

# Rzeszów POLAND



Innowacje, Stolica Innowacji,  
Informatyka Podkarpacka, Asse  
Dolina Lotnicza, Rozwój, Dynam  
Profesjonalizm, Rzeszów, Innow  
Stolica Innowacji, Informat  
Podkarpacka, Asseco, Doli  
Lotnicza, Rozwój, Dynamik  
Profesjonalizm, Rzeszów,  
Innowacje, Stolica Innowacji,  
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Lotnicza, Rozwój, Dynamika, Profes  
Rzeszów, Innowacje, Stolica Innowacji, Informat  
Innowacje, Asseco, Dolina Lotnicza, Innowacje, R

## **AGENDA**

- ✓ Strengths of Rzeszow
- ✓ Rzeszow in numbers
- ✓ Extending the boundaries of the city
- ✓ City budget and the use of EU funds
- ✓ Major investments 2003-2011
- ✓ Recreation, Culture, Sport
- ✓ Rzeszow, a good place to live – national rankings of Rzeszow

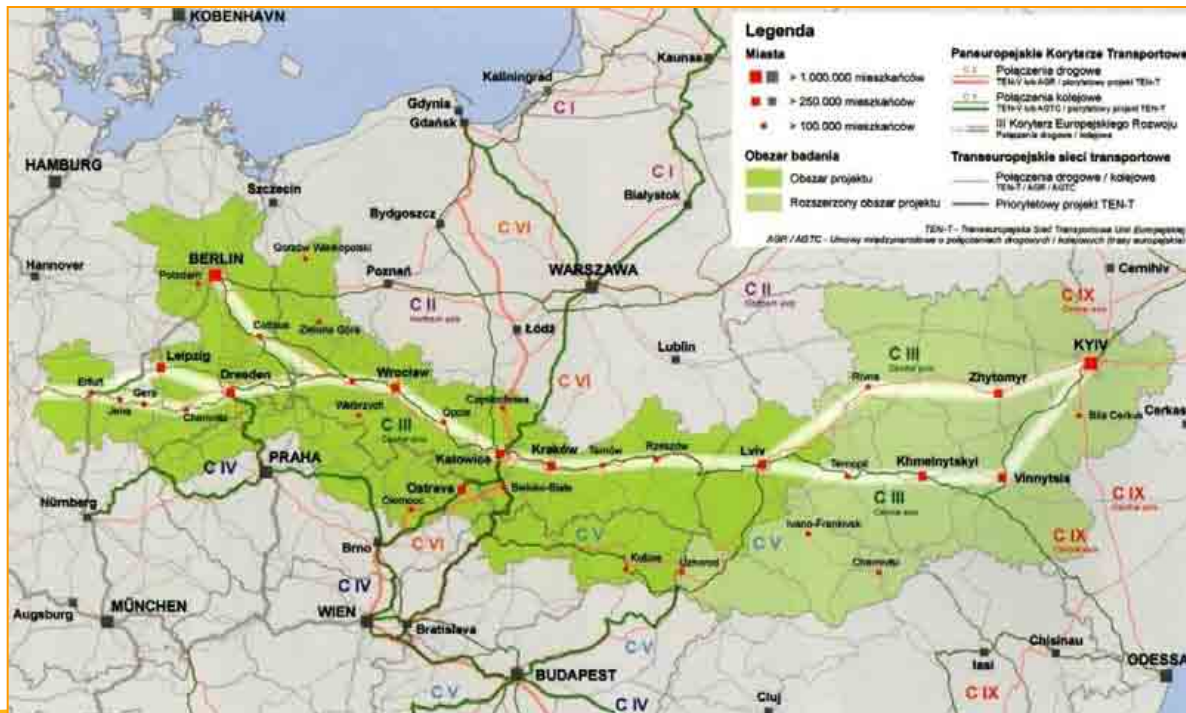
## **STRENGTHS OF RZESZOW**

- ✓ Convenient location
- ✓ A-4 motorway and express road S-19
- ✓ International Airport Rzeszow-Jasionka
- ✓ Headquarters of over 20 thousand enterprises
- ✓ Capital of clusters: AVIATION VALLEY AND PODKARPACKA INFORMATICS
- ✓ **Special Economic Zone RZESZÓW-DWORZYSKO**
- ✓ Podkarpackie Science and Technology Park AEROPOLIS
- ✓ Well-developed social infrastructure
- ✓ City budget increase of more than 0.6 billion PLN since 2003
- ✓ One of the highest rates in Poland in obtaining EU funds
- ✓ One of the safest cities in Poland

# LOCATION OF RZESZOW

## III Pan-European Corridor

The planned  
Pan-European  
Corridor Helsinki-  
Rzeszow-Athens





## COMMUNICATION ROUTES

### Main communication routes:

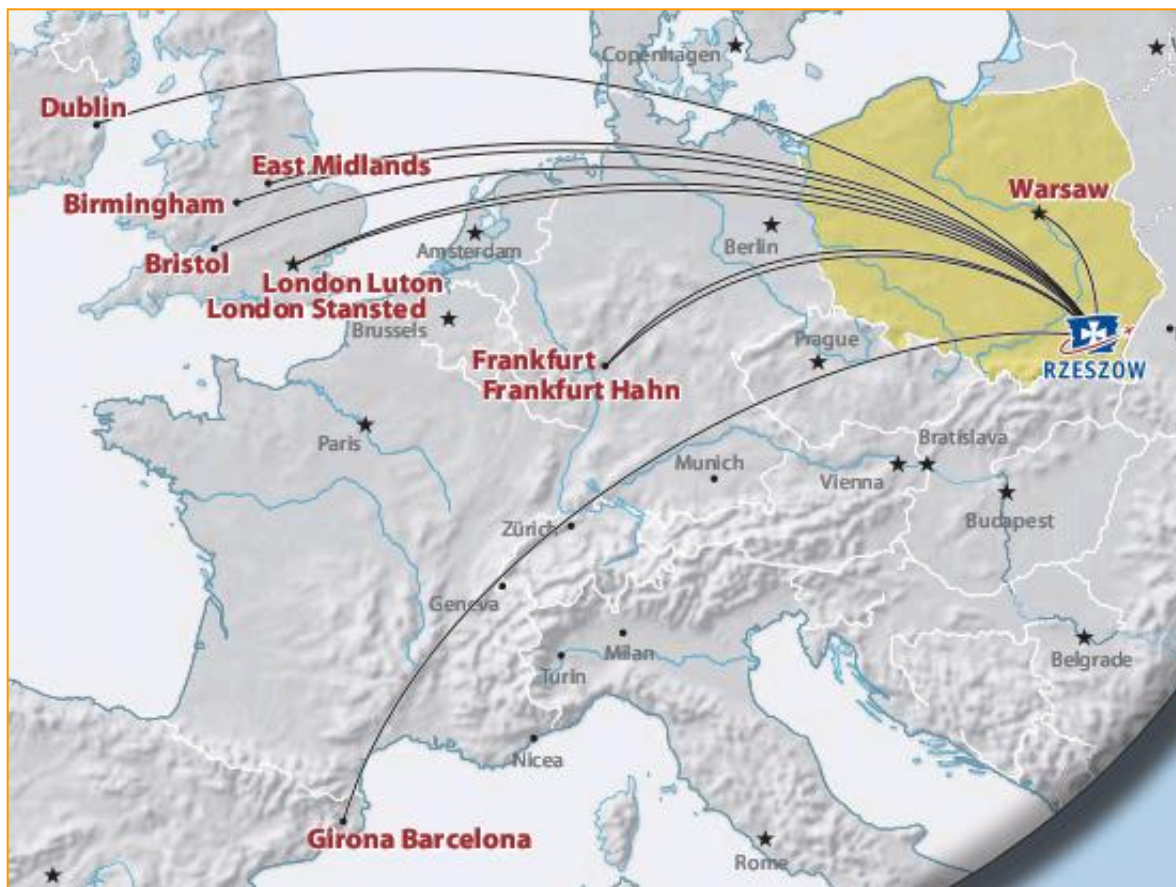
- ✓ International road E-40  
(national road No 4)
- ✓ National road No 9 (E-371)
- ✓ National road No 19
- ✓ Main railway E-30

