

# FOCUS ON

Created by **Pro Progressio**

*Kielce*



**4/** City

**5/** Education

**6/** Transport

**14/** Real Estate

**16/** Business

**18/** Salaries

**20/** Culture,  
entertainment,  
recreation



**Monika Grzelak**  
Team Leader | Centre  
for Investments, PAIH

Kielce has built its presence on the map of Poland's business services sector as a city which, thanks to its well-educated staff and cost advantages, is an attractive alternative to larger centers. The data collected by the Polish Investment and Trade Agency on new BSS investments shows that the city is popular especially among IT companies with Polish capital. The development of the information and communication technology sector, which is one of the smart specializations of the Świętokrzyskie province, is supported by the active development policy of the city authorities and the offer of Kielce-based universities, which systematically adapt to the needs of local business.

The Kielce Technology Park operating in the city, repeatedly awarded for innovative solutions, offers not only investment locations, office and laboratory space, but also specialized training rooms and equipment dedicated to the ICT industry. Independently, businesses are supported in the investment process by the Investor Assistance Center of the Kielce City Hall.

As the city actively works to improve the quality of life and conditions for the development of entrepreneurship, while taking into consideration the needs of the BSS sector, it should be expected that Kielce's position as an attractive location for the business services sector will continue to grow.



**Wiktor Doktor**  
CEO, Pro Progressio

Hereby I invite you to read the *Focus on Kielce* report, edition 2021.

Kielce is a city with many development opportunities for business support services and logistics sectors. The perfect location between Warsaw and Krakow, the expanded Kielce Technology Park and the constantly growing base of office properties make the city a convenient location for both small, medium and large investments.

For years, Kielce has been a meeting place for many industries, including financial and accounting, where finance specialists share their knowledge, experience and discuss

important topics from the perspective of the development of their industry.

The BSS sector is represented here, among others by entities such as Altar, CCIG, Medcover or Transition Technologies, which represent the IT, Call Contact Center, BPO and Shared Service Centers sectors.

