



## zachodniopomorskie (west pomerania)

Total area of the voivodeship	22 892 km <sup>2</sup>
Number of citizens: - in urban areas	1715,4 thous. 68,9 %
Population per 1 km <sup>2</sup>	75 persons/km <sup>2</sup>
Principal city	Szczecin
Bigger cities in the voivodeship	Koszalin, Stargard, Kołobrzeg, Świnoujście, Szczecinek
Special Economic Zones	Kostrzyńsko-Słubicka Słupska Pomorska Euro-Park Milelec
Industrial & Technology Parks	Szczecin Science & Technology Park Szczecin Industrial Park Goleniów Industrial Park Stargard Industrial Park High Technologies Industrial Park in Stargard Szczeciński Koszalin Technical University Industrial Park Koszalin Business Activity Zone Regional Park in Gryfino Białogard Investment Park “Invest-Park”
Regional Investor Assistance Centre	Szczecin
International airport	Goleniów

West Pomerania's economy depends on its location - direct access to the Baltic Sea (through the port of Szczecin), and proximity to Germany and the Scandinavian countries. Distance between Szczecin - European seaport and the capital of the province, and Berlin is only 130 km. The region, primarily associated with the shipbuilding industry and agriculture, today develops various sectors of the economy, especially those related to advanced technologies. Region as more and more uses renewable energy sources, which can be observed by increasing the number of wind turbines and thermal power plants.

### Investment opportunities

- direct access to the sea
- situated at the junction of important international transport routes (North-South and West-East)
- sited alongside the inside border of European Union with Germany
- proximity of EU and Scandinavian markets
- strong industrial base, including seaports
- large rural and forest areas
- well developed higher education and science
- dynamic expansion of business service institutions
- rapidly-expanding private sector including services
- well-developed agrotourist infrastructure
- good ferryboats links with Scandinavia
- access to inland navigation routes towards Lower Silesia and Berlin

## **Regional Specializations**

### **Services of the Future**

- large education potential of the region: strong academic centres – 22 universities, technical universities, academies and other tertiary units (Szczecin and Koszalin), almost 70 thous. students and 15 thous. graduated per year – representing all the academic sciences, starting from philological faculties, through economical up to technological ones. The town is oriented towards the development of services and modern technologies – special educational programs aim to provide the greatest number of employees knowing European languages and specialized in IT.
- Szczecin Science and Technology Park
- IT cluster, grouping 100 local IT companies
- the city of Szczecin in cooperation with KSSSE, besides the government programs and Union funds destined to create Joint Servicing Centres, has enabled a proper technical infrastructure and investors' incentive means by an eventual inclusion of the newly built offices to the zone, which in consequence may open to hirers a way to benefit from tax exemptions within zonal prerogatives and together with PUP has prepared as well an offer granting subsidies to investors organizing professional schooling for unemployed
- proximity of Berlin: the travelers to Szczecin have at their choice 3 international airports (Tegel - 1h 40 min, Schoenefeld 2h, Szczecin- Goleniów – 40 min) and by the road E28 which at the German side has a junction with A6 motorway and enters directly the network of European motorways
- actual BPO centers: UniCredit Group, Tieto, BLStream, Arvato Services, Stream International, Metro Services, Coloplast Shared Services

### **Maritime operations and Logistics**

- favourable location of the region: the closest to the Atlantic Ocean deep seaport on the Baltic sea; area with huge development potential, including the 60-kilometre Odra river transport corridor adjusted to sea-going ship, connections with the system of motorways in the whole of Western Europe - E65: Scandinavia-Prague and E28: Berlin-Gdańsk-Sankt Petersburg, under construction: – the fast road S3 connecting Scandinavia (ferry connection in Świnoujście) with Southern Europe
- full access to navigable river routes system of the entire Western Europe
- Baltic sea region
- border with Germany
- main distances: Berlin - 144 km; Copenhagen - 290 km; Wielkopolska - 200 km, Silesia - 330 km, Prague - 450 km - for these regions Western Pomerania is the closest deep sea transit base
- existing railway routes connecting (E59) Scandinavia (ferry connection) with the South of Europe and (E28) Western Europe (Hamburg) through Berlin, Gdańsk, Kaliningrad
- natural location for cargo transit of EU members; 1.5 h drive to Cargo airport in Berlin
- transregional initiative of constructing transport corridor between Scandinavia and Adriatic Sea
- the best developed network of passenger and commodity sea transport with Scandinavia
- huge transshipment potential of ports: seaports Szczecin, Police, Świnoujście - the largest group of seaports in Poland, seat of the largest Polish and international

