

INSIGHT INTO A HEALTHCARE NEW FUTURE

China (Wuxi) International Medical Equipment and Pharmaceutical Supply Chain Exhibition

Apr. 12-14, 2019

Hosts

7 100

一時間

(HH)

China Federation of Logistics & Purchasing Jiangsu Food and Drug Administration Wuxi Municipal People's Government

Organizers

China Federation of Logistics & Purchasing Healthcare Logistics Association

Wuxi Biomedical Research and Development Service Outsourcing Area Management Committee





High-end, Innovation, Intelligence

With the development and further deepening of healthcare reform, it is estimated that by 2020, China's healthcare industry scale will reach RMB 8 trillion. The healthcare system with low-cost and high-efficiency will profoundly affect the development pattern of the medical industry. In order to construct and improve a full-cycle service chain and build a sharing and communication platform for smart supply chain enterprises in the medical and pharmaceutical fields, China Federation of Logistics & Purchasing and Wuxi Municipal People's Government will jointly organize the "Asia International Medical Equipment and Pharmaceutical Supply Chain Exhibition", which will build a common exchange and development platform for the majority of enterprises, channel partners and dealers.

The scale of the first exhibition will reach 25,000 square meters, and the number of exhibitors is expected to reach 300. At the same time, the organizers will invite international leading technology enterprises to participate in the exhibition through cooperation with relevant international organizations. It will show the new directions for future development of the global and front–end health industry, providing inexhaustible driving force for the development of health industry.





ABOUT the host of the exhibition

During the reform of the government agencies of the State Council, China Federation of Logistics & Purchasing (short for CFLP) is the only comprehensive organization of logistics and procurement industry in China approved and established by the State Council, which is headquartered in Beijing. The main task of CFLP is to promote the development of China's logistics industry, the procurement development of the government and enterprises, the reform and development of the field of production materials circulation, and complete the assignments entrusted by the government. The government grants CFLP the functions of foreign affairs, science and technology, industry statistics and standard revision. CFLP is a member unit of the National Inter–Ministerial Joint Conference of Modern Logistics, a representative of APLE and IFPSM in China and has extensive connection and cooperation with many countries.

Healthcare Logistics Association of China Federation of Logistics & Purchasing (hereinafter referred to as "China Healthcare Logistics Association") is an industry-based, non-profit social organization voluntarily formed to achieve common will by enterprises engaged in the production, wholesale and retail of drugs, health products, medical equipment and other pharmaceutical products at home and abroad. It's including medical terminals such as hospitals, third-party medical laboratories; and related enterprises engaged in logistics services, equipment manufacturing, informatization, etc. It is affiliated to and an important branch of China Federation of Logistics & Purchasing. CFLP Healthcare Logistics Association operates under the guidance of CFLP. Its main functions include: basic tasks, such as information statistics, industrial research, standard formulation and revision, talent training and industry self-discipline in the pharmaceutical logistics industry; organize industry events, such as special seminars, project consulting and international exchanges involved in technology, academy and operation in special fields; complete other matters entrusted by the higher level association. According to the regulations of CFLP, CFLP Healthcare Logistics Association will strictly abide by national laws, regulations and policies; strengthen industry self-discipline, reflect enterprise voices, and safeguard the legitimate rights and interests of members; assist the relevant government departments to promote industry work as well as the healthy and orderly development of the pharmaceutical logistics industry.



ABOUT

the host of the exhibition

Wuxi Biomedical Research and Development Service Outsourcing Area is located by the beautiful Taihu Lake. Relying on the high-quality humanities and tourism resources of Wuxi Taihu National Tourism Resort Zone and its own biomedical industry in the area, it will attract and gather the world's top R&D personnel and high-end medical management team to create a top-notch, world-class healthcare industry combined with new drug research and development, medical equipment, precision medicine, health management, drug evaluation, academic exchange and tourism and humanities. There are three bases and three centers at its core: the famous international biomedical research and development base, high-end intelligent medical device manufacturing base, top international precision medical clinical base, cutting-edge international health management big data center, authoritative international medical safety evaluation center, and first-class international life science and technology academic exchange center.

