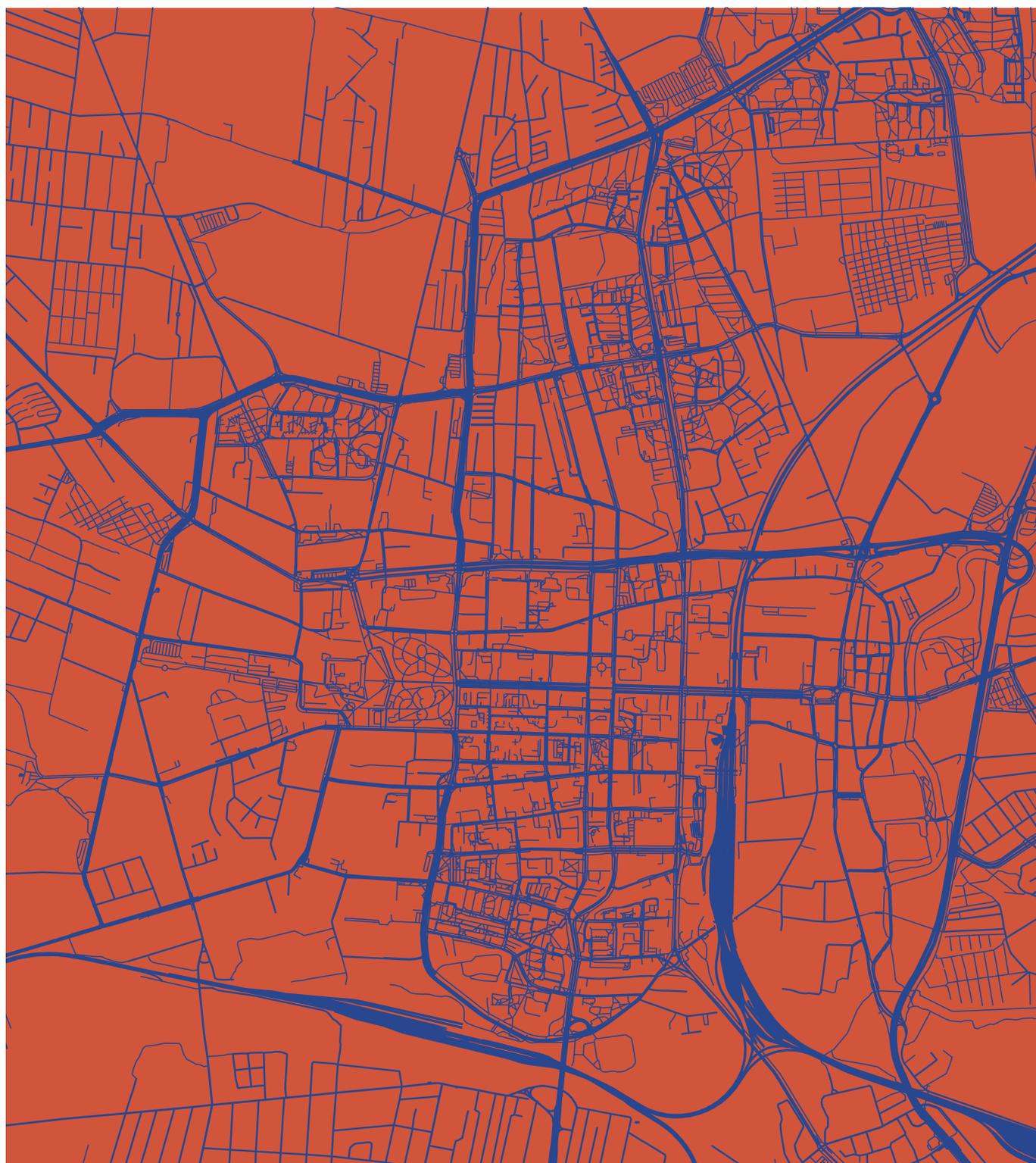


FOCUS ON

Created by **Pro Progressio**

Częstochowa



- 4/ City
- 5/ Education
- 6/ Transport
- 12/ Real Estate
- 14/ Business
- 18/ Salaries
- 20/ Culture,
entertainment,
recreation



Krzysztof Matyjaszczyk
President of Częstochowa

Częstochowa is a modern city within the reach of the Katowice Special Economic Zone S.A. Since 2014, when we introduced real estate to the zones, the minimum investment expenditure there has amounted to over PLN1 billion 700 million.

However, attractive real estates can be found in any commune, therefore, with employees and employers in mind, we have created the *Better Job Now* program included in the database of local government innovations of the Polish Development Fund.