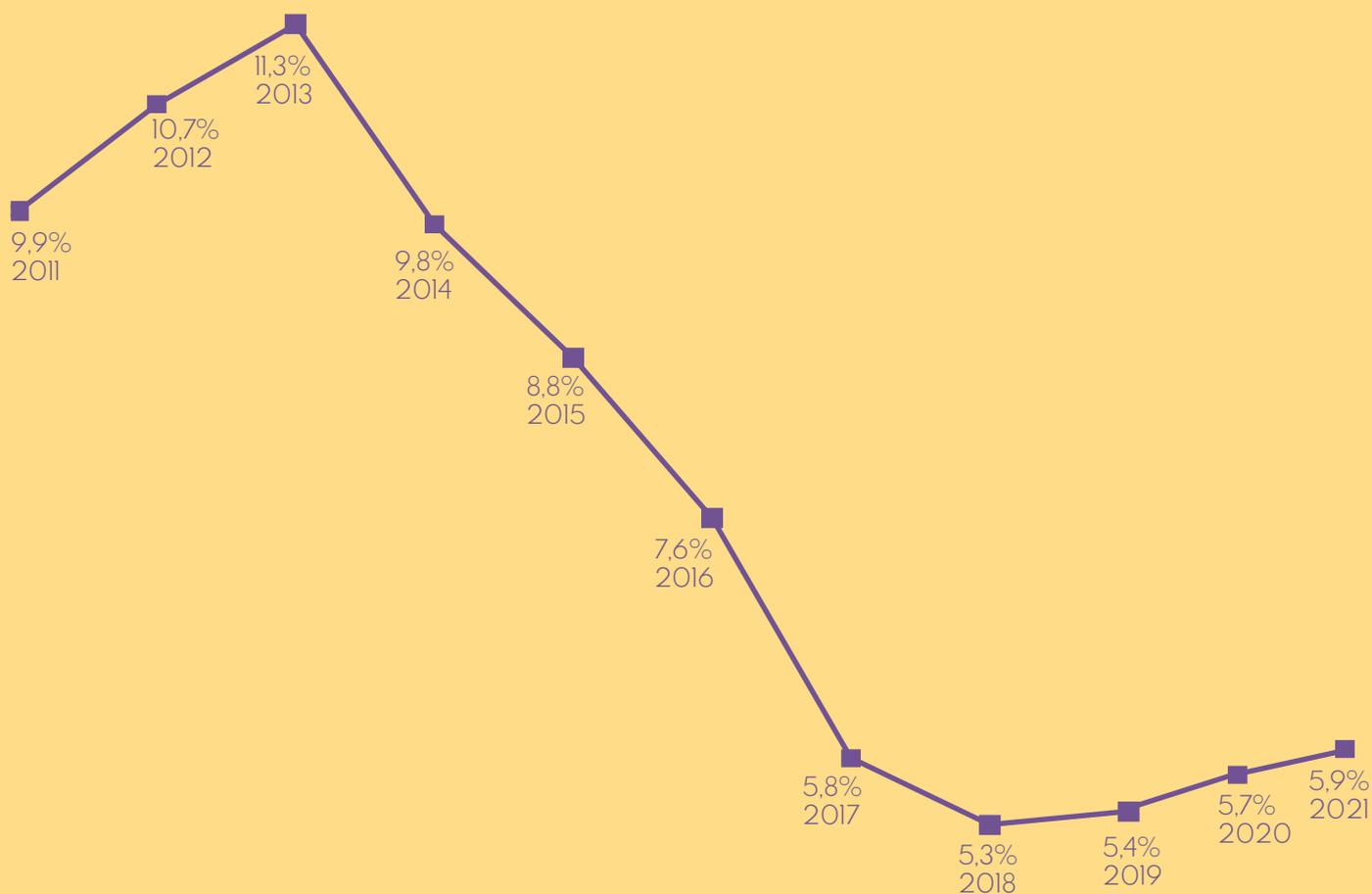
The attached report contains a pill of knowledge in the field of economics, real estate, salaries and the direct business environment of the BSS sector. I invite you to get familiar with *Focus on Kielce* Report and to invest in the capital of the Świętokrzyskie Voivodeship.

# 109,45 km<sup>2</sup>

Town area

# 194 218

Population



Unemployment rate

65



**Kindergartens**

33 public kindergarten

32 private kindergartens

10



**Universities**

2 public universities

8 private universities

5 570

19 072

Primary schools:

**40** 14 119

High schools:

**8** 2 265  
 7 289

Technical schools:

**9**

	SUBJECTS*	
475	philology (foreign languages)	105
3 631	administration, business and law	1 085
1 150	IT/ICT	210
1 917	engineering and technology	527
1 801	architecture and construction	635

