

汽车 · 技术 · 创新 · 未来  
Auto · Technology · Innovation · Future

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2021.12.08-10 | Shenzhen World Exhibition & Convention Center









High Concentration

Continuous Innovation



# 1 Innovation

Insist on technological innovation, lead the industry to develop healthily

# 2 Show

Closely follow up hotspots of the industry, and show the frontier technologies and fruits

# 3 Serve

Serve the global automotive industry and build an integrated platform for the entire industrial chain

# 4 Build

Create a healthy ecosystem for the industry and establish an annual gathering platform for entrepreneurs

# 5 Cooperation

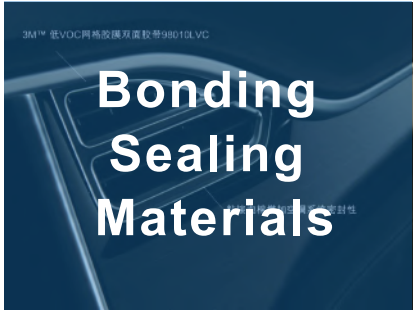
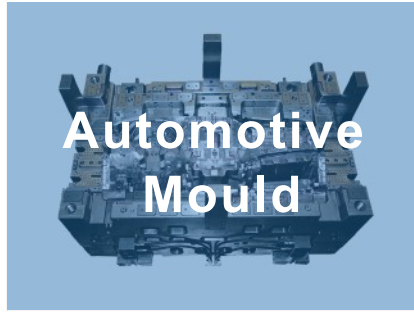
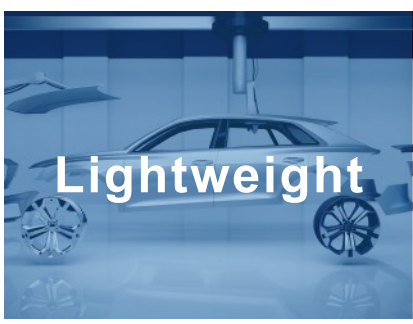
Openness and cooperation keep enhancing the internationalization, professional and brand level of the event



## Exhibition Highlights

- High market penetration
- Efficient interaction and close connection among exhibition stands to form an agglomeration effect
- Dual mode of online and offline procurement negotiation to efficiently meet precise demands
- Gather over 100,000 professional buyers well prepared
- The best industry communication platform for deep integration and communication through multi-channels and multi-modes
- Gather professional forums on automobile technology, R&D, design, manufacturing and other industries and application fields with massive resources
- Cover the whole automotive industry chain platform to facilitate industrial exchanges and connection
- A series of value-added services and all-round market promotion to achieve continuous exposure before, during and after the exhibition
- Online and offline integrated marketing to help improve brand awareness