We are aware of the priority importance of educated staff that can provide better, quality work, hence over PLN 25 million for the development of technical and industry education.

The city has been appreciated many times for its consistency in actions and respect for the best European values, including by the Business Center Club, the European Economic and Social Committee, the FORBES Chapter in the ranking for the innovation of local governments

or three times by the jury of the Innovative Local Government competition organized by the Polish Press Agency. I am glad that innovation in Częstochowa definitely has a human face and mainly concerns employer branding activities, training staff for business or innovative activities as part of cooperation with non-governmental organizations.

The following industries are still key for the city's development: automotive, glass production and processing, as well as metal processing and metallurgy. World giants such as ZF Group, Guardian Glass, Stoelzle, Liberty Steel, TS Tech, Brembo, Gruppa Sepler, as well as domestic small and medium-sized enterprises with a multi-generational tradition feel great in Częstochowa. Częstochowa is also a perfect location for logistics, which is confirmed by the investments of Panattoni and Hillwood.

I am proud of the city where industrial and cultural traditions meet modernity, and that is why I encourage you to visit us and invest your capital in Częstochowa.



Wiktor Doktor
CEO, Pro Progressio

Częstochowa – the largest city in the northern part of the Silesian Voivodeship – has been showing its business spirit for many years. This is where an industry mix is based from manufacturing, through automotive to business services. Thanks to the *Better Job Now* Program, carried by the Częstochowa authorities for many years, the city supports local business in creating and developing new jobs both in the area of Small and Medium Enterprises and in large corporations.

The world of modern business services in Częstochowa is represented by both shared service centers

and IT and Customer Experience companies as well. Also, during pandemic time part of the companies that do not have their headquarters in Częstochowa, has decided to work with virtual teams present in this city. This trend will be maintained in the coming years, since the city's staff potential enables such an approach in business development.

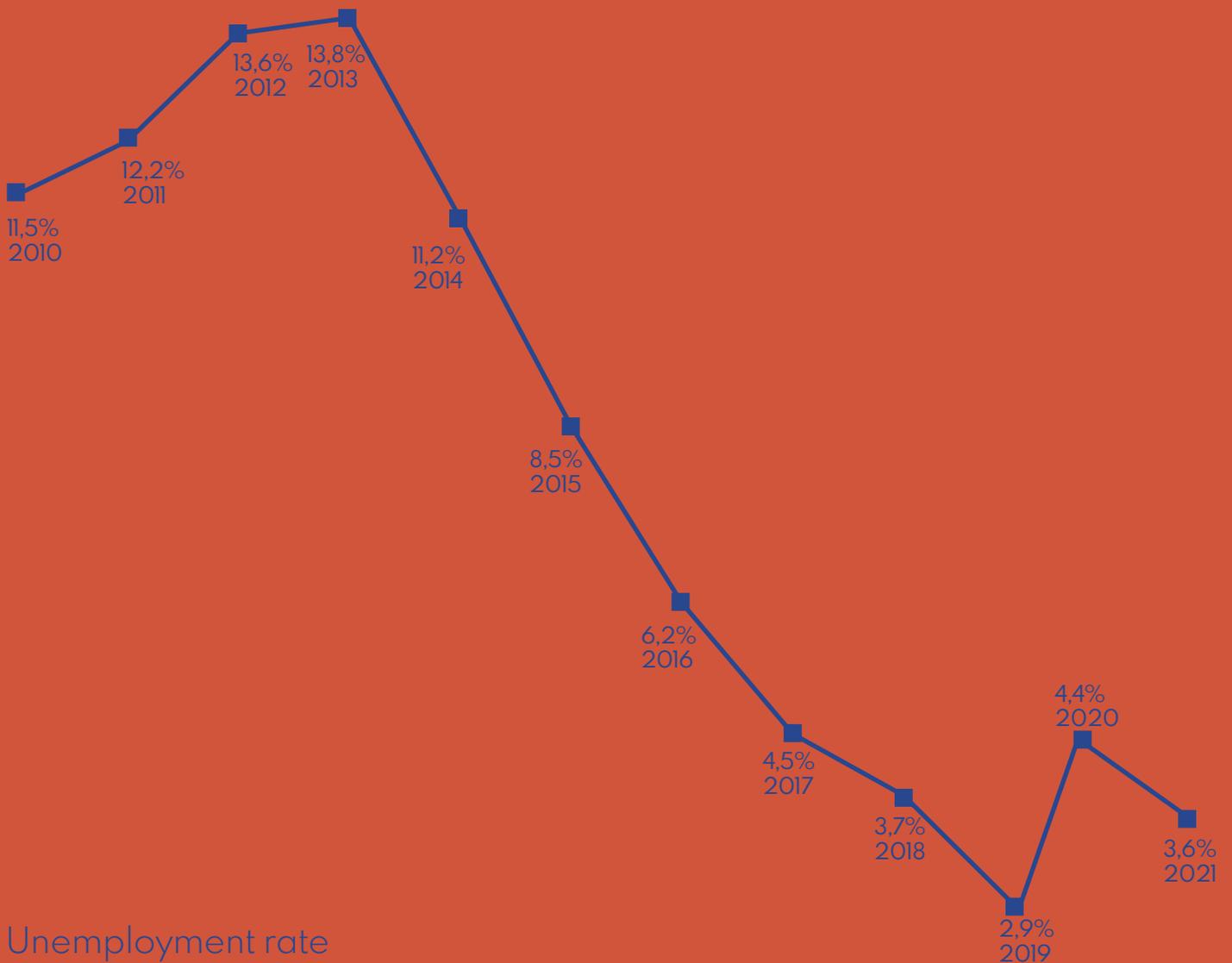
It is also worth mentioning that due to modernization and extension of the road infrastructure of the A1 Motorway, Częstochowa has gained even better accessibility for both companies from the south and central Poland.

