

AGENDA

5th Polish Economic and Technology Forum in Switzerland

Poland & Switzerland – active players in the global technology race. Together we can achieve more.

May 21st 2026

Address: Startup Space Zürich, Wiesenstrasse 10A, 8952 Schlieren

In the debate on the digital economy and artificial intelligence, the focus is usually on software, algorithms, and applications. However, all this infrastructure could not exist without a solid foundation— semiconductors, data centers, cooling systems, cables, space technologies and green energy sources. These are the elements that determine supply security and economic resilience. This is precisely where opportunities arise for Polish–Swiss cooperation: Poland has innovative suppliers in these areas, while Switzerland as well as other Western European countries are natural recipients seeking reliable business partners and secure and independent supply chains.

Organisers:

Embassy of Poland in Bern, Polish Investment & Trade Agency, LEXcellence

8:30 – 9:00 Registration & Morning Coffee

9:00 – 9:15 Welcome and Opening remarks:

Ignacy Niemczycki, Secretary of State, Ministry of Foreign Affairs, Poland

Katharina Lasota Heller, Founding & Managing Partner, Lexcellence, Switzerland

Jacques Ducrest, Ambassador, Head of International Relations Division, State Secretariat for Education, Research & Innovation (SERI), Switzerland

Maciej Srebro, Export Department Director, Polish Investment & Trade Agency, Poland



Polskie Forum Gospodarczo-Technologiczne w Szwajcarii

Polish Economic & Technology Forum in Switzerland

Polnisches Wirtschafts- und Technologieforum in der Schweiz

9:15 – 9:30 Keynote speech
EU, Poland & Switzerland and its Tech Sovereignty: From Vision to Action
Max Dropiński, Bridge Foundation, Semi Europe, Poland

9:30 – 10:10 **Panel session I**
Partner: Bielik.AI

Empowering a Technological Sovereign Europe – between politics and business.

Moderator: **Maciej Borkowski**, Chief Business Officer, Bielik.AI, Poland

Speakers:

Anja Fiedler, CEO, Switzerland Global Enterprise, Switzerland

Ignacy Niemczycki, Secretary of State, Ministry of Foreign Affairs, Poland

Krzysztof Gulda, CEO, Polish Agency for Enterprise Development (PARP), Poland

10:10 – 10:15 Break

10:15 – 11:00 **Panel session II**
Partner: Cycommsec

New Threats – Cyberattacks, desinformation, hybrid war.

Strengthening governmental, business and social resilience

Moderator: **Leo Niedermann**, Senior Digital & Technology Risk Manager, Swiss Re, Switzerland

Speakers:

Grzegorz Wrochna, Global Affairs Director, Creotech, Poland

Doron Zimmermann, Principal Consultant, EPAM, Switzerland

Eva Selamlar-Leuthold, Co-CEO Eurospider Information Technology AG, Switzerland

Michał Suchocki, CEO, Cycommsec, Poland

in Parallel

10:15 – 11:00 Business Workshop I



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Partner: SoftwareHut

Presenter: Karol Rogowski, Head of Engineering, SoftwareHut, Poland

Modernizing legacy systems with AI: from technical debt to business value

This session shares real stories of modernizing legacy systems that were critical to the business – not just IT – and shows how AI increasingly supports smarter, safer modernization decisions. A key theme of the talk is how AI tools supported these steps: helping uncover hidden dependencies, explore architectural trade-offs, model impact before changes were made, and reduce uncertainty during transition.

Key takeaways:

- How to lower risk and keep operations safe while changing core systems.
- Why trust and collaboration with stakeholders matter more than technical shortcuts.
- Simple ways to find hidden business value in old systems.
- How targeted automation and AI can deliver quick, meaningful wins.

Who shall attend: If you're accountable for results in a legacy-heavy organization and need modernization to enable strategy – not disrupt it – this talk is about taking the first realistic step, understanding where AI adds real leverage, and making the investment pay off.

11:00 – 11:15 Coffee Break

11:15 – 12:00 **Panel session III**

Poland and Switzerland in the global technology race – where do we stand, and where we will be by 2036?

