

INVESTMENT OPPORTUNITIES IN THE OPOLSKIE REGION



OPOLE 2012

Europe-Poland-Opole

Distances from OPOLE (in km)

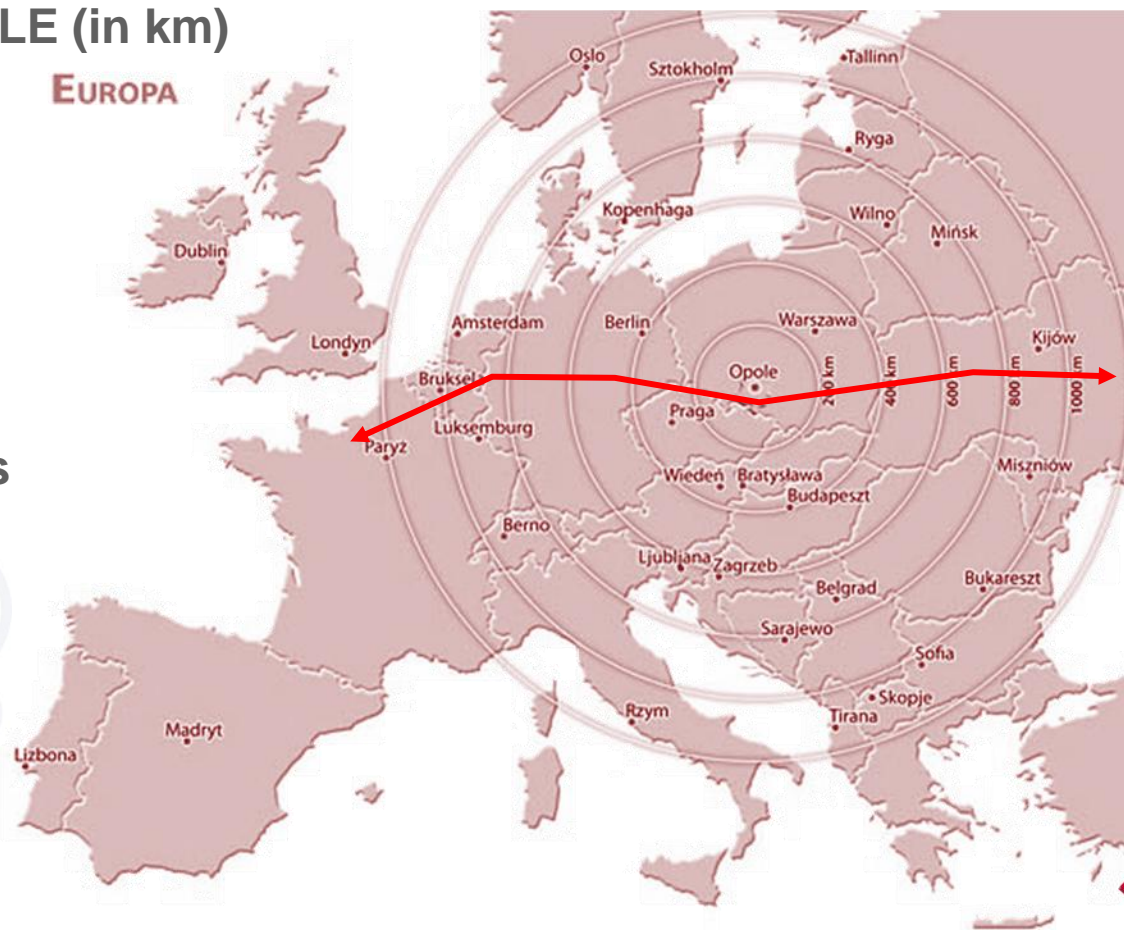
Berlin	– 399
Bratislava	– 360
Vienna	– 340
Warsaw	– 320
Prague	– 280

International airports

Wrocław	– 90
Katowice	– 90
Kraków	– 140
Ostava	– 120

Private Airport

Kamień Śląski - 23



Why Opolskie?