160 km²

City area

214 342

Citizens



Unemployment rate

5

Universities

 3 008*

 13 178*

45

Kindergartens

Primary schools:

69

 16 046*

High schools:

18

 1 633*
 6 285*

Technical schools:

16

 6 919*



SUBJECTS**



7 565	philology (foreign languages)	17 526
22 450	administration, business and law	5 189
5 484	IT/ICT	952
10 520	engineering and technology	2 832
18 360	logistics	4 629
3 466	architecture and construction	872

 Graduates

 Students

* data for 2020

** data for Silesian voivodeship for 2020

/Transport

 **21** Car rentals

 **9** Taxi companies

492 Number of taxis

PLN 8 Initial charge

PLN 2.5 Cost per 1 km

 **34** Bus lines

33 Day bus lines

1 Night bus line

 **2** Tram lines

 **Public Transport tickets**

PLN 4.2 Normal ticket price

PLN 16 One-day ticket price

PLN 130 Monthly ticket price

216 City bikes



85 km Length of bicycle routes

26 City bikes stations

PLN 2 / h Rental cost

Distance from Częstochowa to other cities:

Warsaw	220 km
Wrocław	194 km
Poznań	296 km
Lublin	303 km
Bydgoszcz	334 km
Szczecin	563 km
Łódź	125 km
Katowice	74 km
Kraków	141 km
Rzeszów	261 km
Gdańsk	444 km
 Berlin	539 km
 Hamburg	832 km
 Prague	397 km
 Minsk	777 km
 Kiev	923 km
 Moscow	1486 km
 Vilnius	705 km



