

## **Profile**

Business: Manufacture and distribution of shell-type swimming pools

Consolidated turnover 2017: >€8M

Consolidated equity 2017: >€3M

Consolidated operating profits 2016: €800K

Liquid assets: €1M

Staff: 53

Location: France

Operation: Sale of 100% of equity



## **Key information**

Business: Manufacture and distribution of shell-type swimming pools

Customer base: Network of 60 exclusive distributors in France. No preponderant customer.

Organization: Well-structured group comprising 4 companies. French market is entirely covered by 3 production sites.

Strong points: Established 30 years, very good brand image, traditional French manufacturer, quality network with constant growth. Financially sound group. Few debts and considerable surplus cash.



## **Reason for sale**

The owners are preparing to retire and would like to find the “right buyer” able to continue and develop this first-rate business.



## **Sale price**

According to proposal.

Real estate valued at €2.5M on 2 sites is included in the companies' assets.

Liquid assets of around €1M