### Border crossing points

There are 8 border crossing points in Podkarpackie Province: on the Ukrainian border – 6 (3 road crossings and 3 railway crossings), and aviation points – at the airports in Rzeszów and Mielec



# INTERNATIONAL AIRPORT RZESZOW-JASIONKA



- ✓ Situated 3 km from Rzeszów's boarder
- ✓ Second longest airstripe in Poland (3 200 m)
- ✓ "Good weather Airport"
- ✓ All types of airplanes are accepted
- ✓ Highest level of light and navigation support
- ✓ Sophisticated meteorological support

# INTERNATIONAL AIRPORT RZESZÓW-JASIONKA



German carrier - Lufthansa Cargo has launched a cargo station at **the Rzeszów** airport.

Regional companies are able to send their products directly to 300 destinations in over 100 countries.



# INTERNATIONAL AIRPORT RZESZOW-JASIONKA





## CITY OF RZESZÓW ENLARGEMENT



Area:  
116.32 square km

Population:  
180 000

## CITY IN FIGURES

<b>City of Rzeszów</b>	<b>Before Rzeszów city borders' enlargement (December 31st, 2005)</b>	<b>After Rzeszów city borders' enlargement (from January 1st, 2010)</b>
<b>Area</b>	54 sq. km	116,32 sq. km
<b>Population</b>	159 000	180 000
<b>Number of students</b>	about 50 000	about 60 000
<b>Unemployment rate</b>	9,1%	7,3 % (October, 2011)

## THE CITY BUDGET OF RZESZÓW AND USE OF EU FUNDS

Total expenditure on investments in the years  
2003-2010: 1.5 mld PLN

<b>Year</b>	<b>Total expenditure (mln PLN)</b>	<b>Investment expenditure (mln PLN)</b>	<b>Perecntage share of investment expenditure</b>
<b>2003</b>	<b>369.7</b>	<b>54.1</b>	<b>14.6%</b>
<b>2010</b>	<b>885.7</b>	<b>266.0</b>	<b>30 %</b>
<b>2012</b>	<b>1 137</b>	<b>372</b>	<b>33 %</b>



## THE CITY OF YOUNG PEOPLE

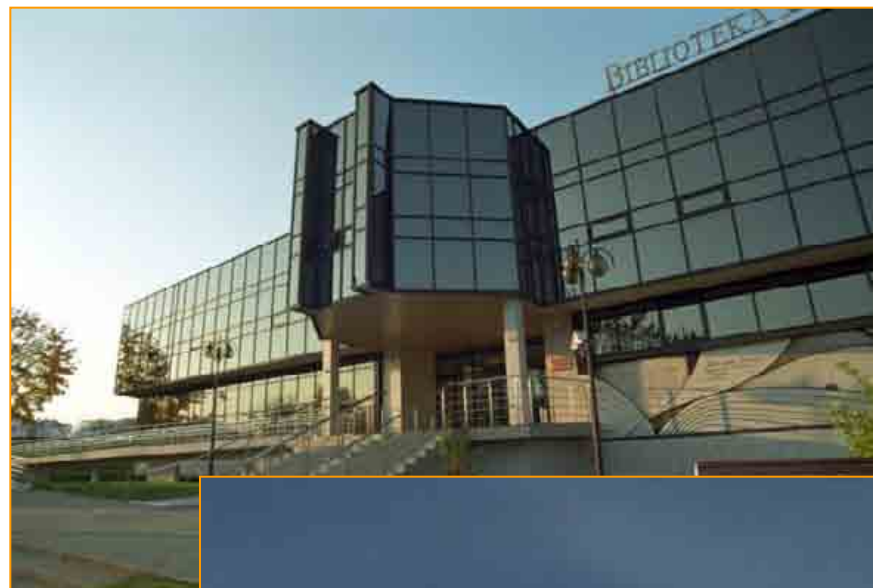
- ✓ High index of people in production age: 67%
- ✓ Number of students: 30% of total population
- ✓ 40% of the population have a university degree
- ✓ Half of the population of the province is younger than 33 years old



### **60 departments of education** **9 University Campuses**

- ✓ Rzeszow University of Technology- the first in Poland to train civil aviation pilots
- ✓ University of Information Technology and Management- the second in Europe and the only one University in Poland with and **"Aviation Management"** department
- ✓ 17 Economic institutes
- ✓ 6 IT departments

