

FOCUS ON

Created by **Pro Progressio**

Słupsk



November 2021



Pro Progressio

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20/ Culture,
entertainment,
recreation



Radek Pituch
Senior Consultant,
Centre for Investments, PAIH

For several years, we have been constantly observing an increase in employment in the modern business services sector, which in the past year amounted to over 350,000 people. It is an undoubted success of Poland and all interested parties – from business to public administration and business ecosystem institutions. More and more often we see the aspirations of smaller urban centers that want to be part of this success. Smaller locations, well-rooted in the network of road or rail connections, can be an excellent alternative for companies looking for new development paths and access to employees.

Słupsk, with a population over 80,000, is a city of great aspirations, and for good reason. The proximity of the Tricity, which has built a strong position on the BSS map of Poland over the last decade, allows the conclusion that Słupsk may soon become an interesting alternative for companies that will look for new

expansion opportunities, paying attention to the competitiveness of operating costs. An additional advantage of the region is the presence of the Słupsk Special Economic Zone, where entrepreneurs meeting quantitative and qualitative criteria may apply for public aid as part of the implementation of their investment projects.

At the Polish Investment and Trade Agency, we carefully observe the aspirations of regional cities, which, encouraged by the success of larger urban centers, want to join the group of *rising stars* in the modern services sector. At PAIH, we are well aware of the importance of the location offer for potential investors to be as rich and varied as possible, meeting their expectations at the same time. The offer of Słupsk undoubtedly constitutes the attractiveness of Pomerania and fits perfectly into the concept of sustainable development of the regions, proving their competitive advantages.



Wiktor Doktor
CEO, Pro Progressio

Satellite cities to voivodeship cities are excellent locations supporting the development of entrepreneurship in all regions of Poland. An example of this is Słupsk – a city with over 80,000 inhabitants, located 120 km West of Gdańsk.

A city where investors and entrepreneurs have been supported by many institutions for years, including the Słupsk Startup House, the Słupsk Technology Incubator and the Słupsk Special Economic Zone.

Following global trends, Słupsk strengthens its presence in the sector of modern business services. Good technological infrastructure and good communication with the Tricity cause the development of the IT industry, including programming, marketing and architectural companies.

We present to you the *FOCUS ON Słupsk* report, which provides more details about the investment attractiveness of this Pomeranian city.



Krystyna Danilecka-Wojewódzka
Mayor of Słupsk

Słupsk is the second beating heart of Pomerania right after Tricity. It's an important economic, cultural, scientific, and tourist center as well as a city that is constantly changing and never ceases to surprise and enchant. The character, class, and openness of its residents contributed to this across the years, as did the recognition among domestic and foreign tourists.

Cooperation of the local government with institutional partners, entrepreneurs, developers, secondary education institutions, and universities enables effective business support as well as the creation of modern office spaces and entrepreneurship accelerators. As a result, this feeds into the business success and professional development of the city's residents.

The Activator – Słupsk House of Startup is our response to the needs of young entrepreneurs. That's where

we support them – completely free of charge – both in terms of setting up and running a company, as well as provide them with co-working and open space facilities.

What really puts Słupsk on the map is its competitive edge in the areas of work-life balance and quality of life thanks to, in no small part, the compact nature of our city and our cooperation with the nearby resort in Ustka.

A competitive labor market bursting with educated and qualified staff, the availability of investment incentives, as well as a rich cultural life all make Słupsk the perfect place to pursue your dreams, implement investment projects, relax, and grow as a person. These qualities and tireless work at the grassroots level mean Słupsk can call itself an attractive location for the Modern Business Services sector, where innovation is key. It's time for Słupsk!



Mirosław Kamiński
Head of Pomeranian Regional Development Agency S.A.

The Słupsk region is ready to enter the next stage of its socio-economic development.

Together with institutional partners, secondary education institutions, universities, and developers, it opens its doors to new business from the IT, BPO, SSC, and R&D areas, thus laying the foundations for the city's Modern Business Services sector.