shipowners: Unity Line, Polska Żegluga Morska, Euroafrica, Polska Żegluga Bałtycka, port in Szczecin owns a duty free zone, unutilized transport infrastructure (including loading berths), concentration of 47% of total transshipment in Poland, seaports Szczecin-Świnoujście - the largest bulk transshipment port on the Baltic Sea constitutes transport base for economies of: Meklemburgia, Brandenburgia, Wielkopolska, Silesia and Lower Silesia, the Czech Republic and Hungary, connection of ports with the river system of Western Europe, execution of programs of expanding bulk and container terminals in Szczecin and Świnoujście: new wharfs and container terminal at Ostrów Grabowski with the area of 55,000 sq.m, Zachodniopomorskie Logistic Center with an access to deep sea wharfs river wharfs, developed road and railway infrastructure

- developed scientific-research base teaching logistics, administration of ports and economy of the transport: Maritime Academy, Westpomeranian Technical University, University of Koszalin
- long traditions related to maritime business and freight

### **Machinery and metal industry**

- This specialisation concerns the industrial sector, including such sections as shipbuilding and manufacture of metal products.
- It covers the following NACE sections: casting of metals, treatment and coating of metals, manufacture of equipment and appliances, building of ships, boats and railway locomotives, repair and maintenance of ships, boats and railway locomotives.
- Compliance with the EU priority: advanced production systems.

### **Bio-economy**

- the best wind conditions in Poland
- availability of private and communal grounds for wind energy generators erection
- large number of investors (especially from Germany and Denmark) willing to invest into wind energy production
- many companies from the renewable energy sector: LM Wind Power Blades, Incom in Goleniów Industrial Park, Vestas and others.

### **Tourism and Health**

- almost 200 km of coast (wide beaches and steep cliffs)
- over 3000 clean lakes
- perfect conditions for water sports (including sailing, canoeing, windsurfing, kitesurfing)
- forests on 35% surface of the region (full of animals and birds)
- 2 national parks (Wolin National Park and Drawieński National Park) and 7 landscape parks
- thousands kilometers of picturesque bicycle routes
- renowned health resorts (Świnoujście, Kołobrzeg)
- rich offer of farm tourism
- golf courses
- Viking village on Wolin island

## **Economic Potential**

### **Gross domestic product in 2014**

	in mln PLN	per capita
Poland	1 719 704	44 686

Zachodniopomorskie	64 356	37 461
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Source: Central Statistical Office

### Gross value added by kind of activity (mln) in 2014

	Total	Agriculture, hunting and forestry; fishing	Industry	Construction	Trade and repair; hotels and restaurants; transport, storage and communication	Financial and insurance activity; real estate, renting and business activities	Other service activities
Poland	1 431 872	44 568	374 690	112 412	426 127	126 720	347 355
Zachodniopomorskie	57 052	1 908	12 416	5 326	16 615	4 935	15 852

Source: Central Statistical Office

### Average monthly gross wages and salaries (PLN) in 2014

Poland	<b>3777,10</b>
Zachodniopomorskie	3402,10

Source: Central Statistical Office

## Local job market

### Economic activity of the population aged 15 and more IV Q 2014

	Economically active persons (in thous.)	Activity rate (%)	Registered unemployment rate (%) from IX 2012
Poland	17428	56,2	13,4
Zachodniopomorskie	637	52,6	15,0

Source: Central Statistical Office

### Registered unemployed persons by educational level in IV Q 2014

	Total	Tertiary	Vocational	General	Basic vocational	Lower secondary, primary and incomplete primary
Poland	2136815	250989	472460	226270	603912	583184
Zachodniopomorskie	112521	10590	20806	11746	31100	38279

