

budma

International Construction and Architecture Fair

4-7TH OF FEBRUARY 2020
POZNAŃ, POLAND

www.budma.pl



Międzynarodowe
Targi Poznańskie
MTP Poznań Expo

INVITES

mtp
GRUPA

4 DAYS OF MEETINGS

5 CONTINENTS

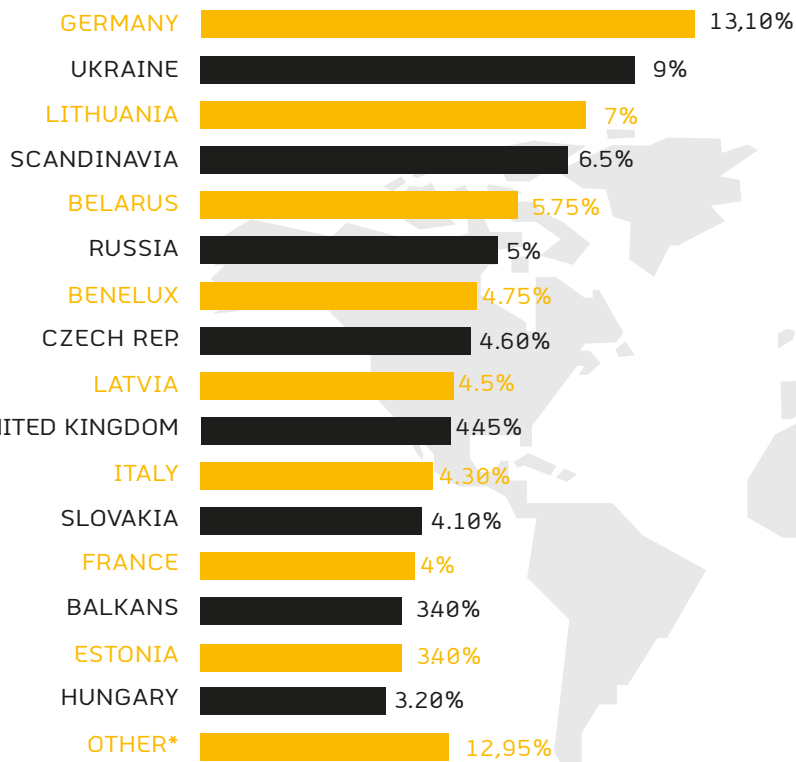
49 COUNTRIES

1000 EXHIBITORS

50 000 CLIENTS

**CONSTRUCTION BUILD
IN POLAND**

International business



HOSTED BUYERS PROGRAMME

Arranged business meetings with the representatives of the largest retail chains, purchasing groups, wholesalers and distributors of building materials from the most promising export markets.

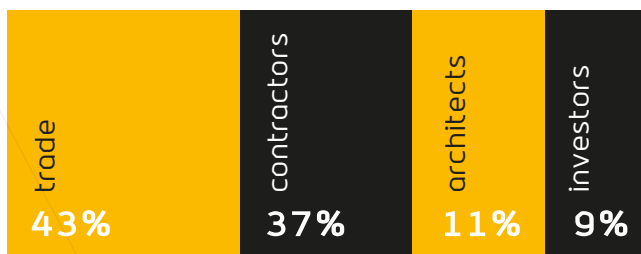
Over 2500 participants from 59 countries have used the programme so far!

93% Hosted Buyers satisfied with the Exhibitors offer

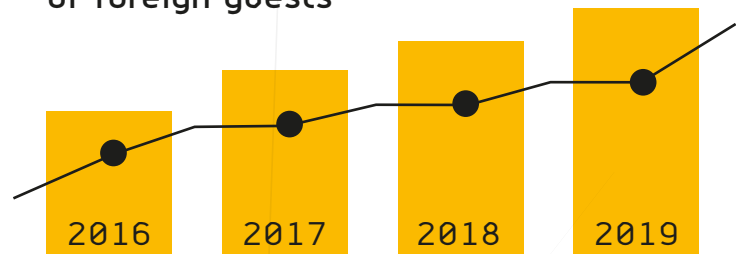
97% Hosted Buyers estimate that contacts established with exhibitors will result in long-term cooperation

99% Hosted Buyers would recommend BUDMA to their colleagues!