Roads

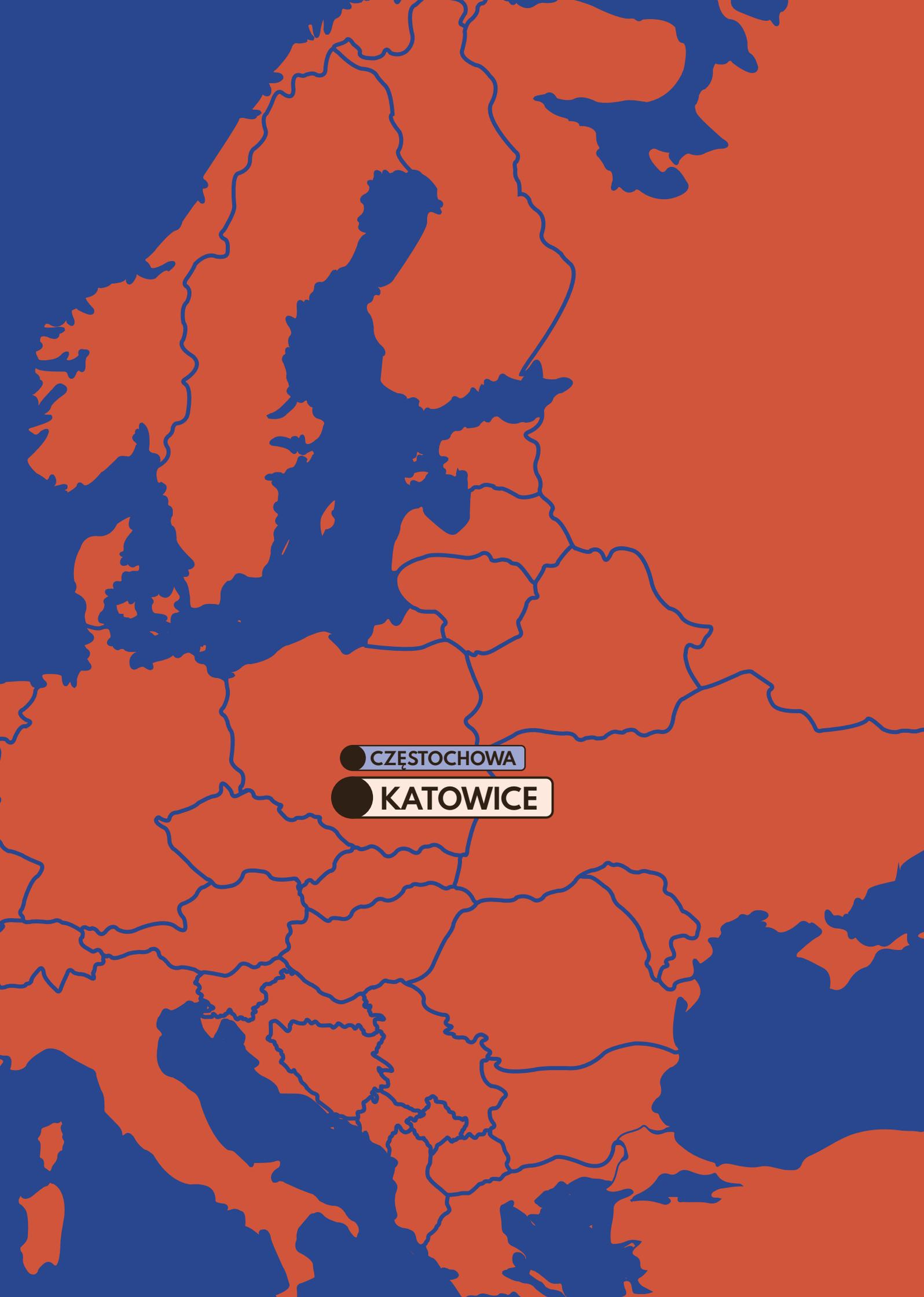
1 Highway

4 National roads

5 Regional roads

Nearest airport: Katowice-Pyrzowice (56 km). Regular destinations

 Antalya	 Madera
 Abu Zabi	 Malaga
 Amsterdam	 Malmo Sturup
 Athens	 Malta
 Barcelona	 Manchester
 Bergen	 Milan Bergamo
 Bologna	 Munich
 Bristol	 Mykynos
 Burgas	 Neapol
 Castellon	 Olbia
 Catania	 Oslo Gardenmoen
 Doncaster-Sheffield	 Oslo Torp
 Dortmund	 Pafos
 Dublin	 Palma de Mallorca
 Edynburg	 Podgorica
 Edinburgh	 Reykjavik
 Frankfurt	 Rome Fiumicino
 Fuerteventura	 Split
 Ibiza	 Stavanger
 Kolonia Bonn	 Sztokholm Skavsta
 Korfu	 Tel Aviv
 Kutaisi	 Tenerife
 Larnaka	 Trapani
 Liverpool	 Tenerife
 London Luton	 Venice
 London Stansted	



● CZĘSTOCHOWA

● KATOWICE

Distance from the Main Railway Station in Częstochowa

 Investor Assistance Centre
 Car: 5 min
 Walking: 6 min
 Train: 

 Old Town Square
 Car: 5 min
 Walking: 6 min
 Train: 

 Jan Długosz University - Waszyngtona st.
 Car: 3 min
 Walking: 5 min
 Train: 

 Jan Długosz University - Armii Krajowej av.
 Car: 7 min
 Walking: 24 min
 Train: 

 University of Technology
 Car: 7 min
 Walking: 24 min
 Train: 

 Industrial and Technological Park - 117/121, Wąły Dwernickiego st.
 Car: 8 min
 Walking: 24 min
 Train: 

 Industrial and Technological Park - 43, Odlewników st.
 Car: 14 min
 Bicycle: 22 min
 Train: 

 Częstochowa City Hall - President's Main Office
 Car: 8 min
 Bicycle: 8 min
 Train: 

 City Hall
 Car: 7 min
 Walking: 10 min
 Train: 

 Lisowiec Park
 Car: 10 min
 Bicycle: 15 min
 Train: 

 Czesław Niemen Promenade
 Car: 11 min
 Bicycle: 14 min
 Train: 