We have been engaged in creating the right business climate and conditions for such investments for several years now. The Słupsk Technology Incubator forms the nucleus of necessary office infrastructure. It is a truly unique place which offers opportunities and possibilities to

foster business relations among entrepreneurs, local business, research and development institutions, as well as business support entities. The Pomeranian Regional Development Agency manages the Słupsk Special Economic Zone, which means that we have the requisite tools, under the national Polish Investment Zone program, designed to support new investment projects in the Modern Business Services sector. We have been members of the Invest in Pomerania initiative since its inception and in everything we do, our focus on investors' needs, and our adaptability to emerging market trends are defined by its well-known 'We Care More' motto. It's time for BSS in Słupsk!

43,15 km²

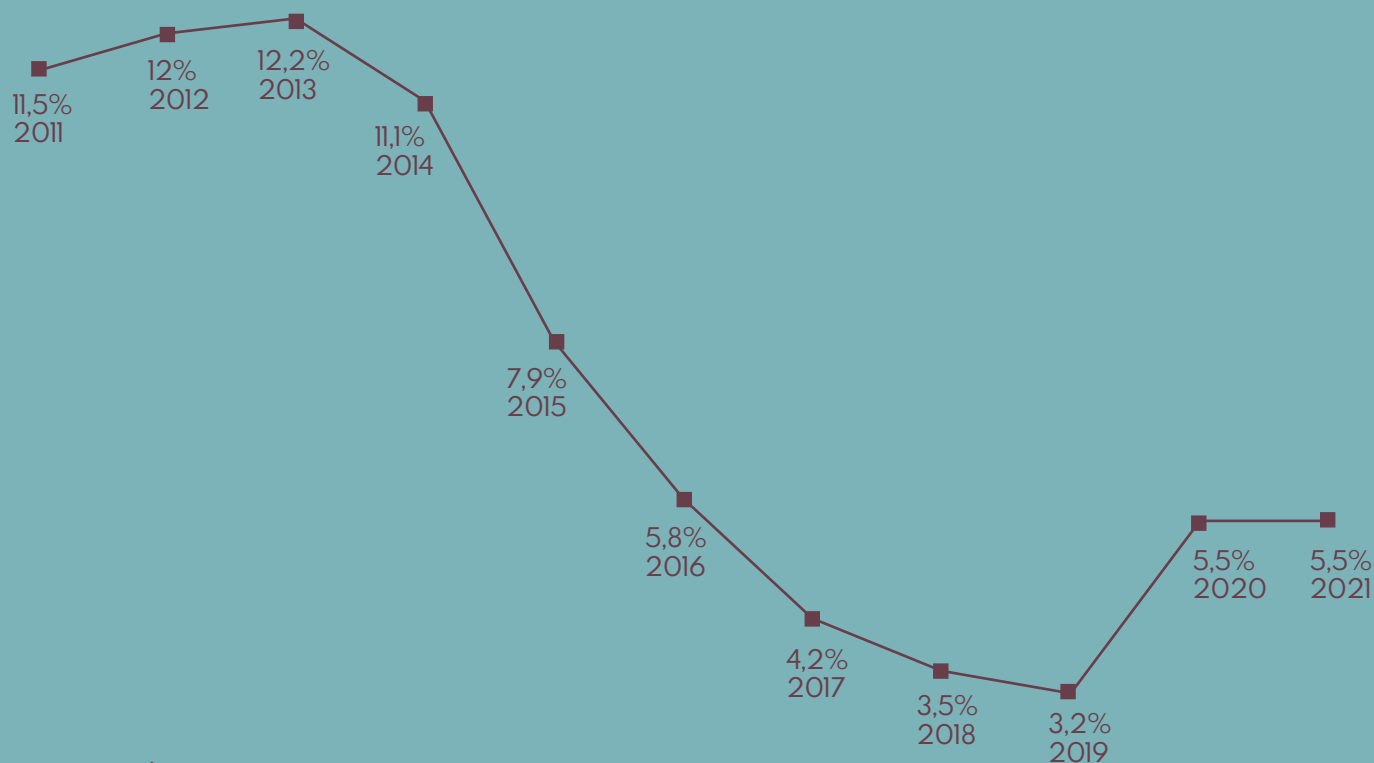
City area

24%

Recreation
(green) areas

82 934

Citizens



Unemployment rate

/Education

3

Universities

1 public university

2 private universities

 984

   3 181

35

Kindergartens

19 public kindergartens

16 private kindergartens
including 4 multilingual

Primary schools:

