



Polish Investment
& Trade Agency
PFR Group

Investment attractiveness of voivodeships

Greater Poland Voivodeship



Basic information



- Capital – Poznań
- Area – 29 827 km²
- Number of districts- 31
- Number of municipalities - 19
- Population – 3 481 625 people
- Population in productive age – 2 263 832 people



Smart specializations (biomaterials, interiors of the future, ICT, modern medical technologies)



Silver economy



Research and Development

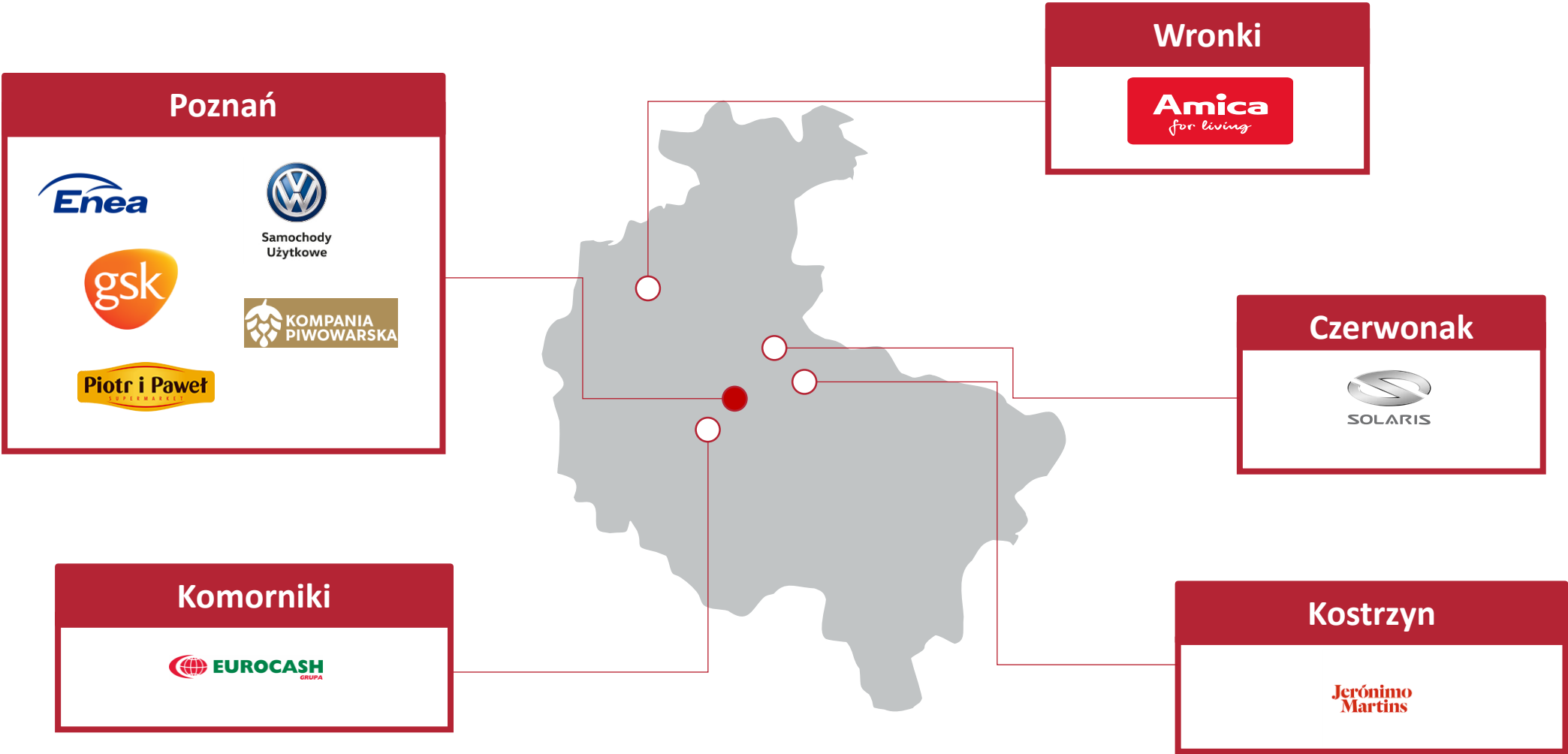


Agriculture and food processing



Business and health services

The largest companies / investors in the region



Greater Poland Voivodeship

Special Economic Zones (until 2018)

Kostrzyńsko-Słubicka Special Economic Zone

- currently covers **over 2201 ha** and consists of 57 subzones. It issued **330 permits** for business activity, which resulted in investment outlays in the amount of **PLN 7.9 bn**. Total employment in the zone amounts to **32 745 jobs**.



Wałbrzyska Special Economic Zone "INVEST-PARK"

