



3rd Polish Economic & Technology Forum in Switzerland
"Together to the top!"

Bern, "Kursaal" Congress Centre
September 18-19, 2023

September 18 (Monday)

8:00-8:55 Participants' registration

9:00-9:45 Welcome address and official opening

Iwona Kozłowska	Ambassador of the Republic of Poland to the Swiss Confederation
Mateusz Morawiecki	Prime Minister of the Republic of Poland (per video)
Helene Budliger Artieda	Secretary of State, Director of the State Secretariat for Economic Affairs (SECO)
Paweł Kurtasz	President of the Polish Investment and Trade Agency
Dr. Gerhard Pfister	Member of the National Council, President of "Die Mitte" Party, Chairman of the Swiss-Polish Parliamentary Group
Benedikt Würth	Member of the Council of States, President of the Science, Education and Culture Committee

9:45-10:15 Discover innovative POLAND!

Presentation of one of the most innovative Polish companies

10:30-11:45 1st SESSION

Prospects of Polish-Swiss cooperation against the backdrop of common challenges and threats

Chair: Ulrich Schwendimann	Managing Director, Polish-Swiss Chamber of Commerce
Dr. Rafał Kos	Special Envoy of the President of the Republic of Poland for the Development of International Trade Cooperation and Polish Investments Abroad
Tomasz Salomon	Director, Trade and International Cooperation Department, Ministry of Development and Technology
Mariusz Iskierski	Vice-President, PGE Renewable Energy
Prof. Christopher Hartwell	Director, International Management Institute, ZHAW School of Management and Law
Oliver Bertschinger	President, Chamber of Commerce Switzerland - Central Europe
Alexandra Baumann	Head, Prosperity and Sustainability Division, Federal Department of Foreign Affairs
Piotr Augustyniak	Partner & CEO, PATH Family Office (Suisse)
Simon Elsener	Managing Director, Impulsort Rapperswil

Lunch break and networking

13:00-14:30 2nd SESSION Polish Investment and Trade Agency

Construction sector as an important factor of strengthening Polish-Swiss economic relations – opportunities for enhanced cooperation

Chair: Viktor Stefan, Vice director, Departament Exportu, PAIH

Paweł Kurtasz	President, Polish Investment and Trade Agency
Gian-Luca Lardi	President, Swiss Building Sector Association (SBV), Honorary Consul of the Republic of Poland in Lugano
Dawid Cycoń	CEO, ML System
Markus Mettler	CEO, Halter AG
Damian Kublik	CEO, Cubelic sp zoo, Poland
Mateusz Wojdyło	Founder & CEO, Share.P; Advisory Board Member, EKO OKNA S.A.

14:30-16:00 3rd SESSION Switzerland Global Enterprise

Poland – the emerging technological hub of Europe



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Chair: Katalin Dreher-Hajnal **Senior Consultant for Central Europe, Switzerland Global Enterprise**

Piotr Lesiak **Director, Swiss Business HUB Central Europe**
Angelo Mathis **Digital Assurance, PwC Bern**
Thomas Eckert **Head of IS Capabilities, ABB**

Success Story/Testimonial Company

Discussion
Angelo Mathis
Thomas Eckert
Dr. Urban Schnell **Helbling Technik Bern AG**
Piotr Lesiak

16:00-16:15 Coffee Break

16:15-17:30 4th SESSION

From assistance to partnership – development of small and medium-sized towns and cities in the context of global climate-related, economic, demographic and social challenges

Chair: Marcel Hirsiger **Lecturer, School of Business FHNW**

Part I Financial support: objectives and challenges

Bernhard Beutler **Director, Vocational Training Center BBZ Solothurn-Grenchen**
Andrea Studer **Assistant Director General, Swiss Agency for Development and Cooperation**
Daniel Birchmeier **Deputy Head, Swiss Contribution Division, SECO**
Małgorzata Zalewska **Deputy Director, Department of Assistance Programs, Ministry of Funds and Regional Policy**
Dr. Peter Burkhalter **Attorney, Baukultur Schweiz Foundation**