19

 6 648

High schools:



15

 633
    2 723

Technical schools:

12

 750
      3 993

		SUBJECTS*	
3 383		philology (foreign languages)	931
18 423		administration, business and law	4 568
442		IT/ICT	837
7 730		engineering and technology	2 378
1 776		logistics	377
3 876		architecture and construction	10 395

 Graduates

 Students

* data for the Pomeranian region

Selected office spaces*

BUILDING	ADDRESS	OWNER	TOTAL EXISTING SPACE	PLANNED SPACE
Słupsk Technology Incubator	Portowa	PARR	2 891 sq m	-
Złota Kamienica	Anny Łajming	Inter Royal	1 500 sq m	-
Taraszy Sobieskiego	Sobieskiego	City Center	-	1 500 sq m

Warehouses**

Total planned warehouse area:	18 300 sq m
Average rents in warehouses (city and environs)***	EUR 3.2-3.8 / sq m

Selected warehouses

BUILDING	ADDRESS	DEVELOPER	EXISTING SPACE	SPACE UNDER CONSTRUCTION	PLANNED SPACE
7R Park Słupsk**	Redzikowo (S6 road node)	7R	-	-	18 300 sq m
Indeka*	Płaszewko	Indeka	12 000 sq m	12 000 sq m	-
SIT II stage*	Portowa	PARR	-	2 900 sq m	-
SIT*	Portowa	PARR	900 sq m	-	-

Shopping centres**

Number of shopping centres	6
Total existing area	73 400 sq m
Average rents in prime shopping centres	EUR 17-21 / sq m

Selected shopping centres**

BUILDING	ADDRESS	OWNER	TOTAL EXISTING SPACE
Jantar	Szczecińska 58	CBRE GI	45 800 sq m
Auchan	Szczecińska 6	-	14 600 sq m
Galeria Słupsk	Juliana Tuwima 32-33	Upside Property Management	13 000 sq m

In addition: Galeria Podkowa, Wokulski, Manhattan*

*Source: Invest in Pomerania

**Source: JLL

***Rents observed in existing warehouses located in the region

/Transport

4  Car rentals

5  Hybrid cars for rent

5  Taxi companies

258 Number of taxis

PLN 4,5 Initial charge

PLN 2,7 Cost per 1 km

19  Bus lines

 **Public Transport tickets**

PLN 2,5 Normal ticket price

PLN 7 One-day ticket price

PLN 74 Monthly ticket price

100 City bikes

45 km Length of bicycle routes

20 City bikes stations

PLN 3 / h Rental cost

Distance from Słupsk to other cities

Warsaw	459 km
Bydgoszcz	193 km
Poznań	277 km
Szczecin	239 km
Lublin	698 km
Łódź	437 km
Katowice	628 km
Kraków	673 km
Kielce	578 km
Rzeszów	744 km
Gdańsk	119 km
Wrocław	444 km
Białystok	522 km
 Berlin	381 km
 Hamburg	662 km
 Prague	729 km
 Minsk	865 km
 Kiev	1232 km
 Moscow	1604 km
 Vilnius	677 km