The highest standard of living in Poland¹

TOP 25 Best Free Zones of the future in the world - Invest Park SEZ²

One of the best places for investment - Opole³

Trendsetting City 2010 - Opole⁴

One of the lowest costs of living in Poland – Opole



1. Social diagnosis, 2009;
2. fDI Magazin, 2010;
3. Forbes Magazin, 2009;
4. Trendbook Poland 2010, WBJ, 2010,
5. Wprost 2009

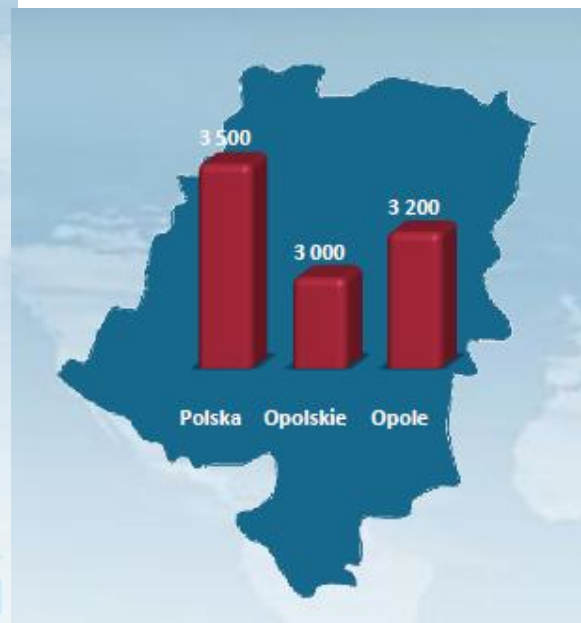
Opolskie – key facts

- Over 1 mln inhabitants
- 41 000 students
- 44 856 inhabitants looking for a job (12,2%)
- 680 000 population of working age
- 9 million consumers in 150 km
- Multicultural character and receptiveness of inhabitants
- Harmonious cooperation of diverse cultures – Polish, Czech and German
- Labour culture and standards



Inhabitants of the region are open to international contacts and exchange of **experience**. Most of them work in the European Union countries, mainly in Germany, Austria, the Netherlands and Belgium. These contacts bring **labour culture and standards** of other countries to the local market. influences **skills** improvement in the region and provides an excellent **knowledge** of EU employers.

Average salaries in Poland [PLN]