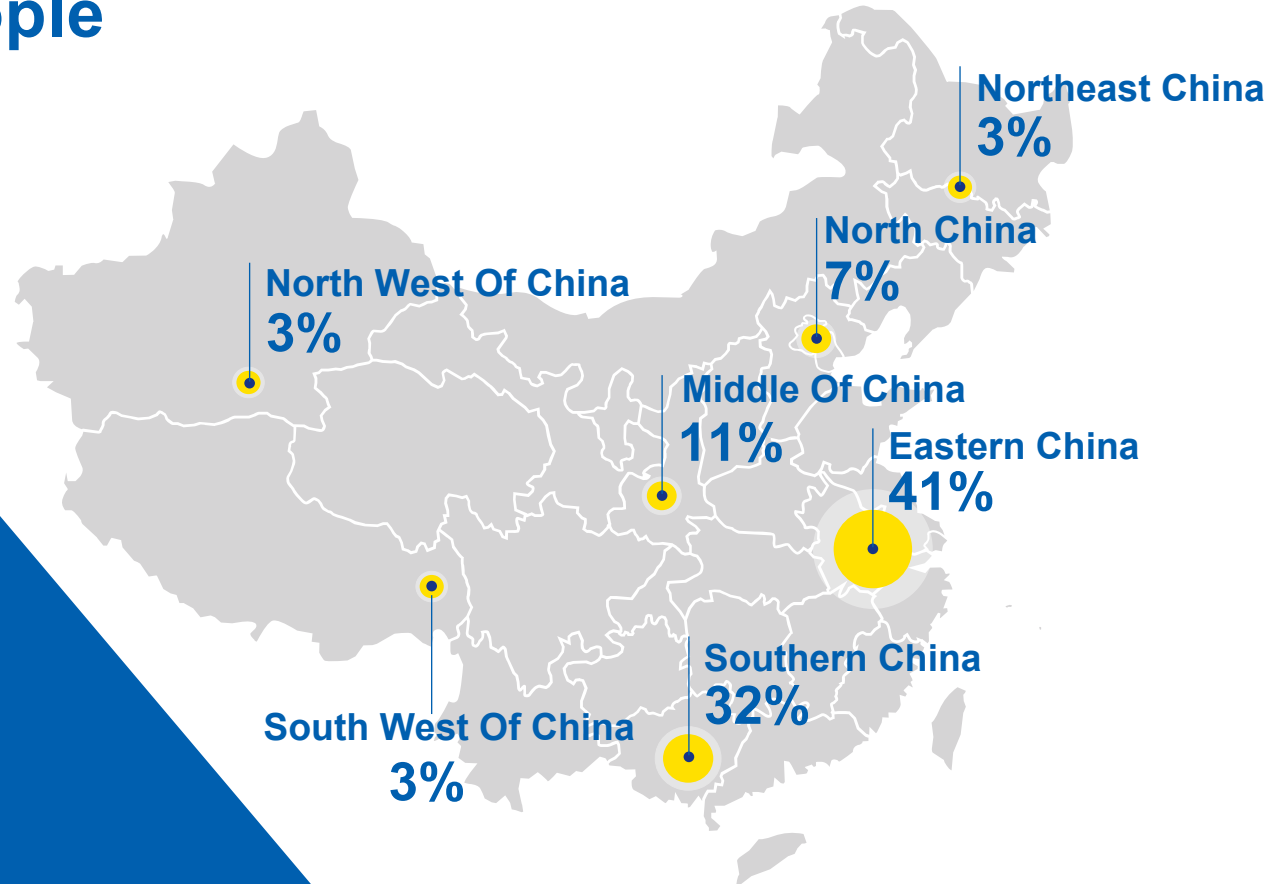
## Core Exhibition Range







# Meet The Right people



## 200+ Delegations Visited IATW 2019

 上汽集团 SAIC MOTOR	 长城汽车	 吉利汽车 GEELY AUTO			
 广汽集团 GAC GROUP	 北汽集团 BAIC GROUP	 TOYOTA	 东风汽车 DONGFENG MOTOR	 CHERY CHERY FAW TO CHINE	 HYUNDAI
	 TESLA	 NIO 蔚来	 理想	 小鹏	 哪吒汽车
 WELTMEISTER 威马汽车	 ARIUS	 HENGCHI 恒驰	 LEADMOTOR 零跑汽车	 JAC 江淮汽车 ——聚·理·理·理——	 HiPhi 高合
 YUTONG	 中通客车 ZHONG TONG BUS	 安凯客车	 KING LONG	 DAEWOO	 金龙客车
 BOSCH	 DENSO Crafting the Core	 MAGNA	 Continental	 AISIN	 HYUNDAI MOBIS
 faurecia	 LEAR	 Valeo SMART TECHNOLOGY FOR SMARTER MOBILITY	 ADIENT	 住友电工 Connect with Innovation	 MAGNET MARELLI
 Panasonic	 BASF We create chemistry	 JTEKT	 APTIV	 Yanfeng	 MAHLE
 thyssenkrupp	 motherson	 TENNECO	 PLASTIC OMNIUM	 BorgWarner	 TOYOTA BOSHOKU
 SCHAEFFLER	 Gestamp	 DANA	 Autoliv	 日立汽车系统	 brose Excellence In Mechatronics
 均胜电子 JOYSON ELECTRONICS	 HELLA	 AAM	 ANTOUN	 Mando	 Webasto Feel the Drive
 海纳川 BHAP	 MINTH GROUP	 IAC International Automotive Components	 中信戴卡 CITIC Dicastal	 HASCO	 JOHNSON ELECTRIC 用心·服务
 旭阳集团 ALUMINA GROUP	 FAG	 万向集团 WANNIANG GROUP	 天普	 宁德时代	 WEICHAI 潍柴
 福耀集团 FUYAO GROUP	 申威集团	 继峰股份 JIFENG CO., LTD.	 中鼎集团 ZHONGDING GROUP	 宁波华翔	 万锂奥特控股集团
 德赛西威 DESAY SV AUTOMOTIVE	 HSAE 航盛集团	 SORL 中国瑞立集团 RUI LI GROUP CHINA	 ADAYO 华阳通用	 诺博汽车 NOBO AUTO	 精工汽车集团

