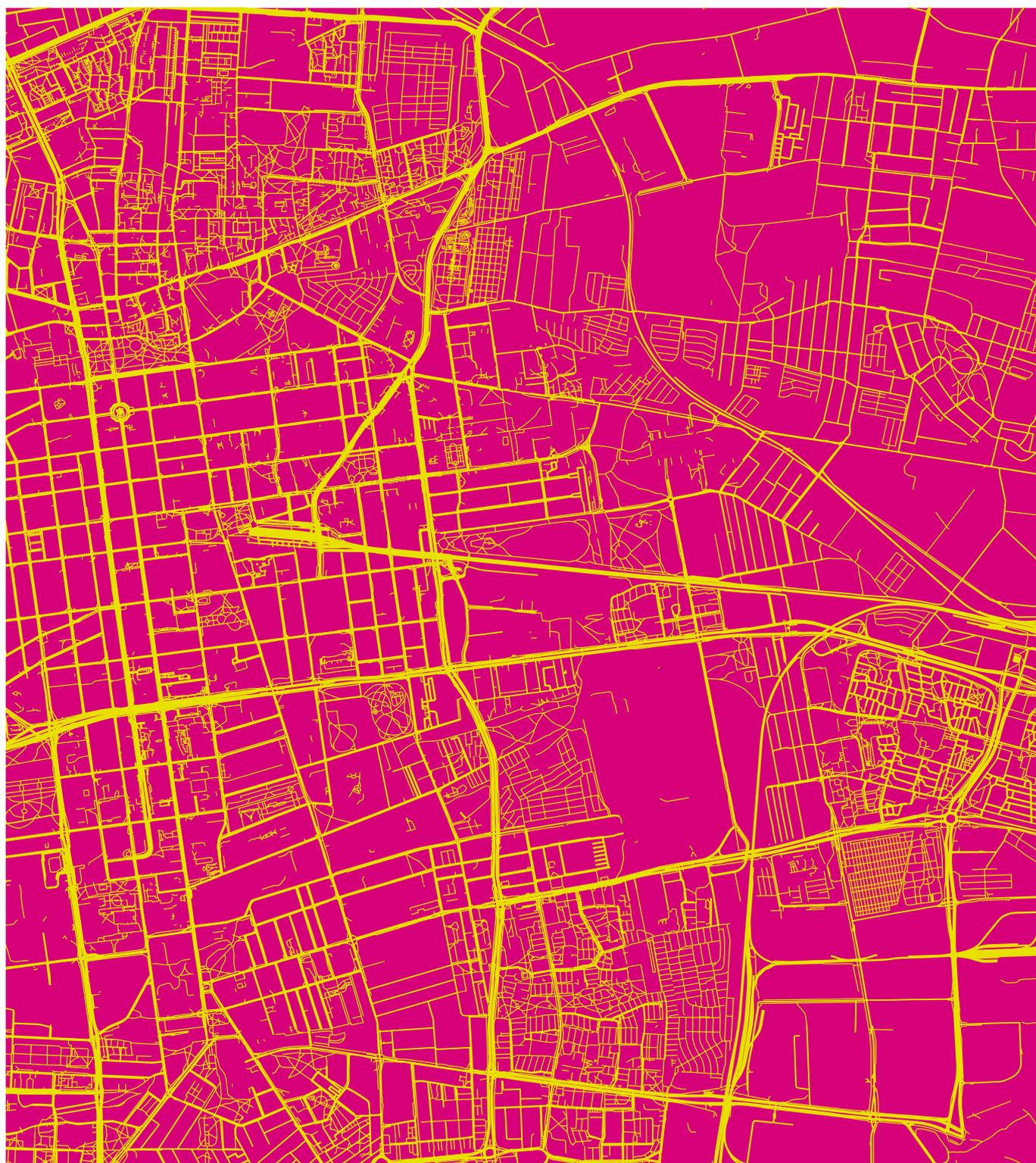


FOCUS ON

Created by **Pro Progressio**

Łódź



- 4/ City
- 5/ Education
- 6/ Transport
- 12/ Real Estate
- 14/ Business
- 18/ Salaries
- 20/ Culture, entertainment, recreation



Jan Kamoji-Czapiński
 Director, Centre for Strategic Investments, PAIH

Łódź is Poland's third largest city and the capital of the Łódzkie province. A former industrial city, mostly known for cotton and textile production, is currently transforming into a center of science, creativity and innovation.

According to reports and statistics, Łódź is also one of the most dynamic and fastest developing cities in Central and Eastern Europe. Moreover, the Łódź Special Economic Zone has been recognized by fDi Magazine for its investment results and awarded second place among the best Free Zones in Europe.

Excellent location at the crossroads of the two most important transportation corridors in Poland, the availability of qualified employees, a diverse offer of modern office space are the reasons why investors are increasingly willing to choose Łódź as the location for their investments. Thanks to the implemented projects, Łódź has entered the group of top locations with the biggest BSS centers in Poland.

What is also worth noting is the fact that the city authorities actively support cooperation of business with universities and other science centers, creating a favorable investment climate and stimulating the transfer of know-how. The attractiveness of Łódź for its inhabitants has also been largely benefitting from the ongoing revitalization of the so-called New City Centre. The planned construction of the Central Communication Port is another aspect with significant impact on the growing attractiveness of the city.

