



**EU4Business**

The Delegation of the European Union to Azerbaijan  
in cooperation with the  
German-Azerbaijani Chamber of Commerce (AHK)  
has the pleasure of inviting you to the

# **EU-Azerbaijan Business Forum**

**Thursday, 13 June 2019**

JW Marriott Absheron Baku Hotel  
674 Azadlig Square, Baku, Azerbaijan

High level discussions, expert speeches, B2B meetings

**Central themes:**

Business climate  
Agriculture  
Connectivity  
Tourism

**Guest speakers and participants:**

High-level Azerbaijani Government and EU representatives,  
Azerbaijani and EU businesses

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## EU-Azerbaijan Business Forum

Online registration for EU businesses, please click [here](#)  
Registration deadline: **10 May 2019**

Participation is only possible with confirmation by the organisers.

Thursday, 13 June 2019, JW Marriott Absheron Baku Hotel	
09:00 – 09:30	<b>Registration</b>
10:00 – 11:30	<b>Official Opening</b> <span>English</span>
	<p><b>Welcome and keynote speeches</b> by high-level Azerbaijani Government and EU representatives</p> <p><b>Presentation of the EU Business Climate Report Azerbaijan 2019:</b> Nigar Bayramli, AHK Azerbaijan, Head of Market Analysis and Communication</p> <p><b>Discussion</b> among Azerbaijani and European authorities, Azerbaijani and European businesses and experts</p>
11:30 – 12:00	<b>Coffee Break</b>
12:00 – 13:30	<b>Plenary Session: Business climate in Azerbaijan</b> <span>English</span>
	<p><i>Diversification of the economy and improvement of the business climate has become a critical policy priority in recent years. We are halfway in the implementation of the Action Plans provided for the 12 Strategic Roadmaps. Has there been a significant progress? How is the oil price recovery impacting the implementation of the reform agenda?</i></p> <p><b>Official Opening remarks</b> by a high-level Azerbaijani Government representative</p>
13:30 – 14:45	<b>Lunch Break</b>

14:45 – 16:00	<b>Panel 1: Agriculture</b> <span>English</span>
	<p><i>Modernisation and expansion of the agriculture and food industry is high on the reform agenda. Steps taken by the Azerbaijani government start to yield results. What are the main initiatives that boost agribusiness? How can the EU and Azerbaijani companies benefit from these developments?</i></p> <p><b>Official Opening</b> by a high-level Azerbaijani Government representatives</p> <p><b>Discussion</b> among Azerbaijani and European authorities, Azerbaijani and European companies and experts</p>
14:45 – 16:00	<b>Panel 2: Connectivity (Transport, Logistic and ICT)</b> <span>English</span>
	<p><i>Connectivity is about more than just transport infrastructure. In a globalised economy, countries are connected by transport, logistics and digital networks, which are increasingly essential for economic prosperity. Azerbaijan being at the crossroads of North-South and East-West Transportation Corridors has an ambitious goal of becoming a transport and logistics hub. On the other hand, digital connectivity is gaining importance worldwide. In Azerbaijan, legal frameworks and e-services have been gradually implemented. What are the opportunities for the EU businesses?</i></p> <p><b>Official Opening</b> by a high-level Azerbaijani Government representative</p> <p><b>Discussion</b> among Azerbaijani and European authorities, Azerbaijani and European companies and experts</p>
14:45 – 16:00	<b>Panel 3: Tourism</b> <span>English</span>
	<p><i>Flaming mountains, mud volcanos, unspoiled mountains, impressive architectural wonders. The Land of Fire has a lot of untapped potential in the tourism sector. Recent establishment of the Tourism Agency and other state driven projects pave the way for potential future investments in the tourism sector.</i></p> <p><b>Official Opening</b> by a high-level Azerbaijani Government representative</p> <p><b>Discussion</b> among Azerbaijani and European authorities, Azerbaijani and European companies and experts</p>
16:00 – 18.00	<b>Networking Cocktail</b>