Investor’s Guide - Poland

How to do business
2016
This guide presents an overview of the Polish legal system and business environment. We intended it to provide a general outline of the topics concerning legal issues and believe that all the information is correct on the day of writing and printing. Please bear in mind that Polish law is changeable, especially taxation regulations at least once in a fiscal year.

We would like to emphasise firmly to the readers that the information in this guide is not professional advice and should not be treated as a substitute for legal, tax or business advice. The investor should seek professional advice before making any legal, tax or investment decision. JP Weber will be pleased to discuss any specific matters.

JP Weber, Polish Information and Foreign Investment Agency and the co-authors in person reserve that they cannot be held responsible or liable for any damages (or losses) that may arise with regards to action taken or not taken in accordance with the information presented in this guide.

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About PAIiIZ

The Polish Information and Foreign Investment Agency (PAIiIZ) has been helping investors since 2003. Its mission is to increase Foreign Direct Investment (FDI) by encouraging international companies to invest in Poland. PAIiIZ guides investors through all the necessary administrative and legal procedures required to start their business.

The Agency:
- helps investors enter the Polish market;
- provides quick access to information related to the Polish economic and legal environment;
- helps to find a convenient investment location and to obtain investment incentives;
- advises on each phase of the investment process;
- helps to find appropriate partners and suppliers in new locations;
- supports firms already active in Poland.

The agency’s mission is also to create a positive image of Poland around the world, and to promote Polish goods and services abroad by organizing conferences, seminars, exhibitions, workshops and study tours for foreign journalists.

PAIiIZ also supports the global expansion of Polish companies as one of the key elements of the new governmental investment support system. PAIiIZ also supports Polish companies in developing their export and investment activities abroad.

In order to provide investors with the best service possible, a network of Regional Investor Assistance Centres has been established across Poland. Their goal is to improve the quality of a given region’s investor services as well as to provide access to information regarding the latest investment offers, regional micro-economic data, etc. These Centres hire professionals trained by PAIiIZ and financed by local authority funds.

Polish Information and Foreign Investment Agency
ul. Bagatela 12, 00-585 Warsaw, Poland
tel: (+48) 22 334 98 75
fax: (+48) 22 334 99 99
E-mail: invest@paiz.gov.pl
www.paiz.gov.pl
www.trade.gov.pl

About JP Weber

JP Weber is a prestigious address for international investors and entrepreneurs wishing to invest directly within the territory of Poland. Throughout the investment process, we offer professional support for international companies and senior decision makers ensuring that their corporate responsibility is maintained throughout their activities in Poland.

Boasting more than ten years of investment experience, our proven track record has enabled us to evolve into a trusted business partner for numerous demanding customers. Cultural awareness is a cornerstone of our business strategy, enabling our team to fully integrate with our customers, ensuring that customer experience remains a positive benchmark for JP Weber. Our teams are comprised of interdisciplinary and multilingual experts, specializing in fields such as law, tax, financial accounting and project management.

JP Weber’s core competencies comprise:
- Direct Investments,
- Mergers & Acquisitions,
- Restructuring,
- Legal Advisory,
- Tax Advisory,
- Financial Advisory.
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I. Introduction

The numerous positive responses to our previous editions motivated us to update this guide in accordance with the changing economic environment and legal requirements. We hope that this guide will continue to create bridges and make the Polish market appear transparent as well as attractive for doing business.

This guide is a result of the JP Weber combined experience with PAiIZ gained through advising foreign investors. Investment projects are very sensitive for decision makers who need to be familiar with an environment that will influence their investment. Since each project completed by us was different in nature, we have been able to gather remarks from investors and have summarised them below to give you crucial information about Poland, financing, the business climate, real estate, public aid, the investment process, labour law and taxation. We hope this summary will serve as a road map to investment opportunities in Poland.

This guide was prepared by professionals from JP Weber who are experts in their field and experienced in advising foreign companies as well as the professional know-how from PAiIZ who supported this guide.

The editorial team understands that this publication is not intended as a solution or answer to all possible questions. We have simply drafted the key areas of the business and legal environment. Consequently, we hope our guide will be an opportunity for discussion between readers and the editorial team. We will, of course, be happy to answer any questions related to the issues presented in this book.

Accession to the European Union has widely opened the European market for foreign companies and has created benefits for investing in Poland. In particular, incentives such as the regulations on public aid and the lowering of the taxation rate, together with a motivated and qualified labour force, have created opportunities to compete with other European countries. Poland is a leading country as a direct investment destination due to the fact that it offers guarantees of legal regulations related to conducting business and achieving business goals such as profit and a friendly legal business environment.
I.1. Why Poland?

Poland is a promising country for investors. International reports describe the Polish economy as a safe for business environment and long – term planning with a low risk of financial crisis, offering investment opportunities in connection with the modernization of infrastructure and introduction of modern technologies in the enterprise. In times of global economic crisis Poland has strengthened its position, not only in the region of Central and Eastern Europe but also all over the continent. Over the last decade Poland has been steadily improving its business environment and competitiveness of the economy. The latest ‘Doing Business 2017 report’, launched by the World Bank Group ranked Poland in 24th place out of 190 economies worldwide in terms of ease of doing business. Poland is ranked among the top performers in the Europe and Central Asia region.

1. SUCCESSFUL ECONOMY

Poland is one of the fastest growing economies in Europe. It was the only nation in the European Union to resist the 2009 recession. Poland is going to see a positive trend in its economy in the coming years.

2. POPULATION

Poland has the biggest consumer market (ca. 40 M people), which has entered the European Union within the last 20 years.

3. QUALIFIED AND COMPETITIVE LABOR FORCE

Highly-qualified workers and well-educated specialists are easily available. It is connected with the fact that Poland has about 430 higher education institutions (2015). Besides of the huge number of graduates produced every year in the academic centres, there are also many young people educated by modern technologies in the enterprise.

4. CENTRALLY LOCATED

Poland’s convenient location, in the very centre of Europe, makes the country a perfect investment destination for enterprises targeting both Western and Eastern part of the continent. From Warsaw it takes just a few hours either by car, train or plane to reach a number of Europe’s major capital cities.

5. LABOUR COSTS

Labour costs are still much lower in comparison to other European countries.

6. POLAND IS THE BIGGEST BENEFICIARY FROM THE EU BUDGET

Between 2014 and 2020 Poland will receive from the EU’s budget – EUR 82.5 billion for the cohesion policy and EUR 32.09 billion for agricultural policy. These funds will be invested in such areas as scientific research and its commercialization, the key road connections (motorways, expressways), business development, environmentally friendly transport and the digitization of the country, the inclusion of social and professional activity.

7. POLITICAL STABILITY BASED ON EU AND NATO MEMBERSHIP

As a NATO and European Union member, Poland has a proven record of political stability and commitment to free market principles.

8. LARGE DOMESTIC MARKET

Poland is one of the biggest EU member states. We are the 6th most populated country in the Union and we are the biggest market in the region of Central and Eastern Europe.

Poland’s economic growth in 2015 was 3.9%, while the average for European countries equalled 2.2%. Polish GDP will grow further with approximate rates of over 3.1% in 2016, 3.4% in 2017 and 3.2% in 2018.

9. STEADILY IMPROVING CONDITIONS FOR RUNNING BUSINESS

The World Bank’s reports ‘Doing Business 2010–2017’ classified Poland as the greatest improver in terms of ease of doing Business.

This ranking compares the degree to which a given country has narrowed its distance to the so-called frontier (representing the best performance achieved by any economy on each Doing Business indicator) in the period 2010–2017. Poland limited the distance by 14.67 percentage points, overtaking Slovenia, the Czech Republic, Croatia and Romania.

The growth is not the only reason to invest in Poland, but an indicator that the economy is very stable.
**Introduction**

Labour costs per hour in euro, breakdown by economic activity in 2015

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Source: Eurostat, 2016

**Introduction**

Between 2007 and 2020 Poland is the EU's largest recipient of funding

Progress in narrowing distance to frontier (representing the best performance achieved by any economy on each World Bank's Doing Business research indicators) for Poland and other EU member states in the period between 2010 and 2017

Source: Doing Business 2017, Report

Source: European Commission, 2015
I.2. Basic facts

I.2.1. Geographical location and climate

Poland, officially the Republic of Poland, is often considered to be the ‘heart of Europe’ due to its central location. Throughout history, it has served as one of the most important trade routes on the continent, connecting the north, south, east and west of Europe together thanks to its geopolitically advantageous location. Poland has belonged to the European Union since 2004, with its eastern border constituting the eastern fringe of the entire community. At 1,163 km it is the longest exterior land border of the European Union (the total length of Poland’s national borders is 3,511 km). By geographical area, Poland is the ninth largest country in Europe, and the sixth largest in the European Union as a whole, with a surface area of 312,679 km². Its neighbouring countries are Germany to the west, the Czech Republic and Slovakia to the south, Ukraine and Belarus to the east, and Lithuania and the Russian province of Kaliningrad to the north-east. Poland belongs to the Central European time zone, GMT +1 hour, except for between March and October when it switches to daylight saving time. Generally, Poland is an unbroken plain stretching from the Baltic Sea in the north to the Carpathian Mountains in the south. Although the average elevation is just 173 m above sea level, with only 3% of Polish territory along the southern border averaging at higher than 500 m, the landscape is relatively diversified with terrain variations generally running in bands from east to west. Poland is traditionally divided into five geographical zones. The Baltic coastal plains are a low-lying region, which form Poland’s mostly smooth coastline and northern border. It provides many kilometres of sandy beaches, complete with coastal lakes, sand dunes and cliffs. To the north of the central lowlands, the lake region includes the only primeval forests remaining in Europe. Glacial action in this region formed many lakes and low hills over many centuries. In fact, there’s no other region in Europe outside Finland where so many post-glacial lakes can be found. Small lakes dot the entire northern half of Poland, and the glacial formations that characterise the lake region extend as much as 200 km inland in western Poland. The largest zone, the central lowlands, is a narrow band in the west which expands to the north and south as it extends eastward. The terrain is relatively flat, cut by several major rivers, including the Oder (Odra), which constitutes Poland’s natural border with Germany in the west, and the Vistula (Wisła) in the centre, which at 1,047 km is the country’s longest river. To the south are the Małopolska uplands that connect the ranges in south-central Poland – the Sudetes and Carpathian Mountains. The highest peak in the Sudetes is Śnieżka (1,602 m). The Carpathians Mountains in Poland are the highest and most picturesque mountains in the country, with Poland’s highest mountain peak being Rysy (2,499 m) in the Polish Tatra.

Poland has a moderate climate with relatively cold winters from December to March. January temperatures average -1°C (30°F) to -5°C (23°F), but in the mountain valleys they may drop as low as -20°C (-4°F). Summers, which extend from June to August, are usually warm, sunny and less humid than winter. July and August average temperatures range from 16.5°C (62°F) to 19°C (66°F), though some days the temperature can easily reach even 35°C (95°F). The average annual rainfall for the whole country is 600 mm a year, although isolated mountain locations may receive as much as 1,300 mm a year.

I.2.2. Population and language

The population of Poland (as of 31.12.2015) is 38,437 million people making it the seventh biggest country in Europe (omitting Russia) in terms of population and the sixth largest in the European Union in terms of area. Although the population growth has been low in recent years (the rate of population loss is -0.11% in 2015), Poland’s work force is still among the youngest in Europe as of 2015, with 24,002 million people of working age as of 2015. Currently the retirement age should gradually increase up to 67 both for men and for women but according to the last changes the retirement age was lowered – as of October 2017 women are allowed to retire at the age of 60 and men at age 65. Approximately 60.3% of Poles (as of 2015) live in cities and urban areas.

Ethnically Poland is one of the most homogenous countries in Europe, with over 98% of the population being ethnic Poles. The major ethnic minorities are German, Belarussian, Ukrainian and Romanian.

Most educated Poles, especially in the business community, speak at least one foreign language, with English being the most popular. In addition to this, German and Russian are also spoken frequently, due to the geographical closeness of these countries.
II. Legal and business environment – the most significant facts about Poland
II.1. Political & legal stability

II.1.1. Political system

Poland is a democratic multi-party republic, reflecting a mixture of parliamentary and presidential models. The governmental system is based on the separation and balance between legislative (the Parliament or National Assembly), executive (the President and the Council of Ministers) and judicial powers (courts and tribunals).

The supreme law of the Republic of Poland is the constitution rewritten in 1997, passed on April 2nd and submitted for ratification by national referendum. The constitution assures freedom of economic activity, any limitation of which should be based on law.

II.1.1.1. The Parliament

The Parliament is composed of two chambers: the lower house, including the Sejm, which comprises 460 deputies elected for four years through a proportional voting system in a general election. The upper house includes the Senate, which comprises 100 senators, who are elected every four years through a majority voting system. When sitting in a joint session, members of the Sejm and the Senate form the National Assembly, presided by the Marshal of the Sejm. The National Assembly is formed in case of three different situations: to adopt a new Constitution, to receive the oath from a newly elected President, or when an indictment against the President of the Republic is brought to the State Tribunal.

The Senate has the right to initiate legislation and reviews, approve or reject acts passed by the Sejm or to propose amendments to those acts. However, the Senate’s veto may be overruled by an absolute majority vote in the Sejm. It is the Sejm, ultimately, that decides on the final version of any legislative act. The legislative initiative is also granted to the President, the Council of Ministers and to any group of at least 100,000 citizens coming up with a draft law.

On the approval of the Senate, the Sejm also appoints the Commissioner for Civil Rights Protection (Ombudsman; Rzecznik Praw Obywatelskich) for a five-year term. The Ombudsman has the duty to guard the civil rights and freedoms of Polish citizens and residents and the implementation of the law and of principles of community life and social justice. The Ombudsman remains independent, and is responsible only to the Sejm.
II.1.1.2. The President

The President is elected via a general election for a five-year term and can spend a maximum of two terms of office. The President is the head of state, the supreme representative of the country in foreign affairs and also the Commander-in-Chief of the armed forces. He appoints candidates for the post of Prime Minister and appoints the cabinet according to the Prime Minister’s proposals.

He has also the right to dissolve the parliament if it is unable to form the Government or approve the draft of the State Budget.

Apart from the legislative initiative, the President also has the right to veto acts approved by Parliament (although this veto can itself be overruled by the Sejm with a 3/5 majority vote).

II.1.1.3. The Supreme Audit Office

The Supreme Audit Office (Najwyższa Izba Kontroli – NIK) is an institution that cannot be exactly qualified as a legislative, executive or judicial power. Nevertheless, it is one of the oldest state institutions in Poland. The NIK is entitled to audit all state institutions including the National Bank of Poland, Government and local Government administrative units and other corporate bodies and Non-Governmental Organisations which perform or receive public contracts.

II.1.2. Public administration

The government in Poland consists of central and local administrations: the Office of the President of the Republic of Poland, the Council of Ministers, with its respective ministries, and the structures comprising the central administration.

The Council of Ministers is the executive body that manages the current state policy, ensuring the execution of the law, approving the draft of the budget, protecting the interests of the State Treasury, and ensuring public order as well as the internal and external security of the state.

Currently, the Council of Ministers consists of a Prime Minister (who is the President of Council of Ministers), three Vice Presidents, four Ministers-Members of the Council of Ministers, and representatives of 17 Ministries.

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<thead>
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<th>Ministry</th>
<th>Functions</th>
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<td>Prime Minister</td>
<td>Represents the Council of Ministers and directs their work, is responsible for, supervising territorial self-government within the guidelines and in ways described in the Constitution and other legislation, acting as the superior for all government administration workers.</td>
</tr>
<tr>
<td>Ministry of Agriculture and Rural Development</td>
<td>Concerned with various aspects of Polish agriculture and improving its rural areas.</td>
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<tr>
<td>Ministry of Culture and National Heritage</td>
<td>Concerned with various aspects of Polish culture, including the protection of its heritage.</td>
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<tr>
<td>Ministry of Energy</td>
<td>Is responsible for various aspects of the power sector including the mining industry, the energy policy of Poland and the EU, the energy market, energy efficiency and safety. The ministry also takes care of supervising mining companies and institutions.</td>
</tr>
</tbody>
</table>

Ministry of the Environment

Cares about the environment in Poland and ensures the long-term, balanced development of the country.

Ministry of Finance

Drafts Poland’s budget, and deals with taxes, financing of the local self-governments and issues related to public debt.

Ministry of Foreign Affairs

Represents and protects the interests of the Republic of Poland and of Polish nationals and legal persons abroad, promotes Poland abroad, maintains diplomatic relations with other countries and international organisations.

Ministry of Health

Administers the healthcare system, pharmaceutical policy, promotes health and deals with the prevention of diseases.

Ministry of the Interior and Administration

Responsible for various aspects of administration and internal security, law enforcement, civil defence and registry functions.

Ministry of Justice

In charge of judiciary issues within the scope not reserved by separate legislation for the competence of other public bodies and taking into account the principles of judicial independence.

Ministry of Family, Labour and Social Policy

Regulates all issues regarding the labour market and conditions, including the social security system and family affairs.

Ministry of National Education

Policy for national education. The ministry prerogatives do not include higher education.

Ministry of National Defence

Manages in peacetime all of the activities of the Armed Forces, the realisation of the general assumptions, decisions and directives in the area of national defence.

Ministry of Digital Affairs

The main tasks are to develop broadband infrastructure, support the creation of web content and e-services and promote digital competencies amongst citizens. Digitization is also key to modern administration.

Ministry of Science and Higher Education

Administers governmental activities in science and higher education and has a budget for scientific research provided by State funds.

Ministry of Sport and Tourism

Oversees sports clubs, deals with promotion and development of sports and matters related to tourism.

Ministry of Economic Development

Is the core government centre for a variety of economic and infrastructural development roles, including creating the best conditions for business activity, development policy, regional policy, managing and distributing European Union structural and cohesion funds and eliminating spatial economic disparities.
The administrative division of Poland is based on three levels of administration, i.e. 16 voivodeships/ provinces (województwa) headed by provincial voivode (governor/wojewoda), appointed by the Prime Minister, who is the superior of the governmental administration, the supervision body over the territorial self-government units as well as the senior body as per the regulations for administrative proceedings.

The leader of the executive is the voivodeship marshal (marszałek), elected by the regional assembly (sejmik) and co-existing with the voivode. The self-government executes tasks in the following scope: public education, health promotion and protection, environmental protection, modernising the rural areas, public roads, collective transport, land development, culture, social welfare, tourism, counteracting unemployment and activating the local labour market.

The voivodeships are divided into powiats (boroughs/powiats), which are divided further into communes (gminy).

There are two types of powiats: the basic territorial division unit that comprises the entire areas of the bordering boroughs, a land powiat, or the whole town area, a town with the rights of a powiat.

A commune is the fundamental community and the smallest administrative unit. The scope of its activity comprises the public affairs of local significance, unreserved statutorily for other entities. Predominantly, a commune is responsible for satisfying the primary, concrete needs of its inhabitants. It deals with planning and managing the land, environmental protection, roads, bridges, streets, public transport and supplying the inhabitants with electricity and heating. It also keeps the surroundings tidy, as well as manages and maintains the communal buildings and the public usage facilities.

The local government’s decision-making and supervisory bodies are the councils, operating at all three levels of the local administration. Council members are elected for in general, equal, direct and secret elections. They have the authority to appoint or dismiss local administrative officers including mayors of rural communes (wójt), mayors of towns and cities (burmistrz or for large municipalities prezydent), heads of the powiats (starosta) and, as mentioned before, the marshal.

II.1.3. Legal system

In accordance with the Polish Constitution, judicial power consists of courts and tribunals, which are independent from the other institutions of power. The system of justice is based on the Supreme Court, the common courts and the administrative and military courts. Judges are independent and cannot be dismissed: they are only subject to the Polish Constitution and regulations.

Polish courts system

The Supreme Court supervises the activities of the common and military courts. It is the highest judicial body, whose rulings are not subject to further review by another court. The Supreme Court deals with cases under particular regulations, provides uniformity and accuracy of interpretation of the law and issues opinions on bills.

Has authority over, for example: shipyards, national sea carriers, fishing, port policy and maritime education.

The Constitution Tribunal is a judicial body established to resolve disputes on the constitutionality of the activities of state institutions: Its main task is to supervise the compliance of statutory law with the Constitution. It adjudicates in compliance with the Constitution of legislation and international agreements (as well as its ratification), on disputes over the powers of central constitutional bodies, and in compliance with the Constitution of the aims and activities of political parties. Its judgements are final.

The State Tribunal is the judicial body, which rules on the constitutional liability of people holding the highest State offices. It is empowered to rule for the removal of individuals from public office; to impose injunctions on individuals against their appointment to senior offices; to revoke an individual’s right to vote and to stand for election; to withdraw previously awarded distinctions and in criminal cases to impose penalties stipulated in the criminal code.

As a member of the European Union, Poland is also subject to certain international organisations with international judicial power. These organisations include:
- The European Union – Court of Justice of the European Communities and Court of First Instance,
- The United Nations – International Court of Justice,
- The Council of Europe – European Court of Human Rights,
- The International Criminal Court.

The international system of justice exists to supplement the national courts and makes decisions only when the national justice system is incapable of resolving the dispute at the national level.
II.1.4. Poland internationally

II.1.4.1. Poland in the European Union

Poland became a member of the EU on 1st May 2004, together with nine other countries, marking the culmination of a negotiation process which first began on 31st March 1998. On 21st December 2007 Poland joined the Schengen area: a territory with no checks at internal borders formed in the 24 member States.

The main benefits for Poland from joining the European Union are:

- harmonisation of Polish law with EU regulations,
- access to over 460 million customers within the EU,
- the possibility of applying for EU structural funds,
- infrastructure development.

The harmonisation of Polish law, as well as access to EU structural funds, has helped to increase the attractiveness of Poland for foreign investors. The European Union is now Poland’s largest trading partner. Today, after 12 years of joining European Union Poland has become a significant political player in the European Union, winning a strong political position and the reputation of a country that is predictable and responsible.

II.1.4.2. Poland in the Single European Market

As a member of the European Union, Poland participates in the Single European Market. The freedom of movement of people, goods, capital and services makes this market much more competitive. The freedom of movement of people is very important, especially with reference to freedom of movement for workers. The last restrictions for Polish employees were rescinded in May 2011. Since then, no national regulations of Member States may ban Poles to work within Member States (with regards to domestic rules).

The freedom of movement of goods is one of the fundamental principles of the single market. It constitutes the prohibition of quantitative restriction on exports and imports between Member States. It is the rule that products complying with the standards set in the Member State of origin shall also comply with the standards of the Member States of destination.

The freedom of movement of services implies the rights of individuals and companies to offer and provide services without hindrance in all EU Member States. EU Treaty regulations on the free movement of services essentially cover all types of services provided against payment. Individual citizens and companies have the right to offer and provide services in other Member States on the same terms as those applied to the country’s own citizens and companies.

Any obstacles to the freedom of movement of capital are prohibited according to EC treaty. EU citizens must be able to transfer unlimited sums of money between Member States, open bank accounts, invest funds or borrow money in other Member States. EU citizens who move to another Member State to work or retire must have the right to transfer money from one EU country to another.

II.1.4.3. Poland and the European Monetary Union

The next stage of integration is the accession to the European Monetary Union as well as the adoption of the Euro as the official currency of Poland. The crisis within Eurozone has put the great pressure on Polish authorities to delay the adoption of the Euro. The unoffical plans are to fulfill all requirements in the coming years, but the adoption of the Euro will require an amendment to the constitution.

The basic requirements for joining the Euro are the Maastricht criteria of economic convergence, including fiscal (the general government deficit and public debt) and monetary criteria (price stability, the level of long-term interest rates and exchange rate stability). The fulfillment of the exchange rate criterion will be preceded by entering into ERM-2.

II.1.4.4. Poland in international organizations

After 1989, Poland began an intensive period of economic development, supported by its membership in various international organisations. This helped to accelerate development, promote globally the Polish economy and enabled collaboration with other countries. Currently, Poland is a member of:

- The Organisation for Economic Cooperation and Development (OECD),
- The North Atlantic Treaty Organization (NATO),
- The World Trade Organization (WTO),
- The World Bank,
- The International Monetary Fund (IMF).

OECD

The Organisation for Economic Cooperation and Development was set-up by the Convention of 1960, which came into force one year later. The headquarters of the institution is located in Paris. The main objective of the OECD is to coordinate socio-economic policies of the Member States in order to stimulate economic growth, employment, social development and international trade and capital flows. Therefore, the organisation develops common rules to be applied in different areas of the economy, which takes the form of recommendations, resolutions, declarations and agreements. The organisation includes the most economically developed countries to create the ‘richest club’, an exclusive organisation representing less than 1/6 of the world’s population, and providing about 2/3 of the global production of goods, 3/5 of world exports and 4/5 of the total public development aid.

Poland started its cooperation with the OECD in 1990 and became a member in 1996. Thanks to its OECD membership, the regulation of foreign investment and changes in the foreign exchange law in Poland has been carried out more quickly. Its membership in the most prestigious club of economically developed countries in the world is concrete proof of Poland's current economic stability. This undoubtedly improves the global image of Poland, because we are recognized as partners with a strongly growing economy and stable legal rules. Membership in the OECD facilitates access to preferential credit lines provided by international financial institutions. In addition, through its membership in the OECD, Poland was given the opportunity to co-liberate in the global economy as well, as forming a new identity for the OECD.

NATO

The North Atlantic Treaty Organization the political-military organization was established on 24th of August 1949 basing on the Treaty of Washington in April 1949 which was signed by 10 European countries and the United States and Canada. NATO's purpose is to put the collective protection of its members as a basis for keeping peace and strengthening international security. Its main objective is to ensure – by political and military means – the freedoms and security of all its Member States. It obliques each Member State to share the risks and responsibilities, as well as the benefits of collective security. According to NATO’s principles its Members shall not enter into any other international commitments that might conflict with this Treaty.

In 1997 the Alliance invited the Czech Republic, Poland and Hungary to negotiate with a view to adopting them as members of NATO. The Polish accession to NATO on 12th March 1999 was one of the most important events in the modern history of our country. This alliance forms the basis of Polish security and defence, it is also a major factor in the political-military stability in Europe.

WTO

The World Trade Organisation was established on 1st January 1995. Poland was one of the founding countries. The main responsibility of the WTO is the liberalisation of the international trade of goods and services, investment policies of trade support, the settlement of trade disputes, and the respect for intellectual property rights. Countries adhering to the WTO are required to adapt domestic legislation to the standards of the World Trade Organisation and to grant concessions to foreign entities. The WTO has 160 members at present, the most recent debt and monetary criteria. The WTO has eliminated many barriers between countries and people by reducing tariffs. The rules of the WTO (contained in agreements and contracts) are the result of negotiations.
among the WTO members. The core document is the General Agreement on Tariffs and Trade (GATT). GATT comprises 60 agreements, which were signed individually in specific areas by each Member State.

**World Bank**

The World Bank has operated since 27th December 1945, and its headquarters are located in Washington DC, USA. Currently, its main task is to support the development of the market economy whilst combating all the causes of poverty in the world. Poland acceded to the World Bank (WB) in 1986. The President of the National Bank of Poland represents the country in the meetings of the WB. From 1990 until 1996, Poland received funds from the World Bank (equivalent to USD 3.374 billion) to assist in the transformation of Poland. Of this money, 46% was spent directly on the restructuring of the Polish economy to adapt it to the principles of the free market trade. By the year 2000, the WB supported the development of private sector industries and environmental protection. Today its function is gradually starting to comply with the European Investment Bank.

**IMF**

The International Monetary Fund has existed since 1945, while it has been operating on a permanent basis since 1947. Currently, it has more than 180 members, including Poland. Its head office is in Washington, USA. Its main tasks are:

- the development of international cooperation in the field of monetary policy,
- securing the stability of exchange rates,
- monitoring the international debt of Member States,
- supporting the development of trade in the world.

Poland has been a member of the IMF since 1986, at which time Poland received 1.8 billion SDR units (Special Drawing Rights, which function within the IMF as a unit of account). In 1995, Poland was able to repay its debts incurred in international institutions, before becoming a full member of the IMF.
II.2. Macroeconomic indicators

II.2.1. Gross Domestic Product

The GDP of Poland was 474.8 billion US dollars in 2015. This makes Poland the 24th largest economy in the world and the 9th in Europe. Per capita the GDP was respectively 12,492 US dollars or 26,499 US dollars PPP.

Polish GDP has been growing steadily for more than two decades, since 1991. The average growth in the years 1992–2008 was almost 4.5%, with the lowest rate (in 2001) 1.0%. For almost five years (between 1995–1997 and 2006–2007) Polish GDP grew at least 6% per year. Despite the major recession that many economies have struggled with since 2008, GDP growth was 3.9% in 2010 and 4.3% in 2011 according to European Commission. GDP growth rate for 2015 equalled 3.9% and the International Monetary Fund forecasts Polish GDP growth to 3.4% by 2018, and European GDP to rise to 1.6%, which places Poland in the group of the fastest growing countries.

Even though Poland had a positive GDP growth of 3.9% in 2015, its nominal value decreased to 474.8 billion US dollars due to the significant strength of the US dollar in that year.

The highest GDP in 2014 (according to latest data published by GUS in 2016) was generated in Mazowieckie voivodship (22.2% of Polish GDP) but the main contributor was Warszawa, which alone generated approximately one fifth of Poland’s GDP.

The strongest region after Mazowieckie is Śląskie voivodship, generating 12.4% of Poland’s GDP in 2014, followed by Wielkopolskie (9.7%), Dolnośląskie (8.5%) and Małopolskie (7.8%).

After Mazowieckie (160.4% of the national average), the biggest GDP per capita is generated in Dolnośląskie (111.9%), Wielkopolskie (107.5%) Śląskie voivodship (103.9%). The regions with the lowest GDP per capita are the voivodships of „the eastern wall”: Lubelskie (69.9%), Podkarpackie (70.9%), Warmińsko-Mazurskie (72.8%), Podlaskie (72.3%) and Świętokrzyskie (72.8%).

European Economic Forecast Autumn 2016

<table>
<thead>
<tr>
<th>Forecasts for Poland</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP growth (% yoy)</td>
<td>1.4</td>
<td>3.3</td>
<td>3.9</td>
<td>3.1</td>
<td>3.4</td>
</tr>
<tr>
<td>Inflation (% yoy)</td>
<td>0.8</td>
<td>0.1</td>
<td>-0.7</td>
<td>-0.2</td>
<td>1.3</td>
</tr>
<tr>
<td>Unemployment (%)</td>
<td>10.3</td>
<td>9.0</td>
<td>7.5</td>
<td>6.2</td>
<td>5.6</td>
</tr>
<tr>
<td>Public budget balance (% of GDP)</td>
<td>-4.1</td>
<td>-3.4</td>
<td>-2.6</td>
<td>-2.4</td>
<td>-3.0</td>
</tr>
<tr>
<td>Gross public debt (% of GDP)</td>
<td>55.7</td>
<td>50.2</td>
<td>51.1</td>
<td>53.4</td>
<td>55.0</td>
</tr>
</tbody>
</table>

Source: Eurostat, 2016
II.2.2. Consumer Price Index

The Consumer Price Index inflation was calculated at -0.7% in 2015 compared with average yearly inflation of 0.1% in 2014. It is worth noting that the inflation rate was very low in 2013 and remained extremely low in 2014, falling to deflation levels in 2015. The graph shows the dynamic decrease of inflation rates between 1997 and 2015. As a result of this trend in 2015, the Polish consumer price index was below average for the European Union, with a 0.8 pp change in the Harmonised Index of Consumer Prices – 0.7 pp less than EU average HICP.

The inflation rate and GDP growth is influenced by the interest rate. The interest rate is one of the most important variables determining the functioning of a market economy. It is also one of the main instruments of monetary policy used by the Polish National Bank (NBP) to maintain the price stability in the Polish economy. The reference interest rate of
NBP has decreased reference rate to 1.5 pp in 2015 as the annual inflation was lower than expected. The chart presents changes in the reference rate of the Polish National Bank in the years 2003–2016.

II.2.3. Foreign trade

The total value of Polish imported goods in 2015 amounted to 195.2 billion US dollars and the value of exported products and services amounted to 199.4 billion US dollars resulting in a trade balance of 4.2 billion US dollars. A negative balance is typical for the Polish market economy and has been one of its characteristics since the 1990s. However, in 2015, and for the first time since 1990, the Balance of Polish foreign trade was positive. The significant impact of this situation was a weaker Polish zloty. This is due to the fact that Poland imports mostly capital goods for industry and manufacturing components rather than consumer goods. The attached graph presents the values of import and export, as well as the trade balance over the period 2005 to 2015 (in USD billion). It should be noted that over the past few years, the negative balance has decreased significantly.

With the change from a communist, centrally planned economy to the present free market-based, the direction of Polish foreign trade has been reversed. Formerly, the most important trade partner was the USSR. Nevertheless, Poland has always had a high trade rate with its direct neighbours. In 1990, the first year of economic reforms, Germany became Poland’s most important trade partner and remains one today: In 2015, 27.1% of Polish exports and 22.9% of imports were exchanged with Germany. What is more, in the last few years the import of goods and services from Russia achieved 7.4% of the total Polish import, which is largely due to purchases of oil and natural gas. Other key importers are: China (11.6%), Italy (5.3%), France (3.8%), and the Netherlands (3.8%), while Polish exports primarily flow to: United Kingdom (6.8%), Czech Republic (6.6%), France (5.6%), Italy (4.8%), and Netherlands (4.4%). The following charts present the percentage of foreign trade with the most important countries in 2006 and 2015.

The prolonged slowdown of the global economy has had a significant impact on Polish foreign trade. Only in 2009, the value of total trade exchange decreased by 25.1%. Although Polish trade quickly recovered in 2010 and 2011 achieving double-digit growth rates, while 2013 and 2014 had again brought an increase in the total trade with the increases in both import and export by 0.7% and 6.5% respectively in 2013, and 6.4% and 6.2% y-o-y in 2014. Polish import and export expressed in US dollars decreased in 2015 by -13.6% and -10.3% respectively.

Poland’s key trade partners in terms of export are Germany, the United Kingdom, Czech Republic, France, Italy and Netherlands. With all of them, except for Italy, Poland maintains a positive trade balance. Poland’s import needs are reflected in a high share of goods bought in Russia and China, where oil, gas and inexpensive consumer goods are purchased. China has recently become the second largest exporter to Poland, surpassing Russia. Poland is still dependent on the trade with Germany, but in 2014 the export to Germany grew by 11.2% while import grew by 7.8% resulting in a positive trade balance of over USD 9 billion. Poland exports more than 3/4 of goods to EU countries, which makes it reliant on the economic condition of the European Union.

Foreign trade and balance is influenced by exchange rates of national currency (złoty) against Euro and US dollar. The prolonged slowdown of the global economy and risk aversion of the investor have had a remarkable impact on Polish national currency. The value of the Polish zloty against the euro and the dollar declined explicitly in 2008–2009 and 2011–2012. Since 2013 the Polish złoty has slightly dropped in value against Euro and US dollar. The following chart presents changes in the annual exchange rates of Polish złoty against Euro and USD during the years 2008–2015.
II.2.4. Local cost effectiveness

Costs of Labour

During past years one of the main reasons for direct investment in Poland has been its lower average labour costs compared to other European Union countries. It is indeed still the fact that average labour costs are both low and competitive. On the other hand, what really counts is the fact there is a high availability of labour on the market. The young structure of Poland’s population and the high standard of Universities ensure a continuing and growing potential for a highly skilled and educated labour force. Looking deeper, the low labour costs are combined with competitive productivity, which indicates the created value per working hour. This combination of competitive productivity alongside the total amount of average salaries serves to back up the argument for underlining direct investments in Poland.

The next indicator shows, that in Poland, the hourly labour costs during 2014–2015 changed by only 3.5% in EUR. It is worth mentioning that the labour costs in other CEE countries changed by similar amount in 2015, such as 3.5% in Slovakia, 5.3% in Czech Republic or 3.0% in Hungary. These rises in wages are the result of shortages in availability, and in this example – the qualified labour force. Since direct investment decisions are based on a longer time horizon, it is important to have a closer look at the size of the country. Bigger countries tend to develop in a more stable fashion in each of the indicators than smaller countries, where shortages and capacity limits occur suddenly and within a short period of time. Due to the fact that Poland (with almost 40 million citizens) is by far the largest country to join the EU in 2004, it can be considered rather stable when taking the actual economic core data into account.

Cost of transport

Due to the exceptional investments into its infrastructure, Poland has recently rapidly increased the number of motorways and expressways and improved its transport connections. Over 3 000 km of expressways and motorways were built in Poland, which makes it the 6th highest in the EU. In the close future, the main cities of Poland will all be connected by motorways. 2 030 km of new highways and 5 770 km of new expressways are planned to be built.