 Sports Hall
 Car: 12 min
 Bicycle: 14 min
 Train: 

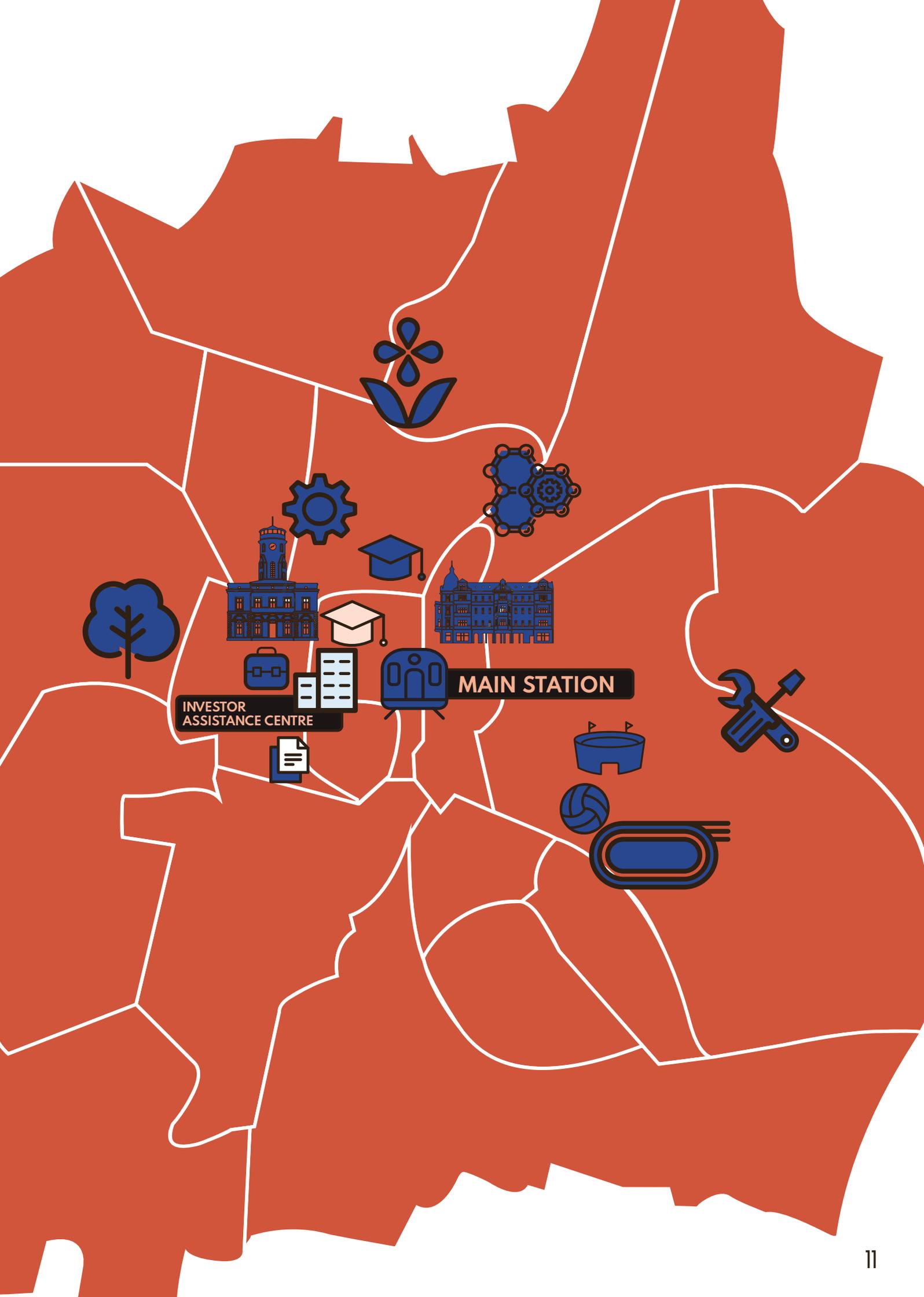
 CKM Włókiarz - speedway stadium
 Car: 12 min
 Walking: 41 min
 Train: 

 RKS Raków - football stadium
 Car: 11 min
 Bicycle: 19 min
 Train: 

 Silesian Voivodeship Office in Katowice. Office branch in Częstochowa
 Car: 5 min
 Bicycle: 6 min
 Train: 

 Katowice Airport
 Car: 38 min
 Train: 

 Katowice Special Economic Zone (Katowice)
 Car: 1 h 10 min
 Train: 