**One out of 10 IT specialists in Poland graduated in Rzeszów**



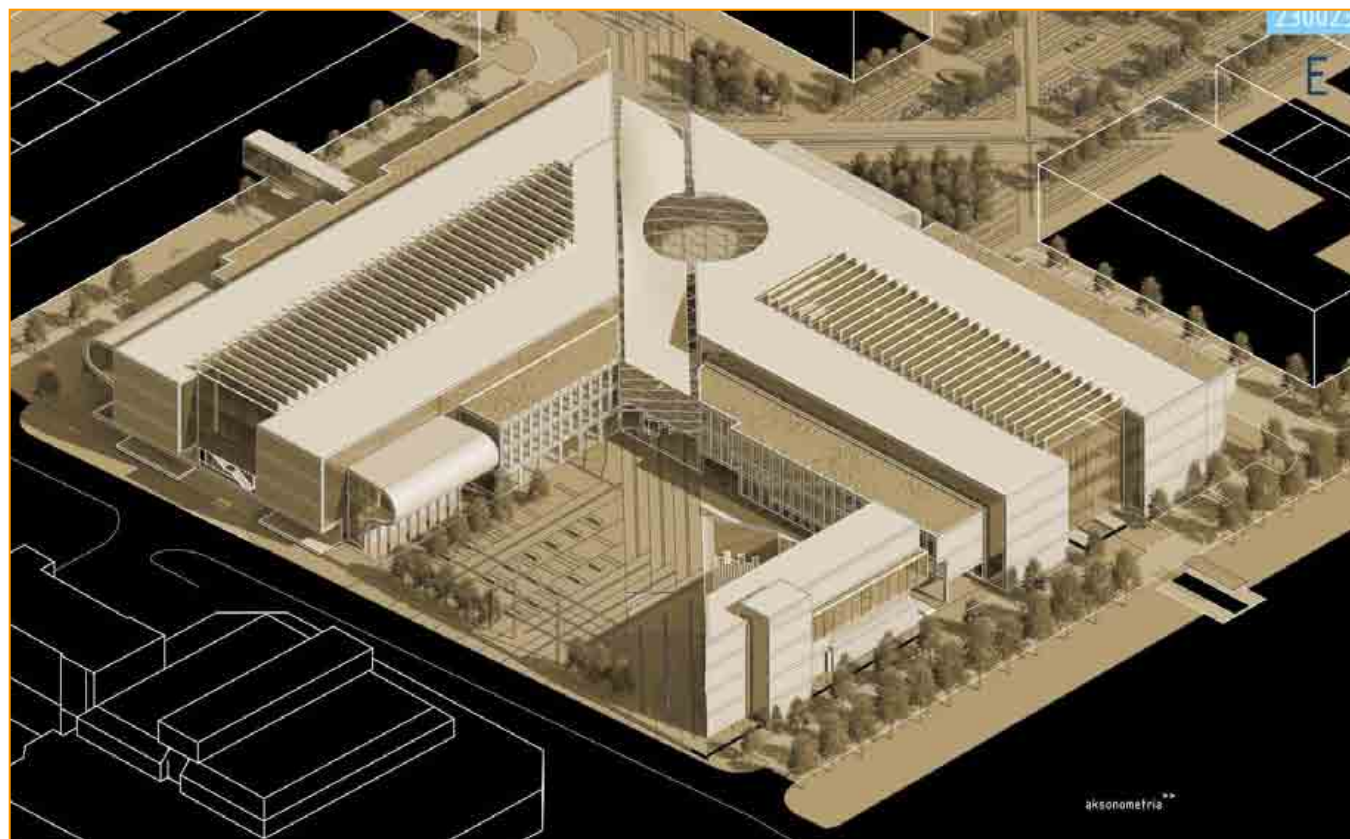


# **TEACHING - CONFERENCE CENTRE AND ADMINISTRATION - LIBRARY AT RZESZOW UNIVERSITY OF TECHNOLOGY**





# MICROELECTRONICS AND NANOTECHNOLOGY CENTER AT UNIVERSITY OF RZESZÓW



# **CENTRE FOR INNOVATION AND KNOWLEDGE TRANSFER OF TECHNOLOGY AT UNIVERSITY OF RZESZÓW**



## Leading branches:

Aviation, Information Technology, Construction, Food, Pharmaceutical and Furniture Industries, Home Appliances, and Commerce and Services

## Large Companies:

WSK PZL- Rzeszów S.A.

MTU Aero Engines

Borg Warner

Asseco Poland S.A.

Zelmer

ICN Polfa **Rzeszów** S.A. Valeant Group

Sanofi-Aventis Ltd. Company

**Nestlé Nutrition** Alima-Gerber S.A.



ICN Polfa Rzeszów S.A. Valeant Group



**Asseco Poland**



**Nestlé Nutrition Alima-Gerber S.A.**



**MTU Aero Engines**

## **PODKARPACKIE SCIENCE AND TECHNOLOGY PARK AEROPOLIS**

PSTP Aeropolis is a separate zone providing a special tax discharge for investors. **The city of Rzeszów** owns 35 ha area of this zone, **located next to the Rzeszów-Jasionka Airport**.

In the Special Economic Zone  
have already invested:

- ✓ MTU Aero Engines
- ✓ Borg Warner
- ✓ Goodrich
- ✓ Poczta Polska
- ✓ OPTeam
- ✓ VAC AERO

**In Rzeszów's Special Economic  
Zones are also investing:**

- ✓ Hamilton Sundstrand (WSK)
- ✓ Raben (Rzeszów-Dworzysko)

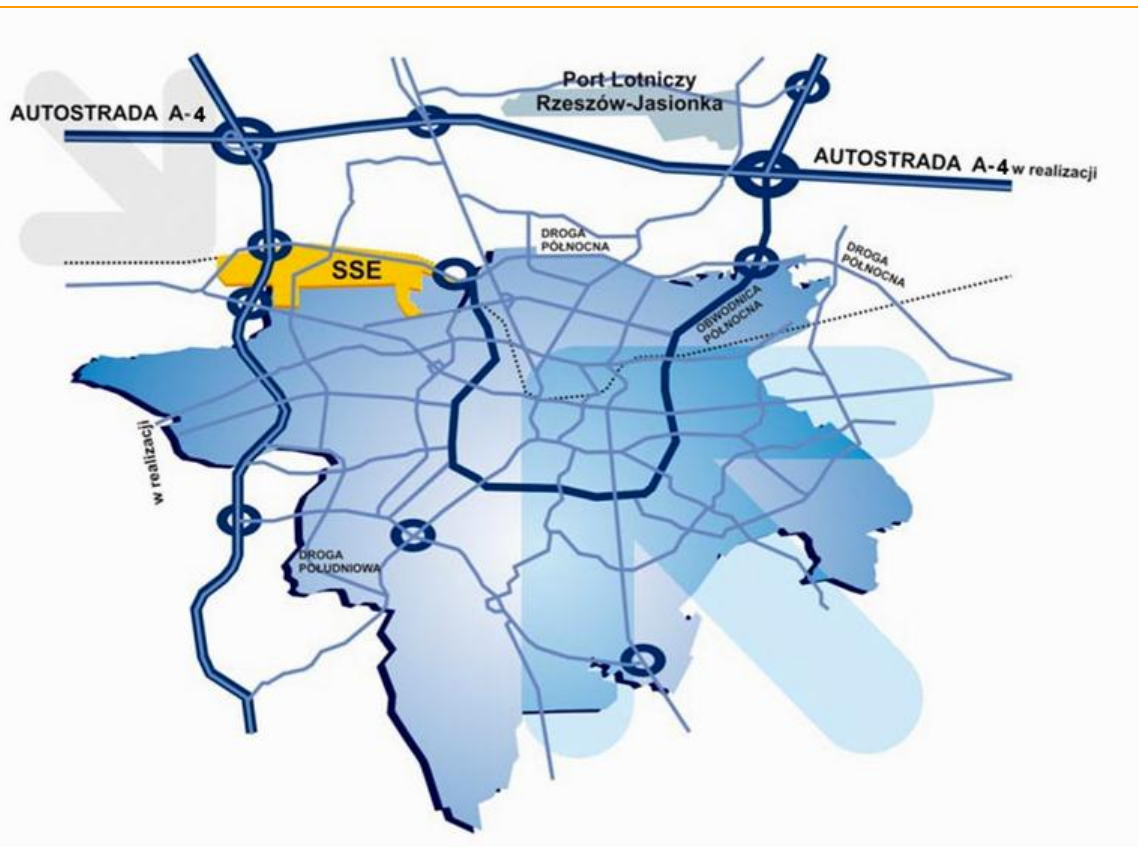




## SPECIAL ECONOMIC ZONE RZESZÓW-DWORZYSKO

Part of Special Economic Zone of Euro-Park Mielec.

In the future there will be approximately about 450 ha in the zone. These industrial areas are scheduled to be covered by the body of SEZ, **within the current boundaries of the city of Rzeszów**, it will cover a total area of 180 ha.



SEZ offers:

- ✓ Favorable conditions for business start-ups for innovative companies
- ✓ High income tax exemption

# ASSOCIATIONS OF ENTREPRENEUR GROUPS OF INDUSTRY



- ✓ Centre of the aviation industry
- ✓ Long tradition in aviation
- ✓ Pilot Training Centre
- ✓ Rzeszow University of Technology with developed Department of Mechanical Engineering and Aeronautics
- ✓ Qualified workers
- ✓ Attracting new investors
- ✓ Influence on the educational system
- ✓ About 90 aviation industry companies
- ✓ Integration of Carpathian telecom operators, telephone and computer business environment
- ✓ Supporting enterprise development, supporting business initiatives and raising awareness of Telecommunication
- ✓ **Rzeszów University of Technology, University of Rzeszów, University of Information Technology and Management**





## ASSOCIATIONS OF ENTREPRENEUR GROUPS OF INDUSTRY



On 14th of September 2011 in **Rzeszów**  
was founded POLIGEN cluster.  
An association with innovative  
businesses from the plastics  
industry.

