

*India's largest
trade fair on
interiors,
architecture
& design for
over 30 years!*



THE TIMES OF INDIA
presents

INDE

INTERIORS | ARCHITECTURE | DESIGN



1.2.3.4 May, 2019
Hall 1 & 8, Bombay Exhibition Centre
MUMBAI



2.3.4 August, 2019
Hall A5, IECC, Pragati Maidan
NEW DELHI

Design inspired. Business driven.

Index Fairs leading the way for over 30 years



L-R: nitin nagrale, shanoo bhatia, rohit savalia, mahesh dalmia, shafiq porbandarwala, baldev krishna sharma, anuj puri, v suresh, liyakat ali khan, manju yagnik, brinda miller, ar. prem nath, ar. shashi prabhu

Index Fairs is India's largest focused commercial platform for the interiors industry bringing together suppliers and buyers in a design atmosphere. The fair is enhanced by stunning design spaces and high-level knowledge initiatives. Dynamic industry events create an environment of learning, trend-setting and industry connect.

The key visitors are trade and professional, while a certain amount of general visitor footfall is also welcomed to the fair.

Each year, the fair is inaugurated by a prestigious panel of VIPs from the architect, builder, PMC and celebrity world, adding a dimension to the fair that emphatically owns the lead position in the space for over 3 decades !





a meeting place for industry leaders



Index Fairs has maintained its premier position in the tradefair space by powerful partnerships with industry and professional associations, which work in providing the best possible business experience to exhibitors and visitors. This year, the partnerships included all the leading national associations and professional bodies of architects, interior architects and designers and the builder and developer community. In addition, specialist bodies such as the hospitality procurement managers and project management

Powerful business through power partnerships



Supporting organisations



All India Hardware Association (AIHA) meet at index

consultants are all purpose-invited to visit and participate in the b2b initiatives at the fair.

Index Fairs is powered by India's most prestigious and powerful daily publication, The Times of India that includes the numerous media verticals of the Times Group, including print, outdoor media, radio and television and internet. This commanding partnership is the driver of the formidable promotions campaign and wide-reach publicity that provides the multiplier effect to footfall at the fair.



National Real Estate Development Council (NAREDCO)

IIID committee members from across India



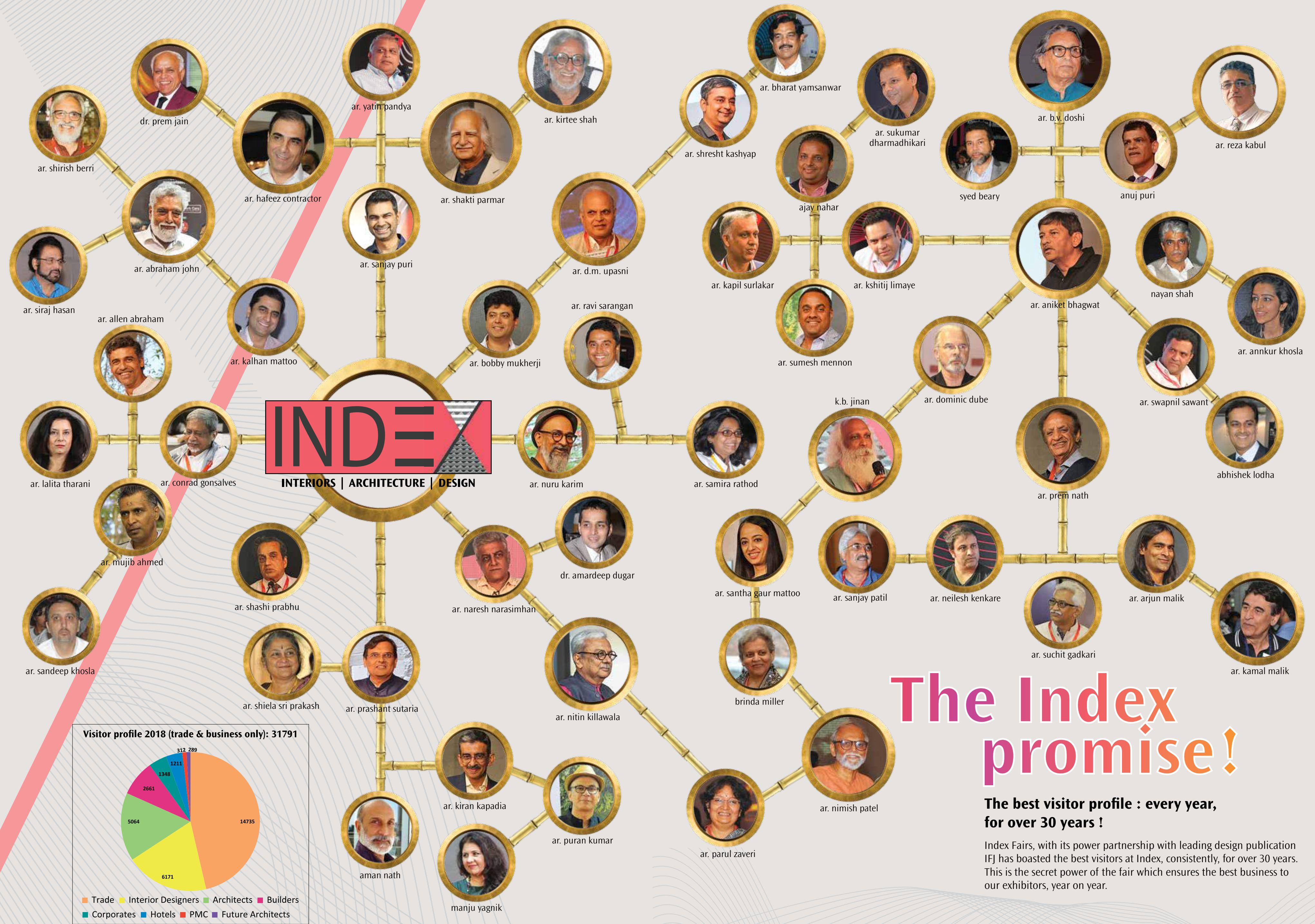
non industry partners at the highest level