**INVESTOR
ASSISTANCE CENTRE**

MAIN STATION

Offices

Total existing A/B+ Class office space	38 700 sqm
Total A/B+ Class office space under construction	7 400 sqm
Total A/B+ Class office space planned	24 500 sqm
A/B+ Class office spaces	13
A/B+ Class office spaces under construction	2
Planned A/B+ Class office spaces	2
Minimum rent in A/B+ Class	PLN 40 / sqm
Maximum rent in A/B+ Class	PLN 45 / sqm
Average services fees in A/B+ Class	PLN 12 / sqm

Selected office buildings

BUILDING	ADDRESS	OWNER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Centrum Biznesu Rurarz	Kawia 4/16	Rurarz	6 600 sqm	-
Centrum Biurowe	Dekabrystów 41	DH "Centrum"	5 500 sqm	-
Jantar	Dąbrowskiego 7	GSN	4 900 sqm	-
DL Center Point	Jagiellońska 1	DL Invest	3 600 sqm	-
Siedziba firmy Hegelmann	Równoległa 76/80	Hegelmann	-	12 500 sqm

Warehouses

Total existing warehouse space:	67 600 sqm
Total planned warehouse space	268 900 sqm
Avarage rent in warehouses (city and environs)	EUR 3,20 - 3,80 / sqm

Selected warehouses

BUILDING	ADDRESS	DEVELOPER	EXISTING SPACE	PLANNED SPACE
Panattoni Park Częstochowa	Legionów 198, 42-202 Częstochowa	Panattoni Europe	31 700 sqm	-
Hillwood Częstochowa Zachód	ul. Wspólna 1 42-125 Libidza, Gruszewnia	Hillwood	19 200 sqm	5 500 sqm
Logicor Częstochowa	ul. Transportowa 4, 4 2-260 Kolonia Klepaczka	Logicor	16 800 sqm	17 820 sqm
Hillwood Częstochowa - Miasto	Al. Wojska Polskiego 42-217 Częstochowa	Hillwood	-	64 000 sqm

Shopping malls*

Number of shopping malls	4
Total existing space	127 000 sqm
Total planned space	24 000 sqm
Average rents in prime spaces	EUR 30-34 / sqm

Selected shopping malls

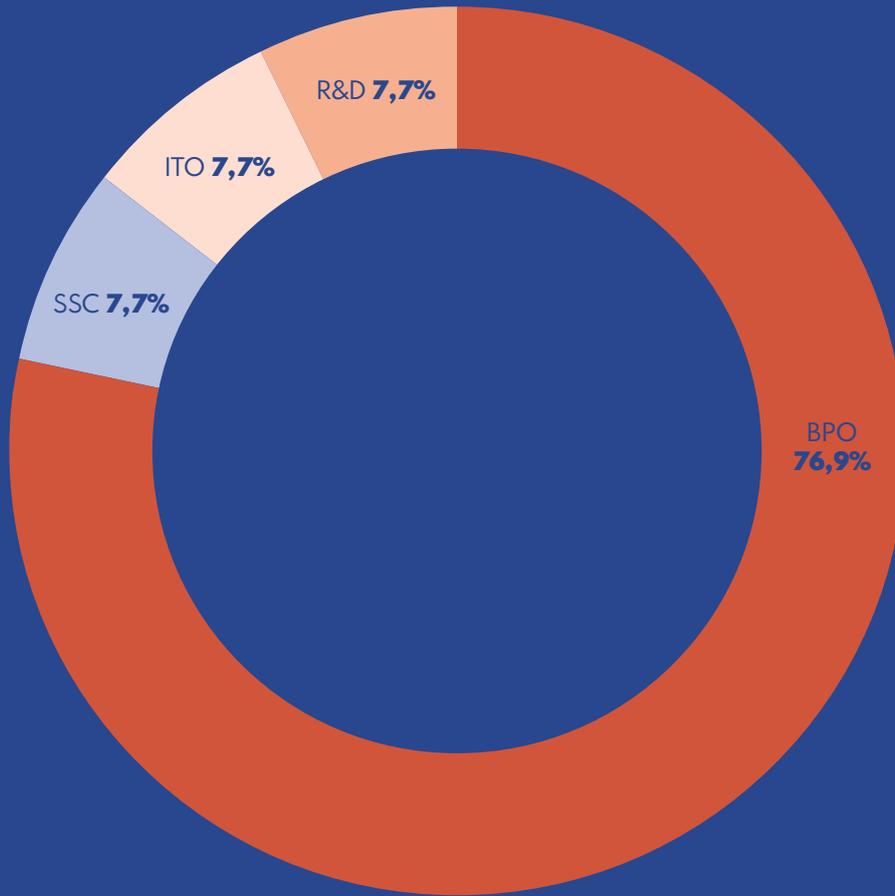
BUILDING	ADDRESS	OWNER / DEVELOPER	TOTAL EXISTING SPACE
Galeria Jurajska	Al. Wojska Polskiego 207	GTC	47 000 sqm
MI Częstochowa	Kisielewskiego 8/16	Metro/ EPP	29 000 sqm
Auchan	Krakowska 10	Ceetrus	43 000 sqm