graduates

students

\* data for Świętokrzyskie region

# /Transport

 **21** Car rentals

 **14** Taxi companies

---

**399** Number of taxis

**PLN 6** Initial charge

**PLN 3** Cost per 1 km

 **54** Bus lines

---

**53** Day bus lines

**1** Night bus line

 **Public Transport tickets**

**PLN 3** Normal ticket price

**PLN 11** One-day ticket price

**PLN 100** Monthly ticket price



## Roads

- 2 Express ways
- 5 Regional roads
- 3 National roads

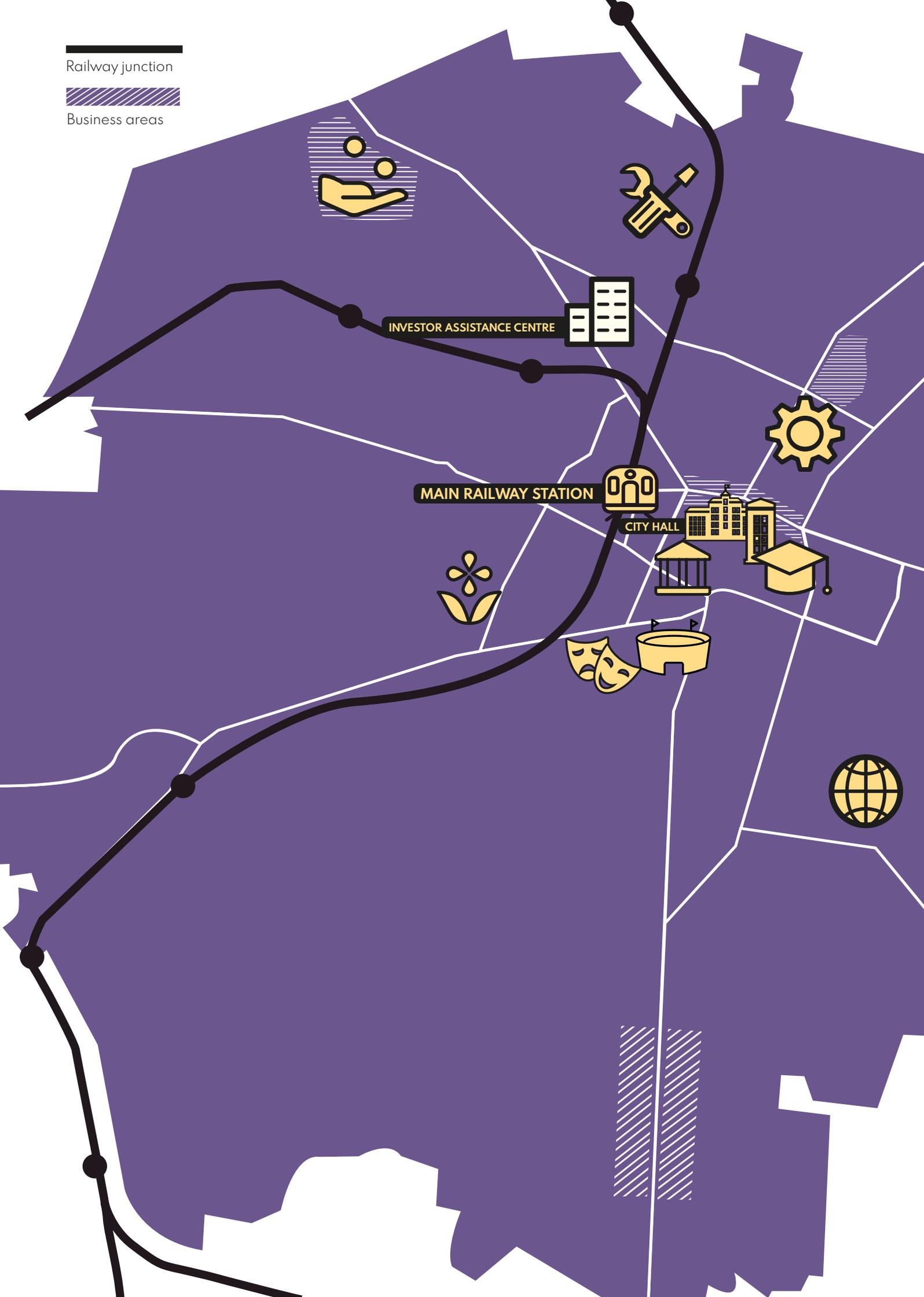
49,1 km

Length of bicycle routes

## Distance from Kielce to other cities:

Warsaw	.....	179 km
Wrocław	.....	346 km
Poznań	.....	362 km
Szczecin	.....	625 km
Łódź	.....	152 km
Bydgoszcz	.....	364 km
Katowice	.....	155 km
Kraków	.....	116 km
Rzeszów	.....	157 km
Gdańsk	.....	468 km
 Berlin	.....	624 km
 Hamburg	.....	904 km
 Prague	.....	615 km
 Minsk	.....	654 km
 Kiev	.....	766 km
 Moscow	.....	1366 km
 Vilnius	.....	635 km

