



## śląskie

Total area of the voivodeship	12 333 km <sup>2</sup>
Number of citizens: - in urban areas	4570.8 thous. 77.1%
Population per 1 km <sup>2</sup>	371 persons/km <sup>2</sup>
Principal city	Katowice
Bigger cities in the voivodeship	Częstochowa, Sosnowiec, Gliwice, Zabrze, Bytom
Special Economic Zones	Katowice SEZ; SEZ EURO-PARK Mielec (subzone in Częstochowa)
Industrial & Technology Parks	Bielsko Aviation Technology Entrepreneurship and Innovation Park Industrial-Technology Park (in Bielsko-Biała) Bytom Industrial Park Częstochowa Industrial and Technological Park GPP Business Park (formerly: Upper Silesian Industrial Park) Jaworzno Industrial and Technological Park GZUT Industrial Park (formerly: "Stara Huta") Science and Technology Park "Euro Centre" "Euro Centre" Industrial Park "Ziemia Pszczyńska" Industrial Park "Technopark Gliwice" Science and Technology Park "EkoPark" Industrial and Technological Park in Piekary Śląskie "Revita Park" Industrial-Technology Park Sosnowiec Science and Technology Park Silesian Industrial and Technology Park Żory Industrial Park Rydultowy Entrepreneurship Park "Kardio-Med-Silesia" Silesian Medical Technology Park Zawiercie Industrial-Technology Park "Porcelana Śląska" Industrial-Technology Park New Technologies Park in IT and Graphics Design in Tychy („Loft Park") K1 Industrial Park EcoEnergy-Water-Safety Industrial-Technology Park EcoEnergy-Efficiency Industrial-Technology Park
Regional Investor Assistance Centre	Katowice
International airport	Katowice Airport - Pyrzowice

### Investment opportunities

- the most industrialized and urbanized region of Poland

- enormous potential and absorptive market - almost 4.6 million consumers
- availability of investment offer: industry, services, development and modernization of infrastructure, tourism, agriculture
- one of the top regions in Poland in terms of the number of big investors
- well-developed and diversified R&D base (38 universities, numerous R&D units, almost 119 thous. students)
- active cross-border cooperation with the Czech Republic and Slovakia
- well-developed road and railway transport, as well as telecommunication infrastructure, international airport "Katowice Airport" in Pyrzowice ensuring domestic, international and cargo transport, rail transport – the so-called Metallurgical Broad-gauge Line (LHS), proximity of the Czech Republic and Slovakia's borders
- variety of investments offer: industry, services, development and modernization of infrastructure, tourism and recreation, agriculture
- investment incentives for Investors: Katowice Special Economic Zone offering plots which are ready for investments, income tax reductions

## Sectors with huge potential

### IT

- dynamic development of the sector:
  - very big concentration of IT companies, such as:
    - Kroll Ontrack in Katowice
    - Wasko in Gliwice
    - Wilk Elektronik in Łaziska Górne
    - IBM in Katowice
    - Ente in Gliwice
    - Ailleron in Bielsko-Biała
- proper scientific-technical base:
  - 38 universities (including 11 state owned), such as: Silesian University of Technology, Częstochowa University of Technology, branch of Polish-Japanese Institute of Information Technology in Bytom
  - almost 119 thous. students, over 32.7% of them study at institutes of technology

### Automotive

- high dynamic of the development of the sector:
  - almost 32 % share of the sector in the total output of the processing industry of the region
  - presence of numerous well established enterprises and developed network of suppliers, such as:
    - FCA Poland S.A. in Tychy
    - FCA Powertrain Poland in Bielsko-Biała
    - Opel in Gliwice
    - Lear Corporation in Tychy
    - branches of ZF in Częstochowa (TRW Polska) and in Gliwice (TRW Braking Systems Polska)
    - NGK Ceramics in Gliwice
    - Nexteer Automotive in Tychy and Gliwice
    - Brembo in Dąbrowa Górnicza and Częstochowa
- availability of qualified labour force:
  - developed network of secondary vocational schools

- 38 universities (including 11 state-owned), such as: Silesian University of Technology, Częstochowa University of Technology
- almost 119 thous. students, over 32.7% of them study at institutes of technology

### Energy industry

- the sector dealing with renewable sources of energy (RES) in the region, among others, biomass
- the region is one of the biggest producers of electricity in Poland
- highly developed market of solar technology
- high number of companies operating in the sector: Tauron Polska Energia in Katowice, SFW Energia in Gliwice, EcoJura in Częstochowa
- availability of highly skilled staff:
  - developed network of professional schools
  - 38 universities (of which 11 state owned), such as: Silesian University of Technology, Częstochowa University of Technology
  - almost 119 thous. students, over 32.7% of them study at institutes of technology

### Medicine

- intelligent specialization of the region because of high level of medical services and recognition of medical engineering products
- 38 universities, including Medical University of Silesia
- high development of cardiac surgery and oncology which distinguishes the region in Poland and in the world
- presence in the region of the leading Burn Treatment Center, in Siemianowice Śląskie

