

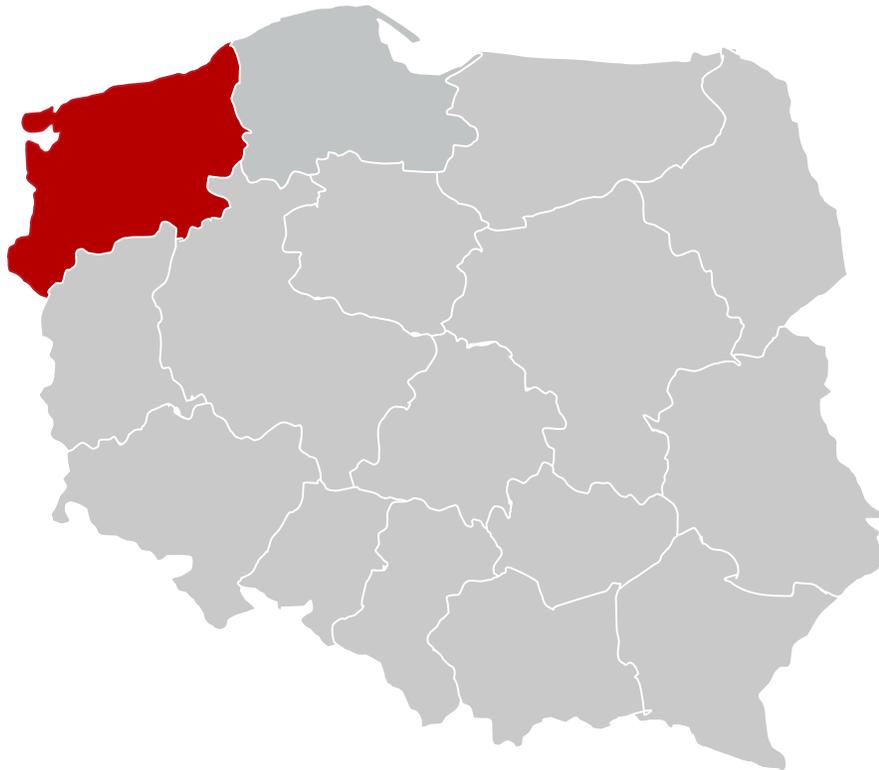


Polska Agencja  
Inwestycji i Handlu  
Grupa PFR

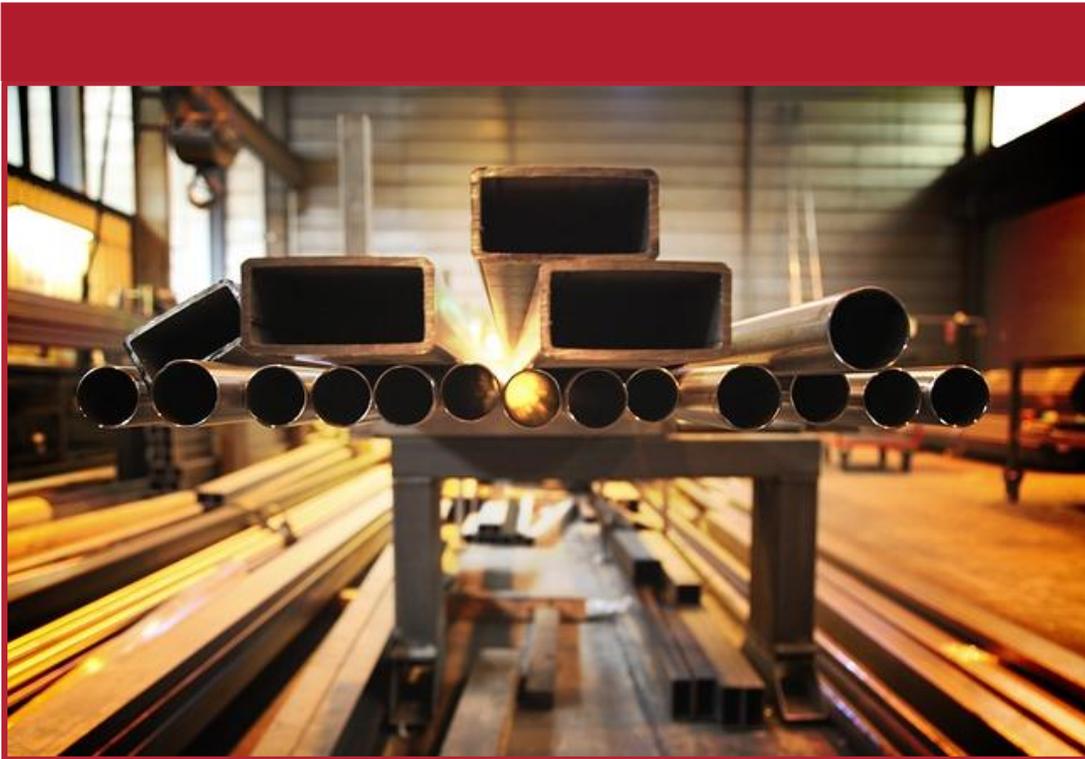
# Investment attractiveness of voivodeships