Roads

- 1 Express way
- 1 National road
- 2 Regional roads

Neares airport – Gdańsk Airport Regular flights

 Aarhus	 Kutaisi	 Trondheim
 Aberdeen	 Kyiv Zhuliany	 Turku
 Alesund-Vigra	 Larnaca	 Vaxjo
 Alicante	 Leeds	 Warsaw
 Amsterdam	 Liverpool	 Wroclaw
 Barcelona-El Prat De	 London-Gatwick	 Zadar
 Llobregat	 London-Heathrow	 Zurich
 Barcelona-Reus	 London-Luton	
 Belfast	 London-Stansted	
 Bergen	 Lublin	
 Billund	 Lviv	
 Birmingham	 Malmo	
 Bodo	 Malta	
 Bristol	 Manchester	
 Burgas	 Milan-Bergamo	
 Chania	 Molde	
 Cologne-Bonn	 Munich	
 Copenhagen	 Mykonos	
 Corfu	 Newcastle	
 Doncaster-Sheffield	 Odessa	
 Dortmund	 Oslo	
 Dublin	 Oslo-Torp	
 Dusseldorf	 Pafos	
 Edinburgh	 Paris-Beauvais	
 Eindhoven	 Piza	
 Frankfurt am Main	 Reykjavik-Keflavik	
 Goteborg	 Rhodes	
 Hamburg	 Rzeszów-Jasionka	
 Haugesund	 Santorini	
 Helsinki	 Skelleftea	
 Heraklion-Crete	 Split	
 Kharkov	 Stavanger	
 Kiev-Boryspol	 Stockholm-Skavsta	
 Kraków-Balice	 Tirana	
 Kristiansand	 Tromso	



SŁUPSK ● ● **GDAŃSK**

 2h



Distance from the Main Słupsk Railway Station

 City hall I
Investor
Service Point

Car: 6 min
Bicycle: 4 min
Walking: 11 min



 Witkacy
New Theater

Car: 5 min
Bicycle: 7 min
Walking: 17 min



 Rainbow
State Puppet
Theater

Car: 5 min
Bicycle: 4 min
Walking: 12 min



 Wojciech
Kilar Sinfonia
Balica Polish
Philharmonic

Car: 5 min
Bicycle: 5 min
Walking: 16 min



 Słupsk
Cultural
Center

Car: 5 min
Bicycle: 6 min
Walking: 23 min



 "Trzy Fale"
Water
Recreation Park, Sports
and Rehabilitation Center

Car: 5 min
Bicycle: 7 min
Walking: 25 min




 Old Town

Car: 5 min
Bicycle: 3 min
Walking: 11 min



 Pomeranian
University
in Słupsk

Car: 10 min
Bicycle: 12 min
Walking: 38 min



 University
of Economy
and Engineering

Car: 5 min
Bicycle: 6 min
Walking: 20 min



 University
of Economy

Car: 4 min
Bicycle: 3 min
Walking: 11 min



 Słupsk Special
Economic Zone
I Pomeranian Regional
Development Agency
I 3D Printing Center

