



mazowieckie (Mazovia)

Total area of the voivodeship	35 558 km ²
Number of citizens: - in urban areas	5 365 898 64.28 %
Population per 1 km ²	150.9 persons/km ²
Principal (capital) city	Warszawa
Bigger cities in the voivodeship	Radom, Płock, Siedlce, Pruszków, Ostrołęka
Special Economic Zones	Tarnobrzeska Łódzka Warmińsko-Mazurska Suwalska Starachowicka
Industrial & Technology Parks	Płock Industry-Technology Park “Świerk” – Park of Science and Technology Mazowiecki Park Naukowo-Technologiczny w Płońsku Central Laboratory of CEZAMAT
Regional Investor Assistance Centre	Warsaw
International airport	Warsaw Chopin Airport; Warsaw Modlin Airport; Radom Airport

Data as of August 2017

Mazowieckie voivodeship (Mazovia Region) with Warsaw – the capital of Poland – is the leader of changes and the fastest developing region of Poland. Young, well qualified staff, low unemployment and the highest rate of employment – all these testify to high economic development of the region. The average wage in Mazovia exceeds the national average wage by more than 22%. Mazovia shows high internal diversification with a nationwide potential in nearly every field: science, research, education, industry and infrastructure.

Investment opportunities

- economics leader: the highest rate of participation in gross domestic product – 22.14% of the Polish GDP (year 2015) (*Source: Central Statistical Office (GUS) as of August 2017*);
- first position in Poland in gross domestic product per capita - about 159.4% average – 74,450 PLN (*Source: Central Statistical Office (GUS) as of August 2017*);
- large number of entrepreneurs – 792,333 – providing vast opportunities for co-operation (*Source: Central Statistical Office (GUS) as of August 2017*);
- Mazovia is a location chosen by 23 662 active companies with foreign capital, what is nearly 44.4% on the national scale (*Source: Centralny Ośrodek Informacji Gospodarczej as of June 2017*);
- market capacity – an easy access to the largest in Central Europe Polish market (38 mln people);
- the fact that Warsaw is the capital and that it is the most developed region in Poland in terms of the economy and living standards;
- convenient communication links with the rest of the country and Europe (the largest airport in the country, low-cost airports and well-developed railway network);
- good infrastructure and high level of services for business;
- skilled human resources;
- well-prepared investment offers enabling both the execution of large investment projects that are strategic for the entire country, and smaller investment projects;
- availability of the EU funds earmarked for the development of entrepreneurship;
- investor-friendly local government authorities;
- favourable business-support environment;
- growth potential – access to the best scientific centres and academic institutions;
- the highest level of innovations; outlays on R&D activities are one of the highest in the country;
- highest educational potential in Poland – about 90 universities and colleges of further education, ca.20% of students in Poland (*Source: Central Statistical Office (GUS) as of 2016*)
- very well developed system of education at every level also enabling to offer education to foreign students as well.

Sectors with huge potential/ Regional Smart Specialisation

- **Food safety** – improving the quality and safety of food products, improving techniques and processes for the production, storage, distribution and utilization of food and neutralizing or reusing waste from agricultural and food processing.
- **Intelligent management systems** - technological solutions that enable the optimization and automation of production processes (including manufacturing techniques), infrastructure monitoring and control, and decision-making affecting the functioning of the economy.
- **Modern business services** - business support mechanisms, services tailored to individual needs, providing the capital, infrastructure, and resources needed to grow innovative businesses.
- **High quality of life** - technological and organizational solutions used to provide social services, particularly in education, health, **safety, work and leisure; actions aimed at stimulating social innovations, developing social capital and counteracting the negative effects of the developmental polarization of the region.**

Local business specializations

- **Ostrolęka-Siedlce subregion:** energy, paper, cellulose, wood, machinery, metal sector.
- **Płock-Ciechanów subregion:** printing, agro-food, electronic, petrochemical sector.
- **Radom subregion:** metalworking, telecommunications, footwear, armaments, industrial subcontracting.
- **Warsaw Metropolitan Area:** R&D and technology transfer, business support services.