# INNOVATIVE CONGRESSES

## **Congres of Marketing and Innovation**

18 November 2011

## **InternetBeta2010**

5 - 17 September 2010

## **Innovative City**

Knowledge - Entrepreneurship - Marketing

1 - 3 June 2011

## **2nd Innovation Forum**

24 - 25 May 2011

## **Marketing Innovations**

16 February 2011

## **14th Project Management Conference**

## **Development of EU through innovations**

8 - 9 November 2010

## **Fair of Employment and Innovation with Innovation Factory in Rzeszów**

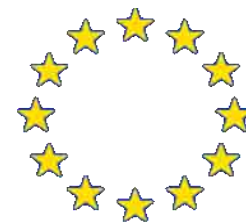
27 October 2010

## **1st Innovation Forum**

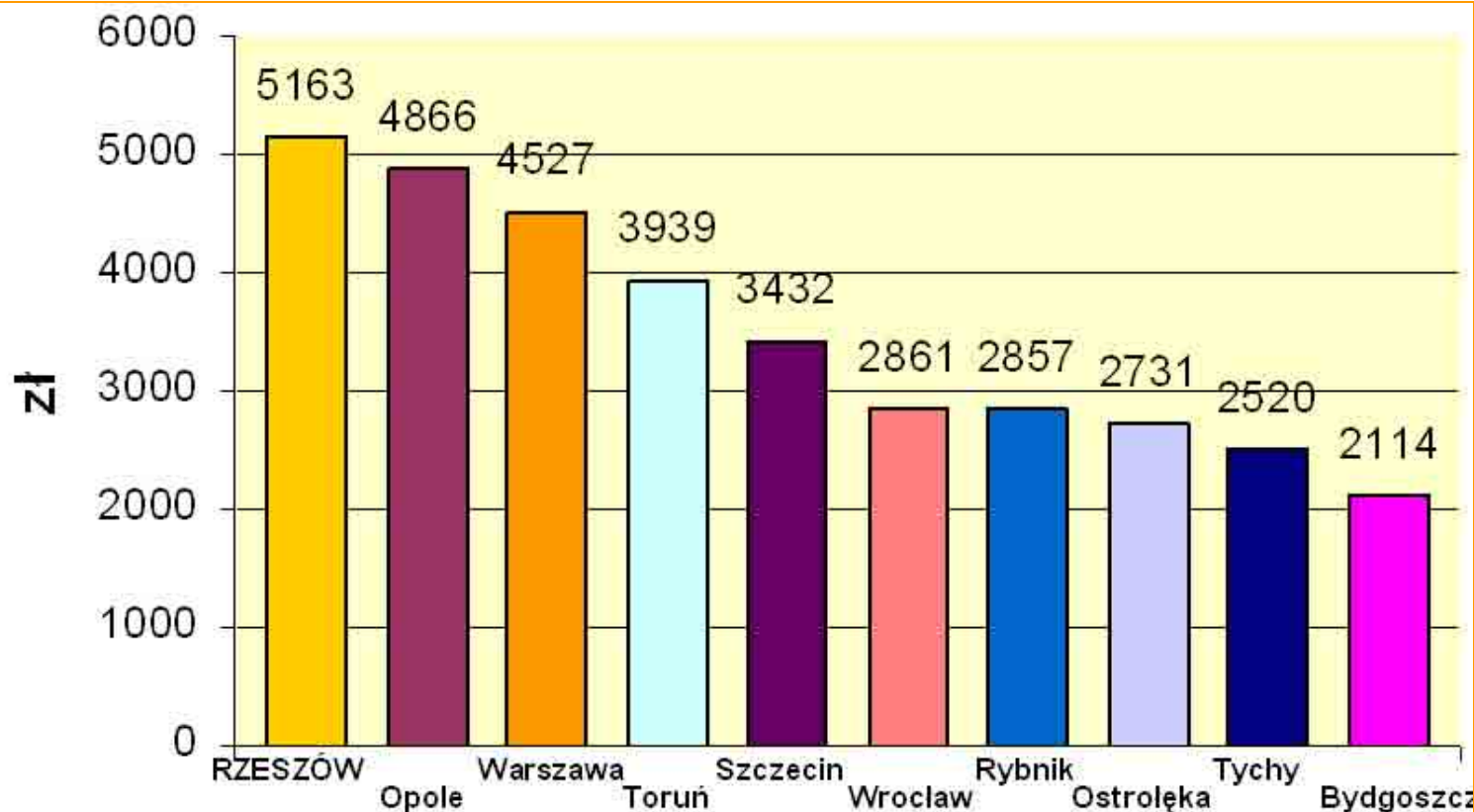
7 - 8 September 2010



## USE OF EU FUNDS



**1st place** of Rzeszów in the ranking  
"The European Community – The European City"  
**in the volume of EU funds** obtained  
per 1 inhabitant: **5 163 PLN**  
(GAZETA PRAWNA, 2009)



## USE OF EU FUNDS



Total value of projects implemented with financial support from the European Union (on the basis of agreements and decisions):

**1.1 billion PLN**

The amount of EU funding:

**751.0 mln PLN**

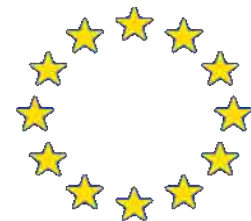
**71%** of the total funds use

Includes:

In years 2004-2006: **200.0 mln PLN**

In years 2007-2013: **527.0 mln PLN**





## The amount of raised funds by branches:

»Transport Infrastructure	505.0 mln PLN
» Environmental Infrastructure and risk prevention	114.0 mln PLN
» Innovative technologies and IT	36.0 mln PLN
» Sports infrastructure	28.5 mln PLN
» Education	53.5 mln PLN
» Health care and social assistance:	12.0 mln PLN
» Culture and Tourism	9.5 mln PLN
» Others	2.0 mln PLN

Number of projects funded from the EU funds: **195**

Including: The financial perspective 2004-2006: **27**

(83 educational projects in schools)

Including: The financial perspective 2007-2013: **33**

(135 educational projects in schools)

