



Polish Investment
& Trade Agency
PFR Group

THE MOBILITY, ELECTROMOBILITY & DRONE SECTOR

Poland. Business Forward



Poland is an internationally acclaimed destination for:



Pristine nature
A top 10 country to visit according to Lonely Planet



A place where East meets West
Dynamic business hub at the heart of Europe



Vibrant food scene
Warsaw among Top 10 Vegan-Friendly Cities in the World



Great cities
Wrocław – most business friendly medium – sized European city (2022)
Kraków – a TOP 25 Travellers’ Choice 2022
Łódź – in the „Best of the World 2022” List by National Geographic



Attractive place for expats
Young, increasingly international society, with a very high level of English proficiency



Rich history
Vast legacy of bravery and resilience



WHY
POLAND



FACTS ABOUT THE
POLISH MOBILITY
SECTOR



WHAT MAKES
US DIFFERENT



DID YOU KNOW
THAT



SUPPORT
INSTITUTIONS



HOW WE CAN
HELP YOU

Unprecedented growth

Highest growth rate in the OECD between 1990 and 2019

Superb market share

40% of the region's total GDP and a gateway to the wider EU market

Large, high-quality talent pool

300k+ of well-educated graduates annually

Resilient economy

Max score for Macroeconomic Stability in the Global Competitiveness

Almost 30 years of continuous growth

Almost 10 years of stable growth in foreign trade turnover

Transparent

Regional leader in the Transparency International Corruption Index

FDI magnet

2nd in the EU, 5th in the world in terms of value of new greenfield projects (2020)

One third of all FDI stock in the region

Top-notch infrastructure

1st in CEE in Airport Connectivity & Quality of Road Infrastructure
(Global Competitiveness Report)

Ratings remain high despite the turbulent Times

Moody's: A2, S&P: A-, Fitch: A-, as of the first half of 2022

Competitive, well-developed cities

European Cities of the Future (fDi Intelligence)

Warsaw: 7th position (ahead of Berlin and Stockholm)

Kraków: 2nd in EU in Business Friendliness among Large Cities



FACTS ABOUT THE POLISH MOBILITY SECTOR



Post-Covid export growth

In 2021, the Polish automotive industry's exports amounted to €12,556.44 mln, a year-on-year increase of 6% despite the covid pandemic which affected the automotive industry worldwide.



Steady growth despite the global crisis

In 2021, despite the decline in the volume of cars produced, the sales production of the Polish automotive industry increased by 16% y/y (which is a 3% increase compared to 2019).



Li-ion battery production and technology cluster

We are not only the world's leader in the production of li-ion batteries but in September 2022, the European Commission decided on a €70 mln investment from the European Regional Development Fund for research on the recycling of such batteries which is to be carried out in Silesia, southern Poland.



Highly qualified and available employees

Poland is a regional leader in terms of the number and employees with a technical education. The talent pool includes nearly 1.5 mln students, more than 300,000 of whom are engineering majors.



A growing player in the drone industry

The Polish Government has pledged an investment of €164mln in U-space and related services. The investment, which includes the development of competence, technology and expansion of infrastructure, will enable Poland to become one of Europe's leaders in the field of unmanned aerial vehicles (UAVs).



Since 2016, the Polish Investment and Trade Agency has supported nearly 30 investment projects in the electromobility sector, with a total value of over six billion EUR, which contributed to the creation of over 13,000 jobs for highly qualified workers and engineers.

Electromobility in Poland 2021 report

Sources:

www.strefainwestorow.pl, Eurostat, www.trade.gov.pl, ec.europa.eu

www.dronewatch.eu

Electromobility in Poland 2021 report, The Polish Investment and Trade Agency, Bergman Engineering and the Polish Chamber of Electromobility Development

WHAT MAKES US DIFFERENT

Electromobility is one of the most important elements of the Polish Government's Strategy for Responsible Development.



The project assumes that by 2025, there will be a million electric vehicles on Polish roads. Public transport is also going to undergo electrification. Both these projects play a key role in the innovation process of the Polish economy.