Since the opening of the area, the area has won over 10 provincial and ministerial awards, including "International Science and Technology Cooperation Base", "China (Wuxi) Health Industry Park", "Jiangsu Province Characteristic Industrial Park", "Jiangsu Province Science and Technology Industrial Park", "Jiangsu Province International Service Outsourcing Demonstration Zone", etc. It has also been hailed as "China Biomedical Best Park" (TQP10) and "China Biomedical Most Characteristic Park".





Gather to Find Opportunities and Potentials

professional visitors

10000+

square meters of exhibition area

seminars, technical exchange meetings and on-site activities

30+

300+

well-known enterprises from home and abroad

professional delegations from home and abroad

100+

OPPORTUNITY AND POTENTIAL



the May

SCOPE OF EXHIBITS

Automation equipment in hospital pharmacy Laboratory equipment Operating room equipment

Medical polychrome equipment Medical 3D printing equipment Remote mobile intelligent monitoring medical equipment

Smart pharmacy overall solutions Medical information and communication technology and equipment Medical big data and Internet of Things equipment Hospital remote medical system Medical image analysis system

Inspection equipment and supplies Diagnostic treatment equipment Dynamic analysis instruments Medical electronic instruments Processing equipment of medical auxiliary products and disposable products

Pharmaceutical production and management enterprises Third-party logistics enterprise Third party medical examination CDC, retail pharmacies, research institutions Consulting company, logistics equipment enterprise

100+

Multi-dimensional advertising with more than 100 media platforms at home and abroad to create a three-dimensional product promotion system.

打开微信, 但同关注 "夏州物造双年展"公众号

60+

With more than 60 domestic and foreign research institutes and embassies, we will jointly invite and form a tour group to truly invite the professional visitors worldwide.

30+

Joined hands with 30 industry organizations to use the accumulated data for many years to send invitations to well-known medical manufacturers, drug research and development enterprises, hospitals and trade enterprises at home and abroad.

30+微信注册免费入场流程

30 offline promotion activities, influencer interaction, Makers, alumni associations, non-stop promotion exchanges and invitations.

Professional visitor recruitment program



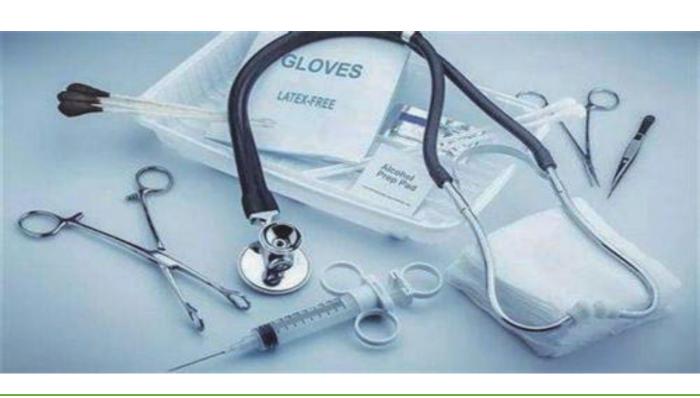
Simultaneous activity

- Taihu Lake Mashan Life and Health Forum
- 2019 Global Pharmaceutical Supply Chain Summit
- International Third Party Medical Examination Conference
- Global Medical Equipment and Pharmaceutical Supply Chain Project Matchmaking Meeting
- Global Pharmaceutical Supply Chain Summit Forum Capital Assistance Project
- Innovation-driven Development
 PNP Unicorn Cross-Border
 Acceleration Camp Roadshow











Geographical advantages

Wuxi's GDP has exceeded RMB one trillion. It owns rapid economic development, and developed internal and external transportation. With an international life and health industrial base integrating medical care, health care and rehabilitation – National Life Science Park Wuxi Mashan China. Wuxi has great potential of development.



Official advantages

Wuxi has established a hundred-media linkage mechanism to effectively enhance the depth of services, provided personalized service needs for medical devices and pharmaceutical supply chain enterprises, and built interactive platforms for new marketing and new ideas to jointly create ideas, marketing and services



Exhibition advantages

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Display advantages

It has set up a new product release area to allow professional visitors to quickly get the products they need and increase the opportunities for exhibitors to reach cooperation. At the same time, the organizing committee will establish an expert review, and the products that pass the audit will enter the new product display area, effectively avoiding the mixed phenomenon.



Joint promotion by over a hundred medias





Wuxi Biomedical Research and Development Service Outsourcing Area Management Committee

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