	Please note: Only for attendees of the Discovery-Tours
STARTUP AUTOBAHN EXPO	Thursday, 5th June 2025	STARTUP AUTOBAHN	Please note: Only for attendees of the Discovery-Tours

**Please note:** A separate registration for the Start-up BW Summit and the Discovery-Tour-Package is required.

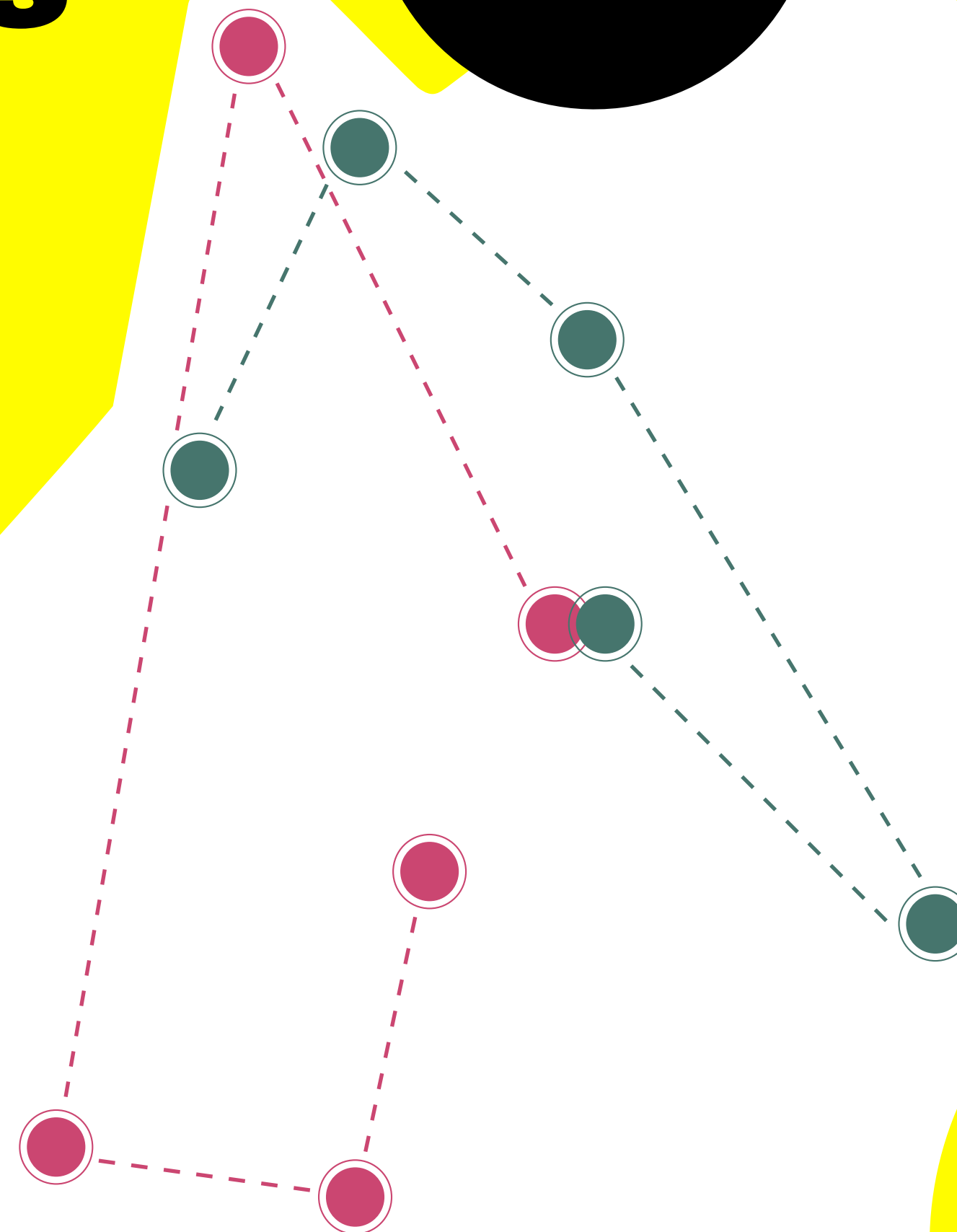


# ***Start-up BW Discovery-Tours by BW\_i***



- + The Discovery-Tours offer international start-ups the possibility to get to know start-up ecosystems located in Baden-Württemberg.