Taking into consideration portfolio of current projects, the Polish Investment and Trade Agency expects that the development dynamics of the BSS sector in Łódź will not slow down. If it manages to utilize the extra potential displayed by the group of graduates of local universities moving to Warsaw after finishing their studies, Łódź may even become a direct competition to the Polish capital.



Wiktor Doktor
 CEO, Pro Progressio

The city of Łódź is one of the most important centers of the outsourcing and modern business services sector in Poland. It is here that for nearly three decades BPO, SSC, GBS, R&D centers as well as IT and Call Contact Centers have been created and grew significantly.

The wide access to human resources, multilingualism and multiculturalism of the city mean that BSS sector investments are created and developed here every year.

For several years already, Łódź has been connected with the Duopolis project, which connects the Łódź agglomeration with the Warsaw agglomeration, together creating

the largest urban center in Central Europe. A common look at two cities gives Łódź the opportunity to use two airports, excellent road infrastructure and a fast rail connection. All these logistic aspects make the city well evaluated by foreign and domestic investors, as evidenced by their constantly growing presence in Łódź.

The Office of Economic Service and International Cooperation, which operates at the Department of City of Lodz Office, has a full range of information necessary to create or develop a BSS-type operational center.

You are invited to Łódź! Here is *Focus on Łódź!*

293,3 km²

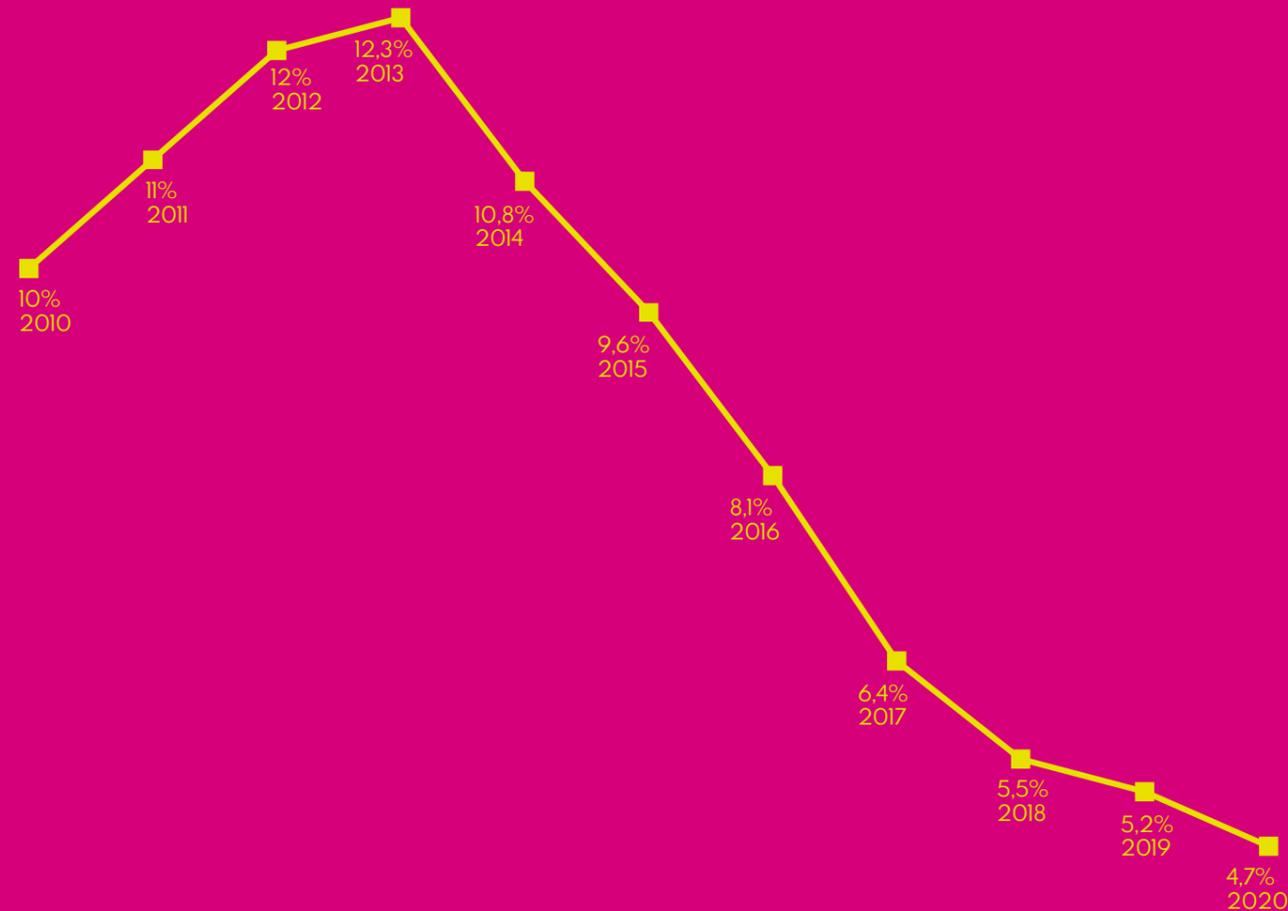
Town area

682 679

Population

about 1 100 000

Population of the Łódź Metropolitan Area (LOM)



Unemployment rate

18



universities

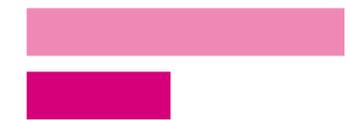
7 public

17 046

11 private

65 565

212



kindergartens

146 public

66 private

4 multilingual

Primary schools:

152 46 008

High Schools:

51 3 430 11 781

Technical schools:

27

SELECTED UNIVERSITY FACULTIES

philology (foreign languages)

2 878* 850*

14 755* administration, business and law 4 501*

5 520* IT/ICT 1 012*

7 429* engineering and technology 1 759*

179* logistics 32*

2 839* architecture and construction 698*

Graduates

Students

* data for Łódzkie region

The „YOUTH IN ŁÓDŹ” programme supports students in pursuing their professional career, encouraging them to bind their future with the city. At the same time, it supports local entrepreneurs and investors in obtaining highly qualified staff.

www.mlodziwlodzi.pl

/Transport

 **16** car rentals

 **50** hybrid vehicles for rent

 **9** taxi companies

3 490 taxis
5,5 PLN initial charge
2,2 PLN cost per 1 km

 **19** tram lines

 **110** bus lines

96 day bus lines
14 night bus lines

 **Public Transport tickets**

PLN 3 20-min. ticket price
PLN 3,8 40-min. ticket price
PLN 12 one-day ticket price
PLN 168 monthly ticket price

 **50** scooters for rent

 **1 584** city bikes

188 km length of bicycle routes
157 city bikes stations
PLN 1 / h rental cost

Distance from Łódź to other cities

Warsaw	127 km
Wrocław	227 km
Poznań	217 km
Szczecin	472 km
Lublin	286 km
Katowice	206 km
Kraków	280 km
Rzeszów	309 km
Gdańsk	330 km
 Berlin	480 km
 Hamburg	757 km
 Prague	509 km
 Minsk	663 km
 Kiev	888 km
 Moscow	1373 km
 Vilnius	596 km



Roads

2 highways
2 express ways
2 regional roads
4 national roads

DUOPOLIS: ŁÓDŹ - WARSAW

The close neighbourhood of Łódź and Warsaw has a positive impact on creating business synergies between the cities. Travel time and communication between both cities are very convenient and support running a business or quick access and even daily commuting.