Railway junction  
Business areas





## Distance from the Main Railway Station in Kielce

 .....  **7 min** .....   
Investor Assistance Centre .....  **30 min**

 .....  **10 min** .....   
Kielce City Hall .....  **15 min**

 .....  **10 min** .....   
Main Market .....  **15 min**

 .....  **11 min** .....   
University of Technology .....  **27 min**

 .....  **10 min** .....   
Jan Kochanowski University .....  **24 min**

 .....  **9 min** .....   
The National Museum .....  **17 min**

 .....  **10 min** .....   
Kielce Technology Park .....  **41 min**

 .....  **5 min** .....   
Botanical Garden .....  **30 min**

 .....  **9 min** .....   
Korona Kielce Stadium (Suzuki Arena) .....  **28 min**

 .....  **13 min** .....   
Trade Fair .....  **1 godz.**

 .....  **13 min** .....   
Geopark Kielce - Geoeducation Center .....  **57 min**

 .....  **6 min** .....   
Kadzielnia Amphitheatre .....  **28 min**



**Nearest airports  
– distance from Kielce**



WARSAW

LUBLIN

KIELCE

RZESZÓW

KRAKÓW

177 km  
2 h 22 min

209 km  
2 h 49 min

153 km  
2 h 11 min

126 km  
2 h 5 min

147 km  
2 h 23 min



## Nearest airport: Jan Paweł II Kraków Airport. Flights

Alicante	Gdańsk	Nice
Amman	Geneva	Nuremberg
Amsterdam	Glasgow	Odesa
Athens	Goteborg Landvetter	Olsztyn-Mazury
Barcelona	Gran Canaria	Oslo
Barcelona Girona	Hamburg	Oslo Torp
Bari	Helsinki	Paphos
Basel	Catania	Paris Beauvais
Belfast	Kyiv Boryspol	Paris Charles de Gaulle
Bergen	Kyiv Zhuliany	Pescara
Berlin Tegel	Copenhagen	Pisa
Billund	Kutaisi	Porto
Birmingham	Lamezia Terme	Prague
Bologna	Larnaka	Reykjavik
Bordeaux	Leeds Bradford	Rimini
Bournemouth	Liverpool	Rome Ciampino
Bristol	Lisbon	Rome Fiumicino
Brussels	London Gatwick	Thessaloniki
Brussels Charleroi	London Heathrow	Seville
Budapest	London Luton	Shannon
Bucharest	London Stansted	Stavanger
Burgas	Lourdes	Stuttgart
Cagliari	Lviv	Szczecin
Chania	Lyon	Stockholm Arlanda
Kharkiv	Madrid	Stockholm Skavsta
Chicago	Palma de Mallorca	Tel Aviv
Doncaster Sheffield	Malaga	Tenerife
Dortmund	Malmo	Trondheim
Dubai	Malta	Turku
Dublin	Manchester	Turin
Dubrovnik	Marseille	Valencia
Dusseldorf	Milan Bergamo	Warsaw
East Midlands	Milan Malpensa	Venice Treviso
Edinburgh	Munich	Vienna
Eindhoven	Naples	Zadar
Frankfurt	Newcastle	Zurich





KIELCE

KRAKÓW

**93 400 sq m**

Total existing A/B+ Class  
office space

**1 500 sq m**

Total A/B+ Class office space  
under construction

**13 000 m<sup>2</sup>**

Total A/B+ Class  
office space planned

## Offices

A/B+ Class office spaces	18
A/B+ Class office spaces under construction	1
Planned A/B+ Class office spaces	1
Minimum rent in A/B+ Class	PLN 25 / sq m
Maximum rent in A/B+ Class	PLN 60 / sq m
Average services fees in A/B+ Class	PLN 18 / sq m