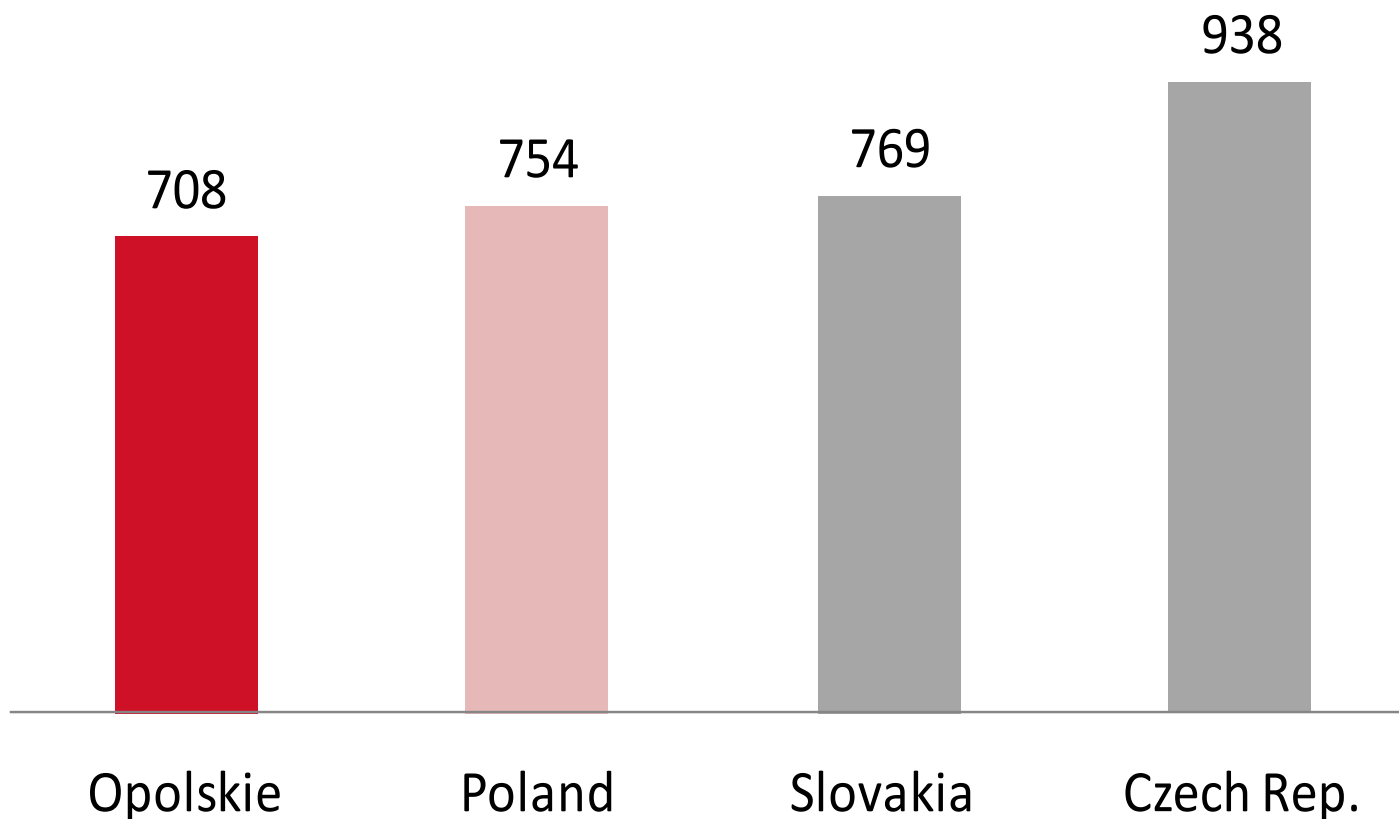


1 Euro = 4 Pln

1 Pln = 0.25 Euro

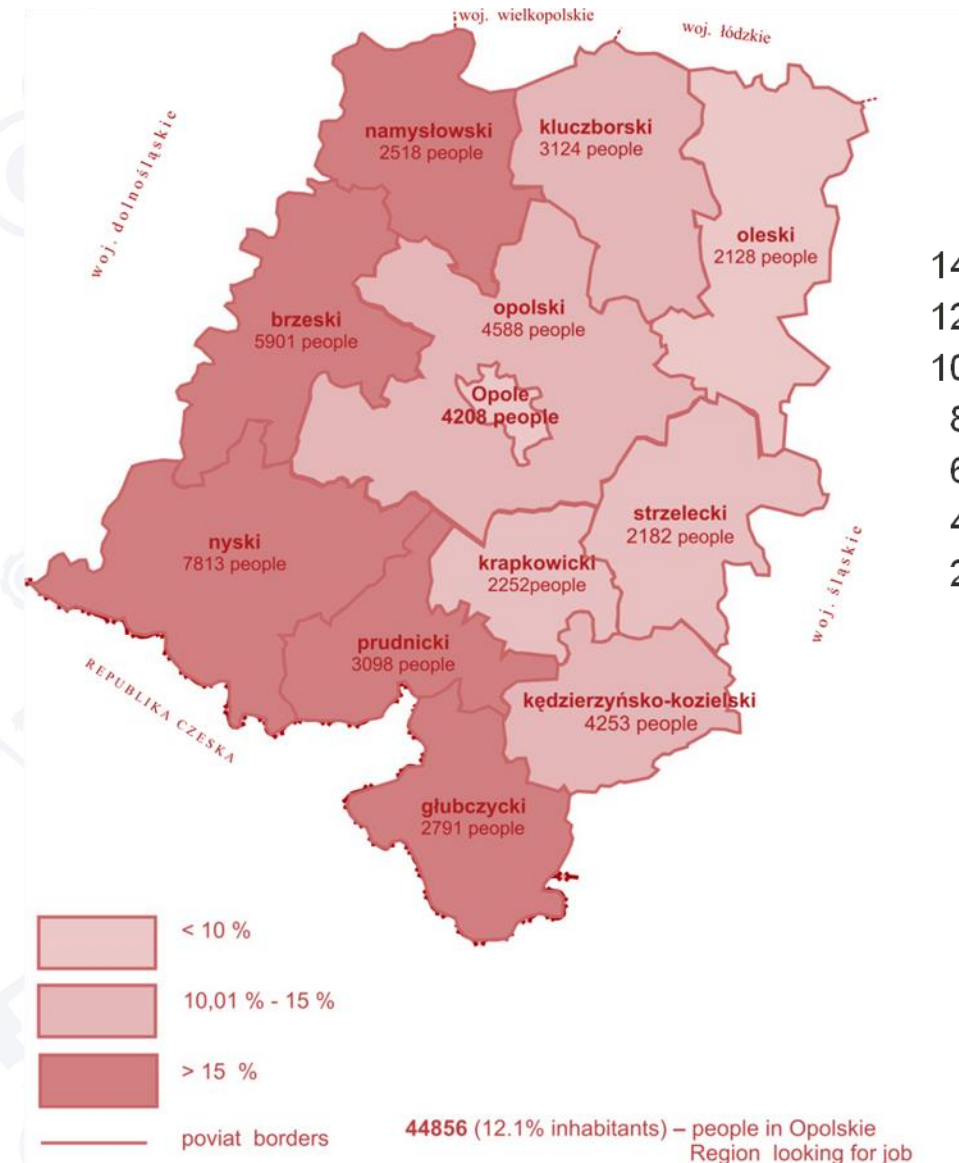
Source: Sedlak & Sedlak National salaries report, 2010