interactions with VIP guests & industry leaders

Hospitality Purchasing Managers Forum at Index





The Index promise!

The best visitor profile : every year, for over 30 years !

Index Fairs, with its power partnership with leading design publication IFJ has boasted the best visitors at Index, consistently, for over 30 years. This is the secret power of the fair which ensures the best business to our exhibitors, year on year.



Industry segments at Index Fairs

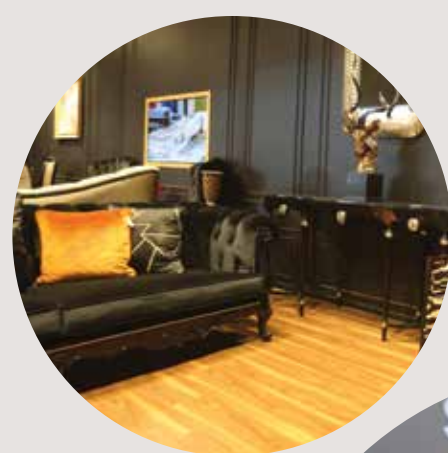
The event for complete interiors sourcing. Now in focused pavilions for better business !

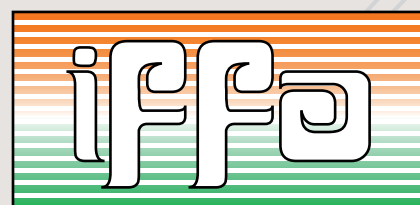


Furniture, Furnishings, Art & Design products for architectural project specification and retail sourcing.

Furniture for home and hospitality; decorative lighting; artifacts and decoratives; art.

- **The Art Enclave**, in association with Aura Art
- **IFFA Pavilion** : Indian Furniture Furnishings & Artifacts Pavilion specifically for the 'Made in India' sector
- **IDP** : India Design Pavilion. A focused commercial platform for Indian design entrepreneurs





IFFA : India Furniture, Furnishings & Artefacts Pavilion

IFFA PAVILION

This new initiative at Index was created to throw the spotlight on the vast 'made in India' segment that serves the broad swathe of the market with India-made and India-designed products and has proven vastly successful with both visitors, who appreciated the specially ear-marked space, and exhibitors who did great business !



The Art Enclave
managed by Aura Art Development Pvt Ltd

The Art Enclave, in association with Aura Art, showcased the work of artists and galleries across India with an impressive display of fine art, sculpture and photography.



