## POLISH INFORMATION AND FOREIGN INVESTMENT AGENCY

# PHARMACEUTICAL AND BIOTECHNOLOGICAL SECTOR IN POLAND





## Pharmaceutical sector worldwide, further growth prospects

The current value of the global pharmaceutical industry is ca. USD 1,000 bn (it is expected to be growing less than 10 per cent in the nearest future). The United States (28 per cent of worldwide sales), the European Union (15 per cent) and Japan (12 per cent) are the key global markets for pharmaceutical industry. These three markets make ca. 55 per cent of pharmaceutical product sales volume worldwide. However, they may be gradually losing their significance in the years to come with the tendency of the governments in Western countries to cut down healthcare expenditures, including drug reimbursements. In the nearest future, emerging economies (the so-called *pharmerging markets*) will be the key driving force for the sector as their governments will be considerably increasing healthcare expenditures. Among these economies, China will be the biggest player. It is already an important market, the significance of which will grow rapidly in the future.

The projections that are being made include society-aging-related (particularly in Europe) generic drug market growth and using biotechnology as drug manufacturing tool as two most important trends for sector growth. In 2012, up to 7 out of 10 global blockbuster drugs will be biotechnological medicines.<sup>1</sup>

## **Description of the pharmaceutical sector in Poland**

The past twenty years have seen a number of fundamental changes in the Polish pharmaceutical market, which is one of the oldest industries in our country. Ownership structure of companies has changed with state-owned companies turning into private entities. New regulations such as amended drug sales rules have been implemented. In terms of administration, public healthcare management system has changed (Healthcare Funds were established and then replaced with the National Health Fund (NHF). The sector structure has also changed: we have observed a gradual increase in the number of retail and wholesale pharmacies and subsequent consolidation thereof and the increasing significance of foreign investors operating in the pharmaceutical industry.<sup>2</sup>

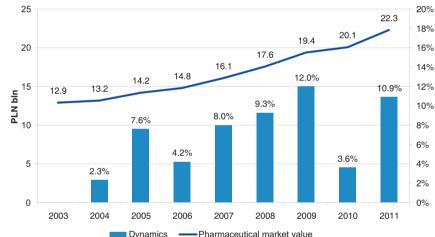


Diagram 1. Polish pharmaceutical market value and dynamics

Source: Wkład innowacyjnego przemysłu farmaceutycznego w rozwój polskiej gospodarki, Raport, PwC, Polish Pharmaceutical Sector Report October 2012, Intellinews 2012 [Contribution of the Innovative Pharmaceutical Industry in the Development of Polish Economy, Report, PwC, Polish Pharmaceutical Sector Report October 2012, Intellinews 2012].

In the last 10 years the pharmaceutical market in Poland has seen continuous growth, reaching PLN 22.3 bn in 2011. The sales noted impressive increase – by 11% in the comparison to the previous year. In 2010, pharmaceutical industry generated 0.8 per cent of the Polish GDP. **Currently Poland is ranked as the biggest medical market in Central Europe (sixth biggest in Europe)** with bright outlook for the coming years.

Healthcare expenditures amount to 7.4 per cent of the Polish GDP, which surpasses the average expenditures in the region but is lower than in Western Europe (10%). As much as 68 per cent of the expenditures are covered by the National Health Fund, while families cover 24 per cent. According to the forecast, by 2016 healthcare expenditures in Poland will have increased by ca. 50 per cent to reach PLN 150 bn, and the share of the state in this amount is due to increase<sup>3</sup>.

**Medical market is divided into 2 segments:** pharmacies and hospitals. In 2010 86% of medicines in Poland were sold in pharmacies, with prescription drugs (reimbursed or not) making 67% of market value and other drugs sold in pharmacies making 19%. Drugs destined for the hospitals made the remaining 14% of the market value.

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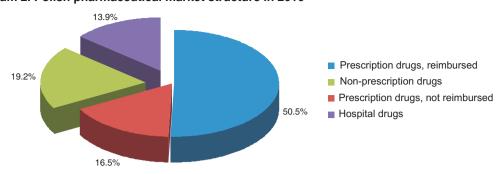
<sup>&</sup>lt;sup>1</sup> "Biotechnologia to specjaliści i nowoczesne zaplecze", Puls biznesu, 9 września 2012. ["Biotechnology – Specialists and State-of-the-Art Facilities", Puls biznesu, 9 September 2012].