Source: Central Statistical Office

### Registered unemployed persons by age in 2014

	Total	24 years and less	25-34	35-44	45-54	55 years and more
Poland	2136815	424227	627469	418101	400354	266664
Zachodniopomorskie	112521	18997	31264	22170	22730	17380

Source: Central Statistical Office

## Higher education institutions including non-public higher education institutions

### Higher education institutions in 2016/2017 academic year

	Schools		Students	
		Non-public schools		In non-public schools
Poland	431	306	1 520 468	398 562
Zachodniopomorskie	19	10	42 000	9 784

Source: Central Statistical Office

### Selected higher education institutions

#### University of Szczecin (Uniwersytet Szczeciński)

selected faculties: economics, law, biology, physics, mathematics, liberal

#### The West Pomeranian University of Technology in Szczecin (Zachodniopomorski Uniwersytet Technologiczny)

selected faculties: construction, chemistry, IT, electrical, mechanics, biotechnology

#### Technical University of Koszalin (Politechnika Koszalińska)

selected faculties: construction, economics, electronics, mechanics, IT

#### Medical Academy in Szczecin (Pomorska Akademia Medyczna)

selected faculties: medicine, dentistry, cosmetology

#### Maritime University of Szczecin (Akademia Morska)

selected faculties: navigation, marine mechanics, transportation, logistics

#### Academy of Art in Szczecin (Akademia Sztuki w Szczecinie)

selected faculties: arts education in the art of music, instrumental, interior design

### Selected investors who have invested in the region

Firm	Sector	Location
Amazon Fulfillment Poland Sp z o. o.	logistics	Kołbaskowo
Backer OBR	engineering industry	Pyrzyce, Stargard
Bridgestone Stargard	automotive	Stargard
Bilfinger Mars Offshore Sp. z o.o.	wind energy	Szczecin
Cargotec Poland	engineering industry	Stargard
Carlsberg Polska S.A. Oddział Browar Bosman	brewing	Szczecin
Coloplast Shared Services	BPO	Szczecin
Drobimex	food processing	Szczecin, Goleniów

Espersen Polska	food processing	Koszalin
Faymonville Polska	automotive	Goleniów
Homanit Polska	timber	Karlino
Jeronimo Martins Dystrybucja	logistic	Koszalin
Klippan Safety Polska	automotive	Stargard
Kronospan Szczecinek	timber	Szczecinek
LM Wind Power Blades Poland	wind energy	Goleniów
LM Wind Power Services (Poland)	wind energy	Szczecin
Lucky Union Foods Euro	food processing	Goleniów
Netto	logistics	Motaniec/Stargardu
DGS Polska Production	electronic	Szczecin
ProLogis Poland XXI	logistic	Goleniów
Royal Greenland Seafood	food processing	Koszalin
Stream International	BPO	Szczecin
Swedwood Poland	timber	Goleniów
Unicredit Business Partner Societa Consortile Per Azioni	BPO	Szczecin
Valassis	BPO	Białogard
Vestas Poland	Wind energy, service	Szczecin
VNH Fabryka Grzejników	engineering industry	Wałcz
Weber Polska	chemical	Goleniów
Zalando Logistics Polska Sp. z o. o.	logistics	Gryfino

### **Useful addresses**

#### **West Pomerania Marshal's Office (Urząd Marszałkowski Województwa Zachodniopomorskiego)**

34 Korsarzy Street

70-540 Szczecin

Phone: (+48 91) 480 72 43, 480 72 53

Fax: (+48 91) 489 39 68

[www.wzp.pl](http://www.wzp.pl)

#### **Investors' Assistance Center**

Św. Ducha Street 2,  
70-205 Szczecin

Phone: +48 91 432 96 96

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[www.iac.wzp.pl](http://www.iac.wzp.pl)

**West Pomeranian Governor's Office (Zachodniopomorski Urząd Wojewódzki)**

4 Wały Chrobrego Street

70-502 Szczecin

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[www.szczecin.uw.gov.pl](http://www.szczecin.uw.gov.pl)

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