

The background image shows a large, dense crowd of people, likely attendees at a game show or gaming event. The scene is filled with people of various ages and genders, some standing and others sitting. The lighting is bright, and the overall atmosphere appears lively. The image is overlaid with a semi-transparent pink and blue gradient. The text 'Taipei Game Show' is written in a white, stylized, brush-stroke font, centered over the crowd.

Taipei Game Show



2018 TAIPEI
GAME SHOW
台北國際電玩展

2018 Review

TAIPEI GAME SHOW 2018



2018 TAIPEI
GAME SHOW
台北國際電玩展

Booths (B2B+B2C)

1,937

Public Visits (B2C)

350,000+

News Exposure

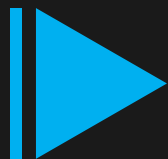
23 Languages 2,403 News Coverage

Exhibitors(B2B+B2C)

387

Biz Visits (B2B)

2,361



B2C Zone

2018 Review

Public Visits

350,000+

Booths

1,614

Venue

TWTC Hall 1

Exhibitors

202/ 20 countries





2018 Review

Indie House



19 Countries 88 Teams 134 Global Coverage

The largest Indie Game show in Asia
One and only gamer-oriented indie event in Taiwan



Board Game Wonderland



44

Exhibitors

890+

On-site Experience

Unplugged fun for family and friends!
Largest board game exhibition in Taiwan





Asia Pacific Game Summit

20

Sessions

2,000

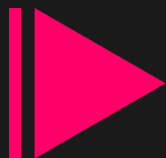
Audiences

Target Audience

- Industry Professions
- Game-Related Majors
- Gamers/ Students

Themes

- eSport
- Market Trend
- Game Development
- Operation/ Marketing
- VR / AR



B2B Zone

2018 Review

Exhibitors

279 Exhibitors/
27 Countries

Biz Visitor

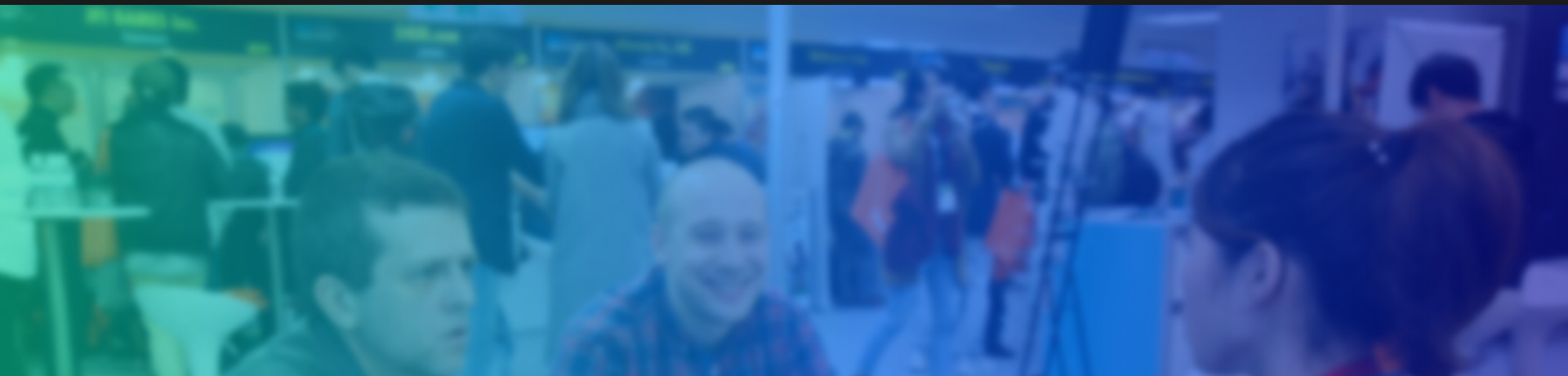
2,361/
29 Countries

Matchmaking

3000+ meetings

Venue

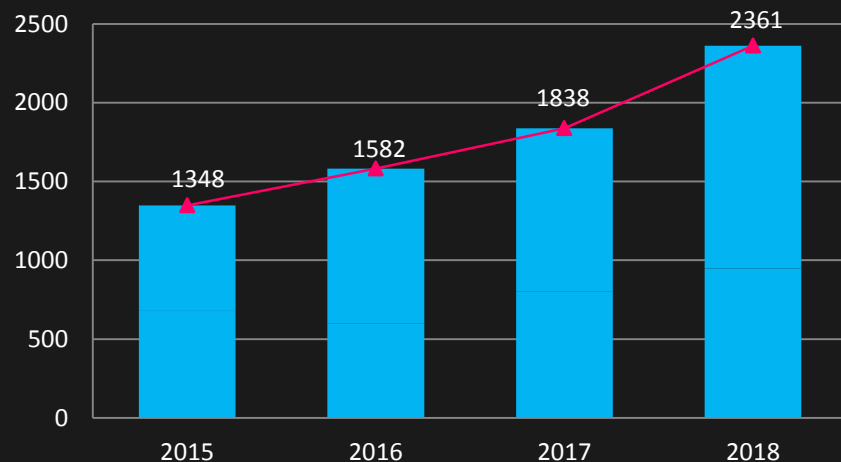
TWTC Hall 1
2F, H area