## Selected office buildings

BUILDING	ADDRESS	OWNER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Kieleckie Centrum Biznesu	Solidarności 34	City Core	21 000 sq m	-
Astra Park	Solidarności 36	Echo Investment	16 200 sq m	-
Golden Tower	Zagnańska 61	Kolporter	7 625 sq m	-
Orange Inc & Skye Inc.	Olszewskiego 6	KPT	6 310 sq m	-
Apollo VIP	Warszawska 21	Apolloplast	5 400 sq m	-
Aqua	aleja IX Wieków 6	Budar	5 025 sq m	-
Zagnańska 119	Zagnańska 119	Grupa Kapitałowa MAC	-	13 000 sq m

## Warehouses

Total existing warehouse space	102 000 sq m
Total planned warehouse space	41 463 sq m
Average rent in warehouses (city and environs)	EUR 3.30-3.50 / sq m

## Selected warehouses

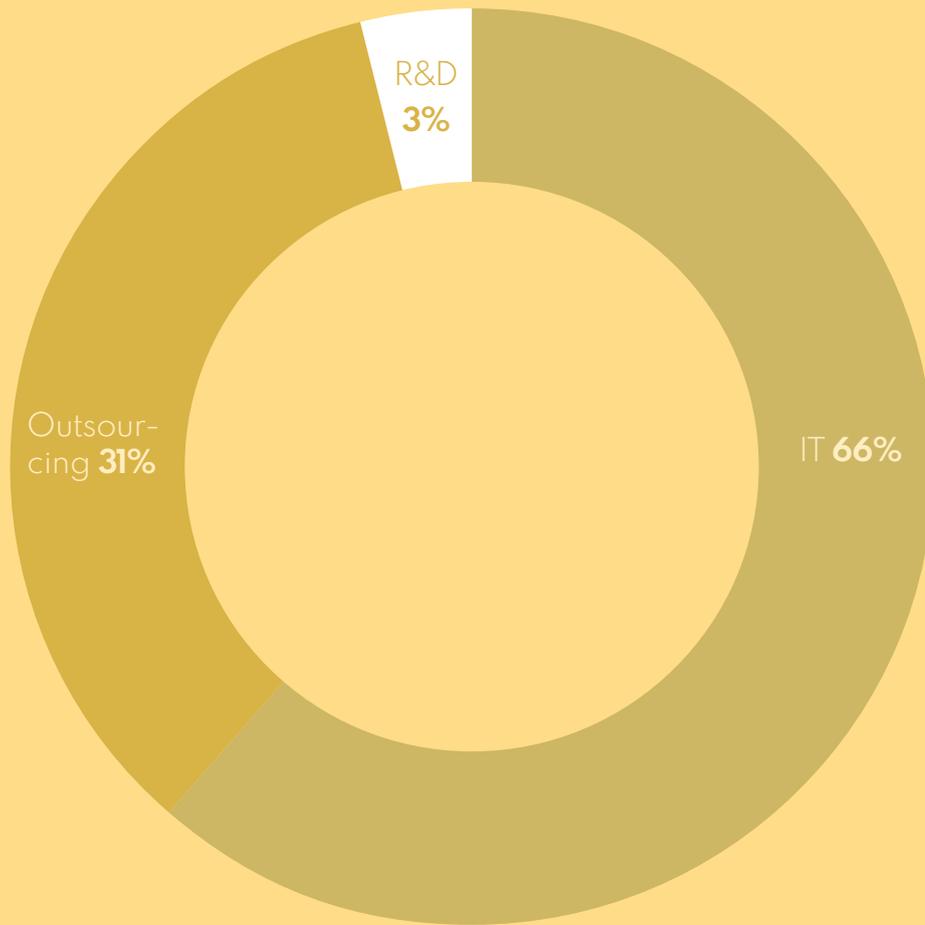
BUILDING	ADDRESS	DEVELOPER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Panattoni Park Kielce	Malików 147, 25-639 Kielce	Panattoni Park Europe	48 740 sq m	16 500 sq m
7R Park Kielce	Logistyczna 9, 26-060 Chęciny	7R SA	46 437 sq m	24 963 sq m

