

# POLISH INFORMATION AND FOREIGN INVESTMENT AGENCY

## **Business opportunities in Poland**

**Latvian – Polish Business Forum in Warsaw**

**Tomasz Pisula**  
**President of the Board**





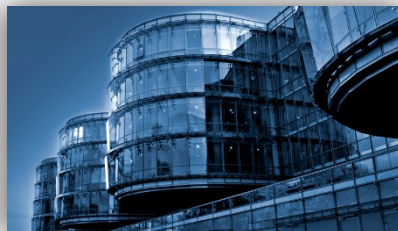
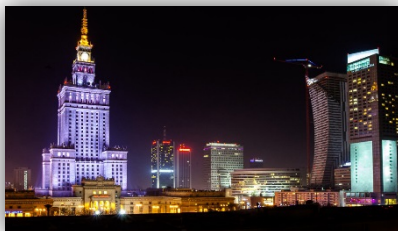
## **I. Investment climate in Poland**

# I. Investment climate

## I.1. Poland – Key Facts



- **6th largest in the EU:** area, population and economy
- **GDP per capita:** USD 26,403 (PPP, 2015) – IMF
- **GDP growth** (*at market prices*) 2008-2015: **Poland 40% vs the EU: 12,5%**
- **largest EU funds beneficiary:** ~100 bn EUR in years 2014-2020
- **low public debt:** 51.0% of the GDP v. the EU average 87.8%
- **FDI stock: EUR 167 bn** as of the end of 2015
- membership: **EU, NATO, OECD, WTO, Schengen Zone, AIIB**



Source: IMF, World Economic Outlook, 2017

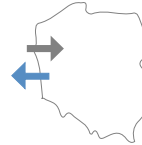
# I. Investment climate

## I.2. Competitive advantages



### Highly skilled and young labor force

25 million inhabitants under age of 50  
Healthy unemployment level of 8.2%



### Big internal market

6th biggest country in the EU (area, population)  
Unlimited access to the EU market of 510 million inhabitants



### Quickly developing infrastructure

Over 1200 km high speed roads under construction  
4.4 times more high speed roads than before joining EU



### Academic hub

1.4 million students and  
400 thousand graduates each year



### Business friendly environment

1st place in the CEE region –  
the most attractive country to establish operations  
Katowice SEZ - best free zone in Europe in 2015 and 2016  
Poland advanced in Doing Business ranking by 50 positions  
since 2012



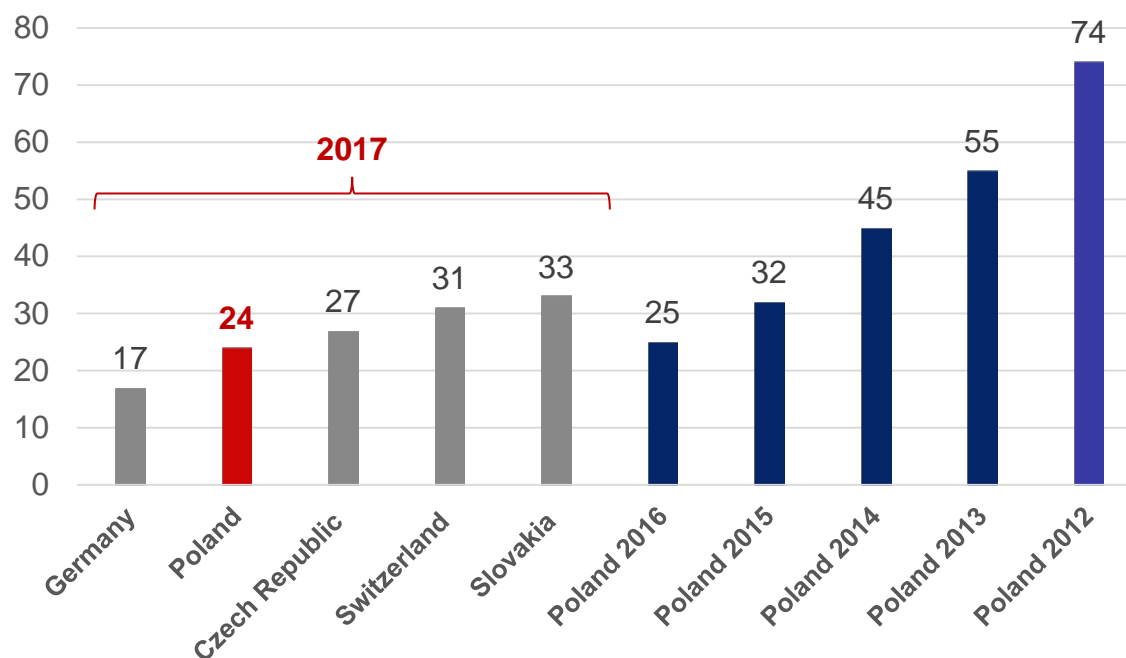
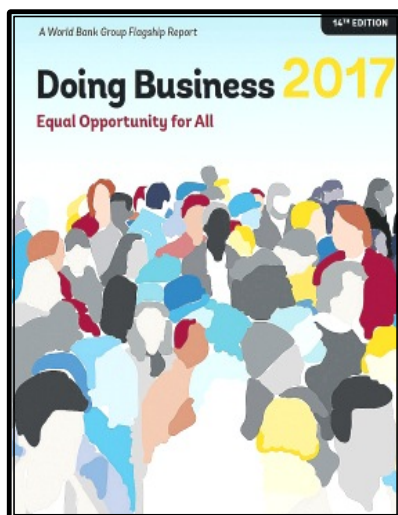
### Attractive incentives system