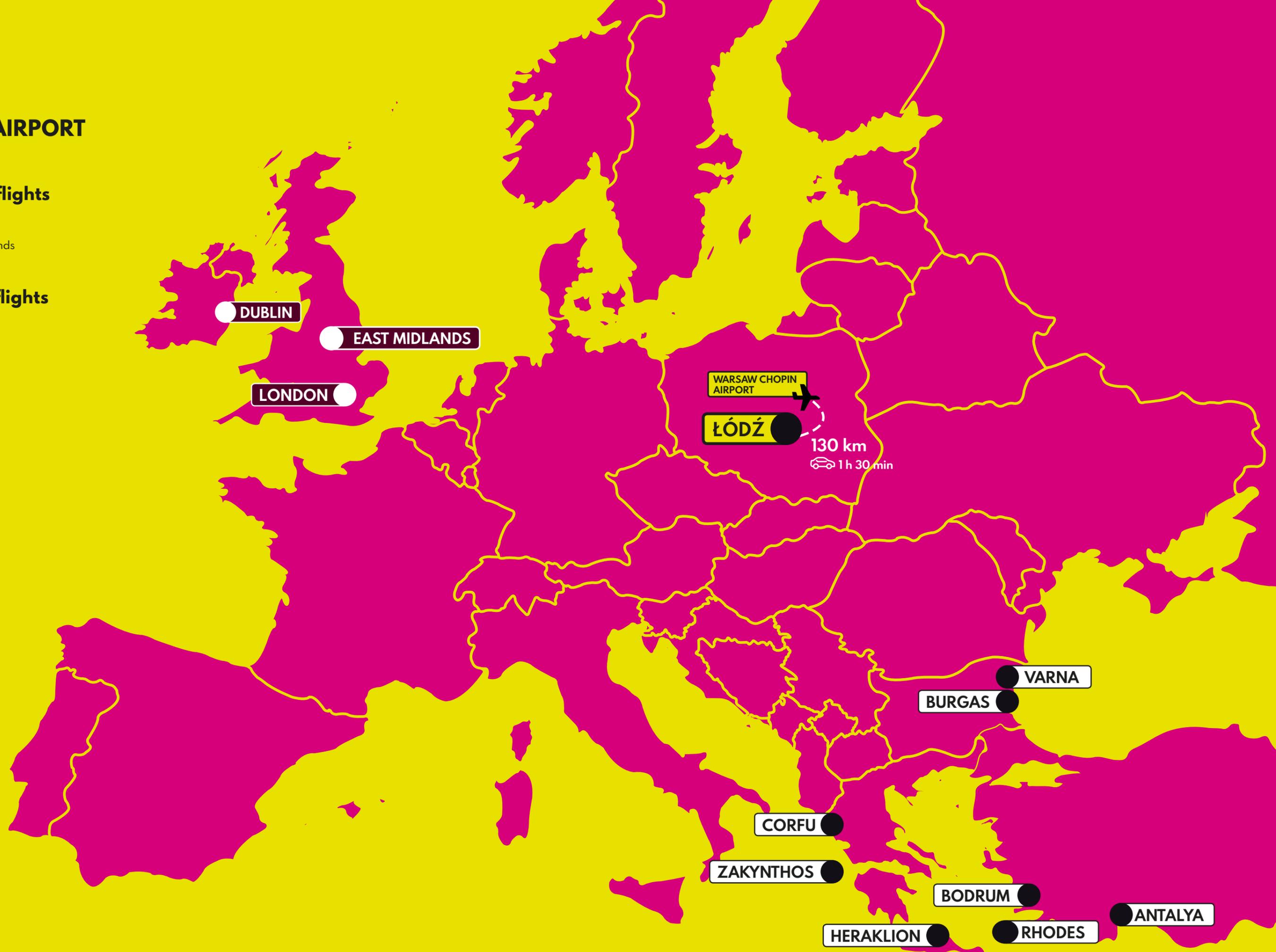
ŁÓDŹ AIRPORT

regular flights

-  Dublin
-  East Midlands
-  London

charter flights

-  Corfu
-  Zakynthos
-  Burgas
-  Bodrum
-  Rhodes
-  Antalya
-  Heraklion
-  Varna



DUBLIN

EAST MIDLANDS

LONDON

WARSAW CHOPIN AIRPORT

ŁÓDŹ

130 km
1 h 30 min

VARNA

BURGAS

CORFU

ZAKYNTHOS

BODRUM

HERAKLION

RHODES

ANTALYA

Distance from the Łódź Fabryczna Railway Station

  1h 30 min 
Warsaw Chopin Airport

  18 min 
Łódź Władysław Reymont Airport

  20 min 
 12 min
The City of Łódź office /Business Development and International Relations Bureau

  10 min 
 6 min
Piotrkowska street

  10 min 
 5 min
ECL Łódź - City of Culture

  26 min 
 12 min
Manufaktura

  20 min 
 10 min
Izrael Poznański's Palace

  36 min 
 12 min
Księży Młyn

  36 min 
 12 min
The Film Museum

  30 min 
 11 min
Off Piotrkowska

  60 min 
 14 min
Atlas Arena

  11 min 
 5 min
University of Łódź

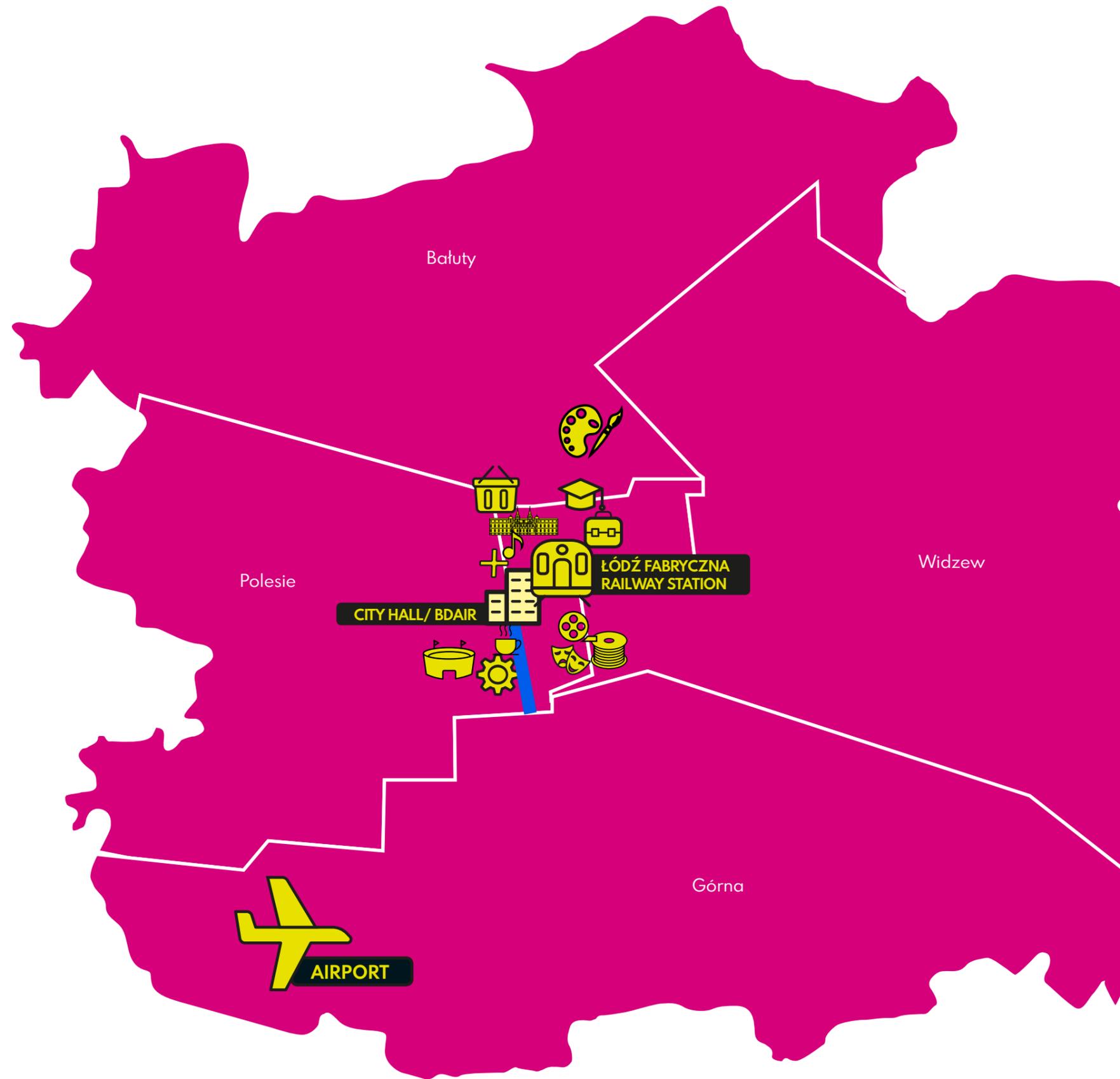
  53 min 
 12 min
University of Technology