The costs of transport were reduced in the past when Poland became part of the Schengen Agreement, allowing fast and easy travelling within the countries which are part of Schengen. Today a country becomes automatically part of Schengen by joining the EU.
II.2.5. Deficit and government budget

Maintaining a high deficit of public finance increases the cost of capital and, by the need to handle the increasing debt, contributes to a reduction in the growth of potential GDP. The discipline of public finances is a key element of macroeconomic stability, and thus the credibility of the national economy, which is of particular importance in the dynamic period of financial turmoil and the accompanying uncertainty and the risk of sudden capital flows.

The financial results of the public sector are largely dependent on fluctuations in the economy. Over the last years, we have seen this pattern – the unfavourable macroeconomic conditions resulted in the deterioration of public finances. In Poland, however, the negative changes were much smaller than in the entire economy of the European Union.

The 2015 government budget envisaged a deficit of 46,080.0 million PLN. Government spending had been estimated at 343,332.9 million PLN, with revenues amounting to 297,252.9 million PLN. In the end, the executed deficit in 2015 was 49,980.0 million PLN (almost 8.5% more than the planned value) because the revenues were approximately 10,500 million PLN lower than planned (96.5% of the estimated value), and the expenditure was around 6,600 million PLN lower than what the plan assumed (88.1% of the estimated value). In 2015/2016, an increase of nominal budget deficit is predicted. However, it should constitute a lower percentage (approximately 2.8% of the GDP).

The revenue, expenditures and balance of the government budget throughout 2012–2015 are shown below.

Government consolidated gross debt in 2012–2015 as percentage of GDP

<table>
<thead>
<tr>
<th>Year</th>
<th>Poland</th>
<th>EU 28</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>54.4</td>
<td>83.5</td>
</tr>
<tr>
<td>2013</td>
<td>55.7</td>
<td>85.3</td>
</tr>
<tr>
<td>2014</td>
<td>50.2</td>
<td>87.4</td>
</tr>
<tr>
<td>2015</td>
<td>51.1</td>
<td>88.5</td>
</tr>
</tbody>
</table>


According to EU methodology, at the end of 2015 calculated public debt amounted to nearly 51.1% of the GDP. In 2015 the ratio of public debt to GDP in Poland was significantly lower in comparison with the EU (85.5%) and also the euro zone (90.8%). In subsequent years, the share of public debt to GDP ratio is likely to decrease consistently. According to the Debt Management Strategy of Public Finance sector for the years 2015–2018, public debt in Poland is expected to drop to approximately 44.5% of GDP in 2018.

Revenues and expenditures in 2012–2015 – the execution of the government budget

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue (execution) bn PLN</th>
<th>Expenditure (execution) bn PLN</th>
<th>Budget balance – surplus/deficit bn PLN</th>
<th>Surplus/deficit as percentage of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>287.6</td>
<td>318.0</td>
<td>-30.4</td>
<td>1.8</td>
</tr>
<tr>
<td>2013</td>
<td>279.2</td>
<td>321.3</td>
<td>-42.2</td>
<td>2.5</td>
</tr>
<tr>
<td>2014</td>
<td>285.5</td>
<td>312.5</td>
<td>-29.0</td>
<td>-1.7</td>
</tr>
<tr>
<td>2015</td>
<td>286.7</td>
<td>336.7</td>
<td>-50.0</td>
<td>-2.5</td>
</tr>
</tbody>
</table>

II.3. Financial markets and institutions

II.3.1. Banking and financial institutions

The banking system in Poland is built on three pillars:

I. Central bank (the National Bank of Poland – NBP)
II. Commercial banks
III. Cooperative banks

From 1st January 2008, banking supervision has been carried out by the Polish Financial Supervision Authority — PFSA (Komisja Nadzoru Finansowego — KNF), as stipulated in the 21st July 2006 act on the supervision of the financial market.

The merger of the financial and banking supervision was a pragmatic decision based on the evolution of the Polish financial market, the growing significance of multinational financial groups and cross-sector financial products.

Before 1st January 2008, banking supervision, conducted by the Commission for Banking Supervision (Komisja Nadzoru Bankowego — KNB), had a limited objective which was to ensure the safety of deposits held by banks. The aims of the PFSA are much broader and include undertaking measures designed to ensure the regular operation of the financial market (its stability, safety and transparency). Consumer issues such as dealing with complaints, financial education and codes of best practice were not considered particularly important before 1st January 2008.

II.3.1.1. National Bank of Poland

The National Bank of Poland is the Republic of Poland’s central bank. Its tasks are stipulated in the Constitution of the Republic of Poland, the Act on the National Bank of Poland and the Banking Act. The fundamental objective of the NBP’s activity is to maintain price stability. The most important areas of activity for the NBP are:

- monetary policy,
- the issue of currency,
- the development of the payment system,
- the management of official reserves,
- education and information,
- services to the State Treasury.

The management authorities of the NBP are the President of the NBP, the Monetary Policy Council and the NBP Management Board. The Monetary Policy Council lays down the foundations for monetary policy, sets interest rates and defines the level of obligatory reserves for commercial banks. The Management Board directs NBP activities. Its fundamental tasks include the implementation of resolutions for the Monetary Policy Council, the adoption and implementation of the NBP plan of activities, the execution of the financial plan approved by the Council and the performance of tasks related to the exchange rate policy and the payment system.
II.3.1.2. Commercial banks

As of the end of July 2016, 37 commercial banks and 26 branches of credit institutions were conducting operations in Poland.

Mergers and acquisitions are among the most important methods of growth used by commercial banks. These transactions became popular in Poland as early as the mid-1990s and have led to significant changes in the operation of the entire banking system over the following decade. As a result, the number of entities decreased, in particular those which were economically weak, with the existing banks becoming modernised and the growth potential of the financial market rising significantly. Consolidation has also resulted in the diffusion of banking activity and risk management standards elaborated by highly developed countries over the years.

Foreign investors have a decisive impact on consolidation in Poland. Another important trend noted is that global banks have dominated these transactions. Such entities are both the initiators of the transaction and institutions most sought after for a merger or acquisition. In the Polish banking sector, there is still great potential for the development of mergers and acquisitions and the process of banks’ consolidation is still to be finished. In Poland, further M&A transactions will mainly result from those entered into on international markets by the owners of Polish entities.

II.3.2. Stock exchange and capital market regulations

The Warsaw Stock Exchange (Giełda Papierów Wartościowych w Warszawie S.A., WSE) is a joint-stock company founded by the State Treasury. The WSE began its activity in April 1991, at the time of writing investors could buy and sell on WSE stocks of more than 480 companies. In August 2007 WSE launched the New Connect – a market for young companies with a large growth potential, on which 409 companies are currently listed. The WSE, as well as the other entities operating in the Polish capital markets (i.e. investment firms and entities operating investment funds), is authorised by the PFSA (Komisja Nadzoru Finansowego). Transactions on the WSE are executed from 9.00 am to 5.00 pm (this does not apply to block trades).

The following instruments are all traded on the WSE: shares, bonds, subscription rights, futures, options, index participation units, allotment certificates, investment certificates, and derivative instruments.
Financial markets and institutions

Capital market in Poland is regulated by three main acts:
- the Act on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading and Public Companies,
- the Act on Trading in Financial Instruments, and
- the Act on Capital Market Supervision.

All of these are dated on 29th July 2005.

II.3.2.1. Main and alternative markets

The functioning of the Warsaw Stock Exchange is based on three legal acts dated 29th July 2005:
- the Act on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies,
- the Act on Trading in Financial Instruments,
- the Act on Capital Market Supervision.

The capital market in Poland was created in 1817, when the first Mercantile Exchange was set up to operate in the Warsaw Exchange. Activity in its current form started on 16th April 1991, by organising, from the beginning, securities trading in an electronic form.

As of September 2016 the ownership of the Stock Exchange was as follows:
- 51.76% - The State Treasury,
- 48.24% - other entities including banks and brokerage houses.

The General Meeting of Shareholders is the highest decision-making body, its main function being to select 7 members of the Supervisory Board and the President of the Management Board. The Management Board comprises four members, with the President of the Management Board being elected for a three-year term.

The purpose of the WSE is to organise trading in financial instruments. The Exchange provides a concentration of buy and sell offers in one place and time in order to determine the course of the transaction. Trading systems valid on the Warsaw Stock Exchange are characterised by the exchange of individual financial instruments being based on the orders of buyers and sellers, and therefore being called order-driven. This means that in order to determine the price of the instruments, a summary disposition of purchase orders and sales must be prepared. The matching of these orders is done according to strict rules, and the checkout process takes place during trading sessions. To improve the liquidity of traded instruments, the members of the exchange or other financial institutions can act as market animators, placing (on the basis of an appropriate agreement with Exchange) orders to buy or sell the instrument on its own account. The subjects of the trade on the stock market are securities (stocks, bonds, rights, rights to shares, investment certificates and derivatives), forward contracts, options and index units.

Warsaw Stock Exchange operates in financial instruments on two markets:

Main market
- The WSE Main Market has run since the Stock Exchange's inception on 16th April 1991. The market is supervised by the Polish Financial Supervision Authority and notified to the European Commission as a regulated market.

Alternative market
- NewConnect is organised and maintained by the Exchange acting in the key market for an alternative system of trade. It was created for the young and growing companies, particularly working with new technology and has functioned since 30th August 2007. The subject of trade in an alternative system may be shares, the rights to shares (PDA), rights, depositary receipts and other equity securities.

Number of companies

<table>
<thead>
<tr>
<th></th>
<th>Domestic</th>
<th>Foreign</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main market</td>
<td>335</td>
<td>46</td>
<td>381</td>
</tr>
<tr>
<td>Alternative market</td>
<td>95</td>
<td>7</td>
<td>102</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>430</td>
<td>53</td>
<td>483</td>
</tr>
</tbody>
</table>


II.3.2.2. Polish Financial Supervision Authority

The PFSA initiated its activity in September 2006. In its present form, the PFSA covers banking supervision, capital market supervision, insurance supervision, pension scheme supervision and the supervision of electronic money institutions. The PFSA’s activities are supervised by the President of the Polish Council of Ministers.

The main purpose of this supervision of the financial market is to ensure the proper operation, stability, security and transparency of the financial market, as well as to safeguard confidence in that market, and to safeguard the interests of the financial market participants.

The tasks of PFSA include, among other things, undertaking measures aimed at ensuring the regular operation of the financial market, undertaking measures aimed at the development of the financial market and its competitiveness and undertaking educational and information measures related to financial market operation.

The PFSA is composed of a Chairperson, two Vice-Chairpersons and four members.

II.3.2.3. Acquisition of major package of shares

Rules regarding the acquisition of major package of shares are applicable only to public companies. There are some specific levels of votes that can be executed during general shareholders meetings, the exceeding of which causes some special duties to come into play.

Anyone who:
- has achieved or exceeded 5%, 10%, 15%, 20%, 25%, 33%, 50%, 75% or 90% of the total vote, or
- has held at least 5%, 10%, 15%, 20%, 25%, 33%, 50%, 75% or 90% of the total vote and as a result of a reduction of its equity interest holds 5%, 10%, 15%, 20%, 25%, 33%, 50%, 75% or 90% of the total vote, respectively, is obliged to notify the Polish Financial Supervision Authority and the company of this fact immediately. This must be done no later than within four business days from the date on which the shareholder became, or by exercising due diligence could have become, aware of the change in his share in the total vote.

In the case of a change resulting from the acquisition of shares of a public company in a transaction on a regulated market (e.g. a stock exchange), the above mentioned requirement is due no later than within six trading days from the transaction date.

Currently, the WSE implements the development strategy, designed to enhance the attractiveness and competitiveness of the market and to make Warsaw the financial centre of Central and Eastern Europe. The Polish Exchange is now an important capital stock market in Europe and a leader in Central and Eastern Europe, using the potential development of the Polish economy and the dynamism of the Polish capital market.
II.3.2.4. Venture Capital Funds

Venture Capital (VC) Funds started to operate in Poland at the beginning of the 90s. These days between 40 and 50 VC management companies are present on the Polish market, a significant proportion of which are foreign entities looking for investment opportunities in Central-Eastern Europe. The most common types of entities active in the VC area are:

- investment funds,
- investment banks,
- special funds in the structure of the financial corporations,
- consulting companies.

Funding in the VC mostly comes from foreign investors. However, over the last few years Polish entities have also been very active in this area.

II.3.3. Insurance regulations

Legal acts in Poland specify two sections of insurance. The first section includes life insurance, whilst the second section includes the remaining personal and property insurance types. An insurance company cannot conduct insurance activity simultaneously in the scope of both these sections. The main legal acts related to insurance activities in Poland regulate the areas of:

- insurance activity,
- insurance mediation,
- compulsory insurance,
- the Insurance Guarantee Fund and Polish Motor Insurers’ Bureau,
- insurance and pension funds supervision and Insurance Ombudsman.

Insurance activities can be pursued only by an insurance company established as a public limited company or a mutual insurance society. The Polish insurance market is supervised by the Polish Financial Supervision Authority (Komisja Nadzoru Finansowego). Brokers must be locally licensed.

The policy language is in Polish, as is the unit of currency: złoty (PLN). The main compulsory insurance according to Polish law:

- third party automobile liability (with a minimum limit of EUR 2.5 million for corporal injury in each accident and EUR 500,000 for material damage in each accident),
- farmers third party liability,
- fire and other natural disasters coverage for farm building,
- workers’ compensation (social security scheme covering health and pensions),
- lawyers’ notaries and councilor’s third party liability,
- tax advisors’ third party liability,
- other insurance, listed in the applicable law.

II.3.4. Investment financing

General Information

Polish bank law and related regulations are rather restrictive and conservative in comparison with most of other European systems and an investor may expect higher requirements regarding loan collaterals and debt coverage ratios. At the same time Polish bank system is competitive and efficient. What is more restrictive regulations kept the Polish bank sector healthy and almost intact by the Financial Crisis.

Common Issues

The main problems in financing start-up investments in Poland are connected to the lack of credit history and usually the mother company has to provide acceptable securities.

Main possible issues with financing process in Poland:

- complicated decision process in Polish banks owing to hidden information,
- relatively long decision process in the banks (depending on financing volume), which often causes a problem for short-term SOPs, considering customer demand,
- mistakes in financial documentation (stable financial forecasting etc.) made by investors,
- proper communication with bank authorities.

Costs of local debt financing and additional requirements:

- almost all banks require at least 25%–30% equity in the investment projects (as well as sets such as land, machines or other equipment),
- the pricing is usually divided into a fix up-front fee between 1% and 2%, depending on the risk and effort of the financing project and a variable margin, which the bank adds to the Polish WIBOR/ LIBOR interest rate,
- the total financing costs depend on the reliability of each customer, securities provided and the length of the financing period.

If the bank issues a positive opinion of a planned investment project (e.g. a factory) it requires special contract clauses to secure the repayment of the loan. These usually involve the mother company into the risk of the project.

Typical contract clauses are:

- turnover clause,
- debt restriction,
- Pari Passu (subordination of loans from connected companies),
- dividend clause,
- financial indicators.

The main securities used by the banks for investment financing are:

- mortgage on the real estate,
- letter of comfort (companies with strong mother),
- bank or corporate guarantee,
- lien on movable objects (strong asset driven investment),
- long-term fuel contracting (logistics companies),
- contracts for about half of the sales value (logistics companies).

Following documents and information should be provided:

- opinion about the customer’s credibility with information about offered securities,
- Information about mother company / group with an option to secure the loan within the group,
- financial data and a professional business plan (details below).

In order to achieve a positive opinion the investing company must prepare a professional business plan with all expected financial data for the project. The documentation is required by most Polish banks in Polish language.
II.3.5. List of banks

The following table summarizes the list of banks with 100,000 EUR deposit guarantee operating in Poland.

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Profile</th>
<th>Capital Group</th>
<th>Webpage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank BPH SA</td>
<td>ul. Pałubickiego 2, 80-175 Gdańsk</td>
<td>universal</td>
<td>GE Capital</td>
<td><a href="http://www.bph.pl">www.bph.pl</a></td>
</tr>
<tr>
<td>Bank Handlowy w Warszawie SA</td>
<td>ul. Senatorska 16 00-923 Warszawa</td>
<td>universal</td>
<td>Citigroup</td>
<td><a href="http://www.citibank.pl">www.citibank.pl</a></td>
</tr>
<tr>
<td>Bank Millennium SA</td>
<td>ul. Stanisława Żarza 2a 02-593 Warszawa</td>
<td>universal</td>
<td>Bank Millennium</td>
<td><a href="http://www.bankmillenium.pl">www.bankmillenium.pl</a></td>
</tr>
<tr>
<td>Bank Ochrony Środowiska SA</td>
<td>ul. Żelazna 32 00-832 Warszawa</td>
<td>universal</td>
<td>–</td>
<td><a href="http://www.boxbank.pl">www.boxbank.pl</a></td>
</tr>
<tr>
<td>Bank of Tokyo-Mitsubishi UFJ (Polska) SA</td>
<td>ul. Emilii Plater 53 00-113 Warszawa</td>
<td>corporate</td>
<td>MUFG</td>
<td><a href="http://www.btmpliki.com">www.btmpliki.com</a></td>
</tr>
<tr>
<td>Bank Polskiej Spółdzielczości SA</td>
<td>ul. Grzybowska 81 00-844 Warszawa</td>
<td>universal</td>
<td>BPS</td>
<td><a href="http://www.bankbps.pl">www.bankbps.pl</a></td>
</tr>
<tr>
<td>Bank Zachodni WBK SA</td>
<td>Rynek 9/11 50-950 Wroclaw</td>
<td>universal</td>
<td>Santander</td>
<td><a href="http://www.bzwkw.pl">www.bzwkw.pl</a></td>
</tr>
<tr>
<td>Credit Agricole Bank Polska SA</td>
<td>pl. Orląt Lwowskich 1 53-110 Wroclaw</td>
<td>universal</td>
<td>Credit Agricole</td>
<td><a href="http://www.credit-agricole.pl">www.credit-agricole.pl</a></td>
</tr>
<tr>
<td>Deutsche Bank Polska SA</td>
<td>al. Armii Ludowej 26 00-609 Warszawa</td>
<td>universal</td>
<td>Deutsche Bank</td>
<td><a href="http://www.deutschbank.pl">www.deutschbank.pl</a></td>
</tr>
<tr>
<td>DnB Bank Polska SA</td>
<td>ul. Postępu 15C 02-676 Warszawa</td>
<td>corporate</td>
<td>DNB</td>
<td><a href="http://www.dbnord.pl">www.dbnord.pl</a></td>
</tr>
</tbody>
</table>

| FCA-Group Bank Polska SA                  | al. Wysocka 6 02-681 Warszawa             | cars                 | FCA                | www.fcabank.pl  |
| FCE Bank Polska SA                        | ul. Taśmowa 7 02-677 Warszawa             | cars                 | Ford Motors Credit Company | www.ford.pl |
| FM Bank PBP SA                            | ul. Domaniowska 39 A 02-672 Warszawa      | micro enterprises    | AnaCap             | http://www.bibbank.pl |
| HSBC Bank Polska SA                       | ul. RONDO ONZ 1 00-124 Warszawa           | corporate            | HSBC               | www.hsbc.pl     |
| ING Bank Śląski SA                        | ul. Sokolska 34 06-086 Katowice           | universal            | ING                | www.ingbank.pl  |
| mBank Hipoteczny SA                       | ul. Senatorska 18 00-950 Warszawa         | universal            | mBank              | www.mhipotecny.pl |
| mBank SA                                  | ul. Senatorska 18 00-950 Warszawa         | universal            | mBank              | www.mbank.pl    |
| Mercedes-Benz Bank Polska SA              | ul. Gottlieb Daimler 1 02-460 Warszawa    | cars                 | Daimler Financi Services | www.mercedes-benz-bank.pl |
| Pekao Bank Hipoteczny SA                  | ul. Wołoska 18 02-675 Warszawa           | universal            | Unicredit          | www.pekaobh.pl  |
| RBS BANK (Polska) SA                      | ul. 1-go Sierpnia 8A 02-134 Warszawa      | corporate            | RBS                | www.rbsbank.pl  |
| SGB-Bank SA                               | ul. Elbląska 15/17, 01-747 Warszawa       | consumer finance     | SGB                | www.sgb.pl      |
| Toyota Bank Polska SA                     | ul. Postępu 1B 02-676 Warszawa            | cars                 | TOYOTA Bank        | www.toyotabank.pl |
| VOLKSWAGEN BANK POLSKA SA                 | Rondo ONZ 1 00-124 Warszawa               | cars                 | Volkswagen Financial Services AG | www.vwbank.pl |
II.4. Resources & business sectors

II.4.1. Natural resources

II.4.1.1. Coal

Coal and lignite are the main raw materials for the energy production in Poland. The major differences between the two materials are the means of mining them and their calorific value.

Coal is extracted in underground mines and its calorific value is bigger. Although the mining method itself is more expensive, it does not cause any significant impact on the land above it. Despite some limited, so called, ‘mine damages’ on the surface, it is possible to construct buildings, roads and even entire cities above such mines.

There are three areas in Poland, where coal is or was extracted:

- **Dolnośląskie voivodship**: in the surroundings of Wałbrzych and Nowa Ruda. Coal is no longer extracted here, with the region now set up to develop other kinds of industries, maintaining one of the biggest and best operating Special Economic Zones.
- **Śląskie voivodship**: the traditional Polish region for coal mining (and also the steel industry). Approximately 5,000 m² of coal is available. Most of the mining companies and activities are located around Katowice, Myśłowice, Dąbrowa Górnicza, Rybnik, Jastrzębie Zdrój and neighbouring cities.
- **Lubelskie voivodship**: the youngest coal mining region with one coal mine at Bogdanka, close to Łęczna. There are many perspective deposits here.

Roughly 80% of this coal is consumed for energy generation, with more than 50% used for power and power-heat plants, and the rest being used to heat plants and private households.

Lignite is extracted in open-cast mines. This method has much more of an impact on the environment, not only by physically changing the landscape (by digging a big hole in the ground), but also in terms of pollution. The calorific value is also much lower than that of coal. It is therefore not worth to transport lignite over long distances and it is not used by private households. Due to these factors, power plants are often built very close to mines. Such a duet of mine and plant can be found in three places in Poland:

- **Turów**: in the south-western end of Poland, close to Germany and Czech Republic, extracted by the PGE SA.
- **Bełchatów**: in the south from Łódź, extracted by the PGE SA.
- **Konin**: to the east of Poznań, extracted by ZE PAK SA.

There is also one small stand-alone lignite mine in Sieniawa, in a village close to Świebodzin in Lubuskie voivodship. It used to be an underground mine, but since 2002 it has also been an open-cast mine, the importance of which is very small.

Geological resources of lignite as of 31/12/2015 were 23,516.19 million tonnes and it rose by 832,21 million tonnes if compared to the previous year.
II.4.1.2. Oil & Gas

Deposits of crude oil and natural gas in Poland are limited. In 2015 the overall quantity of crude oil mined in Poland was around 898,870 tonnes and decreased by 19,880 tonnes in comparison with 2014. In the case of natural gas, domestic exploitation amounted to 5,214 billion m³ and was 0.045 billion m³ lower than in 2014. In 2015, exploitable natural gas resources amounted to 122,820 billion m³ and decreased by 4.7 billion m³ compared to 2014, primarily as a result of mining.

The biggest deposits of oil can be found in the area around Gorzów Wielkopolski, although oil is also extracted in the Pomeranian Zachodnie, as well in the Pomorskie and Warmińsko-Mazurskie voivodeships. Oil is also found in the Coastal area of West Pomeranian. There are also some gas deposits accompanying the oil in the Baltic Sea.

Due to the industrially and economically insufficient deposits of natural gas and oil, Poland relies heavily on imports to meet its energy needs. Up to 95% of oil and gas imports come from Russia. There are several plans and projects to diversify imports of these two energy resources. The possibilities include building new pipelines, e.g. from the Caucasuses or Nordic Countries, or building gas storage at Baltic ports. Such investments are expensive and they need to involve many different countries. Due to several economic constraints and political tensions, making predictions about future developments is very difficult.

Recent reports indicate that Poland may have large shale gas resources. Poland's reserves of shale gas are estimated to be as much as 2 trillion m³ by geologists and energy consultants, potentially making Poland a net exporter of gas.

II.4.1.3. Copper and silver

The copper mined in Dolnośląskie voivodeship in underground mines is extracted together with other metals such as silver, nickel and lead. Silver is delivered in the form of granules to plants producing silver alloys. Silver in the form of...
Resources & business sectors

Exploitation of other deposits in Poland

<table>
<thead>
<tr>
<th>Resource</th>
<th>Number of deposits</th>
<th>Capacity</th>
<th>Yearly Exploitation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copper ore</td>
<td>15</td>
<td>1,976.04 m tons</td>
<td>1,169.90 m tons</td>
</tr>
<tr>
<td>Zinc and lead ore</td>
<td>20</td>
<td>83.82 m tons</td>
<td>5.53 m tons</td>
</tr>
<tr>
<td>Nickel ore</td>
<td>5</td>
<td>17.21 m tons</td>
<td>0</td>
</tr>
<tr>
<td>Chemical</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rock salt</td>
<td>19</td>
<td>85,378.49 m tons</td>
<td>1,735.79 m tons</td>
</tr>
<tr>
<td>Sulphur</td>
<td>19</td>
<td>505.39 m tons</td>
<td>19.44 m tons</td>
</tr>
</tbody>
</table>

Source: National Geological Institute, Mineral and Chemical Resources, 2016

II.4.1.4. Other deposits

In the 20th century, iron ore was extracted in Poland in the areas around Częstochowa, in Świętokrzyskie and close to Łęczycza. The quality of these deposits was very poor and has not been considered industrial standard since the 1990s. New deposits of iron ore, containing traces of titanium and vanadium have been identified in the region of Małopolska and are located in an environmentally protected area. In addition to the previously described deposits, there is another little iron ore deposit (8,000 tons) – Debe Małe, intended for applications other than iron metallurgy, mainly for the purification of industrial gases, as sorbent of hydrogen sulphide, carbon dioxide and organic sulphur compounds and other areas of environmental protection.

Other metallic deposits in Poland are zinc and lead ore, as well as nickel. These are located on the border between Śląskie and Małopolskie voivodeships and are extracted close to Olkusz and Chrzanów.

The nickel ore lies in Dolnośląskie voivodeship, close to Ząbkowice Śląskie, where it was exploited until 1983, at which point it ceased to be economically feasible.

Among chemical deposits, the most important in Poland are salt (rock salt) and sulphur. Salt deposits located in the region of Małopolska have already been exhausted (Wieliczka and Bochnia). The economic importance of other beds in the eastern part of Wielkopolskie (Klodawa) and Kujawsko-Pomorskie voivodeships (Noworudz and Mogilno) is now being exploited.

Sulphur deposits, some of the biggest in the world, are situated mainly in south-eastern Poland, around Staszów and Tarnobrzeg. Poland used to be the leading producer of sulphur in the world. However, since the development of technology to recapture sulphur from crude oil and gas deposits, the direct extraction has declined in importance. Nowadays, only one bed of sulphur at Oisek (Staszów) is being exploited.

There are many different rock deposits available and exploited in Poland. The most widely mined are the sand and gravel that can be mined almost all over the country. Regions especially rich in other rock deposits are:

- The Sudetes – the mountains in the south-western part of Poland. They are very rich in different specific rock deposits such as granites, syenites, basalts, porphyrites, quartz slates, marbles and sandstones,
- Świętokrzyskie Mountains, with sandstone and limestone,
- Kraków-Częstochowa Upland, with limestone,
- Lublin Upland, with Cretaceous limestone and marls,
- The surroundings of Nida, with plaster.

II.4.2. Agriculture and forestry

Agriculture and forestry in Poland have a very long and deep rooted tradition. Over 60% of Poland’s territory has been declared agricultural land. The most common crops are grains, especially rye, wheat, barley and oats. Another important crop group are potatoes, fodder crops, flax, hops, tobacco, and fruits. Poland can be found in diverse statistics as one of the biggest producers of potatoes, rye and sugar beet in Europe. The climate and differentiated soil quality amongst the regions, mixed farming is the most common. Raised livestock in those cases is mostly dairy cows, beef cattle, pigs and poultry.

The share of Polish working-age population employed in agriculture is still relatively high, compared to other Western European countries and amounts as for 2015 ca. 11.2%. The average farm area amounts to 10.3 hectares (ha) and is usually spread over a couple of plots in the area. Statistics of the main statistical office suggest, such a development towards modern agriculture. This can be seen mostly in the numbers concerning amount of farms, average farm area, average crop etc. The modernisation of the Polish agricultural sector has accelerated greatly with the accession to the EU which has triggered inflow of funds assigned within Common Agricultural Policy.

On 1st May 2004, the general rule whereby a permit is required for purchase by foreigners of real estate or shares in companies which are legal owners or perpetual usufructuaries of real estate ceased to apply to nationals and entrepreneurs residing or established in the territory of the European Economic Area (EEA).

However, the Act provides for derogation in this respect. EEA nationals and entrepreneurs willing to purchase agricultural and forest land have been obliged to obtain a permit for 12 years after Poland’s accession to the EU (i.e. until 2 May 2016).

On the 14th of April 2016, the Polish parliament (Sejm) adopted the Land Act to suspend the sale of agricultural land of the Treasury and on the amendment of certain acts. The act was enforced as of 30th April 2016. The act suspends the sale of agricultural land owned by the Treasury for 5 years. It also imposes very strict limitations on the purchase of agricultural land. Under current laws, only an individual farmer is entitled to buy agricultural property, unless the law provides otherwise. The act was introduced due to the expiry of a 12 years grace period for the sale of agricultural land to foreigners imposed by section 4.2 of Annex XII to the Accession Agreement. The purpose of the act was to strengthen the protection of agricultural land in Poland from speculative purchases by domestic and foreign buyers who do not guarantee to use the acquired land for agricultural purposes in accordance with the public interest. The act is supposed to minimize the danger that Polish agricultural land will be the subject of increased interest of buyers from other EU countries, especially those where prices of agricultural land are much higher than in Poland and where there are strong legal barriers preventing the purchase of agricultural land by foreigners, as well as by their own citizens who are themselves not farmers. Detailed information about the limitations and exceptions imposed by the act are included in chapter IV.1.

A characteristic feature of the Polish agricultural land market is the role of Agricultural Property...
Agency (pol. ANR). According to the provisions of the Act of 11th April 2003 on the agricultural system in the sale of agricultural land by a natural or legal person other than the Agricultural Property Agency, the right of first refusal is granted by law to the tenant, if all of the following conditions are met:

- the lease agreement was concluded in written form and has a certain date, and was performed at least three years, as of that date,
- acquired property is part of a family farm tenant or leased by the agricultural production cooperatives.

In the absence of such a tenant Agricultural Property Agency has the right of first refusal to all agricultural properties sold with an area of not less than five hectares.

Nevertheless Polish agricultural land still seems to be a great investment opportunity not only because of the constantly growing land prices but also because of the single area payments. With Poland’s EU accession on 1st May 2004 the agricultural sector enjoyed land subsidies of 25% of the standard single area payment from the European funds. The rest of the payment came from national budget and there was a subsidy maximum cap set to 55% for the rest of the payment came from national budget and there was a subsidy maximum cap set to 55% for the remaining 45%.

Programme was adopted by the European Commission in December 2014, defining Poland’s priorities for using the EUR 13.5 billion in public money that is available for the period 2014–2020 (EUR 8.6 billion from the EU budget plus EUR 4.9 billion of national funding). With one third of the funding aimed at “enhancing farm viability and competitiveness”, the programme is expected to provide investment support to roughly 200,000 farms, and intends to see the creation of more than 22,000 jobs and more than 1,800 producer groups.

II.4.3. Energy sector

There are two aspects of the energy sector in Poland that are worthy of consideration. The first one is the electricity market and prices for the industrial consumer. The second one is the liquid fuel branch of the industry.

Electricity market

The electricity market in Poland is shaped through the energy act from 1997. Due to the fact that production, sale and distribution of electricity in contrast to transmission doesn’t show the characteristics of a natural monopoly the market underwent an unbundling process, which is in its advanced phase now. The monopoly for transmission services belongs to the PSE S.A., a sole-shareholder company of the State Treasury. The structural importance of the transmission system and the fact that the exact way electricity flows cannot be retracted the form of a government dependent regulated monopoly is optimal.

PSE SA in the “Development Plan 2010–2025”, updated in May 2014, introduced the development plans of the national power grid. The plan includes development of cross-border mergers, the modernization of transformers, construction of new network elements and expansion of the existing network.

The producers group consists of all power plants and power-heat plants which are mostly coal and lignite fueled. Then there are the distribution system operators. The strongest companies from this group have been separated from the former national groups due to the unbundling process and are meant to be financially strong entities capable of developing expensive infrastructural projects and establishing an equilibrium on the market in a competitive way. Those legally independent entities Energia – Operator SA, Enea Operator sp. z o.o., PGE Dystrybucja SA and Tauron Dystrybucja SA unite other energy companies and divide the territory of the country into 4 regions. RWE Stoen Operator sp. z o.o. has been privatized before the unbundling measures took place and owns a sub region of the capital city of Warsaw.

Currently, Poland is a net energy exporter. The main export destinations are: Germany, Czech Republic and Slovakia. The export growth is stimulated by the reduction of nuclear power in Germany, and the limiting factor is the need to modernize the existing infrastructure. The main source of electricity import is Sweden and Ukraine.

Conventional power generation

The Polish energy system is based on 19 so called professional power plants and over 50 heat and power stations. Professional power plants generate about 60% of the overall consumed electricity in the country from lignite and coal. Those facilities are located near the fuel mining spots to reduce transportation costs. Heat and power stations are about 30% more efficient than professional power plants due to the cogeneration of electricity and heat and cause 30% less CO2 emission. Those 50 facilities are located around bigger agglomerations. There are also around 160 industrial power and heat stations. Some industry companies build their own power and heat stations to secure huge amounts of energy that their specific production process needs.

The group of electricity traders is fully open. Every company with a concession can become a player in the market.

Also the price shaping mechanism is almost freed from the regulatory measures. The only exception to that are the electricity prices for private households, which are still controlled by the regulator because of the threat of an unreasonable price growth in cases where the consumer has still no ability to switch freely between electricity providers.

The only other non-market component that has an influence on the price shaping is the way electricity mix is being created. The electricity mix in Poland follows to some extent the obligatory path for the energy sales structure, which was stated by the EU legislative and implemented by each member country.

Poland is one of the few countries that choose to implement a quota system for renewable energies. As an effect every year a certain amount of the sold electricity has to be generated from renewable energy sources, which means that the amount of energy from those sources has its fixed place in the electricity sales. This path is scheduled till 2030 when the percentage of renewables in the overall sold electricity should be around 20%. Although the development of renewable sources is still far from that ratio, Poland is planning to increase the quota every year. The clean energy market is also an area with great potential for development in the near future.
able energy in the common electricity mix is increasing rapidly over recent years, the share of electricity from conventional sources is still dominant. The graph below shows the average participation of lignite and coal in the national electricity generation in 2015. The Polish Energy Policy 2050 which assumes that the coal is still the dominant source of energy, but its role will be limited in the future.

**CCS and ATOM**

Every price development scenario in Poland has to make some assumptions concerning the CCS technology and atomic power.

The abbreviation CCS comes from Carbon Capture and Storage, which is a possible solution to dramatically reduce the CO2 emission caused by the energy sector. The reduction is achieved through separating CO2 from the power plants exhaust gases and storing them in special sealed and monitored empty mines.

Atomic power is a very probable step for further modernization of the energy sector. There have already been some plebiscites concerning the future location of the plant. The Polish government plans to increase the share of renewable energy sources (RES) and construction of two nuclear power plants with a total capacity of 6000 MWj by 2050.

The interaction of those factors, the economic growth and most reasonable energy market development scenarios allow to make a forecast of the future electricity prices for industrial consumers, although every single forecast of the recent years has turned out to be wrong. The reason for that was that every forecast simulated a further trend development concerning increasing prices and demand. Since 2012 this trend stopped most probably due to weaker demand resulting from the global finance crisis and today the electricity prices charged to the final consumer are amongst the lower ones in the EU. The following diagram shows historical price development from 2008 till 2015 and the most recent forecast (for the representative Mazowieckie Voivodship) for 2016.

The production of liquid fuel in Poland is dominated by two companies PKN ORLEN and LOTOS. Both companies own refineries and have a great influence on the market prices. The liquid fuel market in Poland in 2015 increased by 5% compared to 2014. The main reason for this trend was the increase in the demand for all liquid fuel products, with the exception of heavy fuel oil.