Car: 7 min
Bicycle: 7 min
Walking: 24 min



 Słupsk
Technology
Incubator

Car: 8 min
Bicycle: 8 min
Walking: 29 min

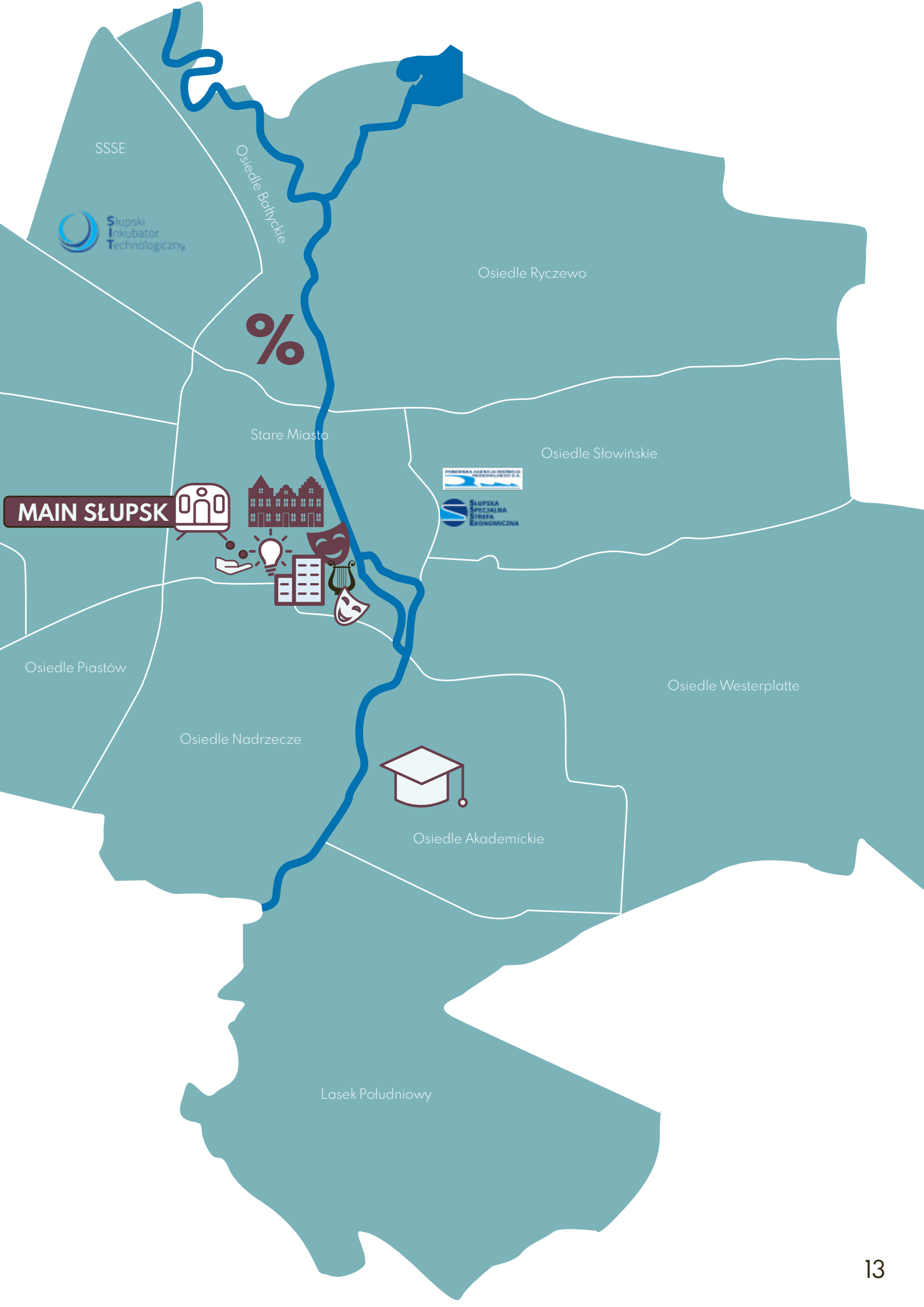


 Słupsk
House of
Startups -
Activator

Car: 4 min
Bicycle: 3 min
Walking: 11 min




SZCZECIN 2 h 50 min  2 h 10 min GDAŃSK



SSSE

Słupski Inkubator Technologiczny

Osiedle Bałtyckie

Osiedle Ryczewo

%

Stare Miasto

Osiedle Słowińskie

POWIATOWA AGENCJA ODPRAWNOŚCI REGIONALNEGO S.A.
SŁUPSKA SPECJALNA STREFA EKONOMICZNA

MAIN SŁUPSK

Osiedle Piastów

Osiedle Westerplatte

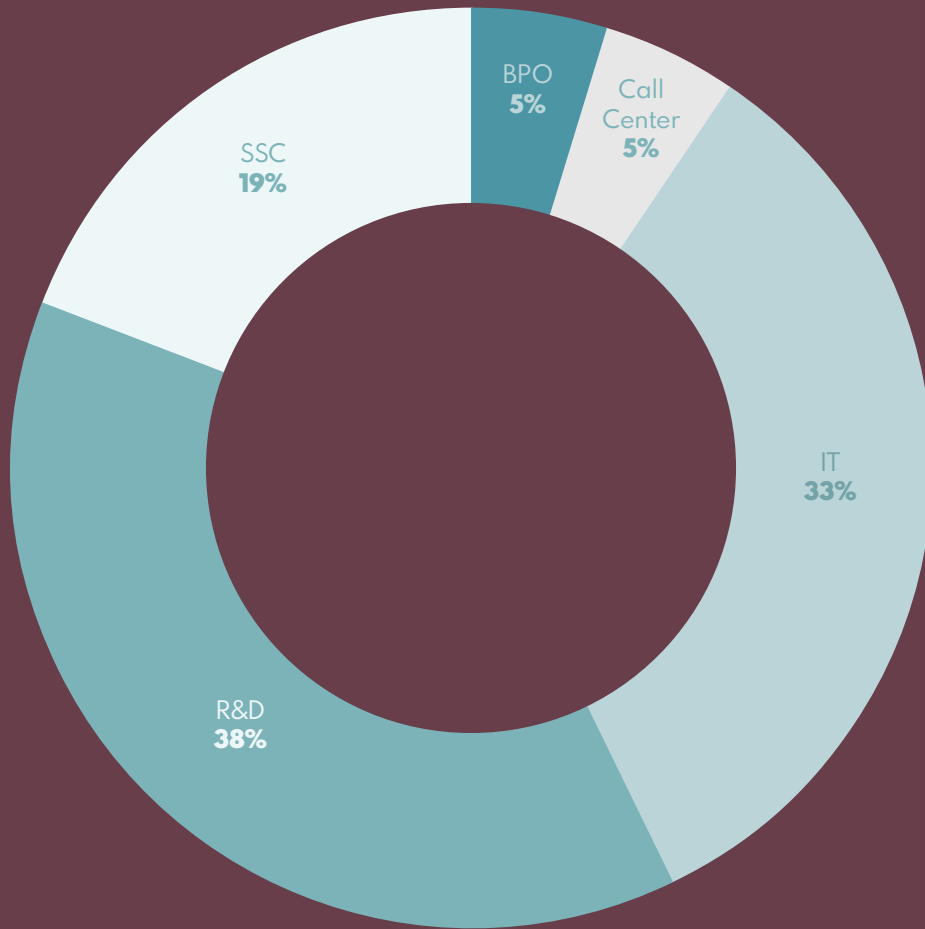
Osiedle Nadrzecze

Osiedle Akademickie

Lasek Południowy

7822

Total number of business entities in Słupsk