Economic Potential

GDP brutto in 2015 in PLN

	in mln zł	in %	per capita in PLN
Poland	1 798 302	100%	46 764 zł
Mazovia	398 158	22,14%	74 550 zł

Source: GUS, as of August 2017

Entities of the national economy by the REGON register, by number of employees

	total	0-9	10-49	50-249	250-999	1000 and more
Poland	4 243 697	4 062 253	147 781	29 226	3 684	753
Mazovia	792 333	760 422	25 768	5 061	835	247
Powiat białobrzeski	2 744	2 616	117	11	0	0
Powiat ciechanowski	7 256	6 965	245	42	2	2
Powiat garwoliński	7 448	7 085	316	41	5	1
Powiat gostyniński	3 385	3 223	134	25	3	0
Powiat grodziski	12 657	12 257	329	63	6	2
Powiat grójecki	8 848	8 510	291	44	3	0
Powiat kozienicki	4 059	3 855	163	37	3	1
Powiat legionowski	16 341	15 915	358	66	2	0
Powiat lipski	2 569	2 459	95	13	2	0
Powiat łosicki	2 291	2 192	87	10	2	0
Powiat makowski	3 726	3 601	110	14	1	0
Powiat miński	14 292	13 737	471	76	8	0
Powiat mławski	5 306	5 052	202	47	4	1
Powiat nowodworski	7 800	7 467	267	55	10	1
Powiat ostrołęcki	5 442	5 268	157	17	0	0
Powiat ostrowski	6 352	6 162	153	34	2	1
Powiat otwocki	15 588	14 945	537	89	16	1
Powiat piaseczyński	32 215	31 163	885	149	14	4
Powiat płocki	7 349	6 992	311	43	3	0
Powiat płoński	6 411	6 129	243	36	3	0
Powiat pruszkowski	27 676	26 633	889	137	15	2
Powiat przasnyski	3 620	3 447	153	17	3	0
Powiat przysuski	2 787	2 674	100	13	0	0
Powiat pułtuski	3 950	3 813	107	24	6	0
Powiat radomski	10 953	10 491	399	58	4	1
Powiat siedlecki	5 452	5 242	191	16	3	0
Powiat sierpecki	3 398	3 215	147	31	5	0

Powiat sochaczewski	8 641	8 276	300	59	5	1
Powiat sokołowski	3 963	3 806	129	22	5	1
Powiat szydłowiecki	3 124	3 005	100	18	1	0
Powiat warszawski zachodni	18 806	18 061	627	99	16	3
Powiat węgrowski	4 743	4 523	195	23	2	0
Powiat wołomiński	29 419	28 436	840	131	11	1
Powiat wyszkowski	6 328	6 087	203	34	3	1
Powiat zwoleński	2 165	2 060	93	11	1	0
Powiat żuromiński	2 718	2 621	82	14	1	0
Powiat żyrardowski	8 393	8 102	237	48	5	1
Powiat m. Ostrołęka	5 939	5 725	156	51	5	2
Powiat m. Płock	12 372	11 602	600	144	21	5
Powiat m. Radom	24 382	23 358	816	184	20	4
Powiat m. Siedlce	8 359	7 999	273	78	8	1
Powiat m. st. Warszawa	423 066	405 653	13 660	2 937	606	210

Source: GUS, as of 6th May 2017

Entities of the national economy by the REGON register, by sections and divisions of the NACE rev. 1.2 (PKD 2007)

		Poland	Mazovia
total	total	4 243 697	792 333
	Agriculture, forestry and fishing	74 784	8 936
	Mining and quarrying	4 858	879
	Manufacturing	377 184	59 916
	Electricity, gas, steam and air conditioning supply	9 268	2 291
	Water supply; sewerage, waste management and remediation activities	14 477	2 492
	Construction of buildings	496 684	74 610
	Wholesale and retail trade; repair of motor vehicles and motorcycles	1 037 246	194 210
	Transportation and storage	261 224	46 449
	Accommodation	131 138	20 153
	Information and communication	144 898	46 876
	Financial and insurance activities	123 867	25 553
	Real estate activities	242 534	36 313
	Professional, scientific and technical activities	423 755	111 649