<sup>&</sup>lt;sup>2</sup> "Jak zmieniał się rynek farmaceutyczny w Polsce." Aptekarz Polski, wrzesień 2011, nr 61/39 online. [The Way the Polish Pharmaceutical Market Has Changed.", Aptekarz Polski, September 2011, no. 61/39 online.

<sup>&</sup>lt;sup>3</sup> A World Pharmaceutical Market Report, Espicom Business Intelligence 2012, pages 13–14.



Diagram 2. Polish pharmaceutical market structure in 2010



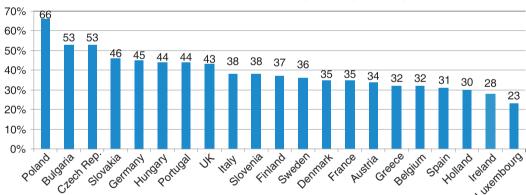
Source: Raport na temat ustawy o refundacji leków implementacja oraz wpływ na uczestników rynku, IMS 2011. [Drug Reimbursement Act – Implementation and Impact on Market Participants, Report, IMS 2011].

75 per cent of the prescription drugs were refunded by the National Health Fund which spent PLN 8.5 bn on reimbursement in 2010. According to the forecasts, drug reimbursement expenditures will be falling gradually due to a reimbursement ceiling recently set by the Polish government (the so-called Drug Reimbursements Act).

At the same time, Polish pharmaceutical market is dominated by imported medicines. The present share of value of drugs manufactured in Poland in the total prescription drug sales volume is ca. 24 per cent. In 2010, this share amounted to PLN 3.9 billion against the total sales volume amounting to PLN 16.3 bn. In 2011 the imports volume amounted to EUR 3,66 bn and exports to PLN 1.49 bn. It should also be noted that despite the strong negative balance of trade, the exports in last eight years grew annually by 29 per cent while imports only by 8.8 per cent. The major receivers of Polish drugs are: Germany (16.8%), Russia (10.5%) and Italy (9.4%) while major drugs' suppliers are Germany (17.6 per cent), France (17 per cent) and Great Britain (12.3 per cent).

The Polish pharmaceutical market is dominated by generic drugs with share amounting to 66 per cent (the biggest share in terms of products sold in Europe)<sup>6</sup>. As a result, medicines in Poland are among the cheapest in Europe (44 per cent of average price in Europe). Access to innovative drugs in Poland is rather limited, which is largely due to the patients' high share in financing the purchase of such drugs, which is connected with limited financing by the National Health Fund <sup>7</sup>.

Diagram 3. Share of generic drug sales volume in 2010 by value (pharmacy market, %)



Source: Raport na temat ustawy o refundacji leków implementacja oraz wpływ na uczestników rynku, IMS 2011. [Drug Reimbursements Act – Implementation and Impact on Market Participants, Report, IMS 2011].

The most distinct trend in the international pharmaceutical industry is an increase in innovative therapies based on biotechnological products. One of the most innovative biotechnological medicine currently produced in Poland is recombinant human insulin, manufactured by Bioton. Besides that, **implementation of new manufacturing technologies for biosimilar medicines is currently underway.** Product development is currently the strategic focus area for biotech and pharmaceutical companies.

The Polish pharmaceutical market is mature, with 450 enterprises operating there at present. The pharmaceutical sector in Poland is virtually in private hands (mostly foreign investors). Additionally, about 70 enterprises in Poland operate in the biotechnological sector.

Table 1. The largest pharmaceutical companies in Poland

Largest pharmaceutical companies	Pharmaceutical market share	
Sanofi-Grupa (including Zentiva)	Rzeszów, Chociw	8.5%
Novartis (including Sandoz)	Stryków	8.2%
GSK	Poznań	6.1%
Polpharma	Starogard Gdański, Duchnice, Sieradz	5.2%
Roche	Warszawa	4.6%
Servier	Warszawa	3.9%
Merck (MSD)	Warszawa	3.8%
Pfizer	Warszawa	3.4%
Teva Group	Kraków, Kutno	3.1%
AstraZeneca	Warszawa	3.1%
KRKA	Warszawa	3.0%
Adamed (including Polfa Pabianice)	Pieńków, Pabianice	2.8%

Source: Wkład innowacyjnego przemysłu farmaceutycznego w rozwój polskiej gospodarki, PwC, 2011 [The Contribution of the Innovative Pharmaceutical Industry in the Development of Polish Economy, PwC, 2011].