  20 min 
 10 min
Medical University

  32 min 
 13 min
The Film School

  27 min 
 7 min
Academy of Fine Arts

  27 min 
 7 min
Academy of Music



528 000 m²

Total existing A/B+ Class office space

77 000 m²

Total A/B+ Class office space under construction

89

A/B+ Class office spaces

10

A/B+ Class office spaces under construction

Office buildings

Minimum prime rent in A/B+ Class	EUR 12 / sq m / month
Maximum prime rent in A/B+ Class	EUR 14 / sq m / month

Selected office buildings

BUILDING	LOCATION	OWNER	EXISTING SPACE
University Business Park	Wólczańska 178	Globe Trade Centre	37 000 sq m
Green Horizon	Pomorska 106	Globalworth	30 000 sq m
Brama Miasta I	Kilińskiego 66	Skanska Property Poland	26 000 sq m
Ogrodowa Office	Ogrodowa 8	Warimpex Polska	25 000 sq m
Przystanek mBank	Kilińskiego 74	LCN Capital Partners	25 000 sq m

Warehouses

Total existing warehouse space	3 300 000 sq m
Total warehouse space under construction	70 000 sq m
Prime rent in warehouses (city and environs)	Central Poland (EUR 2,6–3,2 / sq m / month) Łódź (EUR 3,3–3,9 / sq m / month)

Selected warehouses

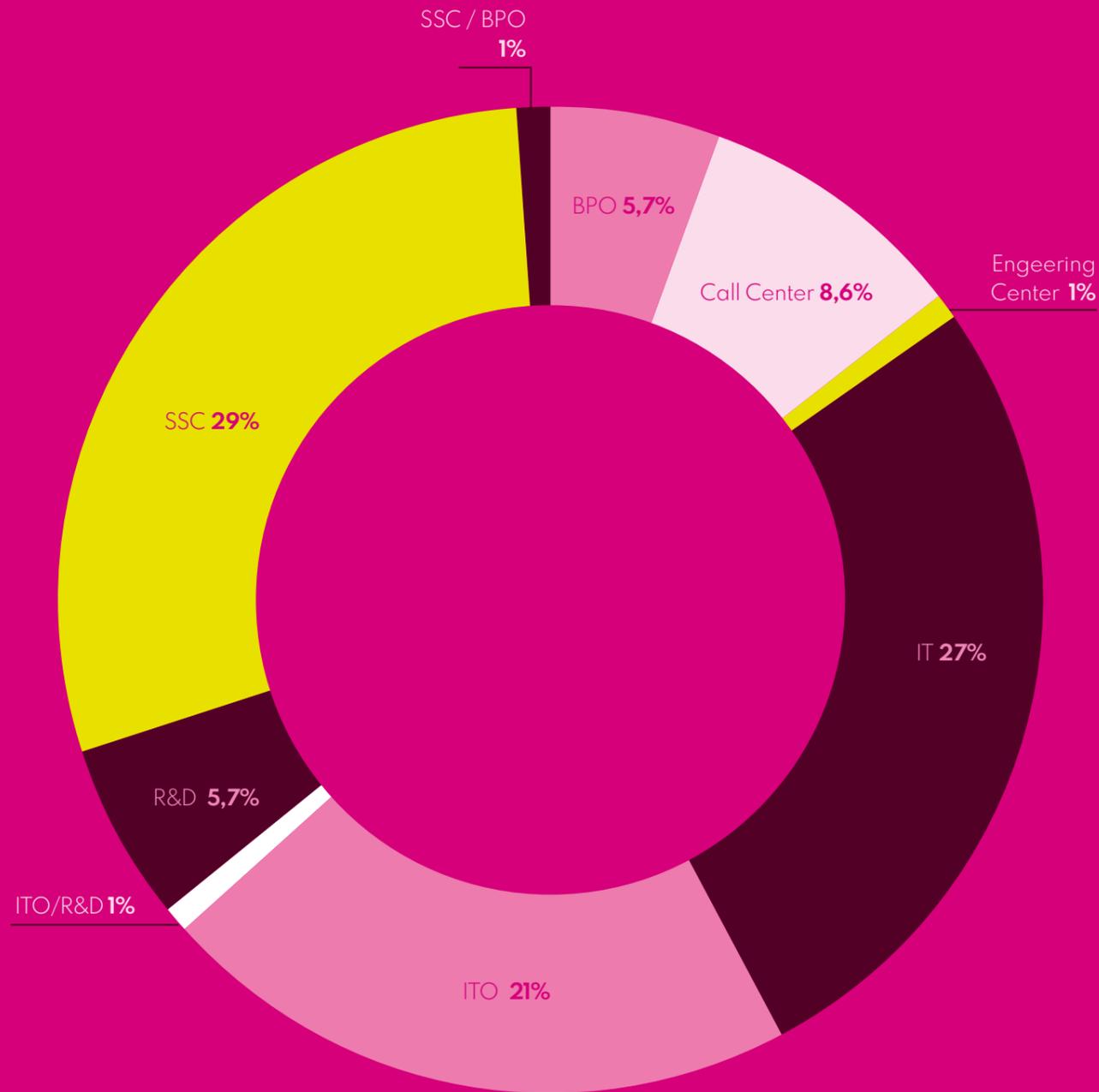
BUILDING	LOCATION	LANDLORD	EXISTING SPACE
Central European Logistics Hub	Łódź	Panattoni & JV Partners	345 000 sq m
SEGRO Logistics Park Stryków	Stryków	SEGRO & JV Partners	301 000 sq m
P3 Piotrków	Piotrków Trybunalski	P3	266 000 sq m