**Industry clusters**

Polish industry is based on two main pillars. One on traditional industries, which have survived the post communist times and have been adapted to new modern forms of activity. The second pillar are newly created industrial clusters formed through large initial investments in the form of Greenfield investments by foreign global players. These foreign global investors have attracted new suppliers and helped to develop existing polish companies to match new production requirements. Here, the creation of Special Economic Zones was one of the major aspects which determined the development of new modern industries.

Especially for small and medium sized companies, the growing scale of developing industry clusters became as important for the local market as the local cost competitiveness for the global reach of the companies.

Since industry clusters form an area of special Know-how among the labour market, the advantage for direct investing companies has had a strong influence on the time needed to reach the targeted volume within the defined quality. The graphics show certain kinds of developing industry clusters in Poland with their directions for the global
The most popular industries include:

- The automotive industry: Fiat (Tychy), Opel (as former part of GM, Glivice), Volkswagen (Poznań), and GM DAT (former Korean Daewoo, Warsaw) is producing cars, and Volvo (Wrocław), Solaris (Poznań) and MAN (Poznań) is producing buses. There is also a wide range of suppliers producing components for factories and customers. Other world producers present in Poland include GM Fiat, Isuzu, Volkswagen and Toyota who produce engines and gearboxes.

- Home appliances: all world leading producers have plants in Poland, including Whirlpool (Wrocław), Electrolux (several plants in Silesia and Lower Silesia), Bosch and Siemens (Kędzierzyn, Wrocław) and Indesit (Kędzierzyn).

- Food production: many different, mostly Polish companies, producing different meat, vegetable and fruit products, as well as beverages. This also includes investment of foreign companies like Nestle, Mondelez, Mars and Unilever.

- Electronics: with the strongest emphasis on TV sets. Due to the presence of LG, Poland is a strong producer of TV sets. Every third TV set sold in Europe is produced in Poland.

- Cosmetics: Avon, Beiersdorf, Procter&Gamble and others.

- Other consumer goods: Goodyear, Michelin and Bridgestone.

During the communist period, Poland put a lot of emphasis on its heavy industries including its mining, metallurgy, machine construction, shipbuilding and arms sectors. After the political, social and economical turnaround of the late 1980’s however, this kind of industry was no longer supported by the government who needed to change and reduce the nature of its employment. This created the possibility of establishing new industries in Poland and opened the way for foreign investment. Nowadays, the industrial sector employs approximately 30% of all employed Poles (2015).

The most popular industries include:

- The automotive industry: Fiat (Tychy), Opel (as former part of GM, Glivice), Volkswagen (Poznań), and GM DAT (former Korean Daewoo, Warsaw) is producing cars, and Volvo (Wrocław), Solaris (Poznań) and MAN (Poznań) is producing buses. There is also a wide range of suppliers producing components for factories and customers. Other world producers present in Poland include GM Fiat, Isuzu, Volkswagen and Toyota who produce engines and gearboxes.

- Home appliances: all world leading producers have plants in Poland, including Whirlpool (Wrocław), Electrolux (several plants in Silesia and Lower Silesia), Bosch and Siemens (Kędzierzyn, Wrocław) and Indesit (Kędzierzyn).

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- Other consumer goods: Goodyear, Michelin and Bridgestone.

### Resources & business sectors

**Resources & business sectors**

<table>
<thead>
<tr>
<th>Industry clusters in Poland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gdansk: Petrochemistry Energy</td>
</tr>
<tr>
<td>Warsaw: Glass, Shoes, Silesia</td>
</tr>
<tr>
<td>Katowice: Glass, Shoes, Silesia</td>
</tr>
<tr>
<td>Gdansk: Energy</td>
</tr>
<tr>
<td>Poznań: Automotive</td>
</tr>
<tr>
<td>Warsaw: Automotive</td>
</tr>
<tr>
<td>Lublin: Chemical</td>
</tr>
<tr>
<td>Opole: Automotive</td>
</tr>
<tr>
<td>Szczecin: Petrochemistry</td>
</tr>
</tbody>
</table>

**Offshore** or **“Server”** for Western European markets

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**II.4.4.1. Automotive industry**

**Key facts 2015**

- **Value of automotive sector production in Poland**: 29 billion EUR
- **The number of new passenger cars registered in Poland**: 354 thousand
- **Number of passenger cars manufactured**: 535 thousand
- **Employment in automotive industry**: 171,3 thousand

**Market overview**

The Polish automotive sector (including related services) is one of the largest in Central and Eastern Europe,
and is one of the key industries in Poland in terms of production value, employment, capital expenditures as well as shares in exports. In reference to the number of manufactured passenger cars, Poland has been the third largest manufacturer in the CEE region (after Czech Republic and Slovakia). Poland is the regional leader in the manufacturing of light commercial vehicles as well as heavy trucks, buses, and coaches.

Of the 40 manufacturing plants specializing in vehicle and engine assembly in the CEE Region, 16 are located in Poland. The industry is concentrated in southern and western Poland. Poland’s position in this respect will be further strengthened in the next years, especially thanks to new investments, i.e. after the planned launch date of the new Volkswagen plant in Września and investment of Mercedes Benz in Jawor. The investment of Volkswagen began in 2014 and was one of the biggest green investments of Volkswagen began in 2014 and was one of the biggest green investments of Volkswagen and investment of Mercedes Benz in Jawor. The investment in Poland. Daimler AG will invest about 500 million euros in the new factory in Jawor (Lower Silesia) and the production at the new Daimler site is scheduled to start in 2019.

The vast majority of goods produced by Polish automotive industry are exported to European Union member states with Germany as the biggest recipient of 30% of Poland’s total exports. In 2015, the Polish automotive market was at its highest level since the financial crisis and is expected to continue growing until 2020. In 2014, investments alone made by the sector fetched EUR 1.3 billion, which positioned it in the second place right behind the food industry. The start of 2015 was less positive than expected, however, the first half of 2015 turned out to be quite good for the domestic automotive industry with a value of production sold hitting EUR 15 bn.

Raking up 12.5 percent of market share with 44,441 vehicle registrations, Skoda once more topped the charts of the most popular passenger car maker in 2015. The second place belonged to Toyota with third place secured by Volkswagen.

The aviation industry is one of the fastest and most intensively growing segments of the Polish industrial sector, whose recent growth should be largely contributed to the high technical culture and skills of personnel in factories that have been operating in Poland for more than 50 years, the influx of foreign investment, the successful development of cluster and cooperation initiatives and the implementation of the offset, relating mainly to the orders from the Polish army. In comparison to other countries in the region Polish aviation sector is undoubtedly the strongest in the area of Central and Eastern Europe.

The aviation sector in Poland consists currently of more than 130 companies, employing ca. 23 thousand people. Production in the aviation industry is targeted mainly for export to countries such as: the USA, states, Indonesia, Spain and Germany. The biggest domestic customer is the Polish government and its affiliates institutions, ordering aircraft, helicopters and spare parts to them for the army, police, border guards and emergency rescue services.

Manufacturing companies associated with the aviation industry are strongly concentrated in the south -eastern part of the country, where they form one of the strongest cluster initiatives in Poland – The Aviation Valley.

Offset agreements signed between the Polish government and foreign suppliers such as: Lockheed Martin, Airbus Group, Avia have had great importance for the development of Polish aviation industry. Within the framework of agreements more than 50 contracts have been completed directly in the aviation sector. The most important effect of which were the significant increase in the number of orders related to manufacturing, services and maintenance of various aircraft and transfer of advanced technology.

### Figures

<table>
<thead>
<tr>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Passenger cars</td>
<td>818.8</td>
<td>785.0</td>
<td>740.5</td>
<td>548.1</td>
<td>475.1</td>
<td>472.6</td>
<td>535.0</td>
</tr>
<tr>
<td>Heavy trucks (including Light commercial vehicles)</td>
<td>55.4</td>
<td>79.9</td>
<td>92.1</td>
<td>103.9</td>
<td>111.1</td>
<td>115.8</td>
<td>120.9</td>
</tr>
<tr>
<td>Buses and coaches</td>
<td>4.8</td>
<td>4.6</td>
<td>5.1</td>
<td>3.9</td>
<td>4.2</td>
<td>5.0</td>
<td>4.9</td>
</tr>
</tbody>
</table>


### Key facts 2015

<table>
<thead>
<tr>
<th>Export</th>
<th>90%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of enterprises</td>
<td>130</td>
</tr>
<tr>
<td>Number of employees</td>
<td>23 thousand</td>
</tr>
</tbody>
</table>

Source: Central Statistical Office, 2015
Resources & business sectors

II.4.4.3. Electronics

Key facts 2015

| Total market value of electronics and household appliances | 18.72 billion EUR |
| Export of household appliances | 4.52 billion EUR |
| Manufacturing of all computers, electronics and optical products | 131,886 thousand pcs |
| Manufacturing of all electrical and non-electrical household appliances | 1,325,441 thousand pcs |
| Number of enterprises | 421 |
| Employment in the electronics industry | 52.2 thousand |


Market overview

In the last decade the electronics industry in Poland has grown significantly mostly thanks to numerous foreign direct investments. The scale of foreign capital involvement in the Polish electronics industry has been systematically increasing. Virtually every major electronics manufacturer in Poland is a subsidiary of a foreign multinational company.

The electronics sector mainly covers the manufacture of office equipment, computers, as well as radio, television, and telecommunications equipment and appliances. Poland benefited greatly from the development of new technologies used in flat screens, as most of market leaders, such as LG and TPV have chosen Poland as their main production hub. As a result, Poland has become a European leader in the production of LCD and plasma screens, and TV sets, annually manufacturing over 20 million units.

It is estimated that in recent years Poland also became Europe’s leading producer of household appliances, replacing Italy. Again, growth of manufacturing activities should be mainly attributed to the expansion of foreign companies such as Electrolux, Whirlpool, BSH, Samsung, LG, which invested in Poland both through an acquisition of existing plants, and through Greenfield projects.

Currently, household appliances manufacturers are concentrated in South Western Poland (LG, Whirlpool, Electrolux) and central Poland (BSH, Indesit).

On average more than 80% of home appliances products are exported (mainly to CEE and Western Europe). The household appliances export volume may be broken down as follows: washing machines 28%, cookers 18%, dishwashers 17%, refrigerators 20%, dryers 12%, others 5%. The year 2015 was a very good for electronics and household appliance. According to the industry experts the year 2016 should finish with record sale in the sector.

Source: PAIZ, CECEED, 2015

Resources & business sectors

<table>
<thead>
<tr>
<th>Annual production (thousand pcs)</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV sets &amp; monitors</td>
<td>17,563</td>
<td>21,559</td>
<td>26,349</td>
<td>20,674</td>
<td>20,526</td>
<td>18,691</td>
<td>19,635</td>
<td>20,122</td>
</tr>
<tr>
<td>Refrigerators</td>
<td>2,253</td>
<td>1,886</td>
<td>1,867</td>
<td>2,066</td>
<td>2,221</td>
<td>2,885</td>
<td>3,182</td>
<td>3,347</td>
</tr>
<tr>
<td>Dishwashers</td>
<td>2,043</td>
<td>2,340</td>
<td>2,780</td>
<td>2,966</td>
<td>3,110</td>
<td>3,471</td>
<td>3,842</td>
<td>4,309</td>
</tr>
<tr>
<td>Washing machines &amp; dryers</td>
<td>2,471</td>
<td>3,190</td>
<td>4,025</td>
<td>4,372</td>
<td>4,957</td>
<td>5,634</td>
<td>6,366</td>
<td>6,509</td>
</tr>
<tr>
<td>Cookers</td>
<td>1,705</td>
<td>977</td>
<td>1,214</td>
<td>1,405</td>
<td>1,507</td>
<td>1,373</td>
<td>1,370</td>
<td>1,361</td>
</tr>
</tbody>
</table>

Source: Central Statistical Office, 2016

Resources & business sectors
In the last 20 years, the Polish food sector has undergone a significant transformation. It was one of the industries that was reborn soon after the crisis associated with political transformation and has become the major stimulus to economic growth. Due to permanent technical, technological and organizational development, the Polish food sector has become a modern and innovative industry comparable with other European countries. A major factor accelerating the development of the sector was Polish accession to the European Union in 2004. Due to the attractive incentive system and EU funds, Poland was enabled to adapt plants to the standards required by the EU. Additionally, foreign investments in the Polish food sector have become an important source of innovation in the food industry.

Poland as an attractive food producer and supplier in Europe

Currently, the food sector is one of the key sectors of the Polish economy in terms of production, employment, as well as shares in export. In 2015, the value of sold production of food industry exceeded 44.7 billion EUR. The food sector accounted for 13.2% in the total export of goods. The food industry employed approx. 385 thousand people. The food sector is relatively resistant to economic fluctuations. The global crisis of 2008 caused only a 1% slowdown in the food industry, but since 2009 the industry recorded yearly growth rates of 3–6%.

The total value of food industry investments amounts to EUR 9.5 bn. Due to food investments in Poland, 6,000 new jobs were created while 750 new ones appeared in 2015. Despite growing competition and market turbulence, such as sanctions on Russia, Poland’s foreign trade in food products is growing. In 2015, exports to EUR 23.6 bn (up 5.6 times that of in 2003). The positive foreign trade balance was more than 13 times larger and reached EUR 6.7 bn. The 2016 estimates are also bright. Poland ranked eighth among major EU food exporters. The value of the balance of trade in agro-food products ranks Poland fifth among the eleven countries of the European Union with a positive balance of trade in these products (other EU countries are net importers of food). The most frequently traded goods in Polish agro-products are food industry products.

In 2015 the main export partner of the Polish food sector was the European Union, 82%. Traditionally, Polish agro-food products were exported mainly to Germany (22% of the total export, 5.3 billion EUR sold goods, a 6.7% increase compared to 2014), United Kingdom (9% share in total export, exported goods worth 1.7 billion, an increase of 7% compared to 2014) and the Czech Republic with a 6% of total export.

In 2015 total export of food products to CIS countries decreased and amounted to EUR 1.1 billion, about 34% lower than in the previous year. Reducing exports to this group of countries is mainly due to the embargo on the import of many food products introduced in 2014 by the Russian Federation.

Industrial concentrations

The food industry in Poland incorporates nearly 2,500 companies. The key players in the food sector in terms of total revenues are producers of alcohol, meat and milk products as well as companies from the dairy sector. The food industry clusters are located in 12 voivodships but the leading ones are: Dolny Śląsk and Opolskie as well as Wielkopolskie, Łódzkie and Mazowieckie.

Market perspectives

- The food sector is responsible 13% of Polish GDP.
- Poland is the eighth largest exporter of food amongst EU countries.
I. Resources & business sectors

The sector has successfully survived the economic crisis, is relatively resistant to economic fluctuations and recently noted optimistic growth rates.

Poland has huge potential for the production of organic food.

Further development of the sector is possible through the creation of Polish food brands in foreign markets.

The competitiveness of the Polish food industry is growing through networking and cluster initiatives.

- **Key players 2015**
  
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Turnover (Million EUR)</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animex</td>
<td>1,016</td>
<td>8,300</td>
</tr>
<tr>
<td>Kampania Piwowska</td>
<td>997</td>
<td>2,985</td>
</tr>
<tr>
<td>Cargil Polska</td>
<td>983</td>
<td>1,600</td>
</tr>
<tr>
<td>Maspex</td>
<td>875</td>
<td>6,400</td>
</tr>
<tr>
<td>Unilever Polska</td>
<td>821</td>
<td>n.a.</td>
</tr>
<tr>
<td>SM Mlekovita</td>
<td>804</td>
<td>2,370</td>
</tr>
<tr>
<td>Sokolów</td>
<td>781</td>
<td>6,643</td>
</tr>
<tr>
<td>Grupa Żywiec</td>
<td>735</td>
<td>3,550</td>
</tr>
<tr>
<td>Nestle Polska</td>
<td>718</td>
<td>3,724</td>
</tr>
<tr>
<td>Mlekpol</td>
<td>711</td>
<td>2,200</td>
</tr>
<tr>
<td>ZT Kruzwicza</td>
<td>556</td>
<td>900</td>
</tr>
</tbody>
</table>

Source: Coface Ranking, 2015

II.4.5. Business Services Clusters in Poland

In the recent decade, the region of Central Eastern Europe has become one of the most important hubs for business processes offshoring worldwide. Compared with other countries in the region Poland holds first place in number of attracted service sector investors and number of created workplaces, which can be attributed to a bigger number of potential locations – major cities, significantly larger labour pool with higher education and language skills, an abundance of available office space and proximity to Western Europe.

Poland is becoming an internationally recognized destination for advanced business processes of the leading companies. Among about 20 cities in the CEE Region, internationally recognized as potential offshoring locations, almost 50% are located in Poland and the 3 leading cities are Warsaw, Kraków and Wrocław. The total number of foreign service centres in Poland has been increasing constantly in the last decade. According to the report “Business Services Sector in Poland 2016” there are 936 service centres in Poland, employing totally 212,000 people, with the biggest share in Kraków (24%), Warsaw (17%) and Wrocław (16%). Among them are 676 foreign-capital service centres with 177,000 employees. This means that in the past three years (since 2013) foreign entities created 77,000 jobs in the sector, as a result of which the annual average growth in the period amounted to 21%.

According to the ABSL Report 2016, Poland is the largest office market in the CEE region offering 8 million m² of modern office space. Nearly 14% of the vacancy rate is located in Warsaw. In terms of regional cities, the most dynamic markets are Wrocław, Kraków and the Tri-City. Currently there is approximately 1.5 million m² of office space under construction, of which 44% is located in Warsaw. The basic rent rates offered in most major Polish cities vary in range between 11-14.5 EUR/m² per month.

One of the most important factors contributing to attractiveness of Poland is availability of well-educated staff. The large number of universities and other tertiary education institutions (over 430 schools in 2015) deliver more than 450 thousand graduates (both Degree and Master Degrees) and the total number of students exceeded 2 million in the recent years. What is important Polish students demonstrate a relatively high level of foreign language skills. The highest level of knowledge of foreign languages among students applies to English, which is followed by German, Russian and French. Additionally numerous language faculties with more than 30 thousand students provide a large pool of people with less popular language skills, such as Nordic languages or Dutch.

The most common types of services provided in foreign service centres in Poland include:

- Finance and Accounting,
- IT Services,
- Research and Development (including Software Development),
- Customer Service,
- HR,
- Financial services,
- Decision Support & Knowledge Process Outsourcing,
- Procurement.

The top 10 foreign employers in the business services sector in Poland include: France Telecom, Capgemini, IBM, General Electric, Hewlett Packard, Bertelsmann Media, Nokia, Citi Group, Shell and Accenture.

The following investment incentives may be offered to foreign companies, willing to establish a business service center in Poland:

- Government cash grant in the name of the Programme for supporting investment of major importance to the Polish economy for the years 2011-2020;
- The number of jobs planned to be set up in connection with the investment project is the basic criterion of qualification for the instrument. In the case of:
  - Shared Services Centres (SSC), Business Process Outsourcing (BPO), and IT centres the qualifying number is the minimum of 250 new jobs with investment expenses amounting to PLN 1.5 million,
  - Research and Development (R&D) Centres, the investor is required to create a minimum of 35 new jobs for workers with higher education and to pay a minimum of PLN 1.5 million of investment costs.
- The value of investment underlying the creation of new jobs in the business services sector shall be at least two times higher than the granted support. The level of support per job ranges between PLN 3,200 and PLN 15,600 and the following factors are assessed by the government committee:
  - number of jobs created,
  - quantity of jobs created, i.e. the number of jobs for employees with higher education,
  - type and degree of sophistication of the accomplished processes,
  - their uniqueness,
  - investment location,
  - involvement in the development of the local environment such as cooperation with universities, investor’s brand.

Tax exemptions in a Special Economic Zone (for further details see the SEZ section):

In order to be eligible for a tax exemption, a company must apply for a permit to operate in the SEZ. The SEZ permit is issued by the zone’s managing entity on the basis of the investor’s application. Regardless of the current location of the zones, an existing SEZ may be extended to include a location chosen by an investor, subject to certain criteria, provided that in the case of (according to The ordinance of the Council of Ministers dated on 10 of December 2008, concerning the criteria according to which land may be included in a SEZ, with subsequent changes):

- R&D services, this criterion is for the investment to result in the creation of a minimum of 50 new jobs, or incurring costs in the minimum amount of PLN 10 million, or services within the scope of: information technology, accounting and books auditing with the exclusion of tax returns, call centers – the criterion is for the investment to result in the creation of a minimum of 150 jobs, or incurring at least PLN 20 million of capital expenditures.

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[Diagram showing SEZ locations in Poland]
Grants from the EU funds:

In former EU funds framework, entities planning to set up a new or expand an existing SSC, BPO/ITO or R&D center could request support under Action 4.5.2 “Support for investment in modern services sector” of the Operational Program – Innovative Economy. It has to be noted that in the current 2014–2020 financial framework the programme 4.5. will be not continued in its previous form. It is expected that only companies implementing R&D projects will be able to apply for financial grants.

II.4.6. Tourism

Poland is one of the most frequently visited countries in Central Europe among new EU members, with many natural and cultural assets for the development of domestic and foreign tourism. The coastal area around the Baltic Sea is worth mentioning in particular. The Masurian Lake District, the Tatry Mountains and other regions of the country with a clean environment and a micro-climate favourable to the health. More than 320 wellness centres offer health facilities and treatments in 75 places located in areas that are unique for their natural healing environments. The largest of these are Nałęczów, Krynica Zdrój, Augustów, Kolobrzeg, Ciechocinek, Rabka and Duszniki Zdrój. The most reflective places for their historical backgrounds are Kraków, Warszawa, Wrocław, Gdańsk, Toruń, Oświęcim and Wieliczka with its salt mine. Each of these places are highly attractive for tourists and are places of both relaxation and interest.

It is worth noting that Poland was ranked by Lonely Planet’s Best in Travel 2016 – a world’s leading guidebook – as the 7th place to visit. The Institute of Tourism estimates that during 2015 there were 77.7 million arrivals to Poland of which tourist arrivals constituted about 16.7 million.

<table>
<thead>
<tr>
<th>Arrivals of foreigners to Poland in 2015 by country (in thousands)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td>Total</td>
</tr>
<tr>
<td>EU 27:</td>
</tr>
<tr>
<td>Germany</td>
</tr>
<tr>
<td>Great Britain</td>
</tr>
<tr>
<td>France</td>
</tr>
<tr>
<td>Italy</td>
</tr>
<tr>
<td>The Netherlands</td>
</tr>
<tr>
<td>Austria</td>
</tr>
<tr>
<td>Sweden</td>
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<tr>
<td>New EU:</td>
</tr>
<tr>
<td>The Czech Republic</td>
</tr>
<tr>
<td>Slovakia</td>
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<tr>
<td>Lithuania</td>
</tr>
<tr>
<td>Hungary</td>
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<tr>
<td>Latvia</td>
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<tr>
<td>Non Schengen Countries</td>
</tr>
<tr>
<td>Ukraine</td>
</tr>
<tr>
<td>Belarus</td>
</tr>
<tr>
<td>Russia</td>
</tr>
<tr>
<td>Others</td>
</tr>
<tr>
<td>USA</td>
</tr>
</tbody>
</table>

Source: Ministry of Sport and Tourism and Institute of Tourism, 2016
II.5. Infrastructure

II.5.1. Transport

II.5.1.1. Road network

The development of the road transportation network in Poland over the last few years has made exceptional progress. Between 2003 and September 2016, Poland built motorways and expressways with a total length of 3,488.85 km. As of September 2016, there were over 1,646.05 kilometers of motorways and over 1,832.8 kilometers of expressways in Poland. Together they constitute a network of high-speed roads that allows vehicles to travel at speeds exceeding 110 km/h.

Thanks to cohesion policy funds, which Poland has tapped into since the accession to the EU, the infrastructural investments have accelerated. The EU’s Infrastructure and Environment Programme for the years 2007–2013 helped to finance transportation development investments worth 25.78 billion EUR out of total available programme funds of 37.69 billion EUR. 75% of the Programme funds were streamed directly from the EU budget.

For 2014 and 2020 Poland received from the EU’s budget – EUR 82.5 billion for the cohesion policy and these funds will also be invested in the key road connections from the EU’s budget.

According to the National Road Construction Programme for the years 2014–2023, the Polish government will spend PLN 107 billion for the construction of 3.9 thousand km’s of motorways and expressways and 57 new ring roads. The main goal is to complete the road network in Poland and connect the main cities in such a way as to reduce the travel time between them by a minimum of 15%. This will in turn improve road traffic safety.

Network of highways and expressways

Legend

Highways (A) and Expressways (S)
- existing
- under construction
- planned

Source: GDDKiA, 2016
Main new investments in expressways and motorways:
- Connection between Kraków and Gdańsk with S7 road.
- Connection between Tri-city and Poland’s southern border with A1 motorway.
- Connection between Szczecin and Tri-city with S6 road.
- Connection between Warszawa, Lublin and Rzeszów with S17 and S19 roads.
- Connection between Bydgoszcz, Poznań and Gdańsk with S5 road.
- Connection between Bydgoszcz, Toruń and Gdańsk with S10 road.

Investments are to be divided into tenders for 20–30 km sections with funding spread in time to allow for a stable demand for construction materials. The investments seem to attract foreign constructors who participate in the tenders.

The major foreign constructors active in Poland: As达尔 (Spain), Metrostav a.s. (Czech Republic), Co-lac S.A. (France), Torpol (Norway), Vinci S.A. (France), SRB (Ireland), Skanska AB (Sweden), Grupo ACS (Spain), PORR Group, Max Boegel (both Germany) and Strabag (Austria).

II.5.1.2 Air transportation

Polish air transportation began in 1919 with a flight between Poznań and Warszawa. In 1929, LOT Polish Airlines was established, and up to this day is the Polish flag carrier operating from the largest Polish airport Frederic Chopin Airport in Warszawa.

Recent years brought large investments in the airport infrastructure that needed modernization to account for rising demand for air travel. EURO 2012 football championship provided an impulse to develop airports in major Polish cities – the Warsaw area gained an airport in Modlin, which is intended to service low-cost carriers, Cities of Wrocław, Łódź, Gdańsk, Rzeszów and Poznań opened new passenger terminals in 2012 while Kraków opened their new terminal in September 2015. There are also three new airports recently built: the Regional Airport in Zielona Góra (providing flights to Warsaw), the Olsztyn Mazury Regional Airport, and the Radom Airport. This rapid infrastructural development that began recently is expected to translate into increased passenger and cargo traffic to and from Poland as well as to promote domestic travel.

<table>
<thead>
<tr>
<th>City</th>
<th>Location</th>
<th>Airport Name</th>
<th>Passengers (2015)</th>
<th>Major destinations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rzeszów</td>
<td>Jasionka</td>
<td>Rzeszów-Jasionka Airport</td>
<td>641,146</td>
<td>Frankfurt, London, Dublin, Oslo, Bristol</td>
</tr>
<tr>
<td>Szczecin</td>
<td>Gołeniów</td>
<td>„Solidarity” Szczecin-Gołeniów Airport</td>
<td>412,162</td>
<td>Oslo, Dublin, London, Liverpool</td>
</tr>
<tr>
<td>Bydgoszcz</td>
<td>Szwejderowo</td>
<td>Bydgoszcz Ignacy Jan Paderewski Airport</td>
<td>318,817</td>
<td>Birmingham, Dublin, Düsseldorf, London, Frankfurt, Berlin</td>
</tr>
<tr>
<td>Łódź</td>
<td>Lublinek</td>
<td>Łódź Władysław Reymont Airport</td>
<td>287,620</td>
<td>London, Edinburgh, Munich, Prag, Amsterdam</td>
</tr>
</tbody>
</table>

II.5.1.3 Railway network in Poland

Poland has a dense railway network that serves both regular citizens and industry. In most cities, the main railway station is located near the city centre and is well connected to the local transportation system. PKP Polskie Linie Kolejowe (PKP Polish Railways), a part of the state-owned PKP Group, operates the rail infrastructure. There is an extensive railway network in western and northern Poland, however, eastern parts of the country have less developed network. In total there are about 24,828 km of railway tracks in Poland, about 60% of which are electrified – a value comparable to Norway or France. The extent of railway concentration varies from 3.7 km to 15.6 km of line per 100 square kilometres, with the average around 6.3 km/100 km². PKP Polish Railway Lines maintains over 80,000 structures, including 6,447 bridges and viaducts.

The existing infrastructure is still developing and modernizing, 2012 was the break-through year with many vital train stations being refurbished, including landmark investments in Warszawa, Wrocław, Poznań and Kraków. These infrastructural projects were stimulated by the requirements of Euro 2012 football championship. Instead of building extremely expensive high-speed connection between Warszawa, Wrocław and Poznań with speeds exceeding 250 km/h the Polish government has, since 2013, concentrated on the modernization of existing tracks and train stations with the support of the EU funding. The total value of investments in infrastructure spent by PKP PKE between 2012–2014 amounted to 19 bn PLN. In 2016 Poland’s Council of Ministers approved the country’s railway investment programme. By 2023, PLN 65.8 billion (including PLN 57.8 billion from EU funds) will have been spent upgrading the Polish rail network. Key projects include implementation of ERTMS and increasing the number of routes that support line speeds of 160 km/h. The length of the routes where trains will be able to travel at over 160 km/h, is expected to increase from the current 90 to 350 kilometeres in 2023. Within the programme PKP will implement a new strategy called the “Great Railway Investment Offensive”, it is meant, first and foremost, to avoid the mistakes of the years 2007–2013. Part of projects will be co-financed by the European Union’s Connecting Europe Facility (CEF). Other projects to be undertaken in the investment period include various capacity improvement and gauge enhancement schemes.
The Polish telecommunications market is gradually approaching Western European markets. In order to win over new customers, telecommunications operators are trying to retain their current clients by offering many incentives. These incentives include free minutes and better service quality either at the same price or as an extension to their existing service range. They also offer better packages, including telecommunications services and banking or television services.

II.5.2.2. Density and connection lease market

The fixed line telephone market in Poland is characterized by a low level of penetration. In 2015, 5.7 million of Poles declared themselves to have a fixed line phone. Orange Polska S.A. is the most spontaneously recognized brand among fixed-line operators Market share according to amount of subscribers: Orange Polska S.A. 55% and UPC 10.4%. According to a UKE survey, a fixed-line phone is an important means of contact for local calls.

According to the UKE report, in 2015 more than 93% people declared that they have used mobile telephones and said they use at least one mobile phone. Spontaneous awareness of the three largest mobile phone operators is at similar levels: T-mobile, Orange and Plus.

Most households (84%) said they have a home computer. 84% of households with a computer also have internet access at home. Of these, 52% of Pol-
ish internet users said they use internet daily. The
majority of those who use the Internet at home use
an always-on connection, usually broadband.

The value of the retail connection lease market
reached over 17.7 billion PLN by the end of 2015.
The biggest operators on the retail connection lease
market in 2015 in terms of achieved revenues were:
T-mobile Polska S.A., P4, Orange Polska, Polkomtel.
The greatest revenue in this market sector in 2015
was achieved by Polkomtel, which since 2015 was
in first position in terms of revenues and the num-
bers of leased connections.

Mobile technology penetration in Poland
2005–2015

In 2014, the largest customer base was held by
Orange Polska S.A (30%). Subsequent positions
were occupied by TP and mobile network opera-
tors whose combined shares at the level of 14.7%
demonstrate the popularity of mobile services and
their growing competition in relation to the fixed
line Internet access.

At the end of 2015, there were more than 14 million
subscribers of Internet access services, nearly 10% more than the year before. In terms of fixed inter-
et, 2015 was dominated by lines with a capacity
of 2 Mb/s to 10 Mb/s. Over 36% of users have used
the Internet with such speed. The share of lines with
speeds of 10 Mb/s to 30 Mb/s amounted to 24% and
lines with speed over 100 Mb/s amounted 11%.

Poland was one of the countries with low fixed-line
Internet penetration and a concurrent high rate of
mobile access use, exceeding the EU average by
12.8 percentage points. XDSL lines comprised in Po-
land the most common fixed-line technology (as in
most countries of the European Union).

II.5.2.3. Data transmission
system and density

The retail market for broadband Internet access is
an important one for the future development of
telecommunications and will be the starting point
for many new services. Poland’s Internet service is
developing rapidly, with many different types of
technology used for broadband Internet access. The
popular data transmission technology is xDSL, with
20% clients, 2G/3G modems 48%, TVK 18.5%,
WLAN 5.9%, LAN Ethernet 4.1%. These trends
comply with those of other European countries.
II.6. Labour market

II.6.1. Education

II.6.1.1. Education system

The Polish education system is well developed, especially in the cities. Although the number of state-owned schools and Universities is rather stable, the number of private institutions is growing in response to recent market demand.

Pre-school education is part of the formal system of education in Poland. There is a well-established network of state pre-schools that children may attend between the ages of three and five. Formal school education before the age of five is not compulsory, although currently about 60% of the nation’s children attend such schools, mostly in the cities. Pre-school education helps those between the ages of three and five develop their communication and social skills, so they can cope with any situation. Pre-primary education establishments primarily deal with preparing children for education in school.

Since 2004, an obligatory one year pre-primary education (‘O grade’ – zërówka) has been introduced for children at the age of six in pre-primary education and nursery schools. According to the latest changes, the primary school is compulsory for every child starting at the age of seven. The children has the right to attend primary school at the age of six (but it is not obligatory). Also the pre-primary education of children between the ages of three and five became obligatory from 2011.

Compulsory full-time education

Full-time compulsory education in Poland lasts 10 years and covers education in the already mentioned ‘O grade’, the six-years of primary education and the three-years of lower secondary education. Admission to primary school is based on age. Primary school education is divided into two stages:

1. Stage I – grades 1 to 3, called integrated teaching which is meant to provide a smooth transition from pre-primary to school education,
2. Stage II – grades 4 to 6. The school year is divided into two semesters between September and June. Pupils attend primary school five days a week, from Monday to Friday.

Pupils are assessed separately in each subject, the evaluation of which depends entirely on the teacher. If the student feels that the periodical or annual mark given by their teacher is too low, they have the right to take a verifying examination. Certificates of completion for each year of school education are necessary when children change school (to another place of living).

The requirements for admission to lower secondary school are the successful completion of primary school and a primary school leaving certificate. In 2002 an externally standardised test was conducted for the first time upon the completion of primary school. Tests are comparable on the national stage. In the third year, pupils take another compulsory examination. This exam is external and standardised and is designed to check the child’s abilities, skills, and knowledge in the field of humanities and science. From 2009 it also encompass foreign language proficiency.
Labour market

Currently the Polish government is working on changes to the Polish educational system which will implement some radical changes in primary, lower secondary, and upper secondary schools.

Upper secondary and post-secondary education

This part of a child’s education covers the ages 16–18, or 19–20. Candidates who have successfully graduated from secondary school may choose between the following types of schools:

- General secondary school – liceum (three years), offers general upper secondary education and, at the end, a final maturity examination (Matura) that is necessary for admission to higher education.
- Specialised secondary school – liceum profilowane (three years), which differs from the general secondary school by offering specialised upper secondary education (e.g. economic, electronic and fashion design among others).
- Technical secondary school – technikum (four years), offers technical and vocational upper secondary education. It also offers the final Matriculation (Matura) examination.
- Basic vocational school – szkoła zasadnicza (two-three years), after finishing school, graduates have access to the trade or occupation of supplementary schools.
- Supplementary general secondary school – liceum uzupelniające (two years), meant for the graduate of the basic vocational school, offering general upper secondary education and preparing them for the Matura examinations.
- Supplementary technical secondary school – technikum uzupelniające (three years), offers vocational upper-secondary education for students in preparation for their Matriculation (Matura).
- Post secondary school – szkoła policealna (max. 2.5 years), meant for people with secondary education who want to obtain a vocational qualification diploma upon the passing of an exam.

The maturity examination is compulsory for all graduates who apply for higher education. It comprises a written part assessed by external Regional Examination Commissions and an oral examination assessed by school teachers.

Children of foreigners who are subject to compulsory education in Poland can attend primary and lower secondary public school on the same terms as Polish pupils. This also applies for upper-secondary education, although it is free of charge or requires a fee depends on the student’s, and their parents’, legal basis of residence. Also, there are many private international schools in major cities, which provide adequate education in English or other languages for the children of expats. All schools are required to satisfy the requirements of the Polish national system, some of them additionally offer the International Baccalaureate Programme. Attending bilingual school helps children to adapt to their new home and students may also learn the language and culture of their new home and of other countries.