Visitors profile



Participation of foreign guests



Recommendations:

GLASSLIFT

Few weeks of preparations, planning, meetings and projects brought us amazing effects. We are pleased that so many clients visited our stand.

FAKRO:

BUDMA is the most important trade fair event of the construction industry in Poland and one of the most important in Central and Eastern Europe.

NORGPOL:

BUDMA 2019 was a breakthrough event for us. (...) In our opinion number of visitors was much larger than in previous years. The fair are an important point in the promotion and development strategy of our company.

CONTINENTAL:

Once again, we have acknowledge how important is to be the BUDMA fair Exhibitor. First of all, because the Polish construction joinery is one of the most dynamically developing markets in Europe and around the world.

EKO-OKNA:

In our opinion this was one of the best edition of the BUDMA fair. It is getting better and better each year and BUDMA is becoming more and more prestigious event. (...) Accompanying events are also extremely interesting. Driving around the world, participating in all European trade fairs, we have a comparison. Polish fairs are on the same high level, both in terms of organisation and quality.

Source: oknonet.pl

Construction market in Poland

The industry about the construction market in Poland:

Poland is one huge construction site
- Leszek Gołqbiecki, Grupa Unibep

General construction market value in Poland reached over 200 billion PLN (c.a. 47 billion Euro), making it one of the biggest in Europe - according to Spectis

A big recovery in the market is noticeable, and increased investment activity definitely positively affects the current results of the companies
- Jerzy Mirgos, Mirbud Group

Source: Statistics Poland; parkiet.com

103,8% The dynamics of the number of dwellings completed in 2018 (compared with 2017)

+0,7% increase of the number of new residential building

+7,7% the number of started construction works in 2018 (compared with 2017)

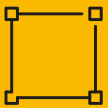
+2,7% the number of construction permits or applications filled in 2018 (compared with 2017)

Events that develops



TRADE

- + **Distributors' Day** - first day of the fair dedicated to the trade representatives to provide comfortable conditions for business meetings
- + **Trade workshops** - how to sell more?



FUTURE

- + Construction Economic Forum **Build 4 Future**
- + **Debates on perspectives and development** - expert discussions about almost every area of construction industry
- + **Smart Home and City** - new products and solutions for the smart segment even more visible at the fair
- + **Modern Prefabrication Center**
- + **Start'ups**



VISION

- + **Design and Architecture Forum D&A**
- + **Urbanist Day**
- + **Building ceramics can be sexy** - the beauty of natural building materials
- + **Architecture BUDMA Award** - a prestigious award for the most interesting architectural objects in Poland
- + **1m / ARCH** - presentation of the possibilities and projects of 100 architectural offices and studios



PROFESSIONALISM

- + **Monteriada** - live presentation of the correct assembly of construction joinery in the smallest details
- + **Polish Championships of Young Roofers** - young roofers will fight for promotion to the World Cup
- + **Polish Parquet Floor Championships** - masterpieces created by the most talented youth parquet layers
- + **Health and Safety Area on the Construction Site** - practical demonstrations of the latest solutions and technologies to increase safety on the construction site
- + **Gold Trowel Tournament** - the future of construction in the hands of construction profiled school pupils

BUDMA 2020 - thematic scope

- + Construction joinery Salon - windows, shades, doors, gates, fences
- + Tools and auxiliary equipment Salon
- + Roofs Salon
- + Floors and interior finishing Salon
- + Scaffoldings and formworks Salon
- + Construction steel Salon
- + Construction ceramic Salon
- + Walls, ceilings and flooring Salon
- + Wood constructions, ready-assemble houses and prefabricated constructions Salon
- + Energy-saving construction Salon
- + Smart home and city Salon

Gold Medal

Your product deserves the gold!

Do you have an innovative,
high-quality product on offer?

Take part in the MTP Gold Medal competition and gain
prestige of one of the most recognizable trade fair
trophy in Poland!

Get a PACKAGE OF GOLD BENEFITS - participation in the
competition gives tangible benefits promoting your product!

Check the details on budma.pl/en



AT THE SAME TIME

INTERMASZ

The biggest exposition
of construction machines
and equipment in Poland
www.intermasz.pl

INFRATEC

The biggest exposition
of construction machines
and equipment in Poland

KOMINKI

The only fireplaces trade
fair in Poland where
fireplaces can show their
full potential!
www.kominki.mtp.pl

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