The India Design Pavilion (IDP), the immensely successful initiative to offer a focused space to Indian designers, provided a platform to designers Earthen Symphony, Atrangi, Bucket Design, Arka Design, At-tin, The Fuchsia Lane, Adhyaay, The Home Story, Yasha creations, JM design lane, Vanessa homez, Creative glass art, Quality décor among several others, to showcase their modern and innovative design.





Industry segments at Index Fairs

CONTRACT

Office and kitchen furniture, kitchen appliances for interior fit out use, commercial & decorative lighting.

Showcasing a complete range of office, institutional & hospitality furniture, kitchen and appliances; these focused and booming segments, offering complete solutions for project and contract sourcing needs.

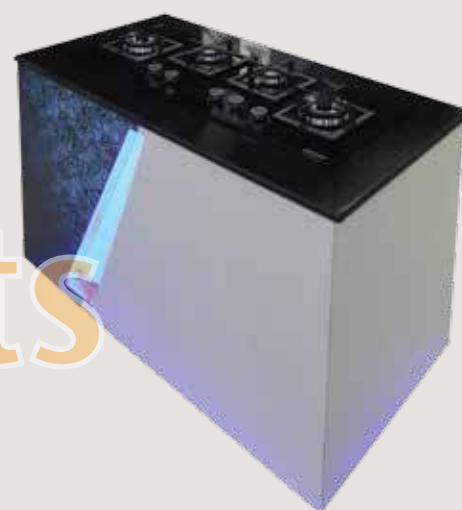
- Lighting Pavilion
- Office Pavilion
- Kitchen Pavilion



Industry segments at Index Fairs

CONTRACT

The special Contract Pavilion is specifically created with project and contract sourcing and specifying in mind, making it simpler for architects and project procurement teams to specify products for interior fit out, all in a conveniently co-located space.





Industry segments at Index Fairs



MATERIALS PAVILION

Featuring a complete range of materials and intermediates like paint, textures & adhesives, glass, flooring, artificial grass, wall paper and coverings, stone, plywood, laminates, veneers, edge banding & tapes, home automation & security systems.

Ceramics - tile, bath & sanitaryware etc. for the focus and booming project and contract sourcing segments





The Materials Pavilion at Index is a space created in response to industry demand for a dedicated area for the materials that go into making the interiors of large-scale developments and fit outs. These often-unseen products range from marbles and stone to ceramic and ply, glass and metal and have been an increasingly important space at Index.





Industry segments at Index Fairs

INTER-FURN

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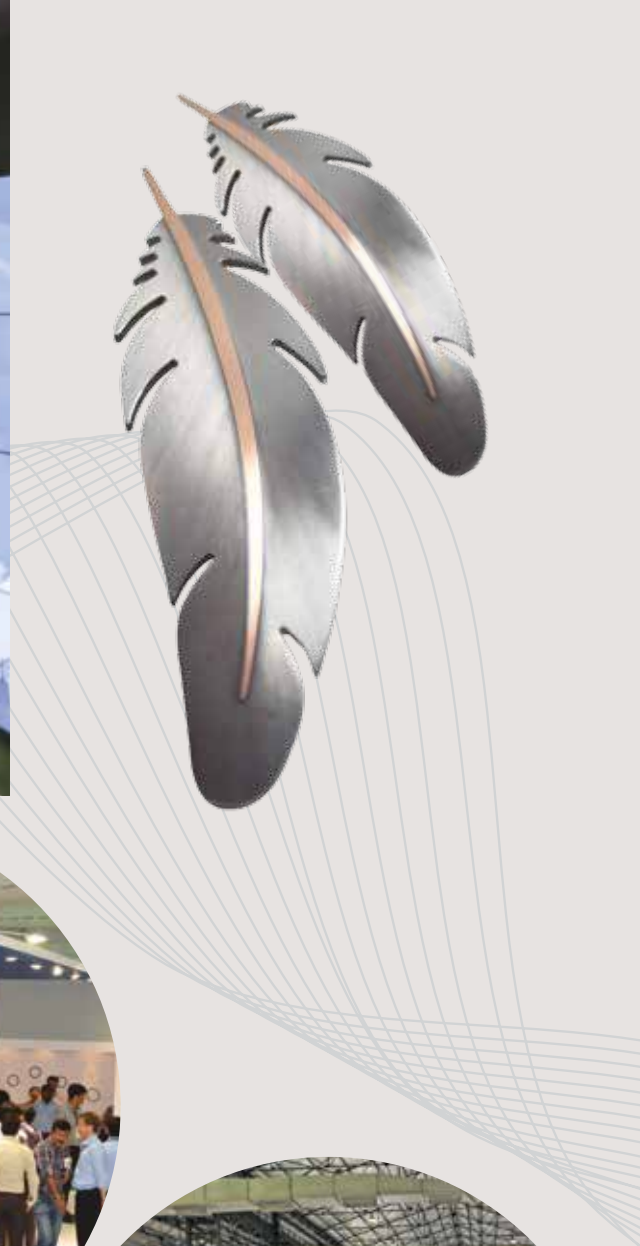
Index Interfurn is now an institution in itself being the largest trade platform and meeting point for the entire architectural and furniture hardware industry. Specialist traders and sourcing agencies come to Interfurn from all across India and the sub continent to source material for retail and projects, while the industry at large takes the opportunity to meet and interact at this very professional platform.





