



Polish Investment
& Trade Agency
PFR Group

Attractiveness of regions

Lesser Poland Voivodeship



Lesser Poland Voivodeship

Basic information



- Capital – Kraków
- Area - 15 182,87 km²
- Number of poviats - 19
- The number of cities - 14
- Population - 3 382 260
- Population in productive age - 2 097 173



Biotechnology



Sustainable energy



ICT/BPO/SSC



Chemical industry



Metal industry

Lesser Poland Voivodeship

The largest companies / investors in the region

Kraków

COMARCH



PHILIP MORRIS



ArcelorMittal



Grupa Kęty **CANPACK**

Tarnów

**GRUPA
AZOTY**

Bochnia



Stalprodukt S.A.

Wadowice

MASPEX

Oświęcim

FAKRO

Skawina

Valeo



Lesser Poland Voivodeship

Special Economic Zones



Kraków Special Economic Zone

The Special Economic Zone of the Krakow Technology Park covers areas located in the Lesser Poland, Subcarpathian and Holy Cross voivodships. KTP offers investors primarily greenfield areas. The Krakow Special Economic Zone consists of 36 subzones located in 35 communes and currently covers an area of over 949 hectares. The offer also includes office space located in attractive areas.

Mielec Special Economic Zone

The EURO-PARK MIELEC Special Economic Zone was established as the first in Poland in 1995. Today, it has a special place on the economic map of Poland. Its values are appreciated by many foreign and domestic investors who build new factories here. EURO-PARK MIELEC SEZ is an area with exceptional conditions for entrepreneurs for achieving quick return of investment and effective management, offering long-term tax exemptions and facilities.

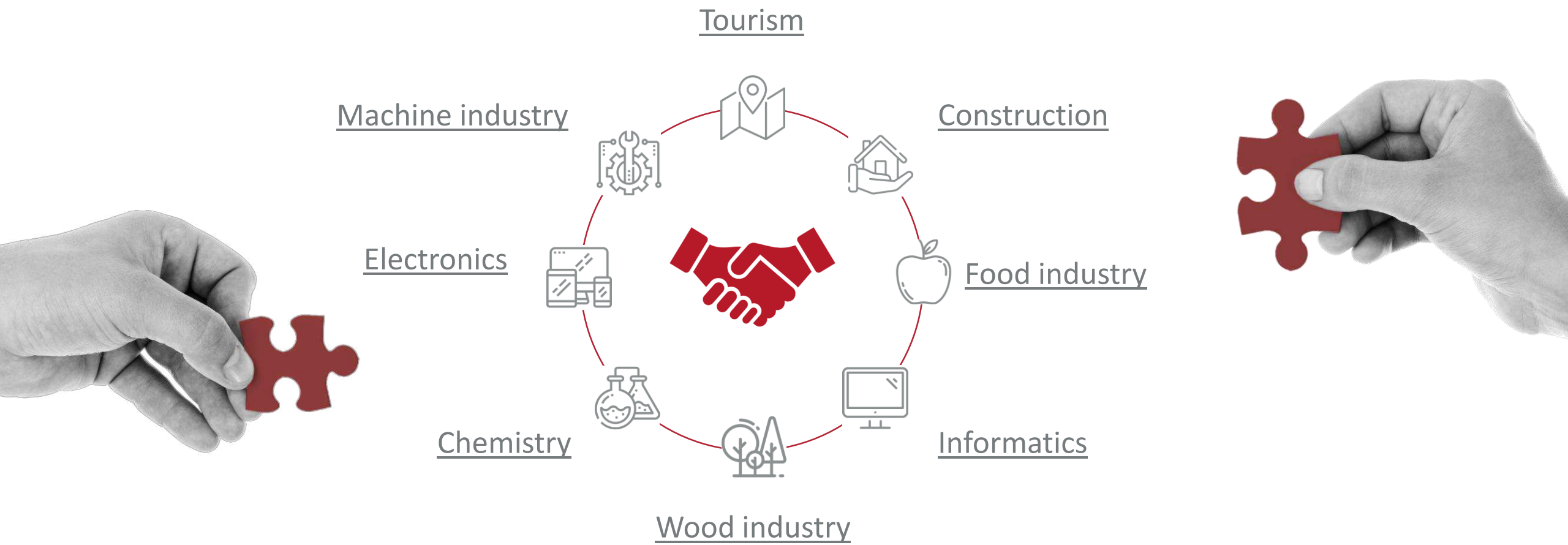


Specjalna Strefa Ekonomiczna
Agencja Rozwoju Przemysłu S.A.



Lesser Poland Voivodeship

Local sub-suppliers





John Paul II International Airport Kraków–Balice - domestic, international and cargo flights. It is the largest regional airport in Poland, in its area (area up to 100 km) inhabited by almost 8 million people. The airport covers over 27 ha and is equipped with modern navigation systems, and the apron has an area of 90,000 square meters

Lesser Poland – a good location near the A4 motorway

The province is a densely populated area with many urban centers. The main transport route is the A4 motorway, which is simultaneously a ring road of Kraków and Tarnów. It not only communicates the voivodeship internally, but also with the neighboring provinces of Silesia and Subcarpatia. What is more, the voivodeship road network is supplemented by express, national, provincial and local roads.



The railway network in the voivodeship is an important part whole transport network

There are over 1019 km of railway lines in the voivodeship, managed by PLK Polish Railway Lines S.A. Most of them (about 59%) are first-rate lines, and about 20% are secondary. The main lines constitute about 17%, and the local lines are 4% of the entire railway network. In the voivodeship there are three railway junctions - Kraków, Tarnów and Nowy Targ.



Lesser Poland Voivodeship

Higher education

Public Universities - Kraków



Politechnika Krakowska
im. Tadeusza Kościuszki



UNIwersYTET
JAGIELLOŃSKI
W KRAKOWIE



UNIwersYTET
ROLNICZY
W KRAKOWIE



UNIwersYTET
EKONOMICZNY
W KRAKOWIE



AGH



UNIwersYTET PEDAGOGICZNY
im. KOMISJI EDUKACJI NARODOWEJ



Private Universities - Kraków



Voivodeship's strenghts

Strong academic center
High level of infrastructure development
Tourist attractiveness
Large number of companies with high potential od development
High level of urbanization, high population density
Great potential for development of services market
Strong brands of the city of Krakow and other urban centers



Lesser Poland Voivodeship

Tourist attractions

Kraków

- Old Town
- Kazimierz
- Barbican
- Kościuszko Mound
- Divine Mercy Sanctuary



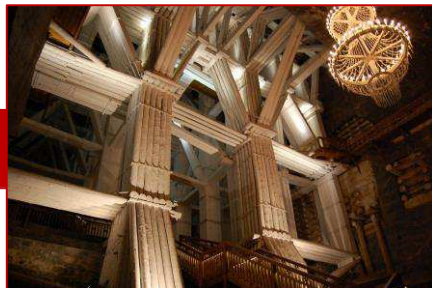
Krynica Zdrój

- Pump room
- Old Health Resort
- Toys Museum
- Nikifor Museum



Wieliczka

- Salt mine
- Żupny Castle
- Żupy Krakowskie Museum
- Graduation tower
- Main Square



Podhale

- **Zakopane**
- Giewont
- Valley of Five Lakes





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