Average salaries in Poland, Slovakia and Czech Republic [EUR]

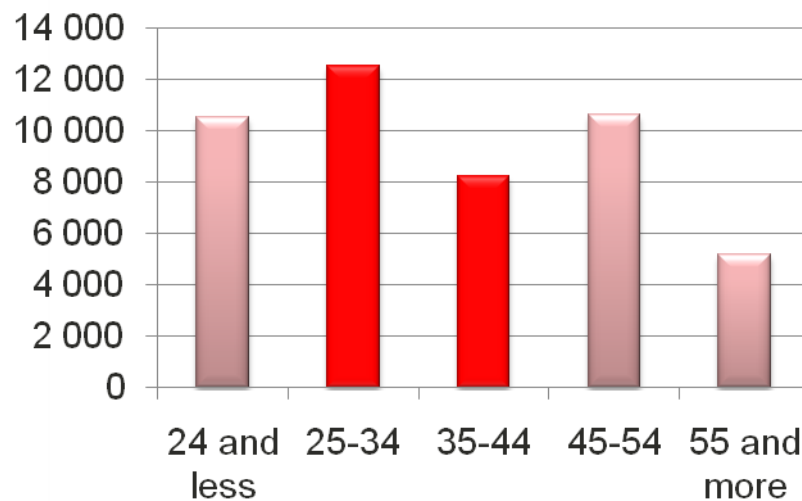


Source: Statistical Office of: the Slovak Republic (3.Q 2011), the Czech Republic (2.Q 2011), the Republic of Poland (3. Q2011)

Unemployed in Opolskie



AGE LEVEL OF UNEMPLOYED



State higher education schools

Name of the education institution	City	Main profiles	Number of students	Number of graduates
Opole University	Opole	Pedagogics Economy Law Administration Politology English	16138	4466
High Technical University	Opole	Costruction IT Production management Management Mechanic and mashines constructor	10755	2877
State Medical Vocational School in Opole	Opole	Physiotherapy Nursing Cosmetology Obstetrics Public health	1287	444
State Technical Vocational School in Nysa	Nysa	Management and oproduction engineering Architecture and urban planning Philology Finance and accounting	4052	1138