Shopping malls

Number of shopping malls	15
Total existing space	538 500 sq m
Total planned space	9 200 sq m
Total empty space	6,2%
Average rents in prime spaces	EUR 50–60 / sq m/month

Selected shopping centres

BUILDING	LOCATION	DEVELOPER	EXISTING SPACE
Manufaktura	Drewnowska 58	Union Investment	109 500 sq m
Port Łódź	Pabianicka 255	Ingka Centres	104 000 sq m
Galeria Łódzka	Al. Piłsudskiego 15/23	DWS / ECE	45 000 sq m
Sukcesja	Al. Politechniki 1	Fabryka Biznesu	44 000 sq m
Pasaż Łódzki	Al. Jana Pawła II 30	Pradera Central & Eastern Fund	37 000 sq m



Type of operation

COMPANY	TYPE	COMPANY	TYPE	COMPANY	TYPE
ABB	ITO	Digital New Agency	IT	Payair Technologies	IT
Accenture	ITO	Digital Teammates	IT	PGE Obrót	SSC
AgreeYa Mobility	ITO	Digital Workforce	IT	Philips	SSC
AppYourself	IT	Dimar	Call Center	Pixel Technology	IT
ArCADiasoft	IT	DXC Technology	BPO	Pizza Portal	IT
Arynga	ITO	Epassi	IT	PKO BP	SSC
Asseco	ITO	Ericsson	ITO	PKP Energetyka	SSC
Atos	ITO	Exaco	IT	PKP Informatyka	IT
Bank Pekao SA	SSC	Faurecia	SSC	Polkomtel	Call Center
Barry Callebaut	IT	Fitqube	ITO	Poyry Poland Sp. z o.o.	R&D
Better Collective	IT	FlintGroup	SSC	Prudential	SSC
BFF Banking Group	SSC	Fujitsu Services	ITO	PZU	SSC
Billenium	IT	GE Power Controls	SSC	Sanitec Koło	SSC
BinarApps	IT	GFT	ITO	Scanaqua	SSC
Bluerank	IT	Giełda Papierów Wartościowych	IT	Signify	SSC
Bluesoft	ITO	Harman	ITO	Sii	ITO
BMS	ITO / R&D	Hexagon	R&D	Sitel	Call Center
BSH	ITO	Hycom	IT	Solar	SSC
BSH	R&D	Idemia	IT	STX Next	IT
BSH	SSC	Infosys	BPO	Takeda	SSC
BSS - Business Support Solution S.A.	SSC / BPO	INTERsoft	ITO	Tate&Lyle	SSC
Capita	BPO	Iris Telecommunication	IT	Taxcare	SSC
Cardif	Call Center	LSI Software	ITO	Technitel	ITO
Ceri International	BPO	Lumileds	SSC	TELMON	Call Center
Citi Handlowy	R&D	MakoLab	ITO	T-mobile	Call Center
Clariant Services Poland	SSC	mBank	SSC	TomTom	R&D
Collabera	IT	McCormick Shared Services	SSC	Transition Technologies	ITO
Comarch S.A.	ITO	Media 4U	IT	Tricentis	IT
Commerz Systems	IT	Mellon	Call Center	UPS Global Business Services	SSC
Commerzbank	SSC	Mobica	ITO	Veolia SSC/usługi SAP	SSC
Conduent	BPO	Netguru	IT	Vistex	IT
Cybercom	ITO	Nordea Operation Center	SSC	Voice	Call Center
Deloitte Digital	BPO	Open R&D	R&D	Warta insurance	SSC
Delv Global Services	IT	Orange	SSC	Whirlpool Company Polska	SSC
DHL Express	Call Center			ZF Group	Engineering Centrum