Partner: Rockfin GmbH

The technological race behind the digital economy has accelerated significantly. We shall not forget, AI requires from us additional energy, connectivity, cooling systems and sophisticated infrastructure systems. How not to fall behind in the race and meet global competition?



Moderator: **Katharina Lasota Heller**, Founding & Managing Partner, Lexcellence, Chairperson Polish-Swiss Innovation Association, Switzerland

Speakers:

Aleksander Siemaszko, Director, International Cooperation Department, Ministry for Development and Technology (MRiT), Poland

Michał Wróblewski, CEO Rockfin, Poland

Zippora Segessenmann, CEO, Swissgas, Switzerland

Alberto Di Meglio, Digital Strategy Lead, CERN, Switzerland

Mattia Pelloni, Chief AI Officer, Senior Business Development Manager, Axians, Switzerland

12:00 – 12:10 Break

12:10 – 13:10 **Panel session IV**

Partner: Bridge Foundation

Europe in the game for semiconductors.

Advantages of education system in Poland and Switzerland. Exchange of experience and best practices. Models of financing and investment in the high-tech research.

Moderator: Max Dropinski, Bridge Foundation, Semi Europe, Poland

Speakers:

Tomasz Szpikowski, Founder, Bergman, Poland

Mario Patane', Global Sales and Marketing Director, VIGO Photonics, Poland

Przemysław Włoczkowski, Sii, Head of Industry High-Tech, Poland

Followed by a Presentation:

From Science to Industry: Polish contribution to the CERN Innovations

Katarzyna Stachyra, CERN Alumni, Co-Founder, Animal Care Engineering

Mateusz Sosin, Section Leader, CERN

Maciej Lipiński, Electronics Engineer, CERN

in Parallel

12:10 – 13:00 Business Workshop II



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Partner: Cloud on Mars

Moderator: Estera Kot, Chief Technology Officer, Cloud on Mars, Poland

This workshop demonstrates how Clouds on Mars designs, builds, and operates scalable and secure cloud and platform solutions. Using concrete use cases, it shows how cloud strategy is translated into practical execution, covering architecture, DevOps, cost control, security, and operations.

Why to attend?

Gain practical insight into building reliable digital platforms, avoiding common cloud pitfalls, and aligning cloud engineering with real business needs.

Who shall attend?

CEOs, CTOs, CIOs, heads of IT and digital transformation, and senior technology decision-makers.

13:10 – 14:00 Lunch

14:00 – 14:45 **Panel Session V**

Partner: Pekao SA

Research and Investment in Critical Infrastructure in Poland & Switzerland

Until recently, critical infrastructure was mainly associated with climate policy and regional development, while defense was about military capabilities. Today, these domains are clearly converging.

This raises a fundamental question: Are defense and security considerations becoming the primary drivers of infrastructure investment – and is this a uniquely Polish phenomenon, or a broader European trend? And, perhaps most importantly, how can investors capture this shift and turn it into attractive investment opportunities?

Moderator: Marcin Wlazło, Director, Brokerage Office Pekao S.A, Poland

Speakers:

Dominika Muchorska, Vice President, Pekao Investment Banking S.A., Poland

Lukasz Golebiewski, Founding Partner, Capmont Private Equity, Switzerland

Marcin Borratyński, CEO, Quantise, Switzerland



Pascal Widmer, Founder, Alpana Ventures, Switzerland

Khaled Louhichi, Head of Financial Research, Mirabaud Group, Switzerland

in Parallel

14:00 – 14:45 Business Workshop III

Partner: Google Switzerland

Demystifying AI for Business: Google Tools and Strategies for Real-World Applications

Presenter: Dawid Ostrowski, Senior Program Manager, Developer Ecosystem, Google Switzerland.

14:45 – 15:05 Fireside Chat

The Power of the “Made in Switzerland” Brand

Dominika Dropiński, Vice President & Co-Founder, Marka Polska, CEO Brand AIQ in talk with **Martin Hirzel**, Chairman of Swissmem, Vice-Chairman, Economiesuisse, Switzerland

15:05 – 15:20 Coffee Break

15:20 – 16:20 Panel session VI

Europe’s Digital Sovereignty at a Crossroads: IT, Competitiveness, and the Draghi Agenda

The panel will discuss how Europe can strengthen its digital sovereignty in light of the Draghi Report, focusing on IT as a key driver of competitiveness, resilience, and strategic autonomy. It will examine practical choices around digital infrastructure, data control, vendor dependency, and the role of European IT capabilities in securing Europe’s economic future.