250 million m<sup>2</sup> of land incorporated in SEZ  
Government Grants for strategic projects  
50% public aid intensity in Eastern Poland

# I. Investment climate

## I.3. International rankings

DOING BUSINESS 2017 RANK	DOING BUSINESS 2016 RANK	DOING BUSINESS 2015 RANK	DOING BUSINESS 2014 RANK	DOING BUSINESS 2013 RANK	DOING BUSINESS 2012 RANK
24	25	32	45	55	74



Source: World Bank, Doing Business

# I. Investment climate

## I.4. Companies that have chosen Poland (I)



### AUTOMOTIVE

DELPHI



TOYOTA



### HOUSEHOLD APPLIANCES

B/S/H/  INDESIT



PHILIPS



### ELECTRONICS



FLEXTRONICS X

SHARP



JABIL



# I. Investment climate

## I.5. Companies that have chosen Poland (II)



### AEROSPACE



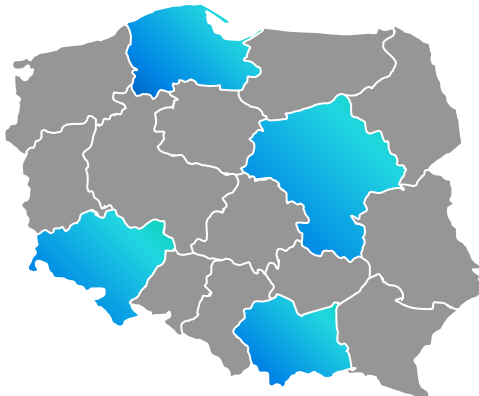
### BUSINESS SERVICES SECTOR



STATE STREET



### R & D





# I. Investment climate

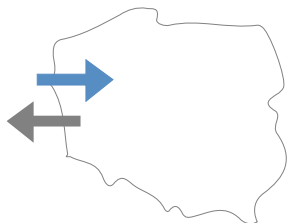
## I.6. Trade and investment with Latvia



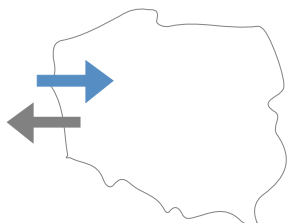
There are **61 entities** with **Latvian capital** registered in **Poland**



In 2015 **Polish-Latvian turnover** exceeded **EUR1,8 bn**, an **11% decrease y/y**; After 11 months of 2016 **turnover amounted to EUR 1.5 bn** (slight decrease as compared to 2015)



Cumulated **FDI stock of Latvian companies in Poland** amounts to **EUR 63 m** (end of 2015)