Higher education

There are several types of higher education and study programmes in Poland:

- Professional higher studies – wyższe studia zawodowe (three-four years), the graduates obtain a professional degree of licentiate or engineer (in the field of engineering, agriculture or economics). This is the Polish equivalent of a bachelor’s degree.
- Master’s studies – studia magisterskie (five-six years), the graduates obtain a professional degree of magister, or an equivalent degree, which is the Polish equivalent of master’s degree depending on the study course profile.
- Postgraduate master’s studies – uzupelniające studia magisterskie (two-2.5 years), meant for graduates of professional higher studies and offering them the possibility of obtaining a professional master’s degree.
- Postgraduate studies – studia podyplomowe (one-two years), meant for graduates of all types of higher education institutions.

There are two types of higher education institution, the University type, which offers studies in humanities; science; medical science; economics; the arts; pedagogy and the professional type, which educates students in specific professional areas preparing them for practising a profession as well as military studies.

The institution of higher education runs full-time courses, evening courses, extramural courses and external courses. The basic system of studies is the full-time mode.

According to Eurostat, Poland holds fourth place after the United Kingdom, Germany and France in terms of the number of people enrolled in tertiary education. In 2015 academic year, 1.4 million people studied at higher and tertiary education facilities, among which 58% were women. The most popular faculties among students were the economics and administration, social sciences and pedagogical faculties.

The biggest centres of higher education are in Warszawa, Kraków, Wrocław, Poznań, Lodz, Lublin, Gdansk and Katowice. In total there are 430 higher education establishments in Poland, 30% of which are state-owned. There are 19 universities, 23 technical universities (including maritime universities), 9 medical academies, 7 agricultural academies and 5 economics academies.

Labour market

Polish education system scheme

The biggest centres of higher education are in Warszawa, Kraków, Wrocław, Poznań, Łódź, Lublin, Gdańsk and Katowice. In total there are 430 higher education establishments in Poland, 30% of which are state-owned. There are 19 universities, 23 technical universities (including maritime universities), 9 medical academies, 7 agricultural academies and 5 economics academies.

Polish education system scheme

Source: JPW, 2016
II.6.2. International schools

International schools, providing pre-school, primary and secondary education are now present in most Polish major cities and their number has been growing since the 1990s. They are attended both by children of expatriates living in Poland and local children and youth, whose parents decide to enroll them to international schools with the main reason being to ensure the best language training available.

Additionally international schools usually offer high quality studying conditions such as smaller class sizes, abundant extracurricular activities and a diverse and multinational groups of students in almost all classes.

The most popular language used in Polish international schools is English, but there are schools providing education in other languages, including German, French, Italian and Japanese. Most of the English language schools use the British syllabus that leads to the globally recognized International Baccalaureate (IB) certificate. Other international schools have internationally recognized accreditations.

The largest number of international schools are located in Warsaw, among which most recognized are: American School of Warsaw, the International American School of Warsaw, and The British School, École Antoine de Saint-Exuper (French), Lycée Français de Varsovie (French), Willy Brandt Deutsche Schule Warschau (German), Japanese School at the Japanese Embassy in Warsaw (Japa-

II.6.2.1 Employment and labour force

In 2015, the number of employed persons in the national economy comprised 16,182 thousand people.

A relatively high increase in employment was observed in sections: information and communication (by 10.1%), administrative and support services (by 10.1%), agriculture (by 4.8%), transportation and storage (by 2.8%), trade, repair of motor vehicles (by 2.6%).

The average working time in the 2015 was 42 hours a week, Poland has 25% place within EU28 countries.

The overall activity rate is 56%, meaning that 56% of Poles over the age of 15 are economically active. This includes both employed, unemployed and pensioners. The activity rate for people in the working age is significantly higher and equals 74.5%. The rest is economically passive. Most of these people are obtaining education or additional
II.6.2.2. Unemployment

Registered unemployment in August 2016 was 8.5%. The graph below presents the monthly rates since 2000. One can see the seasonality whereby every year there is a peak in winter. This is mostly due to construction work and agriculture, which tend to follow seasonal patterns.

Unemployment rates differ from region to region. The lowest unemployment in August 2016 was registered in Wielkopolskie voivodship (5.2%), followed by Śląskie (6.8%), Małopolskie (6.9%). The highest unemployment was registered in Warmińsko-Mazurskie (13.9%), Kujawsko-Pomorskie (11.9%), and Podkarpackie voivodship (11.6%). The map illustrates unemployment rates in all Polish voivodships in August 2016.

Unemployment rates can also vary within different regions. The lowest rates are always in the big cities: Poznań in Wielkopolskie (2.1%), Katowice in Śląskie (3.0%), the capital city Warszawa (3.1%), Wrocław in Dolnośląskie (3.2%), Kraków in Małopolskie (4.0%). However, unemployment rates are growing in more rural districts. Mazowieckie, a region with a low overall unemploy-
women are significantly underpaid compared to men with the difference of median salary lower of 1,000 PLN. Moreover, in most sectors firms with foreign capital offer higher salaries than domestic companies with the differences ranging from 30 to 120%, depending on the sector.

Relative deviations of the average sector-specific gross salary from the average gross salary

<table>
<thead>
<tr>
<th>Industry sector</th>
<th>2005</th>
<th>2015</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry and fishing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industry</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mining and quarrying</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electricity, gas, and water supply</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade and repair</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transportation and storage</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accommodation and catering</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information and communication</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial and insurance activities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Real estate activities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional, scientific and technical activities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrative and support service activities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public administration and defence; social security</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Human health and social work activities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arts, entertainment and recreation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other service activities</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: Concise Statistical Yearbook of Poland, Central Statistical Office, 2015

The highest and lowest salary medians

<table>
<thead>
<tr>
<th>Industry sector</th>
<th>Median salary in PLN</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT</td>
<td>5,700</td>
</tr>
<tr>
<td>Banking</td>
<td>5,000</td>
</tr>
<tr>
<td>Telecommunications</td>
<td>4,772</td>
</tr>
<tr>
<td>Insurance</td>
<td>4,380</td>
</tr>
<tr>
<td>Energy and heat</td>
<td>4,300</td>
</tr>
<tr>
<td>Construction</td>
<td>3,800</td>
</tr>
<tr>
<td>Agricultural</td>
<td>3,500</td>
</tr>
<tr>
<td>Trade and repair</td>
<td>3,493</td>
</tr>
<tr>
<td>Public sector</td>
<td>3,100</td>
</tr>
<tr>
<td>Services for population</td>
<td>2,900</td>
</tr>
</tbody>
</table>

Source: Sedlak&Sedlak, Report, 2016

The attached graph presents the Polish unemployment rates compared with other selected countries (based on the World Bank’s methodology). It is clear from this that among other European countries, Poland in 2015 had lower unemployment ratio than the average in UE and lower than other countries in the region such as Slovakia, Latvia, Lithuania but still significantly higher than Germany or the Czech Republic.

It is expected that in 2016 the unemployment rate will decrease to 6.8% and in 2017 further to 6.1% (according to NBP forecast) and the number of employed will increase by 1.7%. Taking into account the projected evolution of the economically active population and employment growth, it is expected further reduction in the unemployment rate.

II.6.2.3 Salaries

The average gross salary within the private sector in 2015 was 4,000 PLN. The average salary in the public sector is lower and in 2015 amounted to 3,480 PLN. Depending on the investigated quarter, the salaries in Poland rose approximately 5–6% per annum between 2005 and 2012. In the years 2007 and 2008 the annual growth in salaries was increasing reaching a 8–11% pace, a trend which has been counteracted by the global economic crisis. In 2015, the average monthly gross wages and salaries in the national economy amounted to 3,899.78 PLN, i.e. at a level higher by 4.2% than in the previous year.

This picture can be supplemented by HR consulting companies that are investigating the market based on opinion polls. The poll performed in 2015 by Sedlak&Sedlak, with more than 160 thousand people participating gives insight into salaries of specialized workers. As the bulk of interviewees are young and educated, the survey is able to show the cost of skilled labour. The survey finds that among the five top paying sectors,
III. Setting up business

- get to know about the first steps to be taken
III.1. Incorporation

III.1.1. Conducting business activities

The general rules related to conducting business are regulated by the Freedom of Economic Activity Act dated on 2nd July 2004. The Act is also known under the name of ‘business constitution’, because the Act governs the undertaking, conducting and legal limitation of business activities in Poland. The Act is the source of various terms, e.g. entrepreneurship or economic activity, that remain applicable in relation to business activities. The Act also contains a list of specific licenses that have to be acquired in order to undertake certain business activities.

The rules of the Act are applicable to natural persons and legal entities. However, the Act distinguishes between the investors from EU/EFTA and other third party countries.

Natural persons and legal entities from the EU/EFTA countries, in regard to conducting business in Poland, fall under the same conditions and rules as Polish individuals or companies. Such a foreign entity may choose any legal form for their business activity in Poland freely with the same restrictions as are applicable for Polish naturals or companies, if any.

Unless international agreements state otherwise, and all requirements are fulfilled, a foreign company or natural person based outside the the EU/EFTA zone may conduct business only in the form of:

- Limited Partnership (LP),
- Partnership limited by shares,
- Limited Liability Company (LLC),
- joint-stock company / Public Limited Company (PLC).

Despite these limitations, such business entities incorporated in Poland in accordance with Polish regulations are permissible to conduct business without restriction based on the same rules as Polish and other EU companies. It follows that there are no restrictions related to the source of capital and, consequently during its performance, no administrative permit can be applied for by virtue of the mother company being the source of capital.

Instead of incorporation of a legal entity, a foreign company may create a branch or a representative office in Poland.

The branch office is restricted in conducting business activity only in the scope of the mother company. The registration process is similar to the LLC, because it has to be registered in the Entrepreneurs’ Register maintained by the court (hereinafter referred as “KRS”). The branch office has its own KRS number.

Furthermore, the representative office may only perform in the field of advertising or marketing activities for the benefit of the mother company. However, such entities are obliged to perform all activities in accordance with Polish law, include Polish Accounting Rules. Register of Representative Offices of Foreign Companies is held by the Ministry of Economic Development in Warsaw. The representative office and branch office shall appoint the representative acting on their behalf.

Polish regulations allow domestic and foreign enterprises to operate under a wide variety of legal
forms. Besides the limited liability company, which is often chosen by foreign investors, to conduct business in Poland, there are a number of other forms of business organisations.

The Polish Code of Commercial Companies sets forth six forms of commercial association as follows:

- General Partnership,
- Limited Partnership (LP),
- Limited Liability Partnership (LLP),
- Partnership limited by shares,
- Limited Liability Company (LLC),
- Joint-stock company / Public Limited Company (PLC).

Apart from the Polish Code of Commercial Companies, Polish law also provides other legal forms to conduct business activities. Below we will provide with a short description and characteristic of each of the aforementioned forms. However, we will concentrate on the limited liability company, which is often chosen by foreign investors.

III.1.1.1. Limited Liability Company

As mentioned above, the Limited Liability Company (LLC) is the most popular legal vehicle for foreign investment in Poland.

The Polish LLC remains very similar to the German limited liability company as its concept was inspired by German law. The name of the LLC emphasises the fact that the shareholders of the entity are not personally liable for the company’s debts. The main feature of the LLC is to ensure that the company is treated as the separate legal entity from its shareholders or sole shareholder.

The significant advantages of the LLC in comparison with other legal forms provided by Polish law are as follows:

- relatively low costs of incorporation of the company;
- the company may conduct business activities immediately after signing the Articles of Association;
- fast registration process at KRS, limited liability and low minimal share capital.

The LLC may be incorporated by one or more persons. However, the LLC cannot be incorporated by another single-shareholder LLC governed by Polish or foreign law. Nevertheless, Polish law does not prohibit the holding of 100% of shares by another single-shareholder LLC. Therefore, the above mentioned restriction concerns only the registration process of the LLC.

The incorporation of a LLC is executed in the front of the Polish notary and the Articles of Association must be notarized. The company may also be incorporated by attorney in fact, acting upon prior given power of attorney.

The Articles of Association should specify:

- the name of the company including the additional description ‘Spółka z ograniczoną odpowiadalnością’ or its abbreviation ‘sp. z o.o.’;
- the seat of the company;
- the scope of the business activity;
- the amount of share capital;
- the term of incorporation of the company for limited period of time.

The Code of Commercial Companies outlines the minimum content of the Articles of Association, but it is quite common to have a wide range of additional rules which make this legal form very flexible. Under Polish law, the LLC must have a minimum share capital of 5,000.00 PLN with the minimum nominal value of 50.00 PLN per each share. Contributions may be made in cash or in kind. The contribution in kind remains at the free disposal of the management board.

Corporate bodies of a limited liability company

The limited liability company may have three governing bodies: the management board, the general meeting of the shareholders and the supervisory board. The latter is required only if the company has more than 25 shareholders and if its share capital exceeds 500,000.00 PLN. The Polish corporate governance system is basically a two-tier system with separation of the management and oversight functions carried out by the supervisory board is prescribed by law.

The Management Board is a body which deals with the daily management of the company and represents the company before the third parties. The duties and prerogatives of the Management Board are significant from the duties and prerogatives of the Board of Directors, which is typical for the common law states. The Management Board may consist of one or more members (no difference whether Poles or foreigners), that can be appointed from the shareholders or from third persons. Unless the Articles of Association stipulate otherwise, members of the Management Board are appointed and dismissed by the resolution of the General Meeting of the Shareholders.

The statutory duty of the Supervisory Board is to exercise permanent control over all areas of the company’s activities, however, as stated hereinabove, there is no obligation to appoint the Supervisory Board. The Management Board is not bound by the instructions given by the Supervisory Board. The Supervisory Board consists of at least three members appointed by the resolution of the General Meeting of the Shareholders. The foreign investors usually do not appoint the Supervisory Board in their Polish subsidiaries.

The third body – The General Meeting of the Shareholders, consists of the shareholders. The Code of Commercial Companies distinguishes between the ‘Ordinary’ and ‘Extraordinary’ General Meetings. The Ordinary General Meeting of the Shareholders is held within six months of the end of each financial year. Polish law stipulates precisely which issues should be put on the agenda (e.g. consideration and approval of the management report and financial report). The Extraordinary General Meeting is called in cases stipulated in the Code of Commercial Companies or in the Articles of Association. The Extraordinary General Meeting might be also called incase any authorised person or body finds it necessary. The shareholder may be present at the meeting either in person or by representatives with the power of attorney granted in writing.

Liability in a limited liability company

The shareholders of a LLC are not liable for the company’s debts or obligations. Instead, shareholders can only lose their investment (monetary contribution or in-kind contribution invested to take up the shares in the share capital of the company). Polish law states that other persons may be liable for a company’s obligations. In regard to the company being in organisation process, the liability for the company’s obligation is born jointly by the company and people acting on its behalf. To protect the economic interests of the company’s business partners and of public institutions (e.g. tax authorities), Polish law states that in certain circumstances members of the Management Board may be liable for the debts of the company.
the amount of the company's share capital and the amount paid up to cover the share capital before its registration,
the nominal value of the shares and their number with an indication of whether they are registered or bearer shares,
whether various types of shares are provided, and if so, the number of shares of a specific type and their related rights,
the founder's name,
the number of members of the Management Board and Supervisory Board (at least the minimum and maximum number of members of these bodies with information concerning the entity authorized to define the membership),
the gazette selected for publication of the company announcement if the company intends to publish announcements in addition to those published in Court and Business Gazette (Monitor Sądowy i Gospodarczy).

Under Polish law the joint-stock company must have a minimum share capital of 100,000.00 PLN and the minimum nominal value of the stock must be 0.01 PLN. Contributions may be made in cash or in kind and the contribution in kind must be at the disposal of the Management Board.

Corporate bodies of a joint-stock company / PLC

The PLC company has three governing bodies: the Management Board, the General Assembly and the Supervisory Board, which is statutory. The features, duties and obligation of the Supervisory Board and Management Board are almost the same as in case of a LLC. The General Assembly is a body created by stockholders who may exercise the rights stipulated in the Code of Commercial Companies and the statute. An Annual General Assembly must be called within six months of the company's financial year and the items on the agenda are stipulated by law.

Liability in a joint-stock company / PLC

Just as in the case of the LLC, the stockholders of the PLC are not liable for any debts and any obligations of the company, and Polish law does not provide any exemptions from this principle. The stockholders can only lose their investment (e.g. monetary contribution or in-kind contribution invested to take up the shares in the share capital of the company). To protect the economic interests of the company's business partners and of public institutions (e.g. tax authorities), Polish law states that in certain circumstances members of the management board may be liable for the debts of the company.

III.1.2. Other corporate entities

III.1.2.1. Civil Partnership

A civil partnership governed by the Civil Code is used for small businesses. A civil partnership does not have any legal personality and is considered by Polish law as a civil agreement between at least two individuals or legal entities. The partners of the civil partnership are jointly and separately liable for any debts incurred in the partnership. The partners are registered in the Business Activity Register. The profits of the civil partnership are taxed with personal income tax due to the fact that civil partnerships are perceived as transparent for tax purposes by Polish tax law. Foreign investors rarely choose this legal vehicle for their investments in Poland.

III.1.2.2. General Partnership

A general partnership is an association of at least two partners operating an enterprise under its own business name. The general partnership is governed by the Code of Commercial Companies. The company's name, the stockholder has unlimited liability for any debts incurred in the partnership. The partnership limited by shares is an alternative form of activity for foreign investors in order to limit liability and to achieve the optimal taxation model.

III.1.2.3. Limited Partnership

In the general partnership all partners are fully liable for the partnership's debts, whereas in the case of the limited partnership there are general partners with unlimited liability and limited partners, whose liability is restricted to their fixed partnership contributions. The name of the general partner should be revealed in the partnership's name. On the other hand, if the business name of the limited partnership includes the name of a limited partner in the partnership's business name, the limited partner bears an unlimited liability as if he were the general partner. Although a partnership itself is not a legal entity, it may acquire rights and incur liabilities, acquire title to real estate and sue or be sued.

The mixed construct of the limited partnership with a LLC as a sole general partner is used quite often by foreign investors in order to limit liability and to achieve the optimal taxation model.

III.1.2.4. Limited Liability Partnership

A limited liability partnership is a partnership incorporated by professionals (such as lawyers, tax advisors or doctors), for the purpose of rendering professional services. A partner of the limited liability partnership is that a partner is not liable for the obligation of the partnership incurred in connection with the professional activities of other partners.

III.1.2.5. Partnership Limited by Shares

A partnership limited by shares has two types of participants. It has at least one partner with unlimited liability (general partner) and at least one partner that is a stockholder. The partnership limited by shares is a mixture of a partnership and a joint stock company. This form of activity is relatively uncommon, however, it is used in atypical investments conducted by PEVC investors. The business name of a joint-stock company should include the names of one or more general partners and the additional description (’spółka komandtowo-akcyjna’) if the stockholders’ name is included in the partnership’s name, the stockholder has unlimited liability for any obligation of the partnership. The minimal share capital is PLN 50,000.00 and the statute must be signed in front of the Polish notary. The partnership comes into existence upon the registration in the Entrepreneurs' Register.

III.1.2.6. Sole Proprietorship

The simplest form of doing small business in Poland is the legal form known as sole proprietorship. The Polish law as a civil agreement between at least two individuals or legal entities. The partners of the civil partnership are jointly and separately liable for any debts incurred in the partnership. The partners are registered in the Business Activity Register. The profits of the civil partnership are taxed with personal income tax due to the fact that civil partnerships are perceived as transparent for tax purposes by Polish tax law. Foreign investors rarely choose this legal vehicle for their investments in Poland.

III.1.2.7. Branch office

Foreign investors may establish branches in Poland to conduct the same business as the foreign investor. From a legal point of view, the branch is part of the foreign enterprise and does not have its own legal identity. The branch is registered in the Entrepreneurs' Register and may conduct business upon its registration.

III.1.2.8. Representative office

Foreign investors are also allowed to establish representative offices, which in their simplest form only regard the involvement of international business in Poland. Despite this, the representative offices may not conduct business activities in Poland and can only carry out activities regarding the advertising and promotion of a foreign investor.
III.1.2.9. European Company

On October 8th, 2004 the council regulation (EC) No. 2157/2001 on the Statute for the European Company (SE) entered into force. The European Company is regulated by the European Economic Interest Grouping and the European Company Act dated on March 4th, 2005. A European Company may be formed in one of four ways: the merger of at least two joint-stock companies, the formation of a holding company, the formation of a joint subsidiary, or the conversion of a joint-stock company under the additional conditions prescribed by law.

The SE must have a minimum subscribed capital of 120,000.00 EUR. Monetary contributions and in-kind contributions are permissible. In case of a cash contribution, at least one quarter of the nominal value should be covered before the registration. Shares subscribed for in-kind contributions must be covered in full no later than one year after the date of the company’s registration.

The Statutes of the SE must constitute as governing bodies the General Meeting of the Shareholders and either a Management Board and a Supervisory Board (known as two-tier system) or an administrating board (known as one-tier system). Under the two-tier system, the SE is managed by the Management Board. The member or members of the Management Board are empowered to represent the company. They are appointed and dismissed by the Supervisory Board. No person may be a member of both the Management Board and the Supervisory Board of the same company at the same time.

Under the one-tier system, the SE is managed by an administrative board. The member or members of the administrative board have the power to represent the company. Under the single-tier system, the administrative board may delegate the power of management to one or more of its members.

III.1.3. Establishing and registering an entity

The first step in incorporation an entity is to choose the appropriate legal form. This has a significant effect on the further proceedings. The LLC or PLC are probably the most attractive legal vehicles for foreign investors conducting business in Poland. Therefore, the following explanations will focus on the hereinabove. The formation of LLC and PLC is executed before the Polish notary and the Articles of Association must be notarized. In effect, the company as an entity is incorporated. The company in an organization (before the documents are submitted to the Court) may, in its own name, acquire rights, including ownership of immovable property and other rights in remit, incur obligations, sue, and be sued. The company must also choose their business address. In the registration process, the address is confirmed by the lease agreement or the title of ownership of the real estate. The initial capital of the company must be paid in full by the LLC and at least in 25% by the PLC before the moment of submitting the documents to the Court. All companies in Poland are required to open a bank account. The documents required for the opening of an account may be different at every bank (e.g. articles of association/statute, and the specimen signatures of those authorized to represent the company). It is also possible to open an account for the company in the organization. The next step is to submit an application to the National Court Register (KRS).

Apart from an application form (KRS-W3), the following attachments are required upon registration of the PLC:

- a company’s statute,
- notary deeds on incorporation of a company, and on the subscription of stocks,
- documents appointing the company’s governing bodies (the Management Board and the Supervisory Board),
- consent to the appointment of a company’s representatives,
- a statement from all members of the Management Board that the stock payments and contributions in kind envisaged by the charter have been effected lawfully,
- a confirmation for the stock payments from bank or an investment company.

The court fee for the registration is 500.00 and 100.00 PLN for the publication in Monitor Sądowy i Gospodarczy.

The following attachments to the application form (KRS-W4) are required upon registration of the PLC:

- articles of association,
- documents appointing the company’s governing body (the Management Board),
- a statement from all members of the Management Board that the contributions towards initial capital have been made by the shareholders in full,
- consent to the appointment of a company’s representatives,
- a list of the shareholders, the number and nominal value of shares held.

As of 1st December 2014, changes to the Act on National Register Court have been introduced aiming at speeding up the registration procedure of a new company. REGON identification number (assigned by the Central Statistical Office – Główny Urzad Statystyczny) as well as Tax Identification Number (assigned by the Tax Office) are now assigned automatically after an entry of a new company to the National Register Court is made. Relevant data of a new company is also automatically transferred to the National Insurance. This solution should significantly reduce the time of the registration procedure.

From 1st January 2012, an LLC can also be established using standard articles of association available in the ICT system. The new registration procedure, carried out by filling in the registration form, articles of association and the list of shareholders - all in the ICT system, is aimed at removing barriers to start business. As of 15th January 2015 the same procedure can be used while establishing and entering into an agreement of a limited partnership as well as general partnership.

III.1.2.10. European Economic Interest Grouping

Apart from the European Company, Polish law provides a second supranational form of business organisation, known as the ‘European Economic Interest Grouping’. The main feature of the EEIG is that its purpose is not to make profits but to develop the economic interests and activities of its members.
III.2. Taxes

III.2.1. General overview

The tax system applicable in Poland is based on three pillars:
■ the Constitution of the Republic of Poland,
■ internal tax regulations,
■ EU tax regulations regarding Art. 93 of the Treaty establishing the European Community.

The Constitution of the Republic of Poland is the most important legal document in the Polish tax system because it regulates all principles to create an applicable law system in Poland, including the tax system. According to the Constitution, the following subjects can be established in law:

The levying of:
■ taxes,
■ other public fees.

The definition of:
■ entities and subjects of taxation,
■ tax rates,
■ exemption, tax relief and remission in taxes,
■ categories of subjects exempted from tax.

The Constitution includes the rule that its regulations should be applied directly unless its other regulations says otherwise. This means an interpretation of tax regulations should always conform to the Constitution. If there is a regulation in tax law that is inconsistent with a certain regulation of the Constitution, the Constitution should be applied.

The Polish tax system consists of the Tax Code and the Acts regulating particular types of taxes. Generally, the taxes in Poland may be divided on direct and indirect. In mechanism of direct taxation the taxpayer bears the cost of the tax. In this group in Poland there are following taxes: income (PIT and CIT), inheritance and endowment, on civil law transactions, real estate, agricultural, forest, means of transport. The second group are indirect taxes. In indirect taxation mechanism the tax is paid during the purchase of the good or service. These are: VAT – Tax on Goods and Services, Excise, Duty.

The Tax Code specifies the general definitions, rights and obligations of the taxpayers as well as the tax authorities and the tax procedures.

Since May 1st, 2004 – the date of Poland entering to the European Community, Polish legislators are obliged to harmonise the internal tax systems with EU regulations. A special accent has been put on harmonisation of the Value Added Tax and Excise Tax. As a consequence in cases of the lack of the implementation of the EU regulation to internal VAT and Excise regulations or discrepancies between the VAT and Excise taxation on the EU and internal level, the tax payer shall have the right to use the EU regulations directly and shall not be burdened with the negative consequences of such action.

The Polish tax authorities consist of (in accordance with their rank):
■ the Minister of Finance,
■ tax chambers and customs chambers,
■ tax offices and customs houses.
III.2.2. Taxation of company

III.2.2.1. Income tax

Income tax is governed in the Corporate Income Tax Act, hereinafter referred to as ‘CIT’, and the Personal Income Tax Act, hereinafter referred to as ‘PIT’. A regulation type that should be used in a case depends on the legal form of an entity. In consequence, either the income of the entity as a whole will be taxed (i.e. CIT Act a limited company and joint stock company) or the incomes of particular shareholders (i.e. limited partnership or registered partnership). In the second case mentioned above (i.e. companies in the Polish legal system named as partnerships), in order to establish if the taxation will be in accordance with PIT or CIT Act, the legal status of the shareholder of the partnership must be considered. If the partner is a natural person — he will be taxed directly from the incomes gained by the partnership in accordance with PIT Act. If the partner is a limited liability company or a joint-stock company – the entity will be taxed directly from incomes gained by the partnership in accordance with CIT Act.

Subject to taxation with income tax is:

1. According to CIT:
   • an organisational entity without corporate personality except partnerships (but not all types of partnerships),
   • limited joint-stock partnership,
   • a company without corporate personality that has its place of residence or board of directors in another country, where, according to the law of this country, it is treated as a legal person and all its income is taxed in that country regardless of the place of generating the incomes.

2. According to PIT:
   • a partner in a limited partnership or registered partnership, if s/he is a natural person.

Taxpayers that have their place of residence or board of directors in Poland (residents) are liable to a tax obligation for total profits regardless of the country generating those profits. Taxpayers that don’t have their place of residence or board of directors in Poland (non residents) are liable to a tax obligation only for profits generated in Poland.

Taxation of partnerships

Incomes and costs generated by a partnership are taxed separately by each partner according to the proportion of possessed interests, and with the appropriate tax rate from PIT or CIT Act, depending from the legal status of each partner.

Branches of foreign companies

Foreign investors have the possibility to choose a legal form for their activity in Poland. This could be a partnership, a capital company or a branch. The branch is, in general, treated for tax purposes as a Polish company, with the consideration of the legal form of its head office. Only Polish-generated incomes and costs are subject to Polish taxes.

From the legal point of view a branch is not a separate entity, but a unit of a foreign company. Therefore, there is no withholding tax on profits transferred to its head office.

Tax capital group

It is possible to optimise corporate income tax (CIT) obligations by forming a tax capital group. The main advantage of this solution is the calculation of a taxable profit by adding the profits and losses of all the companies in the group. However, the conditions that have to be fulfilled are highly restrictive.

A group can be formed only by at least two limited liability and/or joint-stock companies, having their registered office within the territory of Poland, if:

• an average share capital of each company in the group amounts to at least PLN 1,000,000,
• one of companies in the group, referred to as the holding company, owns 95% of shares directly in the share capital of other companies, called subsidiaries,
• there are no other relations in the group and also with companies outside the group,
• all companies in the group have no tax arrears,
• the ratio of profit to income generated by the group in every tax year amounts to at least 3%.

The legal basis for a tax capital group is an agreement for three years, in the form of a notary deed that has to be registered at a tax office. Companies from the group cannot use any tax exemptions. Companies that have registered the agreement for tax capital group will be in accordance with PIT or CIT Act, the legal status of the shareholder of the partnership must be considered. If the partner is a natural person — he will be taxed directly from the incomes gained by the partnership in accordance with PIT Act. If the partner is a limited liability company or a joint-stock company – the entity will be taxed directly from incomes gained by the partnership in accordance with CIT Act. The branch is, in general, treated for tax purposes as a Polish company, with the consideration of the legal form of its head office. Only Polish-generated incomes and costs are subject to Polish taxes.

From the legal point of view a branch is not a separate entity, but a unit of a foreign company. Therefore, there is no withholding tax on profits transferred to its head office.

Transfer pricing

All transactions carried out between related individuals and/or corporate entities are under the special supervision of tax authorities. The reason for this is the protection against the transfer of profits of the related entity to the country which has more favourable tax rates.

According to Polish regulations, a relationship exists when:

• an entity participates directly or indirectly in the management or control of another entity or holds at least 25% of shares in another entity (capital relationship),
• there is a familiar relation or other relation resulting from an employment between individuals who act as a manager or a supervisor in different corporate entities and/or the same individuals act as a manager or a supervisor in the same time in different entities.

If a relationship exists, each one of the related entities are obliged to prepare a document called: Transfer Pricing Policy, which should describe all transactions between the related entities and include amongst others things a calculation of prices and point out the risks inherent to each party. The aim of such documentation is to show that the conditions of the transactions are the same as those between non-related entities. In the case of a tax control the documentation has to be presented within seven days of the date of request.

If prices do not comply with the arm’s length principal, the tax authorities are entitled to estimate the value of transactions using one of the following methods:

• comparable uncontrolled price method,
• resale price method,
• reasonable margin (cost plus) method,
• transaction profit method.

If a profit or a loss calculated by the tax authorities is respectively higher or lower than that given by an entity, a 50% penalty tax rate is applied.

Since 2006, Polish taxpayers may apply to the Minister of Finance with motion to conclude the agreement regarding the confirmation of the used Transfer Pricing Policy. This is known as the Advanced Pricing Agreement (APA) and is related not only to transactions between Polish taxpayers, but also between Polish and foreign entities.

The main advantage of the APA is the formal confirmation by the tax authorities that the calculation and application of transfer prices chosen by a taxpayer are correct. The APA obliges tax authorities to accept presented methodology.

The APA concerns transactions which shall both be concluded after the submission of an application for the APA or those that started before and are currently in progress. It does not refer to transactions which were started before the submission of an application and on the APA completion date were subject to any tax control or proceedings.

Main rules starting from 01.2017

Documented items shall be taxpayer’s:

• transactions with associated enterprises and
• other dealings which were disclosed in the books of account of the year materially affecting the taxpayer’s income (loss).

This shall include transactions and dealings of one type exceeding more than EUR 50-thousand in a tax year.

As a rule, taxpayers are obliged to present the complete transfer pricing documentation within 7-days of the request from the tax authorities. However, the intention of the Ministry of Finance is that the transfer pricing documentation needs to be prepared no later than by the tax return filing deadline. A member of the management board of a local enterprise shall have to sign a statement saying that the documentation is complete and has been prepared within the statutory deadline, and enclose the statements with the tax return.

The taxpayers are obliged to draw up tax documentation if their revenues or costs as defined by the provisions of accounting exceeded, in a tax year, the equivalent of EUR 10,000,000. They shall append to the tax statement for the tax year a simplified report on the transactions with related entities or other events occurring between related entities, or
The obligation for documentation will be determined by:
- a certain level of revenues and expenses,
- overdraft thresholds of value of transactions / other dealings of one type, which are fixed depending on the level of revenues.

Enterprises whose revenues or expenses significant to the accounting regulations calculated on the basis of the books of account do not exceed EUR 2 million in a previous tax year will be exempt from the transfer pricing documentation obligation.

If the taxpayer was obliged to have transfer pricing documentation for a given tax year, they will also be obliged to prepare it for the following tax year as well, regardless of their revenues and expenses significant to the accounting regulations in a given year for which the documentation was prepared.

CFC provisions

New legal provisions concerning Controlled Foreign Company (CFC) came into force at the beginning of 2015 and imposed a 19% corporate income tax at Polish taxpayer’s level on income generated by the taxpayer’s CFCs.

The aim of the Controlled Foreign Company (CFC) provisions is to discourage Polish parent companies from tax planning with use of non-Polish entities. The Polish taxpayers will be subject to Polish tax on income earned by their controlled foreign companies even if income is not distributed from the non-Polish company. Subsidiaries subject to CFC rules are those, which have passive income taxed with a rate lower than 14.25% and the Polish parent company holds at least 25% of shares either directly or indirectly.

Subsidiaries seated in tax havens are also treated as CFC. CFC provisions will not apply if the foreign corporation conducts real business activities.

The objective of the CFC rules is to penalize transactions that are artificial and whose key objective is to obtain a substantial tax benefit. Transactions will be considered artificial, if they are excessively and unnecessarily complex or have no economic substance. Tax authorities may assess additional tax liability, which disregards artificial constructions if they prove that a taxpayer gained a substantial tax benefit in comparison to a standard transaction and the taxpayer is not able to provide grounds for the business reasons of that transaction.

**Subject of taxation**

The subject of taxation is the profit regardless of the income source it was received from. Profit is the amount of surplus between revenues and tax-deductible costs received in a fiscal year. If the amount of tax-deductible costs exceeds the amount of income, the difference is a loss. If a taxpayer incurs a loss, he can reduce profit in following five years by the amount of this loss, but the reduction cannot be higher than 50% of the loss in one year.

However, in some cases pure revenue is to be taxed. These are: dividends, licence fees (i.e. interests from loans, royalties) as well as provisions of intangible services (such as management and advisory services or market research). It is important that taxation of the above should be done with consideration of the double taxation avoidance agreements. Additionally in case of related entities within EU and EEA, there is the tax exemption for dividends and for licence fees.

The Polish legislator excluded some incomes and costs from the taxation subject, therefore they cannot be taken into consideration by calculating the profit.

This regulation applies, for example, in cases of loan and credit interests paid by a Polish corporate entity to its affiliates. If all the liabilities of a Polish corporate entity from different sources (such as loans, credits and invoices), due to its affiliates who hold no less than 25% of shares, exceed three times the share capital value of the Polish corporate entity, the loan or credit interests are not recognised as a tax-deductible cost in the amount in which a loan or credit exceeds a triple share capital value. This limitation was put into force to avoid so-called “thin capitalisation”, which refers to the financing of a current business activity via loans and credits. This can easily be paid back to the borrower instead of capital that can be paid back to shareholders only in case of the dissolution of the capital company.

Examples of other non-deductible costs:
- non depreciated value of fixed assets that are spent for free,
- most penalties and fines,
- expenditures for a car over determined limits,
- representation expenses.

The definition of revenues includes, amongst other things, due revenues, even if they are not received, excluding payments in advance, free and partially free benefits.

**Tax rates**

The special exemption concerns licence dues and interests and dividends paid by a Polish capital company to another capital company outside Poland or the EU. Regarding licence dues, and interests, the exemption came into force on July 1st, 2013 and applies if the below conditions are fulfilled:

- an EU capital company holds directly no less than 25% shares of a Polish capital company,
- a Polish capital company holds directly no less than 25% shares in a capital company from an EU country.