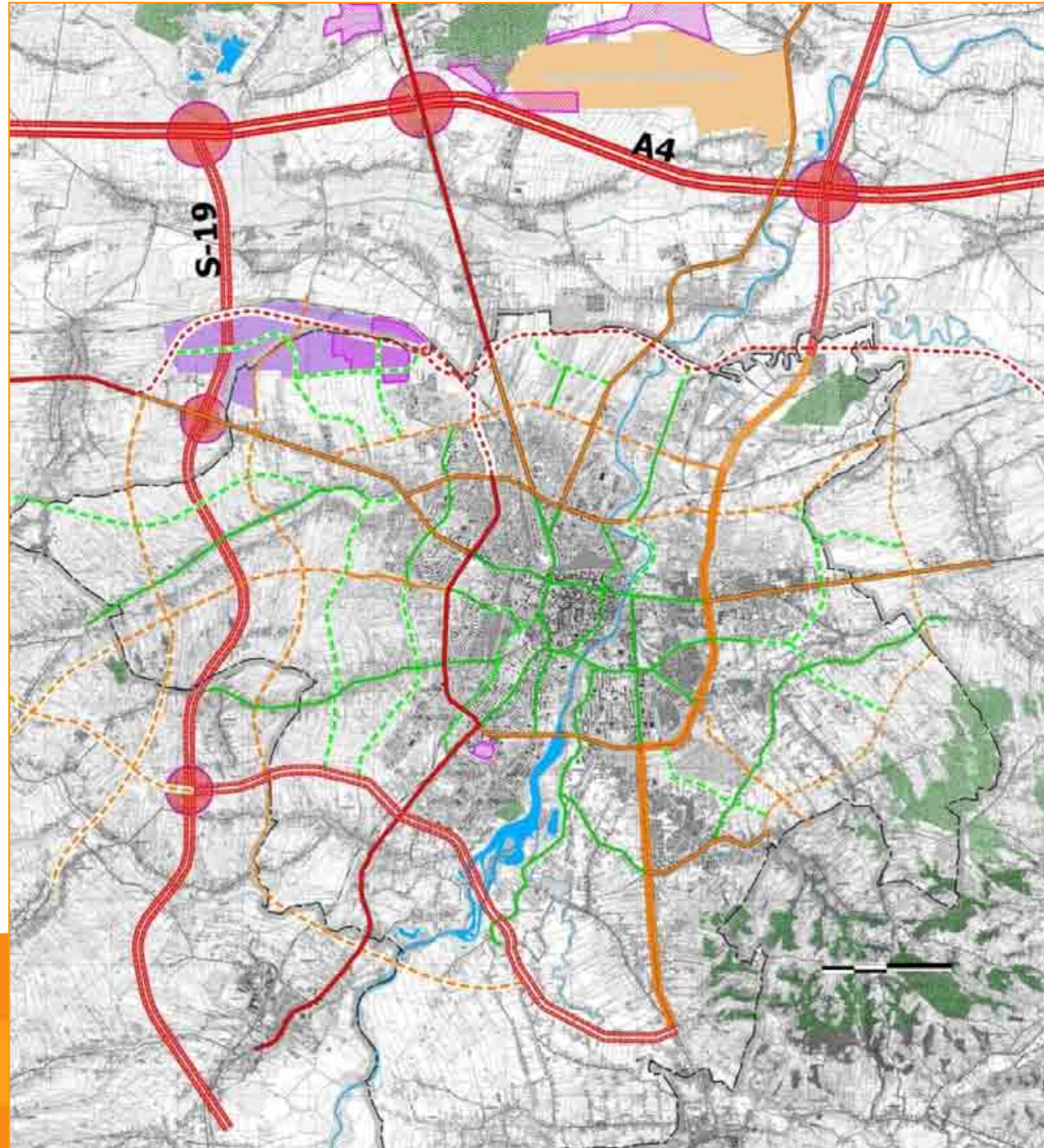
# MAJOR INVESTMENTS 2003-2010





## PRIORITY ROAD INVESTMENTS

- ✓ Connection of A4 and S19 junction with roundabout **named by J. Kuroń**
- ✓ Express road S-19  
Helsinki - Athens
- ✓ A-4 Motorway  
Berlin- Dresden - Kiev
- ✓ Continuation of the  
municipal communication  
system modernization
- ✓ Building of integrative  
public transport system  
of the city of Rzeszów  
and surrounding areas





## COMMUNICATION OF THE CITY

- ✓ Reconstruction of streets as a part of the national road No 4 **94.0 mln PLN**, including acoustic screens installation **25.4 mln PLN**
- ✓ Reconstruction of the county streets in the center of Rzeszów **25.7 mln PLN**







Pakosław roundabout





Ł. Cieplińskiego Avenue



## COMMUNICATION OF THE CITY

Reconstruction of the Sikorski Street **27.3 mln PLN**, including acoustic screens **6.4 mln PLN**



## COMMUNICATION OF THE CITY

Construction of the connection between road S-19 (junction **Kielanówka**) and the national road No 9 in the Podkarpacka Street



Total city investment:

**40.7 mln PLN**

Total EU Funding:

**12.8 mln PLN**



Construction of connection between Lwowska Street (national road No 4) with junction of A-4 motorway and express road S-19

Total city investment: **81.8 mln PLN**

Total EU Funding: **59.5 mln PLN**







J. Kúronia roundabout



Connection of Kotula and  
Ofiar Katynia Streets  
(Construction of a tunnel  
under the Krakowska  
Street) – **9.0 mln PLN**



- ✓ Construction of 8000 new parking spaces
- ✓ Construction of 47 km of sidewalks
- ✓ Construction of 80 km of bicycle routes

## IMPROVEMENT OF ROAD AND PUBLIC TRANSPORT

Building an integrative Public City Communication system of Rzeszów and its surroundings

Implementation period: **2008-2014**  
Project's value: **383.4 mln PLN**  
Total EU Funding: **300.9 mln PLN**



Development of Intelligent Road Transport System in the area of the **city of Rzeszów**

Implementation period: **2010-2014**  
Project's value: **16.0 mln PLN**  
Total EU Funding: **11.7 mln PLN**





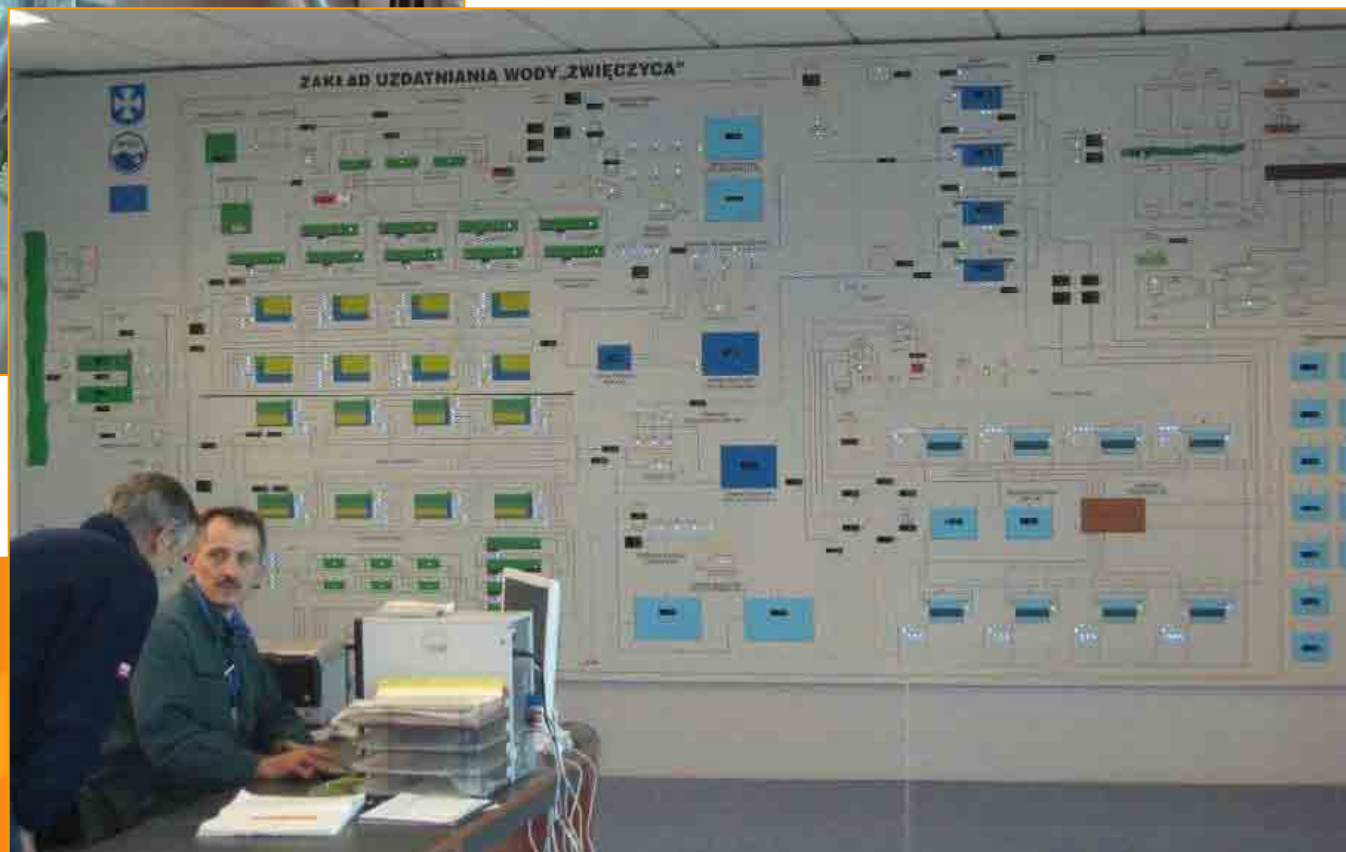
# DRINKING WATER IMPROVEMENT PROGRAMME FOR AGGLOMERATION OF RZESZÓW

Project's value:

**167.5 mln PLN**

Total EU Funding:

**51.8 mln PLN**



Construction of the channel for draining rain water from the western part of Rzeszów.