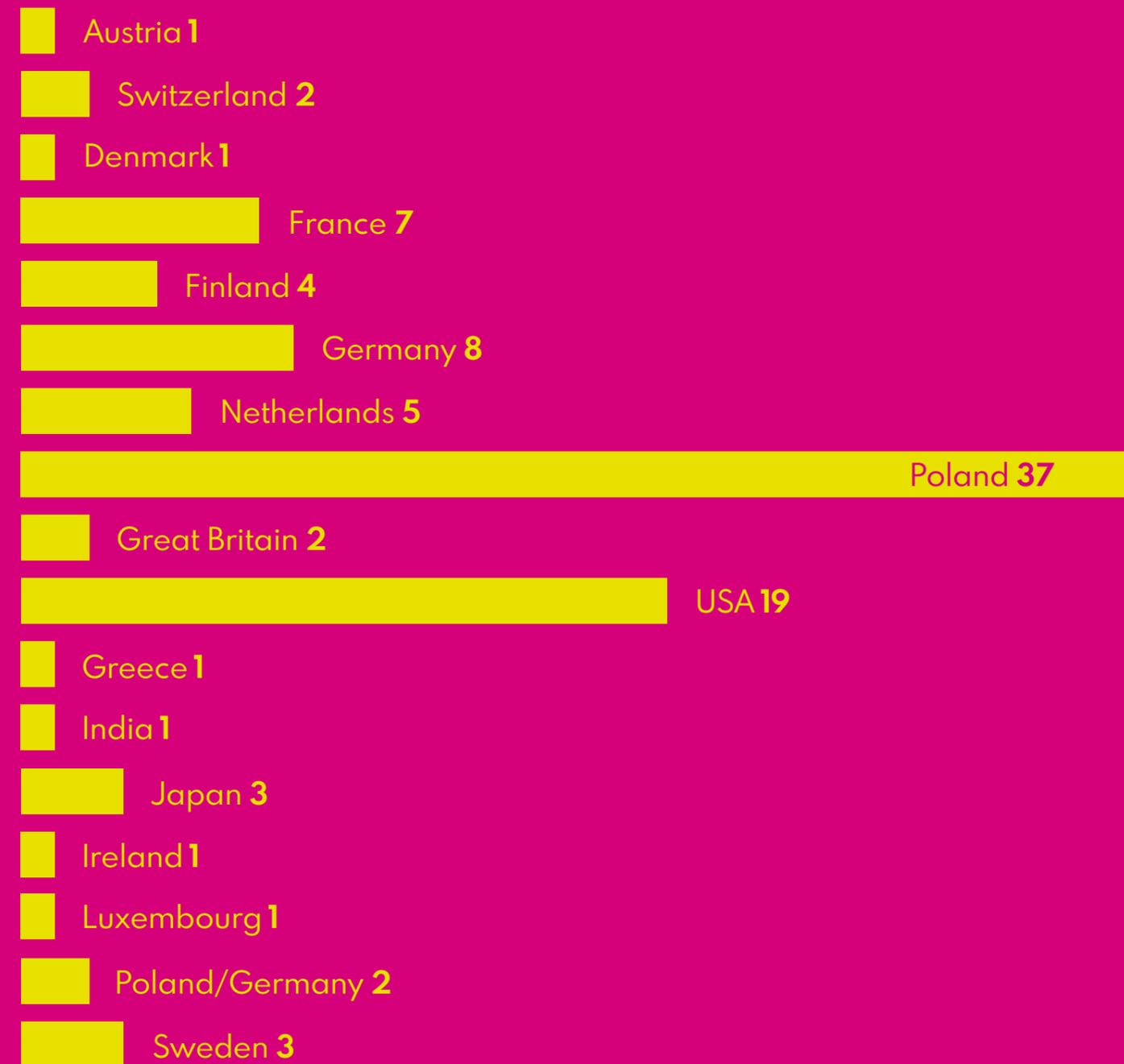
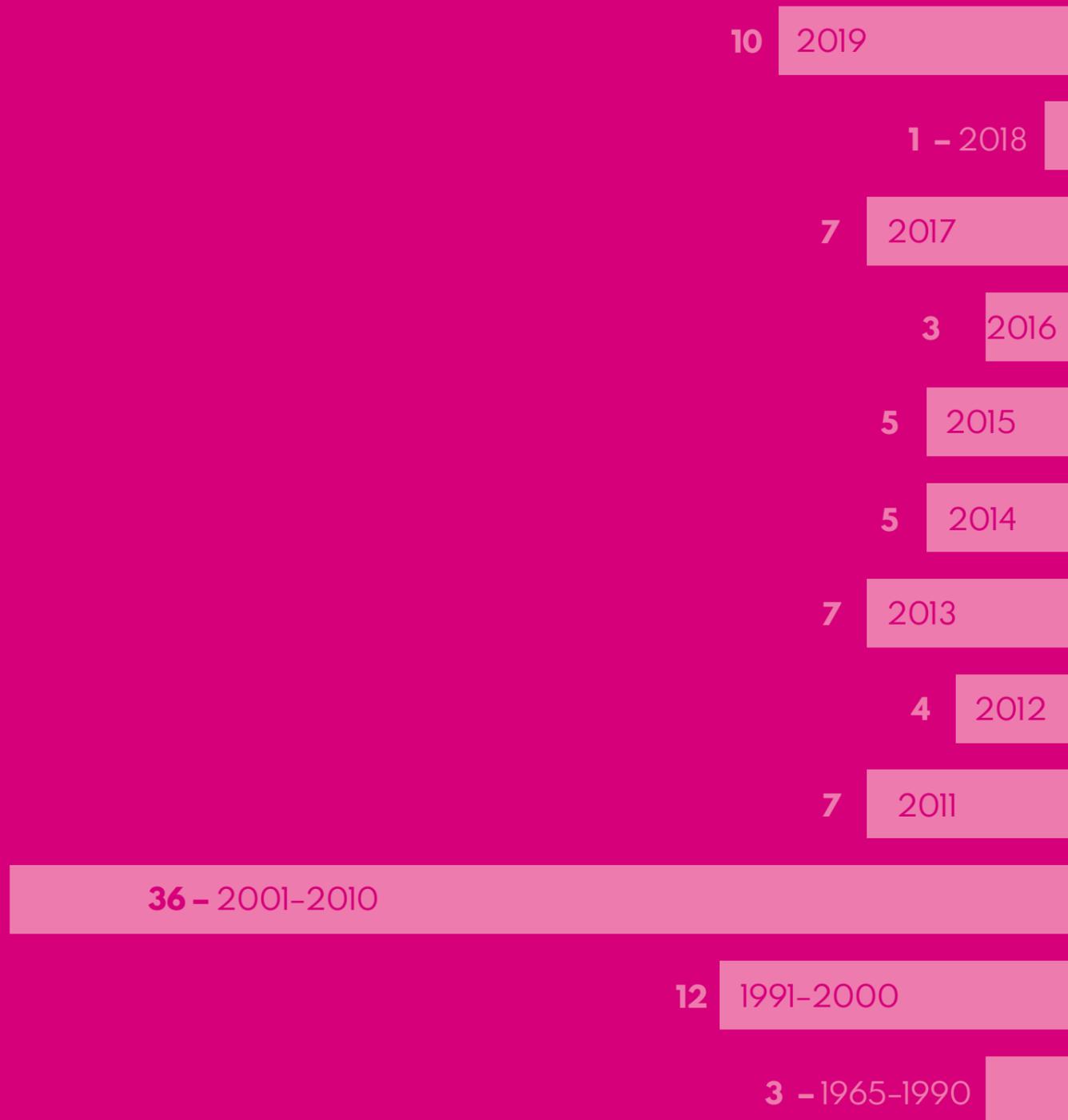
Institutions supporting entrepreneurship