Part II – Partnership

Anna Berwert **Communal Partnerships Initiative Poland-Switzerland**
Jacek Wiśniowski **Mayor, Lidzbark Warmiński**
Peter Wettsteiner **Secretary, Municipal Council of Illnau-Effretikon**
Franziska Stadelmann **Mayor, MuttENZ; Member of the Board, Association of Swiss Cities and Towns**
Łukasz Borowiak **Mayor, Leszno**
Ernest Iwańczuk **Head of the Executive, Środa Wielkopolska District**

17:30 Conclusion

19:00 Reception at the Residence of the Ambassador of the Republic of Poland



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September 19 (Tuesday)

9:45-10:00 Opening of the Technology Forum

Iwona Kozłowska Ambassador of the Republic of Poland to the Swiss Confederation

Jacques Ducrest Head, International Affairs Division, State Secretariat for Education, Science and Innovation

10:00-11:15 1st SESSION

Europe on the path of development and technological competition: industrial revolution 4.0 or rather 5.0? – Polish and Swiss perspectives on chances and risks

Moderation: Prof. Dr. Anna Lupina-Wegener-Professor of International Management and Organizational Behaviour, Head of the Center for Culture and Creativity in International Business

Prof. Joanna Cygler	Institute of Aviation in Warsaw; Warsaw School of Economics
Nicolas Mayencourt	CEO, DreamLab
Andrew Caruana Galizia	Deputy Head of Europe and Eurasia, WEF Representative
Prof. Michael Hengartner	President, ETH Board
Adrian Kutnik	Director, Private Market Department, Warsaw Stock Exchange
Nicolas Bovard	Vice President, Product Management Digital Television, NagraVision
Andreas Wieland	Hamilton SA tbc
Marcin Rzetecki	President, Polish Blockchain Association

Coffee Break

11:30- 12:45 2nd SESSION Łukasiewicz Research Network

Technologies of the future as development drivers for modern states and societies – Polish-Swiss technology cooperation: areas, priorities and challenges

Chair: Dr. Marcin Kraska Vice President for International Cooperation, Łukasiewicz Research Network

Trudi Hämmerli	Vice President of the Board, Innosuisse; Managing Director, TruStep Consulting GmbH
Marek Dutkiewicz	Chairman of the Supervisory Board, HR Campus
Dr. Paweł Bielski	Director, Łukasiewicz Research Network - Institute of Industrial Chemistry
Dr. Paweł Stężycki	Director, Łukasiewicz Research Network - Institute of Aviation

Lunch

14:00-15:15 3rd SESSION Polish-Swiss Blockchain Association

Exploring blockchain, artificial intelligence and digital finance & economy in the service of science and business: a digital bridge between Switzerland and Poland

Chair: Dr. Katarzyna Lasota-Heller President, Polish-Swiss Blockchain Association

Dr. Paweł Widawski	President, Fintech Future Finance Poland
Prof. Tim Weingärtner	Lucerne University of Applied Sciences and Arts



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Alexander Brunner
Sirpa Tsimal
Roman Kocemba
Dr. Gauthier Voron
Prof. Michael Krauthammer
Sylvia Bień-Chudarek

President, Home of Blockchain
Director, Global Marketing SGE
CFO, Authena
Postdoctoral Scientific Collaborator, EPFL
Comprehensive Cancer Center Zürich
Head of Growth, Rumble Fish

15:30-16:45 4th SESSION Polonium Foundation

The role of artificial intelligence in the future of health care - bilateral perspective

Chair: Dr. Monika Zbytniewska-Mégret Polonium Foundation

Prof. Piotr Sankowski	CEO, IDEAS NCBR
Dr. Madgalena Kulczycka	Director, BioForum
Zofia Dzik	Founder, Humanites Institute; Member of Scientific Council, IDEAS NCBR
Dr. Mateusz Dolata	Postdoctoral Researcher, Department of Informatics, University of Zurich,
Dr. Antonella Chadha Santuccione	Chief Medical Officer, Altoida; CEO and Co-Founder, Women’s Brain Project
Dr. Anja Ries	Digital Health Scientist, Roche
Prof. Kerstin Vokinger	Assistant Professor, Faculty of Law, University of Zürich; Harvard University
Rafał Pisz	CEO, QuantUp

16:45-17:00 Summary and conclusion of the Forum