Zachodniopomorskie voivodeship





- Capital – Szczecin
- Area – 22 892 km<sup>2</sup>
- Number of city-districts - 3
- Number of districts - 18
- Number of municipalities - 11
- Population – 1 708 200
- Population in productive age – 1 118 413



Metal and mechanical industry



Logistics and maritime activities



Bioeconomy



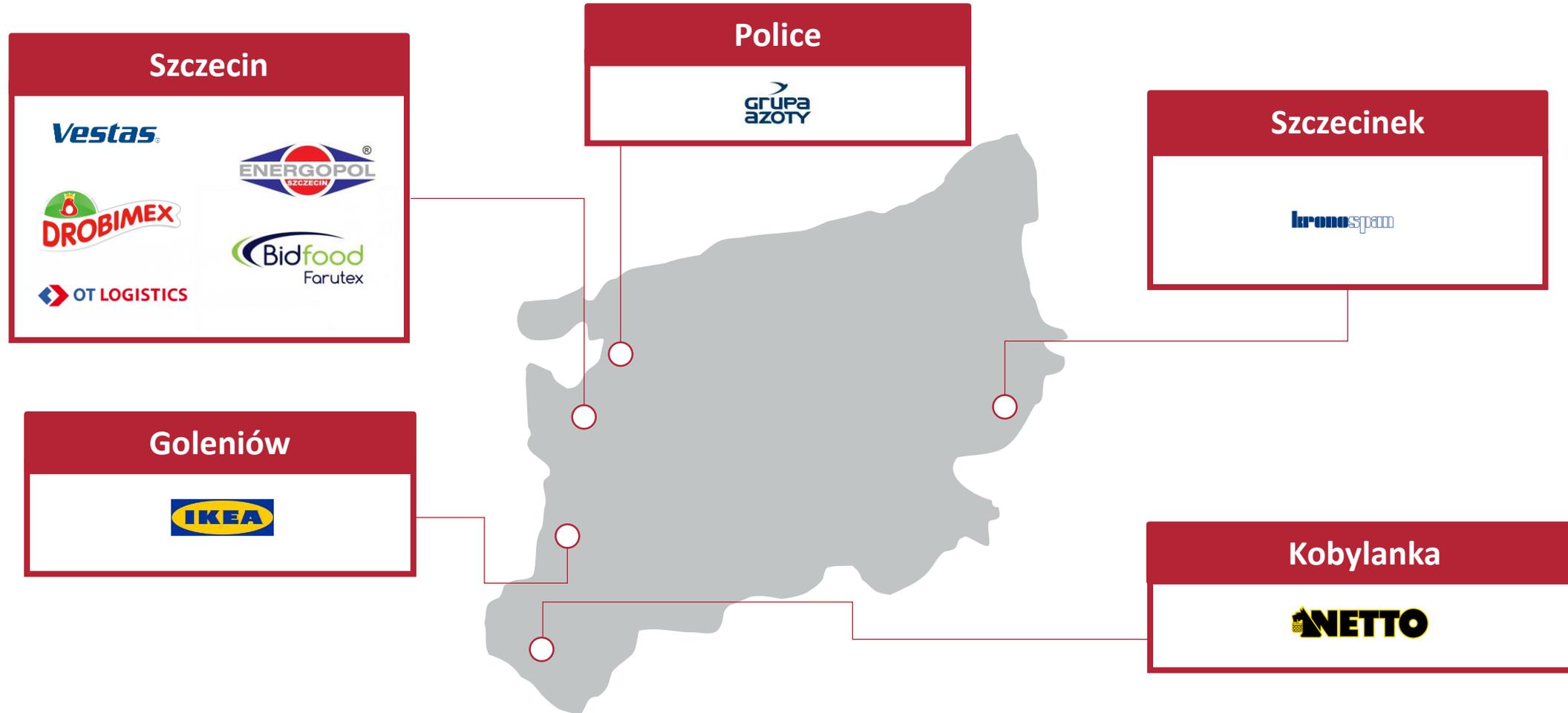
Innovative services



Tourism and health

# Zachodniopomorskie voivodeship

The largest companies / investors in the region



### There are four special economic zones in Zachodniopomorskie: Pomorska, Słupska, Kostrzyńsko-Słubicka and Mielecka

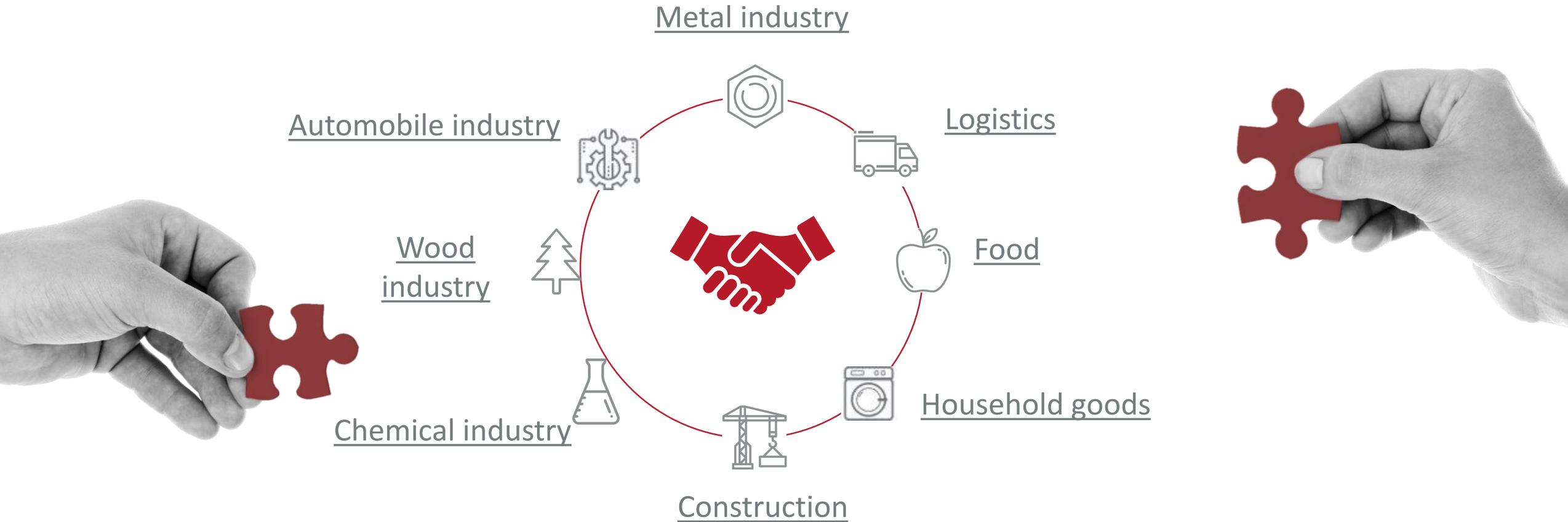
So far, 603 permits for business activity have been granted in the West Pomeranian four SEZs since the beginning of their establishment until 2017, and entrepreneurs have created nearly 95 thous. of new jobs at that time. Capital expenditures in the four Zones until 2017 exceeded PLN 27 billion.



### A complex system of business environment institutions

The institutions supporting the investment attractiveness of the Zachodniopomorskie voivodeship include chambers of commerce (Północna Izba Gospodarcza, Skandynawsko-Polska Izba Gospodarcza w Szczecinie and Koszalińska Izba Przemysłowo-Handlowa), associations and business centers (Zachodniopomorska Agencja Rozwoju Regionalnego, Stowarzyszenie Polskich Gmin Euroregionu „Pomerania”, Centrum Biznesu w Koszalinie), business incubators (Akademicki Inkubator Przedsiębiorczości Uniwersytetu, inkubator przedsiębiorczości przy Szczecińskim Centrum Przedsiębiorczości) and consultancy centers, e.g. the Polska Fundacja Przedsiębiorczości.