According to BMI, Poland is becoming more and more attractive investment location for R&D and clinical trials, thanks to a large population of patients and relatively low operational costs. In 2010 the value of the said market was ca. PLN 900 million, which made it the largest such market in Central and Eastern Europe, and in the coming years it is expected to grow by 5 per cent annually according to the forecasts by the analytical company PMR. From 17,000 new trials registered worldwide in 2009, 469 trials, (2.5 per cent) were registered in Poland. Our country is ranked 10<sup>th</sup> worldwide in terms of the number of centres carrying out clinical trials and 1<sup>st</sup> among the so-called emerging markets (1.176 centres, 1.6 per cent of all centres carrying out clinical trials worldwide). There are about 50 centres in Poland, which accept contracts for performance of clinical trials. Some companies such as AstraZeneca have decided to open their own clinical trial centres. Most clinical trials are carried out in oncology and cardiology, but also diabetology and pulmonology.<sup>8</sup>

## Labour market potential in Poland

In the first half of 2012 there were over 21,000 employees in pharmaceutical production sector, which amounted to ca. 0.26 per cent of the total number of employees in Poland. Every third employee was employed in a small or medium-sized company. The estimated total employment rate in the pharmaceutical sector is 31.000 employees with 11.000 of them employed in innovative companies. Retail and wholesale pharmacies offer another 80.000–90.000 workplaces. There are about 4.000 employees in the biotechnological sector.

Labour market potential is determined by a large number of students of pharmacy and biotechnology. In 2009/2010 there were more than 8.000 students of pharmacy. Nearly 13.000 students chose to study biotechnology. Pharmacy as a field of study is offered by 12 medical universities in Poland. 39 higher education institutions, including universities, agricultural universities and universities of technology offered biotechnology as a field of study (30 institutions offered PhD studies). In 2009/2010 there were over 4.100 biotechnology and pharmacy graduates. The greatest numbers of pharmacy students were reported in Śląskie (12.3 per cent of the total number of pharmacy students) and Lubelskie and Małopolskie Provinces (11.3 per cent in each province). In case of biotechnology (available in 15 provinces), the biggest numbers of students were reported in Śląskie, Dolnośląskie and Łódzkie Provinces (14.3 per cent, 14.0 per cent and 11.9 per cent respectively). Except for studies in the Polish language, higher education institutions also introduced biotechnology studies in the English language. Furthermore, 208 colleges in Poland educate pharmaceutical technicians. 12

It is estimated that currently **there are too many graduates**, **and this applies particularly to biotechnology** as the market growth in Poland is slow. Nonetheless, as regards the latter profile, for many years the number of applicants has been invariably four times bigger than that of the available places.

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Wkład innowacyjnego przemysłu farmaceutycznego w rozwój polskiej gospodarki, Raport, PwC 2011, s. 22. [The Contribution of Innovative Pharmaceutical Industry in the Development of Polish Economy, PwC, 2011, page 22].
 A World Pharmaceutical Market Report, Espicom Business Intelligence 2012, pages 32–38.

<sup>&</sup>lt;sup>6</sup> Raport na temat ustawy o refundacji leków. Implementacja oraz wpływ na uczestników rynku, IMS 2011, s. 18. [Drug Reimbursements Act. Implementation and Impact on Market Participants, Report, IMS 2011, page 18].

Wkład innowacyjnego przemysłu farmaceutycznego w rozwój polskiej gospodarki, 2011, PwC. [The Contribution of Innovative Pharmaceutical Industry in the Development of Polish Economy, PwC, 2011].

<sup>&</sup>lt;sup>8</sup> Go Global! Polish Pharma. Raport o innowacyjności polskiego sektora farmaceutyczno-medycznego, Grupa Inicjatywna Go Global! Polish Pharma, 2012, s. 54–56, "Producenci leków stawiają na Polskę", "Dziennik Gazeta Prawna, 21 października 2011 r. [Go Global! Polish Pharma. Report on innovation in the Polish medical and pharmaceutical sector, Go Global Initiative Group! Polish Pharma, 2012, pages 54–56, "Drug Manufacturers Bet on Poland", "Dziennik Gazeta Prawna", 21 October 2011]
<sup>9</sup> Wkład innowacyjnego przemysłu farmaceutycznego w rozwój polskiej gospodarki, Raport, PwC 2011, s.7 [The Contribution of Innovative Pharmaceutical Industry in the Development of Polish Economy, PwC, 2011, page 7].

