

DISCOVER MIPIM 2019

the world's leading property market

mipim

12-15 March 2019

Palais des Festivals – Cannes, France

MIPIM 2018 IN A NUTSHELL



MIPIM: THE HIGH VALUE-ADDED BtoB REAL ESTATE EVENT

The **world's leading** real estate event bringing together the entire value chain from all real estate sectors to **build enduring business relationships, showcase new developments** and **negotiate major deals**.

THE #1 EVENT

- Exhibition
- Conference
- Networking
- Awards
- Summits
- CEOs, Chairmen & political leaders

ALL ASSETS CLASSES

- Residential
- Healthcare
- Hospitality
- Logistics & Industrial
- Infrastructure
- Retail & Leisure
- Office
- Mixed-use

THE WORLD'S DECISION-MAKERS

- Investors & Financial Institutions
- Developers
- Cities & local authorities
- Occupiers
- Architects
- Hotels groups
- Business services & service providers

OUR COMPANY

OUR COMPANY

AN ENTITY OF RELX GROUP



**BUSINESS-TO-BUSINESS
PUBLISHING AND KNOWLEDGE.**

- 30,200 employees



**THE WORLD'S LEADING EXHIBITION
ORGANISER.**

- 500+ events in 30 countries
and 43 industry sectors bringing
together 7 million participants



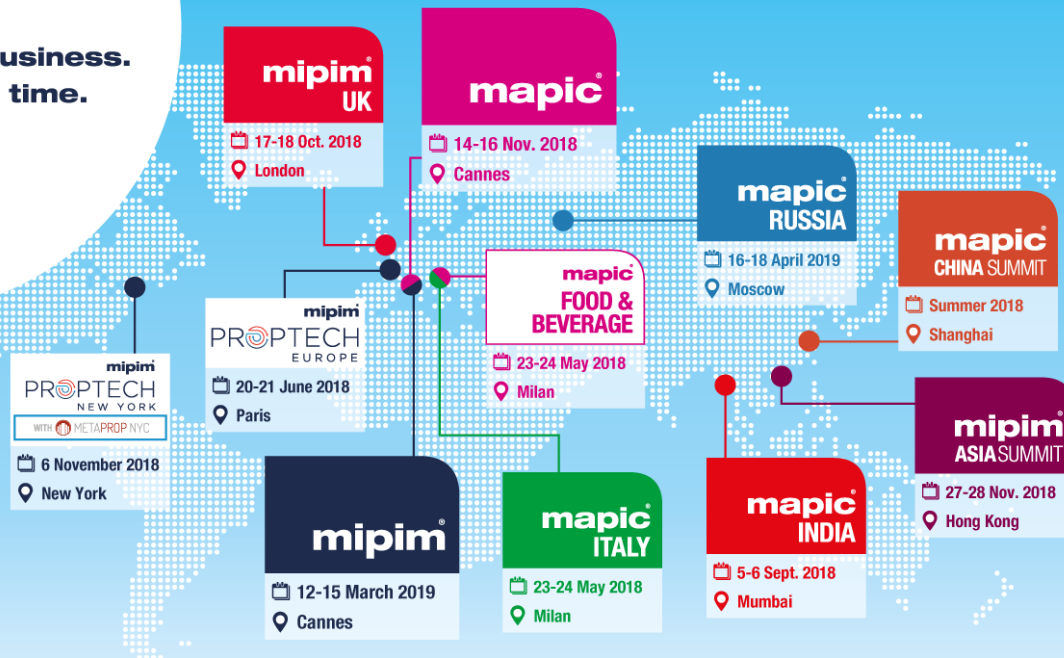
**LEADER IN INTERNATIONAL
PROFESSIONAL MARKETS
ORGANISATION IN REAL ESTATE AND
ENTERTAINMENT.**

- 11 events every year
- 60,000 participants
from 130 countries

OUR REAL ESTATE EVENTS WORLDWIDE



**Real business.
In real time.**



WHAT IS MIPIM?

WHAT IS MIPIM?

THE LEADING B2B REAL ESTATE EVENT

#1

OF INTERNATIONAL
REAL ESTATE EVENTS

- The most **international gathering** of the industry
- The highest number of unique participants
- The reference for **30 years**



WHAT IS MIPIM?

WHERE THE REAL ESTATE WORLD MEETS



- A **4-day event** to meet the most influential players from all sectors of the international property industry
- Unrivalled access to the greatest number of **development projects** and **sources of capital** worldwide
- A **unique exhibition** and networking platform to forge deals

WHAT IS MIPIM?

PACK A YEAR'S WORTH OF BUSINESS INTO 4 INTENSIVE DAYS



EXHIBITION

THE WORLD'S
PREMIER
PROPERTY EXPO

- Cities & Regions' pavilions
- Private sector players' stands
- Project showcases



NETWORKING

AN EXCLUSIVE
NETWORKING
PLATFORM

- Meeting peers, clients & leads
- Stunning social events



CONFERENCES

A LEADERSHIP
CONFERENCE
PROGRAMME

- Inspirational key experts
- Insight into the latest trends



SERVICES

CLIENT SERVICES BEFORE,
DURING
& AFTER MIPIM

- Online tools to prepare & follow up
- Onsite services to optimise time



AWARDS

A PRESTIGIOUS INDUSTRY
RECOGNITION

- International awards competition
- Prestigious prize giving ceremony

WHAT IS MIPIM?