## Infrastructure



**Szczecin – Goleniów Airport** - (international, domestic, charter and cargo flights) – main flight destinations include Bergen, Dublin, Edinburgh, Liverpool, London Luton, London Stansted, Oslo Gardermoen, Oslo Torp, Stavanger and Warsaw.

### **Zachodniopomorskie – presence of the inland waterways**

Inland waterways in the West Pomeranian Voivodeship are:

- Dąbie lake to the border with internal sea waters
- Odra river from the estuary of the Nysa Łużycka river to the connection with the Odra Wschodnia river
- Western Odra river from the weir in Widuchowa (704,1 km of the Odra River) to the border of internal sea waters
- Parnica river and Parnicki cut from the West Odra river to the border with internal sea waters

All of the above waters are administered by the Regionalny Zarząd Gospodarki Wodnej in Szczecin.



### **Railway network**

Railway network in rail freight traffic include Szczecin (the largest hub of the region, including stations Szczecin Central, Szczecin Dąbie, Szczecin Podjuch, border station Szczecin Gumieńce and Police), Świnoujście (railway, ferry crossing to Sweden), Stargard Szczeciński, Koszalin and Białogard. Passenger nodes include, among others Szczecin Główny, Szczecin Dąbie, Koszalin, Stargard Szczeciński, Świnoujście and Kołobrzeg. In the financial perspective 2014-2020, comprehensive modernization of the following railway lines is planned; No. 273 Wrocław - Szczecin, No. 351 Poznań - Szczecin, No. 210 Chojnice - Runowo Pomorskie, No. 404 and 405 Piła - Szczecinek - Białogard - Kołobrzeg.

### Public universities



Pomorski Uniwersytet Medyczny  
w Szczecinie



AKADEMIA SZTUKI



Collegium Balticum  
Szczecińska Szkoła Wyższa



### Private universities



Zachodniopomorska  
Szkoła Biznesu  
w Szczecinie



Wyższa Szkoła  
Administracji  
Publicznej  
w Szczecinie



  
Wyższa Szkoła Integracji Europejskiej

## Strengths (based on voivodeship strategy)

---

Border and seaside location
Good communication with Western and Northern Europe
Seaports (Szczecin-Świnoujście, Police, Kołobrzeg, Darłowo) as elements of multimodal transport networks
Significant potential for the development of renewable energy
Szczecin and Koszalin agglomeration with attractive investment areas
The proximity of the Berlin agglomeration



## Tourist attractions

### Wolinski National Park



- European Bison Reserve in the Wolinski National Park
- Festival of Slavs and Vikings along with a thematic village and museum on the island of Wolin
- Tourist routes in forest complexes created for hiking and cycling

### Kolobrzeg



- Recreational facilities for water sports (e.g. windsurfing, kitesurfing)
- Clean sandy coast, high forest cover of the surrounding areas

### Przelevice



- Arboretum in Przelevice

### Drawiński National Park



- 20 area of strict protection
- Numerous tourist routes
- Attractive terrains





Polska Agencja  
Inwestycji i Handlu  
Grupa PFR

## Polska Agencja Inwestycji i Handlu S.A.

ul. Bagatela 12

00-585 Warszawa

Źródło: Ankieta dotycząca atrakcyjności inwestycyjnej województwa świętokrzyskiego, lipiec 2017

Ikony: flaticon.com, grafika: pixabay.com, Wikimedia

 Zdjęcia na licencji Zdjęcia na licencji Creative Commons BY-SA 4.0 International (<https://creativecommons.org/licenses/by-sa/4.0/>) Zdj. 1 - Wikimedia (Katedra Kielce.jpg; autor: Paweł Cieśla, Creative Commons BY-SA 3.0 Unported (<http://creativecommons.org/licenses/by-sa/3.0/>): Zdj. 2 - Wikimedia (Sandomierz Town Hall.jpg; autor: Jakub Hałun, Zdj. 3 - Wikimedia (Chęciny zamek bok.jpg; autor: Arianus, Zdjęcie na licencji Creative Commons Attribution-Share Alike 3.0 (<https://creativecommons.org/licenses/by-sa/3.0/pl/deed.en>), Zdj. 4 - Wikimedia (Busko Markoni DSC 1902.jpg; autor: Yureksz.