INTER-FURN

Index Interfurn is the largest and most important meeting point for the entire architectural and furniture hardware industry, showcasing hardware & fittings from the dynamic Indian industry & overseas.



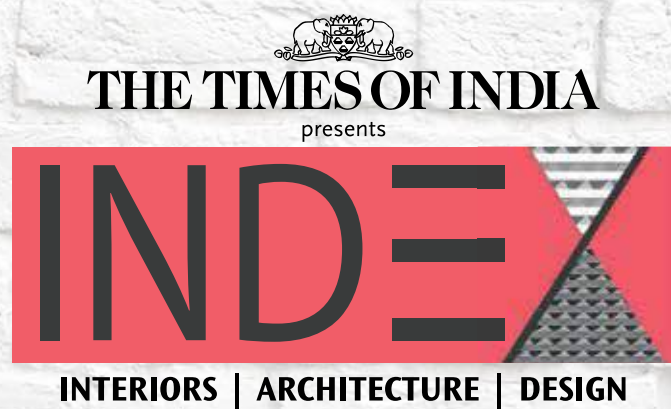


International pavilions at Index Fairs

INTERNATIONAL PAVILIONS : bring in the best the world has to offer to the growing Indian markets and range from high design furniture and lighting from Italy, Germany and Spain to high quality offerings closer to home, from Turkey, Malaysia, Taiwan, Korea, Indonesia, Bangladesh and China.



connecting the industry



hindware

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Innovative furniture fittings

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SETUJ

DOORMATCH
EXCLUSIVE HARDWARE ORNAMENTS

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Quality made in Germany

Kohinoor

Koolor
ULTRAMODERN

Brassery

Wooden Street
Furniture...bonded with love

CAMP

ALNO

TREZURE
Discovered Globally

SIMOLA
VITRIFIED TILES

DEROCK 迪洛克

parin
www.parinfurniture.com

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Beautifully Hand



Index comes to Delhi!

Expanding its reach to the National Capital Region, Index Fairs brings its formula for business success to Delhi's Pragati Maidan.

A strong connect with the best architects, the top builders and delegates from SAARC, ASEAN and Gulf countries makes this the 'must do' tradefair that Index Mumbai has come to be known as.

Index Delhi 2019 builds on a strong partnership with leading publication IFJ to engage the A+D community with the fair through the well known e! events@Index and Kudos Gallery as well as the Central Design Atrium and other design feature spaces to enhance the experiential aspect of the fair and keep the footfall growing.



Industry conclaves & b2b initiatives at Index

One in two visitors at Index Fairs, is a member of the trade. Trade visitors come from across the nation and across the entire region (ASEAN and Gulf) to source both 'Made in India' and 'Sourced from India' products. Prominent manufacturers and suppliers invest both time and monetary resources to bring their best and latest offerings to proudly show these at booths at the fair. Industry gatherings and both formal and informal meets are an integral part of the fair.



Industry forums at Index have been central to the business experience of both suppliers and trade visitors to the fair, providing a platform to industry segments to come together, plan and plot the path of the future, at a respected and dynamic trade venue: Index Fairs.

Key trade associations from India and overseas are a part of Index Fairs. The place the industry meets !



Knowledge sharing at high-level seminars & panel discussions



Index Fairs has always been a platform with a broader perspective, providing both information and inspiration at the many knowledge-sharing platforms at Index, in association with leading design publication IFJ. The knowledge initiatives at Index invest the important architect and designer community with the fair and provide an inspirational space for the industry to connect with this prestigious group of specifiers.

