

INFORMATION CLAUSE CONCERNING THE PROCESSING OF PERSONAL DATA IN THE FORM OF LIKENESS BY PAIH S.A.

Pursuant to Article 13(1) and 13(2) of Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data repealing Directive 95/46/EC (General Data Protection Regulation) (OJ EU L 119, p. 1) (hereinafter referred to as **"the GDPR"**) we inform that:

1. Data controller

The controller of your personal data in the form of likeness during Polish-Korean Business Forum – 14th July 2023 is Polska Agencja Inwestycji i Handlu S.A. with its seat in Warsaw at ul. Krucza 50 (00-025 Warszawa), entered into the register of entrepreneurs of the National Court Register by the Capital City of Warsaw District Court, under the number KRS 0000109815 (hereinafter referred to as **"the Controller"**). The Controller can be reached through the contact form on www.paih.gov.pl, by sending an email to: iod@paih.gov.pl, or by traditional mail at the address of the Controller's seat stated above.

2. Data Protection Officer

The Controller appointed a person responsible for protecting personal data, i.e. a Data Protection Officer, who can be contacted at iod@paih.gov.pl or by traditional mail at the address of the Controller's seat stated above, with a note saying "c/o the Data Protection Officer."

3. Purposes and grounds for processing personal data

The Controller processes personal data for *promotional and informational* purposes in connection with participation in the Event organised by PAIH S.A. – the legal basis for data processing is the consent of the data subject (Article 6(1)(f) of the GDPR) and Article 81 of the Law of 4 February 1994 Copyright and Related Rights (references of the Polish Journal of Laws: unified text – Dz.U. z 2022 r., poz. 2509).

The data subject is entitled to withdraw their consent at any time. Withdrawing consent does not affect the lawfulness of processing based on the consent prior to withdrawal.

4. Data recipients

The recipients of your personal data are entities to which the Controller entrusted activities that involve the need for personal data processing, especially as regards managing electronic mail, hosting, IT, administrative services, legal services or consulting. The recipients of your personal data may also be entities and authorities that have the right to receive your data, but only in justified cases and in compliance with applicable provisions of law.

5. The time for which personal data are stored

Personal data will be processed for the entire time in which promotional and informational activities of PAIH S.A. related to the Event are undertaken, and after such activities are completed, for a period of 30 days or until you make a request to erase them or withdraw your consent for the processing of personal data.

6. Rights of data subjects

Due to the processing of personal data, a data subject has the following rights: the right to access data, to rectify data, to erase data, to restrict the processing of data, to object to the processing of data, to transfer data, and to file a complaint with the Chairman of the Personal Data Protection Office. You are entitled to these rights in the scope provided for in generally applicable provisions of law.

7. Information about required/voluntary submission of data

Providing personal data in the form of likeness is voluntary.

8. Information about automated decision-making, including profiling

The Controller will not use personal data to make automated decisions, including decisions that are the result of profiling.

9. Information about transfers outside the EEA

In connection with Polish-Korean Business Forum – 14th July 2023, PAIH S.A. does not transmit data outside European Economic Area.