**Taxes**

<table>
<thead>
<tr>
<th>Income source</th>
<th>Tax rate</th>
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<tbody>
<tr>
<td>business activity (self-employed) unless the linear taxation is declared,</td>
<td>18% up to 85,528.00 PLN and 32% of the surplus over 85,528.00 PLN</td>
</tr>
<tr>
<td>incomes of capital companies and limited joint stock company,</td>
<td>As a rule 19% or 15% for small taxpayers (i.e. taxpayers whose value of sales revenue – including the amount of VAT due – did not exceed in the previous fiscal year, the amount corresponding to the equivalent of EUR 1.2 million, expressed in PLN) and for those starting a business.</td>
</tr>
<tr>
<td>- share in capital company profits, i.e. dividends (withholding tax),</td>
<td></td>
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<tr>
<td>- interest,</td>
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<tr>
<td>- business activity (self-employed) – after the declaration of the linear taxation.</td>
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<tr>
<td>non-residents’ income originating from to licence dues (withholding tax) and intangible services</td>
<td></td>
</tr>
<tr>
<td>some incomes:</td>
<td></td>
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<tr>
<td>- donations,</td>
<td></td>
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<tr>
<td>- income of some entities.</td>
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</tbody>
</table>

With respect to dividends, the exemption applies when a capital company from an EU country directly holds no less than 10% of shares from a Polish capital company for a continuous period of at least two years. Both acts (CIT and PIT) allow a number of exemptions or lower tax rates for the income profit generated by non-residents in Poland.

Therefore a non-resident’s place of residence and regulations regarding double tax treaties, of which Poland is part, should be taken into consideration when setting the final tax rate.

The exemption will not apply to arrangements between related parties that are artificial and the main driving force behind the arrangements is to obtain a tax advantage.

An arrangement or contract shall be deemed artificial if it is carried out without justifiable business or economic reasons, in particular when shares of the paying dividend company are transferred or the company generates income which is further transferred through a dividend distribution or another method of profit distribution.
### Taxes

#### Obligations

According to the general rule, a payer of income tax is obliged to pay a tax advance before the 20th day of the month that follows the month in which the tax obligation arose or in case of ‘small’ taxpayers: before the 20th day of the month that follows the quarter in which the tax obligation arose. Additionally, a taxpayer has an obligation to submit an annual tax declaration within three months following the year in which the tax obligation arose.

In case of dividends, licence dues and intangible services paid to affiliates, and to be taxed with withholding tax (only if the tax exemption described above is not applicable), the tax has to be paid within seven days following the month in which the tax obligation arose. This rule is however applicable only to those foreign affiliates/shareholders that are legal persons. In case of the affiliates/shareholders (taxpayers of WHT) that are the natural persons the term is twenty days following the month in which the tax obligation arose.

#### Anti-Tax Avoidance Clause

The Anti-Tax Avoidance Clause is applicable in a situation where the tax payer has striven to avoid taxation, i.e. undertook active activities mainly aiming to attain a tax advantage, contrary to the object and aim of the tax law. Such an activity (or more activities) pursuant to the clause will not result in attaining a tax advantage, if the other aims of the activity indicated by the tax payer are deemed to be of little significance.

The clause’s mechanism is to consist in the questioned activity or a set of activities remaining valid and effective in the light of civil law, but their tax related impact being determined to be different than what would stem from their formal and legal form. In this case, tax affects will be determined either by denying the tax payer's activities any effectiveness in tax terms or they will consist in changing the activity's classification to one that the business entity could have performed if it had acted reasonably, striving for lawful aims other than attaining a tax advantage contradictory to the object and aim of the tax law.

#### III.2.2.2. Value added tax

The Value Added Tax Act (hereinafter referred to as ‘VAT’) uses the following terms:

- **output tax** – when resulting from a sale, a salesman is obliged to show an invoice and to pay to the bank account of a tax office; and
- **input tax** – a tax that a buyer of goods or services has to pay to a salesman, but has the possibility to deduct it from his own output tax or to receive it back from a tax office.

**Subject of taxation:**

- payable delivery of goods and payable providing of services in Poland;
- export of goods;
- import of goods;
- intra-community acquisition of goods with remuneration in Poland;
- intra-community delivery of goods.

**Taxable person:**

- a legal person,
- an organisational entity without corporate personality,
- individuals that carry out an independent business activity (VAT has its own definition of business activity, therefore every case should be analysed separately).

VAT payers are also entities who:

- perform intra-community delivery of new transport means,
- perform intra-community acquisition of goods in Poland,
- are recipients of services provided or goods delivered by taxpayers having their registered seat, fixed place of business activity or place of residence outside Poland.

Entities having their registered seat, fixed place of business activity or place of residence outside EU and who are subject to registration as a VAT payer in Poland are obliged to appoint a tax representative. This obligation does not concern entities from any EU member state, however they may optionally appoint the tax representative.

Entities that perform activities mentioned in the 'Subject of taxation' are obliged to register as an active VAT payer before undertaking the first taxable activity. From the first activity they have to issue invoices with the proper VAT rate, according to special regulations.

There is the possibility of not registering for VAT if an entity foresees that the volume of a total annual turnover will be lower than 150,000 PLN. In this case, an entity is not obliged to tax its turnover, however it is also not eligible to deduct input tax from purchases.

#### Tax rates

<table>
<thead>
<tr>
<th>Activity</th>
<th>Tax rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>all besides below mentioned,</td>
<td>23%</td>
</tr>
<tr>
<td>some goods and services specified in the Act,</td>
<td></td>
</tr>
<tr>
<td>- export of goods,</td>
<td>5% and 8%</td>
</tr>
<tr>
<td>- intra-community delivery of goods,</td>
<td></td>
</tr>
<tr>
<td>- international transport,</td>
<td>0%</td>
</tr>
<tr>
<td>- supply of goods used only for activity exempted from VAT</td>
<td>exempt</td>
</tr>
<tr>
<td>- financial services.</td>
<td></td>
</tr>
</tbody>
</table>
Taxes

VAT return from tax office

VAT may be recovered by two methods – indirect and direct.

The indirect return of input tax is the most common method for companies which have monthly sales and expenses on a constant level. A VAT payer may recover the input tax via deduction from output tax. The direct tax return means the refund of VAT by money transfer from the tax office in the amount of VAT paid during the purchasing process. This method is common for the start-up phase, like industrialisation or purchasing of assets, when input VAT is accumulated. The return of VAT is generally made within 60 days under the condition that Tax Office will not suspend this period because of control in a VAT payer company. The VAT act also governs the shorter term of 25 days for refund, but only on certain conditions. All the above mentioned deadlines may be easily extended by the tax office during the tax control.

Standard Audit File for Tax

Standard Audit File for Tax (hereinafter: SAF-T) is the format of tax books and accounting documents in which taxpayers (that keep these books using computer software) are required to forward them to the tax authorities at their request.

III.2.2.3. Tax on civil law transaction

With respect to a business activity, the following transactions amongst others are taxed with tax on civil law: Tax on civil law transactions should be paid within 14 days from the date of a transaction.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Tax rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>- articles of incorporations of capital companies as well as partnerships,</td>
<td>0.5%</td>
</tr>
<tr>
<td>- increase of the capital or contribution in partnership,</td>
<td>exempt</td>
</tr>
<tr>
<td>- loan granted by a partner to partnership,</td>
<td>2%</td>
</tr>
<tr>
<td>- loans granted by shareholder to capital company,</td>
<td></td>
</tr>
<tr>
<td>- loan agreements,</td>
<td></td>
</tr>
<tr>
<td>- sales or donation of a property (including immovable property),</td>
<td>1%</td>
</tr>
<tr>
<td>- sales of some financial rights, including shares.</td>
<td></td>
</tr>
</tbody>
</table>

employed on average more than 250 employees, or
achieved an annual net turnover from sale of goods, products and services and financial operations in excess of the equivalent in PLN of EUR 50 million or total assets on its balance sheet at the end of one of those years exceeding the PLN equivalent of EUR 43 million.)

For other entities, i.e. taxpayers, payers and collectors being micro-enterprises, small enterprises and medium enterprises, the obligation to provide data in the Standard Audit Files for Tax format at the request of the tax authorities, will only take force from the 1st of July 2018.

The monthly obligation to provide data resulting from VAT records without the tax authority’s request will be imposed on:

- Small and micro-enterprises – from the 1st of January 2017,

Custom and excise tax

Custom Tax

Since 1st May 2004, Polish territory is part of the Customs Union, a fact which has caused significant changes in customs clearance regarding import and export goods to and from Polish territory. Any existing customs barriers between Poland and EU member states disappeared. The transfer of goods between the EU member states is realised by intra-community acquisition and supply of goods as well as services. Additionally on 1st January 2008 Poland joined the Schengen zone, which resulted in the abolition of border check points between Poland and its EU neighbour countries.

The transfer of goods between Poland and non-EU countries is still governed by the Customs Code and is classified as import-export. All regulations related to customs clearance, customs rates and obligations are governed on the EU level, although the local country practice is still important and is recognised as binding and valid (i.e. the technical and procedural aspects).

The import of goods, such as raw materials from a non-EU country into the EU and eventually to Polish territory, creates an obligation to pay customs and VAT in the country of customs clearance or country of destination for supply. The procedure depends on obligations of the supplier and delivery procedure.

Excise tax

The act of Excise Tax regulates production and trading of excise-duty goods such as: electrical products, electricity, alcohol, tobacco products (including dried tobacco), motor fuel, heating oil and gas and passenger cars.

III.2.2.5. Duty-free zones

A duty-free zone (DFZ) is a separate entity not inhabited as part of a larger customs area, which is treated as a foreign territory and for which a uniform customs system applies. All entries and exits within DFZ are under customs supervision.

The advantage of a DFZ is that foreign merchandise (other than from EU or EEA) brought in are sold without import duties, excise tax and VAT.

The duty-free zones in Poland are located on the main communication routes (airports, harbours, border crossings):

Map of duty – free zones in Poland


Subject to taxation:
- production of excise-duty goods,
- taking out excise-duty goods from a tax warehouse,
- sale of excise-duty goods in Poland,
- import of excise-duty goods,
- intra-community acquisition of excise-duty goods.

Tax rates are expressed as percentage of the value of goods or on a volume basis (fixed rate per product unit).
III.2.2.6. Customs bonded warehouse

A customs bonded warehouse is a building or other secured area in which dutiable goods (other than from EU or EEA) may be stored, manipulated or undergo manufacturing operations without payment or duty under bond and in the joint custody of the importer, or his agent, and the customs officers. It may be established and managed by the state or by private enterprise. In the latter case a customs bond must be posted with the government.

The main advantage of a customs bonded warehouse is that all payments connected with a goods import (import duties, excise tax and VAT) are postponed until the moment of their withdrawal for consumption within Poland.

III.2.2.7. Local taxes

Tax rates or exemptions in the property tax and vehicle tax are determined by a commune council, but they cannot be higher than limits given by the legislator.

Examples of exemptions established by the legislator:

Property tax:
- real estate used by associations to conduct a statutory activity among children and youth,
- lands and buildings registered individually in the register of historical monuments – on certain conditions,
- non-arable lands, ecological arable lands, excluding used for business activity.

Vehicle tax:
- historical vehicles,
- as a reciprocity rule – vehicles possessed by foreign embassies, consulates and other missions, that use diplomatic privileges and immunity upon acts, agreements or customs.

Forest tax:
- forests with woods no older than 40 years,
- forests registered individually in the register of historical monuments.

Agricultural tax:
- arable lands of the lowest quality,
- lands for a new farm up to the area of 100 hectares – on certain conditions.

For the entrepreneurs, the most important local taxes are:

<table>
<thead>
<tr>
<th>Kind of tax</th>
<th>Scope</th>
<th>Tax base</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property tax</td>
<td>- land used for business activity purposes,</td>
<td>- for land and buildings – area,</td>
</tr>
<tr>
<td></td>
<td>- a building or its parts,</td>
<td>- for structures – value.</td>
</tr>
<tr>
<td></td>
<td>- structure or its parts used to conduct</td>
<td></td>
</tr>
<tr>
<td></td>
<td>a business activity.</td>
<td></td>
</tr>
<tr>
<td>Vehicle tax</td>
<td>- lorries over 3.5 tons,</td>
<td>- admissible total weight of a vehicle for lorries</td>
</tr>
<tr>
<td></td>
<td>- trailers,</td>
<td>- and trailers,</td>
</tr>
<tr>
<td></td>
<td>- buses,</td>
<td>- number of seats – for buses.</td>
</tr>
<tr>
<td>Forest tax</td>
<td>- activity conducted with using a forest.</td>
<td></td>
</tr>
<tr>
<td>Agricultural tax</td>
<td>- arable land,</td>
<td>- for farms – amount of hectares taken for</td>
</tr>
<tr>
<td></td>
<td>- woodland- and bush-covered land on arable</td>
<td>calculation purposes, depending on a quality of</td>
</tr>
<tr>
<td></td>
<td>land,</td>
<td>a land,</td>
</tr>
<tr>
<td></td>
<td>- excluding lands used for business activity</td>
<td>- for other lands – amount of hectares resulting</td>
</tr>
<tr>
<td></td>
<td>other than agricultural.</td>
<td>from the register of lands and buildings.</td>
</tr>
</tbody>
</table>

III.2.2.8. Stamp duty

Stamp duty is collected from state administration agencies’ activities that are specified in regulations, i.e.:
- registration for VAT, PLN as a rule registration for VAT is not payable, 170 PLN applies only to confirm the registration, which shall be issued at the request of the taxpayer,
- giving a power of attorney: PLN 17.00,
- Certificate that an entity has no overdue tax liabili- ties: PLN 21.00.

III.2.3. Taxation of individuals

III.2.3.1. Personal Income Tax

Entity of taxation:
- Individual (natural person) that is a partner in a limited partnership or registered partnership,
- natural person conducting economic activity – the sole proprietor,
- an individual.

According to the Polish Personal Income Tax Act, all individuals are liable to tax their income by PIT, but depending on their residence status, the tax liability can be unlimited and limited. The first of these refers to the worldwide income of a resident – an individual who has his centre of economic or vital interest in Poland or stays in Poland for longer than 183 days in a calendar year. The second concerns a non-resident’s income that arose or was sourced in Poland.

Transfer Pricing

In the Polish Personal Income Tax Act there are analogous provisions relating to transfer pricing as in Corporate Income tax Act.

Taxpayers:
- carrying on non-agricultural economic activity or special branches of agricultural production that, in a tax year and in the year preceding the tax year, keep and kept account books and affecting trans- actions in a tax year with related subjects or recognize in a tax year in their account books other events whose conditions were determined (or imposed) with related subjects, having significant in- fluence on the amount of income (loss) and whose revenues or costs exceeded in the year preceding the tax year the equivalent of EUR 2,000,000, or
- directly or indirectly, making payment of dues for the benefit of a subject having its place of resi- dence, seat or management office in a territory of or in a country applying harmful tax competition, based on transactions or another event recognized in tax books, if the total amount (or its equivalent) under a contract or the total amount of matured performances actually paid in the tax year is in ex- cess of the equivalent of EUR 20,000; or
- concluding the following deeds or contracts with a subject whose place of residence, seat, or man- agement office is in the territory of or in a country applying harmful tax competition:
  - A deed of a partnership, where the total value of the contributions made by the partners ex- ceeds the equivalent of EUR 20,000; or
  - A contract of joint undertaking or another con- tract of a similar nature, in which the value of the undertaking implemented jointly and de- termined in the contract, and, in the absence of it being determined in the contract – fore- seen as on the day of concluding the contract, exceeds the equivalent of EUR 20,000;
  - shall be obliged to draw up tax documentation for those transactions or other events.

In the case of a partnership, the revenue and ex- pense thresholds will be set for the partnership. Taxpayers who earn revenue from participation in a partnership will be entitled to designate a partner established in Poland to compile the transfer pricing documentation of transactions and other deal- ings disclosed in the books of account. Neverthe- less, designating such a partner will not exempt the other partners from the obligation of delivering the transfer pricing documentation on demand.

Subject of taxation

Polish regulations define a lot of income sources. As a rule, profit from each source is calculated sepa-
Taxes

<table>
<thead>
<tr>
<th>Income source</th>
<th>Tax rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>- employment contracts, civil law agreements, activity performed personally (e.g. members of board of directors), business activity (self-employed) – unless the linear taxation is declared, rental, other.</td>
<td>-18% up to 85,528.00 PLN and 15,395.04 PLN + 32% for the surplus over 85,528.00 PLN</td>
</tr>
<tr>
<td>- business activity (self-employed) – after the declaration of the linear taxation, capital gains, interests.</td>
<td>-19%</td>
</tr>
<tr>
<td>- non-residents’ income due to licence dues (withholding tax) and intangible services.</td>
<td>-20%</td>
</tr>
<tr>
<td>- examples of exempt income: return of business trip costs, like per diem, travel and accommodation expenditures, expenses paid by an employer for education and enhancement of qualifications of his employees, the value of some benefits paid by an employer due to accommodation of employees.</td>
<td>exempt</td>
</tr>
</tbody>
</table>

Taxes

### III.2.3.2. Inheritance and donation tax

**Subject of taxation**

Acquisition by individuals of ownership of items located in Poland or of property rights exercised in Poland due to:
- inheritance, legacy,
- donations,
- the gratuitous cancellation of joint ownership.

**Tax base**

Value after the deduction of debts and burdens calculated according to the condition of an item or a property right on the acquisition date and market prices on the tax obligation date.

**Tax rate**

Depends on the personal relation of a receiver to a person, from whose items or property rights were acquired. As a rule, the further relation between these, the higher the applicable tax rate. This ranges between 3% and 20%. The tax is calculated as the surplus in taxable base over the tax allowance amount, with the use of the above tax rates from the scale.

The legislator foresees some exemption from inheritance and donation tax, e.g.:
- the acquisition of property or property rights by the members of the closest family: spouse, successor, ascendant, stepchild, siblings, stepfather, stepmother and after fulfillment of additional conditions otherwise the taxation in accordance with the general rules mentioned above,
- the acquisition of a flat or a block of flats – for the amount of 110 m², but only after the fulfillment of certain conditions,
- the acquisition of an item or a property rights from one person during the last five years – up to total amount of PLN 9,637, depending on the personal relation between a receiver and the person from whom items or property rights were acquired.

The Polish legislator excluded some income and costs from the taxation subject, therefore they cannot be taken into consideration when calculating the profit. Additionally, in some cases regulations of double treaties, of which Poland is part, can change the status of an individual, and therefore the country of taxation of some income sources, or reduce tax rates, e.g. for dividends, interests or licence dues.

The definition of revenues includes, among others, due revenues, even if they are not received, excluding payments in advance, and free and partially free benefits.

The deductible costs for people who do not run a business activity are strictly defined in the Act, e.g.
- 50% of income for activities related to exploiting copyrights,
- the annual lump-sum cost, that in 2016 amounts to PLN 1,335 for employees,
- 20% of income for civil law agreements,
- social insurance,
- expenses for rehabilitation purposes.

**Obligations**

The tax year for all individuals is the calendar year. During the year, income tax payers are obliged to pay a tax advance before the 20th day in the month following the month in which the tax obligation arose, or, in the case of ‘small’ taxpayers, before the 20th day of the month following the quarter in which the tax obligation arose. Additionally, a taxpayer is obliged to submit an annual tax declaration before April 30th following the year in which the tax obligation arose.

In the case of the remuneration of employees, an employer is obliged to calculate, deduct and pay the monthly tax advances to a competent tax office. Individuals who receive any income from abroad are obliged to calculate and pay monthly tax advances themselves.

**Tax rates**

Married couples and sole parents are entitled to tax their income individually or jointly, if certain condi-
Business opportunities for Poland can be considered attractive. Due to a solid base of economic growth over the past years. Additionally, Poland has not been hit by the global financial crisis in the same way as other countries.

The banking sector is stable, the main indicators for FDI’s are excellent and local government investment is at a high level. Furthermore, the structural funds from the EU will underline this tendency and keep the investment volume on a high or even increasing level.

Public aid for FDI is ensured mainly through the legal acts constituting the Special Economic Zones (SEZ). The opportunities are highly interesting for long-term direct investment. It is possible to combine different instruments of public aid, but this cannot exceed the admissible intensity of regional aid.

III.3.1. EU structural funds 2014–2020

From 2014 to 2020 Poland will be granted EUR 82.5 billion from EU Cohesion Policy (ab. EUR 77 billion after deducting transfers relating to additional funds for i.a. help for the poorest people and Connecting Europe Facility instrument). This sum will be increased owing to necessary domestic contribution from the Polish Government. Financial support will be provided mainly within the framework of national and regional Operational Programmes. The three most important national Operating Programmes are: Infrastructure and Environment, Smart Growth and Knowledge, Education and Development. Apart from group of 6 main national Operational Programmes covering issues at the national level, each of 16 voivodships has its own specific Regional Operational Programme.

Financial support will be provided partly as investment aid and partly as other types of aid, among others:
- R&D activity grants,
- environmental grants,
- training grants.

Investment support will be granted mainly in the form of the repayable financial instruments. Non-repayable support in the form of grants will go to conducting R&D work, purchasing R&D equipment and to the most innovative investments (related to R&D works implementation), which will enable generating new technologies, new products and services.

The following table illustrates operational programmes available in Poland and estimated budget distribution.

Operational Programme – Infrastructure and Environment (IaE OP)

Considering needs regarding transport, the environment and other types of infrastructure, 33% of the total funds will be distributed for this programme from sources of the European Regional Development Fund (ERDF) and the Cohesion Fund. The aim of IaE OP is to support an environmentally-friendly, low-emission
### Investment incentives

<table>
<thead>
<tr>
<th>Name</th>
<th>% of total funds</th>
<th>Amount in EUR billions</th>
</tr>
</thead>
<tbody>
<tr>
<td>OP Infrastructure and Environment</td>
<td>33</td>
<td>27.4</td>
</tr>
<tr>
<td>OP Smart Growth</td>
<td>10</td>
<td>8.6</td>
</tr>
<tr>
<td>OP Knowledge, Education and Development</td>
<td>6</td>
<td>4.7</td>
</tr>
<tr>
<td>OP Eastern Poland</td>
<td>2</td>
<td>2.0</td>
</tr>
<tr>
<td>OP Digital Poland</td>
<td>3</td>
<td>2.2</td>
</tr>
<tr>
<td>OP Technical Assistance</td>
<td>1</td>
<td>0.7</td>
</tr>
<tr>
<td>16 Regional Operational Programmes</td>
<td>38</td>
<td>31.1</td>
</tr>
</tbody>
</table>

The IaE OP contains eight priorities:
- promotion of renewable energy sources and energy efficiency,
- environment protection, including climate change adaptation,
- development of environmentally-friendly and significant on a European scale transport infrastructure,
- increasing the availability of European transport network,
- development of an energy security infrastructure,
- protection and development of cultural heritage,
- strengthening strategic health care infrastructure,
- technical assistance.

### Operational Programme – Knowledge, Education and Development (KED OP)

**Financed from the European Social Fund (ESF).**

In the view of the scale of social problems, 6% of the EU funds are being allocated to the implementation of projects which will be co-financed by the European Social Fund. A substantial part of these funds under that programme is focused on the implementation of the EUROPA 2020 goals. The programme is concentrated on the following areas: employment, education (including higher education), social inclusion, development of the mobility and adaptability of workers and enterprises as well as issues connected with improvement of governing effectiveness. It creates an efficient and effective public administration at all levels, implementing a good governance principle and health promotion in human resources. The overall goal of the programme is to optimize Poland’s human resources potential through increasing employment, the adaptability of enterprises and employees, raising the level of education in society, reducing areas of social exclusion and supporting the development of the state’s administrative structures.

The combination of all areas supported by the ESF and resources are concentrated on one central programme and on regional operational programmes, resulting from the need to ensure a consistent system for the implementation of ESF in Poland.

### The KED OP contains five priorities:
- effective public policies for the labour market, economy and education,
- higher education for economy and development,
- young people on the labour market,
- social innovations and international cooperation,
- technical assistance.

### Operational Programme – Smart Growth (SG OP)

**Financed from the ERDF.**

10% of the total EU funds is allocated to the SG OP. It is assumed that the highest performance value indicators will be reached under this programme. The focus of the SG OP is to increase the number of innovations by increasing R&D outlays, development of R&D institutions, development of cooperation between the science and business, as well as diversifying entrepreneurship potential. The investment should be responsive to the needs of the EU Single Market.

The programme supports innovation at a national level. Innovation at local or regional levels is supported and promoted through the Regional Operational Programmes. The main goal of the Smart Growth Operational Programme is the development of the Polish economy based on innovative enterprises. The programme’s detailed objectives include: increasing the innovativeness of enterprises, enhancing the competitiveness of Polish science, creating better, sustainable jobs and increasing the use of ICT in the economy.

The SG OP contains three priorities:
- increasing the R&D potential for the development of Poland,
- increasing the scientific-innovative potential of Polish companies,
- technical assistance.

### Operational Programme – Eastern Poland (OP EP)

**The OP EP contains five priorities:**
- innovative Eastern Poland,
- entrepreneurial Eastern Poland,
- modern transport infrastructure,
- supra-regional rail infrastructure,
- technical assistance.

### Operational Programme – Digital Poland (OP DP)

The Operational Programme Digital Poland (OP DP) is financed from the European Regional Development Fund. OP DP focuses mainly on the implementation of the smart growth priority. 3% of the funds will be dedicated to ICT projects, broadband networks and e-services. OP DP also contributes to achieving the objectives of the Digital Agenda for Europe, which is one of the seven “flagship initiatives” of the Europe 2020 Strategy. The programme is intended for administration offices and their units, as well as telecommunication operators. OP DP will support public administration especially in provision of public e-services.
In accordance with the strategic documents, OP DP should provide support in three areas:
- universal access to broadband Internet,
- content and services available through the network,
- digital competence development.

Regional Operational Programmes

For the Regional Operational Programmes 38% of EU Structural Funds for the 2014–2020 Perspective have been allocated.

The justification for the preparation of the 16 ROPs is the decentralisation of the programming of regional development, an increased effectiveness of the provision of development activities by the public administration, the strengthening of the civil and self-governmental dimensions, as well as the effective use of structural measures by regions under the Regional Operational Programmes.

The objectives of the ROPs are on the one hand set by voids in compliance with regional development strategies, while on the other hand they are also compliant with the goals of EUROPA 2020 strategy. All ROPs have a similar structure, but their contents and financial resources are specified at the regional level. The need to harmonise the list of activities implemented under regional programmes resulting from a number of premises, of which the most important is to ensure the consistency between the regional approach and goals and priorities of the national and European strategies, as well as taking into account activities concerning state aid for the SMEs sector (uniform criteria for the granting of aid are laid down at the national level).

General rules for project development

Before applying for EU Structural Funds the following key issues should be defined:
- the project’s objective,
- the expected effect and benefits to be derived from the project,
- the starting and closing date of the project, as well as the duration of each project stage,
- the project’s implementation path,
- the people involved in the project,
- the costs involved,
- the limitations and threats to project implementation,
- an analysis of financial sources,
- an analysis of requirements to be met by the beneficiary and the project (whether it would be eligible for co-financing or not),
- an analysis of the technical and financial aspects of the project.

Regardless of the type of a programme, one has to take the following facts into consideration:
- the financing authority will not assign any funds until it is presented with a coherent, logical and complete project,
- development of a project requires considerable expenditure of time and money,
- not all projects will be granted support (failure to meet the criteria or comply with the procedures will result in project rejection),
- the project must be addressed to a clearly specified group of beneficiaries and respond to documented needs,
- the project must be in line with the beneficiary’s statutory objectives and individual strategy,
- the project should contain a detailed timetable of actions – a cost estimate, as well as a system of promotion, monitoring and evaluation,
- the project costs must be fairly calculated, based on the actual costs incurred, with the account being removed from any unexpected circumstances,
- a beneficiary should ensure the sustainability of a project for a minimum of five years, or, in the case of SMEs (small and medium enterprises), a minimum of three years following the project’s completion.

III.3.2. Incentives in Special Economic Zones

A Special Economic Zone (SEZ) is a particular area defined by the legal acts issued by the Ministry of Economic Development for each SEZ. Such areas are specially earmarked with local infrastructure support, in which business activity can be conducted on preferential terms (corporate income tax exemption). The primary objective of providing public aid within an SEZ is to assist in the reduction of development disparities between regions, thereby strengthening economic and social cohesion. In order to operate within an SEZ and benefit from the aforementioned exemption, the investor must obtain a special permit which is issued by SEZ authorities.

In the SEZ permit, the investor must provide investment cost details, the intended business activity, the date of commencing business and the deadlines for fulfilling all obligations mentioned in the permit, which is usually valid by the end of a given SEZ’s existence.

It takes between two and four months to complete all the requirements needed to obtain the SEZ permit and to start business activity entitled to CIT exemption. The SEZ management collects an annual fee for administering the SEZ.

III.3.3. Program for the support of investments of considerable importance for Polish economy for years 2011–2020

Program for the support of investments of considerable importance for Polish economy for years 2011–2020, was passed by the Council of Ministers in July 2011 and provides earmarked subsidies for new investment projects from the state budget.

This subsidy is granted on the basis of an agreement between the investor and the Minister of Economic Development. Before the agreement is signed each investment undergoes an assessment process on the basis of defined criteria. The cash grant subsidy may not be combined with other forms of support engaging public aid, such as SEZ exemptions or EU Grants unless additional criteria are met.

The investment has to be maintained for at least 5 years from the date of its completion (3 years in the case of SMEs), and each newly created job has to be maintained for a period of at least 5 years from the date of its creation (3 years in case of
**Investment incentives**

The Program focuses on supporting foreign direct investment “of particular importance to the national economy,” which include:
- automotive sector,
- electronic and household appliances sector
- aviation sector,
- biotechnology sector,
- food processing sector,
- modern services sector (IT, ICT, SSC, BPO),
- research and development (R&D).

Grants will be awarded by the Ministry of Economic Development, and will be payable in annual tranches for up to five years maximal by 2020.

<table>
<thead>
<tr>
<th>Sector</th>
<th>New jobs and</th>
<th>Eligible costs of the new investment (m PLN)</th>
<th>Amount of aid (% of eligible costs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>automotive, electronics and household appliances, aviation, biotechnology, food processing*</td>
<td>50</td>
<td>160</td>
<td>1.5–7.5**</td>
</tr>
<tr>
<td>significant investment in other sectors</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>200</td>
<td>750</td>
<td>1.5–7.5**</td>
<td></td>
</tr>
<tr>
<td>500</td>
<td>500</td>
<td>1.5–7.5**</td>
<td></td>
</tr>
<tr>
<td>R&amp;D</td>
<td>35</td>
<td>10*** up to 10</td>
<td></td>
</tr>
</tbody>
</table>

* Aid is not granted if unemployment rate in location (poviat) is below 75% of the national average, unless Eastern Poland
** extra 5 p.p. for investments in Eastern Poland
*** excluding office space rental costs

<table>
<thead>
<tr>
<th>Sector</th>
<th>New jobs and</th>
<th>Eligible costs of the new investment (m PLN)</th>
<th>Amount of aid per one job (PLN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>automotive, electronics and household appliances, aviation, biotechnology, food processing*</td>
<td>250</td>
<td>40</td>
<td>from 3 200 to 15 600**</td>
</tr>
<tr>
<td>modern services</td>
<td>250</td>
<td>1.5***</td>
<td></td>
</tr>
<tr>
<td>R&amp;D</td>
<td>35</td>
<td>1***</td>
<td></td>
</tr>
<tr>
<td>significant investment in other sectors</td>
<td>200</td>
<td>750</td>
<td></td>
</tr>
<tr>
<td>500</td>
<td>500</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Aid is not granted if unemployment rate in a district (poviat) is below 75% of the national average, unless Eastern Poland
** extra 20% for investments in Eastern Poland
*** excluding office space rental costs

**III.3.4. Real estate tax exemption**

Real Estate Tax Exemption is a form of regional state aid. It is available in Communes which have adopted resolutions concerning the possibility of exemption from real estate tax.

The maximum tax rates for entrepreneurs in 2017, for the subject of taxation in real estate tax and related to business activity, are: 22.66 PLN/m² for buildings, 0.89 PLN/m² for land and 2% of the initial value for the structures.

In each commune, the tax rates are set by local authorities, however they cannot exceed the maximum amounts as set forth above.

The regional state aid in this form is related to the new investment or new workplaces (created as the consequence of the new investment).

**III.3.5. Labour market instruments**

In order to hire unemployed people companies may approach the local Labour Office, which can support entrepreneurs using various labour market instruments. The main forms of assistance include the following measures:

1. Assistance in the process of recruiting employees with required qualifications – This assistance can be given on various levels. Initially, the Labour Office collects and disseminates job advertisements. Afterwards, it provides entrepreneurs with information about potential candidates. Subsequently, Labour Office organises meetings for employers and the unemployed who fulfill designed requirements. Moreover, the Labour Office organises various events, in which both – the unemployed and the employers are free to participate, such as career expo or labour exchanges. Assistance in the process of recruitment is also carried out by career counselling services, which are provided in order to define the profile of candidates or job advertisements. What needs to be pointed out, is that the Labour Office is usually informed about the current situation on the local labour market, as well as about planned changes to the local labour market.

2. Intervention works – This kind of program provides subsidised jobs to unemployed people based on an agreement between the Labour Office and an employer. The program is targeted at unemployed people who are in particularly difficult situation on the labour market. The Labour Office reimburses part of the wage costs of people hired under such a program to employers. The duration of this scheme and the amount reimbursed depends on the target group. Depending on the decision of the district Labour Office, intervention works can take up to 6, 12, 18 and 24-months or even up to 4 years.

3. Refund of costs incurred for preparations of new workplace for an unemployed person – the Labour Office may reimburse the costs incurred by an entrepreneur for the equipment or retrofitting newly created workplace for its targeted unemployed. Refund concerns all or partial costs of creating a new workplace (including costs of suitable assets, equipment, license, programs etc.) for up to 6 – times the average wage per one workplace created. It has to be noted, that previously unemployed person have to be employed on the newly created workplace for a period of minimum 24 months.

4. On the job training – Based on this program, the employer may apply for a job training organisation, in which the Labour Office delegates a person for job training, without the employer having to conclude an employment contract with this person. However, the employer has to enter into an agreement with the head of the district (starosta). Such a work experience lasts for a period of a minimum 3-months up to 12-months maximum. While filling in an application form, the employer may indicate the exact person whom s/he wishes to have trained. The selected person is not being paid by the employer, yet receives a scholarship from the prefect of the district. Conversely, to the end of the training period, the employer is free to enter into an employment agreement with selected candidates.
5. Financial support for training programmes for all potential employees who may acquire new qualifications or vocational skills through practical work performance at a given post.

6. The reimbursement of social security contributions in the case of the employment of an unemployed person delegated by the Labour Office. The reimbursement of social security contributions is up to 300% of the minimum monthly salary in Poland is based on the contract concluded between the prefect and the employer. The amount can be reimbursed only after the fulfilment of two conditions: that the person delegated by the Labour Office is employed in a full-time position within the next 12 months and that the employee is still employed after this time.

7. Vocational training of adults – is an instrument of mobilization in the form of (a) a practical training lasting from 12 up to 18 months or (b) apprenticeship training which lasts from 3 to 6 months. Training courses are carried out without having to conclude an employment contract with the employer, on the basis of an agreement between the employer and the prefect. Training is based on a program involving acquisition of practical skills and theoretical knowledge, and it ends with an exam. Employers interested in creating a place of adult vocational training shall file a motion in the relevant Labor Office. The employer may receive reimbursement of expenses incurred for each participant in the amount specified in the contract, up to a maximum of 2% of the average salary for each full month of the program. Moreover, the employer may be granted a one-time bonus for each full month of adult vocational training of each participant if that person completes the program with a successfully passed exam.

8. It should be noted, that Labour Office also offers a particular support for employers of people with disabilities, such as: reimbursement of costs of hiring a disabled person, reimbursement of costs of training disabled employees, reimbursement of workplace equipment developed for the disabled, reimbursement of costs incurred for adaptation of buildings and equipment, as well as for special purchase of equipment and software.

9. Relatively new initiatives for employers willing to hire employees under the age of 30. The duration of this program must not exceed 12 months after conclusion of an agreement with Starosta. The employer is obliged to maintain full-time employment of the employee for the subsidized period, and for a period of 12 months after the subsidy ends. Employers who ordered collective dismissals within the period of the last 6 months cannot participate in the program.

Entrepreneurs interested in gaining support from labour authorities should contact the appropriate Labour Office, prepare and submit the application required, as well as the appropriate and documentation, depending on the type of support required.

