

EU-CHINA BUSINESS & TECHNOLOGY

COOPERATION FAIR 2019

NOV 11-13 - CHENGDU
NOV 14-15 - QINGDAO

eu-china.org.cn



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EEN West China

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Co-financed by the EU 'Asia Invest Programme' in 2006, EUPIC is a non-profit organization committed to trade promotion, investment, and technical cooperation between the EU and China.

EU-CHINA BUSINESS & TECHNOLOGY COOPERATION FAIR



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Successful Editions

Established in 2006, the EU-China Business and Technology Cooperation Fair (hereinafter referred as "EU-China Fair") is one of the **largest business festivals in China for EU-China investment, trade & technology**, joined by over 11,000 attendees of bilateral enterprises, business organizations, governmental authorities, universities and research institutions, including **Mr. Peter Mandelson**, former EU Commissioner for Trade, **Ms. Elżbieta Bieńkowska**, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs, **Mr. Miloš Zeman**, President of the Czech Republic, etc. as well as high-level officials from the China Chamber of International Commerce (CCOIC), Ministry of Commerce of the People's Republic of China, Ministry of Science & Technology of the People's Republic of China, etc.

It has become a significant event for development of China relations for most of the EU member states and represents the largest platform for investment, trade and technological cooperation between the European Union and China.

This is the **ideal time of the year to come to China and look for Chinese partners** to set up or expand your business and build lasting partnerships with China.

LARGEST BUSINESS FESTIVAL IN CHINA FOR EU-CHINA INVESTMENT, TRADE & TECHNOLOGY



96

Specialized Events



3,960

EU Participants



7,480

CN Participants



27,460

B2B Matchmaking
Meetings



2,939

Cooperation
Agreements



1,100,000+

Pieces of Online
Coverage

B2B & Focus Sectors



WELCOME TO B2B @EU-CHINA FAIR 2019 FACE TO FACE MATCHMAKING MEETINGS - THE WAY TO SUCCESSFUL BUSINESS!

- ➔ Publish and showcase your products, services and specify your business needs
- ➔ Initiate and arrange promising pre-scheduled face-2-face meetings at the event

The B2B session running alongside the EU-China Fair 2019, is designed to stimulate all players from the hi-tech industries to explore, learn, share and network with contact industry innovators, technology/service providers, researchers, clusters and other actors from the business community from Europe and China.

FOCUS SECTORS

- Cleantech, Environment and Energy
- Bio-pharm & Bio-tech
- Agriculture & Food
- Advanced Education
- International Logistics
- Modern Trade-Commercial
- 5G-AI-IoT-Digital Entertainment
- Sustainable City Development

Why participate?

Participants will have the opportunity to meet bilaterally in pre-arranged 20-minute meetings in order to:

Identify
Explore
Initiate
Exchange

- potential partners for R&D projects and technology transfer
- opportunities to expand business and to enter new markets
- cross-border contacts and co-operations
- best practices and knowledge on innovative practices, materials and strategies

1 PROFESSIONAL EDUCATION AND VOCATIONAL TRAINING

- Life-Long Learning
- Continuing Professional Development
- Work-Based Training
- Modern Apprenticeship
- Employability Enhancement
- Qualification Recognition

At this Forum: Professional Education and Vocational Training, experts from governments, academies, universities and the training sector will discuss concrete demand from Chinese companies and institutions, focus on the new approaches and expertise of the European counterparts and learn latest further opportunities of EU-China cooperation, as well as challenges and practical solutions in the continued education and training sectors.

2 CHINA EU WATER × CHENGDU × QINGDAO

- Water Resource Management
- Green Growth
- Circular Economy

ChinaEUwater×Chengdu+Qingdao in partnership with China Europe Water Platform (CEWP), Enterprise Enterprise Network(EEN) Environment Sector Group, Ministry of Environment of Rhineland-Palatinate State of Germany as well as Chinese Water Resources and Environment Administrations. The event is included into CEWP Business and Innovation Program 2019, aiming at stimulating Chinese interest in European companies, solutions and competences, builds up innovation-oriented partnership and gives overall support to European companies interested in entering the Chinese Market.

3 ROUNDTABLE ON EU-CHINA CONVENTION AND EXHIBITION INDUSTRY

- The Power of Exhibitions
- MICE Cities
- Globalization's Impact
- Digitalization
- Talent & Career

Convention and Exhibition Industry is fast becoming a significant contributor to the world economy. Targeting the CE industry as the flagship, industrial function zone as the carrier, government policy as the guidance, Chengdu has been dedicated to excel as one of the global MICE destinations. Roundtable on EU-China Convention and Exhibition Industry 2019, the feature event of EU-China fair, will be organised by Chengdu Expo Bureau, and supported by EUPIC and stakeholders in the sector community from Europe and China. The Roundtable will release the Chengdu Action Plan for EU-China Convention and Exhibition Cooperation, and construct an alliance with shared future for EU-China Convention and Exhibition industry.