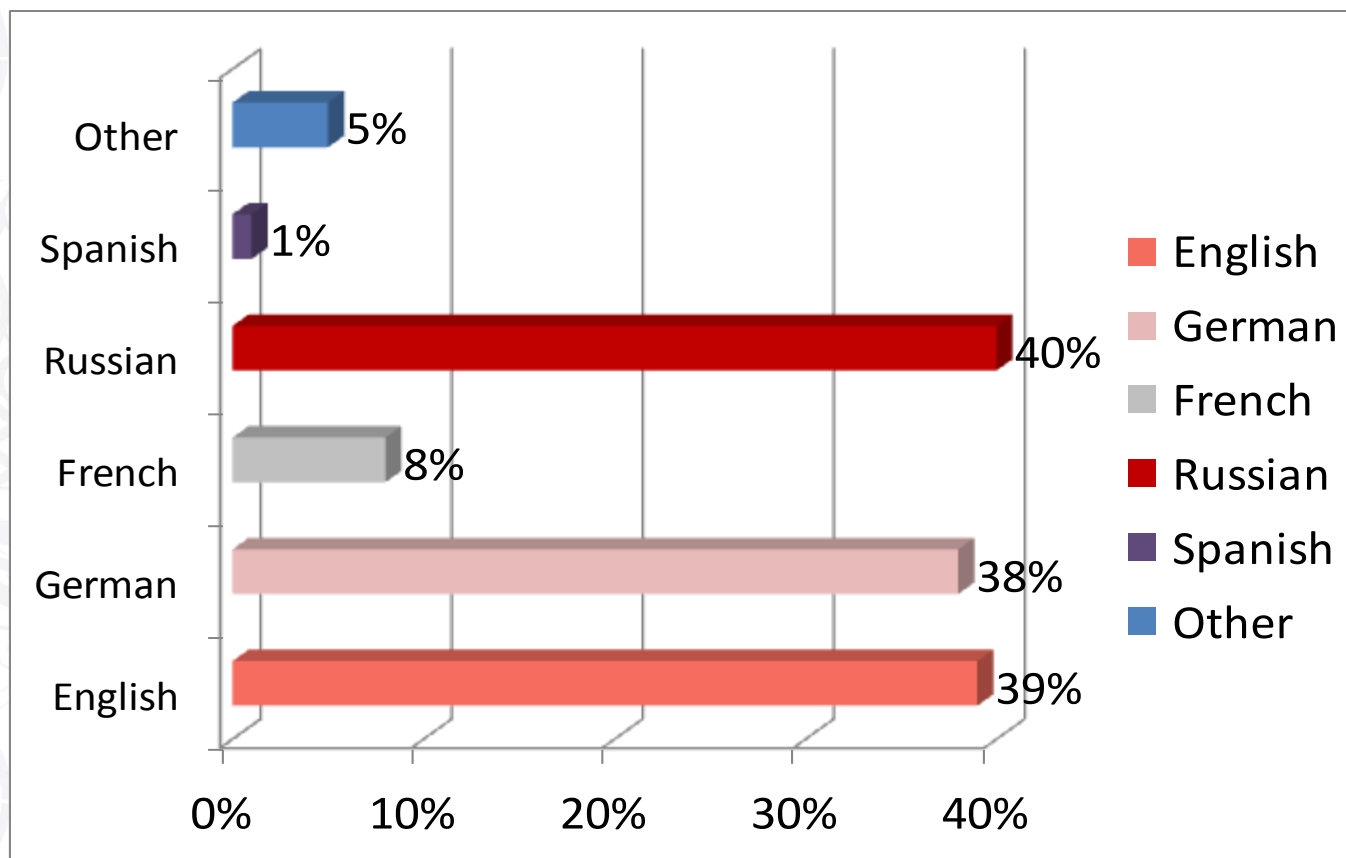
Private higher education schools

Name of the education institution	City	Main profiles	Number of students	Number of graduates
Bogdan Jański School	Opole	Sociology Land Management	170*	50*
Higher Banking School	Opole	Economy	644*	b.d
School of Management and Administration	Opole	Mangement Pedagogy Politology Logistic Ekonomy Socjology	4 347*	1 481*
School of Humanities and Economics in Brzeg	Brzeg	Politology	437	136

Total number of students: ~ 41 000*

Total number of graduates: 10 592

KNOWLEDGE OF FOREIGN LANGUAGES



Source: October 2010 prepare for Opole IAC by the Silesian Institute Opole

Business in Opolskie Region

98 000 companies

number two in Poland in terms of the rate
of increase of the number of businesses

1500 foreign companies

The biggest companies (~1000 workers)

- ZAK Kędzierzyn-Koźle – chemical
- Coal Plant Zdieszowice – chemical
- Power Plant – Dobrzeń Wielki - energy
- HeidelbergCement – Gogolin - construction
- Cadbury/Kraft Skarbimierz – food
- Famak Kluczbork – metal
- Marcegaglia Kluczbork – metal
- Famet Kędzierzyn-Koźle – metal
- Coroplast – automotive

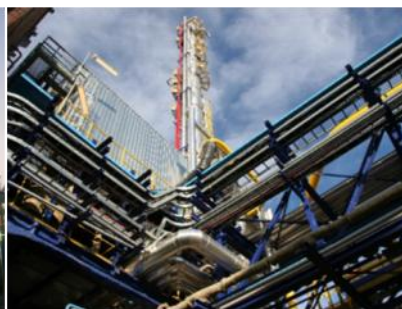


Priority sectors - chemistry

3rd place in Poland

R&D base in Kędzierzyn – Koźle

long chemical tradition



Priority sectors - construction

Natural resources, particularly the deposits of marls and limestone have a great influence on the economy of the region. Due to these mineral resources, our region has developed, especially regarding the cement-lime sector.