## Shopping malls

Number of shopping malls	4
Total existing space	157 800 sq m
Total planned space	4 000 sq m
Total empty space	3 560 sq m
Average rents in prime spaces	EUR 24-26 / sq m

## Selected shopping centers

BUILDING	ADDRESSES	DEVELOPER	TOTAL EXISTING SPACE	TOTAL PLANNED SPACE
Power Park Kielce	Radomska 20C	Metro/ Chariot Group/ EPP	37 000 sq m	-
Galeria Echo Kielce	Świętokrzyska 20	Echo Investment/ EPP	70 000 sq m	-
Galeria Korona	Warszawska 26	Church Land Development/ MGC Inwest	34 100 sq m	-
Pasaż Świętokrzyski	Massalskiego 3	Echo Investment/ Catalyst Capital	16 700 sq m	-
Domgoss Galery	Chęcińska		-	4 000 sq m



Type of operation

## Outsourcing centres using foreign languages

🇵🇱 Polish: **26**

🇬🇧 English: **5**

🇩🇪 German: **1**

COMPANY	TYPE
AI Forcel	IT
Albit	IT
Altar Contact Center Sp. z o.o.	IT
APR System	IT
BC&O Polska Sp. z o.o. sp.k.	Outsourcing
Biurex	Outsourcing
BPO Center Poland	Outsourcing
Business Impel Solutions	Outsourcing
Call Center Inter Galactica	Outsourcing
Comarch	IT
Complex Computers Sp. z o.o.	IT
CoSurfing.net	IT
CSK ZETO S.A.	IT
Exentis Software	IT/ITC
GeNeo	Outsourcing
Infonetax	IT
Infover S. A.	IT
Inwex jednostka innowacyjno-wdrożeniowa	R&D
Iris Telecommunication Poland Sp. z o.o.	IT
Medicover Sp. z o.o.	IT
MasterBorn	ITO
MJ Systems	IT
Nitro Digital	IT
Onwelo	IT
PT-I „ZUBIX” Sp. z o.o.	IT
Telbridge Sp. z o.o.	Outsourcing
Tele-Promo	Outsourcing
Transition Technologies	IT
Wirtuale	IT

## Institutions supporting entrepreneurship

- Investor Assistance Centre of the Kielce City Hall
- Kielce Technology Park
- EPRD Office for Economic Policy and Regional Development
- Staropolska Chamber of Industry and Commerce
- Świętokrzyskie Centre for Innovation and Technology Transfer
- Świętokrzyskie Centre of the Foundation for the Development of Local Democracy
- Chamber of Craftsmen and Entrepreneurs
- Employers' Forum Association
- Chamber of Commerce "Grono Targowe Kielce"
- Świętokrzyskie Voivodeship Loan Fund
- Świętokrzyskie Guarantee Fund
- Main Information Point of the European Funds (GPIoFE)
- Świętokrzyskie Lodge of Business Centre Club (BCC)
- Association for Integration and Development
- Świętokrzyskie Private Employers' Union "Lewiatan"
- Vocational Training Institution in Kielce

## Total number of business entities in Kielce

29 078

## Call Center

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Consultant	3 000	3 900
Consultant	3 400	4 200
Senior Consultant	4 500	5 400
Team Leader	6 000	8 400
Supervisor	7 800	10 000
Manager	9 000	11 000

## IT

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Net Developer	8 000	15 000
C++ Developer	7 000	14 000
Help Desk	6 000	8 000

Gross average monthly salary  
in PLN in Kielce

5 000

## Accounts payables / Accounts Receivables

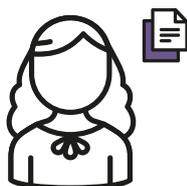
Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	3 400	4 000
Accountant	4 000	5 500
Senior accountant	5 000	6 000
Team Leader	7 000	9 000
Supervisor	8 000	9 000
Manager	9 000	12 000