Pharmaceutical biotechnology in Poland: current conditions and forecasts, PMR 2011.
 GUS 2011.

<sup>&</sup>lt;sup>12</sup> Educational Information System 2012.



In the said period the average gross monthly salary in the pharmaceutical sector was PLN 5373.13 (ca. EUR 1280) and surpassed the average salary in Poland (PLN 3496.82) by nearly 55 per cent<sup>13</sup>. None-theless, in both pharmacy and biotechnology the salaries (average salary of young specialist in biotechnology amounts to PLN 2000–2500).<sup>14</sup> are still much lower than in Western Europe.

## **Investments and market potential**

Figure 1. The largest foreign investments in the pharmaceutical sector in Poland



\* IT centre Source: Own materials

Foreign investors have the biggest share in the Polish pharmaceutical market. For the last 20 years they have been opening new sites and taking part in privatisation of existing companies. Germany, France and Great Britain are the main countries investing in the pharmaceutical sector in Poland.

The largest enterprises in the Polish market are foreign corporations: Sanofi (France), Novartis (Switzerland) and GSK (UK).

It is also worth noting that business expenditures for B+R projects in Poland increased last year over 800% (from PLN 258 mln to PLN 2.12 bn). Also, public expenses in this field noted a significant increase – Ministry of Science and Higher Education funds together with National Centre of Science and National Centre of Research and Development grants amounted to PLN 1.28 bn.

Foreign investors perceive Poland as a country with **high-level knowledge and research potential**. A focus of Polish pharmaceutical industry on the manufacture of generic medicines creates possibilities for investing in the development of innovative medicines in the pre-clinical phase, which involves relatively lower costs. Manufacturers of traditional medicines (e.g. Adamed Group and Celon Pharma Sp. z o.o.) and companies working across the biotech and pharmaceutical industry (e.g. Selvita S.A., Blirt S.A., Celther Polska Sp. z o.o., Stem Cells Spin S.A. and Proteon Pharmaceuticals S.A.) are increasingly focused on the development of new innovative medicines. <sup>15</sup> Poland offers also good conditions for **the development and manufacture of biosimilar medicines** which are likely to be the future of the pharmaceutical industry. <sup>16</sup> Another growth opportunity for the industry is the development of personalised therapies.

Poland has one of the lowest annual per capita drug expenditures in Europe amounting to EUR 114 which represents 52% of the European average. Drug prices in Poland are also among the cheapest in Europe (44% of the European average). Consequently, according to research companies, **Poland remains a long-term market leader in the pharmaceutical industry and the most attractive market in the CEE.** One of the reasons is that Poland has relatively large and aging population which places the country among the top 14 largest global pharmaceutical markets, 6 largest markets in Europe and second largest in the CEE (after Russia). Other important factors include the increasing acceptance of self-medication and the growing number of patients with diabetes and hypertension. It is estimated that despite the market turmoil in 2012 due to the introduction of new reimbursement regulations, the pharmaceutical market is set for a dynamic growth. However, expert forecasts vary considerably as to the expected rate of growth. According to Espicom, Polish pharmaceutical market will grow 9.2 annually in PLN (and about 10% in USD) between 2011 and 2016 whereas Datamonitor is forecasting an average annual growth rate of 4.9% between 2010 and 2015.

Polish pharmaceutical sector has extensive *know-how* in the manufacture and improvement of generic products which account for 85% of the total market turnover by quantity and 66% by value.<sup>19</sup> According to Business Monitor International (BMI), the market share of generic products in Poland will fall within the next 10 years to about 50% of the total turnover. At the same time, the market is expected to grow from PLN 14.4 bn to PLN 18.5 bn in 2016, i.e. at an annual rate of 5.2 (8.7% in USD) due to domestic demand and budgetary savings in other countries.