## Economic Potential

### Gross domestic product in 2014

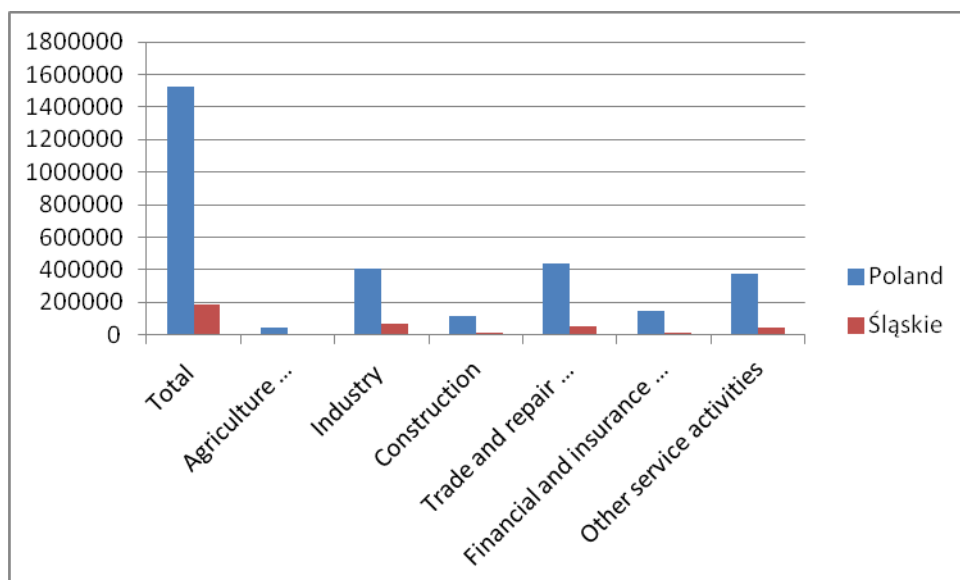
	in mln zł	in %	per capita
Poland	1719704	100	100
Śląskie	213589	12.4	104.0

Source: Central Statistical Office

### Gross value added by kind of activity (in million zloty) in 2014

	Total	Agriculture, hunting and forestry; fishing	Industry	Construction	Trade and repair; hotels and restaurants; transport, storage and communication	Financial and insurance activity; real estate, renting and business activities	Other service activities
Poland	1525242	43401	404765	119197	435997	145076	376807
Śląskie	189318	1395	65509	15112	49984	14726	42592

Source: Central Statistical Office



### Average monthly gross wages and salaries (in zloty) in 2015

Poland	4805.24
Śląskie	3969.67

Source: Central Statistical Office

### Local labour market

#### Economic activity of the population aged 15 and more (2015 average)

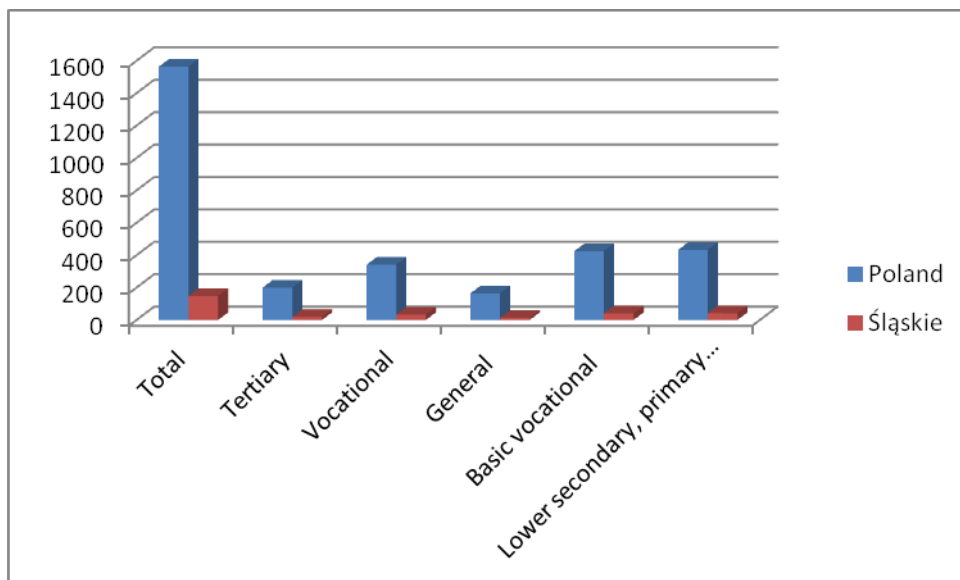
	Economically active persons (in thous.)	Activity rate (%)	Registered unemployment rate (%)
Poland	17388	56.2	7.5
Śląskie	1897	53.1	7.2

Source: Central Statistical Office

#### Registered unemployed persons by educational level (in thous.) in December 2015

	Total	Tertiary	Vocational	General	Basic vocational	Lower secondary, primary and incomplete primary
Poland	1563.3	200.2	340.8	164.6	424.9	432.8
Śląskie	148.5	19.4	32.7	13.6	40.6	42.1