- Lodz Regional Development Agency
- Lodz Chamber of Industry and Trade
- Regional Economic Chamber
- Bionanopark Sp. z o.o.
- Foundation for Promotion of Entrepreneurship in Łódź
- ICT Central Poland Cluster
- LODZistics Cluster

Outsourcing centres using foreign languages

- | | | |
|--------------|---------------|----------------|
| Polish: 94 | Danish: 7 | Bulgarian: 5 |
| English: 82 | Finnish: 3 | Dutch: 5 |
| German: 38 | Norwegian: 6 | Slovak: 5 |
| Spanish: 18 | Czech: 6 | Serbian: 4 |
| French: 23 | Latvian: 2 | Estonian: 1 |
| Italian: 13 | Japanese: 2 | Romanian: 5 |
| Russian: 15 | Turkish: 7 | Chinese: 2 |
| Hungarian: 4 | Swedish: 5 | Croatian: 4 |
| Ukrainian: 6 | Lithuanian: 2 | Portuguese: 11 |

Year of inauguration in Łódź



Country of origin

Customer Service

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior Customer Service Agent	3 800	4 500
Customer Service Agent	4 500	5 500
Team Leader	6 000	8 000
Supervisor	8 000	9 000
Manager	10 000	13 000

Technical Support

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
1 st line agent	4 000	5 000
2 nd line agent	5 000	7 000
3 rd line agent	7 000	9 000
Team Leader	10 000	12 500
Manager	12 000	14 000

Gross average monthly salary
in PLN in Łódź

4 600

IT

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Net Developer	7 000	11 000
C++ Developer	7 500	12 000
Python Developer	7 000	12 000
Cloud Engineer	8 500	14 000
IT Support Agent/Administrator	5 000	7 000

Accounts Payables / Accounts Receivables

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	4 500	5 000
Accountant	5 000	6 000
Senior accountant	6 000	7 000
Team Leader	8 500	11 000
Manager	11 000	15 000

General Ledger

Jobs - English speakers (PLN gross)



POSITION	MINIMUM	MAXIMUM
Junior accountant	4 800	5 500
Accountant	5 500	7 000
Senior accountant	7 000	8 000
Team Leader	10 000	13 000
Manager	13 000	17 000

/Culture, entertainment, recreation

9  cinemas

19  theatres

15  shopping malls

23  museums

Examples of business, cultural and sports events

- Łódź Design Festival
- Łódź of Four Cultures Festival
- International Festival of Music Producers
- Alexander Tansman International Festival of Music Personalities
- International Festival of Plays Pleasant and Unpleasant
- International Festival of Comics and Games
- Explorers Festival
- "Light Move Festival" Festival of Kinetic Art of Light
- Łódź Young Fashion
- Transatlantyk Festival - film festival
- Festival of Science, Technique and Art.
- International Festival of Photography
- Tourism Fair "Where Cultures Meet"
- Academic Job Fair
- Noc Muzeów
- Festival of Colors

8  festivals

21  hospitals

30  hotels

5 four-star hotels ****

15 three-star ***

Conference facilities

- Atlas Arena
- Bionanopark Łódź
- Centrum Biznesowe Synergia - Przerwa Conference & Events
- Double Tree by Hilton Łódź
- ECI Łódź - City of Culture
- Expo-Łódź
- Art Factory
- Holiday Inn
- Ambassador Centrum Hotel
- Ambassador Chojny Hotel
- Ambassador Premium Hotel
- Andel's Hotel
- Borowiecki Hotel
- Campanile Hotel
- Focus Hotel
- Novotel Hotel
- Puro Hotel
- Rubin Hotel
- Łódź Special Economic Zone
- Qubus Hotel
- Stare Kino Cinema Residence
- Tobacco Hotel

