

Interiors Leather 3D **Environmental** Metallic Safety ABS **HMI**Display Surface Display Door Panel Refreshing Environmental **Vision Field LUXIV** Function LUXIY Function Lighting Metallic Design Freedom CMF Composite Material Smart Surface Frame
Refreshing Brake Body NVH Surface Mould Testing Interiors Leather Futuristic Tech Accessories
Environmental OEM Intelligent Surface NVH Brake Future Plastic Polyurethe
D Floor Console
Coating Frame **Futuristic Tech** Frame OMD
Plastic Coating
Composite Material
Floor Console
Figure 1 Future OMD

Auto Electronics Surface Frame Carbon Fiber Brake

Wiring HMI OMD

Door Panel Metallic
Mould Sharing
HMI Carbon Fiber
Brake Surface

Auto·Technology·Innovation·Future

2021.06.27-29

Shanghai New International Expo Center

2021.12.08-10



Hosts:

China Auto Parts Accessories & Corp (CAPAC) China Association of Lighting Industry China-Europe Automotive Materials Committee International Automobile Lightweight Green Technology Alliance China-Europe New Energy Smart Automobile Industry Association INFO Exhibition (Shanghai) Group Co., Ltd.



International Auto Tech Innovation Week

IATW 2021

2021.06.27-29 | Shanghai New International Expo Center

2021.12.08-10 | Shenzhen World Exhibition & Convention Center



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Interiors Leather 3D **Environmental** Metallic Safety ABS HMIDisplay Surface Display Door Panel

Vision Field

Environmental OEM Intelligent

Futuristic Tech or Panel uld Sharing

Brake Surface

Luxry Function Design Freedom CMF Composition Smart Batteries Mould

Refreshing Brake Body NVH Surface NVH MOULD

Frame OMD Plastic Polyuretr Plastic Console Composite Material Composite Material Plastic Polyuretr Plastic Plas Future OMD

Plastic Safety

汽车・技术・创新・未来

Auto · Technology · Innovation · Future







Exhibition Introduction

Although China's automobile industry has now made significant development, there is still a huge space for development. By accelerating the development of our weak links in the industrial chain and industrial integration, and pushing the development of automobile industry's value chain to the middle and high end, our self-owned brand automobiles will be able to achieve sustainable and healthy development. In addition, by strengthening our awareness of integrating into the ecosystem, giving play to our traditional advantages, and using new technologies and new models to achieve transformation and development, automobile enterprises in China can seize the initiative in the process of industrial chain restructuring.

In the past 71 years, China has created one miracle of development after another, and become the world's largest industrial manufacturing country. Auto Inno Tech Week 2021 will continue to take "Manufacturing Power" as its mission, and lead enterprises, well-known experts, scholars and government departments at home and abroad in automobile innovation technology products, core components, automobile manufacturing technology and equipment, hardware and software suppliers, future travel, new energy automobile technology and other core automobile sectors, for the purpose of working together to break industrial barriers, open enterprise walls, promote the cross-integration of automobile industry chain, promote exchanges, cooperation and integrated innovation between the automobile industry and other related industries such as software industry, material industry and new energy industry, promote collaborative innovation between vehicle enterprises and parts enterprises, and build a safe and controllable industrial chain system, so as to shape the future of China with more innovation, and deliver the Dream of China to the world!

Exhibition Scale







80,000 Professional Visitors







Exhibition Highlights

- High market penetration
- Efficient interaction and close connection among exhibition stands to form an agglomeration effect
- Dual mode of online and offline procurement negotiation to efficiently meet precise demands
- Gather over 100,000 professional buyers well prepared
- The best industry communication platform for deep integration and communication through multi-channels and multi-modes
- Gather professional forums on automobile technology, R&D, design, manufacturing and other industries and application fields with massive resources
- Cover the whole automotive industry chain platform to facilitate industrial exchanges and connection
- A series of value-added services and all-round market promotion to achieve continuous exposure before, during and after the exhibition
- Online and offline integrated marketing to help improve brand awareness

