

OPOLE



Invest without limits



Opole – investor's friendly city

OPOLE CITY OFFICE • Economy and City Promotion Department

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City advantages / convenient location

EUROPE – POLAND – OPOLE

Warsaw – 320
Prague – 295
Vienna – 355
Berlin – 420
Amsterdam – 1050
Brussels – 1120
Paris – 1360
London – 1440
Rome – 1450
Moscow – 1600
Budapest – 530



Distance from Opole to selected European Capitals in km:

Warsaw – **320**
Prague – **295**
Vienna – **350**
Berlin – **420**
Budapest – **530**
Amsterdam – **1050**
Brussels – **1120**

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City advantages / convenient location

EUROPE – **POLAND** – OPOLE



- South of Poland
- near **A4** Highway– **13 km**

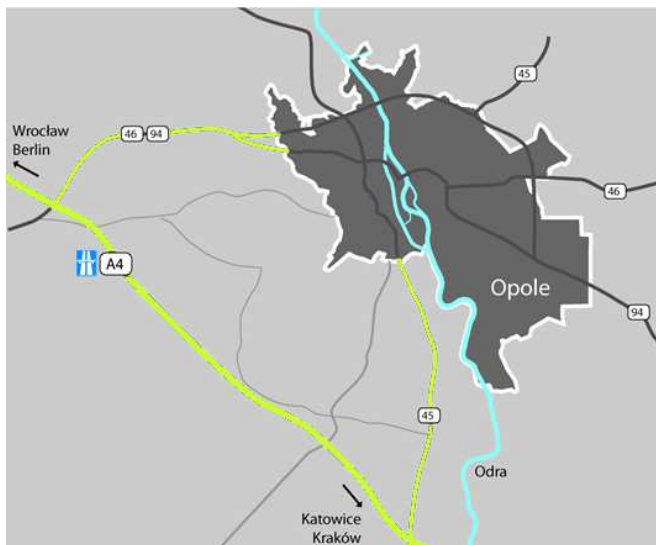
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City advantages / convenient location

EUROPE – POLAND – **OPOLE**



- **240 km** to Germany
- **54 km** to Czech Republic
- around **100km** to international airports in Wrocław, Katowice and Ostrava
- well-developed water transport

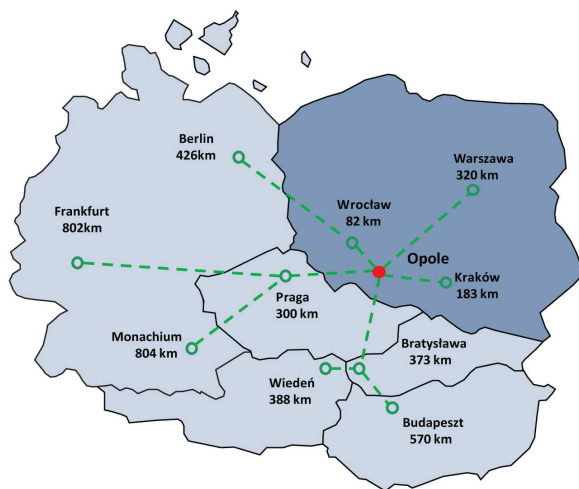
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City advantages / convenient location

Distance from international airports



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City advantages

High quality of life

- efficient and dynamically growing industries (food, electromechanical i electronics) and services (BPO)
- excellent quality of infrastructure
- technical and scientific base
- rich cultural, sport and recreational offer

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Inhabitants

Statistics

- **126 000** inhabitants
- **52 000** employed people
- **20 000** enterprises
- **20 000** people commute to work everyday

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Science

Academic city

- **36 000** students – **9 000** graduates
- **123** fields of studies on **6** universities
- developing Confucius Institute – Chinese language courses

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Science / 6 universities

Leading public universities

- **Opole University** – 8 fields (in this mathematics, physics and IT; economics; philology; chemistry)
- **Opole University of Technology** – 6 fields (in this electrotechnics, automation and IT; mechanics; production engineering and logistics; construction)

