

Lublin



Polish Cities
– unlocking
the potential



Polish Investment
& Trade Agency
PFR Group



Introduction

**Radek Pituch**

Head of BSS and Tech Investments
Direct Investments Department
Polish Investment and Trade Agency

The past two decades have marked a period of significant socio-economic transformation for Poland. Throughout this time of development, we have steadily emerged as an undisputed leader in attracting foreign direct investment on a European and global scale. This achievement is the culmination of various factors and collaborative efforts among stakeholders, including business environment institutions, Government administrative bodies, local authorities, and notably, the investors themselves. Presently, cities like Warsaw, Krakow, and Wroclaw are not the sole destinations sought by foreign investors for their projects. The dynamic expansion of our economy, particularly evident in recent years, alongside the modern business services sector, has drawn investor interest towards less obvious yet equally promising and evolving locations.

Indeed, Lublin stands out as one such destination, serving not only as a significant hub for industry, commerce, and logistics, but also emerging as a leading player in the IT sector within the country. As a renowned Academic Centre, Lublin boasts an increasing availability of contemporary office spaces, a skilled workforce, and specialized infrastructure. Moreover, the city's high quality of life further enhances its appeal. Currently, esteemed companies such as Billenium, Lingaro, PwC, and Sii have established their presence here.



**Ph.D. Krzysztof Żuk**

Mayor of the City of Lublin

Lublin is a city which combines traditional values with modernity. We are a leader in the adoption of digital technologies, making us a leading centre of the IT industry in Poland. Our distinct approach to innovation includes engaging our Universities and businesses, promoting Lublin as an incubator of talent and ideas. We have proudly developed the idea of the Smart City, improving the quality of life of our inhabitants and the investment attractiveness of the city. Lublin is a green and modern metropolis, a friendly place to live and work in, as well as an important international Academic Centre.



Basic data

Lublin is the capital of the Lublin Voivodeship and Lublin County. The location has a population of more than 330,000, ranked in the top ten cities in terms of population.

The establishment of Lublin Airport, the implementation of the ring road project with improved access roads, and the modernization of the city's public transport system have contributed to the improvement of Lublin's investment dynamics. This infrastructure has not only improved the mobility of residents, but has also created favorable conditions for potential investors, which is important for the economy of the region.

Lublin is also an important Academic Centre. The city attracts students through a diverse range of course subjects and initiatives that support academic development, such as scholarships and awards.



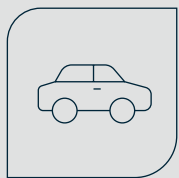
Capital

of the lubelski region



331,200

inhabitants



S12 | S17 | S19

expressways



Lublin

airport

Road infrastructure



Key

- existing
- under construction
- out for tender
- planned
- existing national roads

Air Travel

Lublin Airport

| Domestic flights



| International flights



Education

Lublin is among the top cities in Poland, in terms of the number of students and is the largest Academic Centre in the eastern part of the country. There are 9 Institutes of Higher Education in the city, including 5 public and 4 private ones: Maria Curie-Skłodowska University, John Paul II Catholic University of Lublin, Lublin University of Technology, University of Life Sciences, the Medical University, Lublin Academy of WSEI, Wincenty Pol Academy of Applied Sciences, the Higher School of Entrepreneurship and Administration and the Academy of Social and Medical Sciences.

The universities, offer a wide range of different degree courses, among them are courses related to Information Technology.

At a time when Poland is strengthening its position as Europe's technological "hub", these are particularly important as they provide graduates with excellent career and job prospects in cutting-edge IT investment projects, which, with increasing frequency in recent years, have been located in Poland.



9 Institutes of Higher Education

187 degree courses

58,599 students



Office Availability



27,390 m²

Available office space

55

Number of modern office buildings

50–60 PLN/m²
(11–13 EUR)/m²

Cost of monthly rental
of office space

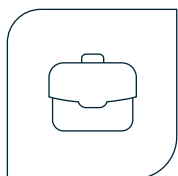
11%

Vacancy rate

| Selected office buildings

Building	Completion date	Address	Area for rent (m ²)	Occupancy level (%)
CZ Office Park D	2022	Kraśnicka 27	16,000	43
G3	2021	Gęsia 3	12,000	69
Spokojna 2	2018	Spokojna 2	18,490	96
CZ Office Park A	2018	Natęczowska 14	20,900	91
Technic Park	2016	Dobrzańskiego 7	6,900	52

IT sector



3,500

Number of IT companies



8,000

Number of employed



8,600

Number of IT Students

| Major employers



Lublin IT Upland

Lublin IT Upland (Lubelska Wyżyna IT) is a project aimed at highlighting the potential and creating a favorable environment for the development of the IT sector in Lublin. It currently represents the most dynamically growing industry in the region.

The initiative was established in 2012 after the city prepared a Development Strategy for 2013–2020. The project involves cooperation between the Public Authorities, Academia, the Business World and NGOs.

These initiative's activities led to Lublin's high 10th position among more than 70 cities in Poland in 2020 in terms of attractiveness for the modern services industry and 9th for high-tech activities in the "Investment Attractiveness of Voivodeships and Subregions of Poland" (IBNGR) ranking.

Lubelska
WYŻYNA IT

Lublin 
MIASTO INSPIRACJI



The maximum level of State Aid for large companies in the region is 50%.



Case study – Billennium

Billennium, a Polish company providing IT solutions and services to Global corporations and Government institutions, has been successfully building its largest branch in Lublin since 2011. The company currently employs more than 400 people in the region and is also very much involved in cooperation with Universities, the City Hall or taking part in social initiatives in the region.

Billennium employs more than 1,600 people on 3 Continents. The bulk of this number is made up of high-class IT specialists, who daily carry out projects in the development and implementation of IT solutions for the company's clients from all over the world.



Paweł Ćwieka

Billennium Chief Delivery Officer

For years, the Lublin region has not only been an important talent acquisition centre for Billennium, but also a place where the company is willing to engage in many initiatives for the benefit of the local community and academic communities. One of them is cooperation with the Universities and the organization of lectures on new technologies, Internships and Scholarship programs. The company also carries out research projects in cooperation with the Medical University of Lublin and Marie Curie-Skłodowska University.

The company is constantly growing and makes an invaluable contribution to the development of the IT industry in Lublin.





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