public sector	Administrative and support service activities	128 161	31 000
	Public administration and defence; compulsory social security	27 085	3 528
	Education	150 016	28 523
	Human health and social work activities	235 215	36 113
	Arts, entertainment and recreation	76 768	13 060
	Other personal service activities; Activities of households as employers; undifferentiated goods- and services-producing activities of households for own use	278 135	49 539
	Activities of extraterritorial organisations and bodies	230	147
	total	121 719	13 088
	Agriculture, forestry and fishing	598	52
	Mining and quarrying	51	2
	Manufacturing	724	118
	Electricity, gas, steam and air conditioning supply	329	41
	Water supply; sewerage, waste management and remediation activities	1 782	181
	Construction of buildings	640	120
	Wholesale and retail trade; repair of motor vehicles and motorcycles	462	148
	Transportation and storage	559	78
	Accommodation	926	76
	Information and communication	236	96
	Financial and insurance activities	141	50
	Real estate activities	43 931	2 582
	Professional, scientific and technical activities	1 839	443
	Administrative and support service activities	262	82
	Public administration and defence; compulsory	10 272	1 407

	social security		
	Education	45 745	5 841
	Human health and social work activities	7 427	976
	Arts, entertainment and recreation	5 678	776
	Other personal service activities; Activities of households as employers; undifferentiated goods-and services-producing activities of households for own use	112	18
	Activities of extraterritorial organisations and bodies	5	1
	total	4 074 601	759 704
private sector	Agriculture, forestry and fishing	73 775	8 774
	Mining and quarrying	4 688	846
	Manufacturing	373 424	58 828
	Electricity, gas, steam and air conditioning supply	8 436	2 020
	Water supply; sewerage, waste management and remediation activities	12 458	2 255
	Construction of buildings	491 793	73 000
	Wholesale and retail trade; repair of motor vehicles and motorcycles	1 027 987	189 786
	Transportation and storage	258 782	45 808
	Accommodation	128 619	19 380
	Information and communication	141 094	45 033
	Financial and insurance activities	121 785	24 472
	Real estate activities	195 854	32 460
	Professional, scientific and technical activities	415 287	107 727
	Administrative and support service activities	125 049	29 547
	Public administration and defence; compulsory social security	16 780	2 112
	Education	103 570	22 355
	Human health and social work activities	226 951	34 881

	Arts, entertainment and recreation	70 579	12 064
	Other personal service activities; Activities of households as employers; undifferentiated goods-and services-producing activities of households for own use	275 570	48 201
	Activities of extraterritorial organisations and bodies	225	146

Source: GUS, as of 6th May 2017

Local labour market and economy

Registered unemployment rate

	Registered unemployment rate [%]
Poland	7,1
Mazovia	6,3

Source: GUS, as of the end of 2nd quarter of 2017

Registered unemployed persons by educational level (quarterly data)

	total [person]	tertiary [person]	post- secondary and vocational secondary [person]	general secondary [person]	basic vocational [person]	lower secondary, primary and incomplete primary
						[person]
Poland	1 151 647	156 598	252 614	126 934	296 582	318 919
Mazovia	168 342	26 767	36 949	19 879	38 906	45 841

Source: GUS, as of the end of 2nd quarter of 2017

Economic activity of the population by place of residence

	population aged 15 and more			activity rate			employment rate		
	total [thous. per.]	in urban areas [thous. per.]	in rural areas [thous. per.]	total [%]	in urban areas [%]	in rural areas [%]	total [%]	in urban areas [%]	in rural areas [%]
Poland	30 613	18 442	12 171	56,2	56,0	56,6	53,2	53,2	53,2
Mazovia	4 344	2 784	1 560	59,8	60,4	58,7	56,7	57,7	54,9