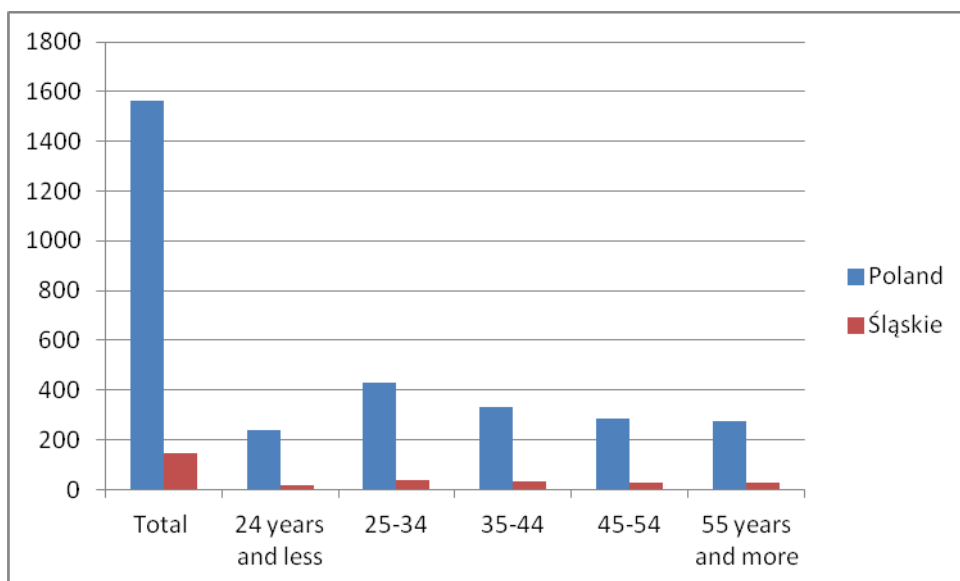
Source: Central Statistical Office



### Registered unemployed persons (in thous.) by age in December 2015

	Total	24 years and less	25-34	35-44	45-54	55 years and more
Poland	1563.3	236.8	429.8	332.9	287.9	275.9
Śląskie	148.5	18.4	39.4	33.0	29.4	28.1

Source: Central Statistical Office



### Higher education institutions including non-public higher education institutions

#### Higher education institutions in 2015/2016 academic year

	Schools		Students	
		non-public schools		in non-public schools
Poland	415	283	1405133	329933
Śląskie	38	27	118936	23940

Source: Central Statistical Office

## **Selected higher education institutions**

### **University of Economics in Katowice (Uniwersytet Ekonomiczny)**

selected faculties: business, finance and administration; finance and insurance; informatics and communication; management; economics

### **Technical University of Częstochowa (Politechnika Częstochowska)**

selected faculties: construction; electric; infrastructure and environment; mechanical engineering and computer science; production engineering and material technology; management

### **Silesian University of Technology in Gliwice (Politechnika Śląska)**

selected faculties: architecture; automatics, electronics and computer science; construction; chemistry; electric; mining and geology; biomedical engineering; environmental engineering and power industry; mathematics; mechanical technological; organisation and management; transport

### **Silesian University in Katowice (Uniwersytet Śląski)**

selected faculties: philology; law and administration; artistic; biology and environmental protection; ethnology and educational science; informatics and material science; Earth science; radio and television; mathematics, physics and chemistry; social science; pedagogy and psychology

### **Medical University of Silesia (Śląski Uniwersytet Medyczny) in Katowice**

### **University of Physical Education (Akademia Wychowania Fizycznego) in Katowice**

### **Academy of Fine Arts (Akademia Sztuk Pięknych) in Katowice**

### **Musical Academy (Akademia Muzyczna) in Katowice**

## **Selected investors who have invested in the region**

<b>Company</b>	<b>Sector</b>	<b>Location</b>
Opel	automotive	Gliwice
FCA Powertrain Polska Sp. z o.o.	automotive	Bielsko-Biała
Saint-Gobain Innovative Materials Polska Sp. z o.o.	glass products	Dąbrowa Górnicza
Arcelor Mittal Poland S.A.	smelting industry	Katowice
IBM Polska Sp. z o.o.	informatics	Katowice
ING Services Polska Sp. z o.o.	banking and insurance	Katowice
Lear Corporation Poland	automotive	Tychy
Mokate Sp. z o.o.	food processing	Żory
Johnson Electric Poland	white goods	Będzin
Famur S.A.	engineering industry	Katowice
Electrolux Poland Sp. z o.o.	white goods	Siewierz

## Useful addresses

### **Marshal's Office of the Silesian Voivodeship (Urząd Marszałkowski Województwa Śląskiego)**

ul. Ligonía 46

40-037 Katowice

Tel.: (+48 32) 207 88 88

[www.slaskie.pl](http://www.slaskie.pl)

### **The Silesian Voivodeship Office (Śląski Urząd Wojewódzki )**

ul. Jagiellońska 25

40-032 Katowice

Tel.: (+48 32) 207 77 77

[www.katowice.uw.gov.pl](http://www.katowice.uw.gov.pl)

*Information was updated by Silesian Investor and Exporter Assistance Center  
August 11, 2017*