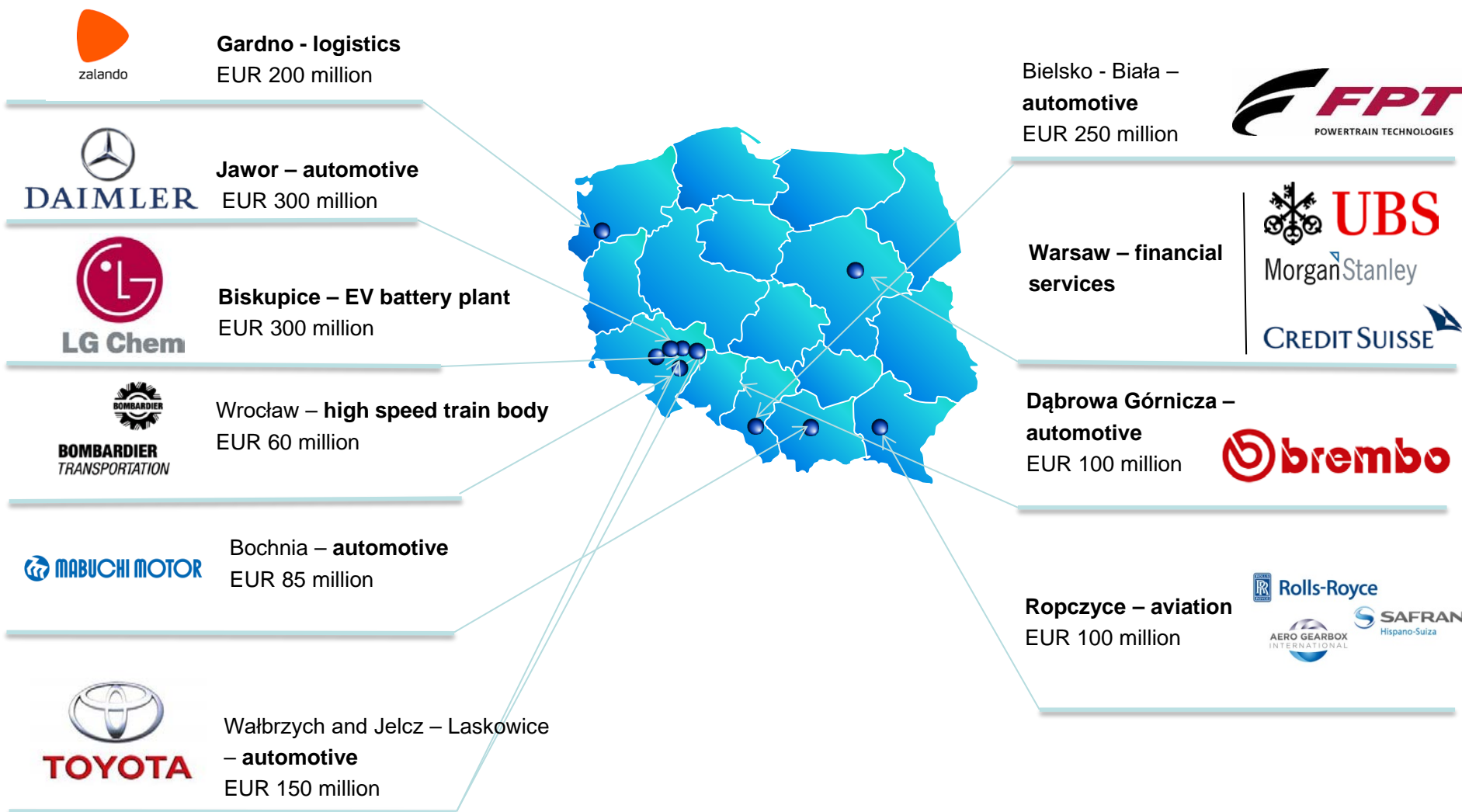


Cumulated **FDI stock of Polish companies in Latvia** amounts to **EUR 83 m** (end of 2015)



# I. Investment climate

## I.7. Recent investment announcements in Poland



A red outline map of Poland is centered on a light gray background. In the middle of the map is a white rectangular box with rounded corners and a subtle gradient. Inside this box, the text "Why Poland - summary" is written in a bold, red, sans-serif font.

## **Why Poland - summary**

## Summary – Poland

- **Credibility** – 97% of foreign investors would invest again in Poland (PAliIZ/HSBC), 96% - in AHK research
- **Stability** – significant increase in employment generated by the FDI, in spite of the political changes
- **Productivity** – high motivation, works ethics, hard-working and creativity of the Polish workforce
- **Predictability** – foreign investors are welcome, no dramatic changes in the macro policy, no Brexit in Poland

Category	January, 2017
PAliIZ pipeline	198
Planned investment expenditures (EUR million)	4 289.8
Targeted employment	51 325

Source: PAliIZ

**Looking forward to cooperate!**

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