Source: Cushman & Wakefield

*Facilities with a leasable area of more than 5,000 sqm, built or renovated after 1990, centrally managed, with min. 10 commercial premises

20 121

Total number of business entities in Częstochowa



Type of operation

COMPANY	TYPE
TRW Automotive	SSC
TRW Automotive	R&D
LGBS	ITO
TeleConcept	BPO
Contact Center One	BPO
Telbridge	BPO
Polcall	BPO
Call Center Inter Galactica	BPO
Sii	BPO
SGP	BPO
Human Hunter	BPO
Havier	BPO
Exact Systems	BPO

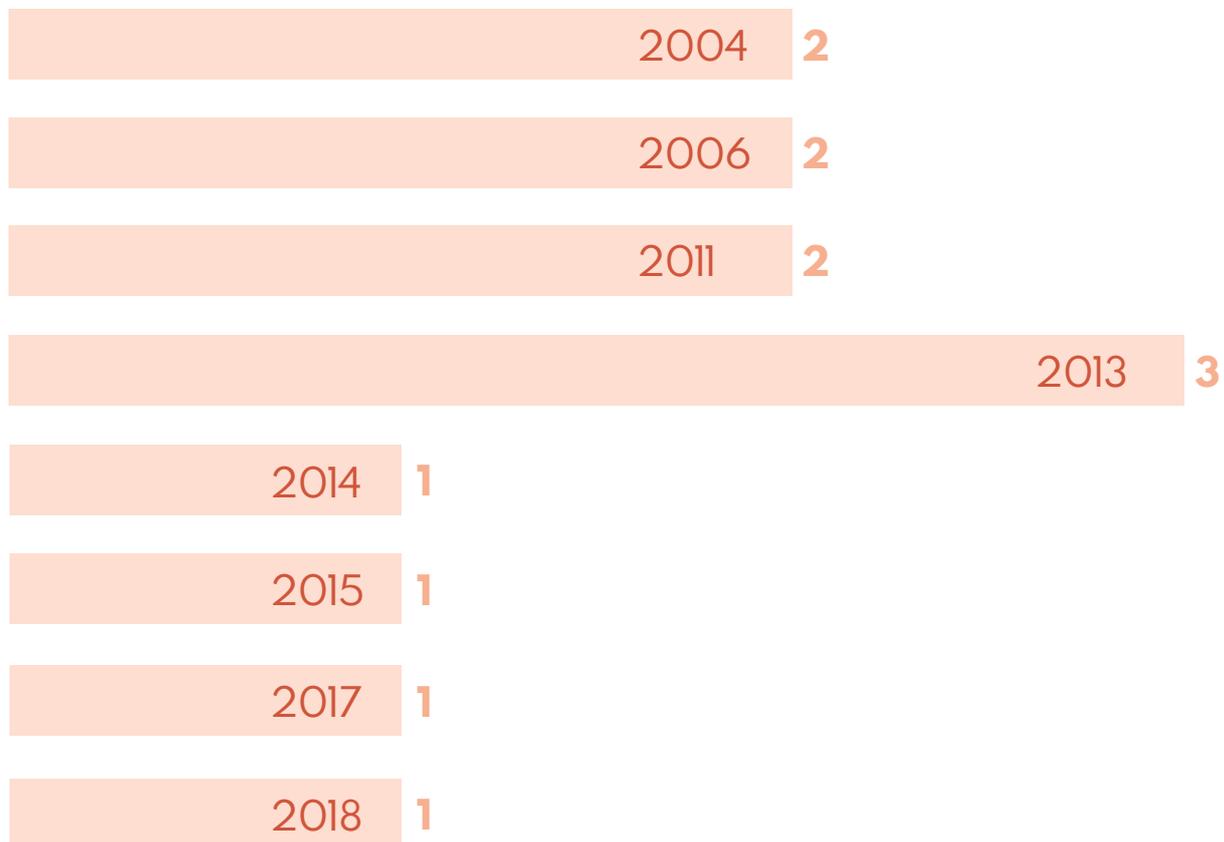
Institutions supporting entrepreneurship

