

# US – EU VC Exchange Webinar Wednesday July 24 2019 10 AM EST Time / 4PM European Central Time

This webinar is a collaborative effort between the United States and the European Union to bring together small and medium businesses to improve their access to finance, and expand commercial opportunities and stakeholders on both sides of the Atlantic

## Supported by

U.S. Department of Commerce International Trade Administration

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**European Commission** 

Directorate General for Internal Market, Industry, Entrepreneurship & SMEs

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# **PROGRAM INFORMATION:**

#### Overview

The exchange discussion will serve to deepen trade and investment ties between the European Union and the United States of America

#### **Objectives**

To bring together venture capital firms, entrepreneurial ecosystems and small and medium enterprises in need of access to capital from both sides of the Atlantic with private sector and government experts from both the U.S. and Europe.

#### **Event Information**

To expand commercial and investment ties between the U.S. and E.U, identify ways to strengthen co-operation on issues of mutual interest such as access to finance for Small and Medium Enterprise in this sector. Find ways to drive outcomes in meeting the needs of Small and Medium Enterprises for access to finance

This webinar will be a roundtable online format

## **Speakers**

Vincent Tran, US Department of Commerce - International Trade Administration - Office of Finance & Insurance Armando Melone, European Commission DG Internal Market, Industry, Entrepreneurship and SMEs Jerry Engel, Venture Capital Program, University of California, Berkeley Alessio Beverina, Partner at Panakès VC (Italy) and former Partner at Sofinnova VC (France) Lori Cooper, US Department of Commerce – International Trade Administration Office of the European Union