MATERIAL MATTERS!



ar. puran kumar



ar. shriya paras rampuria & ar. amit patil



ar. dominic dube

L-R: ar. puran kumar, ar. yatin pandya, ar. biborka bartha (romania), ar. shriya parasrampur, ar. dominic dube, sylvia khan, ar. lalita tharani, shakti singh chouhan, liyakat ali khan



L-R: ar. nilesh kenkare, ar. aniket bhagwat, ar. kshitij limaye, ar. rohan shivkumar, ar. naresh narasimhan, ar. k.b. jinan, ar. yatin pandya, ar. swapnil sawant, ar. b. s. bhooshan

HOLY COW!



ar. aniket bhagwat



ar. k.b. jinan



ar. b. s. bhooshan



ar. yatin pandya

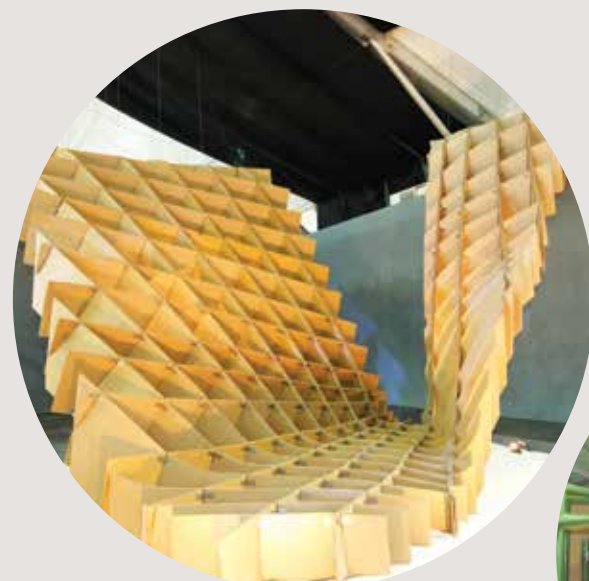


ar. naresh narasimhan



Design inspiration at Index

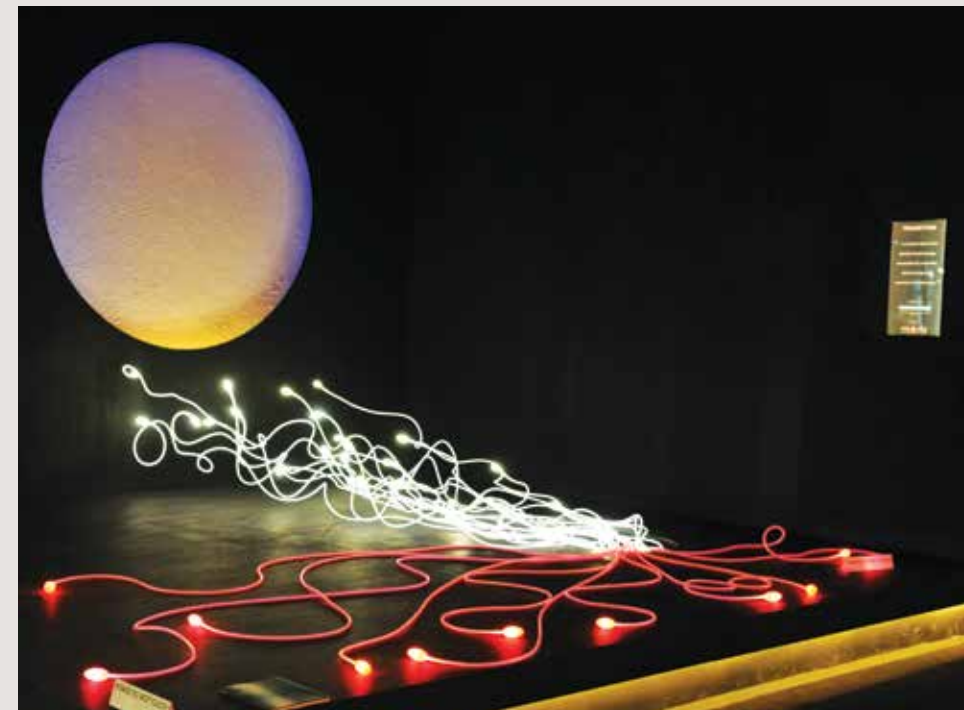
While being an immensely successful commercial platform for over 3 decades, Index Fairs has been the pioneer of bringing design into the commercial arena with the stunning design initiative Index Design Boulevard, a space for pure design and concept, which invites leading architects and designers to create concept spaces, enhancing the experiential aspect of the fair and providing a meeting point not just for people but ideation and thought.