Project's value: **50.6 mln PLN**

Total EU Funding: **34.0 mln PLN**





## TECHNICAL INFRASTRUCTURE

- ✓ Construction and renovation of 34 km of district heating network  
**94.3 mln PLN**
- ✓ Construction and renovation of 61 km of water and sewage network  
**12.8 mln PLN**
- ✓ Construction of sewage and stormwater sanitation (CityCenter, Drabinianka, Slocina) **9.0 mln PLN**





Construction of the Regional Broadband  
Network ResMAN **26.7 mln PLN**  
and creation of the city monitoring system  
Total EU Funding: **21.9 mln PLN**



## CLEAN AND FRIENDLY CITY

- ✓ Modernization of sewage system **24.2 mln PLN**
- ✓ Construction of waste sorting **6.7 mln PLN**
- ✓ Purchase of **38** buses powered by natural gas





# CLEAN AND FRIENDLY CITY

## INNOVATIONS IN TRANSPORT SYSTEM





## MUNICIPAL HOUSING

Construction and renovation of public housing **17.5 mln PLN**  
The city has a total of **3 000** flats



## ELEVATION RENOVATION

- Renovation of 701 buildings  
elevation including:
- ✓ 269 elevations of historical monuments
  - ✓ 250 elevations of Urban Residential Buildings Management buildings



## EDUCATION

The construction of educational building for the Business High School

Project co-financed by the European Regional Development Fund under the Regional Operational Programme of Podkarpackie Voivodeship for 2007-2013

Project's value: **11.0 mln PLN**

Total EU Funding: **4.9 mln PLN**





## EDUCATION

The construction of primary school with kindergarten branch  
on Załęże housing area

Total investment: **6.0 mln PLN**



The construction of Sport Hall  
for Electronic High School

**Total investment: 5.5 mln PLN**





## EDUCATION AND CULTURE

Construction of Youth  
Culture Center and The Old  
Town Culture Center  
**8.0 mln PLN**



Youth Culture Center



The Old Town Culture Center

## COURT BUILDING AND SPORTS HALL

10 sports fields complexes including 5 ORLIK fields  
(about **1.5 mln PLN each**)





## COURT BUILDING AND SPORTS HALL

- ✓ Sport Hall near High School No 4 **4.8 mln PLN**
- ✓ Multipurpose playground with artificial surface at Middle School No 9 **760 thousand PLN**
- ✓ Playground on the Słocina housing area **349 thousand PLN**



## HEALTH CARE

### **Creation of hydrotherapy and rehabilitation facility of Municipal Hospital**

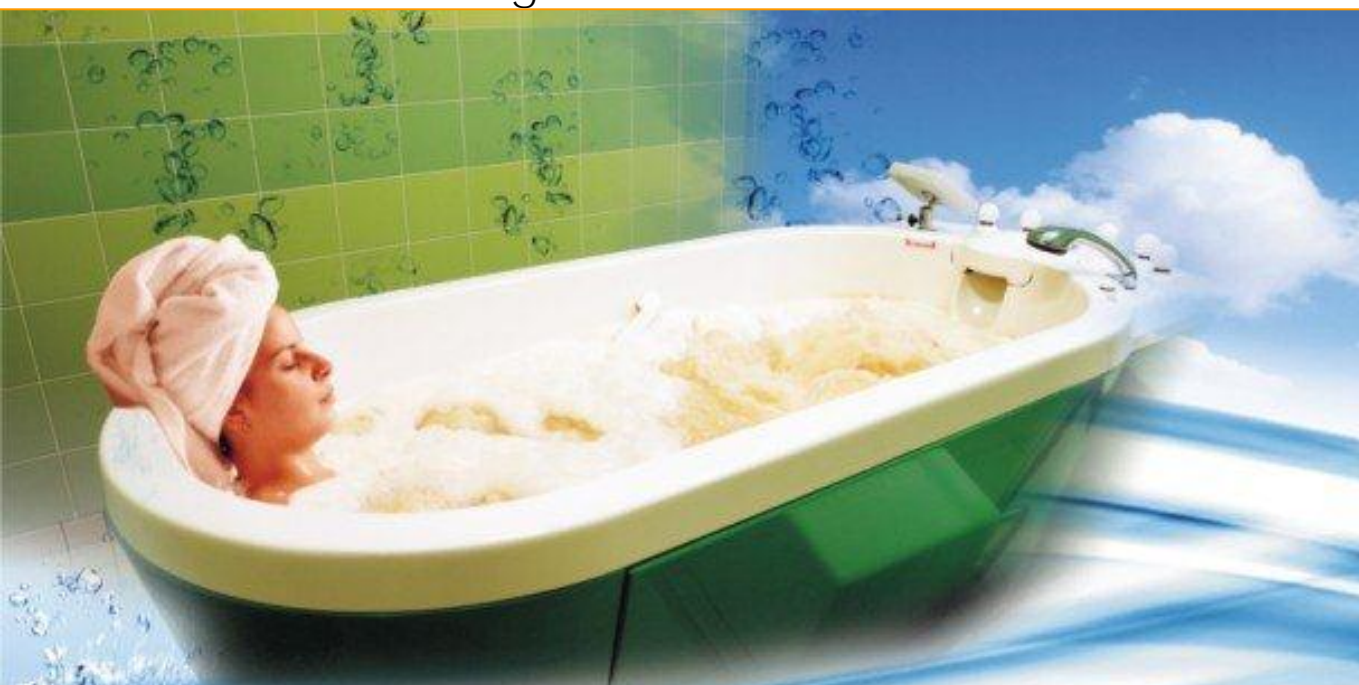
Project co-financed by the EFRR under the Regional Operational Program of Podkarpackie Voivodship for the years 2007-2013

Project's Value:

**3.3 mln PLN**

Total EU Funding:

**2.2 mln PLN**



In the near future there is a planned pool with the use of mineral water.