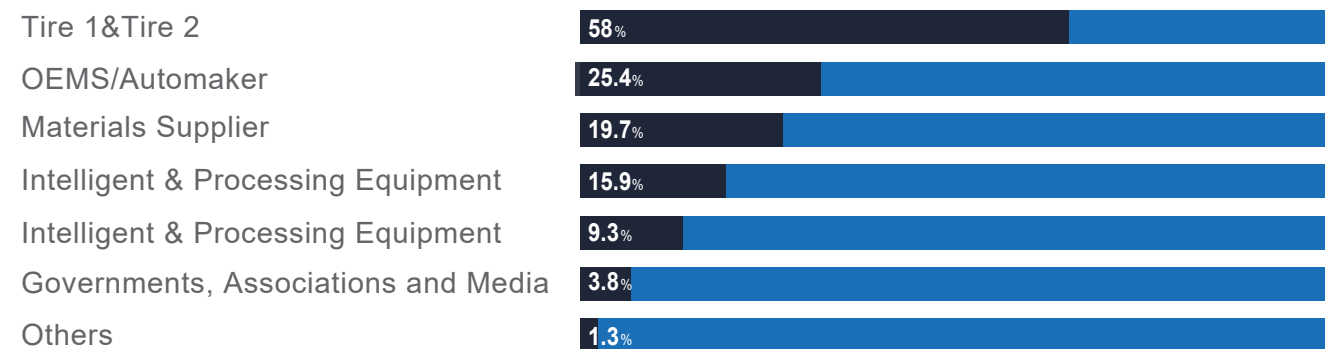




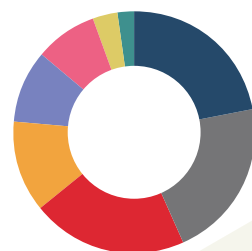
## An Lineup of Well-known International Exhibitors



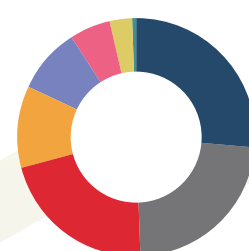
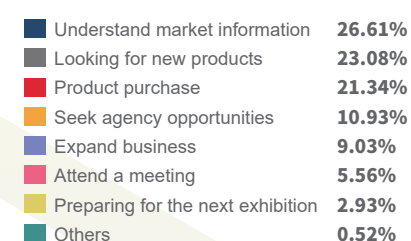
### Visitor Industry Distribution



### Visitor position



### Purpose of visit



in no particular order



## Concurrent activities

More than 20 high-level professional conferences and forums will be held concurrently with the Auto Inno Tech Week 2021. The forums will adopt the form of “keynote speech, interactive ask and answer, release event of innovative automotive technologies and products”. Through the establishment of automotive engineering club, offline wine party and salon, and online group communication and discussion, it will explore the development trend of innovative automotive technologies, establish an automotive technology development system and operation mechanism integrating industry, government, academy and research and speed up the direct practical application of new technology fruits in the automotive industry.

More related advanced technology enterprises, research organizations, big names of the industry, experts and scholars are welcomed to have a dialogue on the future of automobile industry and promote the innovative and intelligent development of Chinese and global automobile industry.