Introduction: Governing in an Age of Total Surveillance

Thierry Gilgen, AI Systems Architect, Switzerland

Moderator: Thierry Gilgen, AI Systems Architect, Switzerland

Speakers:

Nicolas Grunder, Global Lead Counsel Digital, Data & Cyber, ABB

Annabella Bassler, CFO, Ringier AG, Switzerland



Alicia Montoya, Head of Industry Development, Swiss Data Science Center
Robert Strzelecki, CEO TenderHut, Poland

in Parallel

15:20 – 16:05 Business Workshop IV

Partner: Ampere Node Polska Sp. z o.o.

Why Algorithms Matter More Than Batteries in the Energy Transition

Presenter: **Dr. Jonasz Staszek**, Co-Founder & CTO, Poland

This presentation explores a counterintuitive claim: the main bottleneck in scaling the energy transition is not hardware, but intelligence. Drawing on experience deploying optimization algorithms for energy storage and grid operations, we will discuss how mathematical optimization transforms passive battery assets into active participants in electricity markets, and why this distinction matters for investors, grid operators, & policymakers.

Why attend: For anyone involved in energy investment, grid technology, or the broader clean energy value chain, this talk challenges the assumption that deploying more hardware is enough - and makes the case for where the real competitive advantage lies.

Who shall attend: investors, cleantech companies, grid technology providers, policymakers working on energy transition, and business leaders interested in the role of AI and optimization in critical infrastructure.

16:05 – 16:30 Coffee Break

16:30 – 17:15 **Panel session VII**

Partner: FOTC

How AI is Shifting Competitive Landscapes

Issues to be discussed: the AI capability shift and how it is rewiring Europe's competitive landscape, the geopolitical and platform dynamics shaping tomorrow's winners; strategic frameworks to position Europe at the forefront of AI innovation

Moderator: **Aleksandra Kjemhus**, Co-founder & CEO, Black Door Technology AS, Switzerland



Speakers:

Franziska Klebon, CEO, Clouds on Mars, Switzerland

Mariusz Zysk, AI Leader, Cloud Data Evangelist, FOTC, Poland

Paweł Mazurkiewicz, AI Creative Director, Humanverse, Poland

Anders Fløystad, Group Head of AI & Competitive Intelligence, SMG Swiss Marketplace Group, Switzerland

in Parallel

16:30- 17:15 Business Workshop V

Partner: Lexcellence

Mergers & Acquisitions as an Expansion Strategy

Presenter: **Florian Müller**, Partner, Lexcellence, Switzerland

A focused workshop on Swiss–Polish M&A transactions, addressing deal structures, legal and regulatory frameworks, financing, valuation, and key execution risks in cross-border acquisitions.

Why it's worth to attend?

Gain practical insights into how Swiss–Polish M&A deals are structured in practice, identify key risks and value drivers, exchange views with experienced dealmakers and advisors.

Who shall attend?

Business owners, CEOs, CFOs, board members, investors, and senior legal, tax, and financial advisors involved in transactions between Switzerland & Poland.

17:15 - 17:20 Break

17:20 – 17:35 Fireside chat

“You shouldn’t fear the world but rather try to understand it” (Maria Skłodowska Curie): **About passion for science and the friendship of Maria Skłodowska Curie & Albert Einstein.**

Dr. Benedikt Knüsel, Executive Director of the Einstein School of Public Policy, ETH Zurich, Switzerland in talk with **Dr. Ewa Łabno-Falęcka**, Chairperson of the Education for Industry Foundation, Poland

17:35 – 17:45 Closing remarks

17:45 – 19:30 Reception



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Side events (by special invitations only):

1. From Laboratory to Market: How Science Communication Accelerates Polish–Swiss Technology Transfer (10:20 – 11:20)
2. Polish Swiss Business Dialogue (12:30–14:30)

Institutional partners:



Media partner:



Main partner:



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Business partners:



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