ar. arjun malik for IDB



ar. annkur khosla for IDB



ar. kapil surlakar for IDB



ar. kalhan mattoo & ar. santha gaur for IDB

'furniture that flies' Think Design! for Central Design Atrium



OASIS

The OASIS Design Contemplation Spaces offer visitors a chance to rest, in a design environment with the work of both well-known and promising designers on display within these spaces of contemplative rest.



ar. santha & kalhan mattoo



ar. khozema chitalwala



ar. reza kabul



ar. zubin zainuddin & krupa zubin



The Kudos Gallery is the now well-known appreciation of the great work of architects and designers, in a gallery-format with blowouts of their work, which visitors can admire and take inspiration from.



INDEX 2018

INDIA'S LARGEST ARCHITECTURE, INTERIORS AND DESIGN EXHIBITION TO BEGIN IN MUMBAI

THE 30TH EDITION OF INDEX, A B2B PLATFORM WITH A FOCUSED INDUSTRY EXHIBITOR AND VISITOR PROFILE WILL SHOWCASE EXHIBITS FROM, MALAYSIA, INDONESIA, RUSSIA, GERMANY, UAE, TAIWAN, POLAND, ITALY AND CHINA THIS YEAR

Experience the new!
Visit India's largest exhibition on Interiors, Architecture + Design

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INTERNATIONAL INTERIORS & DESIGN EXHIBITION
3.4.5.6 May, 2018
Hall 1 & 2, Bombay Exhibition Centre, Goregaon (E), Mumbai

350+ exhibitors
1200+ brands
300,000 sq.ft. floor space
15+ participating countries

Home & Office Furniture | Lighting | Art & Artifacts
Furniture Fittings | Kitchens & Appliances | Ceramics
Bath Fittings | New Materials & many more...

celebrating 30 years

look for these great brands at Index

Visitors approaching from the south of Mumbai are requested to take the Jhaghaiwadi Flyover for easy access. Ample parking available for visitors.
Entry fee: ₹300 | B2B Event | Children below 16yrs. not allowed | Timings: 10am-6.30pm on all days | www.indexfairs.com

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BIZARRE!
Did this string of don't monkey brand toothbrushes make him fire a comedian?

Thinking of a new brand for toothbrushes, comedian Nandu Munganti decided to launch a brand called 'Don't Monkey'. The brand name is a play on words, as 'Don't' is a common word and 'Monkey' is a common animal. Nandu Munganti is a comedian and actor, and he has been in the industry for over 10 years. He has been in the industry for over 10 years and has been in the industry for over 10 years.

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DESIGN CONVERSATIONS ON SUSTAINABILITY AND INNOVATION MARK DAY TWO OF INDEX 2018

Over 30,000 trade, business and professional visitors from across India and abroad are expected to attend the event, over a period of four days.

RMZ Infotech Private Limited
The event is supported by RMZ Infotech Private Limited, a leading technology company in India. The company is known for its innovative solutions in the field of information technology. The company is known for its innovative solutions in the field of information technology.

India Tops List of Fastest-growing Countries for the Next Decade
New York-based consultancy firm, PwC, has released its annual report on the fastest-growing countries for the next decade. India has been ranked as one of the fastest-growing countries in the world. The report is based on various factors, including economic growth, innovation, and infrastructure development.

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airport branding at international and domestic terminals

Index Fairs has a strategic plan for visitor promotions, aimed to providing a very strong business experience to the valued exhibitors from both India and overseas. Trade and buyer delegations come to Index from India and from ASEAN countries and the Arabian Gulf. Key visitors such as architects and builders come to Index from across the country, on special invitation from the organizers and the partner publication IFJ. Events and conclaves attract a powerful audience.