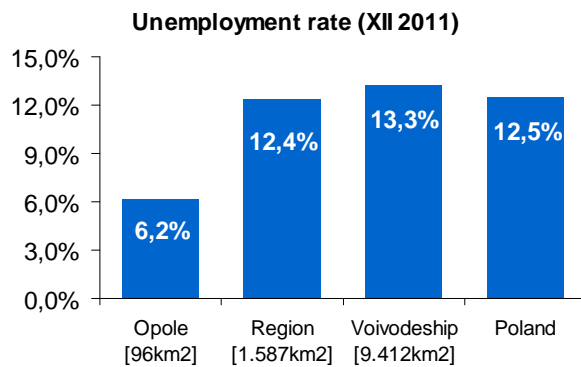
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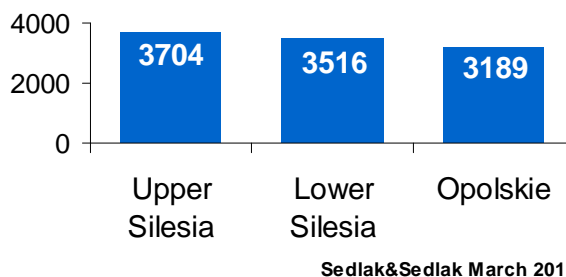
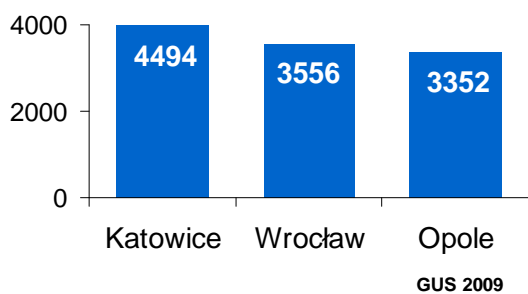
Job market



- availability of diversified workforce
- **115 000** people working abroad who would like to come back to Opole

Job market / salaries

Comparison of average monthly gross salary



The average wage in Opole is lower by around **1 140 PLN** than wage in Katowice and lower by around **200 PLN** than wage in Wrocław

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Investment offer in Opole

Special Economic Zone

- **85 ha** of area
- site fully prepared by the cit – full technical infrastructure,
- Spatial Development Plan,
- designation - industry, services, office space
- **CIT tax exemptions**

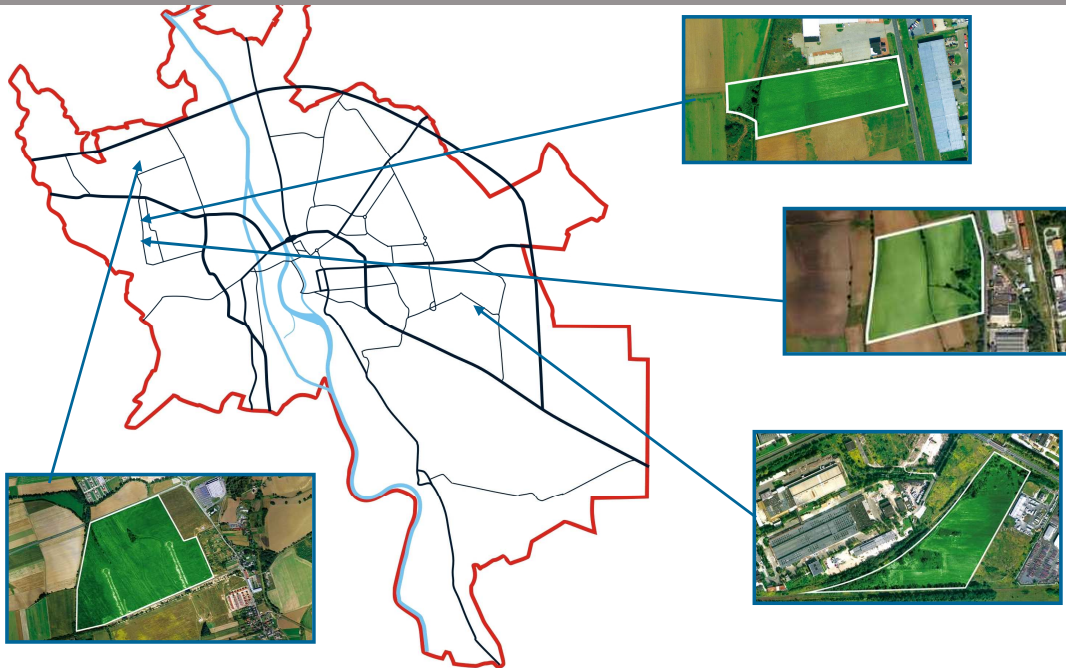
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Subzone Opole of WSEZ Invest-Park