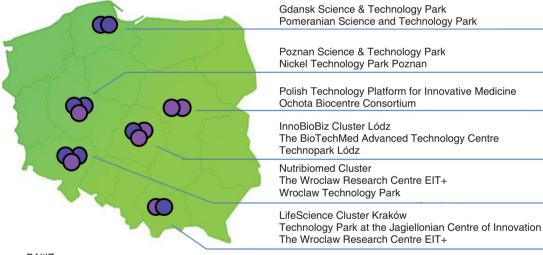
Poland is an attractive investment location for biotech and pharmaceutical companies mainly due to high-skilled workforce, low labor costs (compared to the Western Europe), manufacturing cost effectiveness, significant *know-how* in the manufacture and improvement of generic products as well as high potential and growing experience in clinical research projects. Foreign investors also recognise other advantages of the market which include regulatory compliance (particularly with respect to managing intellectual property rights and compliance with quality procedures) and transparent terms of cooperation.<sup>20</sup> It should also be noted that the pharmaceutical sector receives state support – R&D projects are co-financed by EU and state funds while biotechnology is included by the Minister of Science and Higher Education in the list of priority study programmes. Currently, the main problem facing companies operating in the Polish pharmaceutical sector are legal and administrative procedures. Still, this situation has been gradually improving thanks to government policy and EU integration requirements.

As a manufacturer of mainly generic products and, at the same time, a country with a growing readiness for consolidation, Poland is an attractive market for acquisitions and mergers, especially those aimed at obtaining a competitive advantage in the years 2012-2014, as over 100 patents on generic drugs are due to expire in this period. Consolidation activities<sup>21</sup> in the pharmaceutical market are also expected to take place in the following years – both in the area of manufacturing and distribution. A significant increase in the number of such transactions has already been observed.<sup>22</sup>

## Technology parks, clusters and industry groups

According to PwC, each pharmaceutical company takes part in at least 5 projects aimed at building an industry coalition.<sup>23</sup> Therefore, the pharmaceutical industry includes a number of clusters and technological parks providing an infrastructure for development of innovative biotech and pharmaceutical products, particularly laboratory facilities.<sup>24</sup>

Figure 2. Pharmaceutical and Biotechnology clusters and Science and Technology Parks in Poland



Source: PAlilZ

The list of clusters is provided below:25

## 1. Nutribiomed Cluster

The cluster was established in 2007. **It has 40 members**, including: 6 higher education institutions (e.g. Wrocław University of Environmental and Life Sciences, University of Wrocław, Wrocław Medical University



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<sup>&</sup>lt;sup>13</sup> Central Statistical Office (GUS) 2012.

<sup>&</sup>lt;sup>14</sup> Own materials

<sup>&</sup>lt;sup>15</sup> Report On Polish Biotech and Pharma, Biotech Consulting 2012 page 3

<sup>&</sup>lt;sup>16</sup> Go Global! Polish Pharma. Raport o innowacyjności polskiego sektora farmaceutyczno-medycznego, Grupa Inicjatywna Go Global! Polish Pharma, 2012, s. 60–65. [Go Global! Polish Pharma. Report on innovation in the Polish medical and pharmaceutical sector, Go Global Initiative Group! Polish Pharma, 2012, page 60–65]

<sup>&</sup>lt;sup>7</sup> Business Monitor International 2012

Business Monitor International 2012

<sup>&</sup>lt;sup>19</sup> Go Global! Polish Pharma. Raport o innowacyjności polskiego sektora farmaceutyczno-medycznego, Grupa Inicjatywna Go Global! Polish Pharma. Raport o innowacyjności polskiego sektora farmaceutyczno-medycznego, Grupa Inicjatywna Go Global! Polish Pharma, 2012, page 55]

lbidem, 2012, page 62

<sup>&</sup>lt;sup>21</sup> Business Monitor International 2012

Polish Pharmaceutical Sector Report, Intellinews 2012, page 11 and following pages

Wkład innowacyjnego przemysłu farmaceutycznego w rozwój polskiej gospodarki, PwC 2011. [Contribution of the Innovative Pharmaceutical Industry to the Development of Polish Economy, PwC, 2011]

<sup>&</sup>lt;sup>24</sup> Report On Polish Biotech and Pharma, Biotech Consulting 2012 pages 10–12

<sup>&</sup>lt;sup>25</sup> Ibidem pages 5–7 and information obtained from various institutions.



and Poznań University of Life Sciences), 3 business support institutions (including Wrocław Technology Park) and 31 companies.