ALL KEY PLAYERS IN ONE PLACE AT ONE TIME



26,000

INDIVIDUAL PARTICIPANTS



3,100

EXHIBITING COMPANIES



5,400

INVESTORS



3,800

CEOs AND CHAIRMEN



370

KEY POLITICAL LEADERS

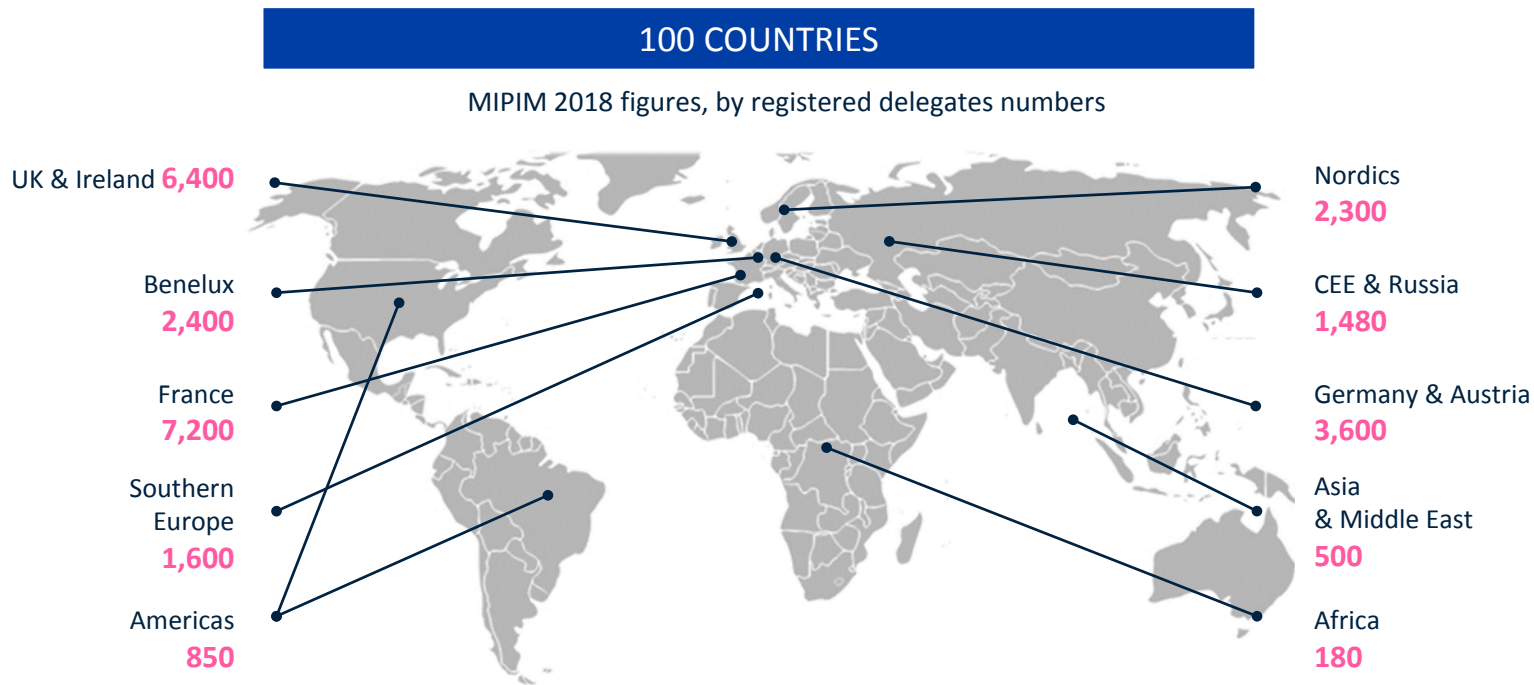


450

JOURNALISTS

WHAT IS MIPIM?

THE UNIQUE EVENT GATHERING ALL GEOGRAPHIES



WHAT IS MIPIM?

THE ENTIRE VALUE CHAIN GATHERING



EXHIBITION ZONE



EXHIBITION ZONE (2018 EXAMPLE)



3,350

Exhibitors



EXHIBITION ZONE

MIPIIM INNOVATION FORUM

Visionary innovative solutions & architecture for smarter buildings & cities

The **MIPIIM Innovation Forum**, a **1,000 m²** space dedicated to proptech & innovation in real estate, to showcase the most innovative solutions and practices to increase the value of the property asset

An **extensive learning and networking programme**: stunning conferences and concrete case studies focused on energy efficient projects, flexible architecture, green buildings, smart cities, proptech, etc.

