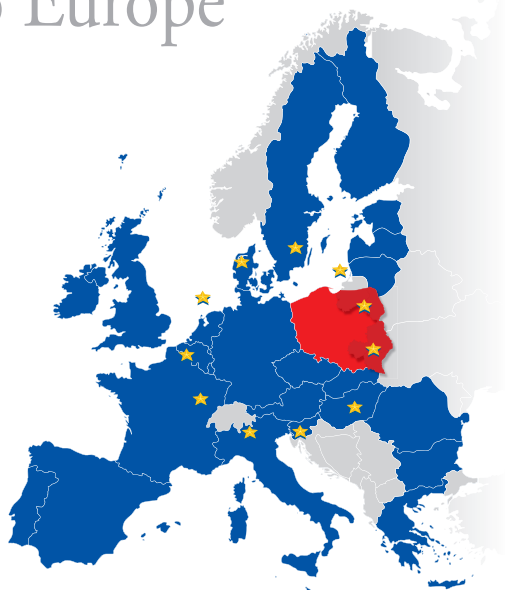


Poland

as compared to Europe

- reduced inflation
- reduced unemployment
- improved quality of live
- stable economy – positive GDP despite global crisis
- Poland is the leader among all OECD countries in handling global crisis (Source: OECD, 2010)
- 30th position among 148 countries in a market maturity ranking (Source: Ernst & Young Report, 2012)
- Poland has the most business-friendly environment in Central and Eastern Europe (Source: Polish Information and Foreign Investment Agency, 2010)
- Poland is among the first 20 most attractive locations for international brands (Source: CBRE Report, 2012)
- excellent production efficiency (Source: Ministry of Economy, 2012)
- labour costs growth in Poland is lower comparing to the European Union
- one of the lowest employment costs in Europe
- average payroll growth by 4% per annum
- HR development programme



Investment incentives

- Multiannual government programmes
- Tax reliefs in special economic zones
- Real estate tax exemptions
- European funds





**DEVELOPMENT
OF EASTERN POLAND**
NATIONAL COHESION STRATEGY



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND



Project co-financed from the European Regional Development Fund
within the Operational Programme Development of Eastern Poland 2007-2013

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Euro – Park Wisłosan Tarnobrzeg Special Economic Zone

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Regional Investor Assistance Centres

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Regional Policy Department

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THE WARMIŃSKO-MAZURSKIE VOIVODESHIP

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Warmińsko-Mazurskie Regional Development Agency Joint

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www.investninwarmiaandmazury.pl

A 4x4 grid of 16 images showcasing various scenes from Wrocław, Poland. The images include: a large historic building with a tall clock tower; a street scene with red-tiled roofs; a large fountain with water spraying upwards; a night view of the city with a red and white striped tower; a park with a large tree and a gazebo; a street view with historic buildings; a night view of the city with a red and white striped tower; a park with a large tree and a gazebo; a street view with historic buildings; a night view of the city with a red and white striped tower; a park with a large tree and a gazebo; a street view with historic buildings; a night view of the city with a red and white striped tower; a park with a large tree and a gazebo; a street view with historic buildings; and a night view of the city with a red and white striped tower.

Macroregion Eastern Poland

**Macroregion Eastern Poland
includes five Voivodeship:**

- Warmia and Mazury
- Podlaskie
- Lubelskie
- Podkarpackie
- Świętokrzyskie



Advantages of the Macroregion Eastern Poland:

- investment areas and infrastructure
- special economic zones
- science and technology parks
and industrial parks
- human capital
- rich resources of raw materials
- innovative technologies
- industrial clusters



Eastern Poland **Attractiveness**

Investment areas and infrastructure:

- developed investment grounds
- proximity to planned A1 and Via Baltica routes
- modern transshipment terminals
- eastern EU border with 16 border crossings

Special Economic Zones:

- attractive conditions for business operations
- investment incentives
- developed investment areas
- business-related support

Science and technology parks and industrial parks:

- developed investment areas with infrastructure
- business-related services
- cooperation opportunities
- technology transfer
- office space

Human capital:

- favourable demographic structure
- attractive employment costs
- skilled human resources
- well-developed academic centers
- active labour market programmes
- society open to cooperation



MAP: Motorways and express roads in Poland.
Source: www.wikipedia.org



Priority sectors of Eastern Poland

- BPO sector
- Building sector
- Non-metallic mineral products sector
- Timber, paper and furniture sector
- Renewable energy sources sector
- Logistic sector
- Aviation sector
- Engineering sector
- Metallurgical sector
- Clothing industry sector
- Food industry sector
- Business tourism sector

**Eastern Poland's potential
has been recognized among others by:**

- Accor S.A.
- Bank Handlowy S.A.
- Campanile
- Caterpillar Poland Sp. z o.o.
- C. Hartwig Gdynia S.A.
- FRoSTA Sp. z o.o.
- Goodyear Sp. z o.o.
- Goodrich Krosno Sp. z o.o.
- Hispano-Suiza Polska Sp. z o.o.
- Inteligo Financial Services S.A.
- Lafarge S.A.
- MAN Star Truck&Buses Polska Sp. z o.o.
- Michelin Polska S.A.
- MTU Aero Engines Polska Sp. z o.o.
- Oelrich Spedition Sp. z o.o.
- Pilkington Polska Sp. z o.o.
- Pratt&Whitney Kalisz Sp. z o.o.
- Siemens Sp. z o.o.
- Schenker Sp. z o.o.
- Smithfield Foods Co.
- Sopro Polska Sp. z o.o.
- Swedwood Poland Sp. z o.o.
- Telekomunikacja Polska S.A.
- Tsubaki Hoover Polska Sp. z o.o.
- Wienerberger Ceramika Budowlana Sp. z o.o.

