

# POLAND

Friday, December 9<sup>th</sup>, 2022

Place: Royal Castle Wawel, Krakow

## Polish-French Economic Forum

Co-chaired by

**Mr. Piotr DYTOKO**

Member of the Board and acting Chairman of the Polish Investment and Trade Agency (PAIH)

**Mr. Geoffroy ROUX DE BÉZIEUX**

President of the MEDEF

9:30 – 9:35 AM	Introduction of the Forum by <b>Mr. Marcin GRACZYK</b> , Director of Partnership and Communication, PAIH
9:35 – 9:45 AM	Keynote speech by <b>Mr. Mateusz MORAWIECKI</b> , Prime Minister of Poland
9:45 – 10:20 AM	<b><u>REINFORCING EUROPEAN RESILIENCE THROUGH FRENCH-POLISH COOPERATION</u></b> Discussion between: <ul style="list-style-type: none"><li>• <b>Mr. Waldemar BUDA</b>, Polish Minister of Economic Development and Technology of Poland</li><li>• <b>Mr. Olivier BECHT</b>, French Minister Delegate for Foreign Trade, Economic Attractiveness and French Nationals Abroad, Ministry for Europe and Foreign Affairs</li><li>• Moderated by <b>Mr. Piotr DYTOKO</b>, Member of the board and acting Chairman of the Polish Investment and Trade Agency and <b>Mr. Geoffroy ROUX DE BÉZIEUX</b>, President of the MEDEF</li></ul>
10:20 – 10:35 AM	Q&A session with the French and Polish attendees
10:35 – 10:55 AM	Coffee break
<b>PANEL 1 – INNOVATION, DIGITAL &amp; CYBERSECURITY POLICY</b>	
11:00 – 11:05 AM	Introduction
11:05 – 11:10 AM	Keynote speech by <b>Mr. Thomas REYNAUD</b> , CEO of Iliad Group
11:10 – 11:15 AM	Keynote speech by <b>Mr. Dariusz LIPIŃSKI</b> , Chief Operations Officer, InPost Group
11:15 – 11:45 AM	<b><u>LEVERAGING ON NEW TECHNOLOGIES TO PROMOTE VALUE CREATION THROUGH DATA POLICY</u></b> <ul style="list-style-type: none"><li>• <b>Mr. Michał KAMIŃSKI</b> – CEO of Impact CEE &amp; 300gospodarka</li><li>• <b>Adrian KORCZYŃSKI</b>, Chief Information Security Officer, Comarch</li><li>• <b>Mr. Bruno BOUQUET</b>, Head of Cloud &amp; Infrastructure Services – Eastern Europe, Capgemini</li><li>• <b>Mr. Frédéric POLYCARPE</b>, Vice President, Head of Government Affairs &amp; Head of Strategic Engagement, Atos</li><li>• <b>Mr. Jean Marc HARION</b>, CEO of Play &amp; UPC (Iliad Group)</li><li>• TenderHut, Representative of the Management Board – TBC</li></ul>

Moderated by **Mr. Pierre DE VILNO**, Journalist

Proposed topics:

- Innovative technologies and solutions addressing citizens' and States' needs
- Digital skills building, data governance
- Good practices and legal framework for investments in the digital economy

**11:45 – 12:00 PM** Q&A session with the French and Polish attendees

**12:00 – 12:10 PM** Break

## PANEL 2 – GREEN AGENDA, CARBON NEUTRALITY & ENERGY SECURITY

**12:10 – 12:15 PM** Introduction

### ADDRESSING THE GLOBAL CHALLENGES OF ENERGY SECURITY & DECARBONATION AT THE EUROPEAN LEVEL

- **Mr. Adam GUIBOURGÉ-CZETWERTYŃSKI**, Polish Undersecretary of Climate and Environment of Poland
- **Mr. Thierry DESCHAUX**, Managing Director of EDF Poland
- **Ms. Alicja CHILIŃSKA-ZAWADZKA**, CEO of EDF Renewables Poland
- **Prof. Filip GRZEGORCZYK**, Vice-President of the Management Board Grupa Azoty S.A., Chairman of Grupa Azoty Zakłady Azotowe Kędzierzyn

**12:15 – 12:45 PM**

Moderated by **Ms. Zuzanna NOWAK**, Polish Institute of International Affairs

Proposed topics:

- Perspectives of French-Polish cooperation in the sectors of renewables energies, hydrogen and nuclear energy
- Innovation as a catalyst for the transformation of energy markets towards low-carbon systems
- Ensuring the cost-benefit optimization of investments while reducing CO2 emissions