2018 Participants & Partners



INNOVATION
FORUM | **m**



EXHIBITION ZONE

HOTEL & TOURISM LOUNGE

- **A 800 m² lounge with a dedicated exhibition area** where decision-makers and key-players from the hospitality and property industry can meet in an informal, yet profitable setting to discuss hospitality trends, hotel investment, tourism real estate & more.
- **A tailored programme of conferences and events:** keynote and expert-led panel sessions, HTL project presentations, matchmaking events, daily cocktails, Hospitality award category



2018 Participants & Partners



EXHIBITION ZONE

HEALTHCARE CORNER

- **A dedicated exhibition space**, networking and conference platform gathering all the key players of the medical and healthcare property sector
- **A focused programme** of workshops, case studies and networking events, matchmaking sessions and daily cocktails

2018 Participants

CARE IT

DOMITYS
Investir dans l'avenir

EURYALE
ASSET MANAGEMENT

aedifica
housing with care

THREESTONES
CAPITAL



HEALTHCARE | 



CONFERENCES

LEARN, SHARE IDEAS AND MEET LEADERS



100+
CONFERENCE SESSIONS



360+
KEYNOTES & SPEAKERS



INSIGHTS FROM **INDUSTRY**
& **NON-INDUSTRY** SPEAKERS

The MIPIM conferences offers global and societal topics impacting the real estate industry to offer food for thought, inspiration, strategic insights and solution-oriented tools. It is also a great way to meet leaders from all over the world and accelerate your business in a different way!

Speakers include the most influential real estate *doers* and *makers* - investors, developers, consultants, and public actors– as well as external *thinkers* and new *entrepreneurs*.

NETWORKING

NETWORKING

TARGETED MATCH MAKING EVENTS



THEMATIC EVENTS

Dedicated events

Lunches & Breakfasts focused on Mayors, Italia, USA, Investors, Asia, Hotel & Tourism, Proptech



MATCHMAKING SESSIONS

Targeted business accelerators focusing on one sector (Logistics, Hotel & Tourism, Healthcare) to connect supply & demand in a fast & effective way



THOUGHT LEADERS' SUMMITS

The MIPIM RE-Invest Summit, MIPIM Institutional Investors' Summit, gathers the world's leading sovereign wealth funds, public & private pension funds, insurance funds, and other leading capital owners in the real estate industry in a closed-door environment.

The Mayors' Think Tank is a closed-door summit for the world's mayors and top political leaders to discuss key issues.

NETWORKING

MUST-ATTEND SOCIAL & BUSINESS EVENTS

Network efficiently all week long

WELCOME RECEPTION



MIPIM AWARDS CEREMONY



COCKTAILS & EVENTS ON STANDS



ONLINE MIPIM DATABASE: STAY CONNECTED BEFORE, DURING AND AFTER MIPIM

26,000 POTENTIAL PARTNERS

WITHIN YOUR REACH



- **Find companies & delegates** in line with your interest
- **Access participants'** full contact information
- **Book meetings** ahead of time to increase ROI during the event
- **Promote your company** with a dedicated profile
- **Identify real estate projects** for free
- **Stay in touch** with the contacts you made at MIPIM



AWARDS

AWARDS

A CELEBRATION OF EXCELLENCE

Prestigious Awards recognising excellence in real estate since 1991



12 DISTINCT CATEGORIES:

- Best Healthcare Development
- Best Hotel & Tourism Resort
- Best Industrial & Logistics Development
- Best Innovative Green Building
- Best Office & Business Development
- Best Refurbished Building
- Best Residential Development
- Best Shopping Center
- Best Urban Regeneration Project
- Best Futura Project
- Best Futura Mega Project
- People's Choice Award

CLIENT SERVICES

CLIENT SERVICES

MIPIIM AT YOUR SERVICE – PREPARE IN COMFORT, ENHANCE YOUR EXPERIENCE

ACCOMMODATION



VISITOR'S LOUNGE



HELP DESK



EVENT ORGANISATION
ASSISTANCE



MEETING LOUNGES



1ST TIMERS LOUNGE



FREE SHUTTLES



CONCIERGE & INFORMATION
DESKS



CLIENT SERVICES

DIGITAL TOOLS



> MOBILE APP

MIPIM at your fingertips

- **Browse** the exhibitor and participant list
- **Stay** in touch with the contacts you made
- **Discover** the speaker line-up
- **Find your way** with the floor plan
- **Plan your MIPIM** to increase your ROI during the event

INTERACTIVE FLOORPLAN <

Available on app and website

- **Find your way** into the exhibition
- **bookmark** your must-see stands



HOW TO PARTICIPATE

HOW TO PARTICIPATE

EXHIBIT



- **Promote** your projects, your know-how and achievements
- **Network** with partners and find new-clients
- **Source** capital and strike deals
- **Position** your company internationally

Contact **Mylène Billon**
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VISIT



- **Discover** prime projects, buildings and assets
- **Increase** your network of business leaders
- **Learn** about industry trends and innovations
- **Find** your next business opportunity

Register Online : www.mipim.com
Or contact **Anne-Marie Sanchez**
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SPONSOR



- **Promote** your projects, products and events before, during and after MIPIM through our website, newsletters, publications, onsite advertising...

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Thank you