

POLAND

Friday, December 9th, 2022

Place: Royal Castle Wawel, Krakow

Polish-French Economic Forum

Co-hosted by

Mr. Piotr DYTKO

Member of the Board and acting Chairman of the Polish Investment and Trade Agency (PAIH)

Mr. Geoffroy ROUX DE BÉZIEUX

President of the MEDEF

9:30 – 9:35 AM

Introduction of the Forum by **Mr. Marcin GRACZYK**, Director of Partnership and Communication, PAIH

9:35 – 9:45 AM

Keynote speech by **Mr. Mateusz MORAWIECKI**, Prime Minister of Poland

REINFORCING EUROPEAN RESILIENCE THROUGH FRENCH-POLISH COOPERATION

Discussion between:

9:45 – 10:20 AM

- **Mr. Waldemar BUDA**, Polish Minister of Economic Development and Technology of Poland
- **Mr. Olivier BECHT**, French Minister Delegate for Foreign Trade, Economic Attractiveness and French Nationals Abroad, Ministry for Europe and Foreign Affairs
- **Mr. Geoffroy ROUX DE BÉZIEUX**, President of the MEDEF
- **Mr. Piotr DYTKO**, Member of the board and acting Chairman of the Polish Investment and Trade Agency

10:20 – 10:35 AM

Q&A session with the French and Polish attendees

10:35 – 10:55 AM

Coffee break

PANEL 1 – INNOVATION, DIGITAL & CYBERSECURITY POLICY

11:00 – 11:05 AM

Introduction

11:05 – 11:10 AM

Keynote speech by **Mr. Thomas REYNAUD**, CEO of Iliad Group

11:10 – 11:15 AM

Keynote speech by **Mr. Dariusz LIPIŃSKI**, Chief Operations Officer, InPost Group

LEVERAGING ON NEW TECHNOLOGIES TO PROMOTE VALUE CREATION THROUGH DATA POLICY

11:15 – 11:45 AM

- **Mr. Michał KAMIŃSKI**, CEO of Impact CEE & 300gospodarka
- **Adrian KORCZYŃSKI**, Chief Information Security Officer, Comarch
- **Mr. Bruno BOUQUET**, Head of Cloud & Infrastructure Services - Eastern Europe, Capgemini
- **Mr. Frédéric POLYCARPE**, Vice President, Head of Government Affairs & Head of Strategic Engagement, Atos
- **Mr. Jean Marc HARION**, CEO of Play & UPC (Iliad Group)
- **Mr. Mateusz ZGUDA**, Representative of the Management Board TenderHut

Moderated by **Mr. Pierre DE VILNO**, Journalist

Proposed topics:

- Innovative technologies and solutions addressing citizens' and States' needs
- Digital skills building, data governance
- Good practices and legal framework for investments in the digital economy

11:45 – 12:00 PM Q&A session with the French and Polish attendees

12:00 – 12:10 PM Break

PANEL 2 – GREEN AGENDA, CARBON NEUTRALITY & ENERGY SECURITY

12:10 – 12:15 PM Introduction

ADDRESSING THE GLOBAL CHALLENGES OF ENERGY SECURITY & DECARBONATION AT THE EUROPEAN LEVEL

- **Mr. Adam GUIBOURGÉ-CZETWERTYŃSKI**, Polish Undersecretary of Climate and Environment of Poland
- **Mr. Thierry DESCHAUX**, Managing Director of EDF Poland
- **Ms. Alicja CHILIŃSKA-ZAWADZKA**, CEO of EDF Renewables Poland
- **Prof. Filip GRZEGORCZYK**, Vice-President of the Management Board Grupa Azoty S.A., Chairman of Grupa Azoty Zakłady Azotowe Kędzierzyn

12:15 – 12:45 PM

Moderated by **Ms. Zuzanna NOWAK**, Polish Institute of International Affairs

Proposed topics:

- Perspectives of French-Polish cooperation in the sectors of renewables energies, hydrogen and nuclear energy
- Innovation as a catalyst for the transformation of energy markets towards low-carbon systems
- Ensuring the cost-benefit optimization of investments while reducing CO2 emissions

12:45 – 12:55 PM Q&A session with the French and Polish attendees

12:55 – 1:00 PM Conclusions by **Mr. Geoffroy ROUX DE BÉZIEUX**, President of the MEDEF and **Mr. Piotr DYTKO**, Member of the board and acting Chairman of PAIH