III.3.6.
OECD guidelines for multinational enterprises

OECD Guidelines for Multinational Enterprises are an annex to the OECD Declaration on International Investment and Multinational Enterprises. They contain recommendations, providing voluntary principles and standards for responsible business conduct for multinational corporations operating in or from countries adhered to in the declaration. The guidelines are legally non-binding. The business community, labour representatives and non-governmental organizations were all engaged in the developing of these guidelines. A definition of multinational enterprises usually comprises companies or other entities established in more than one country and so linked that they might coordinate their operations in various ways.

The guidelines cover business ethics on employment, human rights, the environment, information disclosure, combating bribery, consumer interests, science and technology as well as competition and taxation.

According to the OECD Council, each adhering country must set up a National Contact Point (NCP). The NCP is an entity responsible for the promotion of the guidelines on a national level. An NCP handles all enquiries and matters related to the guidelines in that specific country, including investigating complaints about a company operating in, or whose headquarters are based in that country. The Polish OECD NCP is located at the Polish Ministry of Economic Development.

The guidelines contain, among other things, the following rules:

- enterprises should respect the rights of their employees to be represented by trade unions and other bona fide representatives of employees, and engage in constructive negotiations, either individually or through employers’ associations, with such representatives with a view to reaching agreements on employment conditions;
- enterprises should, within the framework of laws, regulations and administrative practices in the countries in which they operate, and in consideration of relevant international agreements, principles, objectives, and standards, take due account of the need to protect the environment, public health and safety, and generally to conduct their activities in a manner contributing to the wider goal of sustainable development;
- enterprises should not directly or indirectly offer, promise, give or demand a bribe or other undue advantage to obtain or retain business or other improper advantage;
- when dealing with consumers, enterprises should act in accordance with fair business, marketing and advertising practices and should take all reasonable steps to ensure the safety and quality of the goods or services they provide.
III.4.

Accounting & finance

III.4.1.

Accounting and financial regulations

The Polish accounting regulations are very similar to other systems and are constantly being synchronised with the International Accounting Standards and EU regulations, to make them comparable.

Law Regulations

Polish accountancy law is constituted by the Accountancy Act of 29th September 1994 and the Polish Generally Accepted Accounting Principles – GAAP (which so far constitutes ten standards). The provisions of the Accounting Law apply to the entities whose registered offices or place of executive management are located in Poland. The Act enumerates foreign people, foreign companies operating through branch offices or registered subsidiaries, obliging them to maintain full accounting records in compliance with Polish law.

The Accounting Act does not differ considerably from International Financial Reporting Standards, which were adopted by the EU and are harmonised with regulations resulting from EU Directives. The amendment dated March 2008 implemented regulations from the 2006/46/WE EU Directive. Amongst others things, it is concerned with consolidating financial statements and extends to a scope of obligatory disclosures presented in statements. It also introduced to the management of the entities the responsibility to prepare and publish their financial results.

In situations which are not regulated by the Accounting Law, proper standards can be used.

Also there is an allowance, for a specified group of companies, to do so according to International Financial Reporting Standards. Companies listed on the Warsaw Stock Exchange are obliged to prepare consolidated financial statements in accordance with International Financial Reporting Standards. Furthermore, the subsidiaries of such companies may choose financial statements in accordance with EU and International Financial Reporting Standards if they prefer.

Accounting facts

Accounting records must be maintained in both Polish language and currency. Amounts in foreign currencies are converted into Polish currency at the average exchange rate set by the National Bank of Poland. In general, all accounting documents should be in Polish apart from source documents, though it should be noted that these should be translated into Polish at the behest of the tax authorities and auditors.

The accounting period lasts 12-months and is usually the same as a full calendar year. Of course, the company may choose different dates, but the Tax Authorities must be informed about this change. Bookkeeping can be done internally by a qualified employee or externally by an accounting office. Documents and accounting books must be kept in the company’s head office, as well as in an accounting office. Documents for each year must be kept for five years, payroll documents for longer period and financial statements permanently.
The responsibility for fulfilling these obligations in the field of accounting falls entirely on the Manager of a company. The scope of this responsibility was extended and emphasised in the implemented regulations of the 2006/46/WE EU Directive.

Entities are required to apply all accounting principles included in the Accounting Law, to truly and fairly present their financial position and financial results. The economic substance of transaction is a base for recognising events, including business transactions, in the books of accounts and a presentation in the financial statements. The company can apply some simplifications within its accounting principles, provided that it has no significant negative impact on the presentation of their financial position and its financial results.

III.4.2. Financial statements

Entities shall prepare the financial statement on the last day of the financial year referred to in article 12, paragraph 2 of the Accounting Law. Principles for the measurement of assets, liabilities and equity and the determination of the financial result should be applied respectively as specified in chapter 4 of the Accounting Law.

Issuers of securities admitted to or intending to file for admission to or issuers of securities pending admission to trading in one of the regulated markets of the European Economic Area may prepare their financial statements in accordance with International Financial Reporting Standards.

Another group of companies allowed to use the International Financial Reporting Standards regulations are entities which are members of capital groups, in which a parent company prepares consolidated financial statements under International Financial Reporting Standards.

These decisions can be made only by the approving body of such companies.

Financial statements consist of a balance sheet, a profit and loss account, an introduction to the financial statements and notes and explanations. Entities which are a subject to annual audits also prepare a statement of changes in equities and a cash flow statement. For financial statements, an annual report of company activity should be included. The report covers information about events having significant influence on company’s activity, and also presents the company’s achievements and projections. All documents must be prepared in both the Polish language and currency.

Some entities which operate in the extractive industry or are individually engaged in primary logging will prepare report on the payments to the public administration at the date of balance sheets, together with annual financial statements, report on the payments to the public administration.

The entity's manager and the members of the supervisory board or other body supervising the entity have to ensure that the financial statements, the consolidated financial statements, report on the activities of entity and report on the activities of the group meet the requirements of the Accounting Act. The entity’s manager then ensures the preparation of the financial statements within 3-months from the date of the balance sheet as well as its presentation to the relevant authorities.

The entity's manager is obliged to submit the financial statement to the register court within 15 days from the date of approval, together with the auditor's opinion and a copy of the resolution or decision approving the financial statements and the distribution of profit or covering of loss. The entity's manager is also obliged to submit the financial statement to the tax office within 10 days from the date of approval, together with the auditor's opinion and a copy of the resolution or decision approving the financial statements and the distribution of profit or covering of loss.

The approval of the statements shall take place within six months after the date of the balance sheet.

III.4.3. Audit and publication

The obligation of auditing and the publishing of the financial statement refers to consolidated statements of capital groups, joint stock companies, banks, insurers and entities which operate on the basis of regulation on trading in securities and regulations on investment funds or pension funds.

Other companies are obliged to be audited if they have met at least two or three of the following conditions during or preceding the accounting year:
- the average number of employees converted into full-time employment is equivalent to at least 50 people,
- the total assets as at the end of the financial year were at least the Polish zloty equivalent of 2.5 million EUR,
- the net revenue from the sales of goods for resale and finished goods and the financial transactions for the financial year was at least the Polish zloty equivalent of 5 million EUR.

The aim of the audit is expression by a statutory auditor with a written opinion. The audit contains a written opinion and report on whether the financial statement truly and fairly presents the financial position and the financial result of the audited entity in accordance with the applicable provisions of the Act and accepted accounting principles (policy).

Some entities that maintain their accounting records and undergo a mandatory audit of annual financial statements are required to publish their financial statements.

Polish accounting Law is often changing, due to the application of solutions from the International Financial Reporting Standards and EU accounting regulations.

The aim of the implementation of these international regulations is to equalise the competitiveness of enterprises. The harmonisation of accounting regulations will have an effect on increasing the quality and comparability of information given by the companies. It also effects the improvement in the reliability of financial data in front of business partners and financial institutions.
III. Employment legislation

III.5. Employment of workers

Every investor who wishes to start and develop their business activity in Poland must take into account the employment of workers. Polish law describes and regulates various possibilities of employment. The main legal form of employment is the employment relationship regulated by the Polish Labour Code from 26th June 1974. The employment relationship is connected with the system of guarantees and rights of employees. In accordance with the Labour Code, the employee has a right to:

- receive the remuneration for his work, the financial conditions which are defined in the employment agreement and the employer is obliged to pay it regularly to an employee. The employee may not earn less than the Polish minimum monthly salary which in 2016 is 1,850.00 PLN gross for full-time employment. As of 1st January 2017, the minimum monthly salary will be increased and will amount to 2,000.00 PLN gross,
- use their holiday leave time — The employee has the right to an annual paid leave, the length of which depends on their seniority, but in general, every employee is entitled to 20 or 26 days of paid annual leave. The employee is not allowed to renounce their leave and the employer is obliged to pay the equivalent to an employee for unused leave,
- receive sickness allowance,
- working time rules,
- special protection of some employees' groups,
- procedure of termination of employment.

The Labour Code lists various forms of employment contract:

- for a probation period — This kind of contract may be concluded only once between a given employee and employer. Its purpose is to check the employee's suitability to perform duties for an extended period of time. The trial period shall not exceed three months,
- for a fixed period — This kind of contract is defined by a specified date. The applicable law does not regulate the maximum duration of such an agreement, but terms of the contract should be reasonable. However, there is a limit to the number of such contracts which can be concluded with one employee. In accordance with Polish law, a permanent employment contract must follow after two consecutive contracts for a fixed period,
- for an indefinite period,
- for a period of absence of another employee (i.e. a replacement employment contract).

Starting from February 22nd 2016, the Polish Employment Code underwent substantial changes in relation to fixed-term employment contracts. The maximum duration of a fixed-term employment contract is now 33 months. Currently there is no distinction between an indefinite period employment contract and a fixed-time employment contract in relation to notice periods, which are identical for both types of employment contracts. The notice periods can range from 2-4 weeks up to 3-months and are dependent on seniority in the enterprise. The maximum number of fixed-time employment contracts that are allowed to be concluded at a time is now 3, but the duration of employment based on fixed-term contracts cannot jointly exceed 33 months.
Employment legislation

The employment contract must define parties, stipulate the social security conditions, type of work and place of its performance. Moreover it should be concluded in writing. Aside from the employment contract, the employee should receive from the employer a written information concerning the employment within 7-days counting from the day when the work has started. The employee is obliged to perform work in the hours specified in the contract, as well as to carry out the instructions of their supervisors and act in the best interest of the employer.

Apart from the employment relationship regulated by the Labour Code, there are other forms of employment based on the Civil Code – known as civil law contracts. These contracts give more latitude in formulating the content of legal relationship between the parties without any minimal guaranties which result from the Labour Code. The parties may decide on such matters as the amount of remuneration or working time because these factors are not regulated by the Civil Code. The most common contracts under the Civil Code are as follows:

- Task contract – this kind of contract is also called as agreement of result. The employee receives defined tasks which must be carried out in order to achieve specified results. The employer is obliged to pay the salary for the realisation of tasks according to the provisions stipulated in the contract.
- Contract for services – based on the contract, the employee receives defined tasks and activities which must be realised by the employer. The employee performs the work by himself because there is no subordination or work performance under someone’s management which is characteristic of an employment contract.

The contract expires automatically with the end of the term or when a given task or activity has been completed. An employment agreement may be terminated upon a mutual agreement of both parties (at any time and regardless of the type of contract), by one of the parties upon prior notice (at the end of a specified notice period), or by one of the parties without prior notice (if a serious breach on the side of the other party occurs or if employment cannot be continued for certain reasons). The notice period depends on the type of contract concluded by the parties and the actual duration of the employment. While choosing which agreement to conclude with an employee, the employer should bear in mind that a legal relationship in which there are elements of the employment relationship can not be regulated by a civil law contract.

III.5.2. Polish social security system

Pillar I, II & III

In 1999 a reform of social insurance was carried out, which was based on the co-financing of premiums by the employer, the employee and three pillars – one repartition and two capital pillars.

The social security system in Poland is based on three pillars:

1. **Pillar I (ZUS)** – obligatory and common. Premiums, deducted from gross salaries, are written into an individual account of an insured person. The institution which manages the 1st pillar is the Polish Social Insurance Institution (ZUS). Pensions, received from the 1st pillar, are based on the reparation system, which has the character of the generation contract. This means that payments of pensions are financed from the contribution of the people who currently work. The system functions efficiently only if the premiums of employees, which supply the system, are delivered in an amount sufficient for the payment of present pensioners. Thanks to obligatory premiums of 12.22% of gross salary, people acquire pensionable rights that aren’t inherited. Additionally an employee has individually created sub-account in 1st Pillar where are transferred obligatory 4.38% of their premiums. Moreover an employee can decide that additional 2.92% of deducted premiums are booked on this individual account in ZUS.

2. **Pillar II (OFE)** – is not an obligatory element of the social security system. Employees can choose once every 2 years whether they prefer to transfer 2.92% of their premiums to OFE or leave it in an individual sub-account in 1st Pillar (ZUS). Open pensionable funds belong to the 2nd pillar of the social insurance and are managed by private investment firms (Public Pensionable Assurances) that invest premiums into financial markets.

3. **Pillar III (IKD)** – is a free capital pillar, which is organised as an investing fund. The insured people choose the insurance company (associations of the mutual insurance, insurance associations). After reaching a pensionable age the pensioners (from 2013 the pensionable age is for women born after 30.09.1973 – 65 years, for man born after 30.09.1953 – 67 years) get pensions from the Social Security Institution (ZUS) and the Open Pensionable Fund (OFE) through an Agent Company, and eventually the payment from free 3rd pillar.

Obligatory social insurance contributions paid by the employee and the employer

According to the Act from 13th October 1998 regarding the social security system social insurance in Poland includes:

- old-age pension insurance,
- disability pension insurance,
- insurance in case of sickness leave or maternity leave, known as sickness insurance,
- insurance in case of accidents at work and occupational diseases, known as accident insurance.

According to the above mentioned Act regarding labor, the social security contributions are obligatory for all Polish people who work and receive disability pension insurance.

Sickness insurance

The social security system, obligatory sickness insurance concerns the following people:

- employees,
- the members of agricultural production cooperatives and cooperatives of agricultural circles,
- people who perform subsidizationary services.

Voluntary sickness insurance concerns the following people, covered by obligatory pensionable and disability pension insurance, on their own application:

- people who perform casual work,
- people who perform the job on the base of agreement between the employer and contractor, contractor contracts or another contract concerning providing services, which according to the Civil Code apply to regulations about contractor's contracts or individuals who cooperate with these people,
- people running non-agricultural or activities of individuals who cooperate with them.

In general, the yearly base for social insurance in the following calendar year can’t be higher than the amount relative to 30 times the proposed average monthly salary in the national economy for the given calendar year. As of 2017, this is 127,890 PLN.

The employer spends 9.76% (financed by the employer) of the gross salary on pensionable insurance. The other contributions for the social security institution (ZUS) regard the following insurance: disability, sickness, accident, health insurance, Labour Fund and the EAG Fund.
For example: Social security contributions (13.71%), income tax and health insurance are also deducted from the gross salary.

The employer must also pay part of any social security contributions (19.21% – 22.31%)

EU Regulation 1408/71 and 883/2004

Since 1st May 2004, after Poland joined the European Union, regulations concerning the rules of liability for social insurance (included in EU Regulation 1408/71) have become obligatory. According to EU regulations, people moving across the European Union for the purpose of increased earnings are liable to legislation from only one of these countries.

The new EU regulations concerning the delegation of employees to work in other European countries came into force on 1st May 2010.

These are the following orders: no 987/2009 from 16th September 2009, which concerns the performance of the order (WE) no 883/2004 in the matter of coordinating systems of social protection, and no 988/2009 from 16th September 2009 as well as no A2 from 12th June 2009 from the administrative board of social protection, which concerns the interpretation of article 12 of order no 883/2004.

The general rule has remained, however, according to which, employees are liable to social insurance only in the country in which their work was performed.

There are a couple of exceptions to this rule which anticipate insurance in the sending country, including: keeping the relation between employer and employee and not exceeding the maximum periods of delegation.

The employer must operate their activity in Poland. For this purpose, it is the object of the company’s activities, such as the administration of the company, which is taken into consideration rather than its internal activities.

Order no 987/2009 introduced a rule that an employee is liable to the legislation of the delegated country just before the delegation itself. This means that the employee of a Polish company might be delegated according to EU regulations only if just before this time they were liable to Polish social insurance for a period of at least one month.

The delegated employee (according to union regulations) is a person who is sent by their employer to another EU country and a direct relationship between the two parties still exists.

It is also acceptable to hire an employee in order to delegate them. The delegation period can last up to 24 months. The new regulations refer also to employees who began a period of delegation before 1st May 2010.

Decision A2 stipulated that the next period of delegation cannot begin earlier than two months from the end of the previous period of delegation.

The documents which confirm the delegation of employees are E-101 form and A-1 form. Both can be found on the website www.zus.pl.

According to the new rules, the right for paying collections for an employee’s place of living depends on the performance of their work. If the person works for two foreign employers, neither of which has a head office in their place of living, their place of living will be adequate for paying collections.

It is very important that since 1st May 2010 any employees hired in two countries report this fact to the suitable jurisdiction for their place of living. The institution will then be obliged to point out the appropriate insurance system for this employee. Any temporary legislation passed on this matter will become final two months from the date that the appropriate institution was informed about the situation.
IV. Doing business

- from Start-up to performing a direct investment
IV.1.

Greenfield & Brownfield investments

IV.1.1.

Activities requiring licenses, concessions or permits

The general law stipulates that the undertaking and conducting of business activities is free. However, Polish law also states some exceptions to this general rule. It means that the undertaking and conducting of certain activities is limited and requires the consent of the Polish authorities or entry into the register of regulated services. We can divide the above-mentioned activities into four main groups:

- activities which may be undertaken and conducted freely,
- activities which may be undertaken and conducted on the basis of a concession,
- activities which may be undertaken and conducted on the basis of a license or permits,
- activities which may be undertaken and conducted upon registration into the register of regulated activities.

Furthermore, Polish law states that certain professional services may be conducted only by people who have an appropriate certificate (e.g. tax advisors, lawyers, real estate, appraisals, architects, accountants or financial advisors).

To conduct certain types of activities (e.g. bank or insurance funds, pension funds) Polish law requires...
Greenfield & Brownfield investments

The Polish real estate market has been strongly dominated in the past years by the outstanding position of the Polish capital Warszawa as the centre for major investment activities. In a second wave within the last five years other cities such as Wrocław, Tri City (Gdańsk, Gdynia, Sopot), Poznań, Katowice, Kraków or Łódź have also developed a strong position. Not only have they attracted Industrial, BPO – or logistics investments, in addition they have become serious markets for international developers and investors, which have invested in local commercial and housing projects.

The financial crisis, which limited or partly blocked access to financial sources led to a generalized “high risk classification” of Poland within the CEE countries on one level with Hungary, Ukraine or the Baltic countries. After the first wave of panic, international investors have stated that the Polish economy is stable. The European Commission expects Poland to grow by 3.4% in 2017. This aspect of stability is attracting new potential investors to Poland. Nevertheless, the adjustment in the strong growth of real estate prices has probably prevented the market from the creation of a Real Estate bubble, which has already been developing quite strongly in the housing market.

Poland is now going through a phase of consolidation but in a third wave we do expect the following market developments:

- more selective choice of attractive locations (while new well located objects have lost within the crisis from 7.5%–15% of the boom-value, the price decrease of 2nd and 3rd choice locations will exceed 20% or 25% due to higher vacancies and more competition on the market);
- focus on investments and growth in less developed Cities with 100,000–500,000 inhabitants (Lublin, Rzeszów, Kielce, Białystok) – third wave after Warszawa, and other top Polish cities (Poznań, Wrocław, Tri City (Gdańsk, Gdynia, So- pot), Kraków, Katowice, Łódź);
- the role of build quality will grow and become more crucial for the valuation of the real estate.

The Polish market is becoming more mature. Poland and the Czech Republic remains the most developed and liquid market in the CEE region. Increasing diversity of capital flowing into Poland, which in turn translates into increasing competition among investors, greater liquidity and exerting upward pressure on property prices.

IV.1.2. Real estate market

The establishment of a specified legal form (e.g. joint-stock company).

Concessions

A concession is issued for a period of time between five and 50-years and is stipulated for business activities which have a significant importance for the interests of the State (e.g. national security, public safety and major public interests).

Licenses and permits

Polish law also states other types of administrative decisions which are mandatory in order to undertake and conduct business activity. When the entrepreneur fulfills the statutory requirements stated by law, they may apply for an administrative decision (e.g. a permit or license). Polish law states that for almost thirty types of business activity you are required to obtain a permit or license. Below you will find some of the business activities which require such administrative decisions:

- national and international road transport (including goods and passengers),
- forwarding agency,
- railway stations,
- tourism agencies,
- private investigation and detective services,
- conduction of business in special economic zones,
- the operation of banks, insurance companies,
- brokerage agencies, investment funds or pension funds,
- wholesale trade and manufacturing of alcoholic beverages, casinos, lotteries and gambling.

Registration for the register of regulated activities

Such activities may be conducted when the entrepreneur fulfills their statutory requirements and upon registration into the register of regulated activities. Polish law states twenty types of regulated business activities. Below are some of the business activities which require entry into the register of regulated activities:

- the archiving of employees and personal documentation,
- storage enterprises,
- telecommunication,
- the manufacturing of alcoholic beverages,
- detective services,
- work agencies,
- the organising of horse races.

Authorities responsible for issuing concessions

<table>
<thead>
<tr>
<th>Activity requiring a concession</th>
<th>Authority</th>
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<tbody>
<tr>
<td>Searching, Exploration of minerals, underground storage of substances and waste in rock masses or in underground mines</td>
<td>Minister of Environment</td>
</tr>
<tr>
<td>The manufacturing of and trading in explosives, ammunition, weapons and other items and technology for military or law enforcement purpose</td>
<td>Minister of Ministry of the Interior and Administration</td>
</tr>
<tr>
<td>Manufacturing, processing, storing, delivering, distributing and trading of fuels or energy</td>
<td>President of the Energy Regulatory Authority</td>
</tr>
<tr>
<td>Security services for persons and property</td>
<td>Minister of Ministry of the Interior and Administration</td>
</tr>
<tr>
<td>Radio and television broadcasting</td>
<td>President of the National Broadcasting Authority</td>
</tr>
<tr>
<td>Air transportation</td>
<td>President of the Civil Aviation Authority</td>
</tr>
</tbody>
</table>
Poland. Today we can de
ment will be focused closer to the eastern border of
approach it can be assumed that future develop-
ther expansions to Eastern markets. Based on that
ten plays a strategic role as a server market for fur-
electronics and white goods are the drivers for new
ź
Trybunalski and Stryków (next to Łódź), which prof-
famous logistics locations in Poland are Piotrków
f- and white goods are the drivers for new
ź
Wallace investments

IV.1.2.1. Warehouse & industrial market

The Development of modern warehouse space in
warehouses are between 2.5–5.0 EUR depending on
location of warehouse and time of contracting.
Industrial factories are either developed in BTS
(build-to-suit) solutions on a minimum of 5–10
years financial leasing-rental- contracts or mainly
built by industrial companies themselves. These
industrial companies invest directly in individual
locations because of specific location require-
ments (often high unemployment, high availability of
workers, closeness to customers / suppliers or raw
materials, etc.). Those peripheral locations are
usually chosen in order to keep investment and
production costs low and to achieve the highest
possible level of workforce availability. A well de-
developed peripheral plot offered by a local munici-
pality or the Agricultural Property Agency – ANR
for a Greenfield investment can cost around 30
to 60 PLN / sm (within a SEZ usually more), while
a medium developed private plot in a top logistics
region can be offered for between 100 and 200
PLN / sm. Crucial criterion analysed by investors is
land situated in the vicinity of major roads (A1, A2,
A4 and express roads) close to Warszawa, Łódź,
Wrocław, Poznań and Katowice.

IV.1.2.2. Office market

Between 1990 and 2000 the Warsaw Office mar-
ket was at the centre of the first investment wave,
which started during the transition process. During
this process almost all global players, consulting
companies and banks installed their head offices in
Warszawa to communicate the necessary presence
in the market and in order to start business activities
within the whole country. After this first investment
wave as in other CEE Capitals, Warszawa has be-
come one of the most expensive office markets in
the world. Presently the modern office stock reached
almost 8.6 ml m² with vacancy rate 13.4%.

Within recent years a wave of foreign BPO and
pecific local investments with high quality require-
ments in towns like Kraków, Poznań or Wrocław
have had a strong impact on the development of
modern office space in these regions. These mar-
kets had been dominated previously by local office
supplies with low quality. This was unsuitable for
global players who invested in BPO or other servic-
es. Meanwhile, after a certain quality level was set,
local Polish developers have entered the market and
created local brands for smaller and medium size
offices, which are also accepted by foreign custom-
ners. Due to growing competition, developers and
property owners are willing to negotiate lease terms
regarding both: expansion (or renewal) and reduc-
tions of leased space. Current market conditions are
favourable for tenants who want to increase the ef-
ciciency of their office space.

Top 7 cities. Rental rates – 2015

<table>
<thead>
<tr>
<th>City</th>
<th>Rental Rate (EUR/m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warszawa</td>
<td>22.5</td>
</tr>
<tr>
<td>Kraków</td>
<td>21.5</td>
</tr>
<tr>
<td>Wrocław</td>
<td>19.5</td>
</tr>
<tr>
<td>Trójmiasto</td>
<td>18.5</td>
</tr>
<tr>
<td>Poznań</td>
<td>16.5</td>
</tr>
<tr>
<td>Łódź</td>
<td>16.0</td>
</tr>
<tr>
<td>Katowice</td>
<td>14.5</td>
</tr>
</tbody>
</table>

Source: Research Forecast Report Colliers International, H1, 2016

Base rents have remained unchanged. Office space in Warsaw was offered from EUR 12 to EUR 22.5/m² per month, while in regional cities from EUR 10 to EUR 16.5/m² per month.

Concluding pre-lets agreements is intensifying trend and represents 17% of total transaction volumes.

Greenfield & Brownfield investments

IV.1.2.3. Retail and commercial market

After Russia and the Ukraine, Poland is the biggest consumer market in CEE and the biggest within the new EU accession countries. This fact was already clear in the beginning of the transition process and it is one of the reasons why the retail market is now the most mature and developed part of real estate market in Europe.

From the beginning of the 90’s big French retail
groups such as Carrefour, Auchan, Géant and
E.Leclerc had already started trading in Poland
with big hypermarkets to meet the significant de-
mands of the population’s quick growing market.
Today’s modern retail supply exceeds more than
10.5 ml m². The largest retail markets remain the
Warsaw metropolitan area with 1.5 million m² in
45 schemes and the Katowice Conurbation (44
schemes, 1.1 million m² GLA).

The retail market already passed certain stages. The
first basic satisfaction through the creation of big
hypermarts and malls, the change of focus from
hyper- to supermarkets and the establishment of
discount markets mostly in rural regions in order
to substitute little local shops. Now, the trend is to
minimize the distance from customers living areas
instead of forcing them to travel long distances to
the suburban hypermarkets and malls. Investors are
now more open to enter municipalities which have
between 50,000–100,000 inhabitants for super-
markets or for discount markets with a minimum of
15,000 inhabitants. The retail space density ratio
reached the European average level, and at the end
of June 2016, it amounted to 284 m²/1000 inhabit-
ants. In the group of the biggest agglomerations
the highest density is in Wrocław (821 m²/1,000)
but the leaders on a national scale remain Zgor-
delec (1665 m²/1000), Opole (1361 m²/1000) and
Rzeszów (1259 m²/1000).

The market of shopping malls in Poland has grown
significantly within the last few years. Insufficient
existence of coherent and developed shopping
streets or city areas have initialized developers to
build big shopping malls, which have been inte-
grated into the cityscapes or built just outside the
cities. The vacancy rate is decreasing on the most
saturated markets. The average vacancy rate hovers
below 3.2%.

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Greenfield & Brownfield investments

Approximately 620,000 m² of shopping centre space was under construction with planned opening dates estimated for the end of 2018.

IV.1.3. Acquiring real estate

Legal entitlement to real estate

Entitlement to real estate is regulated by the Polish Civil Code from 23rd April 1964. Real estate is understood to be grounds with premises, including facilities such as apartments, and houses etc., which are separate subjects of property in accordance with Polish Law. Full ownership gives the widest scope of rights related to real estate.

Perpetual usufruct

Perpetual usufruct is established with respect to land owned by the State Treasury or local government authorities. It is usually created for 99 years (the minimum period is 40 years) and may be extended. The perpetual usufruct is allowed to use the land in the same scope as the owner. However, the purpose of land use is defined by an agreement and should be recognised before purchasing the right of usufruct. This is because the owner (State Treasury or local government) may terminate the agreement if the land is used in a way contradictory to the way defined in the agreement. The purpose is generally defined by development and zoning regulations. Right to terminate the perpetual usufruct agreement is used by the State Treasury or local governments only in exceptional circumstances (continuous and flagrant violation of purpose).

The perpetual usufruct is transferred under the same rules as regular ownership and property rights for real estate. No special permit from the owner (the State Treasury or local government unit) is required (except when the transfer is carried out by foreigners). In most cases the perpetual usufruct may be transferred to full ownership upon application and payment of the transformation fee.

Fee for perpetual usufruct

Usufructees must pay the government an annual fee (until 31st March 2009) separate from the obligatory land tax. The fee is calculated with respect to land value and cannot be changed more than once a year (for special types of land this period can be extended to five years). Because of fee perpetual usufruct is recognised to be more expensive than regular ownership.

Ownership

Full ownership gives the widest scope of rights related to real estate and can be restricted only under certain circumstances, which are defined by the Civil Code (neighbour or zoning regulations), administrative law or the owner’s will. Ownership is the ultimate right to real estate and provides the owner with a complete range of usage. Ownership is legally protected against any third parties acting against the owner. Ownership is not time-limited. Neither the government nor public offices have any right to intrude ownership, the only exceptions being those presented in the zoning plan.

The Polish legal system offers several types of rights to real estate:

- ownership,
- perpetual usufruct,
- usufruct,
- real estate easement,
- transmission easement,
- mortgage,
- lease.

Ownership vs. perpetual usufruct

A substantial difference between perpetual usufruct and ownership is that in the perpetual usufruct the building is a separate object of ownership from the land, and acts as a second object. After constructing a building, the perpetual usufructee becomes its owner with full ownership rights. In case of the termination of the perpetual usufruct, the usufructee has the right to obtain an equivalent market value of the building from the State Treasury or a local government, which is part of the property held in the perpetual usufruct.

Usufruct

Usufruct is a qualified property right established by the owner or perpetual usufructuary in a notary deed.Usufruct allows for both using the real estate and gaining benefits therefrom.Usufruct can be either payable or free of charge. However in case of the latter it may be subject of additional taxation. The usufructuary is also obliged to incur costs related to the real property maintenance.Usufruct is non-transferable, and it cannot be transferred onto any other natural or legal person.

Real Estate easement

Real estate easement is a qualified property right, under which the owner of a real estate may either use another real estate to a specified extent (defined in an easement contract), or possible actions with respect to his/her property are limited in order to increase usefulness of another real estate. Easements are established by contracts between property owners in the form of a notary deed. Easements shall be revealed in the land register.

Transmission easement

Transmission easement is a qualified property right that can be established for a grid operator that intends to construct or owns facilities used to transmit electricity. The easement authorises a grid operator to use the real estate to a specified extent, in line with the intended use of transmission facilities. The owner of the property may claim compensation from a grid operator (in case of all utilities) for limitations in property use related to the presence of transmission facilities.

Another right to real estate

The Polish Civil Code also recognises the right to use real estate in the form of lease, without ownership rights. Any legal entity, including a foreign company or natural person, may lease land without any special permit from the Ministry of Interior and Administration or any special conditions from local authorities. The freeholder may give his right to use and additionally to gain profit from the property to a third party.

The Polish Civil Code recognises two types of lease contracts: umowa najmu (where only its use is possible) and umowa dzierżawy (for use and profit gain).

According to the above property rights and contractual rights related to usage by third parties, the law recognises so-called sales and leases back contracts. These allow a foreign company or natural person to get long-term rights for property use.

Real estate acquisition

Real estate acquisition is regulated by the provisions of the Polish Civil Code. Property transfer may be based only on a sales agreement, which stipulates all the parties’ rights and obligations. Both real estate and perpetual usufruct transfers become valid through a sales agreement, which is obligatorily signed in front of public notary in the form of the notary deed.

Transactions related to agricultural property

According to the new law regulations which came into effect on May 1st, 2016, the sale of state owned land will be suspended for 5-years; leasing is to be the basis of the management of agricultural land owned by the Agricultural Property Agency. The sales prohibition does not cover:

- Land used for non-agricultural purposes.
- Land located within special economic zones.
- Houses, dwellings, outbuildings, garages, home gardens.
- Agricultural property with an area of less than 2 ha. Some restrictions regarding the purchase and lease of agricultural land which were also introduced.
- The land can be bought by an individual farmer who has qualifications, manages the farm himself, and his farm (both owned and leased) cannot exceed the size of 300 ha.
- An individual farmer should live at least 5-years within the commune where one of his properties is located.
- For other entities, the purchase will be possible but under certain conditions. Other forms of entities than individual farmers will have to receive permission from the APA to buy land (an administrative decision) if all the pre-emptive buyers are refused.
- Young farmers (up to 40-years old) who want to start a farming business and buy land will have to declare that they want to cultivate the land and...
that they will live within the commune where the land is located.
- The land bought cannot be sold for a minimum of 10-years and must be cultivated. It is not clear if the land will be able to be leased.
- The land bought from APA (after 5-years of moratorium) cannot be sold for 15-years counting from the date of acquisition.
- The APA receives additional rights to also be one of the pre-emptive buyers throughout the transaction of selling land greater than 2 ha. The new land Act exempts 2 cases in which the APA has no pre-emptive right to purchase: firstly when changing ownership is amongst family members for both farms and companies (father to son, brother to brother etc.), secondly, when the buyer is from the neighbourhood and his aim is to enlarge his own existing farm (but only up to 300 ha).
- When the APA will use its rights as a pre-emptive buyer, the APA will decide on a case by case basis about the criterion on how to calculate the land price.
- The Church and religious organizations are exempt which means they can also buy agricultural land.
- The Ministry of Agriculture by means of regulation will propose a way for calculating the lease payment depending on the production potential of the lease object, including, especially, the type of soil, location and the value of agricultural buildings.
- Land of a size up to 0.3 hectares is fully exempt from this regulation, which means that a buyer does not need to have agricultural qualification and live in a commune.

The Polish Ministry of Agriculture provided a special e-mail address to which questions can be sent in case the Act is unclear. Questions can be sent to: ustawa@zem@minlno.gov.pl

Pre-sales agreement

Prior to the final transfer of rights, decision makers may establish a so-called pre-sales agreement for selected land (or land with buildings). It is not necessary but highly recommended to make the pre-sales agreement in foreign language. In the pre-sales contract it is possible to oblige the second party to realise specific conditions related to the property in question, such as clarifying legal status, the payment of mortgage and preparing for final sales. The pre-sales agreement may guarantee the rights for future property transfers, even without any pre-payment or minimal amounts as pre-payment.

Real estate and mortgage register

The above mentioned rules are binding for ownership or perpetual usufruct transfer. Both transactions differ in terms of when they actually come into force. In the case of ownership transfer, the date of signing the final agreement is the day the buyer becomes the property owner. Perpetual usufruct transfer requires (apart from signing the sales agreement) entering the new usufructue into the real estate and mortgage register kept by the proper court. As a consequence of the new entry of the buyer, the perpetual usufruct is transferred.

Public purchase

Purchasing real estate from public or government-controlled authorities entails a special procedure, which involves public tender or auction. Public or government authorities guarantee equal conditions to all potential buyers.

Acquisition of real estate by foreigners

When on 1st May 2004 Poland became a member state of the European Union and consequently joined the European Economic Area, the real estate purchasing procedure was altered to become more attractive for foreigners interested in investing in Poland.

However, certain binding regulations of Polish Law defined by the Act from 24th March 1920 about the Acquisition of Real Estate by Foreigners (further referred to as the AARE), still states that foreigners with a seat registered outside the EEA intending to purchase real estate in Poland must obtain a permit from the Minister of Interior and Administration. The required permission is issued in the form of an administrative decision. This means that neither a public notary nor a Polish court or Government body can register or proceed with such action, and that the non-EEA entity will become neither owner nor usufructuary.

Shares acquisition

This rule also applies to any acquisition of transactions or other legal actions when the transaction concerns the shares/stocks (with the exemption of listed companies) of a legal entity with a registered seat in Poland, regarding the owner or perpetual usufructuary of the real estate. Permission from the Ministry of Interior and Administration is required via acquisition or other legal action. A Polish company becomes controlled by a foreign company (which takes place when more than 50% of votes on the Shareholder/ Stakesholder Meeting belong to a foreign entity or when a company is controlled by similar nationals as members of governing bodies like Board of Directors).

