



# Your key to the latest tech trends, opportunities, and innovations in digitalisation.

The Luxembourg Chamber of Commerce and its Enterprise Europe Network, in collaboration with Farvest, will organise the 2<sup>nd</sup> Digital ICT Week from 13<sup>th</sup> September to 17<sup>th</sup> September. The event will be hybrid and will encourage an array of highlight events such as the ICT Spring, tech tours, virtual company visits, international business meetings by **b2fair** and much more...

The objective is to stimulate digital transformation, illustrate the latest tech trends and present growth opportunities for start-ups and SME's.



#### Inauguration of the Digital ICT Week:

The inaugural event "The power of the DIGITAL AGE" will encompass a short keynote speech from key economic actors on the importance and ambitions for DIGITALISATION. The inauguration will be followed by Inside Startup Luxembourg – an insight into Luxembourg's start-up ecosystem.



### International Matchmaking Event by b2fair

This year will mark the 6<sup>th</sup> edition of the International Matchmaking Event by b2fair at the ICT Spring, organised and offered by the Luxembourg Chamber of Commerce and its Enterprise Europe Network. This international exchange platform will enable optimisation of your participation whilst establishing contact with exhibitors and visitors through targeted business meetings. The event will provide a matchmaking platform driven by AI technology that will enhance your networking experience at the ICT Spring by suggesting suitable leads and matches according to your sector and interests.



#### **ICT Spring:**

ICT Spring is a two-day global tech conference held in Luxembourg City, at the heart of Europe, providing participants a unique opportunity to deepen their knowledge in the fields of digitalisation, AI, FinTech industry, space technologies on terrestrial businesses, drive innovation in the Supply Chain industry, pierce the secrets of IT Security through exhibitions and demonstrations of the latest tech trends and innovations. It is also the perfect place to network with peers and future business partners. More information on: <a href="https://www.ictspring.com">www.ictspring.com</a>



#### Virtual tech tours

The tech tours will give visitors the opportunity to explore exhibitors of ICT Spring who offer innovative solutions during the main pillars of ICT Spring as the Digital Summit, the Fintech Summit, the European Security Forum, the Space Forum and the Mastermind Summit.

These tours will focus on AI, DeepTech, Fintech and Security and will be available in Luxembourg as well as online.



## Mastermind Summit & pitching competition

This new summit aims a glimpse of "International and EU Strategic Acceleration Programs", in form of keynote speeches and round tables to develop their networks and businesses. Experts will relate success stories, define the art of pitching, present key tips to grow, etc. Moreover, panel discussions with VCs will be organised, in the fields of Fintech, Deeptech, New Space, and more.



#### Virtual company visits

Two virtual company visits will be organised to dive into Luxembourg's key ICT projects, providing an interactive and immersive experience to the participants, and showcasing the potential and the innovations of Luxembourg as a major IT Nation.

### Participation fee.

Your participation in the Digital ICT Week is free of charge.

For the purpose of maintaining the quality of the event, a cancellation policy of EUR 150 will be applied to companies that cancel their participation after 1st September 2021 or do not virtually show up at the event, and who are shown as absent in the calendar for the whole duration of the event.