The main idea behind the cluster is to combine innovative knowledge-based economy with **development of biomedical technology to manufacture food supplements**, **nutraceuticals and products for pharmaceutical use**. Activities of the cluster are also aimed at improving food preservation technologies and creating modern bioplastic packages. The cluster covers the area of Lower Silesia, southwest and central Poland.

#### 2. LifeScience Cluster Kraków

Established in 2006 on the initiative of the Jagiellonian University, **LifeScience Cluster Kraków comprises several dozen institutions**, including 21 enterprises, 15 health institutions, 5 science and research institutes (including the Institute of Pharmacology of the Polish Academy of Sciences), 6 higher education institutions, 19 business environment institutions and 3 institutions representing local and state authorities in the region. The objectives of the cluster include **supporting entrepreneurship and innovation in the area of life science** and **creating conditions for successful commercialization of research**.

## 3. Polish Technology Platform for Innovative Medicine (PTPIM)

PTPIM was created in 2003. It comprises **20 entities**, mainly enterprises engaged in conducting and financing **research projects on new medicines**, **medical technologies**, **modernisation of medical equipment and innovations for the medical market**. The main goal of the cluster is to support development of innovative pharmaceutical solutions and improve competitiveness of the pharmaceutical sector in Poland.

## 4. The BioTechMed Advanced Technology Centre

BioTechMed Centre is a **consortium of entities**, mainly R&D and business environment institutions, including the Centre of Molecular and Macromolecular Studies and the Institute for Medical Biology of the Polish Academy of Sciences. The Centre holds **14 patents and 4 patent applications**. It is committed to **conducting joint long-term R%D and research and implementation projects for developing new technologies and services** in areas related to protection and improvement of human health and environmental protection using advances in biotechnology, technology and medical sciences. Research projects conducted within the consortium cover areas of **medical biology**, **chemical biology**, **medical chemistry**, **virology as well as life and pharmaceutical sciences**.

## 5. Ochota Biocentre Consortium of the Polish Academy of Sciences

The Consortium was founded in 2008 on the initiative of 6 research institutes of the Polish Academy of Sciences operating in the Ochota Campus in Warsaw. The founders include: Institute of Biochemistry and Biophysics, Institute of Biocybernetics and Biomedical Engineering, Nencki Institute of Experimental Biology, Mossakowski Medical Research Centre, Institute of Fundamental Technological Research and International Institute of Molecular and Cell Biology. Ochota Biocentre Consortium is mainly committed to combining the research potential for conducting large-scale research projects beyond the capability of individual members. Such projects cover the areas of biology, medicine and bioengineering.

#### 6. InnoBioBiz Cluster Łódź

**InnoBioBiz Cluster** was established in 2011 by Łódź-based biotech companies and business environment institutions. It also comprises the Medical University of Łódź and the University of Łódź. The cluster is committed to creating conditions for development and promotion of innovative business in the region based on the potential of biotech companies.

Contact details of all technological parks, clusters, consortiums and other industry groups are available in section "Contact details of main institutions".

#### Investment incentives

Enterprises implementing new investments in Poland may apply for various forms of support as part of the so called regional aid, including non-repayable grants (state or co-financed by the EU) and tax exemptions (CIT exemption in Special Economic Zones and local tax exemptions).

Investors planning investments in strategic sectors (including biotechnology sector) may apply for two types of grants: financial support for creation of new jobs and/or support for new investment as part of the "Program for supporting investment of strategic importance for Polish economy 2011–2020". Grants are paid proportional to the degree of implementation of commitments specified in a contract between the investor and the Minister of Economy.

Large part of the grants co-financed by the EU structural funds have already been used. One year prior to the end of the 2007–2013 budget, over 80% of the available funds have been allocated. The remaining funds are still available e.g. for investors implementing R&D projects. New round of structural funds will be available in the next financial perspective 2014–2010.

## **Special Economic Zones**

**Special Economic Zones (SEZs)** are separate areas designated for conduct of economic activities on preferential terms. Businesses operating in SEZs may enjoy income and property tax exemptions in munici-

palities which have adopted a relevant resolution. They are also offered attractive investment plots with all necessary infrastructure as well as assistance in legal and administrative procedures related to their project.