Exemptions for EEA companies

The AARE classifies foreigners according to a foreign company’s registered seat or foreign natural persons place of abode when they are located both within and outside the EEA.

When foreign companies and nationals are registered inside the EEA they are exempt from obtaining an acquisition permit. These entities do not require any permit for the acquisition of shares/stocks or real estate, except agricultural land and a forest. However, purchasing agricultural land or a forest (12 years from 1st May 2004) or the so-called ‘second house’ (five years from 1st May 2004 until 30th of April 2009) still entails obtaining a permit, even for foreigners registered inside the EEA.

Procedure of permission process

The standard procedure involves obtaining a permit from the Ministry of Interior and Administration, which takes on average three-four months of administrative procedures. Moreover, it is also necessary to collect all required documents, which is a time-consuming process.

A foreign businessperson may apply for a promise regarding a prospective acquisition. Such a promise is in the form of a guarantee that he/she will obtain the permit without any special conditions or requirements. However, the promise is not an act that allows purchasing real estate or shares/stocks. In order to close or transfer ownership, a permit is mandatory.

Greenfield & Brownfield investments

Greenfield & Brownfield investments

The choice of location affects about 80% of the investment and follow-up costs (including development costs, transport costs, wages, taxes and energy). The first choice between greenfield and brownfield defines the basic scope of possibilities to choose between the location advantages.

Below is a short extract about the main location factors which we must consider during the investment process.

- greenfield vs. brownfield,
- the investment inside or outside the Special Economic Zone,
- the distance, quality and time of logistics to the main customers,
- labour costs, availability and the quality of desired blue-collar and white-collar workers,
- infrastructure and development costs (all media, roads, access and extension possibilities),
- the availability of required components suppliers,
- the appropriate contacts in local authorities.

IV.1.4. Step-by-step investment process

Architecture Planning

If the Start of Production (SOP) or other deadlines for an investment have been set up for a near date, the planning of buildings and other utilities must be prepared in advance. If the location has an official zoning plan passed (in the form of the resolution of a local government), an architect can start planning without any delay. If there is no zoning plan the investor must apply for Conditions for Area Development and Construction (CADC), which define the basic scope of the buildings allowed to be constructed on the specific property. Depending on the complexity of buildings allowed under CADC the procedure of obtaining CADC decision takes from three to six months.

For the phase of architectural planning, a minimum period of three-six months must be taken into consideration before a well-prepared document is sent to the architectural office to apply for a building permit. Many companies often underestimate the volume of official documents and procedures which must be prepared in order to start their operations in Poland.

Zoning plans

The property may be utilized only within the limits allowed in the zoning plan, regulated by the Act
from 27th March, 2003 on Zoning Planning. Zoning plans are drawn up by local authorities and in order to be effective have to be passed by com- munal council in the form of resolution. The procedure related to the change of a zoning plan requires reconciliation with numerous authorities and public consultation what makes it time consuming (minimum time of nine months).

The zoning plan defines all conditions regarding prospective land use and the scope of business that may be conducted on the properties located within geographical limits, defined in the zoning plan. Zoning plan regulations are general and apply to all owners of real estates.

Local authorities are empowered to create zoning plans with respect to municipality development. The municipality creates the zoning plan in accordance with the owner’s application or when the area is modified by the Government. The latter situation is rather exceptional and takes place when the modifications are related to public interest (such as building roads and railways).

It should be noted that in case of special economic zones all properties, located within a boundaries of a special economic zone have a zoning plan passed and effective.

Conditions for area development and construction

A significant area of Polish territory has no zoning plans. This situation requires an application to the municipality for CADC. CADC is required for any investment process of land development or new investment, such as the re-development of brownfield sites. CADC may be applied for by an owner of a real estate or a third party. There can be multiple different CADC issued for a single property (unlike zoning plan or building permit, where only one document of that type may be issued and valid for a single property). Depending on complexity and real estate features (like soil class), different external authorities may be engaged in the process of reconciliation of CADC.

An application for a CADC should confirm specified conditions, e.g. that at least one adjacent plot is developed for a similar aim, has access to a public road and that the infrastructure is adequate for the planned investment. Obtaining the CADC may take up to six months, depending especially on whether the application presents the expected influence of the investment in the local community.

Environmental decisions

Before applying for a building permit an investor is obliged to conduct the environmental impact assessment (EIA) for the planned investment and CADC. The aim of the process is to define the related environmental risks at the stages of investment planning, construction and operations and to minimize the negative impact. The process of EIA ends with obtaining an environmental impact decision (EID).

EID imposes environmental conditions for planning, construction and operations of an investment. Architectural design, building permit and CADC are required, if the investor applies for CADC, the environmental decision needs to be obtained before CADC. EIA is usually carried on simultaneously with the design process, as the architectural design and building permit need to be compliant with EIA. The most important legal acts of the EIA process are the Act of 3rd October 2008 on the Provision of Information on the Environment and its Protection, Public Participation in the Environmental Protection and Environmental Impact Assessments and The Regulation of the Council of Ministers of 9th November 2010 on types of projects likely to have a significant impact on the environment.

The above act defines three types of investment projects with reference to EIA procedure:

- always having a significant impact on the environment (group I);
- may potentially have a significant impact on the environment (group II);
- cases in which modifications of civil structures are classified as projects from group I or group II.

Legal regulations list what types of investments should be qualified into group I or II. If an investment is not on the list, no EID is required. However, this must be confirmed by relevant authority.

As the EIA process requires significant amounts of data and expertise, it is strongly recommended to contract a specialized company that supports an investor in the EIA process.

The EIA procedure is carried out by the local government (commune), reconciled with local and regional authorities and in some cases consulted publicly. It can be divided into following key steps:

1. An investor prepares initial documents and submits them to the local government – commune:
   - in case of group I – requests authority to define scope of the Environmental Report,
   - in case of other investment – provides general information regarding the investment (on a defined form) and requests decision if Environmental Report and Decision are required.
2. The local government gives initial ruling (after reconciliation with other authorities if needed):
   - in case of group I – defines scope of the Environmental Report,
   - in case of group II – decides that Environmental Report and Decision are required,
   - in other cases – decides that no EID is required – an investor receives official confirmation that should be attached to building permit application.
3. An investor prepares an Environmental Report and submits it to the local government – commune.
4. The local government analyses the report, reconciles it with relevant authorities and issues the EID (or may refuse to issue EID).

In stages 2 and 4 the local government may decide to start a public consultation. The EIA process requires amendments or complimentary information. An investor may be requested for amendments or complimentary information from the local reconciling authorities which are: local office of the National Sanitary Inspection (Sanepid) and Regional Authority for Environmental Protection (RDOS).

The EID process is one of the more complex and time consuming stages of the permitting process and depending on investment complexity and environmental impact takes from four to six months. If no EID is required, official confirmation should be received between 2 to 6 weeks upon application.

Building permit

A building permit is an administrative decision approving the architectural design and entitles an investor to start construction work. Building Permits assessment (EID) for a district construction authority –斯塔. In larger cities building permits are issued by the city office. Some large and infrastructural investments (like sea ports or national roads and motorways) require building permits to be issued by a regional authority – Voivodship.

Building permits are issued upon application of an investor. Before the building permit is issued an authority verifies if architectural design and attached documents are legally compliant with Polish other permission Law or other authority is not entitled or allowed to check the technical characteristics of the design), zoning plan and informs owners of neighboring real estate about the fact that a building permit is about to be issued.

With the exception of architectural design a building permit application shall contain:

- a copy of the zoning plan or CADC decision;
- environmental Impact Decision,
- declaration that an investor holds a legal title allowing him/her to apply for a building permit,
- documents confirming that the design was reconciled with all relevant authorities (like utility providers, administrators of public roads that provide access to the real estate).

The building permit is valid for 3 years from the day it was issued and validated. Building permits may be transferred to other entities.

Validation procedure protects interests of entities that may be influenced by an administrative decision, such as the building permit or EID. After a decision is issued a notification with a copy of a decision is sent to all affected parties (neighbors and relevant authorities), which have 14 days to officially raise claims from the day they receive a copy of a decision. Notifications are usually sent via regular mail which means that validation time takes 14-days + time required to deliver a letter with notification. If there are no objections or claims raised a decision receives a validation stamp.
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Before construction work is started an investor needs to get a “validation stamp” on the building permit and receive a construction log and inform the local construction inspectorate (Powiatowy Inspektor Nadzoru Budowlanego) 7-days before construction work is planned to be started and appoint an official construction site manager (and work inspector if required).

In case of less complicated investments or some re-development work a less complicated procedure of “construction works notification” may be used. In such case, an investor submits a simplified design (with relevant attachments) to a district construction authority. If an authority does not raise any objections within 30-days construction work may be started without further formalities.

After the construction works are finished an investment needs to obtain the usage permit before operations are started. In cases of less complicated constructions it is enough to inform a local construction inspectorate about the fact that construction works were accomplished. If the inspectorate does not raise any objections within 14-days from the day it received the information an investor may start to use the building. Building permit defines whether an investment requires a usage permit or only notification.

In both cases the following documents needs to be delivered to construction inspectorate:

- declaration of construction site manager (and construction inspector if required) that all work was accomplished, carried out compliant with the design and the construction site with the surrounding area is cleared from construction remnants,
- construction log,
- as-built geodesic map,
- approvals of connections issued by all relevant utility operators and road administrators,
- approvals and certificates for built-in materials, equipment and machines,
- protocols of checks and approvals for all relevant installations (electricity, fire protection, water, gas),
- approval of technical inspectorate for certain built-in machinery and equipment (lifts, tanks, boilers, cranes),
- documentation confirming energy characteristics of the building.

In order to receive the usage permit an investor needs to perform the following steps:

1. Collect all the above documents (Document confirming energy characteristics may be added in step 3).
2. Inform local firefighting authority and local office of the National Sanitary Inspection that the construction work was finished. Both authorities are entitled to check the construction site and all documents within 14-days after the information was received. In case they do not react within the above-mentioned time an investor may proceed to the next step.
3. If one or both authorities decide to check the construction site and documents an investor has to receive a written positive approval to proceed further (if any authority raises objections to the construction site or documents improvements have to be made to receive approval).

1. After approvals are issued (or the above authorities do not react) an investor shall officially inform the local construction inspectorate, which checks the construction site and all documents again. If there are no objections the usage permit is issued. The building may be officially used after the usage permit is validated.

Additional procedures

Although not needed to obtain the usage permit there are some other permits related to environment protection that should be obtained before operations are started:

- emissions permits- approving the start of operations of all installations emitting pollutants to air and water,
- approval of the Environmental Inspectorate – if an investment required an EID an investor shall notify the Regional Environmental Inspectorate (Wojewódzki Inspektor Ochrony Środowiska) about the planned start of operations 30-days in advance. The inspectorate is entitled to check the construction site and relevant documents to confirm that the investment was accomplished compliant with EID.

In 2015 there were major amendments to Constructional Law. The most important was for housing. However, this also exerts some influence on the investment process, eg. in the industry. The legislator, for example, resigns from the requirement to submit an application for a building permit and statements of ensuring the supply of utilities. Whether the object meets the requirements for attachment to specific networks will be verified only at the stage of putting the object in use.
IV.2. M&A

IV.2.1. Polish M&A market

One of the natural methods of implementing projects in Poland is to take over existing business entities. Nowadays, the following reasons for transactions in Poland can be identified:

- good business opportunities resulting from the:
  a) Market size,
  b) Well educated personnel,
  c) Low labour costs.
- taking over businesses in order to obtain preferences resulting from operations in Special Economic Zones,
- the privatisation of state-owned companies,
- looking for strategic partners to enable further growth while financial markets are frozen.

The Polish market is large enough to be interesting for global players and the economy suffered least during the last crisis. Moreover, a company based in Poland could be a good platform to reach the whole CEE market. One of the biggest advantages about investing in Poland is that there is still easy access to qualified personnel, people are well educated and the labour costs are very competitive.

A definite advantage of takeovers in Poland is the use of entities enjoying preferences related to operations in Special Economic Zones. After certain requirements are met, it is possible to take over an entity operating within the Special Economic Zone, which may relate to a further reduction in operating costs.

Privatisation processes which still involve a relatively significant percentage of Polish state-owned companies make it possible to find interesting targets for takeovers. Nowadays all the biggest entities are sold. But there is still a great deal of small and medium companies to be sold. The reasons why they could be good targets:

- not so many buyers are interested,
- good price can be achieved,
- profitability can be increased very easily.

It should be noted that the intention of selling a company via such a process includes taking part in public tendering procedures organised by the Ministry of State Treasury. It is crucial to prepare the appropriate documentation professionally as indicated in the freely available, detailed tender specifications.

Undoubtedly, the initial signs of market improvement will cause investors to return to standard transactions between intact companies in conditions which justify a company’s purchase or sale.

In the case of a takeover, it is necessary to plan the whole process in an appropriate way, which usually consists of the following elements:

- the choice of an investment adviser/partner looking for entities to be potentially taken over,
- initial negotiations,
- due diligence – extensive legal, tax and business analysis of the entity concerned,
- final negotiations, according to results of due diligence,
- closing the transaction – executing a contract.
What makes the transaction easier, and sometimes determines its success, is the choice of the right advisers/partners that will find the right entity to be taken over and will obtain an appraisal beneficial for the buyer.

A crucial element of a successful transaction is the appropriate performance of due diligence, which requires cooperation with highly competent legal advisers, tax advisers and business consultants. These people will conduct the necessary analyses and describe all circumstances that are crucial to the analysed company in a final report. The above actions are necessary to identify the legal and tax hazards in the company’s operations and to validate future business plans.

The representation of the parties constitutes part of the investment contract (Share Purchase Agreement), which includes the basic agreements of the parties, representations and promises of the present owners, contractual penalties and conditions precedent.

Entities which perform the most takeovers in Poland include:

- private equity funds,
- companies based in the EU,
- companies based outside the EU, which expand into the EU market,
- Polish business entities which increase the scale of their operations.

The most commonly encountered barriers for investors during company takeovers, which often prevent the implementation of expansion plans, include:

- insufficient knowledge about the local market, its structure and entities operating on it (difficulties in finding potential entities to be taken over/partners for cooperation),
- insufficient knowledge of the legal and tax realities in the target investment country,
- insufficient knowledge of solutions which allow more profitable acquisitions of business entities with the use of companies already operating in the Special Economic Zones,
- ignorance of the specific negotiation process and local business culture resulting from cultural differences.

The rules of the mergers and acquisitions of the companies have been included in the Polish Code of Commercial Companies. Companies may merge with other companies or partnerships; however, a partnership may not be the bidding party or the newly formed one. Partnerships may merge with other partnerships only through formation of a company.

A merger may be effected through:

- transfer of all assets of a company or partnership to another company in exchange for the shares that the bidding company issues to the shareholders or partners of the target company or partnership (merger by takeover),
- formation of a company to which the assets of all merging companies or partnerships devolve in exchange for shares of the new company (merger by formation of a new company).

The target company, partnership or companies or partnerships merging by the formation of a new company will be dissolved, without conducting liquidation proceedings, on the day in which they are removed from the register. It should be noted that a plan of the merger of the companies requires a written accord between those merging companies.

As of the day of merger, the bidding company or the newly formed company takes all rights and duties of the target company or partnership merging by formation of a new company. In particular, the bidding company or the newly formed company will take over any permits, concessions and reliefs granted to the target company or partnership or any of the companies or partnerships merging by formation of a new company (unless otherwise provided in the commercial companies code or the decision on granting the permit, given consent or relief).

Mergers have an effect on the territory of Poland, and the turnover of the involved enterprises that exceed a certain amount is covered by the initial control of the President of the Office of Competition and Consumer Protection.
Public-private partnerships (PPP) are institutions, over which state (local) authorities can work together with private investors to achieve common goals in an effective, accelerated and simple way.

PPP’s promote growth, because more investment projects can be completed at the same time.

A legal act, which sets out the rules of cooperation between public authorities and private institutions, is an Act on Public-Private Partnership dated 19th December 2008. This act has become part of the tools which already function in the Polish legal system, creating a cohesive whole.

The PPP Act regards the bodies, which may be considered as public entities in Art. 2 Sec. 1, to be:

- a public finance entity as defined by the regulations on public finance,
- other legal person (defined in the PPP Act).

Taking the above into consideration, we can enumerate some of the entities that fulfil the requirements of the statute to be regarded as public entities including: the organs of public authorities, including organs of government administration; state control, law enforcement bodies and their associations; municipality, country and provincial authorities; entities financed by the state; and the local government (including other central or local state legal entities created under separate legislation for the purpose of performing public tasks), with the exclusion of enterprises, banks and commercial companies.

Moreover, the PPP Act has introduced improvements concerning administering of real properties, such as:

- the possibility of the assignment of a property to a private partner or special purpose vehicle without holding a tender of the Act on Real Property Management,
- the possibility of sale with a discount.

In order to carry out an investment project under the PPP formula, a public entity and private partner may establish a capital based company, a limited partnership or a limited joint-stock partnership (Public Private Partnership Company). This is a special purpose vehicle, the scope of which is provided in the PPP contract of the PPP Act. Due to this fact any amendments to the contract or of the articles of associations which must fall within the scope are set out in the PPP contract.
Public Private Partnership (PPP)

An exemplary model of cooperation between public and private partners:
IV.4. Important regulations

IV.4.1. Polish trade regulations

IV.4.1.1. Import/export licensing

The most common questions in reference to the import and export of goods to and from Poland are about licenses that might be required if it is not local import. In the following section, local import refers to import within the European Union member states.

CAP (Common Agricultural Policy) import licenses are required for several products imported from non-EU countries into any country within the EU. Such import licenses, often referred to as the AGRIM Certificates, and are issued in Poland by the Agricultural Market Agency (Agencja Rynku Rolnego).

Other required certificates are approvals that must be issued prior to the introduction of goods to the Polish market. This applies to the importers of products that are new to the Polish market, and who must request product approval from the National Institute of Public Health – the National Institute of Hygiene (Narodowy Instytut Zdrowia Publicznego – Państwowy Zakład Higieny).

Once approval is granted, the goods may be imported to Poland. If a license has already been issued in another EU country, it remains valid in every state that is a member to EU.

IV.4.1.2. Customs tariffs

IV.4.1.3. Customs procedures

The Customs Service (Služba Celná) has an official Tariff Browser (a module of the Integrated Tariff System – ISZTAR), that provides information on tariffs of goods in international trade. The Tariff Browser contains data from the TARIC system (goods nomenclature, duty rates, restrictions, tariff quotas, tariff ceilings and suspensions) as well as national provisions (VAT, excise tax, restrictions and non-tariff measures). The Browser is maintained by the Customs Department of the Ministry of Finances within the framework of the Integrated Customs Tariff Information System – ISZTAR3. The Browser also provides detailed information concerning commodity turnover to Customs Administration and to all involved.

The principal roles of the Customs Service include:
- exercising customs control on the international commercial exchange;
- calculating and collecting customs duties and taxes;
- undertaking steps against smuggling and countering customs fraud.

While performing these roles, the Customs Service must fulfill a series of duties, most importantly, apart from their fiscal function, their task is the protection of...
Important regulations

- national industry – against goods which would adversely affect the conditions of competition in the country.
- natural environment – against entry of hazardous substances and micro-organisms.
- world fauna and flora – against illegal predatory circulation of endangered species.
- consumers – against goods which are substandard with respect to Polish norms or whose period of use has expired.
- society – against the entry of goods, items or apparels which are hazardous to life, health and safety of citizens or would jeopardise the country’s security (e.g. weapons, paralyzing gases etc.).
- the State – against the loss of cultural heritage (primarily against the exportation of goods with cultural value).
- authors, artists, industrial and commercial rights owners – against infringement of intellectual property rights, trademark and patent rights etc.

and control the area of:

- the State’s customs policy instruments, regulating the targets and volumes of international trade (e.g. monitoring the execution of customs quotas).
- the enforcement of national and international regulations relating to prohibitions and restrictions in the international trade, the enforcement of regulations regarding permissible load of vehicles to ensure proper use of roads by carriers, and the enforcement of agreements concerning customs prevention with Poland being an involved party.
- foreign currency control, including combating so-called money laundering. In order to discharge the above-described roles and responsibilities, the Customs Service co-operates with the other State’s authorities, such as the Police, border control, general customs inspectorate and tax authorities. Customs and investigation services from other countries, commercial organisations, research and scientific institutes, universities and similar organisations are also involved in the performance of these duties.

Upon encountering goods potentially violating intellectual property rights, Customs Authorities might decide to suspend their decision to release or detain such goods. Regulation (EU) No 608/2013 of the European Parliament and of the Council 12th June 2013, provides the relevant procedures for such an instance.

IV.4.2. Currency and exchange controls

Foreign exchange regulations which constitute part of the financial legislation, are stipulated in the Foreign Exchange Act of 27th July 2002.

The main aim of the Act is to protect “foreign exchange interest” of the State. Restrictions in foreign exchange turnover provided by the Act refer to transactions with third countries, i.e. countries that are not EU Member States, and are not members of the EU or the OECD. These restrictions concern the following areas:

- transfer of funds designated to finance economic activity, including real estate purchase,
- transactions in securities with a maturity up to one year,
- transactions in debt claims,
- opening of bank accounts.

It has to be noted that a conclusion of agreements and performance of other acts of law which result or might result in settlements in foreign currencies between residents, and the execution of such settlements within the state does not require an individual foreign exchange permit.

Important regulations

Administrative decisions of the President of the Office related to competition law may be appealed to a special court established within the structures of the Regional Court of Warsaw (the Competition and Consumer Protection Court). Appeal applications must be filed within two weeks of the date of receipt of the relevant decision.

The Competition and Consumer Protection Court decisions may be further appealed to the Supreme Court, whatever the amount involved, but only for questions of law (in Polish, “kasacja”). The appeal must be filed within 30 days following the date of receipt of the ruling of the Court.

A system of fines is imposed by the President of the Office for failure to comply with competition law.

The penalties are discretionary and may range from:

- up to 10% of the total annual revenues of an entity in case this entity enters into agreements which aim to prevent, restrict or distort competition; abuses its dominant position; or proceeds with a merger before obtaining a clearance decision from the President of the Office,
- the PLN equivalent of up to 50 million EUR, if no information or incorrect information was provided during the merger or anti-monopoly inspection proceedings,
- the PLN equivalent of up to 10,000 EUR for each day of delay in compliance with a decision of the President of the Office or the ruling of the Competition and Consumer Protection Court.

Fines imposed by the President of the Office may be appealed to the Competition and Consumer Protection Court. Such fines constitute the revenues of the State budget and may be collected pursuant to executory administrative proceedings (these proceedings consist of a forced seizure of assets, and measures related to bank accounts and other properties of the debtor).

Polish competition protection legislation is efficient and its enforcement mechanisms function in a satisfactory manner. EU regulations, which apply directly in Poland as of 1st May 2004, should further strengthen the effectiveness of the Polish competition protection authorities. This is due to the fact that the President of the Office will closely cooperate with the Commission regarding the enforcement of competition law within Poland and the EU as a whole.

Competition law is based on the Act of 16th February 2007 on competition and consumer protection. The most important actions forbidden through this law are:

- conclusion of illegal competition-restricting agreements (Art. 6) by:
  - directly or indirectly fixing prices,
  - limiting or controlling production or sales, sharing sales or purchase markets,
  - applying burdensome or dissimilar terms and conditions in equivalent contracts with other trading parties, thereby differentiating the conditions of competition for these parties,
  - making the conclusion of contracts conditional upon the acceptance or rendering by the other parties of supplementary performance, which has nothing to do with the subject of the contract and has no customary relation thereto,
  - restricting access to, or eliminating from the market enterprises not covered by the agreement,
  - agreeing terms and conditions of bids by enterprises entering the tender or those enterprises and the party organising the tender, in particular with respect to the scope of the works or the price.
- abusing a dominant market position (Art. 9), in particular by:
  - directly or indirectly imposing unfair (excessively high or unjustifiably low) prices,
  - limiting production, sales or technical development,
  - counteracting the formation of conditions necessary for the creation or development of competition,
  - imposing burdensome terms and conditions of contracts, resulting in unjustified profits for the enterprise.

Competition law is enforced by the central administrative body - the President of the Office of Competition and Consumer Protection (Prezes Urzędu Ochrony Konkurencji i Konsumentów). The decisions and guidelines of the President, as well as court decisions issued pursuant to appeals against the decisions of the President, are published in the Official Journal of the Office.
Contracts in Poland are based on the rules of the parties’ autonomy. This is the main regulation for contractual law in the Polish Civil Code. Contract law deals with promises which create legal rights and obligations. Polish law does not require the same consideration as common-law systems. In the Polish legal regime, all parties must agree the essential terms, including the price and the subject matter of the contract. Nevertheless, parties are used to have written agreements in order to avoid any future disputes and to protect their interests by searching for a ‘golden middle solution’. Contracts in Poland may also be made by the word of mouth. However, there are exceptions to this rule, such as real estate sales or the sale of shares in a company, which requires acting in front of the notary in public.

Other law sources

There are also several private international law regulations that have been ratified and remain applicable in Poland, e.g. the European Parliament and Council Regulation No 1215/2012 (Brussels I bis) on Jurisdiction, Recognition and Enforcement of Judgments in Civil and Commercial Matters. The United Nations Convention on Contracts for the International Sale of Goods – CISG of 11th April 1980 and the New York Convention of 1974 on the Limitation Period in the International Sale of Goods.

Contracts between Polish and foreign companies are covered by the Act on International Private Law of 4th February 2011. However, the Act, in regard to the law applicable, will most probably redirect the parties to international regulations that Poland has ratified.

Contracts between Polish and foreign companies are covered by the Act on International Private Law of 12th November 1965. However, the Act, in regard to the law applicable, will most probably redirect the parties to international regulation that Poland has ratified.

Important regulations

IV.4.4. Regulations for entering into contracts

As of April 2010, Carbon dioxide (CO2) had a concentration of 392.39 ppm (parts per million) within the Earth’s atmosphere by volume. As a result of Directive 2003/87/EC of the European Parliament and Council, a greenhouse gas trading system was created in the European Union, whereby the goals set forth in the Kyoto Protocol could be more easily achieved. This was approved by the Council in 1997, following the conclusion of an inter-governmental agreement in the same year.

The Directive regulates fulfillment of the Kyoto Protocol’s goal to decrease the emission of greenhouse gases, by implementing an effective European greenhouse gas allowance trading system.

The Polish parliament adopted a national greenhouse gas emission trading system (the ‘GGETS’) on 3rd December 2004. Currently, GGETS is operating on the basis of the act of 12th June 2015 on greenhouse gas emission allowance trading system. The emission allowance trading system refers to covering all aspects of industry in the energy, thermal, petro-chemical and paper sector as well as flight operations. Pursuant to the GGETS, the affected entities are required to apply for a greenhouse gas emission permit, which will entitle each emitter to emit a defined amount of such greenhouse gases into the atmosphere.

The holder of the permit will be entitled to emit gases into the environment up to their assigned limit. If such a holder so chooses, they may also sell any unused gas emission allowances on the open market to other gas emitters likely to exceed their assigned allowances. A gas emission permit will be issued by either the county chief executive or provincial governor in response to an applicant’s motion. The Minister of Environment will supervise the trading system, while the National Centre for Emissions Management (KOB-IZE) will function as administrator.

Under the Kyoto Protocol, countries with unused emission allowances may sell their unused allowances. This right to sell may also serve as an incentive to private business to invest in modern, environmentally friendly technology. An entity which emits CO2 into the atmosphere without having sufficient emission allowances has to pay a penalty amounting to EUR 100 for each allowance which it does not possess. The penalty is imposed by the Provincial Environmental Protection Inspector. Emission allowances are valid only within a particular period of time. After its expiry, allowances are subject to annulment.

The European Union Emission Trading System (EU ETS) is the largest multi-national emissions trading scheme in the world, and is a major pillar of EU climate policy. The ETS currently covers more than 10,000 installations in the energy and industrial sectors, which are collectively responsible for close to half of the EU’s CO2 emissions and 40% of its total greenhouse gas emissions.

Under the EU ETS, large emitters of carbon dioxide within the EU must monitor and annually report their CO2 emissions, and they are obliged every year to return an amount of emission allowances to the government, equivalent to their CO2 emissions in that year. In order to neutralise annual irregularities in CO2 – emission levels that may occur due to extreme weather events (such as harsh winters or very hot summers), emission allowances for any plant operator subject to the EU ETS are given out for a sequence of several years at once.
IV.5. Property rights

On 22nd August 2001, a new Industrial Property Law came into force. This replaced the four previous items of legislation (Laws on Inventive Activity, Trade Marks, Integrated Circuit Patents and on the Patent Office). The new legislation does not significantly change the regulations applied to industrial and commercial intellectual property rights.

IV.5.1. Patent legislation

Poland is a member of the Stockholm Text of the Paris Convention on the Protection of Industrial Property. Since 1990 Poland has also been a signatory to the Patent-Cooperation Treaty. The Industrial Property Law regulates the protection of inventions by patents and utility models. Applications are filed with the Polish Patent Office. Polish patent attorneys must represent foreign applicants.

Registered patents are valid for 20 years from the date of filing. The protection right of a utility model is valid for 10 years. To keep a patent or protection right in force annuities are to be paid. Patents were granted after an examination as to whether an invention is new, involves original research and is commercially viable.

Important amendments to the Industrial Property Law came into force on November 30, December 1, 2015 and April 15, 2016. The most significant issue was the introduction of the appeal system instead of the inspection system applied when gaining protection before the Patent Office. According to the new appeal system, the Patent Office will only conduct formal and legal examination and exclusive check of the absolutely indispensable premise for providing protection. Therefore, it will not refuse ex officio to grant protection law with respect to a registered trademark on account of a conflict with prior laws, including conflict with trademarks not being in use in Poland. Business entities whose rights use protection must therefore monitor new registrations so as to verify whether the registered right does not contravene theirs, and - if need be - timely submit an appeal against registration of the right by another entity.

Furthermore, also important is the introduction of the so-called letters of consent. So far, the Patent Office of the Republic of Poland has been refusing protection right for trademarks identical or similar to ones existing before (registered or filed for) even in the event of consent on the part of the entity entitled to the prior right. The amendment enables registration of a trademark similar to one issued before on condition that the entity that owns the rights to the trademark issued earlier concedes in writing that the subsequent trademark can be registered.

As far as inventions are concerned, the amendment introduces the so-called grace period, ensuring protection of an invention against its lawless disclosure. In the previous state of law, the absolute premise for granting a patent for an invention is, among others, the solution meeting the criterion of novelty, meaning that patent protection for an invention that was revealed before the date of its being filed is impossible. Thanks to the “grace period”, the filing party will be able to receive their patent despite...
Securing business

prior disclosure of the invention by third parties, up to 6 month within its disclosure.

A utility model is to be new and useful and to relate to the shape, construction, or arrangement of an object that has a durable form. Applications are published 18 months from the priority date.

The patent or protection right of a utility model gives the owner the exclusive right to exploit the invention on the territory of Poland while it is valid. This exclusive right cannot, however, be abused specifically by applying prohibited monopolistic practices. In particular, patent rights will not apply where its exploitation by a third party is necessary to satisfy a domestic market need. Also specifically, when the public interest requires so and supply and/or quality of the product concerned is insufficient, and/or its price is unduly inflated. This provision, however, does not apply in the first three years following patent registration.

Abusing patent rights as well as preventing or eliminating a state of national emergency may be reason enough to apply for a compulsory license. There are no special terms on licenses for this. The owner of a patent or exclusive license has the right to sue for an injunction on account of profits, and/or damages. Criminal penalties are foreseen for false marking and infringement. Marking products with a patent number are commonly used but not obligatory.

IV.5.1.3. Copyrights

Copyrights in Poland are protected by the Law on Copyrights and Rights in relation to 4th February 1994, which was substantially revised in June 2000. The new law meets contemporary international standards and corresponds to the principles of free trade in intellectual property.

The scope of copyright protection has been considerably broadened of late. The new law covers not only the protection of traditionally understood author’s rights, but also related rights. The law provides for new rights and new owners of those rights. They are now all able to decide how the outcome of their work is to be used and are able to derive financial benefits from this outcome. The new owners include producers of sound and video recordings, TV channels, radio stations and performers. The new law provides the protection of intellectual property in the area of science, technology and manufacturing, including computer programs and industrial designs, etc. The protection mechanism of computer software is similar to that used in EU countries.

The law also provides for a general compensation mechanism of losses incurred by authors, performers, and producers due to uncontrolled mass reproduction for personal use (at home). Producers and importers of VCRs, tape recorders, other audio and video equipment, as well as clean tapes, CDs, etc., must pay a surcharge to the artists, performers and manufacturers.

The new law gives ground for more efficient procedures for enforcing copyright protection. Illegally obtained benefits may be confiscated and returned to the true owner. The law also envisages penalties for infringement of intellectual property rights by fines and even prison sentences for up to five years.

The new legislation has considerably strengthened copyright protection in Poland. It has also contributed to curtailing piracy. Meeting international standards in intellectual rights protection creates appropriate conditions for foreign investments making use of property rights.

Product Conformity Certification, to use its full title, is a process by which manufactured products are assessed and verified as conforming to stated requirements. This results in the issue of a statement or certificate of conformity and, normally, approval to apply a mark indicating the conformity of the product. Certification may be mandatory or voluntary.

Mandatory certification applies when required by either national or international law. Voluntary systems are being implemented by specifying organizational and/or regulatory requirements and the relevant specifications. Marks in many different formats are used and some are mandatory. Others are not.

The underlying certification process may involve various tests and production quality assurance procedures and will vary in value and cost. Product certification marks signal that a product conforms to a specification, so it is important to understand the content of the specification to fully appreciate the value of the mark.

In accordance with EU law, it is very important to certify the product with the “CE sign”. This symbol is placed by the producer on his product. The CE sign certifies that the product is consistent with all law requirements and safety standards. These requirements are based on over 20 European directives, each of which regulates a policy for another product. The directives are implemented in Poland through the legal act of estimation systems from 30th August 2002. It is important to notice that without a CE sign, the product cannot be used across the EU countries nor imported from outside the EU.

Products with this mark can be used throughout the European Union and in Norway.

IV.5.2. Product certification

IV.5.3. Public procurement law

Polish public procurement legislation dates back to 1994 when the first Act on Public Procurement was adopted. The Act was amended several times over the following years, mainly with view to clarify its rules and definitions, broaden its scope of application, and to make the procurement process more transparent. The adjustment of Polish procurement provisions to EU requirements was a major reason behind the preparation of new legislation. The new Public Procurement Law was adopted on January 29th 2004, to replace the Act of 1994. In April 2006 and April 2007 the Public Procurement Law was significantly amended in order to implement the provisions of EU directives. Public procurement law regulates the purchase of contracts for goods, works or services by public sector authorities. It is concerned with orders for construction work, supplies, or the rendering of services which are financed by state or municipal budgets. The Public Procurement law is designed to open up the EU’s public procurement market to competition, to prevent ‘buy national’ policies and to promote the free movement of goods and services. Public procurement aspects are regulated in the Act on Public Procurement Law of January 29th 2004. The abovementioned act stipulates the entities which are obliged to apply and fulfill all of its requirements.

In accordance with the annual report of the Public Procurement Office for the year 2015, the market value of Public Procurement amounts to 38 billion PLN. In comparison to 2014, expenses on public procurement decreased from 46 to 36 billion PLN.

The act does not apply to orders which do not exceed EUR 30,000.00 in value. In April 2014 this limit was raised from EUR 14,000.00 to EUR 30,000.00.
Polish law provides several procedures for granting a public procurement order. Two of these are applied in most cases, namely unlimited tender bidding, and limited tender bidding. Unlimited tender bidding, apart from limited tender bidding, provides the basis for all procedures. In accordance with procedure rules, all interested contractors may put forward an offer in response to a public advertisement. In the limited tender binding procedure contractors send an application for admittance to the bidding. Offers may be sent only by contractors which have been invited to submit offers. Furthermore, Polish law imposes the following procedures: Open tendering, restricted tendering, negotiation with publication, competitive dialogue, negotiations without publication, direct – award contract, request for prices, electronic bidding. However, those procedures may be applied in exceptional situations.

The contractor or supplier who attends the procedure is obliged to pay a tender deposit of no more than 3% of the value of the procurement. The deposit may be paid in cash. A bank guarantee, insurance guarantee, and a bill of exchange confirmed by a bank, as well as other financial guarantees are exempted from this rule.