Source: GUS, as of the end of 1st quarter of 2017

Average monthly gross wages and salaries

	total [zł]	average monthly gross wages and salary in relation to the average domestic (Poland = 100)
		[%]
Poland	4 290,52	100,0
Mazovia	5 240,86	122,1
Powiat białobrzeski	3 461,85	80,7
Powiat ciechanowski	3 840,19	89,5
Powiat garwoliński	3 776,65	88,0
Powiat gostyniński	3 394,93	79,1
Powiat grodziski	4 352,30	101,4
Powiat grójecki	4 133,21	96,3
Powiat koziennicki	4 930,22	114,9
Powiat legionowski	3 975,24	92,7
Powiat lipski	3 567,68	83,2
Powiat łosicki	3 369,26	78,5
Powiat makowski	3 359,63	78,3
Powiat miński	3 600,49	83,9
Powiat mławski	3 262,68	76,0
Powiat nowodworski	4 790,57	111,7
Powiat ostrołęcki	3 584,42	83,5
Powiat ostrowski	3 562,19	83,0
Powiat otwocki	3 952,57	92,1
Powiat piaseczyński	4 149,91	96,7
Powiat płocki	3 509,53	81,8
Powiat płoński	3 696,36	86,2
Powiat pruszkowski	5 153,53	120,1
Powiat przasnyski	3 574,27	83,3
Powiat przysuski	3 423,77	79,8
Powiat pułtuski	3 399,46	79,2
Powiat radomski	3 276,95	76,4
Powiat siedlecki	3 353,98	78,2
Powiat sierpecki	3 393,19	79,1
Powiat sochaczewski	4 171,83	97,2
Powiat sokołowski	3 427,41	79,9
Powiat szydłowiecki	3 329,68	77,6
Powiat warszawski zachodni	4 800,81	111,9
Powiat węgrowski	3 396,09	79,2

Powiat wołomiński	3 851,80	89,8
Powiat wyszkowski	3 512,07	81,9
Powiat zwoleński	3 480,17	81,1
Powiat żuromiński	3 232,13	75,3
Powiat żyrardowski	4 025,65	93,8
Powiat m. Ostrołęka	4 349,17	101,4
Powiat m. Płock	5 238,34	122,1
Powiat m. Radom	3 851,41	89,8
Powiat m. Siedlce	3 965,66	92,4
Powiat m. st. Warszawa	5 739,61	133,8

Source: GUS, data as of the year 2016

Average monthly gross wages and salaries in enterprise sector by NACE Rev. 2

	total	industry, total	industry - manufacturing	construction	trade; repair of motor vehicles	accommodation and catering	real estate activities	professional, scientific and technical activities	administrative and support service activities
	zł	zł	zł	zł	zł	zł	zł	zł	zł
Poland	4 508,08	4 603,56	4 308,41	4 496,83	4 193,36	3 248,26	4 852,00	6 496,73	3 175,68
Mazovia	5 354,43	5 208,90	4 924,15	5 764,35	5 565,20	3 804,84	6 081,28	7 646,27	3 558,03

Source: GUS, as of 30th June 2017

Higher education

Universities and colleges of further education in year 2016

Universities	Graduates	Students
94	66 625	269 666

Source: GUS, data as of the year 2016

Higher education institutions by type

			Poland	Mazovia
higher education institutions, total	2016	[facilities]	390	94
universities	2016	[facilities]	19	2
technical universities	2016	[facilities]	23	5
agricultural academies	2016	[facilities]	7	1
academies of economics	2016	[facilities]	58	15
higher teacher education schools	2016	[facilities]	13	3
maritime universities	2016	[facilities]	2	0
medical universities	2016	[facilities]	9	1
physical academies	2016	[facilities]	6	1
fine arts academies	2016	[facilities]	22	5
theological academies	2016	[facilities]	15	10
other higher education institutions (of which public higher vocational schools)	2016	[facilities]	209	48
academies of the ministry of national defence and academies of the ministry of interior and administration	2016	[facilities]	7	3

Source: GUS, data as of the year 2016

Selected higher education institutions

Warsaw University (Uniwersytet Warszawski)

selected faculties: administration, national security, biotechnology, economics, language and literature studies, finance and banking, computer science, environment protection, business and marketing

Technical University in Warsaw (Politechnika Warszawska)

selected faculties: architecture and urban planning, automatics and robotics, biotechnology, construction, electronics and telecommunication, electrical engineering, technical physics, geodesy and cartography, information technology, chemistry and process engineering, materials engineering, mathematics civil engineering, computer science, electrical and computer engineering, electrical engineering

Warsaw School of Economics (Szkola Główna Handlowa)

selected faculties: economics, finance and banking, information technology and econometrics, international relations, production management and engineering, spatial management, business and marketing

Warsaw Agricultural University (Szkoła Główna Gospodarstwa Wiejskiego)

selected faculties: biology, biotechnology, economics, information technology and econometrics, forestry, environment protection, agriculture, agricultural and forestry technology, wood technology, veterinary medicine, animal husbandry