**June  
3rd – 4th**



- + Two different tours will be offered:
  - AI, Life Science & Healthtech  
Tübingen – Tuttlingen – Freiburg – Mannheim – Stuttgart
  - AI, Smart Energy & Sustainability  
Karlsruhe – Heidelberg – Heilbronn – Ulm – Stuttgart

**Join us**  
on the tour and  
experience a deep  
dive into some of  
the strongest eco-  
nomic regions in  
Germany



Baden  
Württemberg  
International

# STARTUP AUTOBAHN expo2025

STARTUP AUTOBAHN powered by Plug and Play is an international open innovation platform that connects industry-leading corporations such as Porsche, Mercedes-Benz and Bosch with the most innovative start-ups from around the world to enable real collaboration projects.

The successful project results are showcased at the annual Expo demonstrating solutions in fields of mobility, production, enterprise, sustainability and beyond.



STARTUPAUTOBAHN  
powered by **PLUGANDPLAY**

June  
5th



At expo2025, we will welcome over 1,500 invited highranking entrepreneurs, investors and experts to discuss the relevance of open innovation and future technologies



Our aim is to accelerate transformation processes and make companies fit for the future in the face of global competition

**400+**

Program start-ups accelerated  
(since 2016)

**20+**

Corporate partners

**25%**

Implementation rate

**120+**

International speakers  
at Expo

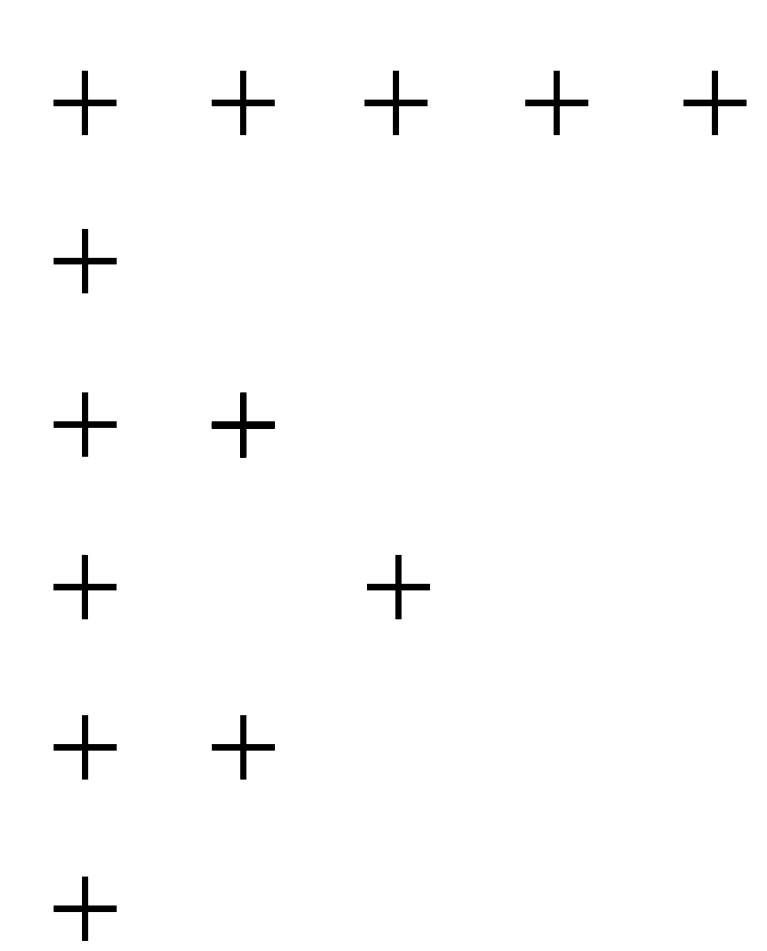
**30+**

Pilot projects showcased  
at Expo

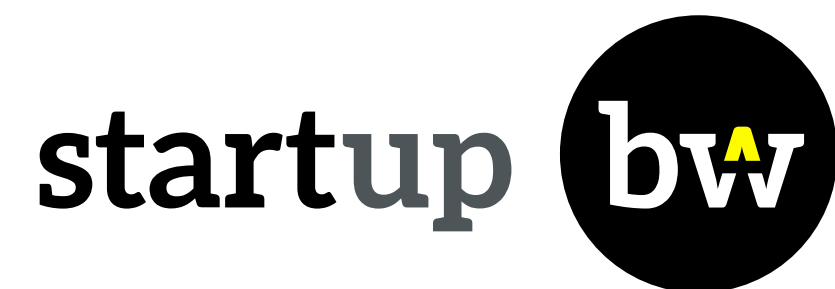
**1,500+**

Invite only guests





Stay up to date  
**summit.startupbw.de**



Baden-Württemberg  
Ministerium für Wirtschaft,  
Arbeit und Tourismus