Various investment incentives are also available on the **municipality level**, as municipalities have the power to offer exemptions for local taxes and charges, including property tax exemption.

## Specific regulations relating to the sector

From May 2004, Polish pharmaceutical companies must comply with EU pharmaceutical regulations and are only permitted to export their products to other EU in accordance with such regulations.

Drug registration process in Poland is regulated by the Pharmaceutical Law implementing Directive 2001/03/EC which aims to harmonise drug registration regulations across the EU markets. According to the law, drug registration process in Poland should not take more than 210 days. In Poland, the administrative authority competent for regulatory affairs is the Office for Registration of Medicinal Products, Medical Devices and Biocidal Products in Warsaw (Urząd Rejestracji Produktów Leczniczych, Wyrobów Medycznych i Produktów Biobójczych) under the authority of the Minister of Health.

A new drug reimbursement law effective since January 2012 has brought about significant changes to the Polish pharmaceutical market, with new provisions aiming to reduce drug reimbursement expenditures of the National Health Fund (estimated to ca. 1.5 bn PLN annually<sup>26</sup> which is equal to about 360 m EUR).

The main provisions of the Act:

- set a ceiling on reimbursement expenditure amounting to 17% of the total public healthcare expenditure.
   Where this limit is exceeded, pharmaceutical companies shall be responsible to pay back 50% of the overspend above the 17% limit;
- introduce fixed, official retail prices and margin for reimbursed medicines in pharmacies. Prices will be negotiated by the Minister of Health with pharmaceutical companies;
- introduce a wholesale margin of 7%, 6% and 5% for 2012, 2013 and 2014 respectively;
- set an advertising ban on pharmacies and a ban on discounts relating to reimbursed drugs.

## **Testimonial**

"This year the Servier Group celebrates our 20 year presence in Poland. With our successful operations has come the opportunity to invest in education, R&D and since 1997, in our industrial manufacturing operations at Anpharm S.A. in Warsaw. These operations have enabled us to serve the domestic and regional markets with our innovative medication.

In Poland we are delighted to have a well-educated, highly qualified workforce with relevant industrial experience in the pharmaceutical and life science sectors. As an investor we have had positive experience in executing capital investment projects. The availability of the required skillset in designers, contractors and with good support from our local authorities has contributed enormously to our success in these projects.

Over the last 15 years we have continued to expand our operations as demonstrated in 2011 with an investment in a new line dedicated to cardiovascular products for the local and regional markets. This brings to 135 M PLN the total invested in our manufacturing operations alone which employ up to 180 staff and service providers. Overall, the Group has invested 620 M PLN in Poland since 1992 and currently employs 720 people in manufacturing, R&D and promotion".

Colm Murphy, Production Site Director, Servier Group (Anpharm SA)

## Trade exhibitions and events

Event	Contact details	Data
Fair of Medical Diagnostic and Therapeutic Equipment and Appliances MEDYCYNA XXI	TARGI KIELCE S.A. Zakładowa1, 25-672 Kielce Tel.: +48 41 365 12 22 http://www.targikielce.pl/	September
EUROBIOTECH	Targi w Krakowie sp. z o.o. Centralna 41 A, 31-586 Kraków Tel.: + 48 12 644 59 32 http://www.eurobiotech.krakow.pl	October

**Bioforum** is the biggest biotech and biobusiness annual event in Central and Eastern Europe held each year on a different country. The 2011 edition is scheduled to take place in **May in the city of Budapest**. For more information please visit: http://www.cebioforum.com.



<sup>&</sup>lt;sup>26</sup> Ustawa refundacyjna przynosi oszczędności. Dla NFZ http://www.tvn24.pl/wiadomosci-z-kraju,3/ustawa-refundacyjna-przynosi-oszczednosci-dla-nfz,260900.htm. [*Drug Reimbursement Act Brings Savings. To the National Health Fund. http://www.tvn24.pl/wiadomosci-z-kraju,3/ustawa-refundacyjna-przynosi-oszczednosci-dla-nfz,260900.htm.*]