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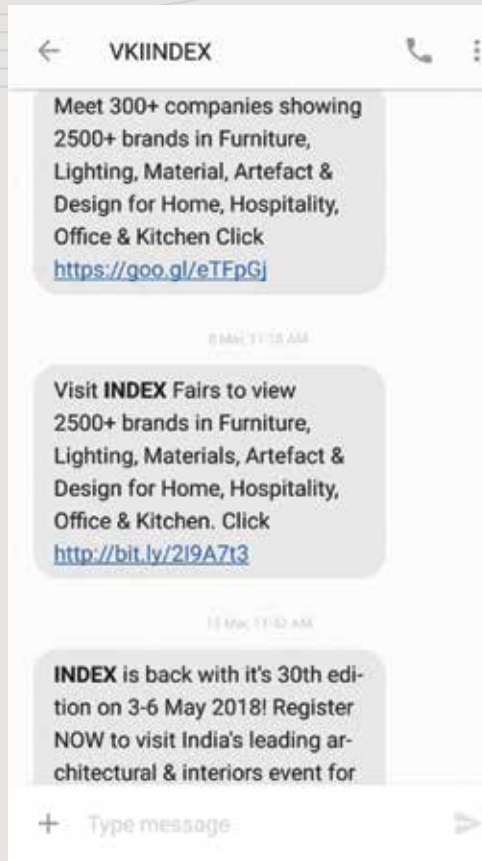
advertisement on bus backs



This is supplemented and supported by significant advertising in all the leading interiors and design publications, the press including the prestigious and most widely read The Times of India, billboard and hoarding publicity, OOH and premium visibility spaces such as airports, internet and EDM promotions and personal visits by teams of P R managers, to invite the trade and buyer to the fair.



hoarding ads across the city



sms sent to over 2 lacs database



electronic direct mailers (edm) sent to over 2.5 lakhs database weekly



seo, sem and social media marketing on facebook, twitter, linkedin & instagram



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PARTNER
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printed invitation sent to 2 lakhs database across india and abroad

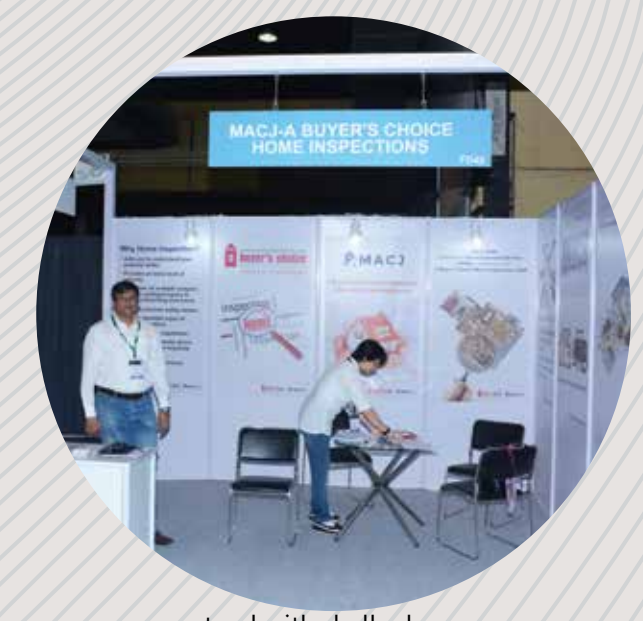




architect designed pavilions (by invitation)



▲ ▼ bare space with own design



stand with shell scheme



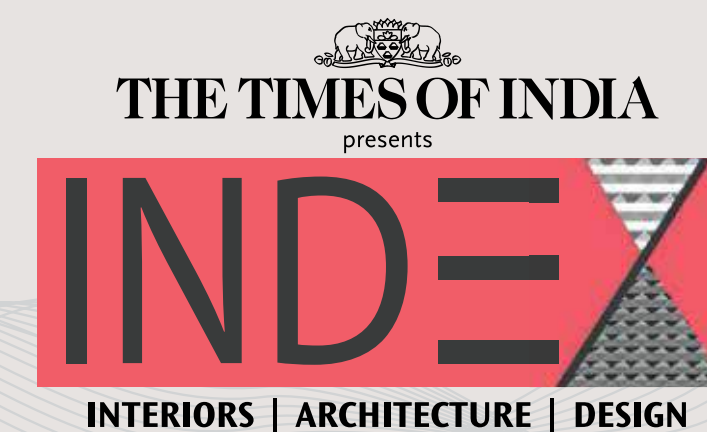
stand with mezzanine structure

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2.3.4 August, 2019
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