**5,000+**  
Automotive  
Engineer



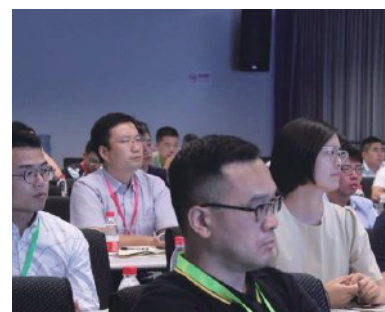
**20+**  
Concurrent  
Activities



**200+**  
Speakers

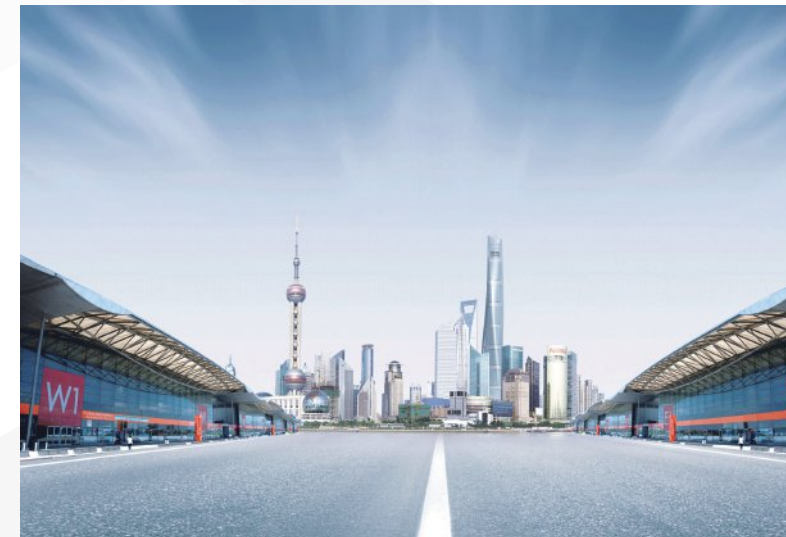


**5,000+**  
Industry  
Elite



## Exhibition hall introduction

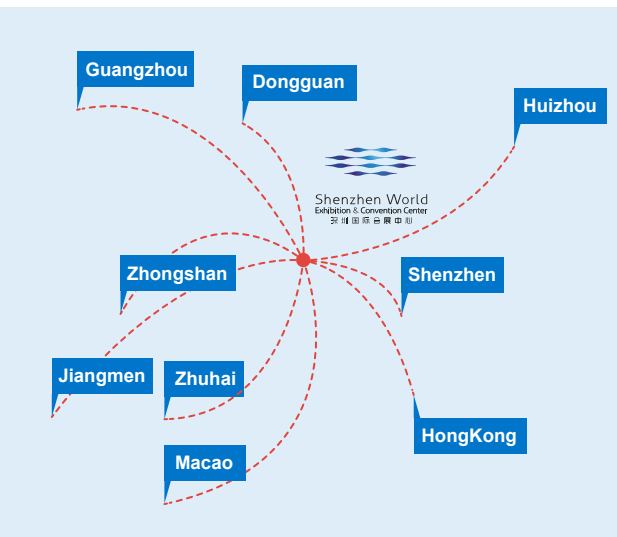
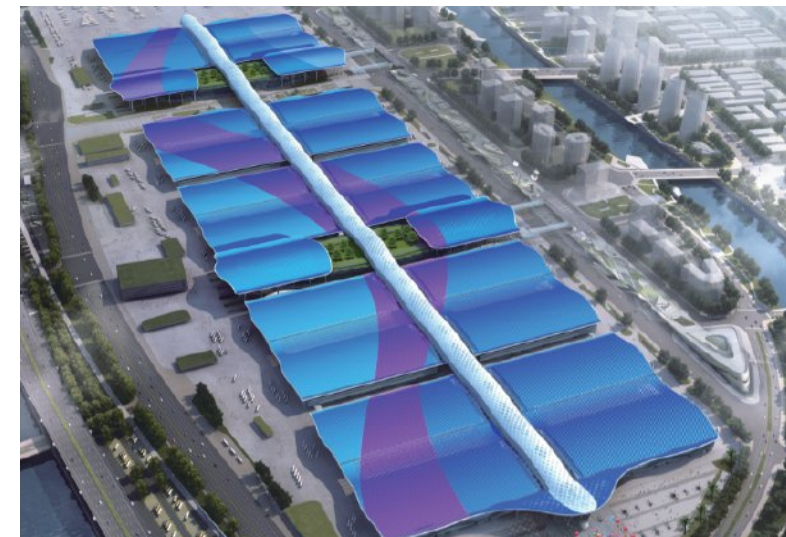
### Shanghai New International Expo Center



SNIEC is the only Sino-German joint venue with western management. It is the leading international exhibition venue in the heart of Shanghai, a metropolis with over 25 million people. As the commercial hub and gateway of China, Shanghai connects the rest of our country with Asia and the world. Most of the country's production and distribution centres are located near the city.

With almost 20 years of experience working alongside top global and domestic exhibition and corporate organizers, we have further developed our partnerships and excellence into a win-win success story. In fact, almost 7 million visitors attend over 100 international trade shows in our 300,000m2 venue each year.

### Shenzhen World Exhibition & Convention Center



The Shenzhen World Exhibition & Convention Center (SWECC) is located strategically at the top of the Guangdong-Hong Kong-Macao Greater Bay Area and at the center of the Pearl River Delta region. It is only 7 km from Shenzhen Bao'an International Airport and 75 km from the Hong Kong International Airport. It is also closely linked with industrially developed cities in the Pearl River Delta by means of transportation such as highways, high-speed rail, subways and waterways, making it easy for local and overseas visitors to come and source their products.

Opened in September 2019, SWECC is gleaming new, and has 400,000 sqm of exhibition space. All 19 exhibition halls are located on the ground floor and have a column-free structure, which is very suitable for international suppliers to display innovative technologies, machinery and other equipment.