Priority sectors - food

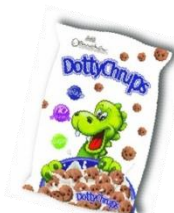


NUTRICIA



Smithfield

Ustronianska



Priority sectors – metal and automotive



INVESTMENT OFFERS IN THE OPOLSKIE REGION



Ujazd – investment site

Ujazd

Distance to Opole: 60 km

Distance to Gliwice: 35 km

Distance to Kędzierzyn-Koźle – 10 km

Area: 183 ha in Katowice
Special Economic Zone

Infrastructure:

- Motorway A4 – 3 km
- Power – on site
- Water – on site
- Sewage – on site
- Gas – on site
- Public transport



Already invested in Ujazd:



Skarbimierz investment site

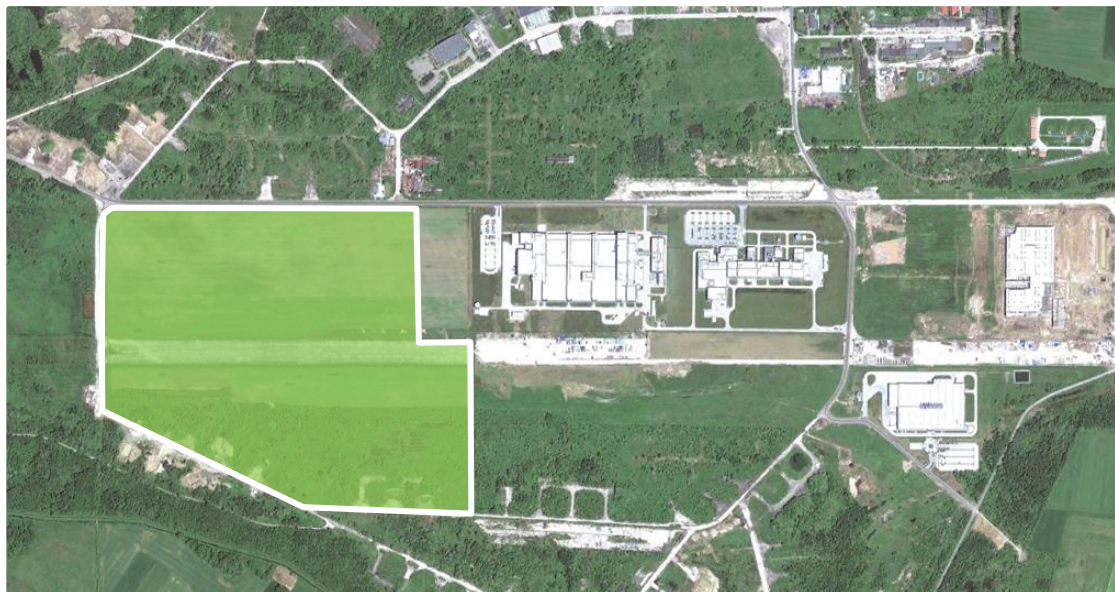
Skarbimierz Osiedle

Area: 56 ha in Wałbrzych
Special Economic Zone
INVEST-PARK

Infrastructure:

- Motorway A4 – 8 km
- Power – on site
- Water – on site
- Sewage – on site
- Gas – on site
- Industrial water, railway

Already invested in Skarbimierz:



Nysa investment site

Nysa

Area: 156 ha in Wałbrzych
Special Economic Zone
INVEST-PARK
(Industrial Park – 255 ha)

Infrastructure:

- Motorway A4 – 38 km
- Power – on site
- Water – on site
- Sewage – on site
- Gas – on site
- Railway

Already invested in Nysa:



SPECIAL ECONOMIC ZONES

- tax exemption (CIT or PIT) – 50 % (up to 70% for SME)
- site fully prepared for development by the investor at a competitive price
- free assistance in dealing with formalities in connection with the investment

set up for the purpose of:

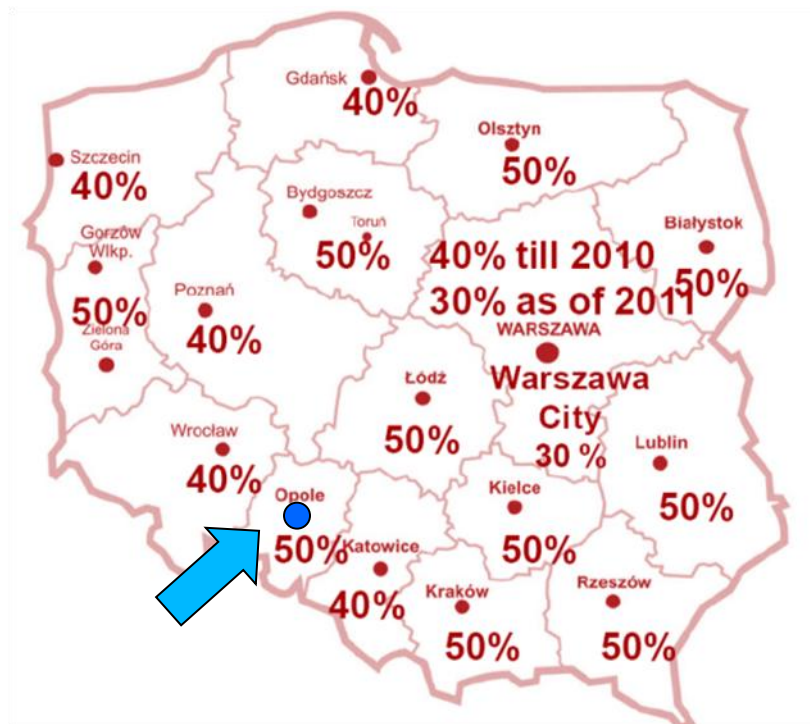
- developing and utilising new technical and technological solutions in the national economy,
- increasing the competitiveness of goods and services,
- creating new work places
- SEZ will operate until 2020

SEZ IN OPOLSKIE:

50 to 70 % exemption

902 ha in 18 th localizations

Subzones of Wałbrzych, Katowice
and Starachowice SEZ



Offer for business



**OPOLE
EXHIBITION CENTER**



MOSZNA PALLACE



KAMIEŃ ŚLĄSKI
Charter flights, business, KURSY PILOTAŻU



**ACADEMIC BUSINESS INCUBATOR
OPOLE TECHNICAL UNIVERSITY**

In spare time



Opawskie Mountains



Horse riding schools



Opole



Nyska Lake



Opole Aeroklub



Moszna Palace



Basilica in Nysa



Golf - Krapkowice



October Drum Fest

Institution supporting the development of entrepreneurship in the Opolskie Region.

• **The Center undertake tasks associated with development policy of Opolskie Region:**

- creating conditions for economic development,
- stimulate economic activity and raising the competitiveness and innovativeness of the regional economy,
- efforts to increase investment attractiveness of the region and the creation of investment potential

Center functions:

- Investor and Exporter Assistance Center (PALIZ partner)
- Department of Innovations
- Department of Entrepreneurship
- Departments Implementing Regional Operational Program Opole Voivodship for 2007-2013 in the area of entrepreneurship

Our support in:

- Domestic and foreign investors service
- Information on investment conditions in Opole Voivodship
- Information on regulations and procedures
- Investment offers database (brownfields and greenfields)
- Coordination of business partner meetings
- Co-operation with self-governmental and governmental institutions
- Official partner Polish Information and Foreign Investment Agency

Our success story:



KEIPER



terbeke
Fresh Food Group



schattdecor



Professional team



Arkadiusz Tkocz
Director of Opolskie Centre of
Economy Development



Sławomir Janecki
Manager Investor and Exporter
Assistance Centre



Dr Iwona Święch Olender
Vice Manager Investor and I
Assistance Centre



Magdalena Możdżeń
Main Specialist



Piotr Regeńczuk
Senior Specialist



Adam Olbert
Specialist



Ewa Dudik
Inspector



Klaudia Bąk
Specialist – EXPORT



Investor and Exporter Assistance Centre

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