## General Ledger

Jobs – English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	3 600	4 200
Accountant	4 500	6 000
Senior accountant	5 400	7 500
Team Leader	7 800	9 000
Supervisor	8 500	10 000
Manager	10 000	13 000

Source: Grafton Recruitment

# /Culture, entertainment, recreation

5   
cinemas

5   
theatres

8   
museums

28   
festivals

40   
fairs

## Conference facilities

- Kielce Trade Fair – Conference Centre
- Kielce Technology Park
- Grand Meeting Center / Grand Hotel Kielce
- The Jan Kochanowski University in Kielce
- Kielce Business Centre
- Kielce Culture Centre
- Kielce Castle Hill Institute of Design
- Odyssey Hotel
- Qubus Hotel
- Binkowski Resort
- Świętokrzyska Concert Hall
- Tęczowy Młyn
- Fokusownia Kielce
- Fokus Studio Kielce
- The National Museum in Kielce
- CK Technik Vocational Training Center
- Business Lantern Office

## Examples of business, cultural and sports events

- The Business Council at the Mayor of Kielce
- Świętokrzyskie Economic Forum
- Kielce Technology Park
- International Defence Industry Exhibition MSPO
- The economic award "NOVATOR"
- International Congress of Accounting Offices MKBR
- Kielce Holidays
- International Competition for Designers and OFF FASHION Fashion Enthusiasts
- The Scout Festival of School Youth Culture
- Dance Music Festival Kadzielnia Amphitheater
- Kadzielnia Sport Festival
- The Magic End of Vacation Amphitheater Kadzielnia
- Jazz Music Festival Memorial to Miles
- Documentary Forms Festival NURT
- Nationwide Photo Competition "Life is beautiful"
- Handball league matches
- Football league matches
- NetworKINGus training courses and business meetings

5  hospitals

27  hotels

1 five-star \*\*\*\*\*

6 four-star \*\*\*\*

12 three-star \*\*\*





Kielce City Hall  
Department of Entrepreneurship  
and Investor Assistance Centre  
Strycharska 6 St.  
25-659 Kielce

☎ phone: (+48) 41 36 76 571, 41 36 76 557  
✉ e-mail: coi@um.kielce.pl

[www.invest.kielce.pl/en](http://www.invest.kielce.pl/en)  
[www.mapa.invest.kielce.pl/en](http://www.mapa.invest.kielce.pl/en)

---

**Pro Progressio** - foundation supporting growth and promotion of outsourcing industry in Poland. The foundation cooperates with the public and private sector as well as with the international organisations operating in the outsourcing sector. Pro Progressio is a publisher of outsourcing sector media that is with OutsourcingPortal and *Outsourcing&More* magazine.

Pro Progressio manages the Pro Progressio Club, to which it invites business entities providing outsourcing services and organisations operating in direct environment of the sector. The club promotes and supports the development of the outsourcing activities, both in the area of services and production, furthermore, it facilitates the establishment of new contacts and increases the outsourcing brand awareness.

Fundacja Pro Progressio      ☎ +48 22 213 02 44  
Dziekańskiego 1              ✉ info@proprogressio.pl  
00-728 Warszawa            www.proprogressio.pl

---

In cooperation with:



The Focus On Report may be disseminated or provided solely as a whole and with a reference to the Report source: <http://www.proprogressio.pl/pl/bazawiedzy/focus-on.html>. All copyrights to the Focus On Report, including the right to publish in print, are owned exclusively by the Fundacja Pro Progressio and "RIPOSTA" DOKTÓR spółka jawna. Duplicating, copying, providing

and disseminating the Report in print or parts of is prohibited and each and every time requires a permission by Fundacja Pro Progressio provided in writing under pain of nullity. Content of the Focus On Report is subject to protection as prescribed by provision of law and in particular by the Act on Copyright and Neighbouring Rights of February 4<sup>th</sup> 1994 (consolidated text Journal of Laws 2006 No. 90, item 631).