Core Exhibition Range















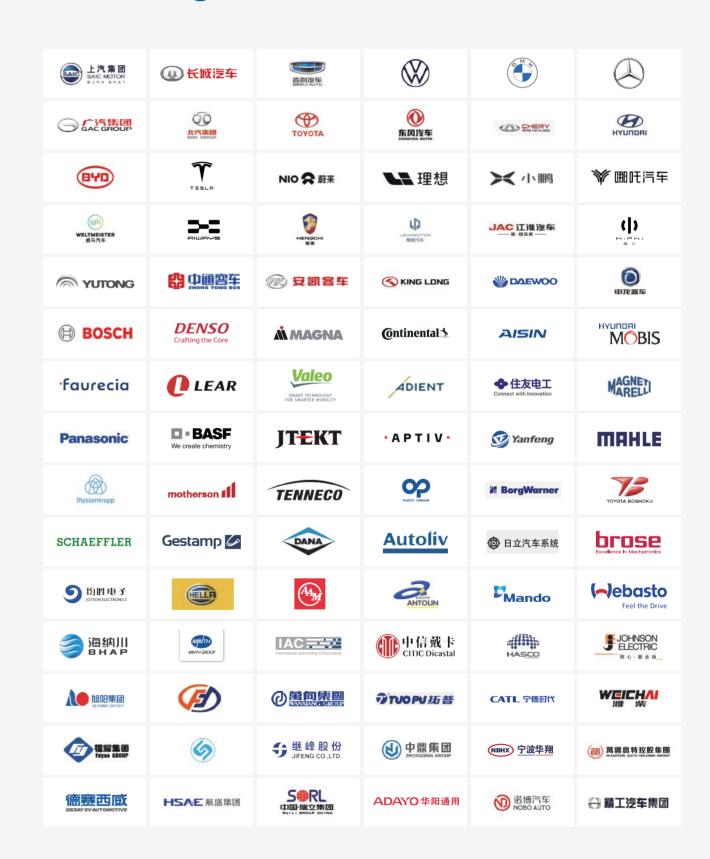








200+ Delegations Visited IATW 2019





Visitor Industry Distribution

Tire 1&Tire 2

OEMS/Automaker

Materials Supplier

Intelligent & Processing Equipment

Intelligent & Processing Equipment

Governments, Associations and Media

Others



Visitor position







An Lineup of Well-knownInternational Exhibitors



in no particular order

Concurrent activities

More than 20 high-level professional conferences and forums will be held concurrently with the Auto Inno Tech Week 2021. The forums will adopt the form of "keynote speech, interactive ask and answer, release event of innovative automotive technologies and products". Through the establishment of automotive engineering club, offline wine party and salon, and online group communication and discussion, it will explore the development trend of innovative automotive technologies, establish an automotive technology development system and operation mechanism integrating industry, government, academy and research and speed up the direct practical application of new technology fruits in the automotive industry.

More related advanced technology enterprises, research organizations, big names of the industry, experts and scholars are welcomed to have a dialogue on the future of automobile industry and promote the innovative and intelligent development of Chinese and global automobile industry.



5,000⁺
Automotive
Engineer



20 +
Concurrent
Activities



200⁺ Speakers



5,000⁺
Industry
Elite







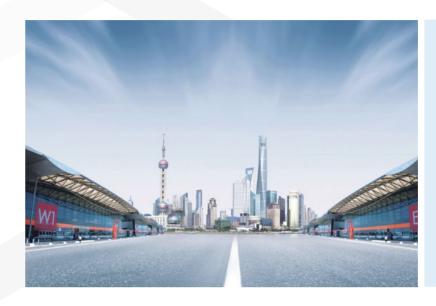






Exhibition hall introduction

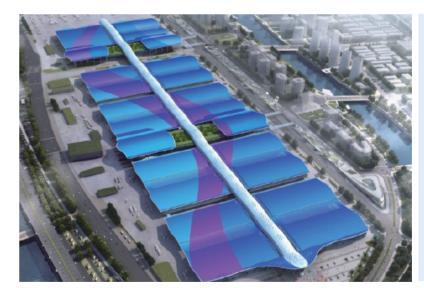
Shanghai New International Expo Center



SNIEC is the only Sino-German joint venue with western management. It is the leading international exhibition venue in the heart of Shanghai, a metropolis with over 25 million people. As the commercial hub and gateway of China, Shanghai connects the rest of our country with Asia and the world. Most of the country's production and distribution centres are located near the city.

With almost 20 years of experience working alongside top global and domestic exhibition and corporate organizers, we have further developed our partnerships and excellence into a win-win success story. In fact, almost 7 million visitors attend over 100 international trade shows in our 300.000m2 venue each year.

Shenzhen World Exhibition & Convention Center



The Shenzhen World Exhibition & Convention Center (SWECC) islocated strategically at the top of the Guangdong-Hong Kong-Macao Greater Bay Area and at the center of the Pearl River Deltaregion. It is only 7 km from Shenzhen Bao'an InternationalAirport and 75 km from the Hong Kong International Airport. It isalso closely linked with industrially developed cities in the PearlRiver Delta by means of transportation such as highways,high-speed rail, subways and waterways, making it easy for localand overseas visitors to come and source their products.



Opened in September 2019,SWECC is gleaming new, and has 400,000 sqm of exhibition space. All 19 exhibition halls arelocated on the ground floor and have a column-free structure, which is very suitable for international suppliers to displayinnovative technologies, machinery and other equipment.

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