- Regional Development Agency
- Academic Incubator of Entrepreneurship
- Business Center Club
- Various Crafts Guild
- Technology Transfer Centre
- Częstochowa Chamber of Craft and Entrepreneurship
- AGGLOMERATION Częstochowa Municipal Cluster
- Częstochowa Industrial and Technological Park
- Jurassic Centre for Social Economy Support
- Katowice Special Economic Zone
- Regional Chamber of Commerce and Industry in Częstochowa
- Regional Employers' Organization
- BUDOSFERA Regional Częstochowa Construction and Infrastructure Cluster
- Union of Entrepreneurs and Employers - Częstochowa

Outsourcing centres using foreign languages

-  Polish: **13**
-  English: **13**
-  German: **10**
-  Czech: **4**
-  Russian: **4**
-  Spanish: **2**
-  French: **2**
-  Romanian: **2**
-  Italian: **2**
-  Hungarian: **1**
-  Greek: **1**

Year of inauguration in Częstochowa



Country of origin



Call Center

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Consultant	4 000	5 000
Consultant	4 500	6 000
Senior Consultant	5 000	7 500
Team Leader	7 000	10 000
Supervisor	6 000	9 000
Manager	7 500	13 000

IT

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM	MIN. B2B	MAKS. B2B
Net Developer	8 000	24 000	110 / h	210 / h
C++ Developer	9 000	26 000	120 / h	230 / h
Help desk	6 500	9 000	60 / h	80 / h

Gross average monthly salary in PLN
in Częstochowa region; Statistics Poland, 2021

about **5 307**

Accounts payables/ Accounts Receivables

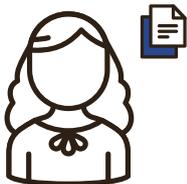
Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Accountant	4 000	5 500
Accountant	4 500	6 500
Senior Accountant	6 500	8 000
Team Leader	8 000	11 000
Supervisor	7 500	10 000
Manager	12 000	17 000

General Ledger

Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Accountant	4 500	6 500
Accountant	5 500	8 000
Senior Accountant	7 500	10 000
Team Leader	9 000	13 000
Supervisor	8 000	12 000
Manager	12 000	18 000

Source: ManpowerGroup

/Culture, entertainment, recreation

4  cinemas

1  theatres

4  museums

11  shopping malls

6  hospitals

Conference facilities

- Congress Centre of the Polonia Academy
- Częstochowa Industrial and Technological Park
- Sports Hall in Częstochowa
- Hotel Arche
- Hotel Grand
- Hotel Mercure Częstochowa Centrum
- Hotel Scout
- Hotel Sekwana
- Hotel Bonaparte
- "WOM" Regional Teacher Training Centre
- Social Sciences Faculty at the Jan Długosz University
- Management Faculty at the Częstochowa University of Technology
- Złote Arkady Hotel
- Higher Theological Seminary of the Archdiocese of Częstochowa

10  hotels

8 three-star hotels ***

Examples of business, cultural and sports events

- Jurassic Congress
- Promoter of Częstochowa Economy” Competition
- “Gaude Mater” International Festival of Sacred Music
- Hot Jazz Spring International Festival of Traditional Jazz
- FRYTKA OFF Festival of Alternative Culture in Częstochowa
- Częstochowa Days
- JAZZtochowa Festival
- New Year’s Eve Meeting
- Senioralia
- Organ Music Festival
- Easter Palm Festival
- Finale of the Great Orchestra of Christmas Charity Foundation
- Juwenalia
- Pink Ribbon March
- Night of Museums
- Industriada – Festival of the Industrial Monuments
- Festival of Deconstruction of the Word “Read!”
- International Biennial of Miniature Art
- „Klimaty Częstochowy” photo contest



Investor Assistance Centre
Waszyngtona 5 St., room 112
42-217 Częstochowa

☎ phone: (34) 37 07 212/213/216/788

Pro Progressio - an organization supporting growth and promotion of Business Services industry in Poland. Pro Progressio cooperates with the public and private sector as well as with the international organisations operating in the BSS sector. Pro Progressio is a publisher of BSS sector media - FOCUS ON Business portal (former OutsourcingPortal) and FOCUS ON Business magazine (former Outsourcing&More).

Pro Progressio manages the Pro Progressio Club, to which it invites business entities providing business services and organisations operating in direct environment of the sector. The Club promotes and supports the development of the business activities, both in the area of services and production, furthermore, it facilitates business networking activities and increases brand awareness.

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In cooperation with:



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Source: Pro Progressio, Czestochowa Municipal Office, Statistics Poland, Cushman & Wakefield and ManpowerGroup.