### **Modernization of the Municipal Hospital Building:**

- ✓ Reconstruction of the Emergency Room
- ✓ Reconstruction of the Intensive Care Unit and Operating Room with equipment
- ✓ Reconstruction of the branch of General Surgery, Vascular, Gynaecology and Orthopaedics Branch together with increasing numbers of beds and Reconstruction of driveway for ambulances
- ✓ Purchase of specialized equipment such as: ultrasound for cardiac tests, X-ray and CT



## PARKS, FOUNTAINS, PLAYGROUNDS

8 playgrounds, 20 squares modernization – **966.2 thousand PLN**

Construction of fountains **2 mln PLN:**

- ✓ Next to Kazimierza and Słowackiego Street
- ✓ In City Park named by Solidarność next to Dąbrowskiego Street
- ✓ Next to the Music Institute



Fountain at The Music Institute UR

The construction and revitalization of parks **5.7 mln PLN**:

- ✓ The Pope Park at the Cathedral
- ✓ United Polonia Park  
next to Cieplińskiego Avenue
- ✓ Cichociemnych Square
- ✓ Active Leisure Park  
by the Wisłok River



Active Leisure Park





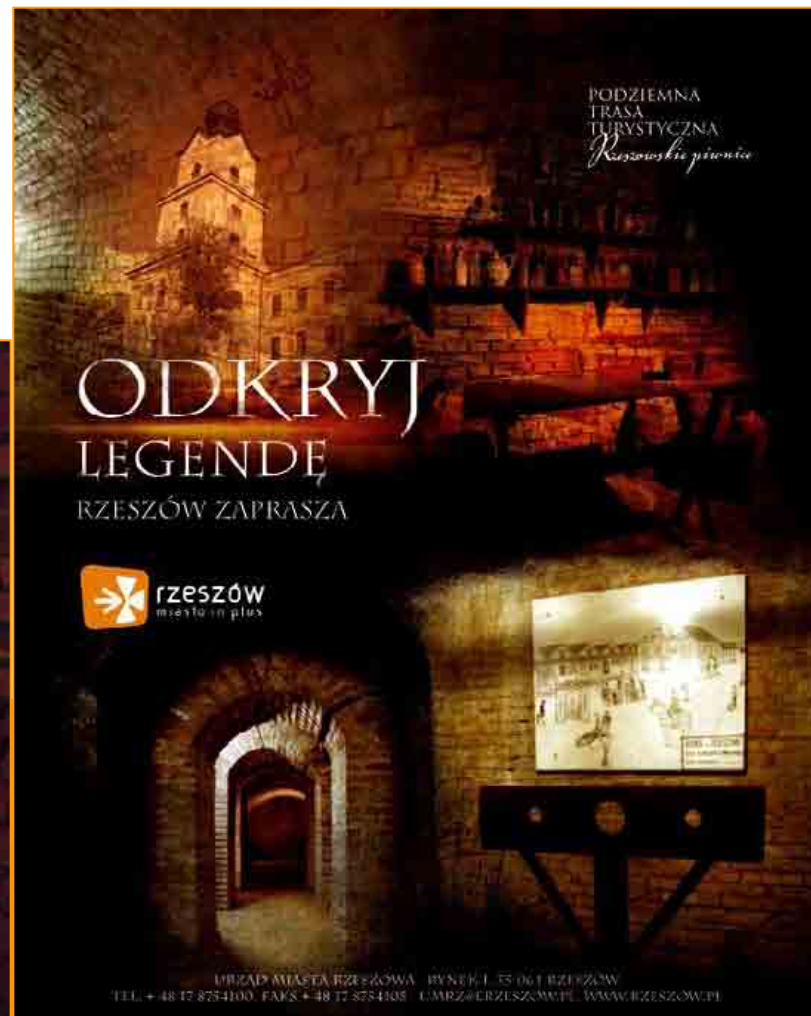
Cichociemnych Square



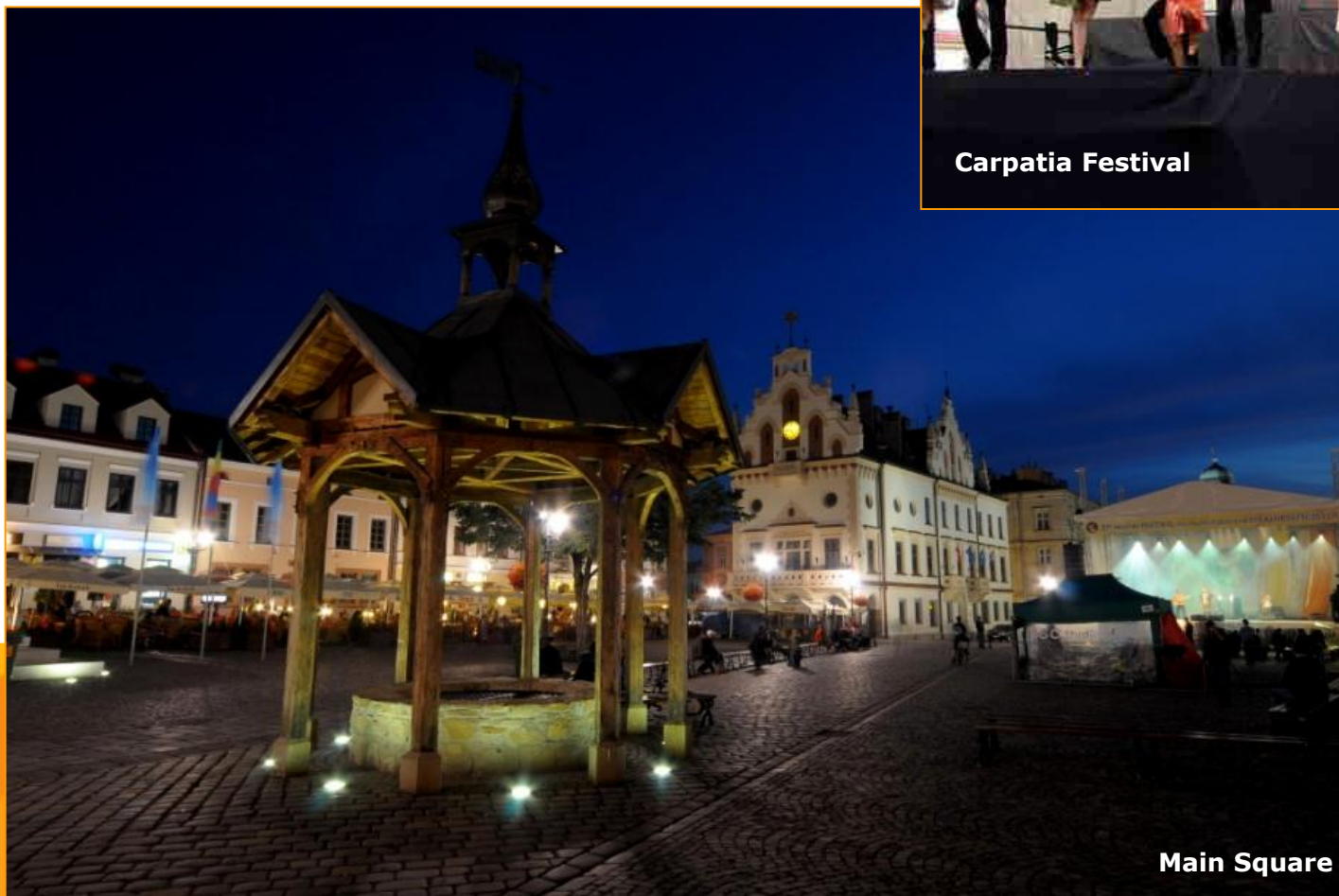
The Pope Park

Reconstruction of the Market with a prolongation of the Underground Tourist Route and stage construction

Project's value: **16.0 mln PLN**









The most important recurring cultural events:

- ✓ CARPATHIA International Song Festival
- ✓ European Stadium of Culture
- ✓ Multicultural GALICJA Festival
- ✓ World Festival of Polonia Folk Groups
- ✓ Celebration of 3 Maja Street
- ✓ **Day's of Rzeszow**
- ✓ Rock Night
- ✓ Colours of Ukraine
- ✓ Culture backstage
- ✓ NoBorder Festival
- ✓ ExtremDay
- ✓ Festival of Urban Space



# EUROPEAN STADIUM OF CULTURE



**European Stadium of Culture**

**12 – 14 August 2011 Rzeszów**



Acrobatics



European Stadium Of Culture



## SPORTS

The most important recurring sports events:

- ✓ Leagues in volleyball, basketball, speedway, football
- ✓ International matches in handball, volleyball, boxing
- ✓ Rzeszow Car Rally
- ✓ **Podkarpackie Rally of Historic Vehicle Hadykówka**
- ✓ Skandia Marathon
- ✓ **National event „Poland runs”**
- ✓ **National event „Poland on bikes”**
- ✓ **„Olympic hopes ” President of Rzeszow’s Cup in Jumping into the Water**



## ACTIVE LEISURE

Open air swimming pools :	3
Indoor swimming pools:	6
Tennis courts:	37
Halls and sports halls:	82
Bicycle paths:	82km
Artificial ice rink:	1
Ski lifts (locally):	1
Horse -riding Clubs (locally):	17





## Information Points of the Municipality of Rzeszów

- ✓ Hypermarkets: Real and E.Leclerc
- ✓ City Buildings Office at the Okrzei Street, Kopernika Street and Ofiar Getta Square

## Applications/forms:

- ✓ IT card
- ✓ Driver license
- ✓ Car registration
- ✓ Address update form
- ✓ Passport



**Entrepreneur  
service point**

## MUNICIPALITY OF RZESZÓW OPEN 7 DAYS A WEEK

From October 2011, in the Millennium Hall shopping center operates Service Point for Residents of the City of Rzeszów  
First in Poland! Open 7 days a week from 10 a.m. to 6 p.m.





## Partners cities:



**Bielefeld**



**Buffalo**



**Ivano-Frankivsk**



**Lviv**



**Luck**



**Klagenfurt**



**Kosice**



**Nyíregyháza**



**Satu Mare**

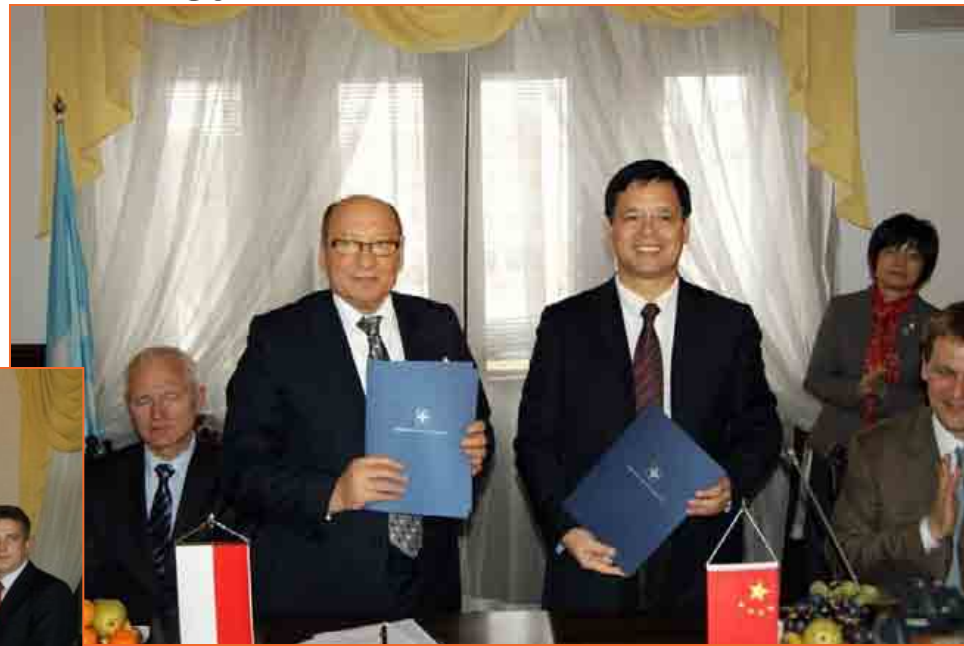


**Lamia**



## INTERNATIONAL COOPERATION

At 31st October 2011 President of the city Fangchenggang (China) and the President of city of **Rzeszów** signed in Rzeszów's city hall the intent partnership letter, that concerns: trade, industry, culture, sports, education and technology.







# **RZESZOW IN SELECTED RANKINGS AND COMPETITIONS**

## **RZESZOW IN RANKINGS AND COMPETITIONS**

According to the Union of Polish Metropolises Report 2011, Rzeszow took first place in terms of permits issued for construction of buildings and dwellings (per capita).

1st place for the city of Rzeszow as the best city in the "Ranking of Local Authorities" in 2011



## **RZESZOW IN RANKINGS AND COMPETITIONS**

### **Rzeszów is the best voivodeship city to live**

Results of „Social Diagnosis 2011” research made by two universities (presented in July 2011): University of Warsaw and Warsaw School of Economics guided by Professor Janusz Czapiński.

<b>1st</b>	<b>Rzeszów</b>
2nd	Wrocław
3rd	Kraków
4th	Gdańsk
5th	Zielona Góra
6th	Warszawa
7th	Toruń

9th	Bydgoszcz
10th	<b>Poznań</b>

## **RZESZOW IN RANKINGS AND COMPETITIONS**

### **City of Rzeszów**

the winner  
of  
Self-Government Ranking  
by  
"Rzeczpospolita" 2011  
in the category

**"The best city within counties"**





## RZESZOW IN RANKINGS AND COMPETITIONS

- ✓ One of the safest cities in Poland (report prepared by the newspaper "Journal - Poland, Europe, World")
- ✓ Third place in the ranking of the most attractive cities for business (1st Nationwide Congress of Regions –Forbes monthly)
- ✓ 1st prize in the competition
- ✓ "Forcing the close doors" for creating the City Hall Information Points in Real hypermarket
- ✓ ISO Certificate for Municipality of Rzeszów



# RZESZÓW IN RANKINGS AND COMPETITIONS

**2010 - 2011**

- ✓ "The Gold Business Location"
- ✓ Statue in the category  
" Big City"
- ✓ Emblem "Poland Now"



## RZESZOW IN RANKINGS AND COMPETITIONS

“Patron of the Polish  
Ecology” Title



Winner of the  
“Friendly Local Government”  
Environmentally Friendly certified  
District





# **SELECTED TITLES AND AWARDS GRANTED TO THE PRESIDENT OF RZESZOW TADEUSZ FERENC**

**Commander's Cross  
Polish Order  
of the Rebirth**



**Warsaw  
23<sup>rd</sup> September 2010**

**SELECTED TITLES  
AND AWARDS GRANTED  
TO THE PRESIDENT OF RZESZÓW  
TADEUSZ FERENC**

Second place for Tadeusz Ferenc  
as the best President  
from all Presidents of the cities  
in the "Local Leader 2011" ranking

# SELECTED TITLES AND AWARDS GRANTED TO THE PRESIDENT OF RZESZOW TADEUSZ FERENC

KRAJOWA IZBA GOSPODARCZA



GMINA  
**FAIR PLAY**

Doceniając wkład w rozwój polskich samorządów,  
Kapituła Konkursu „Gmina Fair Play”  
z dumą przyznaje tytuł

**„SAMORZĄDOWEGO MENEDŻERA ROKU” 2010**

**Panu Tadeuszowi Ferencowi**  
Prezydentowi Miasta Rzeszów



Warszawa, 17 grudnia 2010

Andrzej Arendarski



Przewodniczący  
Kapituły Konkursu

Mieczysław Bąk



Przewodniczący Ogólnopolskiej  
Komisji Konkursowej

“Local Government Manager  
of the Year”

awarded by  
the Institute for Democracy  
and Private Enterprise



**THANK YOU FOR THE  
ATTENTION**

**[www.rzeszow.pl](http://www.rzeszow.pl)**