## Important institutions and contacts

## TRADE ASSOCIATIONS AND CHAMBERS

# Polish Chamber of Pharmaceutical Industry and Medical Devices (POLFARMED)

Łucka 2/4/6, 00-845 Warszawa Tel.: +48 22 654 53 52 sekretariat@polfarmed.com.pl

www.polfarmed.pl

# Polish Union of Employers in Pharmaceutical Industry

Wiśniowa 40b/4, 02-520 Warszawa Tel.: +48 22 542 40 80 biuro@producencilekow.pl www.pzppf.com.pl

# Employers' Union of Innovative Pharmaceutical Companies (INFARMA)

Puławska 17, 02-515 Warszawa Tel.: +48 22 852 82 30 biuro@infarma.pl www.infarma.pl

# Polish Council for Supplements and Nutritional Foods

Chłodna 64, 00-872 Warszawa Phone: + 48 22 620 29 34 info@krsio.org.pl www.krsio.org.pl

## **Polish Federation of Biotechnology**

Instytut Biochemii Technicznej Politechniki Łódzkiej Stefanowskiego 4/10, 90-924 Łódź

Tel.: +48 42 631 34 29 www.pfb.p.lodz.pl

## Natural Heritage Association (Ecosystem)

Krakowskie Przedmieście 66, 00-950 Warszawa Tel.: +48 22 828 70 02+48 22 828 80 11

www.dziedzictwonatury.pl

### BioTechnolog.pl

Legionowa 2/49, 20-048 Lublin Tel.: +48 608 304 379 http://www.biotechnolog.pl

## **CLUSTERS AND CONSORTIUMS**

## **Nutribiomed Cluster**

Wrocławski Park Technologiczny Klecińska 125, 54-413 Wrocław Tel.: +48 71 798 58 08

www.nutribiomed.pl

## LifeScience Cluster Kraków

Bobrzyńskiego 14, 30-348 Kraków Tel.: +48 12 297 46 05

www.lifescience.pl

# Polish Technology Platform for Innovative Medicine (PPTIM)

Wolska 88, 01-141 Warszawa Tel.: +48 22 321 51 00 www.innowacyjnamedycyna.pl

## The BioTechMed Advanced Technology Centre

Politechnika Łódzka Stefanowskiego 1/15, 90-924 Łódź

Tel.: +48 42 631 32 66 www.biotechmed.pl

#### Ochota Biocentre Consortium

Instytut Medycyny Doświadczalnej i Klinicznej im. M. Mossakowskiego PAN Pawińskiego 5, 02-106 Warszawa Tel.: +48 22 668 52 50

www.biocentrumochota.gov.pl

### InnoBioBiz Cluster Łódź

Biuro Analiz i Strategii Uniwersytetu Medycznego w Łodzi Kościuszki 4, 90-419 Łódź mikolaj.gurdala@umed.lodz.pl

### **TECHNOLOGY PARKS**

## Technology Park at the Jagiellonian Centre of Innovation

LifeScience Park Bobrzyńskiego 1, 30-348 Kraków Tel.: +48 12 297 46 00 www.jci.pl

## The Wrocław Research Centre (WRC EIT+)

Stablowicka 147, 54-066 Wrocław

Tel.: +48 71 720 16 01 biuro@eitplus.pl

#### **Wrocław Technology Park**

54-424 Wrocław Tel.: +48 71 798 58 00 www.technologpark.pl

## Poznań Science & Technology Park

Rubież 46, 61-612 Poznań Tel.: +48 61 82 79 700 www.ppnt.poznan.pl

## Nickel Technology Park Poznań (NTPP)

Krzemowa 1, Złotniki 62-002 Suchy Las Tel.: +48 61 65 85 499 www.ntpp.pl

## **Gdańsk Science & Technology Park**

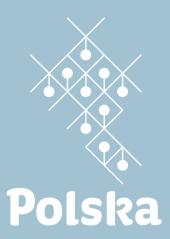
Trzy Lipy 3, 80-172 Gdańsk Tel.: +48 58 739 61 17 www.gpnt.pl

# Pomeranian Science and Technology Park (PPNT)

Zwycięstwa 96/98, 81-451 Gdynia Tel.: +48 58 735 11 42 www.ppnt.pl

## TechnoPark Łódź

Łódzki Regionalny Park Nauki i Technologii Sp. z o.o. Dubois 114/116, 93-465 Łódź Tel.: +48 42 684 44 44 www.technopark.lodz.pl



www.paiz.gov.pl