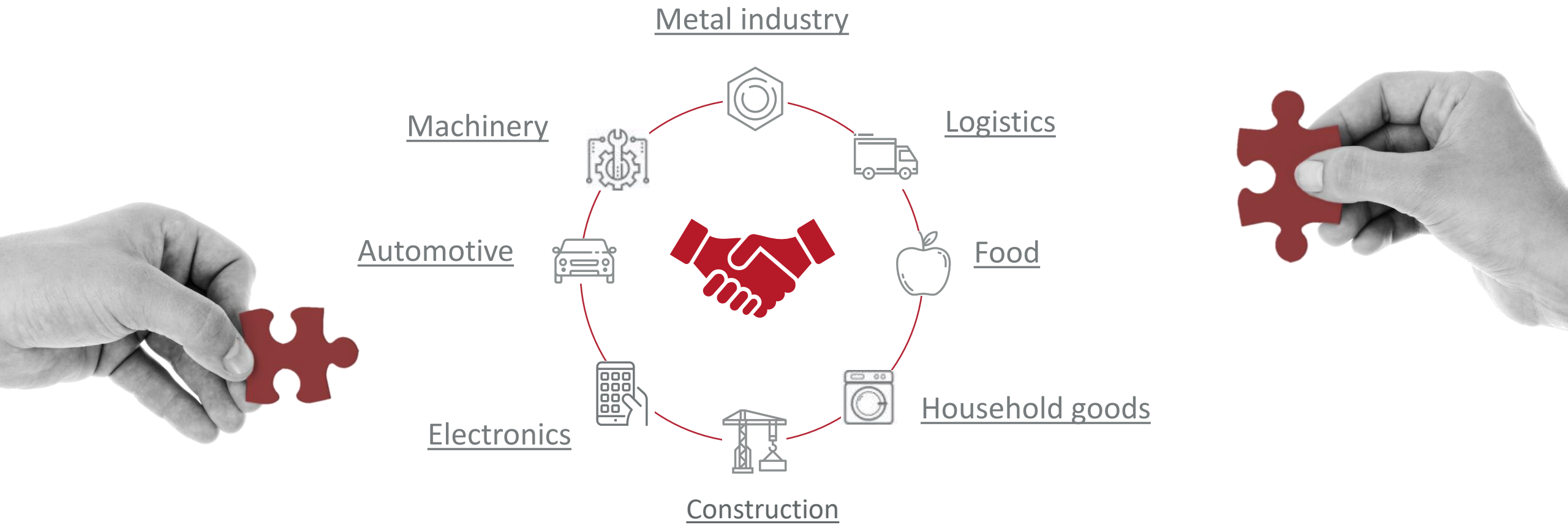
- covers **over 3700 ha** in 4 voivodships (Lower Silesia, Opole, Greater Poland and Lubusz) located in 58 towns. It attracted over **230 investors**, **PLN 27 bn** of investment outlays and **53 000 jobs**.



Łódzka Special Economic Zone

- covers an area of **1750 ha** in the Łódź Voivodeship, the eastern part of the Greater Poland Voivodship and the western part of the Mazovian Voivodeship. It issued **313 permits** for business activity, which resulted in **EUR 3.43 bn** of investment outlays and **36 000 jobs** created.







Poznań – Ławica Airport – supports international, domestic, charter and cargo flights.

Other airports performing a service and sport function in Wielkopolska: Poznań - Kobylnica, Kazimierz Biskupi near Konin, Leszno (Strzyżewice), Ostrów Wielkopolski (Michałków), Piła.

Greater Poland – high potential for inland waterways development

The region is characterized by the presence of a large number of rivers and lakes. The two largest rivers in the region, the Warta and the Noteć, are part of the Great Waterway Loop of Wielkopolska, 764 km long, going through three voivodships: Lubusz, Greater Poland and Kuyavian-Pomeranian. This is one of the best prepared river routes in Poland.



An extensive road network

The most important national roads in the voivodship are: the A2 motorway leading from Berlin throughout Poland to Minsk, the S5 express road (Grudziądz - Bydgoszcz - Poznań - Wrocław) and the S11 express road (Kołobrzeg - Koszalin - Piła - Poznań - Ostrów Wlkp. - Tarnowskie Mountains), which connects Poznań with Silesia and the Baltic coast.



Modernized rail network

The length of the railway network in Greater Poland is 2071 km, which is over 10% of the total length of the line in Poland. Nearly 60% of this number is electrified. The main railway junctions in Wielkopolska are: Jarocin, Kępno, Krzyż Wielkopolski, Leszno, Ostrów Wielkopolski, Piła, Poznań, Wolsztyn and Zbąszyń.

Greater Poland voivodeship

Higher education

Public universities



Private universities



WYŻSZA SZKOŁA BANKOWA
w Poznaniu



WYŻSZA SZKOŁA
JĘZYKÓW OBCYCH
im. Samuela Bogumiła Lindego



Wyższa Szkoła
Pedagogiki i Administracji
im. Mieszka I w Poznaniu

wyższa
szkoła
zarządzania
i bankowości
w Poznaniu



WYŻSZA SZKOŁA
KOMUNIKACJI
I ZARZĄDZANIA



WYŻSZA SZKOŁA
LOGISTYKI



Strengths (based on voivodeship strategy)

| A good climate for innovation and the activity of local governments in this area |
|--|
| Well-developed higher education |
| Large resources for renewable energy (biomass, thermal and wind sources) |
| High farm productivity |
| International Poznan Trade |
| Favorable location in European and national space |



Tourist attractions

Poznań

- Old Town
- Town Hall
- Imperial Castle
- Ostrów Tumski (Cathedral Island)



Gołuchów

- Gołuchów Castle
- Gołuchów Lake



Gniezno

- The Royal Gniezno Cathedral
- Museum of the Origins of the Polish State in Gniezno



Kórnik

- Kórnik Castle
- Arboretum
- Old Town and Castle
- Kórnik Lake



1

2



Polish Investment
& Trade Agency
PFR Group

Polish Investment and Trade Agency S.A.

ul. Bagatela 12

00-585 Warsaw

Source: Ankieta dotycząca atrakcyjności inwestycyjnej województwa wielkopolskiego (Survey on investment attractiveness of Greater Poland Voivodeship), Warsaw July 2017
Graphics – icons: flaticon.com, photos: pixabay.com