The ordering party includes all of the essential elements which are necessary for a precise description of the ordered products or are necessary for delivery in the order specification.

The best offer is chosen on the basis of criteria previewed in the specification. The best price, which is the most common indicator, is not the only criterion used by Polish authorities. Very often, quality, functionality, and application of best available technology and its impact on the environment may also have bearing on an offer’s evaluation.

While the public procurement law is an administrative law, depending on the type of contracts closed through a tender application, the Civil Code and Civil Procedure Code are also applied.

Information about proceedings is published in the Public Procurement Bulletin, on the website of the Public Procurement Office and in the official Journal of the European Union.

The contractor and participants of a public procurement procedure, as well as others who have a legal interest in the procedure, may appeal any action and omission which is incompliant with the procurement law. The appeal should be filed to the National Appeal Chamber within 5, 10, or 15-days, depending on the value of the order or contract.

If the value of the contract is lower than a certain amount, specified in the relevant provisions of the Public Procurement Law, the appeal may be admissible against only some of the actions taken during the procurement procedure. In other situations, there are no similar restrictions and an appeal may be filed against any illegal action.

If an appeal is filed, the awarding entity may not conclude a contract until the Chamber has passed its judgment or decision on the appeal. The Chamber will examine the appeal within 15-days from the date of its submission to the Chairman of the Chamber. The Chamber will then issue a judgment dismissing or admitting an appeal.

Parties and participants of an appeal procedure may file a complaint against the Chamber’s ruling. The complaint should be lodged with the district court designated to the seat or place of residence of the awarding entity. The court shall examine the complaint not later than within one month of the day on which the complaint was received by the court. The contract cannot be closed as long as appeal proceedings are in process.

An agreement between the ordering party and the contractor, with the best offer, must be signed in a written form under pain of invalidity. If Polish law requires a specific form (e.g. a notary deed), such an agreement should be enclosed with the form. The agreement should be concluded in a manner that its scope does not exceed the scope of the offer.

The final major amendment of the Public Procurement Law to date was introduced on June 22nd 2016 (and came into force on 28th July 2016).

IV.5.4. Bankruptcy and restructuring

Bankruptcy

On January 1st 2016 amendments were adopted to the 2013 Bankruptcy and Restructuring Act and restructuring law was introduced with them. Bankruptcy law pertains to both private and corporate bankruptcies. In the event a motion for bankruptcy is filed together with restructuring motion, the court focuses on the restructuring motion, as a restructuring motion has priority over a bankruptcy motion (at least at the beginning of a hearing).

According to the Polish Bankruptcy and Restructuring Law Act, a declaration of bankruptcy should be issued for an insolvent debtor. A debtor is insolvent if he loses his ability to perform his pecuniary obligations. It is presumed that the debtor lost the ability to perform his pecuniary obligations if a delay in the fulfillment of pecuniary obligations exceeds three months. A debtor who is a legal entity shall also be deemed insolvent when his obligations exceed the value of his assets for a period exceeding 24-months. The court may dismiss a bankruptcy petition if there is no risk of losing the debtor’s ability to perform his due pecuniary obligations in a short time. The court dismisses the bankruptcy petition filed by the creditor if the debtor proves that the claim is entirely of a disputable character, and if a dispute arose between the parties before filing for bankruptcy. The court will also dismiss a bankruptcy petition in which the assets of the insolvent debtor are not sufficient to cover the costs of court proceedings.

A bankruptcy petition may be filed by the debtor or by any of his creditors. A petition may also be filed against a legal entity by a company representative. Importantly a debtor needs to file a bankruptcy petition no later than 30 days from the day from which the declaration of bankruptcy stems. If a debtor is a legal entity, the aforementioned duty shall be laid on whoever is authorized to represent the company (individually or jointly). Those persons are liable for any damages that may arise through failure to file the petition within the time limit indicated above.

The debtor attaches a written statement to the bankruptcy petition testifying to the accuracy of the data contained therein. If the statement is inaccurate, the debtor is liable for any damage caused by testifying to inaccurate data included in the bankruptcy petition.

One of the innovations in Bankruptcy law is the so called “pre-packaged deal”. It allows to establish conditions of sale of the debtor’s company, dealing in particular with matters connected to the buyer and the price. The sales price cannot be lower than the price recommended by an expert. The prepackage deal can prevent bankruptcy proceedings. It also enables a sale of the enterprise on much more favorable terms and conditions than a sale during liquidation. At the same time, the enterprise avoids degradation on the market, and debtor avoids loss of reputation, which in the long term allows them to continue their business activity.

Restructuring

On January 1st 2016 changes in the Restructuring Law Act came into force. The main purpose of the new regulations pertains to the restructuring of a debtor’s enterprise, and allows for the debtor’s continued business activity as opposed to ruling liquidation. The Restructuring Law Act distinguishes 4 types of restructuring proceedings:

1. proceedings regarding approval of the arrangement,
2. fast-track restructuring proceedings,
3. restructuring proceedings,
4. sanation proceedings.

Any of the above mentioned proceedings are available to debtors who are already insolvent as well as those who are only threatened by insolvency at a given time. Each type of these restructuring proceedings is intended to allow for a settlement between the debtor and their creditors. Debtors whose contested
liabilities do not exceed 15% of their total debt and who can obtain approval of the creditors for terms of the settlement (at least 2/3 of them) are eligible to access these proceedings. This type of proceedings allows for reaching a settlement with some of the creditors (partial arrangement). Fast-track restructuring proceedings resemble proceedings regarding approval of arrangement settlement under the condition that consented liability shall not exceed 15% of the total debt of the debtor. The basic difference is that the creditors approve the terms of the settlement during a meeting of creditors. This type of proceeding also allows for reaching a partial settlement. The third type of proceedings— restructuring proceedings — is a reflection of the arrangement proceedings stipulated by the Bankruptcy Law Act in its wording before January 1st, 2016. The debtor is entitled to manage their enterprise, but their management is supervised by the court and the creditors. The arrangement proposals need to be included in the petition. Sanation proceedings allows for reaching a settlement on a basis of certificates of origin and different kinds of tradable renewable energy certificates (REC). The fundamental part of a quota system was renewables obligation order (ROO) — an amount of energy from renewable sources which energy traders have been obliged to sell. In Poland, the path for ROO has been set in the EU approved National Action Plan and announced by the regulator. Certain entities have been obliged to buy the whole amount of renewable energy directly from any RE power plant or have been forced to pay a replacement fee — a type of penalty. Those entities also had to provide grid access for any plant using renewable technology. Certificates of origin are used by the regulatory authority to monitor the fulfillment of obligations, especially the procurement of energy under the renewables obligation order by the obliged entities. Those certificates are tradable but the property rights bound to every certificate of origin are tradable goods on the energy market — the Towarowa Giełda Energi (TGE).

Property rights are the central part of the whole support system. The financial aid for the renewables in Poland is generated by the sale prices of those rights, commonly known as certificates (REC). There are a couple of types of tradable REC for different technologies and fuels.

Share of renewables in sale of electricity

Poland still generates about 85% of the overall electricity from lignite and coal. Due to the EU regulations and the implemented support system for renewable energy sources the share of electricity from renewables constantly increases.

Sales structure

Every year the market regulator announces a renewables obligation order that arranges the energy sales structure. Three different types of REC: Yellow, Red and Violet describe the share of electricity coming from cogeneration in certain chosen technologies. Electricity available due to the increased energy efficiency is included by the White RECs. Green RECs are the share of electricity from renewable sources. The rest of the electricity sales called “Black energy” consists of conventional technologies and has been created by simple demand and support equilibrium on the energy market without any mandatory quotas.

The Renewable Energy Sources Act

The answer to the above problems related to the prices of REC’s shall be the Act on Renewable Energy Sources (RES) passed by the Sejm of the Republic of Poland on the 16th of January 2015. The act implements crucial changes to the system of support for the energy produced from renewable sources. The renewable energy sector obtained separate law regulations and a new approach to the support of electricity produced from renewable energy sources.

One of the most important changes introduced by new laws pertaining actual legal framework is the treatment from the system of certificates of origin to the auction system and implementing different regulations for micro-renewables in the form of ability to settle up for energy company owners under the rules of net-metering, which means to settle up in net terms. During voting of this law, members of parliament reckoned that the net-metering instrument would not guarantee the ability for the development of civic energy and decided on the enactment of the prosumer amendment pertaining to the introduction of feed-in-tariffs for the smallest renewable energy producers — the micro-prosumers exploiting the smallest systems with capacities below 10 kW for the first time in Poland.

On December 29th 2015 the Parliament of the Republic of Poland adopted amendments to the Renewable Energy Act (Journal of Laws of 2015 No. 0 item 2365). The main goal of the amendment was to move the entry date of the auction system from 01.01.2016 to 01.07.2016. The entry date of feed-in-tariffs system for micro prosumers was moved to 01.07.2016. Another significant change implemented in 2016 was the removal of the system of feed-in-tariffs, and implementation of so called “discount” system.

Under the new system, which came into force with the amendment of the RES Act of 3rd of June 2016 (Journal of Laws of 2016 No. 0 item 925), prosumers will be able to settle with their power plants on the basis of the “discount”. For every kW of energy introduced into the operator's network a prosumer becomes eligible to a relevant discount off the energy drawn from the network. The discount shall only apply to variable charges on the energy bill, i.e. energy prices and distribution costs, but will not cover fixed charges (fees RES or transitional payment). The amount of rebate will be 1.08 in the case of installations with a capacity of up to 10 kW, and 1.07 in the case of larger micro-installations of up to 40 kW. With such a settlement rules in the system of discounts will not be able, however, benefit entrepreneurs, as well as entities which do not have comprehensive agreements.

Additionally, on the 15th of July 2016 a new Act was introduced concerning the investments in wind power plants. The act imposed a rule according to which a windmill may be located at a distance of not more than 10 times its height (with the rotor and blades) from residential buildings and mixed areas, as well as areas particularly important from an environmental point of view (eg. national parks and landscape or nature reserves), i.e. 1500-2000 meters. What is more, if the existing wind power plants do not meet these criteria, they may not be modernised and expanded.
V. Sources of Information
The Polish Information and Foreign Investment Agency (PAIiIZ) is a good partner for foreign entrepreneurs entering the Polish market. The Agency guides investors through all essential administrative and legal procedures involved in a given project. It also provides easy and quick access to detailed information about all legal and business matters regarding investments in Poland. Moreover, it helps investors to find appropriate partners and suppliers along with new business locations.

The Agency was established in June 2003 to coordinate the economic promotion of Poland, stimulate the inflow of foreign direct investment, assist foreign companies in their investment processes, and to promote Polish export. It was created through a merger between the State Foreign Investment Agency (PAIZ) and the Polish Information Agency (PAI). Both institutions were established in order to support the development of Polish economy through increasing the inflow of foreign investment, and the promotion of Poland abroad.

The Polish Information and Foreign Investment Agency provides professional advisory services for new investors in Poland, including:

- Investment site selection in Poland,
- individually designed investor visits to Poland,
- information on the Polish legal and economic environment,
- information on available investment incentives,
- facilitating contact with central and local authorities,
- identifying potential suppliers and contractors,
- providing support to existing investors (support of reinvestments in Poland).

In order to ensure the best quality of service, the Agency is divided into departments and bureaus with the following responsibilities:

- The Foreign Investment Department is responsible for drawing foreign investors and ensuring the best quality of service. The employees of this department advise companies on the subject of investment locations, and aid in business negotiations. The Foreign Investment Department assists companies with new investments, and supports firms which have already invested in Poland.

- One of the most important departments is the Economic Promotion Department. Promotional activities of the department include the organization of seminars, conferences, and economic forums for investors both in Poland and abroad as well as exhibitions abroad. It is also responsible for publications and promotion materials on Poland and its economy. Since 2011 the China-Poland Economic Cooperation Centre has operated in PAIiIZ as a “one-stop shop” providing comprehensive information on investment opportunities in Poland, and offering support for Chinese companies during the investment process. The Centre is responsible for: promotion of Poland as a good location for FDI, identifying sources of foreign direct investment, supporting missions and delegations from China, preparing relevant analyses and information, maintaining regular contact with Chinese companies operating in Poland as well as those involved in the Go China Project. The Agency also has a China Representative Office in Shanghai. More information can be found on: www.gochina.gov.pl.
In 2013 PAIiIZ also launched the “Go Africa” programme. Additionally, in accordance with the new export promotion policy, since 2015 PAIiIZ has been implementing the “Go Arctic” programme and since 2016 the “Go Iran”, “Go ASEAN” and “Go India” programmes. The aim is to encourage Polish entrepreneurs to invest in foreign markets, and to promote Poland abroad. PAIiIZ organizes fact-finding missions to selected countries, and invites the participation of Polish entrepreneurs in fairs, conferences, seminars, B2B meetings, and workshops both in Poland and internationally. Furthermore, the Agency is responsible for preparing publications on selected international markets. The Economic Promotion Department manages the Agency’s web portals.

■ The Information and Communication Department creates and implements the Agency’s information policy. It deals with national and international media and promotes the positive image of PAIiIZ and its projects. The department is also responsible for organizing study tours for foreign journalists.

■ The Economic Development Department (EDD) undertakes comprehensive action in developing strategy plans, and is involved in the substantive support of PAIiIZ. In cooperation with local government bodies the Department coordinates the support system for investors at the regional level. PAIiIZ experts provide support services for investors, post-investment care at a local level, and are engaged in promotional activities associated with attracting investment to regions. Employees regularly acquire investment offers and update this information in the PAIiZ database. EDD is also responsible for preparing investment offers for potential investors, and for cooperation with Special Economic Zones, local authorities and Regional Investor Assistance Centres which work on promotion and increasing the FDI inflow into regions.

■ Accounting, financial, administrative, and IT tasks are the responsibility of the Finance and Logistics Office. The employees of this department are responsible for financial documents and the monitoring of the Agency’s finances.

■ The Organisation and Personnel Office is responsible for organisational and HR matters and training.

■ The Audit and Control Department is responsible for the internal auditing of the Agency.

All Agency activities are supported by Regional Investor Assistance Centres. Thanks to training and ongoing support by the Agency, the Centres provide comprehensive professional services for investors at the voivodship level.

The Polish Information and Foreign Investment Agency is the best source of information about foreign investments, not only for foreign entrepreneurs but also for domestic companies.

At www.paiz.gov.pl investors can find all necessary information concerning key facts about Poland, the Polish economy, legal regulations in Poland, and other useful details relevant to any company wanting to set up business in Poland.

Contact us to learn more about how your company can profit from the unique business potential of Poland.

Polish Information and Foreign Investment Agency
ul. Bagatela 12, 00-585 Warsaw, Poland
tel: (+48) 22 334 98 75
fax: (+48) 22 334 99 99
E-mail: invest@paiz.gov.pl
www.paiz.gov.pl
www.trade.gov.pl

International Airport Kraków–Balice
Regional Investor Assistance Centres

Dolnośląskie Voivodship

Dolnośląska Agency of Economic Cooperation
Investor Assistance Centre
ul. Kotlarska 42
50-151 Wrocław

Contact:

Dominika Rawecka
Tel.: +48 71 343 42 34
E-mail: dominika.rawecka@dawg.pl

Mariusz Sinior
Tel.: +48 71 794 54 46
E-mail: mariusz.sinior@dawg.pl

Tel.: +48 71 343 42 37
Fax: +48 71 344 02 85
E-mail: coi@dawg.pl
E-mail: biuro@dawg.pl
www.dawg.pl

Kujawsko-Pomorskie Voivodship

Kujawsko-Pomorskie Voivodship Marshal’s Office
Investor Assistance Centre
pl. Teatralny 2
87-100 Toruń

Contact:

Cezar Buczyński
Tel.: +48 56 62 18 319
E-mail: c.buczynski@kujawsko-pomorskie.pl

Marek Ryłow
Tel.: +48 56 62 18 319
E-mail: m.rylow@kujawsko-pomorskie.pl

Wacław Byczkowski
Tel.: +48 56 621 82 06
E-mail: w.byczkowski@kujawsko-pomorskie.pl

E-mail: cm.sekretariat@kujawsko-pomorskie.pl
www.coi.kujawsko-pomorskie.pl
Regional Investor Assistance Centres

Lubelskie Voivodship
Lubelskie Voivodship Marshal’s Office  
Department of Economy and Innovation  
Investor Assistance Centre  
ul. Stefczyka 3  
20-151 Lublin
Contact:  
Mariusz Rudzki  
Head of the Department of Trade and Investment Promotion, Department of Economic and International Cooperation  
Tel.: +48 81 537 16 11  
E-mail: mariusz@lubelskie.pl
Przemysław Jagiełło  
Tel.: +48 81 537 16 11  
E-mail: przemyslaw.jagiello@lubelskie.pl
Marcin Magdziarz  
Tel.: +48 81 478 14 69  
E-mail: marcin.magdziarz@lubelskie.pl
Natalia Wysocka  
Tel.: +48 81 537 16 21  
E-mail: natalia.wysocka@lubelskie.pl
Barbara Sokolnicka  
Tel.: +48 81 537 16 15  
E-mail: barbara.sokolnicka@lubelskie.pl
E-mail: coi@lubelskie.pl  
Tel.: +48 81 537 16 37  
Fax: +48 81 537 16 15  
www.invest.lubelskie.pl

Łódzkie Voivodship
Łódzkie Voivodship Marshal’s Office  
Department of Enterprise  
Investor Assistance Centre  
ul. Moniuszki 7/9  
90-101 Łódź
Contact:  
Janusz Baranowski  
Head of Regional Investor Assistance Centre  
Tel.: +48 42 291 98 42  
E-mail: janusz.baranowski@lodzkie.pl
Ewa Choińska  
Tel.: +48 42 291 98 50  
E-mail: ewa.choinska@lodzkie.pl
www.investin.lodzkie.pl

Lubuskie Voivodship
Lubuskie Voivodship Marshal’s Office  
Department of Infrastructure and Communications  
Investor Assistance Centre  
ul. Podgórska 7  
65-057 Zielona Góra
Contact:  
Justyna Śmielska-Saniuk  
Tel.: +48 68 456 54 25  
Fax: +48 68 327 14 29  
E-mail: j.smielska@lubuskie.pl
E-mail: coi@lubuskie.pl
Daniel Chalecki  
Tel.: +48 68 456 54 87  
E-mail: d.chalecki@lubuskie.pl
E-mail: coie@lubuskie.pl
www.investinlubuskie.pl

Małopolskie Voivodship
Małopolska Regional Development Agency  
Business Centre in Małopolska  
ul. prof. M. Żytkowskiego 14  
31-864 Kraków
Contact:  
Jacek Bielawski  
Tel.: + 48 12 640 19 49  
E-mail: jbielawski@ss.krakow.pl
Jacek Adamczyk  
Tel.: + 48 12 620 91 45  
E-mail: jacek.adamczyk@marr.pl

Mazowieckie Voivodship
Agency for Development of Mazovia  
Investor and Exporter Assistance Center  
ul. Brecha 3  
03-472 Warszawa
Contact:  
Katarzyna Cesarczyk  
Chief Manager of the Investor and Exporter Service Centre  
Tel.: +48 22 566 47 89  
E-mail: k.cesarczyk@armsa.pl
Marcin Szmurliński  
Deputy Manager  
Tel.: +48 22 566 47 83  
E-mail: m.szmurinski@armsa.pl
Edyta Grocka  
Tel.: +48 22 566 47 86  
E-mail: e.grocka@armsa.pl
Karolina Ivaldi  
Tel.: +48 22 566 47 92  
E-mail: k.ivaldi@armsa.pl
Milena Kubicka  
Tel.: +48 22 566 47 99  
E-mail: m.kubicka@armsa.pl
Tel.: + 48 22 566 47 60  
Fax: +48 22 843 83 31  
E-mail: coi@armsa.pl
www.coie.armsa.pl

Regional Investor Assistance Centres
# Regional Investor Assistance Centres

## Opolskie Voivodship

**Opolskie Centre for Economy Development**  
Investor Assistance Centre  
ul. Krakowska 38  
45-075 Opole

**Contact:**  
Roland Wrzeciono  
Director  
Tel.: +48 77 403 36 00  
E-mail: biuro@ocrg.opolskie.pl

Dariusz Mazurczak  
Deputy Director  
Tel.: +48 77 403 36 59  
e-mail: d.mazurczak@ocrg.opolskie.pl

Iwona Święch – Oledner  
Tel.: +48 77 403 36 45  
E-mail: i.olender@ocrg.opolskie.pl

Magdalena Moźdżer  
Tel.: +48 77 403 36 45  
E-mail: m.moźdżer@ocrg.opolskie.pl

Piotr Regničzuk  
Tel.: +48 77 403 36 48  
E-mail: p.regniczuk@ocrg.opolskie.pl

E-mail: coi@ocrg.opolskie.pl  
E-mail: invest@ocrg.opolskie.pl  
Tel.: +48 77 403 36 00  
Fax: +48 77 403 36 09  
www.ocrg.opolskie.pl  
www.investinopolskie.pl

## Podkarpackie Voivodship

**Rzeszów Regional Development Agency**  
Investor Assistance Centre  
ul. Szopienia 51  
35-959 Rzeszów

**Contact:**  
Joanna Augustyn  
Tel.: +48 17 867 62 60  
E-mail: jaugustyn@rar.rzeszow.pl

Michał Rucicilo  
Tel.: +48 17 867 62 60  
E-mail: nrucicilo@rar.rzeszow.pl

Tel.: +48 17 852 43 76  
Fax: +48 17 852 43 74  
www.coi.rzeszow.pl

## Podlaskie Voivodship

**Podlaskie Voivodship Marshal’s Office**  
Department of Regional Development  
Investor Assistance Centre  
ul. Poleska 89  
15-874 Białystok

**Contact:**  
Marek Proniewski  
Director of the Department for Regional Development  
Tel.: +48 85 665 44 80  
E-mail: marek.proniewski@wrotapodlasia.pl

Anna Januszkiewicz  
Tel.: +48 85 665 44 95  
E-mail: anna.januszkiewicz@wrotapodlasia.pl

Wojciech Kwaśnikowski  
Tel.: +48 85 665 44 95  
E-mail: wojciech.kwaśnikowski@wrotapodlasia.pl

Fax: +48 85 665 44 40  
E-mail: coi@wrotapodlasia.pl  
E-mail: marek.proniewski@wrotapodlasia.pl

## Pomorskie Voivodship

**Pomorska Development Agency**  
Regional Investor Assistance Centre  
ul. Szopienia 51  
35-959 Rzeszów

**Contact:**  
Marcin Piątkowski  
Director  
Tel.: +48 58 323 32 56  
E-mail: marcin.piatkowski@investinpomerania.pl

Marcin Falerczuk  
Deputy director  
Tel.: +48 58 323 31 22  
E-mail: marcin.falerczuk@investinpomerania.pl

Marta Grzyb  
Tel.: +48 58 323 31 45  
E-mail: martagrzyb@investinpomerania.pl

Sylwia Rożanska  
Tel.: +48 58 323 32 48  
E-mail: sylwia.rozanska@investinpomerania.pl

Karolina Drywa  
Tel.: +48 58 323 31 83  
E-mail: karolina.drywa@investinpomerania.pl

Fax: +48 58 30 11 341  
www.investinpomerania.pl

## Śląskie Voivodship

**Śląskie Voivodship Marshal’s Office Department of Economy**  
Investor and Exporter Service Centre  
ul. Ligonia 46  
40-037 Katowice

**Contact:**  
Aleksandra Samira-Gajny  
Tel.: +48 32 774 00 67  
E-mail: asamira@slaskie.pl

Bogusława Kruczek-Gębczyńska  
Tel.: +48 32 774 00 67  
E-mail: kruczek@slaskie.pl

Anna Rogowska  
Tel.: +48 32 774 00 68  
E-mail: annarogowska@slaskie.pl

Tel.: +48 32 774 09 78  
E-mail: gospodarka@slaskie.pl

www.invest-in-silesia.pl

## Świętokrzyskie Voivodship

**Świętokrzyskie Voivodship Marshal’s Office**  
Investor Assistance Centre  
ul. Sienkiewicza 63  
25-003 Kielce

**Contact:**  
Beata Piskorek  
Director  
Tel.: +48 41 365 81 90  
E-mail: beata.piskorek@sejmik.kielce.pl

Piotr Zoladek  
Tel.: +48 41 365 81 90  
E-mail: p.zoladek@sejmik.kielce.pl

Aneta Wachowicz Sawa  
Tel.: +48 41 365 81 81  
E-mail: aneta.wachowicz@sejmik.kielce.pl

Fax: +48 41 365 81 90  
www.investinopolskie.pl

Fax: +48 58 30 11 341  
www.investinpomerania.pl

Fax: +48 77 403 36 09  
www.ocrg.opolskie.pl

Fax: +48 77 403 36 00  
Fax: +48 77 403 36 09  
www.investinopolskie.pl

Fax: +48 77 403 36 00  
Fax: +48 77 403 36 09  
www.investinpomerania.pl

Fax: +48 32 774 00 68  
Fax: +48 32 774 09 78  
www.invest-in-silesia.pl
Regional Investor Assistance Centres

Warmińsko-Mazurskie Voivodship
Warmia and Mazury Regional Development Agency
Investor Assistance Centre
Pl. Generała Józefa Bema 3
10-516 Olsztyn
Contact:
Paulina Puza
Tel.: +48 89 521 12 80
Fax: +48 89 521 12 60
E-mail: p.puza@wmarr.olsztyn.pl
Joanna Popiel – Królik
Tel.: +48 89 521 12 80
E-mail: j.popiel@wmarr.olsztyn.pl
Tel.: +48 89 521 12 50
Fax: +48 89 521 12 60
E-mail: office@investinwarmiaandmazury.pl
www.investinwarmiaandmazury.pl

Wielkopolskie Voivodship
The Association of Wielkopolska Municipalities and Counties
Investor Assistance Centre
Al. Niepodległości 16/18
61-713 Poznań
Contact:
Tomasz Telesiński
Director of the Office
E-mail: t.telesinski@sgipw.wlkp.pl
Anna Łohunko
E-mail: a.lohunko@sgipw.wlkp.pl
Andrzej Łuka
E-mail: a.luca@sgipw.wlkp.pl
Tel.: +48 61 854 19 73
Fax: +48 61 851 53 95
www.investinwielkopolska.pl

Zachodniopomorskie Voivodship
Zachodniopomorskie Voivodship Marshal’s Office
Investor Assistance Centre
ul. Piłsudskiego 40/42
70-421 Szczecin
Contact:
Jacek Wojcikowski
Director
Tel.: +48 91 446 71 05
E-mail: jwojcikowski@wzp.pl
Jolanta Kielmas
Tel.: +48 91 446 71 03
E-mail: kielmas@wzp.pl
Tel./Fax: +48 91 446 71 05
E-mail: coi@wzp.pl
www.coi.wzp.pl

Jordanki – Cultural and Congress Hall in Toruń
V.3. International schools in Poland

Warszawa

American School of Warsaw
Elementary School, Middle School, High School
ul. Warszawska 202, 05-520 Konstancin-Jeziorna
Tel.: +48 22 702 85 00
www: http://www.asw.waw.pl

Meridian International School
Elementary School
ul. Wawelska 66/74, 02-034 Warszawa
Tel.: +48 22 822 15 75
E-mail: esinfo@meridian.edu.pl
www: http://www.meridian.edu.pl

Meridian International School
Middle & High School
ul. Stokłosy 3, 02-787 Warszawa
Tel.: +48 22 457 24 24
E-mail: info@meridian.edu.pl
www: http://www.meridian.edu.pl

International American School
Kindergarten, Primary and Secondary School
ul. Dembego 18, 02-787 Warszawa
Tel.: +48 22 649 14 40
E-mail: secretary@ias.edu.pl
www: http://www.ias.edu.pl

The British School Warsaw
Primary and Secondary School, IB Diploma Programme
ul. Limanowskiego 15, 02-943 Warszawa
Tel.: +48 22 842 32 81
E-mail: british@thebritishschool.pl
www: http://www.thebritishschool.pl

The British School
Early Years Centre
ul. Jarosława Dąbrowskiego 84, 02-751 Warszawa
Tel.: +48 22 842 32 65
E-mail: british@thebritishschool.pl
www: http://www.thebritishschool.pl

Lycee Francais de Varsovie
Pre- and Primary School
ul. Konstancińska 13, 02-942 Warszawa
Tel.: +48 22 616 54 00
E-mail: info@lfv.pl
www: http://www.lfv.pl

Lycee Francais de Varsovie
Secondary School
ul. Walecznych 4/6, 03-916 Warszawa
Tel.: +48 22 616 54 00
E-mail: info@lfv.pl
www: http://www.lfv.pl

Canadian School of Warsaw
Pre-School
ul. 53 Ignacego Krasickiego, 02-608 Warszawa
Tel.: +48 697 979 100
E-mail: preschool@canadian-school.pl
www: http://canadian-school.pl

Canadian School of Warsaw
Elementary School
ul. Beliska 7, 02-638 Warszawa
Tel.: +48 22 646 92 89
E-mail: secretary@canadian-school.pl
www: http://canadian-school.pl

Canadian School of Warsaw
Middle School
ul. Olimpijska 11, 02-636 Warszawa
Tel.: +48 885 420 044
E-mail: secretary.olimpijska@canadian-school.pl
www: http://canadian-school.pl
Who we are...

For over 15 years, JP Weber has been supporting companies in Direct Investments, M&A and Restructuring Projects as well as their day-to-day tax and legal dealings. Moreover, we run a multi-language accounts outsourcing business. We support small and medium-sized enterprises, whose owners we assisted in getting a foothold on the Polish market; we also provide services to big international companies. With our experts we guarantee an individual client-oriented as well as comprehensive approach to the Polish market's business.

Our philosophy...

Single-provider solutions for decision makers are the essence of our philosophy, which constitutes an added value for our Clients while reflecting the awareness we have of the work we do as well as who our recipients are.

Values, the way we work and substantive knowledge determine the character of long-term cooperation, which is underpinned by trust and partner-like attitude guaranteeing individual but also a comprehensive approach to issues on the Polish market.

JP Weber Team...

It is our employees who make JP Weber what it is. We take pride in having managed to build a large team of experts and managers who are at all times fully committed to performing their job to our Clients’ satisfaction. Our team consists of more than 60 members, including attorneys at law, tax advisors, project managers and business advisors. Extensive expertise and experience as well as commitment of our team to find solutions are guarantee for high efficiency and quality of our services.
Services

Direct Investments

JP Weber has established its professional roots through personally accompanying senior decision makers through the intricate and complex Polish investment process and ongoing business activity. Location planning, finalization of real estate transactions, strategic and operation advisory are standard services provided to our international customers. Targets and alternative scenarios need to be clarified at the outset before any objective decisions can be taken, including:

- Strategic advisory
- Location planning
- Project development

Your Personal Contact
Jędrzej Pechowiak
Managing Partner
Tel.: +48 (71) 36 99 550
E-mail: j.pechowiak@jpweber.com

Mergers & Acquisitions

We offer cross-border support to buyers and sellers of companies and participating interests, and offers accompaniment and support in the course of splits, spin-offs, mergers, joint ventures and public sector takeovers. With more than 15-years experience in CEE, specifically focused on the Polish market, we know how to maneuver within this intricate yet lucrative environment, successfully closing corporate transactions for our elite customers.

- Development of the transaction process
- Company sale
- MBO, MBI, LBO

Your Personal Contact
Grzegorz Pechowiak
Managing Partner
Tel.: +48 (71) 36 99 550
E-mail: g.pechowiak@jpweber.com

Restructuring

Our experts with many years of experience conduct the assessment and verification of particular company areas, on the basis of which proper tools are created, which will allow for the preparation of business plans and control of efficiency ensuring the successful implementation of any possible restructuring processes. We support Clients through the assessment of their operation, development of recommendations for changes as well as implementation of strategies orientated towards increasing their operational profitability and attaining streamlined goals.

- Quick checks
- IBR
- Restructuring plans
- Cash and working capital management
- Insolvency Planning

Your Personal Contact
Mirco Weber
Managing Partner
Tel.: +48 (71) 36 99 550
E-mail: m.weber@jpweber.com

Law & Tax Advisory

We maintain an active presence within international markets building upon our solid reputation with foreign investors and Polish companies. Top international standards and a highly specialised legal team enable us to produce quality results for our Clients. Key success factors are integrity and personal contact. We attach special importance to this, since these two factors, together with clear communication, are the key to long-term and close cooperation.

- Mergers & Acquisition
- Insolvency Law
- Company Law
- Real Estate
- Labour Law
- Energy & Infrastructure
- Litigation
- Public Procurement

Your Personal Contact
Ph.D Marcin Dudarski
Managing Partner
Attorney at Law
Tel.: +48 (71) 36 99 550
E-mail: m.dudarski@jpweber.com

Purposeful tax consultation grows with long-term cooperation. We prepare up-to-date implementable solutions for the clarification of tax related issues or for the purposes of transaction structuring and optimization with the highest tax safety. Cross-border international issues are solved by us in close cooperation with our international partners, since isolated solutions do not hold out any promise of success here. We work pro-actively and clarify how to avoid the possibility of double taxation in your individual case. Our tax specialists also support clients with the preparation of internal documents, contracts and transfer pricing documentation requested by tax authorities.

- International Taxation
- Transfer Pricing
- Tax Optimization
- Tax Litigation
- Tax Compliance

Your Personal Contact
Tomasz Gawron
Associate Partner
Tax Advisor
Tel.: +48 (71) 36 99 568
E-mail: t.gawron@jpweber.com

We specialise in business and intangible asset valuations, financial opinions, financial and strategic analysis. Our extensive experience in developing asset and business forecasts and assessing a company’s value in light of sector trends and market conditions helps our Clients to make decisions confidently, enhances their results, and allows them to prosper.

- Structuring of efficiency and financing possibilities
- Development of business plans
- Due Diligence
- Expert assessments
- Financial valuations

Your Personal Contact
Ewa Czop
Associate Partner
Head Accountant
Tel.: +48 (71) 36 99 642
E-mail: e.czop@jpweber.com

We are member of international network M&A Worldwide
Our focus

Language Desks

International Clients require international standards. Over 90% of our Clients run businesses involving foreign capital. Due to that all of our departments operate within the framework of language-oriented teams, which provide interdisciplinary services for our Clients. There are currently four Language-Desks at JP Weber, whose names reflect our most important Clients’ countries of origin:

Korean Desk

Many Korean companies choose to set up business or outsource certain operations to Poland. Our Korean Desk is committed to support Korean manufacturing companies to start and successfully develop their investment projects and also adapt to changing market conditions.

Your Personal Contact
Marcin Dudarski, Ph.D
Managing Partner
Attorney at Law
Tel.: +48 (71) 36 99 550
E-mail: m.dudarski@jpweber.com

French Desk

Team members from our French Desk represent the highest standards dedicated to our Francophone Clients, including local language knowledge or long-standing experience in manufacturing & real estate and such competencies as Mergers & Acquisitions, but also in phases of the turnaround as well as in ongoing activities in Poland.

Your Personal Contact
Jedrzej Piechowiak
Managing Partner
Tel.: +48 (71) 36 99 550
E-mail: j.piechowiak@jpweber.com

German Desk

In order to reflect the commercial relations between Germany and Poland, we have expanded our advisory through the German Desk. Our German Desk consists of more than 20 interdisciplinary experts who are partners in new investments, Mergers & Acquisitions, but also in phases of the turnaround as well as in ongoing activities in Poland.

Your Personal Contact
Mirco Weber
Managing Partner
Tel.: +48 (71) 36 99 550
E-mail: m.weber@jpweber.com

Polish Champions

Polish enterprises must also meet various challenges which are inherent in foreign expansion. In such cases, our many years’ of experience with foreign companies allows us to effectively restructure and optimize Polish enterprises as well as support their international projects.

Your Personal Contact
Grzegorz Piechowiak
Managing Partner
Tel.: +48 (71) 36 99 550
E-mail: g.piechowiak@jpweber.com

Cross Practices

Since 2001, we have supported decision makers in all phases of their Poland-based operations – from the establishment of a company, through comprehensive investments or transactions.

All of our projects are carried out within interdisciplinary teams specializing in tax, legal or business-related areas and matched to the industries. Our interdisciplinary fields of specialization entail the following:
JP Weber Newsletter
Always up to date with Poland

We invite you to subscribe to our newsletter. With our interdisciplinary teams we keep our Customers and Partners regularly informed about any developments in the fields of law, tax and accounting, as well as corporate finance and direct investments. We also inform you via Grant Alert about current EU programmes 2014–2020.

You can subscribe to the newsletter via our website or send an email to newsletter@jpweber.com.

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