BELT & ROAD-LINKING THE FUTURE OF EU AND CHINA

Expand cooperation in international logistics, modern trade, bilateral investment, commercial, tourism and cultural exchanges and other sectors, give full play of Qingdao's role in building the economic corridor for the Belt & Road New Eurasian Land Bridge and the maritime cooperation, strengthen interconnections between China and European and SCO countries, and energetically drive the opening-up layout featuring east-west bidirectional aids and land-maritime unified actions.

TECHUP&Chengdu

TECHUP Chengdu is a unique platform for international tech companies to develop in Chengdu city. Through close alignment with the urban industry development, we help to build the city with the cutting-edge technologies around the world, with the support of the local ecosystem and authorities. TECHUP Chengdu is one of the parallel sessions of the EU-China Business & Technology Cooperation Fair XIV. It is the largest official EU-China collaboration event annually organized by EU Project Innovation Centre and the Chengdu Municipal Government.

EEN Partner Conference

2019 marks the fifth year since the establishment of EEN North China in Qingdao High-Tech Zone, an economically dynamic area in this burgeoning Northern coastal city. To honor and appreciate our partners consistently working with EUPIC and the EEN West and North China consortium and sparing no effort in boosting business and technology cooperation between EU and China, the EEN Partner Conference will offer an opportunity for the attending European, Chinese and other Asian EEN partners to present their 2020 work plans, exploring for more common ground in partnership.



Besides the highlighted parallel sessions focusing on different industrial perspectives, EU-China Fair 2019 also features dedicated agenda that suit your exact needs. Through our specially designed Bespoke Events, EU-China Fair 2019 will provide you an exciting customized experience.



► **CHENGDU'S TALK:
BUSINESS-FRIENDLY CITY FOR GLOBAL
BUSINESSES***

► **TECHUP@CHENGDU***

► **EUROPEAN LIFESTYLE FESTIVAL***
(Agrofood, tourism and culture)

► **MEET-THE-MAYOR**
(By invitation only)

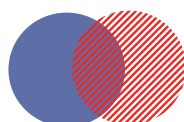
► **WELCOME RECEPTION**

► **CLOSING NIGHT PARTY***

► **BUSINESS VISIT**

► **CITY TOUR***

* events are held in Chengdu



WHY NOT HOST YOUR OWN EVENT AT EU-CHINA FAIR 2019 ?

The line-up of events will be made up of all shapes and sizes, from big conferences to smaller workshops, from showcases and networking events.

We are once again inviting interested partners to contribute events and activities to add your image and vitality to the EU-China Fair.

*Come on board as a
bespoke event partner
this year!*



Choose from the
following 4 aspects
while conceptualising
your event:



Cultural Creativity
& Lifestyle



Tourism



Investment &
Strategy



Business
Community

EU-CHINA BUSINESS& TECHNOLOGY COOPERATION FAIR XIV

CHENGDU NOV 11-13 2019

Venue: Century City Convention Center

SUN, 10 NOV

09:00-18:00 Registration

MON, 11 NOV

09:00-09:25 Meet-the-Mayor (by invitation only)
09:30-10:00 Opening ceremony
10:00-12:00 Plenary: Sustainable World Cities Summit
12:00-14:00 Lunch Break
14:00-17:00 Parallel Sessions:
· Nordic Sustainable Cities Seminar
· EU China Water Development Forum
· Professional Education and Vocational Training
· TECHUP Chengdu
· EU-China B2B
19:00-20:30 Welcome Reception

TUE, 12 NOV

09:00-12:00 Roundtable on EU-China Convention and Exhibition Industry
09:30-12:00 EU-China B2B II
12:00-14:00 Lunch Break
14:00-16:30 Panels on EU-China Convention and Exhibition Industry
19:00-20:30 Closing Night Party

WED, 13 NOV

Business Visit/ City Tour(Transfer to QINGDAO)

TUE-WED,12-13 NOV

European Lifestyle Festival of Agrofood, Tourism and Culture

QINGDAO NOV 14-15 2019

Venue: Qingdao International Conference Center

WED, 13 NOV

09:00-18:00 Registration

THU, 14 NOV

09:00-09:25 Meet the Mayor (Invitation Only)
09:30-10:00 Opening ceremony
10:00-12:00 Plenary: Belt & Road -Linking the Future of EU and China
12:00-13:30 Lunch Break
13:30-17:30 EU-China B2B
18:30-20:30 Gala Dinner

FRI, 15 NOV

09:00-11:30 Parallel Sessions
· ChinaEU Water x Qingdao
· Bio-Pharmacy Workshop
14:00-17:30 Parallel Sessions
· Business visit
· EEN Partner Conference

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