Type of operation

COMPANY	TYPE OF OPERATION
TYPE OF OPERATION	IT
Aj Produkty	Call Center
Apator Telemetria	R&D
Centrum Usług Wspólnych Powiatu Słupskiego	SSC
Centrum Usług Wspólnych w Gminie Kobylnica	SSC
Centrum Usług Wspólnych w Gminie Słupsk	SSC
DS TECHNOLOGY	R&D
Eco Light Led Dominik Ściepko	R&D
EKOPERFEX	R&D
Ekowat Wind	R&D
EV VOLTA	R&D
FOTON OZE	R&D
InfoCity	IT
Instytut Bezpieczeństwa Cyberprzestrzeni „Security Legal”	IT
Kaliop	IT
Macrologic ERP (Grupa Asseco)	BPO
Mainssoft	IT
NetFS	IT
OptiNav	R&D
Słupskie Centrum Usług Wspólnych Miasta Słupsk	SSC
Tech Media Marcin Wójcik	IT

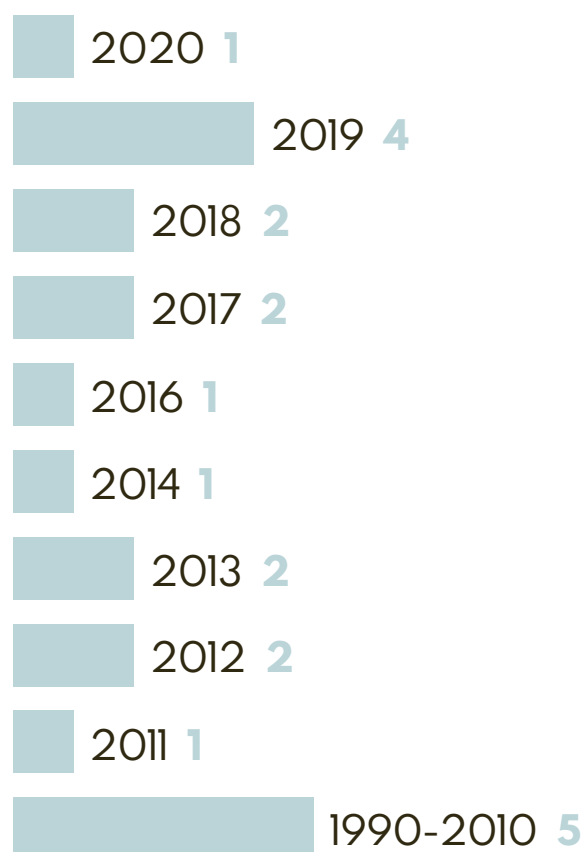
Institutions supporting entrepreneurship