Poland is a world leader in manufacturing automotive and aviation parts. It is estimated that in every car and airplane in the world, there is at least one part which was produced by a Polish company.



Every third car battery produced in Europe comes from Poland. Investors are increasingly choosing Poland as a location for their investment. This makes us a strategic player in the field of li-ion battery production.



Polish public transportation is one of the greenest in Europe. We are dynamically developing our fleet of e-buses in Polish cities, and thanks to as many as 7 factories producing such vehicles throughout Poland, we are exporting electric buses to Europe.

Sources:

Electromobility in Poland 2021 report, The Polish Investment and Trade Agency, Bergman Engineering and the Polish Chamber of Electromobility Development
Polish Automotive And Aviation Parts Industry report – polish-automotiveindustry.com

DID YOU KNOW THAT



During the Warsaw Drone Summit in 2022, representatives from Poland, Ukraine and the United States held talks with the goal of locating the Drone Valley in Poland, which has the potential of becoming a regional hub of innovation within the drone industry.



Our infrastructure continues to improve. Investments in the area of road and motorway expansion, which have been planned over the next few years, will give Poland 5th place in Europe in terms of the length of the highest category road network.



Over the years Poland has become highly specialized in the area of automotive parts production, which has translated into high domestic added value in the automotive sector exports. Among foreign investors, we are seen as one of the most attractive destinations, making Poland move steadily up the global value chain.

Poland ranks 3rd in Europe and 5th in the world in hydrogen production. At the end of 2021 The Council of Ministers passed a resolution to adopt the "Poland Hydrogen Strategy until 2030 with an Outlook until 2040,,. The document sets directions and goals for the development of hydrogen technology in Poland, giving us a chance to become one of the major players in the coming years in the so-called "green hydrogen" area.

Sources:
www.warsawdronesummit.com
Polish Automotive And Aviation Parts Industry report – polish-automotiveindustry.com
www.rsmmpoland.pl
www.eu-sysflex.com

SUPPORT INSTITUTIONS

Polish Automotive Industry Association

Poland's largest employers' organisation in the automotive industry



Polish Automotive Group

Key national cluster gathering Polish private suppliers of spare parts and components for the automotive industry



Association of Automotive Parts Distributors and Producers

Associates 164 biggest players of the sector; belongs to CLEPA and FIGIEFA



Polish Alternative Fuels Association

The largest industry organization creating the e-mobility and hydrogen technology market in Poland and in the CEE region



Polish Chamber of Automotive Industry

Since 1994, the company has been gathering representatives of the broadly understood lobby of the automotive sector



Aviation Valley

One of the best places in Central Europe for the development and carrying out of aerospace projects



Polish Air Navigation Services Agency

is a State Agency which deals with air traffic management



The Polish Investment and Trade Agency

The Polish Investment and Trade Agency's (PAIH) mission as a Government Agency is:

- To enable small- and medium-sized companies to reach their full potential in exporting their products and services around the world
- To support potential investors in Poland by providing comprehensive and up-to-date information services regarding legal and tax aspects, location and human capital, as well as on the available financial incentives
- To promote 'Poland as a Brand'

How we can help

PAIH's experienced team of experts with a hands-on approach and excellent understanding of the needs of entrepreneurs will ensure that your projects will move as fast and smooth as possible.



Information packs
macroeconomic, HR,
legal, sectoral data



**Analysis
of export
potential**



**Preparing
information
packs**



**Verifying
business
partners**



**Organising
business
missions**



**Preparing lists
of possible
business partners**



**Organising
B2B meetings**



**Support in contacts
with Government
Agencies**

Contact us

The Polish Investment & Trade Agency

Krucza St. 50
00-025 Warsaw

NIP: 526-030-01-67
KRS: 0000109815

Contact FORM:



Service PAIH24: +48 22 334 99 55
Contact PAIH24: paih24@paih.gov.pl

Social media:



Polish Investment
& Trade Agency
PFR Group

Strategy and Business Promotion Department,
September, 2022



Polish Investment
& Trade Agency
PFR Group

Poland. Business Forward