**12:45 – 12:55 PM** Q&A session with the French and Polish attendees

**12:55 – 1:00 PM** Conclusions by **Mr. Geoffroy ROUX DE BÉZIEUX**, President of the MEDEF and **Mr. Piotr DYTOKO**, Member of the board and acting Chairman of PAIH

**1:00-1:10**

Signature of the Memorandum of Understanding between the French Hydrogen Task Force of MEDEF International and the Polish Cluster of Hydrogen Technologies

Signature of the Memorandum of Understanding between the Polish Investment and Trade Agency and the MEDEF

**1:10 – 1:15 PM**

Photo of the winners of the Awards for largest Exporters and Investors, awarded by the Minister of Economic Development and Technology and the Minister of Foreign Affairs of Poland

## NETWORKING LUNCH

**1:15 – 2:00 PM** Networking lunch

## WORKSHOPS

### 1 - NEW TECHNOLOGIES IN ENERGY & HYDROGEN SECTORS (in English)

2:30 – 2:45 PM | Keynote speech by **Mr. Adam GUIBOURGÉ-CZETWERTYŃSKI**, Undersecretary of State at the Ministry of Climate and Environment of Poland

2:45 – 3:15 PM | Pitch session

- **Ms. Hanane EL HAMRAOUI**, Industry & EMEA Director, HDF energy
- **Mr. Xavier PONTONE**, President of the Management Board, Air Liquide Poland - **TBC**
- **Mr. Tomasz BOGUCKI**, CEO, Hydrogen first - **TBC**
- **Mr. Piotr HOŁUBOWICZ**, CEO, Seedia
- Representative of hydrogen sector - TBC

Moderated by **Mr. Michał KAMIŃSKI**, CEO of Impact CEE & 300gospodarka

3:15 – 3:30 | Questions & answers

3:30 – 4:00 PM | B2B discussions

### 2 - INVEST IN POLAND: SUPPORT FROM NATIONAL AND EUROPEAN FUNDS (in English)

2:30 – 3:15 PM | Panel discussion

- **Ms. Wioletta BARWICKA-LOFTHOUSE**, EBRD Board Director - **TBC**
- **Mr. Mateusz WALEWSKI**, Chief Economist, BGK
- **Ms. Małgorzata ZAKRZEWSKA**, Executive Director P4 (Play, Iliad Group)
- Bpifrance
- Representative of PAIH

Moderated by **Ms. Karolina KRÓL**, Centre for Investments, PAIH

3:15 – 3:30 | Questions & answers

3:30 – 4:00 PM | B2B discussions

### 3 - INVEST AND SUCCEED ON THE FRENCH MARKET (in Polish)

2:30 – 2:45 PM | Keynote speech on the investment opportunities in France for Polish companies by **Ms. Agnieszka BONNEFOY**, Head of the PAIH Foreign Trade Office in Paris

2:45 – 3:00 PM | Keynote speech on procurement in France by **Ms. Urszula MAJORKIEWICZ**, Director of the Polish Chamber of Commerce and Industry in France

3:00 – 3:30 PM | Success story

- **Mr. Maciej WOJEŃSKI**, Co-founder of Eko-energetyka-Polska
- **Mr. Dariusz LIPIŃSKI**, Chief Operations Officer, InPost Group
- **Ireneusz POPIÓŁ**, Chief Operations Officer, Chemet

Moderated by **Ms. Agnieszka BONNEFOY**, Head of the PAIH Foreign Trade Office in Paris

3:30 – 4:00 PM | Questions & answers

### SPECIAL WORKSHOP – FRENCH-POLISH COOPERATION PROSPECT FOR THE RECONSTRUCTION OF UKRAINE (in English)

2:30 – 2:45 PM | Keynote speech by **Mr. Paweł JABŁOŃSKI**, Deputy Minister of Foreign Affairs of Poland

2:45 – 3:30 PM | Panel discussion

- **Mr. Sergiy TSIVKACH**, CEO of UkraineInvest - **TBC**
- **Mr. Marcin GRACZYK**, Director of Partnership and Communication, PAIH
- **Marcin LEWANDOWSKI** - Vice President, MDI - **TBC**
- **Mr. Geoffroy ROUX DE BÉZIEUX**, President of MEDEF
- **Mr. Matthieu LOUSSIER**, Executive Director Europe, EGIS
- **Mr. Frédérique MAUREL**, CEO, SETEC Hydratec

Moderated by **Mr. Paweł ŚLIWOWSKI**, Vice Director of the Polish Economic Institute

3:30 – 4:00 PM | Questions & answers