- Pomeranian Regional Development Agency S.A. managing the Słupsk Special Economic Zone and the Słupsk Technology Incubator
- House of Startups - Aktywator
- Słupsk Association of Economic Innovation and Entrepreneurship
- Słupsk Chamber of Industry and Commerce
- Guild of Various Crafts
- Regional Labour Office in Słupsk
- Invest in Pomerania

Outsourcing centers using foreign languages

- 🇵🇱 Polish: **21**
- 🇬🇧 English: **17**

Year of inauguration in Słupsk



Country of origin



Call Center

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Consultant	3 140	4 130
Consultant	3 700	4 840
Senior Consultant	4 400	5 830
Team Leader	5 500	7 700
Supervisor	5 500	7 700
Manager	6 800	9 800

IT

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Help Desk	4 900	7 000

Gross average monthly salary in PLN
in Słupsk in SSC sector

4 100

Accounts Payables / Accounts Receivables

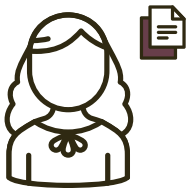
Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	4 000	5 500
Accountant	5 800	7 000
Senior accountant	7 500	9 000
Team Leader	9 500	11 200
Supervisor	9 500	11 200
Manager	12 000	15 000

General Ledger

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	4 000	5 500
Accountant	5 800	7 000
Senior accountant	7 500	9 000
Team Leader	9 500	11 200
Supervisor	9 500	11 200
Manager	9 600	13 000

Source: Grupa Progres

/Culture, entertainment, recreation

2 
cinemas

3 
theatres

2 
museums

4 
festival

6 
shopping
malls

Conference facilities

- Słupsk Technology Incubator
- Pod Kulką Hotel
- Grand Lubicz
- Charlotte Valley

9



hotels
including

1 five-star *****

2 four-star ****

2 three-star ***

3



hospitals

Examples of business, cultural and sports events

- Festival of Young Talents
- Niemen Non Stop
- Festival of Organ and Chamber Music
- Polish Piano Festival
- Komeda Jazz Festival
- Witkacy pod strzechy
- Słupsk Literary Spring
- Confrontations of Women's Art
- Autumn Guitar Draft
- Historical Festival
- Watch Docs Festival
- "Ziemia Słupska" Festival of Folk Bands
- Christmas market
- Słupsk Holiday Fair
- Chess and Drafts tournaments
- Summer Tournament with Basketball
- R. Ksieniewicz Athletic Memorial
- Słupsk's President Cup in shooting
- Tennis Tournament in doubles
- Grand Prix of the city of Słupsk in P-15 rapid chess
- Z. Kwiatkowski Judo Tournament
- The Griffin Cup Judo Tournament
- PMS Cup Basketball Tournament
- Słupsk Running Grand Prix
- Mid-Pomeranian Business Mixer



Focus on Słupsk
prepared by:



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Pro Progressio – an organization supporting growth and promotion of Business Services industry in Poland. Pro Progressio cooperates with the public and private sector as well as with the international organisations operating in the BSS sector. Pro Progressio is a publisher of BSS sector media – *FOCUS ON Business* portal (former *OutsourcingPortal*) and *FOCUS ON Business* magazine (former *Outsourcing&More*).

Pro Progressio manages the Pro Progressio Club, to which it invites business entities providing business services and organisations operating in direct environment of the sector. The Club promotes and supports the development of the business activities, both in the area of services and production, furthermore, it facilitates business networking activities and increases brand awareness.

Pro Progressio

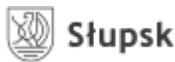
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Source: Pro Progressio, Invest in Pomerania, GUS, JLL and Grupa Progres.

