



Polish Investment
& Trade Agency
PFR Group

Investment attractiveness of voivodships

Lubuskie Voivodeship



Lubusz Voivodeship

Basic information



- Capitals – Gorzów Wielkopolski, Zielona Góra
- Area - 13 987,93 km²
- Number of districts - 12
- The number of municipalities- 9
- Population - 1 017 376 people
- Population in productive age - 635 141 people



Wood sector



Production of metal products



The automotive sector



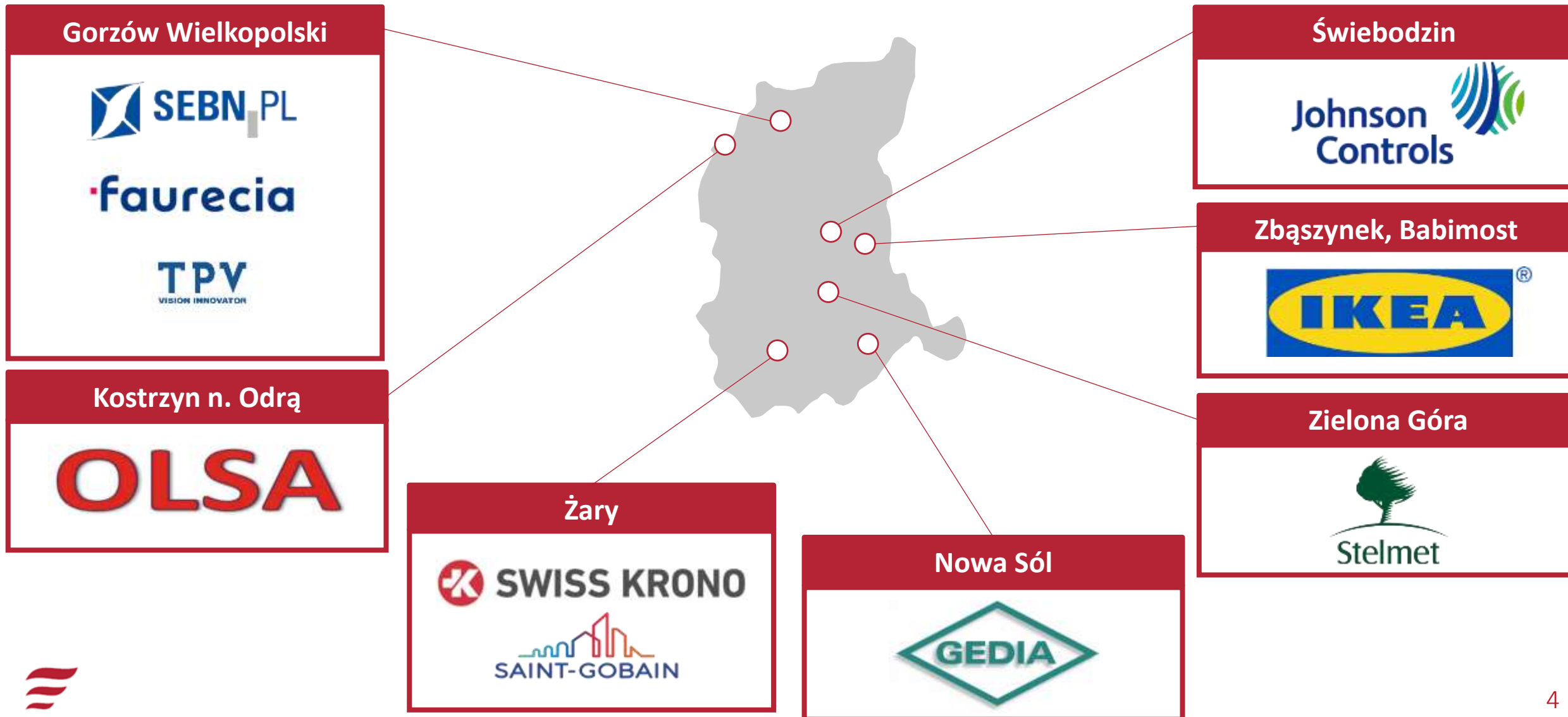
Informatics



Pulp and Paper

Lubusz Voivodeship

The largest companies / investors in the region





Kostrzyn-Słubice Special Economic Zone

Its geographical location in the immediate vicinity of Germany and the Czech Republic, results in favorable communication solutions for passenger and freight transport - international roads E30 (A2), E65 (A3) and E28 and the Paris-Berlin-Warsaw-Moscow railway line. The location of the zone on the rivers Odra and Warta facilitates access to seaports in Szczecin and Świnoujście as well as river ports in Berlin and Hamburg.

Wałbrzych Special Economic Zone

It encompasses 3.7 thousand hectares in 4 voivodeships of South-Western Poland (Dolnośląskie, Opolskie, Wielkopolskie and Lubuskie voivodships) located in 58 cities. It was ranked 4th in Europe and 22 th in the world in the prestigious fDi Magazine ranking, in which 600 SEZs were analyzed.



Legnica Special Economic Zone

It is located in one of the most dynamically developing areas in Poland. Investment projects in the voivodship are favored by a convenient location close to the German and Czech borders, a dense network of constantly developing roads and railways, qualified staff as well as the availability of attractive investment sites.







Zielona Góra/Babimost Airport – regular domestic, charter domestic and international, Cargo, General Aviation
Przylep Airfield - Aeroclub Airfield (sport and training)

Lubusz Voivodship - high potential for road transport development

The **A2** motorway is already running through the voivodship, being one of the main road transport corridors towards Germany and Western Europe. An enormous chance will be the completion of the **S3** expressway connecting the western regions of the country north-south. The western areas of the Lubusz Voivodship (Wschowa town) also benefit from the proximity of the **S5** expressway, which connects Poznań with Wrocław.