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Subzone Opole of WSEZ Invest-Park

Północna



62 ha

Wschodnia



8 ha

Wspólna I



3,2 ha

Wspólna II



12 ha

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Growth of BPO/SSC sector in Opole

New market for leaders in IT enabled Services branch

- human resources (each 3rd person in Opole it is student)
- resilient academic centers
- excellent knowledge of foreign languages (particularly of German, English, Russian)
- competitive costs of running business in comparison with Wrocław and Katowice

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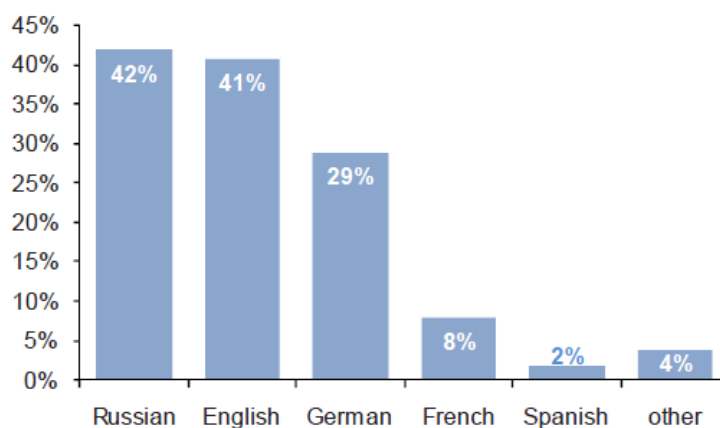
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Growth of BPO/SSC sector in Opole

People in Opole speaking foreign languages (2010)



Source: Opolskie Centre for Economy Development

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Growth of BPO/SSC sector in Opole

- Opole has been chosen by leaders: **Capgemini** (5th office in Poland), **opta data**, **Future Processing**
- opportunity for developers constructing offices of A class
- optimal conditions for branch: low lease costs of office space, convenient public transport network

Investor's support / exemptions

Tax exemptions in Special Economic Zone

- Income tax reliefs up to **50 %** of investment costs or **2-year labor costs**
- Increased to **60 %** for medium and up to **70%** for small enterprises
- **10 % more** than in Wrocław or Katowice

Investor's support / regional help

Real-estate tax exemptions

- „Opole Help Program for Entrepreneurs”, full or partial real-estate tax exemptions upto **200 000 EUR**
- Support for investment in range of implementing new technology, tax exemptions up to **50%** of investment value

Investor's support

Support of Regional Labour Office

- Cost refund of equipment or refitting workplace for referred unemployed
 - up to **600 %** of national average salary
- On-off refund of contributions to social insurance
- Internships
- help with recruitment

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Investor's support

System of Investor Service

- individual investor service
- complex service and support at each stage of investment process
- arranging and organizing business meeting
- support in administrative matters
- cooperation with Walbrzych Special Economic Zone „Invest-Park” and Polish Agency of Information and Foreign Investments

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Already invested



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Forbes


RZECZPOSPOLITA

FT
FINANCIAL TIMES

Rankings

- 4th city in Poland in terms of business attraction
- 1st city in Poland in consumption of EU funds per capita
- the highest quality of life according to national Social Diagnosis
- 2nd place in Central-Eastern Europe in terms of the most investor's friendly regions

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