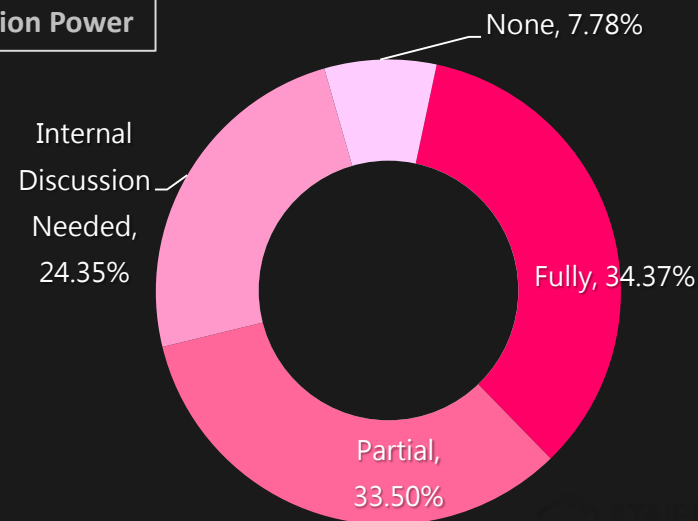


B2B Visitor Demographics

Biz Visitors Y2Y

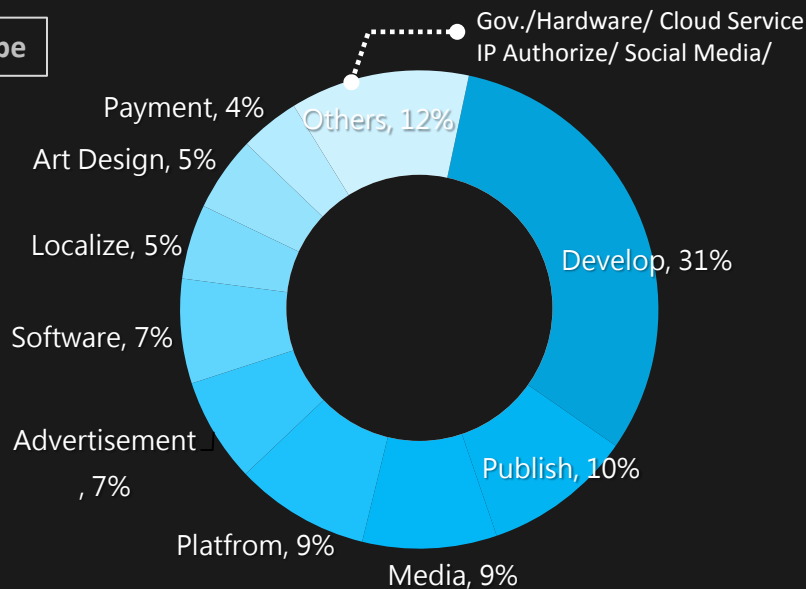


Decision Power

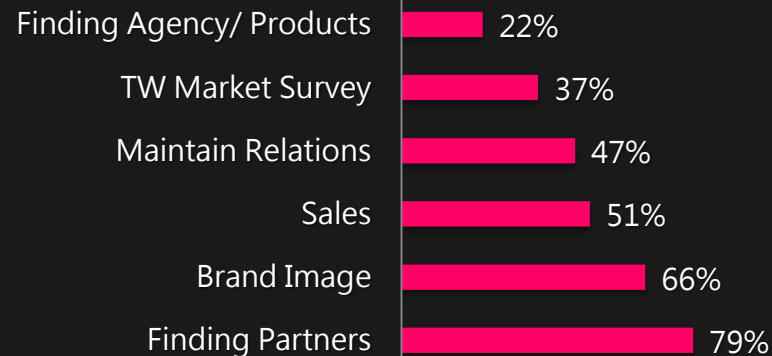


B2B Exhibitors Demographics

Biz Type



Purposes (multi-choice)

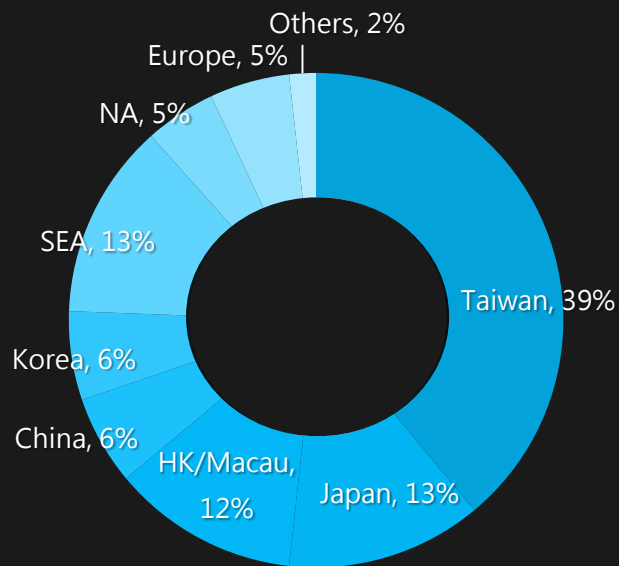




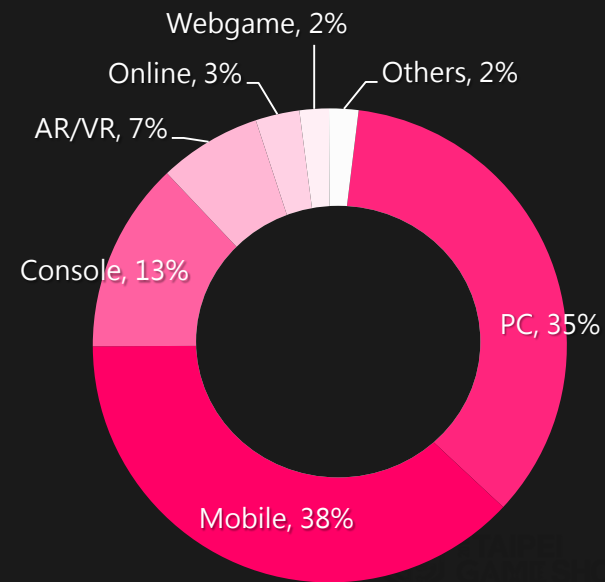
Indie Game Festa

23 Countries
175 Team
21% Growth

Nationality



Develop Platforms





International Cooperation

- partners with global event organizers and associations to enhance industry communication



Singapore- Game Start



Korea- G- Star



Japan- CESA



Korea- BIC Fest/ BIPA



Malaysia- MDEC



Japan- Bit Summit



Taipei Game Show 2019



Contact Us

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B2B Zone & APGS 01. 24. – 25. @TWTC Hall 3

B2C Zone 01. 25. – 28. @TWTC Hall 1