The **railway network** in the voivodship is highly developed

Two corridors of the Trans-European Transport Network run through the voivodship - line No. 3 (E 20) connecting Poznań with Frankfurt an der Oder and line No. 351 (E 59) in the relation Poznań - Szczecin. In addition, in the region there is the line No. 273 (the so-called "Nadodrżanka", a Complex Trans-European Transport Network: C-E 59). It connects the capital of the Voivodship (Zielona Góra) with Wrocław from the south and Szczecin on the northern side.

Private Universities



Wyższa
Szkoła
Biznesu
w Gorzowie
Wielkopolskim



Public Universities



Uniwersytet im. Adama Mickiewicza w Poznaniu
Europa-Universität Viadrina Frankfurt (Oder)



UNIWERSYTET
ZIELONOGÓRSKI



Państwowa
Wyższa
Szkoła
Zawodowa
w Sulechowie



Mocne strony (na podstawie strategii województwa)

Favorable geographical location in Central Europe - near the Polish-German border.

Location at the intersection of transit traffic routes of international importance on the north-south and east-west directions.

Lower labor costs in comparison to neighboring regions.

Good and constantly improving transport accessibility of the region - motorways, expressway (A2, A18 and expressway S3 included in the TEN-T network).

A specialization of some districts in some industrial and economic sectors - including wood processing, paper and metal industry, IT industry, agri-food industry, automotive.

Investors' interest in investment areas in the voivodship.

Transport potential of rivers flowing through the voivodeship (Odra as well as Warta and Noteć).



Gorzów Wielkopolski

- Warta avenue
- Defensive walls
- St. Mary's Cathedral
- Spring of Nations Park



Międzyrzecz

- Royal Castle
- Town hall
- The headquarters of Międzyrzecz starosts



Zielona Góra

- Palm House
- Town hall
- Botanical Garden of the University of Zielona Góra
- Planetarium of Venus



Świebodzin

- Town hall
- Joannit Castle
- Defensive walls
- Stone Tower





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