Signature of the Memorandum of Understanding between the French Hydrogen Task Force of MEDEF International and the Polish Cluster of Hydrogen Technologies

1:00-1:10

Signature of the Memorandum of Understanding between the Polish Investment and Trade Agency and the MEDEF

1:10 – 1:15 PM

Photo of the winners of the Awards for largest Exporters and Investors, awarded by the Minister of Economic Development and Technology and the Minister of Foreign Affairs of Poland

NETWORKING LUNCH

1:15 – 2:00 PM Networking lunch

WORKSHOPS

1 - NEW TECHNOLOGIES IN ENERGY & HYDROGEN SECTORS (in English)

2:30 – 2:45 PM | Keynote speech by **Mr. Adam GUIBOURGÉ-CZETWERTYŃSKI**, Undersecretary of State at the Ministry of Climate and Environment of Poland

2:45 – 3:15 PM | Pitch session

- **Ms. Hanane EL HAMRAOUI**, Industry & EMEA Director, HDF energy
- **Mr. Xavier PONTONE**, President of the Management Board, Air Liquide Poland
- **Mr. Tomasz BOGUCKI**, CEO, Hydrogen first
- **Mr. Piotr HOŁUBOWICZ**, CEO, Seedia

Moderated by **Mr. Michał KAMIŃSKI**, CEO of Impact CEE & 300gospodarka

3:15 – 3:30 | Questions & answers

3:30 – 4:00 PM | B2B discussions

2 – INVEST IN POLAND: SUPPORT FROM NATIONAL AND EUROPEAN FUNDS (in English)

2:30 – 3:15 PM | Panel discussion

- **Mr. Mateusz OLSZAK**, BGK
- **Ms. Małgorzata ZAKRZEWSKA**, Executive Director P4 (Play, Iliad Group)
- Bpifrance Representative
- **Mr. Zbigniew BEDNARSKI**, Director, Industrial Development Agency
- **Mr. Marcin FABIANOWICZ**, Director of Centre for Investment, PAIH

Moderated by **Ms. Karolina KRÓL**, Centre for Investments, PAIH

3:15 – 3:30 | Questions & answers

3:30 – 4:00 PM | B2B discussions

3 – INVEST AND SUCCEED ON THE FRENCH MARKET (in Polish)

2:30 – 2:40 PM | Keynote speech on the investment opportunities in France for Polish companies by **Ms. Agnieszka BONNEFOY**, Head of the PAIH Foreign Trade Office in Paris

2:40 – 2:50 PM | Keynote speech on procurement in France by **Ms. Urszula MAJORKIEWICZ**, Director of the Polish Chamber of Commerce and Industry in France

2:50 – 3:00 PM | Keynote speech: Why export or invest in France? by **Ms. Monika CONSTANT**, DG of the Chambre de Commerce et d'Industrie France Pologne

3:00 – 3:30 PM | Success story

- **Mr. Maciej WOJEŃSKI**, Co-founder of Eko-energetyka-Polska
- **Mr. Dariusz LIPIŃSKI**, Chief Operations Officer, InPost Group
- **Ireneusz POPIÓŁ**, Chief Operations Officer, Chemet

SPECIAL WORKSHOP – FRENCH-POLISH COOPERATION PROSPECT FOR THE RECONSTRUCTION OF UKRAINE (in English)

2:30 – 2:45 PM | Keynote speech by **Mr. Paweł JABŁOŃSKI**, Deputy Minister of Foreign Affairs of Poland

2:45 – 3:30 PM | Panel discussion

- **Mr. Sergiy TSIVKACH**, CEO of UkrainInvest
- **Mr. Łukasz GRABOWSKI**, Director of Centre for Export, PAIH
- **Mr. Geoffroy ROUX DE BÉZIEUX**, President of MEDEF
- **Ms. Iwetta MADEJ**, CEO TQ-Fitting
- **Mr. Matthieu LOUSSIER**, Executive Director Europe, EGIS
- **Mr. Frédérique MAUREL**, CEO, SETEC Hydratec

Moderated by **Mr. Paweł ŚLIWOWSKI**, Vice



Moderated by Ms. **Agnieszka BONNEFOY**, Head of
the PAIH Foreign Trade Office in Paris

3:30 – 4:00 PM | Questions & answers

Director of the Polish Economic Institute

3:30 – 4:00 PM | Questions & answers