Kazimierz Pułaski Technical University in Radom (Politechnika Radomska)

selected faculties: economics, electrical engineering, mathematics, mechanics and machine construction, chemical technology, transport, production management and engineering

National Defence Academy (Akademia Obrony Narodowej w Warszawie)

Warsaw Medical University (Warszawski Uniwersytet Medyczny)

J. Piłsudski University School of Physical Education (Akademia Wychowania Fizycznego Józefa Piłsudskiego)

The Maria Grzegorzewska Academy of Special Education (Akademia Pedagogiki Specjalnej im. M. Grzegorzewskiej)

Christian Theological Academy (Chrześcijańska Akademia Teologiczna)

Theatre Academy (Akademia Teatralna)

Academy of Music (Akademia Muzyczna)

Cardinal Stefan Wyszyński University in Warsaw (Uniwersytet im. Kardynała Wyszyńskiego)

Military Technical Academy (Wojskowa Akademia Techniczna)

Selected investors in the region

Firm	Sector	Location
Allianz AG	BPO	Warszawa
AXA	BPO	Warszawa
BNP Paribas	BPO	Warszawa
DELOITTE CENTRAL EUROPE HOLDINGS LIMITED	BPO	Warszawa
Hays	BPO	Warszawa
ING Group NV	BPO	Warszawa
Kulczyk Investment BV	BPO	Warszawa
Nestle S.A.	BPO	Warszawa
Procter & Gamble International	BPO	Warszawa
PwC	BPO	Warszawa
Raiffeisen Zentralbank Österreich AG	BPO	Warszawa
Skanska Kraft AB	Construction	Warszawa
Onduline S.A.	Construction	Warszawa
Benckiser	chemical	Nowy Dwór Mazowiecki
Sarantis Group	chemical	Piaseczno
Solvay	chemical	Warszawa
Daewoo Electronics Corporation	electronic	Pruszków
Electrolux Contracting AB	electronic	Warszawa
LG Electronics Inc	electronic	Mława
Siemens AG	electronic	Warszawa
Whirlpool Europe Srl	electronic	Warszawa
Danfoss A/S	energy/heating	Grodzisk Mazowiecki
Grupa Roche	pharmacy	Warszawa
Novartis AG	pharmacy	Warszawa
Pfizer Inc	pharmacy	Warszawa
Pharma S.A.S	pharmacy	Warszawa
Sanofi S.A	pharmacy	Warszawa
GOOGLE INTERNATIONAL LLC	IT/ICT	Warszawa
Huawei Technologies Co. Ltd.	IT/ICT	Warszawa

Liberty Global, Inc.	IT/ICT	Warszawa
Lionbridge	IT/ICT	Warszawa
MICROSOFT CORPORATION	IT/ICT	Warszawa
Motorola Inc.	IT/ICT	Warszawa
Oracle Corporation	IT/ICT	Warszawa
Samsung Electronics Co. LTD	IT/ICT	Warszawa
SAS INSTITUTE INC	IT/ICT	Warszawa
Tata Consultancy Services Limited	IT/ICT	Warszawa
AVON International Operations INC.	cosmetic	Garwolin/Warszawa
Oriflame	cosmetic	Warszawa
Deutsche Post A.G.	logistic	Warszawa
Rhenus Group	logistic	Warszawa
Airbus Military	aviation	Warszawa
Bombardier Inc.	aviation	Warszawa
Otis Elevator Company	cosmetic	Warszawa
Stadler Rail AG	machinery	Siedlce
ThyssenKrupp Elevator Sp. z o.o	machinery	Warszawa
IKEA	furniture	Janki
Medtronic Group	medical	Warszawa
SCHILLER AG	medical	Latchorzew
Faurecia Automotive Holdings SAS	automotive	Grójec
Tetra Pak International S.A.	packaging	Warszawa
Bonduelle	food industry	Warszawa
Carlsberg Breweries A/S	food industry	Warszawa
Coca-Cola	food industry	Warszawa
Jeronimo Martins Holding	food industry	Warszawa
Lotte	food industry	Warszawa
PepsiCo	food industry	Grodzisk Mazowiecki/Warszawa
Rector Lesage	food industry	Chrzanów

Useful addresses:

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